



UNIVERSITÉ  
PARIS-EST CRÉTEIL  
VAL DE MARNE

# EURAM 2016

*Manageable Cooperation?*  
JUNE 1-2-3 and 4, 2016 Paris / FRANCE

[www.euram-online.org](http://www.euram-online.org)

## PROGRAMME BOOK





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# Welcome by the EURAM President

Dear Colleagues and Friends,

Welcome to Paris and the 16th EURAM Annual Conference!

Paris Est - Créteil University is ready to host you and provides an ideal setting to debate current management research topics. An attractive academic and social programme has been put together by Julianne Brabet and her fantastic team. Some of you are already aware that my presidential term is coming to a close at this conference - and now, the end is near...

Don't worry, I'm not about to sing a 'swan song' in front of you -- but before I bow out of my final show as President of EURAM, I thought I'd take this opportunity to say a few words and share some thoughts with you. (You may notice that I have borrowed heavily from Frank Sinatra's signature song "My Way" - for which I'd like to both apologise and acknowledge in advance...)

For the last 6 years, I have proudly been part of the team that acts as the Custodians of EURAM, an Association where there are no premium Members but rather Members adhering to a common objective: to facilitate management education and research through Mutual Recognition.

I feel privileged to have had the opportunity to serve the EURAM Community - a Community of European Engaged Scholars.

I know this Academy well, and I care deeply about its future success. I leave the Presidency knowing that EURAM's values are well intact and evolving steadily towards improvement.

Regrets I have few -- but then again, I did what I had to do, and saw things through without exemption...

I am enormously proud of the work we have done together and I want to thank you, the many individuals whose goodwill, shared vision, and contributions made it all possible.

And may I say (not in a shy way): I am confident that the work we've done thus far will serve EURAM in good stead for many years ahead.

I'm committed to my duties as Past President for the year ahead, until the next EURAM Annual Conference, and look forward to working with you in the coming months on an effective leadership transition. I wish my successor, Sibel Yamak, the very best.

EURAM can only operate thanks to a large pool of volunteers of whom the Board Members, SIG Chairs and Officers, Track Chairs and Reviewers, all play a key role. I can only thank them collectively here, but hope to meet many of them during the conference to acknowledge their unique contribution to the organisation.

Last but certainly not least, many thanks to all the Executive Committee Members: Sibel Yamak, Wojciech Czakon, Hans Lundberg, Silke Machold, Anne-Katrin Neyer, Julianne Brabet, Corinne Vercher, Mustafa Ozbilgin, and Luisa Jaffé, who have helped me sail smoothly through my years of presidency.

Whatever major challenges may lie ahead, I hope that the future EURAM will remain the pivotal point of reference as the unique European Academy of Management Scholars, yet one that truly facilitates research collaboration and hybridisation, and remains invaluable across countries in developing management education.

My dear international colleagues and friends, ask not what EURAM can do for you - but what you can do for EURAM! Together, YOU and EURAM can build a better and more efficient world in your chosen field of research and education.

And so, as I face the final curtain, I'll state the case, of which I'm certain: as one of the Custodians of EURAM, I've lived a life that's full - and more, much more than this, I did it my way...

Of course, I realise Frank Sinatra's "My Way" could well be one of the most popular songs for a sad occasion - but I assure you I am actually very happy, and view this as a joyful moment where we can celebrate EURAM achievements together.

I look forward to returning to scholarly life again and facing new challenges - with much anticipation and excitement.

However, I do hope that my two years' service as EURAM President are well appreciated as my legacy to this worthy Community, and that you will remember me in a good way.

Thank you and Au revoir!

Luca Gnan, President



# Welcome by the EURAM President-Elect

Collaboration appears to be one of the most relevant concepts which can contribute significantly to the well-being of the society. Believing that the future of management lies in a more globally connected and socially collaborative world, our conference themed “manageable cooperation” offers an excellent opportunity for generating stimulating debates and sharing views on new collaborative forms and practices of management. Given the contemporary state of events and challenges that different stakeholders encounter in organizations of all kinds, this theme is very timely and highly significant. It is known that organizations prioritising collaboration are more likely to attract employment and attain higher levels of profit. Furthermore, sharing economy emerges as a promising sector generating revenue from unused assets and leading to environmental and social benefits. There are numerous other forms of collaboration. We need to find ways to make them sustainable with positive outcomes for both business and society. We must reassess existing structures, processes and management practices and leave room for sustainable collaboration for a fair and inclusive treatment of all stakeholders and efficient and effective uses of valuable resources. Managing collaboration by advancing mutual respect, harmony and creativity may also help us move from an organisation-centred management perspective to a more human-centred one.

Therefore, during this conference we look forward to identifying the essentials of a strategy for ensuring that management scholars and practitioners all over the world can further enhance their impact on improving the well-being of society and can create different collaboration forms leading to a large scale value for all markets.

At this point I would like to express my gratitude to all those who have contributed to this conference; SIG chairs, track, DWG and symposia proponents, reviewers, authors, Conference Programme Committee, DEKON, hosting and partner universities, executive committee members, our executive officer and Local Organising Committee. Our conference chair and colleagues at the Local Organising Committee have shown a fantastic example of scientific expertise as well as dedication, and persistence. Even the tragic events in Paris could not interrupt their devoted efforts and they were able to proceed smoothly the next day. Their performance deserves our full admiration.

Our conference will provide us with the opportunity to experience stimulating days in the inspiring atmosphere of Paris and I hope we will figure out creative ways for managing collaboration!

Sibel Yamak, President -Elect



# Welcome by the President of Université Paris- Est Créteil

Ladies and gentlemen participants at the EURAM Conference,

First let me welcome you all to UPEC for the EURAM Conference, now in its 16th year. That our university has been chosen to host such a prestigious event in the field of management and management science is both a great pleasure and a true mark of recognition.

The challenge of planning an international conference of this scale, inconceivable without the help and support of our partner academic institutions which I would like to thank here, encouraged all the organisers involved to embody the values of cooperation and scientific quality we hold in such high esteem.

An international outlook, high level research, support for students to achieve success and employment, all values that underpin academic excellence at higher education level, have been promoted at UPEC for many years in the field of economic and business management by the Economic and Business Management Faculty, the Eiffel School of Management and the Management Research Institute, which are overseeing this 2016 edition of the EURAM Conference.

Each year, just under 5,000 students, be they under graduates or post graduates studying for a Master's or PhD, undertaking initial education or continuous training, apprenticeships or e-learning programmes are educated in the subjects of economics, accounting, finance, management and marketing. The work they do advances research geared towards society's big challenges.

The theme of the 2016 conference, "manageable cooperation" invites participants to explore cooperation management, an area all too frequently overlooked in favour of competition. However, the many benefits to be gleaned and the challenges faced in the field are worth our attention. How the conditions for its success are identified, organised collectively and implemented is an essential area of research.

I am confident that the 2016 EURAM Conference will be a forum for high level discussion and scientific initiatives on the topics chosen for this year's programme.

I wish you all an excellent conference.

Professor Olivier Montagne  
President of UPEC



# Welcome by the Conference Chair

In this beginning of the 21st Century, we are creating and facing a formidable transformation fraught with extraordinary risks and opportunities. At the heart of this transformation reside a complex diversity of organisations and organised collective action. Management, as a science, an art form, a human and institutionalised practice, management in the broad sense of “conduct of collective action”, plays a major role in this transformation. Haven’t we for too long focused only on competition, while cooperation is at least as important and may be more difficult to manage? No naïve optimism, cooperation is hard to achieve: how could we ignore the conflicting interests, the power struggles, and the whole interplay of our human drives with the historical, institutional and cultural structuring of our habitus?

Have we, engaged management scholars, tried hard enough to develop a clear vision of the role WE should play as researchers and educators in contributing to sustainable development? Do we know which conditions allow universities and their members to participate in this movement? How can we act to promote such conditions? Let our conference, placed under the French motto “Liberté, égalité, fraternité” help us advance the procurement of Management knowledge as a Public Good and toward Management for more cooperation and innovation.

Through our three Labs, three keynote roundtables, 32 Symposia and Development Working Groups, through around tracks we are going to tackle these issues.

I wish to thank sincerely all those who have contributed to the organisation of our Conference. First, Paris - Est Créteil University that is hosting us. I feel very proud to be part of this community whose members try to conjugate scientific excellence and social inclusion. Thank you so much to the local organisation committee, our partners and Luisa Jaffé for their wonderful support. Thank you to our keynote speakers, LABs, Symposia and development working group panellists, thank you to all the chairs, thank you to our authors and reviewers who are nurturing what I hope will be a fruitful Conference.

Julienne Brabet  
Conference Chair



# EURAM'16 Organising Committee

**Conference Chair:** Julienne Brabet, Professor, Université Paris-Est Créteil

## ORGANISING COMMITTEE

ALEXANDRE-BAILLY Frédérique	ESCP Europe
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MIKTOVA Liliana	Université Paris Est
MOQUET Anne-Catherine	Université Paris Est
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TIXIER Julie	Université Paris Est
VANDANGEON-DERUMEZ Isabelle	Université Paris Est
VERCHER Corinne	Université Paris 13
VIDAILLET Bénédicte	Université Paris Est
ZHOU Yu	Université Paris Est

# EURAM Board

## Executive Committee 2015-2016

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Professor Luca Gnan  
*University of Tor Vergata*

### President-Elect

Professor Sibel Yamak  
*Galatasaray University*

### Vice Presidents

### Membership, Human Resources and Conference Chair

Professor Julienne Brabet  
*Université Paris-Est Créteil*

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Professor Wojciech Czakon  
*University of Economics in KatowiceDr.*

### Doctoral Colloquium & Conferences

Doctor Hans Lundberg  
*Linnaeus School of Business*

### Governance

Professor Silke Machold  
*University of Wolverhampton*

### EURAM Early Career Consortium

Professor Anne-Katrin Neyer  
*Martin-Luther University of Halle-Wittenberg*

### Finances

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*Univerity of Palermo*

### Operations

Professor Corinne Vercher  
*Université Paris 13-Sorbonne Paris Cité*

### Ex-Officio Members

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*Editor of the European Management Review,  
Brunel University*

Luisa Jaffé  
*EURAM Executive Officer*

## National Representatives

**Australia** - Shankar Sankaran, University of Technology Sydney

**Austria** - Kurt Matzler, Innsbruck University School of Management

**Belgium** - Sebastian Desmidt, Ghent University College

**Brazil** - Lilian S. Wanderley, Federal University of Pernambuco

**Canada** - Catherine Loughlin, Saint-Mary's University

**Denmark** - Jacob Dahl Rendtorff, Roskilde University

**Finland** - Miia Martinsuo, Tampere University of Technology

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**Germany** - Andrea Calabro, Universität Witten/Herdecke

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**Ireland** - Brian Harney, DCU Business School

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**Switzerland** - Xavier Castaner, University of Lausanne / HEC

**Turkey** - Özlem Yildirim-Öktem, Bogazici University

**U.K.** - Joana Vassilopoulou, University of Sussex

**U.S.A.** - S. Robert Hernandez, University of Alabama at Birmingham

# General Information



Consult EURAM Website

***Please do not forget to bring your presentation on a USB key, you will not be able to connect your own computer***

## Conference Venue

The EURAM 2016 Conference is taking place at "Université Paris - Est Créteil" (UPEC) Place de la Porte des Champs - 94010 Créteil. Three buildings are hosting the Track, DWG and Symposia sessions: The "FSEG", "IAE" and "LANGUES" buildings. This is also where the coffee breaks are served. The Publishers' Plazas are located in the hall of the FSEG Building.

The plenary sessions: Keynote round -tables; Welcome speeches, Awards, General Assembly are held in the Plenary Hall (amphitheatre 7) next to the CROUS where Lunches are served (500 m away from the other conference buildings).

The Registration Desk will be located at the entrance of the "IAE" Building. Please, avoid bringing your luggage and keep them in your hotel room. A cloakroom is available in the FSEG Building -room 19 at the Ground Floor.

All participants, official guests and accompanying persons have to wear their name badge. Please note that, unfortunately, there will be a 15 Euros charge to replace a lost badge.

## Buildings

### • Building "IAE":

- Registration Desk
- SIG Events & Track Parallel Sessions: 01 (Business for Society); 09 (Organizational Behaviour); 14 (General Conference)

### • Building "FSEG":

- Publishers Plaza
- Meet the Editors sessions
- Governance events
- SIG Events & Track Parallel Sessions: 05 (Gender, Race and Diversity in Organisations); 06 (Innovation); 08 (Managing Sport); 13 (Strategic Management)
- All sessions and events on Saturday morning
- LIBRARY on the third floor where you can access computers, books, and quiet meeting rooms

### • Building "Maison des LANGUES":

- SIG Events & Track Parallel Sessions: 02 (Corporate Governance); 03 (Entrepreneurship); 04 (Family Business Research); 07 (International Management); 10 (Project Organizing); 11 (Public Management and Non Profit Management); 12 (Research Methods & Research Practice)

### • CROUS Restaurant

- La Pointe Jaune: Our lunches, 5 minutes away from the 3 main buildings above

### • Plenary Hall (amphitheatre 7):

- Next to the CROUS

## Certificate of Attendance

Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk

## Conference Registration

The registration and information desk at the University Paris - Est Créteil (UPEC) is located at the entrance of the "IAE" Building. The opening hours of the registration desk are as below

### **Dates - Time**

1 June 2016 - 8:00 -18:30  
2 June 2016 - 8:00 -18:30  
3 June 2016 - 8:00 -18:30

## Room Capacities

Due to the safety regulations, the maximum attendance is limited by room capacity; meaning that once all seats are taken, one may not join the session anymore. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimate number of participants.

## EURAM Party (Bateau Mouche "The Gabarre" -River Boat- on the Seine)

**Boarding (Door Opening 19:45 / Boat Departure 20:30)** and landing take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8<sup>th</sup> arrondissement of Paris. Metro station: "Alma - Marceau" (line 9)

From "Créteil Université" station: Line 8 toward Balard, change at station "Strasbourg Saint-Denis", take line 9 toward Pont de Sèvres, stop at station "Alma - Marceau"

Beware, you need about an hour from Créteil Université. Go directly there if you are participating in the 17:00- 18:30 slot.

## Free Wi-Fi Internet & Opening of a computer session

Login: Euram2016  
Password: Euram2016p

## Publishers' Plaza

The publishers' Plaza is located in the main foyer of the FSEG building on the ground floor. The schedule is as follows:

### **Dates - Time**

1 June 2016 - 9:00 -18:30  
2 June 2016 - 9:00 -18:30  
3 June 2016 - 9:00 -18:30

## Coffee Breaks and Lunches



The CROUS is the catering partner of EURAM 2016

**Coffee Breaks**

Days	Hours	Maison des LANGUES Building	IAE Building	FSEG Building
Wednesday, 1 June	10 :30 -10 :50	Lobby & Mezzanine	Room :204	Lobby & Mezzanine
	16 :00 -16 :30			
Thursday, 2 June	10 :30 -10 :50			
	16 :00 -16 :30			
Friday, 3 June	10 :30 -10 :50			
	16 :30 - 17 :00			
Saturday, 4 June	10 :30 -10 :50			Only in the FSEG Building

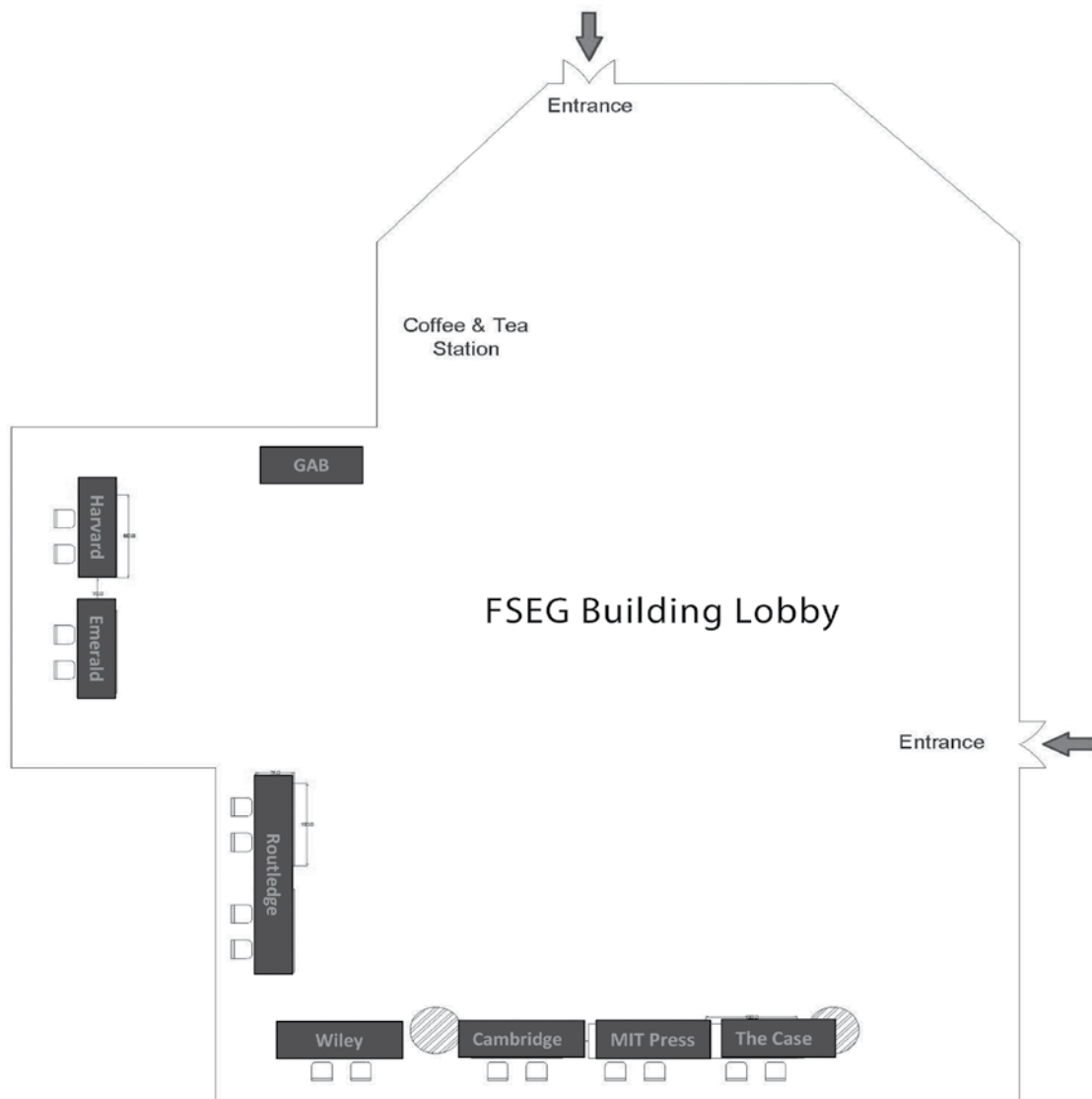
**Lunches**

The lunches will be served in the CROUS Restaurant “La Pointe Jaune”, 500 meters away from the main buildings (IAE, FSEG, Maison des LANGUES) and at a short walking distance from the Plenary Hall (Amphitheatre 7) where the Keynote Roundtables, beginning at 14:00, will take place.

	Wednesday 1	Thursday 2	Friday 3	Saturday 4
<b>Lunches</b> <b>12:30-14:00</b>	CROUS for all  <b>Board Lunch -Meeting S2 - Grand Salon</b>	CROUS for all  Editors, Keynotes & LOC lunch - Restaurant Personnels	CROUS for all  Presidents & National Representatives Lunch- Grand Salon	<b>Glasgow meeting</b>  Tray meal - Room Keynes  FSEG Building, Floor 2

EURAM 2016

# EURAM 2016 Publishers



## Publishers



# JOIN THE GLOBAL CONVERSATION ON LEADERSHIP!



## **TOPICAL CONFERENCE**

*Exploring Leadership in Latin America*

**10-12 August 2016**

**Universidad del Pacífico, Lima Perú**

*Enjoy 3 plenaries, 5 blocks of sessions, and more!*

[www.ila-net.org/go/Lima](http://www.ila-net.org/go/Lima)



## **18<sup>TH</sup> ANNUAL GLOBAL CONFERENCE**

*The Dynamics of Inclusive Leadership*

**2-6 November 2016**

**Atlanta, Georgia, U.S.A.**

*First keynote, Ronald Heifetz, just announced!*

[www.ila-net.org/conferences](http://www.ila-net.org/conferences)



## **19<sup>TH</sup> ANNUAL GLOBAL CONFERENCE**

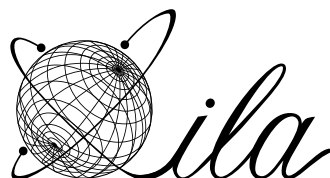
**12-15 October 2017**

**Brussels, Belgium**

*Call for Proposals Opens October 2016*

[www.ila-net.org](http://www.ila-net.org)

With members in more than 70 countries, the International Leadership Association is the only global network that brings together leadership scholars and researchers, educators and students, coaches and consultants, public leaders and executives. Why does ILA bring people together? Because when we share our unique perspectives, experiences, and knowledge we come up with better, more integrated leadership thinking, practices, and solutions that can positively impact our complex global environment. The world needs better leadership and ILA's mission of promoting a deeper understanding of leadership knowledge and practice for the greater good aims to make a difference.



International Leadership Association

**[conferences@ila-net.org](mailto:conferences@ila-net.org)**

# Programme Overview

Tuesday 31 Dauphine University	Time	Wednesday 1 UPEC	Thursday 2 UPEC	Times	Friday 3 UPEC	Saturday 4 UPEC/ FSEG Building
	9:00 - 10:30	<ul style="list-style-type: none"> <li>• Welcome 1st timers</li> <li>• SIG Kick Offs</li> <li>• Track sessions</li> <li>• DWG</li> </ul>	<ul style="list-style-type: none"> <li>• Track sessions</li> <li>• DWGs &amp; Symposia</li> </ul>	9:00 - 10:30	<ul style="list-style-type: none"> <li>• Track sessions</li> <li>• DWGs &amp; Symposia</li> </ul>	<ul style="list-style-type: none"> <li>• ExCom meeting</li> <li>• Track sessions</li> <li>• SIG Wrap ups</li> </ul>
	<b>Coffee Break 10:30- 10:50</b>					
	10:50 - 12:20	<ul style="list-style-type: none"> <li>• Board Meeting S1</li> <li>• SIG Kick Offs</li> <li>• Track sessions</li> <li>• Symposium</li> </ul>	<ul style="list-style-type: none"> <li>• Meet the Editors</li> <li>• DWGs &amp; Symposia</li> </ul>	10:50 - 12:20	<ul style="list-style-type: none"> <li>• Meet the Editors</li> <li>• Presidential Activity</li> <li>• Track sessions</li> <li>• DWGs &amp; Symposia</li> <li>• SIG Plenaries</li> </ul>	<ul style="list-style-type: none"> <li>• SIG Chairs meeting</li> <li>• Track sessions</li> <li>• DWGs</li> </ul>
	Lunch 12:30-14:00	<ul style="list-style-type: none"> <li>• CROUS for all</li> <li>• Board Lunch Meeting S2</li> </ul>	<ul style="list-style-type: none"> <li>• CROUS for all</li> <li>• Editors, Keynotes &amp; LOC lunch</li> </ul>	Lunch- 12:30-14:00	<ul style="list-style-type: none"> <li>• CROUS for all</li> <li>• Presidents &amp; National Representative Lunch</li> </ul>	<ul style="list-style-type: none"> <li>• Glasgow meeting Tray meal</li> </ul>
<ul style="list-style-type: none"> <li>• Dauphine LABs 15:00 - 18:15</li> <li>• ExCom Meeting 15:00 - 18:00</li> </ul>	PLENARY  14:00- 16:00  Keynote and special events - Amphi7	<ul style="list-style-type: none"> <li>• 14:00- 14:30 Welcome Speeches</li> <li>• 14:30 - 16:00 Keynote 1</li> </ul>	<ul style="list-style-type: none"> <li>• 14:00- 15:30 Keynote 2</li> <li>• 15:30 - 16:00 Awards</li> </ul>	PLENARY  14:00-16:30 Keynote and special events Amphi 7	<ul style="list-style-type: none"> <li>• 14:00- 15:30 Keynote 3</li> <li>• 15:30 -16:30 - Presentation Glasgow</li> <li>• General Assembly</li> </ul>	
	<b>Coffee Break</b>					
	16:30 - 18:00	<ul style="list-style-type: none"> <li>• Track sessions</li> <li>• SIG Plenaries</li> </ul>	<ul style="list-style-type: none"> <li>• EECC</li> <li>• Track sessions</li> <li>• DWGs &amp; Symposia</li> <li>• SIG Plenaries</li> </ul>	17:00 - 18:30	<ul style="list-style-type: none"> <li>• EMR editorial meeting</li> <li>• Track sessions</li> <li>• DWGs &amp; Symposia</li> <li>• SIG Plenaries</li> <li>• SIG Wrap Ups</li> </ul>	
DC Awards Welcome Reception			SIGs Social Events		EURAM Party	



# Keynote Round Table I

**June 1, 2016** (14:30 - 16:00 - Plenary Hall Amphi 7, next to the CROUS Restaurant)  
**Orchestrating the Future of Management Education and Research in Europe**

Europe has a rich history of management education and its legacy has informed the development of major sectors elsewhere e.g., North America. Its growth in the last 40 years has been significant and management has become the largest part of higher education in some countries e.g., the U.K. Despite this, there has been much criticism about the role and contribution of B-Schools in modern society, especially in the aftermath of the global financial crisis, when much blame was laid at their doors. A few initiatives on "Responsible Management Research and Education" emerged after negative evaluation of the narrow and selfish research focus and of the questionable Education practices in the domain.

So, what of the future? Many scholars believe that we are at a transformational point and that any orchestration of the future of B-Schools should be conducted by ourselves as academicians and not forced upon us by external agencies. Do we play the fiddle as Rome burns?



Moderator/ Panellist: **Peter McKiernan** (Strathclyde Business School, UK)  
*Peter McKiernan is Professor of Management at the University of Strathclyde, Scotland. His main research focus is on how organisations learn about how their future might unfold and how they might prepare their current strategies to cope. He has been President of the British Academy of Management (BAM) and of the European Academy of Management (EURAM), where he co-founded the journal European Management Review.*

## Panellists:

**Frédérique Alexandre-Bailly** (ESCP Europe, France), is Professor of Management at ESCP Europe, associate dean for students inclusion, chair of the management department and the scientific director of INCLUDEE Research Center (Inclusion, Uniqueness and Diversity in Education and Enterprises). Her research is focused on three areas: autonomy and democracy at work, diversity management and higher education management.



**John Bessant** (University of Exeter Business School, UK) holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director. His main research interests are: Management of discontinuous innovation; Sustainability and innovation; High involvement innovation



**Thomas Durand** (CNAM, France), holds the Chair in Strategic Management at CNAM Paris where he is in charge of the Management - Innovation - Prospective Department. His researches focus mainly on Corporate Strategy, Technology and Innovation Management. In 2011, he co-edited *Redesigning Management Education and Research - Challenging Proposals from European Scholars*

**Anne -Wil Harzing** (Middlesex University, UK) is Professor of International Management at Middlesex University. Her research's interests include international HRM, expatriate management, HQ-subsidiary relationships, cross-cultural management, transfer of HRM practices, the role of language in international business, the international research process, and the quality and impact of academic research.



**Denise M. Rousseau** (Carnegie Mellon University, US) is the H.J. Heinz II University Professor of Organizational Behavior and Public Policy at Carnegie Mellon University's H. John Heinz III College and the Tepper School of Business. She is the faculty director of the Institute for Social Enterprise and Innovation and chair of Health Care Policy and Management program. She founded the "Evidence-Based Management Collaborative", a network promoting evidence-informed organizational practices and decision making. She is recognized in particular for developing the theory of the psychological contract.

# Keynote Round Table II

**June 2, 2016** (14:00- 15:30 - Plenary Hall Amphi 7, next to the CROUS Restaurant)  
**Cooperating and Managing for Sustainable Development**

In the run up to Paris COP21 in December 2015, several voluntary new corporate initiatives were announced to address climate change. COP21 itself relies primarily on voluntary national targets with only normative pressures for compliance. This panel will focus on the adequacy of existing CSR-style voluntary governance mechanisms and 'deliberative democratic' processes to address climate change and sustainable development more broadly. Cooperative governance mechanisms that engage multiple stakeholders are often set within profound asymmetric power relations and interests: Large businesses and Western industrialized countries tend to have greater influence, while the voices of labour, women, countries of the global South, and other interests represented by civil society organizations are often marginalized. Similarly, our approach to sustainable consumption currently appears to depend on business-led voluntary "sharing economy" platforms such as Uber and AirBnB.

Our panel will examine the challenges and possibilities of collaborative governance mechanisms to address the social, environmental and economic dimensions of sustainable development, and their relevance for different issues and national contexts.



Moderator/ Panellist: **David L. Levy** (*University of Massachusetts, US*)  
*David L. Levy is Professor of Management in the College of Management at UMass-Boston. David is Director of the Center for Sustainable Enterprise and Regional Competitiveness, whose mission is "to foster a transition to a clean, sustainable, and prosperous economy".*

## Panellists:

**Steffen Böhm** (*University of Exeter, UK*) is Professor in Organisation & Sustainability and Director of the Sustainability & Circular Economy Research Cluster at University of Exeter Business School. He is focussing on the political economies and ecologies of the sustainability nexus;



**Dima Jamali** (*American University of Beirut, Lebanon/ University of Southampton, UK*) is Professor of Management and Kamal Shair Endowed Chair in Responsible Leadership in the Olayan School of Business, American University of Beirut. Her research and teaching revolve primarily around Corporate Social Responsibility and Social Entrepreneurship.

# Keynote Round Table III

**June 3, 2016** (14:00- 15:30 - Plenary Hall Amphi 7, next to the CROUS Restaurant)

## Managing for Cooperation and Innovation

Innovation (be it technological, managerial or social) is now an important topic of management research and theory. In parallel, it is also a reflexive and critical issue about how new approaches or new methods emerge in the field. This roundtable organizes a conversation between these two perspectives. As a topic, the management of innovation has outlined new models of managing and organizing, as well as new forms of cooperation. Now, is the topic a simple subfield of general management theory or should it lead to a paradigm shift? History and research suggest that studying contemporary innovation requires, at least, rethinking major assumptions (social and cognitive ones) of management theory. Yet, paradigmatic changes in Management tend to follow different paths, depending especially on the level of rigidity of the professional structure of the domain; or on robust and convincing research designs. If innovation leads to a paradigmatic shift, what could be its academic trajectory? Can evidence-based research support such trajectory?



Moderator/Panellist: **Armand Hatchuel** (MINES ParisTech, France);  
*Armand Hatchuel is Professor at MinesParisTech-PSL Research University. His is co-head of the Design Theory and methods for innovation Chair at CGS (Center for management Science). His work has been about the theory of collective action in Social Sciences and the epistemology of Management. He has contributed with Pr Benoit Weil to Design theory (C-K theory) developing a model of creative rationality for Business and Innovation. He also works with Pr Blanche Segrestin to alternative theories of the Enterprise and Corporate Law.*

## Panellists:

**Jan Dul** (Rotterdam School of Management, Erasmus University, Netherlands) is a professor of technology and human factors at Rotterdam School of Management, Erasmus University (RSM). His research focuses on human factors (ergonomics) and, in particular, the interaction between people and the physical and social environment. His research contributes to the design of successful products and services, and the development of work environments for high performance. He is the Chair of the SIG Innovation of EURAM.



**Maria Elmquist** (University of Chalmers, Sweden) is Professor and the Head of the Department of Technology Management and Economics at Chalmers University. She also works at the division of Innovation and R&D Management and Center for Business Innovation (CBI), where she researches the management of innovation, innovation capabilities, organization of R&D and design activities. Her ongoing research includes projects on the development of innovative capabilities and on the use of design thinking in large companies.

**Richard Whittington** (University of Oxford, UK) is Professor of Strategic Management at Saïd Business School and Millman Fellow in Management at New College, Oxford. Richard is a leader in the field of Strategy-as-Practice research. Richard's research is exploring the recent 'opening' of strategy, as it becomes more transparent internally and externally, and involves a widening range of people from inside and outside the organisation.



# Special Events

**Monday 30 & Tuesday 31 May 2016**

EURAM Doctoral Colloquium

## Tuesday 31, May 2016

- **EURAM LABs**

15:00 - 18:15 - University Paris Dauphine

- Theoretical Lab: Language and Thinking in Management and OS field: Main Findings and Challenges; towards a European Multilingual Field - Room Raymond Aron
- Teaching Lab: New Technologies for Teaching - Amphitheatre 2/3
- Innovate with the Practitioners Lab: Paradoxes of collaborative innovation - Amphitheatre 8 Edgar Faure

- **Executive Committee Meeting**

15:00 - 18:00 - University Paris Dauphine, Room A 407

- **Doctoral Colloquium Awards**

18:15 - 18:45 - University Paris Dauphine, Amphitheatre 8 Edgar Faure

- **EURAM Welcome Reception**

18:30 - 20:00 - University Paris Dauphine, Lobby second floor

## Wednesday 1, June 2016

- **Welcome First Timers**

09:00 - 10:30 - FSEG Building, Keynes room

- **Board Meetings**

10:30 - 12:20 - FSEG Building, Keynes room

12:30 - 14:00 - Lunch & Meeting, CROUS Restaurant, Grand Salon Room

- **PLENARY: Welcome Speeches & Keynote Roundtable**

14:00 - 14:30 - Plenary Hall (Amphi 7, next to the CROUS) - Welcome Speeches

14:30 - 16:00 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable, **Orchestrating the Future of Management Education and Research in Europe**

## Thursday 2, June 2016

- **Meet the Editors 1&2**

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 1

European Management Journal - **Sabina Siebert**

European Management Review - **Mustafa Ozbilgin**

Journal of Management Studies - **Dries Faems**

Long Range Planning - **Tomi Laamanen**

Organization Studies - **Bobby Banerjee**

Strategic Management Journal - **Richard Whittington**

Chair **Anne-Wil Harzing**: Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A

10:50 - 12:20 - FSEG Building, Amphitheatre 104 (Joseph Schumpeter) - Meet the Editors 2

Business Research Quarterly - **Xosé Vazquez**

Evidence-based HRM - **Fabian Homberg**

Journal of Business Venturing - **Kimberly Eddleston**

Management International - **Patrick Cohendet**

Society and Business Review - **Yvon Pesqueux**

Team Performance Management - **Petru Curseu**

Chair **Jérôme Méric**: Presentation of the journals including answers to the question "How to publish research that matter?" - Q&A

- **PLENARY: Keynote Roundtable and Awards**

14:00 - 15:30 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable, **Cooperating and Managing for Sustainable Development**

15:30 - 16:00 - Plenary Hall (A7, next to the CROUS) - EURAM best and most inspirational papers & best reviewer Awards; EMR best article Award; TUM Research Excellence Award of the Peter Pribilla Foundation

- **EECC Presentations**

16:30 - 18:00 - Maison des LANGUES Building, Room 118

- **SIG Social Events (most, see on the SIG WebPages and SIGs Programme)**

After Conference Events

## Friday 3, June 2016

- **Meet the Editors 3**

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 3

Academy of Management Learning & Education - **Dirk Moosmayer**

Entrepreneurship and Regional Development - **Alistair Anderson**

Global Economics and Management Review - **Ralitza Nikolaeva**

International Journal of Project Management - **Rodney Turner**

Journal of Business Ethics - **Michelle Greenwood**

Journal of Global Mobility - **Jan Selmer**

R&D Management - **Ellen Enkel**

Chair **Rémi Jardat**: Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A

- **Presidential Activity**

10:50 - 12:20 - FSEG Building, Keynes Room

- **Keynote Round table and EURAM General Assembly**

14:00 - 15:30 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable, **Managing for Cooperation and Innovation**

15:30 - 16:30 - Plenary Hall (Amphi 7, next to the CROUS) - EURAM General Assembly

- **EMR Editorial Meeting**

17:00 - 18:30 - FSEG Building, Keynes Room

- **EURAM Party**

Bateau Mouche (River Boat) Le Gabarre

**Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing** take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8<sup>th</sup> arrondissement of Paris. Metro station: "Alma - Marceau" (line 9)



## Saturday 4, June 2016

- **Executive Committee Meeting**  
9:00 - 10:30 - FSEG Building, Keynes Room
- **SIG Chairs Meeting**  
10: 50 - 12:20- FSEG Building, Keynes Room

### END of the CONFERENCE

- **EURAM 2017 Preparation**  
12:30 - 14:00 - FSEG Building, Keynes Room - Tray Lunch

# SIG EVENTS

## **SIG 01: Business for Society (B4S)**

- **Kick off** : Room: Amphi B, Building: IAE, Date: Wednesday 1 June, Hour: 9:00- 10:30
- Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
- Scientific Event around the book "International Perspectives on Crowdfunding" Roundtable with editors/authors
- Presentation of the "Responsible Management in Global Value Chains Platform"
- **Social event**: Thursday 2 June Evening
- **Plenary** : Room: Amphi B, Building: IAE, Date: Friday 3 June, Hour: 10:50 -12:20
- Award ceremony (SIG Best papers, SIG best reviewers, ISTEK Students Awards)
- Introduction of the forthcoming epistemic and scientific orientation of the SIG
- Introduction of a special issue in Society and Business Review related to the scientific project.

## **SIG 02: Corporate Governance (CoGo)**

- **Kick off** : Room: 202, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 10:50- 12:20
  - Panel session - Keynote: Annie Pye: "Making sense of corporate governance: some challenges of entanglement"
- As research into corporate governance has moved on from the principal-agent straitjacket, conceptual boundaries have become more permeable such that it is now almost impossible to identify an aspect of organizational life which is NOT in some way related to corporate governance! The UK's Financial Reporting Council and other City organizations are currently focused on the concept of culture as the touchstone to achieve 'good' corporate governance. However, from an organization studies perspective, culture cannot be researched per se as it is 'everywhere' and the notion of 'goodness' implies a value judgment. The aim of this presentation is to consider the strengths and challenges of making sense, through both theory and practice, of the constitutive entanglement of corporate governance.
- **Social event**: Thursday 2 June Evening **19:30 Bistrot Vivienne, 4 Rue des Petits Champs, 75002 Paris**  
Please register as we only have limited space – first come first serve  
Heike.Mensi-Klarbach@wa.uni-hannover.de
  - **Wrap up**: Room: 404, Building: Maison des LANGUES, Date: Friday 2 June , Hour: 17:00 – 18:30
  - Awards (Best Paper & Best Reviewer)
  - Track proposals

## **SIG 03: Entrepreneurship (ENT)**

- **Kick off** : Room: 201, Building: Maison des LANGUES, Date: Wednesday 1 June , 9:00 -10:30
  - **Entrepreneurship Networking Event**: Thursday 2 June Evening
- An opportunity to discuss ideas stimulated by the conference and to connect with leading international scholars in a relaxed and social setting. Hosted by the Centre for Research on Self-Employment (CRSE: [www.crse.co.uk](http://www.crse.co.uk)), *the international think tank on freelancing and self-employment. This event is open to researchers attending the conference in the fields of entrepreneurship and HR related to flexible work.*
- **Social event**: Wednesday 2 June Evening



- **Plenary:** Room: 201, Building: Maison des LANGUES , Date: Friday 3 June, Hour: 10:50 -12:20
- Administrative issue, track proposals, awards
- **Wrap up:** Room: 302 , Building: FSEG, Date: Saturday 4 June, Hour: 9:00 – 10:30
- On invitation only (COST project).

## **SIG 04: Family Business Research (FABR)**

- **Kick off :** Room: 206, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour:9:000 -10:30 and 10:50 -12:20
- Keynote Speakers
- **Plenary:** Room: 206, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 16:30 -18:00
- Panel and discussion about the SIG's development
- **Social event:** Thursday 2 June Evening
- **Wrap up:** Room: 309, Building: FSEG, Date: Saturday 4 June , Hour: 9:00-10:30

## **SIG 05: Gender, Race, and Diversity in Organisations (GRDO)**

- **Plenary:** Room: 16, Building: FSGE, Date: Friday 3 June, Hour: 10:50-12:20
- Panel: Post- colonialism, power and diversity  
Speakers: Beverly Dawn Metcalfe, Jawad Syed, Hamid Kazeroony, Faiza Ali, Harry Van Buren and Kelechi Ekuma

The plenary will offer a global perspective on post-colonialism and diversity. It will highlight and challenge the power of colonial and neo-liberal knowledge that dominates much thinking in management and development. With the emergence of BRICS and other growing economies, there is a need to engage with the post-colonial and transnational landscape and consider alternatives to Western voices to critique and reform the political economy of inequality.

## **SIG 06: Innovation (INNO)**

- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: Amphitheatre 103 (Joan Robinson) , Building: FSEG, Date: Friday 3 June, Hour: 17:00 -18:30

## **SIG 07: International Management (IM)**

- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 206, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50 -12:20

## **SIG 08: Managing Sport (SPORT)**

- **Pre -conference Event:** Date: Tuesday 31 May, Hour: 9:00 – 13:00
- Sport venue on-site visit; scientific topic of discussion, presenters and location to be announced
- **Kick off :** Room: 314, Building: FSEG, Date: Wednesday 1 June, Hour: 9:00 -10:30
- Presentation of the SIG agenda for EURAM 2016
- Scientific discussion on the upcoming final round of the UEFA EURO 2016 tournament and on security issues related to hosting events.

- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 314, Building: FSEG , Date: Friday 3 June, Hour: 17:00 – 18:30
- Award ceremony, SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
- Election of SIG officers
- SIG development, publications and further conference activities
- Planning towards EURAM 2017, 2018 conferences

## **SIG 09: Organizational Behaviour (OB)**

- Kick off : Room: Amphitheatre A, Building: IAE, Date: Wednesday 1 June, Hour: 10:50 – 12:20
- Social event: Thursday 2 June Evening
- Plenary: Room: Amphitheatre A, Building: IAE, Date: Friday 3 June, Hour: 17:00 -18:30

## **SIG 10: Project Organising (PO)**

- **Kick off :** Room: 207, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 9:00 – 10:30
- Welcome and interactive session with the editors of Project Management Journals: Trends and future of the Project Management field. Rodney Turner, Jörg Gemünden, Derek Walker
- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 207, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50 – 12:20
- Presentation of the IPMA PMI Paper Prizes and Speech by the PMI Research Achievement Award Winner 2016

## **SIG 11: Public and Non-Profit Management (PM&NPM)**

- **Kick off :** Room: 204, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 9:00- 10:30
- Title: Understanding cooperation between government and citizens. Perspectives and methodologies from the OECD Trust in Public Institutions Project  
Speakers: Paloma Baena Olabe - Deputy Head, Public Sector Integrity Division, OECD - Andrea Bonomi Savignon - Public and Non-Profit Management SIG Chair, University of Rome Tor Vergata
- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 204, Building: Maison des LANGUES, Date: Thursday 2 June, Hour: 16:30-18:00
- Analyses of the SIG's status and results; future developments.
- Best Paper Award in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald.

## **SIG 12: Research Methods and Research Practice (RM&RP)**

- Social event: Tuesday 31 May Evening. Please contact Bill Lee, at [w.j.lee@sheffield.ac.uk](mailto:w.j.lee@sheffield.ac.uk) by Monday 23 May if you wish to join
- Plenary – Room: 404, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 16:30-18:00

**SIG 13: Strategic Management (SM)**

- **Kick off** : Room: Amphitheatre 103 (Joan Robinson) , Building: FSEG, Date: Wednesday 1 June, Hour: 9:00 – 10:30 and 10:50 – 12:20
- “What have we learned and could learn about coordination, cooperation and collaboration intra and interorganizationally?” (Chair: X. Castañer)  
 Panel 1: On intraorganizational. S. Billinger (SDU, Denmark), A. Mikes (Unil, CH), and K. Sele (IAE Toulouse, France/Aalto U., Finland) - Commentator: S. Picard (IAE Toulouse, France)  
 Panel 2: On interorganizational (chaired by P. Dussauge, HEC Paris): L. Capron (INSEAD, France), D. Faems (Groningen, NL), A. Rouzies (Toulouse, France) and B. Vanneste (UCL, UK) -Commentators: N. Oliveira (LSE, UK) and L. Stadler (UNIGE, CH)  
 Cross-fertilization: A. Grandori (Bocconi, IT), M. Nordberg (CERN, CH), and F. Le Roy (Montpellier, France)
- **Social event**: Thursday 2 June Evening
- **Wrap up**: Room: Amphitheatre 104 (Schumpeter), Building: FSEG, Date: Saturday 4 June, Hour: 9:00- 10:30

**SIG 14: Tracks sponsored by the 2016 Conference Committee**

NONE

# **SIG per SIG PROGRAMME**

## SIG 01: BUSINESS for SOCIETY (B4S)

Main meeting building: IAE

The Business for Society SIG is dedicated to research and educational programmes that analyse the conditions under which business can (or actually does) interact positively with its social and natural environment. The objective of our SIG is to bring together scholars from various fields of social sciences (management, law, sociology, economics, political science, education, social psychology, history, philosophy, engineering, etc.), while sharing a common interest in B4S projects. We try to build a strong community of engaged scholars by:

- Exploring ways and methods, of identifying actors, business models and contexts which allow organisations to contribute to sustainable development, and
- Fully grasping the ambiguities, contradictions as well as the potential for innovative and transformative practices of this approach.

### SIG B4S Chairs:

Rémi Jardat (ISTEC - France) [r.jardat@istec.fr](mailto:r.jardat@istec.fr)

Corinne Vercher (Université Paris 13 - France) [corinne.vercher@wanadoo.fr](mailto:corinne.vercher@wanadoo.fr)

Jérôme Méric (Université de Poitiers - France) [jmeric@iae.univ-poitiers.fr](mailto:jmeric@iae.univ-poitiers.fr)

### Business for Society SIG - ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00- 10:30, IAE Building, Amphi B
  - Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
  - Scientific Event around the book “ International Perspectives on Crowdfunding” Roundtable with editors/authors
  - Presentation of the “Responsible Management in Global Value Chains Platform”
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, Hour: 10:50 -12:20, IAE Building, Amphi B
  - Award ceremony (SIG Best papers, SIG best reviewers, ISTEC Students Awards)
  - Introduction of the forthcoming epistemic and scientific orientation of the SIG
  - Introduction of a special issue in Society and Business Review related to the scientific project

### Business for Society SIG - SYMPOSIA:

**Sym 01 - Aesthetics, objects and process theory** - Thursday 2 June, 9:00-10:30, IAE Building, Room 203 - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

**Sym 02 - Art, Entrepreneurship and Resistance** - Thursday 2 June, 16:30-18:00, Building LANGUES, Room 303 - *(Co-sponsored by the SIGs Business for Society and Entrepreneurship)*

**Sym 04 - Coaching and Collaboration: Pleonasm or Oxymoron?** - Thursday 2 June, 9:00-10:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

**Sym 05 - Collective Action, Commons and the Firm: Interdisciplinary Perspectives** - Thursday 2 June, 9:00-10:30, IAE Building, Room 301- *(Sponsored by the SIG Business for Society)*

**Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives** - Thursday 2 June, 9:00-12:20, IAE Building, Amphi B - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

**Sym 08 - Governance, Collective Action and Social Innovation: Rediscovering the Boundaries of Sustainable Cooperation** - Thursday 2 June, 9:00-10:30, IAE Building, Room 407 - *(Sponsored by the SIG Business for Society)*

**Sym 09 - Institutional investors and long-term investment-** Thursday 2 June, 9:00-10:30, IAE Building, Room 202 - *(Sponsored by the SIG Business for Society)*

**Sym 14 - Positive and Negative Organizational Studies-** Thursday 2 June, 9:00-10:30, IAE Building, Room 408 - *(Sponsored by the SIG Business for Society)*

**Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust** - Thursday 2 June, 9:00-10:30, FSEG Building, Amphi 103 Joan Robinson - *(Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations)*

## **Business for Society SIG - DEVELOPMENT WORKING GROUPS:**

**DWG 08 - Exploring employer branding** - Wednesday 1 June, 9:00-10:30, IAE Building, Amphi A - *(co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

**DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship** - Thursday 2 June, 16:30-18:00, IAE Building, Amphi A - *(co-sponsored by the SIGs General Conference and Business for Society)*

**DWG 11- How to make common? Solving tensions in social and solidarity organizations** - Thursday 2 June, 9:00-12:20, IAE Building, Amphi A - *(sponsored by the SIG Business for Society)*

**DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution** - Thursday 2 June, 9:00-10:30, LANGUES Building, Room 309 - *(co-sponsored by the SIGs Business for Society and Public and Non- Profit Management)*

**DWG 15 - Managing Transnationalism in Television-** Friday 3 June, 17:00-18:30, IAE Building, Room 302- *(sponsored by the SIG Business for Society)*

## **Business for Society SIG – TRACKS:**

GT 01\_00 Business for Society General Track

### **Business for Society - STANDING TRACKS**

ST 01\_01 Accounting and control for sustainability

ST 01\_02 Finance, Economy and Society: For a Sustainable Re-embedding

ST 01\_03 Institutional change, Power, Resistance and Critical Management

ST 01\_04 Responsible Global Value Chains

### **Business for Society - 2016 TRACKS**

T 01\_05 Marketing for Society

T 01\_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes

T 01\_08 Organizing collective action: meta, partial and temporary organizations

T 01\_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life

## TRACK SESSIONS

<b>01 Business for Society &gt;&gt; 01_00 Business For Society General track</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	CSR, Knowledge and legitimacy issue	IAE Building - Room 202
01.06.2016	10:50 - 12:20	CSR, corporate performance issues	IAE Building - Room 203
01.06.2016	16:30 - 18:00	Stakeholder approaches and social stakes	IAE Building - Room 202
01.06.2016	16:30 - 18:00	Stakeholder approaches, salience issues	IAE Building - Room 203
02.06.2016	16:30 - 18:00	Business and society: from coexistence to inclusion	IAE Building - Room 202
02.06.2016	16:30 - 18:00	Stakeholder approaches, cultural and reporting issues	IAE Building - Room 203
03.06.2016	09:00 - 10:30	Management and leadership for society oriented business?	IAE Building - Room 202
03.06.2016	09:00 - 10:30	Sustainability: sensemaking, sensegiving and education	IAE Building - Room 203
03.06.2016	17:00 - 18:30	Social and sustainable innovations	IAE Building - Room 202
04.06.2016	09:00 - 10:30	Ethics, management and leadership	FSEG Building - Room 307
<b>01 Business for Society &gt;&gt; 01_01 Accounting and control for sustainability</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability, value creation and corporate reputation	IAE Building - Amphi B
01.06.2016	16:30 - 18:00	CSR disclosure between standards and practices	IAE Building - Amphi B
03.06.2016	09:00 - 10:30	Sustainability reporting and corporate strategy	IAE Building - Amphi B
<b>01 Business for Society &gt;&gt; 01_02 Finance, Economy and Society: For a Sustainable Re-embedding</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Governance and CSR	IAE Building - Room 302
01.06.2016	16:30 - 18:00	Ethics and Finance	IAE Building - Room 302
02.06.2016	16:30 - 18:00	Alternative Models I	IAE Building - Room 302
03.06.2016	09:00 - 10:30	Alternative Model II	IAE Building - Room 302
<b>01 Business for Society &gt;&gt; 01_03 Institutional change, Power, Resistance and Critical Management</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Resistance and non transformation	IAE Building - Room 201
02.06.2016	09:00 - 10:30	Resistance and Inequality	IAE Building - Room 201
03.06.2016	09:00 - 10:30	Gender and Organization	IAE Building - Room 201
03.06.2016	17:00 - 18:30	Resistance in Academia and Efficiency Logic in Public Administration	IAE Building - Room 201
04.06.2016	09:00 - 10:30	Institutional Change, Logic Emergence and Institutionalization	FSEG Building - Room 313
04.06.2016	09:00 - 10:30	Organizational Conflicts	FSEG Building - Room 306
04.06.2016	10:50 - 12:20	Philosophical Issues and Resistance	FSEG Building - Room 306
<b>01 Business for Society &gt;&gt; 01_04 Responsible Global Value Chains</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Responsible Global Value Chains (RGVCs): Case Studies	IAE Building - Room 301
03.06.2016	17:00 - 18:30	Responsible Global Value Chains (RGVCs): Hybridity & Governance	IAE Building - Room 301
04.06.2016	09:00 - 10:30	Responsible Global Value Chains (RGVCs): CSR & Water Accounting	FSEG Building - Room 312

## 01 Business for Society >> 01\_05 Marketing for Society

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability And Marketing	IAE Building - Room 301
01.06.2016	16:30 - 18:00	Marketing Strategies	IAE Building - Room 301
02.06.2016	16:30 - 18:00	CSR and Brand	IAE Building - Room 301

## 01 Business for Society >> 01\_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Interplaying creatively legal and administrative studies	IAE Building - Room 407
01.06.2016	16:30 - 18:00	Democracy or solidarity stakes in companies: new insights	IAE Building - Room 407
02.06.2016	16:30 - 18:00	Reinventing the corporation: historical paths and ways forward	IAE Building - Room 407
03.06.2016	09:00 - 10:30	Alternative frameworks for new corporate behaviors	IAE Building - Room 407

## 01 Business for Society >> 01\_08 Organizing collective action: meta, partial and temporary organizations

Session Date	Time	Session Name	Meeting Room
03.06.2016	17:00 - 18:30	Theorizing collective action among organizations	IAE Building - Room 306

## 01 Business for Society >> 01\_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Emotions in organizational settings	IAE Building - Room 306
01.06.2016	16:30 - 18:00	Desire, fantasy and unconscious: Beyond rationality	IAE Building - Room 306
02.06.2016	09:00 - 10:30	From control to democratic leadership ?	IAE Building - Room 306
02.06.2016	16:30 - 18:00	Handling paradox	IAE Building - Room 306
03.06.2016	09:00 - 10:30	Ethics and care in organizations	IAE Building - Room 306



## SIG 02: CORPORATE GOVERNANCE (COGO)

Main meeting building: LANGUES

The corporate governance SIG welcomes studies exploring all aspects of antecedents and consequences of corporate governance and boards of directors. Contributions adopting a wide set of theoretical lenses and research methods are strongly encouraged as well as studies analysing corporate governance in different types of enterprises and institutional contexts, including different countries and regional cultures.

### SIG Corporate Governance Chairs:

Alejandro Escriba (Universitat de València), [alejandro.escriba@uv.es](mailto:alejandro.escriba@uv.es)

Jonas Gabrielsson (Lund University), [jonas.gabrielsson@circle.lu.se](mailto:jonas.gabrielsson@circle.lu.se)

Mariateresa Torchia (Witten Herdecke University), [mariateresa.torchia@uni-wh.de](mailto:mariateresa.torchia@uni-wh.de)

Heike Mensi-Klarbach (Vienna University of Economics, Austria), [hmensi@wu.ac.at](mailto:hmensi@wu.ac.at)

Axel Walther (University of Witten/Herdecke), [axel.walther@uni-wh.de](mailto:axel.walther@uni-wh.de)

### Corporate Governance SIG - ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 10:50- 12:20, Room 202, Maison des LANGUES
- Panel session - Keynote: Annie Pye: "Making sense of corporate governance: some challenges of entanglement"

As research into corporate governance has moved on from the principal-agent straitjacket, conceptual boundaries have become more permeable such that it is now almost impossible to identify an aspect of organizational life which is NOT in some way related to corporate governance! The UK's Financial Reporting Council and other City organizations are currently focused on the concept of culture as the touchstone to achieve 'good' corporate governance. However, from an organization studies perspective, culture cannot be researched per se as it is 'everywhere' and the notion of 'goodness' implies a value judgment. The aim of this presentation is to consider the strengths and challenges of making sense, through both theory and practice, of the constitutive entanglement of corporate governance.

- **Social Event:** Thursday 2 June Evening, 19:30, Bistrot Vivienne, 4 Rue des Petits Champs, 75002 Paris  
Please register as we only have limited space – first come first serve  
[Heike.Mensi-Klarbach@wa.uni-hannover.de](mailto:Heike.Mensi-Klarbach@wa.uni-hannover.de)
- **Wrap Up:** Friday 2 June, Hour: 17:00 – 18:30, Maison des LANGUE, Room 404
  - Awards (Best Paper & Best Reviewer)
  - Track proposals

### Corporate Governance SIG - TRACKS:

GT 02\_00 Corporate Governance General Track

#### Corporate Governance - STANDING TRACKS

ST 02\_01 Top Management Teams & Business Elites

ST 02\_02 Boards of Directors

## TRACK SESSIONS

### 02 Corporate Governance >> 02\_00 Corporate Governance General Track

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Actors, Teams and Corporate Governance	Langues Building - Room 405
02.06.2016	09:00 - 10:30	Market and Contexts in Corporate Governance	Langues Building - Room 405
02.06.2016	16:30 - 18:00	Boards, CEOs and Performance	Langues Building - Room 405
03.06.2016	10:50 - 12:20	Corporate Governance Models and Institutions	Langues Building - Room 405

### 02 Corporate Governance >> 02\_01 Top Management Teams & Business Elites

Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	TMTs in small and family firms	Langues Building - Room 406
02.06.2016	16:30 - 18:00	TMT diversity and the environment	Langues Building - Room 406
03.06.2016	09:00 - 10:30	The consequences of CEO's personality and actions	Langues Building - Room 406

### 02 Corporate Governance >> 02\_02 Boards of Directors

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Boards of Directors and Board Functioning	Langues Building - Room 402
02.06.2016	09:00 - 10:30	Boards of Directors: Women on Corporate Boards	Langues Building - Room 402
02.06.2016	16:30 - 18:00	Boards of Directors and Corporate Social Responsibility	Langues Building - Room 402
03.06.2016	09:00 - 10:30	Boards of Directors: Board Diversity	Langues Building - Room 402
03.06.2016	10:50 - 12:20	Boards of Directors and Strategy	Langues Building - Room 402

## SIG 03: ENTREPRENEURSHIP (ENT)

Main meeting building: LANGUES

The purpose of the SIG Entrepreneurship is to develop an ongoing and constructive dialogue among entrepreneurship scholars to conduct research that is relevant for entrepreneurship theory and practice in the contemporary world. The SIG Entrepreneurship aims at promoting research and networking interests in individual and collaborative forms of entrepreneurship by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field. We put a distinct focus on the key European feature - 'context matters' - why we try in all activities to promote and stimulate what 'European' might mean in any given context and any approach of entrepreneurship research.

### SIG Entrepreneurship Chairs:

Massimiliano M. Pellegrini, SIG chair (University of West London, UK)

[dr.massimiliano.pellegrini@gmail.com](mailto:dr.massimiliano.pellegrini@gmail.com)

Lucrezia Songini, Past SIG chair (Eastern Piedmont University, Italy)

[lucrezia.songini@eco.unipmn.it](mailto:lucrezia.songini@eco.unipmn.it)

Hans Lundberg, Funding/past SIG chair (Linnaeus University, Sweden) [hans.lundberg@lnu.se](mailto:hans.lundberg@lnu.se)

Benedicte Brogger, SIG chair Elected (BI Norwegian Business School, Norway) [benedicte.brogger@bi.no](mailto:benedicte.brogger@bi.no)

Matthias Raith, Programme chair (Otto-von-Guericke University, Germany) [raith@ovgu.de](mailto:raith@ovgu.de)

Karim Messeghem, Programme chair Elected (University of Montpellier, France)

[Karim.messeghem@univ-montp1.fr](mailto:Karim.messeghem@univ-montp1.fr)

### Entrepreneurship SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00 -10:30, Maison des LANGUES, Room 201
- **Social Event:** Wednesday 1 June Evening
- **Entrepreneurship Networking Event:** Thursday 2 June Evening  
An opportunity to discuss ideas stimulated by the conference and to connect with leading international scholars in a relaxed and social setting. Hosted by the Centre for Research on Self-Employment (CRSE: [www.crse.co.uk](http://www.crse.co.uk)), the international think tank on freelancing and self-employment. This event is open to researchers attending the conference in the fields of entrepreneurship and HR related to flexible work.
- **Plenary:** Friday 3 June, 10:50 -12:20, Maison des LANGUES, Room 201
  - Administrative issue, track proposals, awards
- **Wrap Up:** Saturday 4 June, 9:00 – 10:30, FSEG Building, Room 302
  - On invitation only (COST project).

### Entrepreneurship SIG - SYMPOSIA:

**Sym 02 - Art, Entrepreneurship and Resistance** - Thursday 2 June, 16:30-18:00, Building LANGUES, Room 303 - (Co-sponsored by the SIGs Business for Society and Entrepreneurship)

**Sym 07 - Entrepreneurship and Stakeholder Collaboration- Perspectives** - Thursday 2 June, 16:30-18:00, LANGUES Building, Room 303 - (Sponsored by the SIG Entrepreneurship)

**Sym 15 - Project management and entrepreneurship** -Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 207- (Co-sponsored by the SIGs Project Organising and Entrepreneurship)

## **Entrepreneurship SIG - DEVELOPMENT WORKING GROUPS:**

**DWG 07 - Entrepreneurship and intrapreneurship: developing innovation culture** - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 301 - *(sponsored by the SIG Entrepreneurship)*

**DWG 09 - Fablab, coworking space, start-up accelerator... New spaces of cooperation?** - Friday 3 June, 17:00-18:30, LANGUES Building, Room 202- *(sponsored by the SIG Entrepreneurship)*

**DWG 20 - The Entrepreneurial University** - Saturday 3 June, 10:50-12:20, FSEG Building, Room 302 *(sponsored by the SIG Entrepreneurship)*

## **Entrepreneurship SIG – TRACKS:**

GT 03\_00 Entrepreneurship General Track

### **Entrepreneurship - STANDING TRACKS**

ST 03\_01 Social Entrepreneurship and societal change

ST 03\_02 Academic Entrepreneurship and the Entrepreneurial University

ST 03\_03 Entrepreneurial Finance

### **Entrepreneurship - 2016 TRACKS**

T 03\_04 Internationalization & Growth Strategies for SME

T 03\_05 Entrepreneurship, Regions and Regional Development

T 03\_06 Entrepreneurial Emotions and Passion

T 03\_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know (Co-sponsored with the GRDO SIG-05)

T 03\_08 Entrepreneurship in collaborative contexts: the role of freelancers/ solo -employed and family members

T 03\_12 Cultural Entrepreneurship and Arts Management

## TRACK SESSIONS

<b>03 Entrepreneurship &gt;&gt; 03_00 Entrepreneurship General Track</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Entrepreneurial Decision Making	Langues Building - Room 201
02.06.2016	09:00 - 10:30	Entrepreneurial Intent	Langues Building - Room 201
02.06.2016	16:30 - 18:00	Business Modelling	Langues Building - Room 201
03.06.2016	09:00 - 10:30	Institutional Contingencies	Langues Building - Room 201
03.06.2016	17:00 - 18:30	Corporate Entrepreneurship	Langues Building - Room 201
04.06.2016	10:50 - 12:20	Entrepreneurial Decision Making II	FSEG Building - Room 315
<b>03 Entrepreneurship &gt;&gt; 03_01 Social Entrepreneurship and Societal Change</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability and SMEs	Langues Building - Room 304
01.06.2016	16:30 - 18:00	Gender and entrepreneurship	Langues Building - Room 202
01.06.2016	16:30 - 18:00	Social Enterprise challenges	Langues Building - Room 304
02.06.2016	09:00 - 10:30	Social business model	Langues Building - Room 304
02.06.2016	16:30 - 18:00	Social influences	Langues Building - Room 304
<b>03 Entrepreneurship &gt;&gt; 03_02 Academic Entrepreneurship and the Entrepreneurial University</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Entrepreneurial University	Langues Building - Room 305
01.06.2016	16:30 - 18:00	Academic Entrepreneurship	Langues Building - Room 305
<b>03 Entrepreneurship &gt;&gt; 03_03 Entrepreneurial Finance</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Crowdfunding	Langues Building - Room 302
01.06.2016	16:30 - 18:00	Angels, banks and VCs	Langues Building - Room 302
02.06.2016	09:00 - 10:30	Venture capital	Langues Building - Room 302
<b>03 Entrepreneurship &gt;&gt; 03_04 Internationalization &amp; Growth Strategies for SME</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Growth and internationalization	Langues Building - Room 202
02.06.2016	16:30 - 18:00	Innovation and Growth	Langues Building - Room 202
03.06.2016	09:00 - 10:30	internationalization	Langues Building - Room 202
<b>03 Entrepreneurship &gt;&gt; 03_05 Entrepreneurship, Regions and Regional Development</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Start-ups, growth and regional policy	Langues Building - Room 303
03.06.2016	09:00 - 10:30	Networks, social capital and diversity	Langues Building - Room 303
<b>03 Entrepreneurship &gt;&gt; 03_06 Entrepreneurial Emotions and Passion</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Passion and obsession	Langues Building - Room 301
01.06.2016	16:30 - 18:00	Well-being and positive psychology	Langues Building - Room 301
03.06.2016	09:00 - 10:30	Decision-making and biases	Langues Building - Room 301
03.06.2016	17:00 - 18:30	Affective experiences	Langues Building - Room 301

## 03 Entrepreneurship >> 03\_08 Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members	Langues Building - Room 303
01.06.2016	16:30 - 18:00	Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members	Langues Building - Room 303

## 03 Entrepreneurship >> 03\_12 Cultural Entrepreneurship and Arts Management

Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Cultural Entrepreneurship and Arts Management (I)	Langues Building - Room 302
03.06.2016	09:00 - 10:30	Cultural Entrepreneurship and Arts Management (II)	Langues Building - Room 302
03.06.2016	17:00 - 18:30	Cultural Entrepreneurship and Arts Management (III)	Langues Building - Room 302

## SIG 04: FAMILY BUSINESS RESEARCH (FABR)

Main meeting building: LANGUES

The European Academy of Management with an ad-hoc Strategic Interest Group on “Family Business Research” aims to be the ideal opportunity to assess the conceptual development, empirical research, and future directions of the family business field within a broader community of European scholars of management. We envision this SIG as an international arena to attract contributions of both new scholars of the field and scholars from the established community in family business, that will provide new insights on topics that have received significant attention in the past, as well as we especially encourage scholars to undertake innovative papers and discussions of topics that have not received much attention but are important in the field.

### SIG Family Business Research Chairs:

Alfredo De Massis (Centre for Family Business, IEED, Lancaster University Management School, UK) [a.demassis@lancaster.ac.uk](mailto:a.demassis@lancaster.ac.uk)

Reinhard Pruegl (Zeppelin University, Friedrichshafen, Germany) [reinhard.pruegl@zu.de](mailto:reinhard.pruegl@zu.de)

Massimo Bau (Jönköping International Business School, Sweden) [massimo.bau@ju.se](mailto:massimo.bau@ju.se)

Giovanna Campopiano (Witten/Herdecke University, Germany) [Giovanna.Campopiano@uni-wh.de](mailto:Giovanna.Campopiano@uni-wh.de)

Jana Hauck (Zeppelin University, Friedrichshafen, Germany) [jana.hauck@zu.de](mailto:jana.hauck@zu.de)

Claudia Binz Astrachan (Lucerne University of Applied Sciences, Switzerland) [claudia.astrachan@hslu.ch](mailto:claudia.astrachan@hslu.ch)

### Family Business Research SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June , 9:00 -10:30 and 10:50 -12:20, Maison des LANGUES, Room 206
- Keynote Speakers
- **Plenary:** Wednesday 1 June, 16:30 -18:00, Maison des LANGUES, Room 206
- Panel and discussion about the SIG's development
- **Social Event:** Thursday 2 June Evening
- **Wrap Up:** Saturday 4 June , 9:00-10:30, FSEG Building, Room 309

### Family Business Research SIG – TRACKS:

GT 04\_00 Family Business Research General Track

#### Family Business Research - STANDING TRACK

ST 04\_01 Family Business Governance

#### Family Business Research - 2016 TRACKS

T 04\_02 Family Business in Emerging, Developing, and Transition Economies

T 04\_04 Family business goals, family dynamics and behavioral processes; careers and social issues in family firms

## TRACK SESSIONS

<b>04 Family Business Research &gt;&gt; 04_00 Family Business Research General Track</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Internationalization in Family Business	Langues Building - Room 305
02.06.2016	16:30 - 18:00	Networks and Family Business	Langues Building - Room 305
03.06.2016	10:50 - 12:20	Personality and Motivations in Family Business	Langues Building - Room 305
03.06.2016	17:00 - 18:30	Identity in Family Business	Langues Building - Room 305
04.06.2016	10:50 - 12:20	Communication in Family Business	FSEG Building - Room 310
<b>04 Family Business Research &gt;&gt; 04_01 Family Business Governance</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Formal Governance Mechanisms in Family Business	Langues Building - Room 309
03.06.2016	09:00 - 10:30	Informal Governance Mechanisms in Family Business	Langues Building - Room 309
03.06.2016	10:50 - 12:20	Financial Aspects of Family Business	Langues Building - Room 309
03.06.2016	17:00 - 18:30	Intergenerational Relations and Succession in Family Business	Langues Building - Room 309
04.06.2016	10:50 - 12:20	Governance and Firm Outcomes in Family Business	FSEG Building - Room 307
<b>04 Family Business Research &gt;&gt; 04_02 Family Business in Emerging, Developing, and Transition Economies</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Family Business in Emerging, Developing, and Transition Economies	Langues Building - Room 306
03.06.2016	09:00 - 10:30	Family Business in Emerging, Developing, and Transition Economies	Langues Building - Room 306
03.06.2016	10:50 - 12:20	Family Business in Emerging, Developing, and Transition Economies	Langues Building - Room 306
<b>04 Family Business Research &gt;&gt; 04_04 Family business goals, family dynamics, behavioral processes, careers and social issue in family firms</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Innovation in Family Business	Langues Building - Room 206
03.06.2016	09:00 - 10:30	HR in Family Business	Langues Building - Room 206
03.06.2016	17:00 - 18:30	Career in Family Business	Langues Building - Room 206
04.06.2016	10:50 - 12:20	CSR in Family Business	FSEG Building - Room 309



## SIG 05: GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO)

### Main meeting building: FSEG

Inequalities in organisation and societies are related to a myriad of different dimensions including gender, race, social-class, age, sexuality, religion, and disability. These inequalities not only reinforce social injustice but also encourage exploitation and underutilization of human capital by organizations and nations. Current debates in the area of gender, race, diversity, development and management research embraces inter alia social theory and inequality. This includes intersectionality and post colonialism, the extent to which globalization has facilitated the spread of western ideas (or not) around feminism, organization and management, and what feminism and broader social movements mean in diverse socio-cultural and geo-political contexts. In addition, the complexity and variety in human resources and management policies and institutional frameworks that address issues of social inequality. Within the Gender, Race, and Diversity in Organisations (GRDO) Strategic Interest Group (SIG) and Various tracks and sub-tracks organized by this SIG, we seek to analyse varying socio-demographic, cultural, and geo-political contexts and the implications for work organization, management, and human resource strategies. This incorporates critiques of gender, race, and diversity in a range of organizations, including transnational corporations, public and private sector organisations, NGOs, and international organizations. We value theoretically inspired papers based on leading social commentators and empirically based research. We encourage contributions from scholars from a broad range of disciplines: management, economics, psychology, women's/ men's/ gender studies, geography, sociology, and development. We welcome conceptual and empirical papers and studies of single countries and comparative research.

### **SIG Gender, Race, and Diversity in Organizations Chairs:**

Dr Beverly Dawn Metcalfe - University of Manchester, UK (Transitional States, EU, Middle East)

[beverly.metcalfe@manchester.ac.uk](mailto:beverly.metcalfe@manchester.ac.uk)

Prof Jawad Syed -University of Huddersfield, UK (South Asia, Middle East, Europe) [j.syed@hud.ac.uk](mailto:j.syed@hud.ac.uk)

Dr Hamid Kazeroony - Minnesota State Colleges & Uni, USA (USA and Latin America)

[hkazero@inverhills.edu](mailto:hkazero@inverhills.edu)

Dr Faiza Ali - Liverpool John Moores University, UK, [f.ali@ljmu.ac.uk](mailto:f.ali@ljmu.ac.uk)

### **Gender, Race, and Diversity in Organizations SIG – ACTIVITIES:**

- **Plenary:** Friday 3 June, 10:50-12:20, FSEG Building, Room 16
- Panel: Post- colonialism, power and diversity

Speakers: Beverly Dawn Metcalfe, Jawad Syed, Hamid Kazeroony, Faiza Ali, Harry Van Buren and Kelechi Ekuma

The plenary will offer a global perspective on post-colonialism and diversity. It will highlight and challenge the power of colonial and neo-liberal knowledge that dominates much thinking in management and development. With the emergence of BRICS and other growing economies, there is a need to engage with the post-colonial and transnational landscape and consider alternatives to Western voices to critique and reform the political economy of inequality.

## **Gender, Race, and Diversity in Organizations SIG - SYMPOSIA:**

**Sym 13 - Leveraging cooperation for more gender equality in management** - Thursday 2 June, 9:00-10:30, FSGE Building, Room 15 - *(Sponsored by the SIG Gender, Race and Diversity in Organisations)*

**Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust** - Thursday 2 June, 9:00-10:30, FSEG Building, Amphi 103 Joan Robinson - *(Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations)*

## **Gender, Race, and Diversity in Organizations SIG – TRACKS:**

GT 05\_00 Gender, Race, and Diversity in Organisations General Track

### **Gender, Race, Diversity in Organisations - 2016 TRACKS**

T 05\_01 Women in Management, Work and Organization

T 05\_02 Women's employment in the Middle East and North Africa

T.03\_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know *(Co-sponsored with the Entrepreneurship SIG-03)*

## TRACK SESSIONS

**05 Gender, Race, and Diversity in Organisations >> 05\_00 Gender, Race, and Diversity in Organisations General Track**

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Gender and Employment	FSEG Building - Room 16
01.06.2016	16:30 - 18:00	Gender and Theorising	FSEG Building - Room 16
02.06.2016	16:30 - 18:00	Race, Ethnicity and Inclusion	FSEG Building - Room 16
03.06.2016	17:00 - 18:30	Age, Culture and Diversity	FSEG Building - Room 16

**05 Gender, Race, and Diversity in Organisations >> 05\_01 Women in Management, Work and Organization**

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Women in Management, Work and Organisation	FSEG Building - Room 15
02.06.2016	16:30 - 18:00	Women, Management and Culture	FSEG Building - Room 15

**05 Gender, Race, and Diversity in Organisations >> 05\_02 Women's employment in the Middle East and North Africa**

Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Religion, Patriarchy, and Gender in the Middle East	FSEG Building - Room 16
03.06.2016	09:00 - 10:30	Women's Leadership and Career Advancement in the Middle East	FSEG Building - Room 16

## **SIG 06: INNOVATION (INNO)**

**Main meeting building: FSEG**

The Strategic Interest Group (SIG) Innovation at the European Academy of Management (EURAM) aims to:

- facilitate the continued evolution of an open, inclusive, international and cross- cultural EURAM community of engaged scholars,
- support scholars in designing, producing and disseminating higher quality and impactful research at each stage of their career,
- influence the development of management education,
- provide platforms and facilitate networks for the dialogue between scholars, reflective practitioners, and policy makers.

The Goal of SIG Innovation is to create an open “learning climate” for all members (juniors and seniors) to reach the goals of EURAM in the field of innovation.

### **SIG Innovation Chairs:**

Jan Dul (Rotterdam School of Management Erasmus School) [jdul@rsm.nl](mailto:jdul@rsm.nl)

Vivek K. Velamuri (HHL Leipzig Graduate School of Management) [vivek.velamuri@hhl.de](mailto:vivek.velamuri@hhl.de)

### **Innovation SIG – ACTIVITIES:**

- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 17:00 -18:30, FSEG Building, Amphitheatre 103 (Joan Robinson)

### **Innovation SIG - DEVELOPMENT WORKING GROUPS:**

**DWG 05 - Dealing with crisis, uncertainty, and the unknown through cooperation** - Thursday 2 June, 9:00-10:30, FSEG Building, Room 313 - *(sponsored by the SIG Innovation)*

**DWG 06 - Democratizing Learning and Development through Art-Based Mediation and Playful Modeling** - Thursday 2 June, 9:00-12:20, FSEG Building, Room 302 - *(sponsored by the SIG Innovation)*

**DWG 12 - Innovating teaching Innovation** - Thursday 2 June, 9:00- 12:20, FSEG Building, Room 301 - *(sponsored by the SIG Innovation)*

**DWG 17- open Innovation Laboratories: Platforms for Collaborative Management Research?** - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 203 - *(co- sponsored by the SIGs Innovation and Public and Non-Profit Management)*

### **Innovation SIG – TRACKS:**

GT 06\_00 Innovation General Track

#### **Innovation - STANDING TRACKS**

ST 06\_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations

ST 06\_02 Business Model Innovation (BMI) (Co-sponsored with the Strategic Management SIG-13)

ST 06\_03 Standardisation and Innovation

ST 06\_04 Open Innovation

ST 06\_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

ST 06\_06 Service Innovation and Servitization  
ST 06\_07 Knowledge, Learning, and Innovation  
ST 06\_08 Sustainable HRM and Human Factors for Innovation

## **Innovation -2016 TRACKS**

T 06\_09 Network Configurations, Location, Innovation and Time  
T 06\_10 Teaching and learning with a difference  
T 06\_11 Managing Emerging Technologies for Socio-Economic Impact  
T 06\_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities

## TRACK SESSIONS

### 06 Innovation >> 06\_00 Innovation General Track

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Innovation General Track	FSEG Building - Room 302
01.06.2016	16:30 - 18:00	Standardisation and Innovation	FSEG Building - Room 302
01.06.2016	16:30 - 18:00	Innovation General Track	FSEG Building - Room 306
02.06.2016	16:30 - 18:00	Innovation General Track	FSEG Building - Room 302
03.06.2016	10:50 - 12:20	Standardisation and Innovation	FSEG Building - Room 302

### 06 Innovation >> 06\_01 Rethinking the Design Paradigm in Management: Theories, Activities and Organisations

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	design paradigm - empirical evidence and theoretical challenge	FSEG Building - Room 312
01.06.2016	16:30 - 18:00	Design paradigm - Leadership and change management	FSEG Building - Room 312
02.06.2016	09:00 - 10:30	Design paradigm - design and interorganizational collaboration	FSEG Building - Room 312
02.06.2016	16:30 - 18:00	design paradigm - New methods and processes	FSEG Building - Room 312

### 06 Innovation >> 06\_02 Business Model Innovation (BMI) (This track is sponsored by both the Innovation SIG and the Strategic Management SIG)

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Business Model Innovation I	FSEG Building - Room 313
01.06.2016	16:30 - 18:00	Business Model Innovation II	FSEG Building - Room 313
02.06.2016	16:30 - 18:00	Business Model Innovation III	FSEG Building - Room 313

### 06 Innovation >> 06\_04 Open Innovation

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Building Competences in OI context	FSEG Building - Room 310
01.06.2016	16:30 - 18:00	OI and Networking approaches	FSEG Building - Room 310
02.06.2016	09:00 - 10:30	Governance in OI environments	FSEG Building - Room 310
02.06.2016	16:30 - 18:00	Users and cultural approaches in OI environments	FSEG Building - Room 310
03.06.2016	10:50 - 12:20	Performance and OI	FSEG Building - Room 310

### 06 Innovation >> 06\_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Leadership and Knowledge Creation for Creativity	FSEG Building - Room 303
01.06.2016	16:30 - 18:00	Creativity and innovation in diverse cultures	FSEG Building - Room 303
02.06.2016	09:00 - 10:30	Conceptual issues on creativity and innovation	FSEG Building - Room 303
02.06.2016	16:30 - 18:00	Managing for creativity and innovation	FSEG Building - Room 303

### 06 Innovation >> 06\_06 Service Innovation and Servitization

Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Digital Service Systems	FSEG Building - Room 310

<b>06 Innovation &gt;&gt; 06_07 Knowledge, Learning, and Innovation</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Organizational Capabilities and Absorptive Capacity for Strategic Renewal	FSEG Building - Room 315
01.06.2016	16:30 - 18:00	Theoretical and Empirical Approaches to Innovation Management	FSEG Building - Room 315
02.06.2016	09:00 - 10:30	Knowledge Management: The Role of Knowledge Creation, Integration and Gamification	FSEG Building - Room 315
02.06.2016	16:30 - 18:00	Knowledge, Learning and Innovation Across Sectors	FSEG Building - Room 315
<b>06 Innovation &gt;&gt; 06_08 Sustainable HRM and Human Factors for Innovation</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Exploring individual and team leaders factors: Influences on innovative work behaviors	FSEG Building - Room 306
02.06.2016	16:30 - 18:00	Innovation management, processes, and readiness: Critical success factors	FSEG Building - Room 306
<b>06 Innovation &gt;&gt; 06_09 Network Configurations, Location, Innovation and Time</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Networks perspective and innovation	FSEG Building - Room 304
01.06.2016	16:30 - 18:00	Location and innovation	FSEG Building - Room 304
02.06.2016	09:00 - 10:30	Brokerage configurations and innovation	FSEG Building - Room 304
<b>06 Innovation &gt;&gt; 06_10 Teaching and learning with a difference</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Impactful and engaged scholarship	FSEG Building - Room 301
01.06.2016	16:30 - 18:00	Experiments 1	FSEG Building - Room 301
02.06.2016	16:30 - 18:00	Experiments 2	FSEG Building - Room 301
03.06.2016	09:00 - 10:30	Teaching with a difference	FSEG Building - Room 301
03.06.2016	10:50 - 12:20	Innovation and Change in Management Education	FSEG Building - Room 301
<b>06 Innovation &gt;&gt; 06_11 Managing Emerging Technologies for Socio-Economic Impact</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	10:50 - 12:20	Managing Emerging Technologies for Socio-Economic Impact 1	FSEG Building - Room 315
<b>06 Innovation &gt;&gt; 06_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Organizational Behavior in a Digital Ecosystem (1)	FSEG Building - Room 306
03.06.2016	10:50 - 12:20	Organizational Behavior in a Digital Ecosystem (2)	FSEG Building - Room 303

## **SIG 07: INTERNATIONAL MANAGEMENT (IM)**

**Main meeting building: LANGUES**

The mission of this Special Interest Group (SIG) is to facilitate and promote the development and exchange of knowledge within all areas of International Management within and beyond the academic community. In line with the European Academy of Management's (EURAM) mission this SIG aims to be an open, international and multicultural European forum for networking and research (theoretical, empirical and methodological) related to International Management with a particular (but not exclusive) regional focus on Europe regarding (a) the SIG community and (b) the geographical scope of empirical or conceptual research.

### **SIG International Management Chairs:**

Markus G Kittler, University of Stirling, UK, [mk33@stir.ac.uk](mailto:mk33@stir.ac.uk)

Lisa Siebers, Nottingham Trent University, UK, [Qixun.Siebers@ntu.ac.uk](mailto:Qixun.Siebers@ntu.ac.uk)

### **International Management Chairs SIG – ACTIVITIES:**

- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 10:50 -12:20, Maison des LANGUES, Room 206

### **International Management SIG – TRACKS:**

GT 07\_00 International Management General Track

#### **International Management - STANDING TRACK**

ST 07\_01 Expatriate Management

#### **International Management - 2016 TRACKS**

T 07\_03 International Competitiveness

T 07\_04 Regional Perspectives: Management Research in the Arab Middle East

T 07\_06 Regional Perspectives: Strategy, Management & Marketing in Africa and other Regions



## TRACK SESSIONS

<b>07 International Management &gt;&gt; 07_00 International Management General Track</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Export and Markets	Langues Building - Room 408
01.06.2016	16:30 - 18:00	Language and International Organisations	Langues Building - Room 408
02.06.2016	09:00 - 10:30	Culture, Beliefs and Behaviour	Langues Building - Room 408
02.06.2016	16:30 - 18:00	Culture and Ethics	Langues Building - Room 408
03.06.2016	09:00 - 10:30	MNC and Subsidiary Research	Langues Building - Room 408
03.06.2016	17:00 - 18:30	Offshoring and Outsourcing	Langues Building - Room 408
<b>07 International Management &gt;&gt; 07_01 Expatriate Management</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	09:00 - 10:30	Expatriate Management 1: JGM Best Paper Award Session	Langues Building - Room 307
01.06.2016	10:50 - 12:20	Expatriate Management 2	Langues Building - Room 307
01.06.2016	16:30 - 18:00	Expatriate Management 3	Langues Building - Room 307
02.06.2016	09:00 - 10:30	Expatriate Management 4	Langues Building - Room 307
02.06.2016	16:30 - 18:00	Expatriate Management 5	Langues Building - Room 307
03.06.2016	09:00 - 10:30	Expatriate Management 6	Langues Building - Room 307
03.06.2016	17:00 - 18:30	Expatriate Management 7	Langues Building - Room 306
03.06.2016	17:00 - 18:30	Expatriate Management 8	Langues Building - Room 307
04.06.2016	09:00 - 10:30	Expatriate Management 9	FSEG Building - Room 303
04.06.2016	10:50 - 12:20	Expatriate Management 10	FSEG Building - Room 303
<b>07 International Management &gt;&gt; 07_03 International Competitiveness</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Competitiveness Across Borders	Langues Building - Room 306
02.06.2016	09:00 - 10:30	Drivers of Competitiveness	Langues Building - Room 306
<b>07 International Management &gt;&gt; 07_04 Regional Perspectives: Management Research in the Arab Middle East</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Towards Effective Collaborations	Langues Building - Room 308
01.06.2016	16:30 - 18:00	Maximizing the value of our human capital	Langues Building - Room 308
02.06.2016	09:00 - 10:30	Opportunities during times of conflict	Langues Building - Room 308
<b>07 International Management &gt;&gt; 07_06 Regional perspectives: Strategy, Management &amp; Marketing in Africa and other regions</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	From Latin Europe to Latin America - What's new?	Langues Building - Room 308
03.06.2016	09:00 - 10:30	Strategy, Management & Marketing in Africa and of Colombian firms (1)	Langues Building - Room 308
03.06.2016	17:00 - 18:30	Strategy, Management & Marketing in Africa (2)	Langues Building - Room 308

## **SIG 08: MANAGING SPORT (SPORT)**

**Main meeting building: FSEG**

The EURAM "Managing Sport" SIG aims to:

- Promote research and education in the fields of sports business and management in Europe, with special emphasis on international comparisons.
- Foster an understanding of the role of professionalisation and commercialisation of sport European economy and society.
- Encourage the exchange of research results, practical experience, and ideas by organising the annual EURAM track, facilitating symposia, workshops and other academic meetings for and on behalf of its members and affiliated institutions.
- Support the development of international research collaborations with other Academies of Management and Sports Management Associations.
- Disseminate research results through a variety of channels

### **SIG Managing Sports Chairs:**

Harald Dolles (Molde University College, Norway and University of Gothenburg, Sweden)

[harald.dolles@HiMolde.no](mailto:harald.dolles@HiMolde.no)

Anna Gerke (Audencia Business School, France) [agerke@audencia.com](mailto:agerke@audencia.com)

Sten Söderman (Stockholm University, Sweden) [sod@fek.su.se](mailto:sod@fek.su.se)

James Santomier (Sacred Heart University, USA) [santomierj@sacredheart.edu](mailto:santomierj@sacredheart.edu)

### **Managing Sport SIG – ACTIVITIES:**

- **Pre -Conference Event:** Tuesday 31 May, 9:00 – 13:00
  - Sport venue on-site visit; scientific topic of discussion, presenters and location to be announced
- **Kick Off:** Wednesday 1 June, 9:00 -10:30, FSEG Building, Room 314
  - Presentation of the SIG agenda for EURAM 2016
  - Scientific discussion on the upcoming final round of the UEFA EURO 2016 tournament and on security issues related to hosting events.
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 17:00 – 18:30, FSEG Building, Room 314
  - Award ceremony, SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
  - Election of SIG officers
  - SIG development, publications and further conference activities
  - Planning towards EURAM 2017, 2018 conferences

### **Managing Sports SIG – TRACKS:**

GT 08\_00 Managing Sport General Track

#### **Managing Sport - STANDING TRACKS**

ST 08\_01 Sport Governance

ST 08\_02 Managing sport events and sport event tourism

#### **Managing Sport - 2016 TRACK**

T 08\_03 Sport Innovation

**TRACK SESSIONS**

<b>08 Managing Sport &gt;&gt; 08_00 Managing Sport General Track</b>			
<b>Session Date</b>	<b>Time</b>	<b>Session Name</b>	<b>Meeting Room</b>
01.06.2016	10:50 - 12:20	Optimising Processes and Performance in Sports	FSEG Building - Room 314
<b>08 Managing Sport &gt;&gt; 08_01 Sport Governance</b>			
<b>Session Date</b>	<b>Time</b>	<b>Session Name</b>	<b>Meeting Room</b>
01.06.2016	16:30 - 18:00	CSR in Sports	FSEG Building - Room 314
02.06.2016	09:00 - 10:30	Sport Governance and Communication	FSEG Building - Room 314
<b>08 Managing Sport &gt;&gt; 08_02 Managing sport events and sport event tourism</b>			
<b>Session Date</b>	<b>Time</b>	<b>Session Name</b>	<b>Meeting Room</b>
02.06.2016	16:30 - 18:00	Event Sustainability, Entrepreneurship and Bidding Processes	FSEG Building - Room 314
03.06.2016	09:00 - 10:30	Event Marketing and Consumption	FSEG Building - Room 314
03.06.2016	10:50 - 12:20	Social Media, Sports and Sports Events	FSEG Building - Room 314
<b>08 Managing Sport &gt;&gt; 08_03 Sport Innovation</b>			
<b>Session Date</b>	<b>Time</b>	<b>Session Name</b>	<b>Meeting Room</b>
04.06.2016	09:00 - 10:30	Sports and Innovation	FSEG Building - Room 314
04.06.2016	10:50 - 12:20	Sports Performance and Branding	FSEG Building - Room 314

## SIG 09: ORGANIZATIONAL BEHAVIOUR (OB)

**Main meeting building: IAE**

The Special Interest Group "Organizational Behaviour" (OB) encourages professional scholarship, dissemination of information, and fellowship among persons of similar academic and professional interest. The purpose of the OB SIG is to develop an ongoing and constructive dialogue among organizational behaviour scholars to conduct research that is relevant for management theory and practice in the contemporary world. The OB SIG aims at promoting research and networking interests in the individual and group behaviour in the organizational context by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field.

### **SIG Organizational Behaviour Chairs:**

Alessandro Hinna (University of Rome Tor Vergata, Italy) [Alessandro.Hinna@Uniroma2.it](mailto:Alessandro.Hinna@Uniroma2.it)

Fabian Homberg (Bournemouth University, UK) [fhomberg@bournemouth.ac.uk](mailto:fhomberg@bournemouth.ac.uk)

Zeynep Yalabik (University of Bath, UK) [z.yalabik@bath.ac.uk](mailto:z.yalabik@bath.ac.uk)

Ceyda Maden Eyiusta (Istanbul Kemerburgaz University) [ceyda.maden@kemerburgaz.edu.tr](mailto:ceyda.maden@kemerburgaz.edu.tr)

### **SIG Organizational Behaviour – ACTIVITIES:**

- **Kick Off:** Wednesday 1 June, 10:50 – 12:20, IAE Building, Amphitheatre A
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 17:00 -18:30, IAE Building, Amphitheatre

### **Organizational Behaviour SIG - SYMPOSIA:**

**Sym 04 - Coaching and Collaboration: Pleonasm or oxymoron?** - Thursday 2 June, 9:00- 10:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

**Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations** - Thursday 2 June, 9:00- 10:30, FSEG Building, Room 307 - *(Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)*

**Sym 17 - Strategic Followership** - Friday 3, 17:00 - 18:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs and Organizational Behaviour and Strategic Management)*

### **Organizational Behaviour SIG - DEVELOPMENT WORKING GROUPS:**

**DWG 08 - Exploring employer branding** - Wednesday 1 June, 9:00-10:30, IAE Building, Amphi A - *(co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

**DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts** - Thursday 2 June, 9:00- 12:00, LANGUES Building, Room 404 - *(co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour)*

### **Organizational Behaviour SIG – TRACKS:**

GT 09\_00 Organizational Behaviour General Track

#### **Organizational Behaviour - STANDING TRACKS**

ST 09 \_01 Team Performance Management

ST 09\_02 Human Resources Management

#### **Organizational Behaviour - 2016 TRACKS**

T09\_04 Work Motivation, Leadership and Trust: Current Links and Challenges

T09\_05 Organisational Cognition: Theories, Applications and Advancements

T09\_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts

## TRACK SESSIONS

<b>09 Organizational Behaviour &gt;&gt; 09_00 Organizational Behaviour General Track</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Organisational Citizenship and Justice	IAE Building - Room 401
02.06.2016	09:00 - 10:30	Team Behaviour	IAE Building - Room 401
02.06.2016	09:00 - 10:30	Employee Experiences	IAE Building - Room 406
02.06.2016	16:30 - 18:00	Identity	IAE Building - Room 401
02.06.2016	16:30 - 18:00	Leadership and Support	IAE Building - Room 406
03.06.2016	09:00 - 10:30	Employees' Darkside	IAE Building - Room 401
03.06.2016	09:00 - 10:30	Service Management	IAE Building - Room 406
03.06.2016	10:50 - 12:20	Employee Engagement	IAE Building - Room 401
03.06.2016	10:50 - 12:20	Careers	IAE Building - Room 406
<b>09 Organizational Behaviour &gt;&gt; 09_01 Team Performance Management</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Team Performance Management - Diversity, Conflict and Performance	IAE Building - Room 408
03.06.2016	09:00 - 10:30	Team Performance Management - Networks and Effectiveness	IAE Building - Room 408
03.06.2016	10:50 - 12:20	Team Performance Management	IAE Building - Room 408
<b>09 Organizational Behaviour &gt;&gt; 09_02 Human Resources Management</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Rethinking HR roles, competencies and practices	IAE Building - Room 303
02.06.2016	09:00 - 10:30	New Challenges for HRM	IAE Building - Room 303
02.06.2016	09:00 - 10:30	Employers' Attractiveness and Recruitment	IAE Building - Room 305
02.06.2016	16:30 - 18:00	Designing Incentives and Compensation	IAE Building - Room 303
02.06.2016	16:30 - 18:00	Different Perspectives on Employability and Career	IAE Building - Room 305
03.06.2016	09:00 - 10:30	Commitment and Embeddedness in the Workplace	IAE Building - Room 303
03.06.2016	09:00 - 10:30	Flexible Work Spaces and Employee Well-Being	IAE Building - Room 305
03.06.2016	10:50 - 12:20	New Challenges for Learning, Development and Talent Management	IAE Building - Room 303
03.06.2016	10:50 - 12:20	HRM and Organizational Complexity	IAE Building - Room 305
04.06.2016	09:00 - 10:30	HRM and SMEs	FSEG Building - Room 304
<b>09 Organizational Behaviour &gt;&gt; 09_04 Work Motivation, Leadership and Trust: Current Links and Challenges</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Leadership: Teams and Perceptions	IAE Building - Room 403
02.06.2016	09:00 - 10:30	Leader-Member-Exchange and innovative work behavior	IAE Building - Room 403
02.06.2016	16:30 - 18:00	Trust and Motivation	IAE Building - Room 403
<b>09 Organizational Behaviour &gt;&gt; 09_05 Organisational Cognition: Theories, Applications and Advancements</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Organizational Cognition: Individual and Ecological Perspectives	IAE Building - Room 405
02.06.2016	16:30 - 18:00	Psychological Approaches to Organizational Cognition	IAE Building - Room 405
<b>09 Organizational Behaviour &gt;&gt; 09_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Collaboration, Innovation, and Organizational Behaviour in a Dynamic Era	IAE Building - Room 403
03.06.2016	10:50 - 12:20	Routinized Resilience, Entrepreneurship and Digital Collaboration	IAE Building - Room 403

## **SIG 10: PROJECT ORGANISING (PO)**

**Main meeting building: LANGUES**

The Project Organising SIG is concerned with the management of projects and programs as temporary organisations, project-based/oriented organisations and networked organisations. This includes firms or public sector agencies organised to promote and/or deliver projects or to implement their strategies and changes by projects and programs. We define projects as temporary organisations with a goal and pre-determined life cycle, with the purpose to deliver benefits to its stakeholders.

### **SIG Project Organising Chairs:**

Christophe Midler (Ecole Polytechnique, France) [Christophe.Midler@polytechnique.edu](mailto:Christophe.Midler@polytechnique.edu)

Brian Hobbs (Université de Québec à Montreal, Canada) [Hobbs.Brian@uqam.ca](mailto:Hobbs.Brian@uqam.ca)

Martina Huemann (WU Vienna University of Economics & Business, Austria) [Martina.Huemann@wu.ac.at](mailto:Martina.Huemann@wu.ac.at)

Pernille Eskerod (Webster University Vienna, Austria) [Pernille.Eskerod@webster.ac.at](mailto:Pernille.Eskerod@webster.ac.at)

Past SIG chairs: Graham Winch (Manchester Business School, UK), Miia Martinsuo (Tampere University of Technology, Finland), Hans Georg Gemünden (TU Berlin, Germany), Rodney Turner (SKEMA, France)

### **Project Organising SIG – ACTIVITIES:**

- **Kick Off:** Wednesday 1 June, 9:00 – 10:30, Maison des LANGUES, Room 207
- Welcome and interactive session with the editors of Project Management Journals: Trends and future of the Project Management field. Rodney Turner, Jörg Gemünden, Derek Walker
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 10:50 – 12:20, Maison des LANGUES, Room 207
- Presentation of the IPMA PMI Paper Prizes and Speech by the PMI Research Achievement Award Winner 2016

### **Project Organising SIG SYMPOSIUM:**

**Sym 15 - Project management and entrepreneurship** - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 207- *(Co-sponsored by the SIGs Project Organising and Entrepreneurship)*

### **Project Organising SIG - DEVELOPMENT WORKING GROUP:**

**DWG 18 - Simulating the governance of inter-organizational project networks** - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 204 - *(sponsored by the SIG Project Organising)*

### **Project Organising SIG – TRACK:**

GT 10-00 Project Organising General Track

## TRACK SESSIONS

<b>10 Project Organizing &gt;&gt; 10-00 Project Organising General Track</b>			
<b>Session Date</b>	<b>Time</b>	<b>Session Name</b>	<b>Meeting Room</b>
01.06.2016	10:50 - 12:20	Managing Large Project	Langues Building - Room 207
01.06.2016	10:50 - 12:20	Collaboration & Projects	Langues Building - Room 406
01.06.2016	10:50 - 12:20	Innovation & Projects	Langues Building - Room 407
01.06.2016	16:30 - 18:00	Project-based organization	Langues Building - Room 207
01.06.2016	16:30 - 18:00	Governance & Projects	Langues Building - Room 406
01.06.2016	16:30 - 18:00	Project Stakeholder Management	Langues Building - Room 407
02.06.2016	16:30 - 18:00	Theory in Project organizing	Langues Building - Room 207
02.06.2016	16:30 - 18:00	Project Life cycle/sustainability	Langues Building - Room 407
03.06.2016	09:00 - 10:30	Human Resource Management & Projects	Langues Building - Room 207
03.06.2016	09:00 - 10:30	Project Management	Langues Building - Room 407
03.06.2016	17:00 - 18:30	Design & Projects	Langues Building - Room 207
03.06.2016	17:00 - 18:30	Project Management	Langues Building - Room 406
03.06.2016	17:00 - 18:30	Leadership & Projects	Langues Building - Room 407



## SIG 11: PUBLIC MANAGEMENT AND NON-PROFIT MANAGEMENT (PM&NPM)

**Main meeting building: LANGUES**

The Public and Non-Profit Management SIG aims at providing an authoritative and internationally focused forum to discuss major developments in the area of governance and management of public interest. Such focus allows embracing all organizations that operate for the benefit of the community, be they public or private. Key issues include network management, performance management, organization and HRM, social innovation, social responsibility, accounting and accountability, marketing and fundraising, leadership. Considering the specific theme of the 2016 Conference, we especially welcome paper proposals focusing on collaborative governance (networks and co-production), social innovation, management of hybrid organizations and the creation of public value at the intersection between public and private domains.

### SIG Public and Non-Profit Management Chairs:

Denita Cepiku (University of Rome Tor Vergata) [cepiku@economia.uniroma2.it](mailto:cepiku@economia.uniroma2.it)

Andrea Bonomi Savignon (University of Rome Tor Vergata) [bonomi.savignon@economia.uniroma2.it](mailto:bonomi.savignon@economia.uniroma2.it)

### Public and Non-Profit Management SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June , 9:00- 10:30, Maison des LANGUES, Room 204
- Title: Understanding cooperation between government and citizens. Perspectives and methodologies from the OECD Trust in Public Institutions Project  
Speakers: Paloma Baena Olabe - Deputy Head, Public Sector Integrity Division, OECD - Andrea Bonomi Savignon - Public and Non-Profit Management SIG Chair, University of Rome Tor Vergata
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Thursday 2 June, 16:30-18:00, Maison des LANGUES, Room 204
- Analyses of the SIG's status and results; future developments.  
Best Paper Award in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald

### Public and Non-Profit Management SIG - DEVELOPMENT WORKING GROUPS:

**DWG 04 - Competency Measurement in Healthcare Management Education and Practice** - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 17 - *(sponsored by the SIG Public and Non-Profit Management)*

**DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution** - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 309 - *(co-sponsored by the SIGs Business for Society and Public and Non-Profit Management)*

### Public and Non-Profit Management SIG – TRACKS:

GT 11\_00 Public and Non-Profit Management General Track

#### Public and Non-Profit Management - STANDING TRACKS

ST 11\_01 Management Research in Healthcare Organizations

ST 11\_02 Governance of Public and Non-Profit Organizations

ST 11\_03 Accountability, sustainability and ethics in public and non -profit sectors

#### Public and Non-Profit Management - 2016 TRACK

T 11\_05 Management and governance of culture, heritage and tourism



## TRACK SESSIONS

<b>11 Public and Non-Profit Management &gt;&gt; 11_00 Public and Non-Profit Management General Track</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Management Systems in Higher Education Governance	Langues Building - Room 203
01.06.2016	16:30 - 18:00	Local Governance: Reforms and Strategies	Langues Building - Room 203
03.06.2016	09:00 - 10:30	Innovation in Public Organizations	Langues Building - Room 203
<b>11 Public and Non-Profit Management &gt;&gt; 11_01 Management Research in Healthcare Organizations</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Attitudes and Behaviors of Healthcare Providers	Langues Building - Room 204
01.06.2016	16:30 - 18:00	Examining Leadership Involvement in Healthcare Change	Langues Building - Room 204
03.06.2016	09:00 - 10:30	Management Research and Model Development in Healthcare	Langues Building - Room 204
03.06.2016	10:50 - 12:20	Quality Improvement and Organizational Change in Healthcare	Langues Building - Room 204
03.06.2016	17:00 - 18:30	Strategy and Performance of Healthcare Organizations	Langues Building - Room 204
04.06.2016	09:00 - 10:30	Healthcare Leader Competencies	FSEG Building - Room 305
04.06.2016	10:50 - 12:20	Healthcare Work Force Issues	FSEG Building - Room 305
<b>11 Public and Non-Profit Management &gt;&gt; 11_02 Governance of Public and Non-Profit Organizations</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	10:50 - 12:20	Governance of State Owned Enterprises	Langues Building - Room 203
03.06.2016	17:00 - 18:30	Public and Nonprofit Boards	Langues Building - Room 203
<b>11 Public and Non-Profit Management &gt;&gt; 11_03 Accountability, sustainability and ethics in public and non-profit sectors</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability and accounting information system	Langues Building - Room 205
01.06.2016	16:30 - 18:00	Accountability and innovation in nonprofit organizations	Langues Building - Room 205
02.06.2016	09:00 - 10:30	Sustainability and ethics in public sector	Langues Building - Room 205
<b>11 Public and Non-Profit Management &gt;&gt; 11_05 Management and governance of culture, heritage and tourism</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	New trends in tourism management	Langues Building - Room 205
03.06.2016	10:50 - 12:20	Change and cooperation in creative industries	Langues Building - Room 205
03.06.2016	17:00 - 18:30	To measure performance and innovation in creative industries	Langues Building - Room 205
04.06.2016	10:50 - 12:20	New changes in cultural institutions	FSEG Building - Room 312

## SIG 12: RESEARCH METHODS AND RESEARCH PRACTICE (RM&RP)

**Main meeting building: LANGUES**

The Research Methods and Research Practice (RM&RP) strategic interest group (SIG) exists to promote debates - and stimulate innovation - around all aspects of academic research, from its conception through to its execution and dissemination. The RM&RP SIG seeks to draw understanding about research methods and research practice from all business and management disciplines including Accounting, Computer Science, Entrepreneurship, Finance, Human Resource Management, Learning and Development, Marketing, Operations Management, Organizational Behaviour, Strategy, and Systems Management. By sharing novel approaches and advancing knowledge about the usefulness of different methods and the facilitators of - and constraints on - the use of those methods in the research and broader environment, it seeks to enable researchers to improve the design and execution of their research and to find ways of disseminating the findings of that research to all parts of the broader community who might be affected by that research and have an interest in it. The RM&RP SIG aims to stimulate debate in a supportive environment in which all levels of academic from doctoral students through to senior professors feel at home.

The RM&RP SIG's objective is to promote understanding across national borders and to draw strength from the diversity of research approaches that exist across Europe and beyond. It seeks to generate continuous debate between conferences through its use of a range of different media including electronic newsletters and a presence on the World Wide Web. The RM&RP SIG celebrates the intellectual diversity that exists both within and outside of Europe and it seeks to use that diversity to help facilitate advancement in research methods, research practice, and the knowledge that stems from those methods and practice.

### SIG Research Methods and Research Practice Chairs:

Bill Lee (University of Sheffield, UK) [w.j.lee@sheffield.ac.uk](mailto:w.j.lee@sheffield.ac.uk)

Evandro Bocatto (MacEwan University, School of Business, Canada) [BocattoE@macewan.ca](mailto:BocattoE@macewan.ca)

Jacqueline Fendt (ESCP Europe, France) [fendt@escpeurope.eu](mailto:fendt@escpeurope.eu)

David Guttormsen (University of Exeter Business School, UK) [D.Guttormsen@exeter.ac.uk](mailto:D.Guttormsen@exeter.ac.uk)

Gail Clarkson (University of Leeds, UK) [g.clarkson@lubs.leeds.ac.uk](mailto:g.clarkson@lubs.leeds.ac.uk)

Stefano Armenia (Sapienza University of Rome, Italy) [armenia@dis.uniroma1.it](mailto:armenia@dis.uniroma1.it)

Catherine Cassell (University of Leeds, UK) [c.cassell@leeds.ac.uk](mailto:c.cassell@leeds.ac.uk)

### Research Methods and Research Practice SIG – ACTIVITIES:

- **Social Event:** Tuesday 31 May Evening. Please contact Bill Lee, at [w.j.lee@sheffield.ac.uk](mailto:w.j.lee@sheffield.ac.uk) by Monday 23 May if you wish to join
- **Plenary:** Wednesday 1 June, 16:30-18:00, Maison des LANGUES, Room 404

### Research Methods and Practice SIG - DEVELOPMENT WORKING GROUP:

#### DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts

- Thursday 2 June, 9:00- 12: LANGUES Building, Room 404 - (co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour)

### Research Methods and Research Practice SIG – TRACKS:

GT 12\_00 Research Methods and Research Practice General Track

#### Research Methods and Research Practice - STANDING TRACK

ST 12\_01 Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research

## TRACK SESSIONS

**12 Research Methods and Research Practice >> 12\_00 Research Methods and Research Practice****General Track**

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Research methods involving multiple stakeholders	Langues Building - Room 401
02.06.2016	09:00 - 10:30	Research practice in problem solving	Langues Building - Room 401
02.06.2016	16:30 - 18:00	New research methods for interviewing	Langues Building - Room 401
03.06.2016	09:00 - 10:30	Research methods sources' inclusive	Langues Building - Room 401
03.06.2016	10:50 - 12:20	Research methods for evidence identification	Langues Building - Room 401

**12 Research Methods and Research Practice >> 12\_01 Developing an Evolutionary Epistemology?****Evolutionary Approaches in Management Research**

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Applications of Evolutionary and Co-Evolutionary Approaches in Management Research	Langues Building - Room 402
02.06.2016	16:30 - 18:00	Organizational Evolution. Theory-Driven Developments	Langues Building - Room 404

## SIG 13: STRATEGIC MANAGEMENT (SM)

### Main meeting building: FSEG

The Strategic Management Special Interest Group (SIG) is devoted to promoting state of the art Strategic thinking by encouraging dialogue along several interrelated lines of inquiry crucial for increasing scholarly and managerial understanding regarding strategic choice, competitive advantage, adaptation, and long-term performance and survival. The SIG was launched at the EURAM 2010 conference in Rome. Since then the SIG has gone from strength to strength. We are committed to each year bring together scholars from all around the world to engage in the development and exchange of high-quality research ideas with the potential to fertilize and drive the future directions of scholarly and practitioner strategic thinking alike. Empirical, conceptual, and practitioner-oriented papers from a plurality of theoretical perspectives, units of analyses, contexts, and research designs are warmly welcomed. We in particular encourage papers integrating multiple theoretical lenses and/or methodological approaches. All submitted papers have been reviewed on a double-blind basis by at least two reviewers.

### **SIG Strategic Management Chairs:**

Tomi Laamanen, SIG Chair (University of St.Gallen, Switzerland) [tomi.laamanen@unisg.ch](mailto:tomi.laamanen@unisg.ch)

Henk Volberda, Past SIG Chair (Erasmus University, Netherlands)

Anabel Fernández, Programme Co-Chair (University of Valencia, Spain)

Patrick Reinmoeller, Programme Chair (Cranfield University, UK)

Xavier Castaner, Programme Chair of Kick Off activities (University of Lausanne / HEC, Switzerland)

Ana Garcia, Communications Officer (University of Valencia, Spain)

### **Strategic Management SIG – ACTIVITIES:**

- **Kick Off:** Wednesday 1 June, 9:00 – 10:30 and 10:50 – 12:20 , FSEG Building , Amphitheatre 103 (Joan Robinson)
- “What have we learned and could learn about coordination, cooperation and collaboration intra and interorganizationally?” (Chair: X. Castañer)
- Panel 1: On intraorganizational. S. Billinger (SDU, Denmark), A. Mikes (Unil, CH), and K. Sele (IAE Toulouse, France/Aalto U., Finland) - Commentator: S. Picard (IAE Toulouse, France)
- Panel 2: On interorganizational (chaired by P. Dussauge, HEC Paris): L. Capron (INSEAD, France), D. Faems (Groningen, NL), A. Rouzies (Toulouse, France) and B. Vanneste (UCL, UK) -Commentators: N. Oliveira (LSE, UK) and L. Stadler (UNIGE, CH)
- Cross-fertilization: A. Grandori (Bocconi, IT), M. Nordberg (CERN, CH), and F. Le Roy (Montpellier, France)
- **Social Event:** Thursday 2 June Evening
- **Wrap Up:** Saturday 4 June, 9:00- 10:30, FSEG Building, Amphitheatre 104 (Schumpeter)

**Strategic Management SIG - SYMPOSIA:**

**Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations** - Thursday 2 June, 9:00-10:30, FSEG Building, Room 307 - *(Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)*

**Sym 17 - Strategic Followership** - Friday 3, 17:00 - 18:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Organizational Behaviour and Strategic Management)*

**Sym 18 - Strategic Renewal: Understanding Non-technological Innovation in Service Firms** - Thursday 2 June, 9:00-10:30, FSEG Building, Room 305 - *(Sponsored by the SIG Strategic Management)*

**Strategic Management SIG – TRACKS:**

GT 13\_00 Strategic Management General Track

**Strategic Management - STANDING TRACKS**

ST 13\_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances

ST 13\_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy

ST 13\_03 Strategic Processes and Practices

ST 13\_04 Competitive Dynamics: The Challenge of Unusual Contexts

ST 13\_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge mechanisms

ST 06\_02 Strategy and Business Model Innovation (Co-sponsored with the Innovation SIG-06)

**Strategic Management - 2016 TRACKS**

T 13\_06 Collaborative Strategies: Coopetition, Networks and Alliances

T 13\_07 The Paradox of Exploitation and Exploration: Social Network Theory Explained

T 13\_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts

T 13\_09 Behavioral Strategy

## TRACK SESSIONS

<b>13 Strategic Management &gt;&gt; 13_00 Strategic Management General Track</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Different views of organizational performance: status, finances and environment	FSEG Building - Room 311
<b>13 Strategic Management &gt;&gt; 13_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Kick off session track Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances	FSEG Building - Room 307
02.06.2016	16:30 - 18:00	M&A integration process	FSEG Building - Room 307
03.06.2016	09:00 - 10:30	Acquisition Choices	FSEG Building - Room 307
03.06.2016	10:50 - 12:20	Knowledge Transfer in M&A and Alliances	FSEG Building - Room 307
<b>13 Strategic Management &gt;&gt; 13_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Sharing and Trust in Business Ecosystems	FSEG Building - Room 306
03.06.2016	10:50 - 12:20	Service Innovation Ecosystems	FSEG Building - Room 306
03.06.2016	17:00 - 18:30	Location and Ecosystems	FSEG Building - Room 306
<b>13 Strategic Management &gt;&gt; 13_03 Strategic Processes and Practices</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	The multi-processes dynamics of strategic leadership	FSEG Building - Room 309
02.06.2016	09:00 - 10:30	The mundane processes dynamics of strategy implementation	FSEG Building - Room 309
02.06.2016	16:30 - 18:00	The social processes dynamics of strategic decision making	FSEG Building - Room 309
03.06.2016	09:00 - 10:30	Organizational identity and identification processes dynamics in strategy making	FSEG Building - Room 309
03.06.2016	10:50 - 12:20	The micro-processes and practices dynamics of strategic planning	FSEG Building - Room 309
03.06.2016	17:00 - 18:30	Strategizing through complexity	FSEG Building - Room 309
<b>13 Strategic Management &gt;&gt; 13_04 Competitive Dynamics: The Challenge of Unusual Contexts</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	10:50 - 12:20	Competitive Dynamics 1	FSEG Building - Room 311
03.06.2016	17:00 - 18:30	Competitive dynamics 2	FSEG Building - Room 311
<b>13 Strategic Management &gt;&gt; 13_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Dynamic Capabilities and Innovation	FSEG Building - Room 305
03.06.2016	09:00 - 10:30	Advancing Dynamic Capabilities	FSEG Building - Room 305
03.06.2016	10:50 - 12:20	Knowledge Mechanisms	FSEG Building - Room 305
03.06.2016	17:00 - 18:30	Micro-Macro Links: Mechanisms and Entrepreneurial Microfoundations	FSEG Building - Room 305

**13 Strategic Management >> 13\_06 Collaborative Strategies: Coopetition, Networks and Alliances**

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Coopetition, Networks, Alliances: antecedents & drivers	FSEG Building - Amphi 104 - Joseph Schumpeter
02.06.2016	09:00 - 10:30	Coopetition, Networks, Alliances : the role of trust	FSEG Building - Amphi 104 - Joseph Schumpeter
02.06.2016	16:30 - 18:00	Coopetition, Networks, Alliances : managerial challenges	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	09:00 - 10:30	Coopetition, Networks, Alliances : complementarity & diversity	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	10:50 - 12:20	Coopetition, Networks, Alliances : a cognitive perspective	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	17:00 - 18:30	Coopetition, Networks, Alliances : learning challenges	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	17:00 - 18:30	Coopetition, Networks, Alliances : an institutional perspective	FSEG Building - Room 304
04.06.2016	10:50 - 12:20	Coopetition, Networks, Alliances : strategic challenges	FSEG Building - Amphi 104 - Joseph Schumpeter
04.06.2016	10:50 - 12:20	Coopetition, Networks, Alliances : an organizational perspective	FSEG Building - Room 304

**13 Strategic Management >> 13\_07 The Paradox of Exploitation and Exploration: Social Network Theory Explanada**

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Organizational Ambidexterity 13_07	FSEG Building - Room 305
03.06.2016	09:00 - 10:30	Organizational Ambidexterity 13_07	FSEG Building - Room 304
03.06.2016	10:50 - 12:20	Organizational Ambidexterity 13_07	FSEG Building - Room 304

**13 Strategic Management >> 13\_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts**

Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Collaborative strategies in different industries	FSEG Building - Room 312
03.06.2016	10:50 - 12:20	Cooperative strategies in transport industries	FSEG Building - Room 312
03.06.2016	17:00 - 18:30	Business ecosystems and collaborative dynamics	FSEG Building - Room 312

**13 Strategic Management >> 13\_09 Behavioral Strategy**

Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	The Role of CEOs in Strategic Decision Processes	FSEG Building - Room 313
03.06.2016	10:50 - 12:20	The Role of Emotions in Strategic Decision Processes	FSEG Building - Room 313
03.06.2016	17:00 - 18:30	Behavioral and Financial Considerations on Strategic Management	FSEG Building - Room 313
04.06.2016	10:50 - 12:20	Antecedents and Drivers of Behavioral Decision Processes	FSEG Building - Room 313

# EURAM 2016

## **SIG 14: CONFERENCE GENERAL TRACK**

**Main meeting building: IAE**

We are not a Special Interest Group but a temporary Group welcoming in 2016 tracks, symposia, development working groups or papers that did not find a home in one of our 13 SIGs or in one of our various tracks but that are nonetheless presenting a strong interest for the future of management research. Those tracks, symposia, development working groups or papers may well be the seeds of new developments for our inclusive Euram community. We propose in this “SIG” several emerging tracks, and one general track where you can submit papers that do not fit in proposed tracks.

### **SIG Conference General Track Chairs:**

Anne - Catherine Moquet, Université Paris Est- Créteil, [anne-catherine.moquet@u-pec.fr](mailto:anne-catherine.moquet@u-pec.fr)

Frédérique Alexandre-Bailly, ESCP Europe, [alexandre-bailly@escpeurope.eu](mailto:alexandre-bailly@escpeurope.eu)

### **Conference General SIG – SYMPOSIA:**

**Sym 01 - Aesthetics, objects and process theory** - Thursday 2 June, 9:00- 10:30, IAE Building, Room 203 - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

**Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives** - Thursday 2 June, 9:00- 12:20, IAE Building, Amphi B - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

**Sym 10 - Making history matter for management students** - Thursday 2 June, 16:30- 18:00, IAE Building, Amphi B - *(Sponsored by the General Conference)*

### **Conference General SIG – DEVELOPMENT WORKING GROUPS:**

**DWG 03 - Collaborating for Sustainability** – Thursday 2 June, 9:00- 12:20, IAE Building, Room 302 - *(sponsored by the “SIG General Conference”)*

**DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship** – Thursday 2 June, 16:30- 18:00, IAE Building, Amphi A - *(co-sponsored by the SIGs General Conference and Business for Society)*

### **Conference General – TRACKS:**

GT 14\_00 Conference General Track

T 14\_01 Next Management Theory

T 14\_02 Cooperation in the field of careers?

T 14\_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap





<b>14 Conference General Track &gt;&gt; 14_00 Conference General Track</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Manageable cooperation in various sectors	IAE Building - Room 405
01.06.2016	16:30 - 18:00	Manageable cooperation in various sectors	IAE Building - Room 405
<b>14 Conference General Track &gt;&gt; 14_01 Next Management Theory</b>			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Management theory translated and re/coded	IAE Building - Room 402
01.06.2016	16:30 - 18:00	Management of change in time and space	IAE Building - Room 402
03.06.2016	09:00 - 10:30	Foundations of management reestablished	IAE Building - Room 402
<b>14 Conference General Track &gt;&gt; 14_02 Cooperation in the field of careers?</b>			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Cooperation in the field of careers ?	IAE Building - Room 404
<b>14 Conference General Track &gt;&gt; 14_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap</b>			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Emergency Management Perspectives: An Organisational Viewpoint	IAE Building - Room 405
03.06.2016	17:00 - 18:30	Crisis Management, Recovery and Organistaional Resilience	IAE Building - Room 405

# **PROGRAMME**

## **Day per Day**

# 1 June 2016, Wednesday

## Highlights

### Welcome First Timers

9:00 - 10:30 - FSEG Building, Keynes room

### Special Interest Group (SIGs) Activities:

9:00 - 10:30: Kick Offs, Track sessions, Development Working Group

### Coffee Break

10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

### Board Meetings

10:30 - 12:20 - FSEG Building, Keynes room

12:30 - 14:00 - Lunch & Meeting, CROUS Restaurant, Grand Salon Room

### Special Interest Group (SIGs) Activities:

10:50 - 12:20: Kick Offs, Track sessions, Symposium

### Lunch

12:30 - 14:00 - CROUS restaurant la Pointe Jaune

### PLENARY : Welcome Speeches & Keynote Roundtable

14:00 - 14:30 - Plenary Hall (A7, next to the CROUS) - Welcome Speeches

14:30 - 16:00 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable: Orchestrating the Future of Management Education and Research in Europe

### Coffee Break

16:00 - 16:30 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

### Special Interest Group (SIGs) Activities:

16:30 - 18:00: SIG Plenaries, Track sessions

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

**Symposia:** page 217

**Development Working Groups:** page 222

**SIGs other Activities:** page 24

## SLOT 1 (09:00-10:30) TRACK SESSIONS

SLOT 1 (09:00 - 10:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT

**EXPATRIATE MANAGEMENT 1: JGM BEST PAPER AWARD SESSION**

**Chair:** Jan Selmer

**Discussant:**

**Paper presentations:**

- 1138 IT TAKES TWO TO TANGO: A REVIEW OF THE EMPIRICAL RESEARCH ON EXPATRIATE-LOCAL INTERACTIONS**  
Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK
- 1981 GLOBAL MINDSET DEVELOPMENT OF INTERNATIONAL BUSINESS TRAVELERS: AN EMPIRICAL ANALYSIS OF ITS ANTECEDENTS BASED ON THE CONSTRUCTIVIST LEARNING THEORY**  
Franziska Bergdolt UNIVERSITY OF BAMBERG  
Maike Andresen UNIVERSITY OF BAMBERG
- 1458 THE BENEFITS OF BEING UNDERSTOOD: THE ROLE OF ETHNIC IDENTITY CONFIRMATION IN EXPATRIATE-LOCAL EMPLOYEE INTERACTIONS**  
Shea Fan NOTTINGHAM UNIVERSITY NINGBO CHINA  
Christina Cregan THE UNIVERSITY OF MELBOURNE  
Anne-wil Harzing MIDDLESEX UNIVERSITY  
Tine Köhler THE UNIVERSITY OF MELBOURNE

## SLOT 2 (10:50-12:20) TRACK SESSIONS

SLOT 2 (10:50 - 12:20) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

**CSR, CORPORATE PERFORMANCE ISSUES**

**Chair:** Francesco Gangi

**Discussant:** Mario Tani

**Paper presentations:**

- 2200 CORPORATE SOCIAL PERFORMANCE: A NECESSARY CONDITION ANALYSIS**  
Gerwin Van Der Laan TILBURG UNIVERSITY  
Jan Dul ERASMUS UNIVERSITY
- 1330 HOW INTELLECTUAL CAPITAL COMPONENTS MEDIATE THE RELATIONSHIP BETWEEN CSR AND ADVANTAGE: THE CEOS' POINT OF VIEW**  
Elisabeth Albertini IAE DE PARIS - SORBONNE BUSINESS SCHOOL
- 2291 KEY DRIVERS OF CORPORATE ENVIRONMENTAL STRATEGIES - ANALYZING THE IMPACT OF KNOWLEDGE AND ATTITUDES**  
Nuri T. Morava RWTH AACHEN UNIVERSITY
- 2226 CORPORATE SOCIAL RESPONSIBILITY MODELS A STUDY INVOLVING FACTOR ANALYSIS AND CANONICAL ANALYSIS**  
Franciane Reinert Lyra UNIVERSIDADE DO VALE DO ITAJAÍ  
Maria José Barbosa De Souza UNIVERSIDADE DO VALE DO ITAJAÍ  
Miguel Angel Verdinelli UNIVERSIDADE DO VALE DO ITAJAÍ  
Jeferson Lana FUNDAÇÃO GETÚLIO VARGAS

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 202 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK**

## **CSR, KNOWLEDGE AND LEGITIMACY ISSUE**

**Chair:** Jerome Meric

**Discussant:** Herve Dumez

### **Paper presentations:**

- 1193 INSTITUTIONAL CSR: AN INTEGRATED CONCEPTUAL MODEL TO EXPLAIN PUBLIC GOODS AND SERVICES PROVISIONING IN DEVELOPING COUNTRIES**  
 Andrew Bradley RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY  
 Ganesh Nathan SCHOOL OF BUSINESS, UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN SWITZERLAND AND BUSINESS SCHOOL LAUSANNE
- 1636 PERIPHERAL CORPORATE SOCIAL RESPONSIBILITY IN CONTESTED INDUSTRIES: COLLABORATION AND CSR FOR AN ACCEPTED NUCLEAR WASTE REPOSITORY**  
 Elvira Haezendonck VUB  
 Mitchell Van Balen VUB
- 2314 LEGITIMIZING CSR IN MEXICO: THE CASE OF THE BANKING SECTOR**  
 Maria Castillo KEDGE BUSINESS SCHOOL
- 2251 COGNITIVE DISSONANCE AS A DRIVER OF CORPORATE SOCIAL RESPONSIBILITY: A MESO-THEORETICAL MODEL**  
 Stelios Zyglidopoulos UNIVERSITY OF GLASGOW  
 Sandra Rothenberg RIT  
 Stephanie Schreven UNIVERSITY OF GLASGOW

**SLOT 2 (10:50 - 12:20) - IAE Building - Amphi B - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

## **SUSTAINABILITY, VALUE CREATION AND CORPORATE REPUTATION**

**Chair:** Emilio Passetti

**Discussant:** Emilio Passetti

### **Paper presentations:**

- 1940 ACCOUNTING INFORMATION FOR EMPLOYEE HEALTH AND SAFETY: A SOCIO-TECHNICAL PERSPECTIVE OF THE INTEGRATION PROCESS**  
 Emilio Passetti CATHOLIC UNIVERSITY OF MILAN, DEPARTMENT OF ECONOMIC AND BUSINESS MANAGEMENT SCIENCES  
 Massimo Battaglia INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA  
 Lara Bianchi INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA  
 Marco Frey INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA
- 1542 DISTRIBUTION OF THE VALUE GENERATED BY THE ECONOMIC ACTIVITY OF AN ORGANIZATION: MODEL AND APPLICATION TO THE COMPANIES IN THE IBEX 35**  
 Cristina San-salvador-del-valle DEUSTO BUSINESS SCHOOL - UNIVERSIDAD DE DEUSTO  
 Fernando Gómez-bezares DEUSTO BUSINESS SCHOOL - UNIVERSIDAD DE DEUSTO
- 1894 AN EXPLORATORY ANALYSIS OF LEGITIMATION STRATEGIES USED IN SUSTAINABILITY REPORTING OF NEGATIVE INCIDENTS**  
 Robert Y. Cavana VICTORIA UNIVERSITY OF WELLINGTON  
 Carolin S. Becker ACCENTURE

## EURAM 2016

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 302 - Paper Development**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING**

### GOVERNANCE AND CSR

**Chair:** Joseph Onochie

**Discussant:** William Sun

**Paper presentations:**

- 1276 BEYOND THE WEALTH MAXIMIZATION: THE IMPACT OF THE PERSONAL CONCERN FOR THE CORPORATE SOCIAL RESPONSIBILITY ON THE INDIVIDUAL INVESTOR BEHAVIOR**  
 Nicola Varrone SECOND UNIVERSITY OF NAPLES, DEPARTMENT OF ECONOMICS  
 Francesco Gangi SECOND UNIVERSITY OF NAPLES, DEPARTMENT OF ECONOMICS  
**Discussant :** william sun
- 1427 COOPERATIVE CSR: AN INNOVATIVE APPROACH TO INSTITUTIONALIZE CSR AND DEVELOP NEW RELATIONSHIPS WITH STAKEHOLDERS THE CASE OF A FRENCH REGIONAL COOPERATIVE BANK**  
 Charles Daussy NEOMA BUSINESS SCHOOL  
**Discussant :** william sun
- 1652 STRATEGIC LEVERS OF CSR: TOWARD A SHARED CONTRIBUTION TO BUSINESS PERFORMANCE?**  
 Henri Kuokkanen GLION INSTITUTE OF HIGHER EDUCATION  
**Discussant :** william sun

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 301 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKETING FOR SOCIETY**

### SUSTAINABILITY AND MARKETING

**Chair:** Laure Lavorata

**Discussant:** Amina Djedidi

**Paper presentations:**

- 1735 'GLOBAL WARMING', 'CLIMATIC CHANGE' OR 'CLIMATE IMBALANCE' ? AN EXPERIMENTAL STUDY ON THE EFFECTIVENESS OF CLIMATE CHANGE SEMANTIC EXPRESSIONS AND IMAGERY**  
 Hussein Akil IGR-IAE OF RENNES - GRADUATE SCHOOL OF MANAGEMENT,  
 UNIVERSITY OF RENNES 1 (CREM UMR 6211), FRANCE  
 Julien Bouillé UNIVERSITY OF RENNES 2 (CIAPHS - EA 2241), FRANCE  
 Philippe Robert-demontrond IGR-IAE OF RENNES - GRADUATE SCHOOL OF MANAGEMENT,  
 UNIVERSITY OF RENNES 1 (CREM UMR 6211), FRANCE
- 2050 PRICING THE RAINFOREST - HOW NON-MONETARY DONATION PROMISES INFLUENCE CONSUMER DECISIONS IN CAUSE-RELATED MARKETING**  
 Malte Hans RWTH AACHEN UNIVERSITY
- 1178 UNDERSTANDING FOOD WASTE AND CONSUMER BEHAVIOR THROUGH THE THEORY OF SOCIAL REPRESENTATIONS**  
 Laure Lavorata URCA  
 Ophelie Mugel UPE

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 407 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES**

**INTERPLAYING CREATIVELY LEGAL AND ADMINISTRATIVE STUDIES**

**Chair:** Ken Starkey

**Discussant:**

**Paper presentations:**

- 1214 REIMAGINING THE CORPORATION: THE RELEVANCE OF LEGAL, ECONOMIC, AND POLITICAL IMAGINARIES**  
 Hugh Willmott CASS BUSINESS SCHOOL  
 Jeroen Veldman CASS BUSINESS SCHOOL
- 1546 LEGAL STUDIES AND ORGANIZATION THEORY: A POSSIBLE COOPERATION**  
 Luigi Enrico Golzio UNIVERSITY OF MODENA AND REGGIO EMILIA  
 Roberta Troisi UNIVERSITY OF SALERNO
- 1417 PURPOSE-DRIVEN CORPORATIONS: HOW CORPORATE LAW REORDERS THE FIELD OF CORPORATE GOVERNANCE**  
 Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY  
 Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY  
 Hatchuel Armand MINES PARISTECH, PSL RESEARCH UNIVERSITY

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 306 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE**

**EMOTIONS IN ORGANISATIONAL SETTINGS**

**Chair:** Yiannis Gabriel

**Discussant:**

**Paper presentations:**

- 1608 INDIVIDUALS' ATTACHMENT TO DOMINANT INSTITUTIONAL PRESCRIPTIONS: THE ROLE OF FANTASY AND EMOTION**  
 Carine Chemin-bouzir NEOMA BS  
 Farah Kodeih NEOMA BS  
 Russ Vince SCHOOL OF MANAGEMENT BATH UNIVERSITY
- 1665 EXTENDING THE TAVISTOCK MODEL: BRINGING PASSION, DANGER, DREAD AND EXCITEMENT INTO A THEORY OF ORGANIZATIONAL PROCESS.**  
 Larry Hirschhorn CFAR/UPENN

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 304 - Competitive**

# EURAM 2016

Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

## SUSTAINABILITY AND SMES

**Chair:** Marcela Ramirez-pasillas

**Discussant:** Corinne Van Der Yeught

### Paper presentations:

- 1063 FOSTERING CSR/SUSTAINABILITY-RELATED INNOVATIVENESS IN SMALL TOURISM ORGANISATIONS: A 'DYNAMIC CAPABILITIES' APPROACH**  
Corinne Van Der Yeught      UNIVERSITÉ DE TOULON
- 1471 DO ENTREPRENEURIAL SMES ENGAGE MORE IN SUSTAINABLE DEVELOPMENT? EMPIRICAL EVIDENCE FROM SPAIN AND MEXICO**  
Silvia Ayuso      POMPEU FABRA UNIVERSITY  
Francisco Ernesto Navarrete      UNIVERSITY OF VALLE DE ATEMAJAC  
Báez
- 1765 ENHANCING SOCI(ET)AL INNOVATION AND ENTREPRENEURSHIP BY A QUADRUPLE HELIX APPROACH**  
Marcela Ramirez-pasillas      JONKOPING INTERNATIONAL BUSINESS SCHOOL  
Malin Lindberg      LULEÅ UNIVERSITY OF TECHNOLOGY  
Bengt Johannisson      SCHOOL OF BUSINESS AND ECONOMICS LINNAEUS UNIVERSITY
- 2476 THE CREATION OF INTERNATIONAL SOCIAL ENTERPRISES**  
Daniela Bolzani      UNIVERSITY OF BOLOGNA  
Selenia Marabello      UNIVERSITY OF BOLOGNA

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 305 - Competitive**

Track: 03 ENTREPRENEURSHIP >> 03\_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

## ENTREPRENEURIAL UNIVERSITY

**Chair:** Karim Messeghem

**Discussant:**

### Paper presentations:

- 1534 BOUNDARY SPACE IN TRIPLE HELIX SYSTEMS. THE CREATION OF HYBRID ORGANIZATIONS SUPPORTING ENTREPRENEURSHIP.**  
Claire Champenois      AUDENCIA BUSINESS SCHOOL  
Henry Etzkowitz      INTERNATIONAL TRIPLE HELIX INSTITUTE AND CIMR, UNIVERSITY OF LONDON, BIRKBECK
- 1349 AN EVIDENCE BASED ANALYSIS OF BRANDING UK UNIVERSITIES**  
Ilias Kapareliotis      THE AMERICAN COLLEGE OF GREECE  
Anna Zarkada      ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 2320 ANALYZING THE IMPACT OF TECHNOLOGY CHARACTERISTICS ON UNIVERSITY FORMAL AND INFORMAL TECHNOLOGY TRANSFER MECHANISMS**  
Seyed Mohammad Alemzadeh      KINGSTON UNIVERSITY  
Konstantinos Pitsakis      KINGSTON UNIVERSITY  
Robert Blackburn      KINGSTON UNIVERSITY



**SLOT 2 (10:50 - 12:20) - Langues Building - Room 302 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

### **CROWDFUNDING**

**Chair:** Anna-christina Fredershausen

**Discussant:** Gilberto Sarfati

#### **Paper presentations:**

- 1019 WHY GERMAN ENTREPRENEURS SEEK EQUITY VIA CROWDFUNDING?**  
 Gilberto Sarfati FGV-EAESP  
 John Roggan FGV-EAESP
- 1720 HOW DOES THE INTERACTION BETWEEN CREATORS AND SUPPORTERS ENHANCE SUCCESS IN CROWDFUNDING PROJECTS?**  
 Kalanit Efrat RUPPIN ACADEMIC CENTER  
 Shaked Gilboa RUPPIN ACADEMIC CENTER
- 1962 DOES SUCCESS BREED SUCCESS? THE ROLE OF TRACK RECORD AS PREDICTOR OF FUTURE SUCCESS IN CROWDFUNDING**  
 Vitaly Skirnevskiy RWTH AACHEN UNIVERSITY  
 Malte Brettel RWTH AACHEN UNIVERSITY  
 David Bendig RWTH AACHEN UNIVERSITY
- 2219 WHY DO PEOPLE INVEST INTO EQUITY-BASED CROWDFUNDING? AN INTEGRATION OF MULTIPLE THEORETICAL PERSPECTIVES**  
 Anna-christina Fredershausen RWTH AACHEN UNIVERSITY

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 301 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURIAL EMOTIONS AND PASSION**

### **PASSION AND OBSESSION**

**Chair:** Alessandra Tognazzo

**Discussant:** Sara Sassetti

#### **Paper presentations:**

- 1016 SELF-IDENTITY AT THE EARLY STAGE OF THE NEW BUSINESS IDEA FORMATION: THE ROLE OF ENTREPRENEURIAL PASSION**  
 Laura Cortellazzo CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT  
 Sara Bonesso CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT  
 Fabrizio Gerli CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT
- 2299 ENTREPRENEUR'S CAREER: SATISFACTION, PASSION AND DEPRESSION**  
 Alessandra Tognazzo U. OF PADOVA  
 Paolo Gubitta U. OF PADOVA  
 Martina Gianecchini U. OF PADOVA
- 1573 WHY DO SOME EARLY STAGE FOUNDERS DEVELOP OBSESSIVE PASSION? UNRAVELING THE EFFECTS OF ROLE OVERLOAD AND ITS INTERACTION WITH CHALLENGING SELF-CONCORDANT GOALS**  
 Silvia Stroe HANKEN SCHOOL OF ECONOMICS  
 Joakim Wincent HANKEN SCHOOL OF ECONOMICS

# EURAM 2016

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_08 ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS**

## **ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS**

**Chair:** Paola Vola

**Discussant:** Alessandra Faraudello

### **Paper presentations:**

- 1622 TEMPORARY CONTRACT WORKERS AND ORGANIZATION PERFORMANCE: THE IMPACT OF FREELANCE WORKFORCE INTENSITY ON EMPLOYMENT AND SALES GROWTH**  
 Andrew Burke TRINITY BUSINESS SCHOOL  
 Marc Cowling BRIGHTON BUSINESS SCHOOL
- 2523 MANAGEMENT OF SOLO-SELF-EMPLOYMENT: MICRO-ENTREPRENEURSHIP AND HYBRID EMPLOYMENT**  
 Dieter Bögenhold ALPEN-ADRIA-UNIVERSITY KLAGENFURT  
 Andrea Klinglmair INSTITUTE FOR ADVANCED STUDIES
- 1810 WHAT'S IN A NAME? AN INDIVIDUAL IDENTITY PERSPECTIVE ON WORKING AS A 'CONTRACTOR'**  
 Tui Mckeown MONASHUNIVERSITY

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 16 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

## **GENDER AND EMPLOYMENT**

**Chair:** Hamid Kazeroony

**Discussant:** Kelechi Ekuma

### **Paper presentations:**

- 2510 DO FEMALE RESTAURANT FRONT-LINE EMPLOYEES BETTER IN ACTING AT WORK PLACE**  
 Heidi Chang I-SHOU UNIVERSITY
- 1253 GENDER, HISTORY AND ORGANIZATIONAL SPACE: A CASE STUDY**  
 Yihan Liu SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UK  
 Christopher Grey SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UK
- 1256 GENDER INEQUALITY, SOCIAL EXCLUSION AND INFORMAL SOCIAL NETWORKS AT THE WORKPLACE - INSIGHTS FROM SOUTH KOREA**  
 Katja Jasmin Restel UNIVERSITÄT DUISBURG-ESSEN  
 Sven Horak THE PETER J. TOBIN COLLEGE OF BUSINESS OF THE ST. JOHN'S UNIVERSITY
- 1234 WE'RE KNOCKING SEXY BACK: IDENTITY AND EMOTIONAL CONSEQUENCES OF THE "SEXY WAITRESS"**  
 Angus Duff THOMPSON RIVERS UNIVERSITY

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 302 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **INNOVATION GENERAL TRACK**

**Chair:** Vivek Velamuri

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1384</b> | <b>CONCEPTUALISING ON SUSTAINABLE-ORIENTED INNOVATION SMES: A CROSS-NATIONAL STUDY</b>                     |
|             | Alessandro Bressan THE UNIVERSITY OF NOTRE DAME AUSTRALIA  |
|             | Helene De Burgh-woodman THE UNIVERSITY OF NOTRE DAME AUSTRALIA   |
|             | Birgit Muskat MCI MANAGEMENT CENTER INNSBRUCK  |
|             | Anita Zehrer MCI MANAGEMENT CENTER INNSBRUCK   |
| <b>1219</b> | <b>STRATEGIC PROFILES OF FRENCH ENVIRONMENTALLY INNOVATIVE FIRMS</b>                                       |
|             | Amandine Pinget IREGE, UNIVERSITÉ SAVOIE MONT BLANC  |
| <b>2429</b> | <b>FIRM-LEVEL AND INDUSTRY-LEVEL FACTORS AS DRIVERS OF ENVIRONMENTAL INNOVATIONS' PROACTIVE STRATEGIES</b> |
|             | Valentina De Marchi UNIVERSITY OF PADOVA   |
|             | Roberto Grandinetti UNIVERSITY OF PADOVA   |
|             | James Cordeiro STATE UNIVERSITY OF NEW YORK  |
| <b>2233</b> | <b>THE FRONT END OF INNOVATION RESEARCH: A SYSTEMATIC REVIEW AND POTENTIAL FURTHER RESEARCH PATHS</b>      |
|             | Verena Joachim UNIVERSITY OF KASSEL  |
|             | Patrick Spieth UNIVERSITY OF KASSEL  |

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive**

**Track: 06 INNOVATION >> 06\_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS**

## **DESIGN PARADIGM - EMPIRICAL EVIDENCE AND THEORETICAL CHALLENGE**

**Chair:** Susanne Ollila

**Discussant:** Hicham Ezzat

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>2383</b> | <b>DESIGNING FOR ENTREPRENEURSHIP AND EMERGENCE: AN INDIAN HIGH TECH START-UP'S QUEST TO STAY AT THE 'EDGE OF CHAOS'</b>                  |
|             | Renata Kaminska SKEMA BUSINESS SCHOOL   |
|             | Jinia Mukerjee Nath SKEMA BUSINESS SCHOOL & AIX GRADUATE SCHOOL OF MANAGEMENT (AIX MARSEILLE UNIVERSITY)                                  |
| <b>2365</b> | <b>INNOVATING THE CONCEPT. THE CASE OF THE HUFFINGTON POST</b>  |
|             | Elena Bruni CÀ FOSCARI UNIVERSITY OF VENICE   |
|             | Anna Comacchio CÀ FOSCARI UNIVERSITY  |
| <b>1740</b> | <b>INNOVATION THEORY AND THE LOGIC OF GENERATIVITY: FROM OPTIMIZATION TO DESIGN, A NEW POST-DECISIONAL PARADIGM IN MANAGEMENT SCIENCE</b> |
|             | Pascal Le Masson MINES PARISTECH - PSL RESEARCH UNIVERSITY  |
|             | Armand Hatchuel MINES PARISTECH - PSL RESEARCH UNIVERSITY   |
|             | Benoit Weil MINES PARISTECH - PSL RESEARCH UNIVERSITY   |

# EURAM 2016

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive**

**Track: 06 INNOVATION >> 06\_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)**

## **BUSINESS MODEL INNOVATION I**

**Chair:** Patrick Spieth

**Discussant:** Joan Enric Ricart

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1371</b> | <b>THEORISING BUSINESS MODEL INNOVATION: MAPPING RESEARCH DIMENSIONS AND POSITIONS IN AN INTEGRATIVE FRAMEWORK</b> |  |
|             | Dirk Schneckenberg   | ESC RENNES SCHOOL OF BUSINESS  |
|             | Patrick Spieth   | UNIVERSITY OF KASSEL INNOVATION AND TECHNOLOGY MANAGEMENT DEPARTMENT |
|             | Kurt Matzler   | INNSBRUCK UNIVERSITY SCHOOL OF MANAGEMENT                            |
| <b>1624</b> | <b>PROCESSES FOR BUSINESS MODEL INNOVATION: STRUCTURED OR INTUITIVE?</b>   |  |
|             | Laura Herbst   | CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF MANNHEIM        |
|             | Monika C. Schuhmacher  | CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF MANNHEIM        |
|             | Sabine Kuester   | CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF MANNHEIM        |
| <b>1835</b> | <b>STRATEGIC COLLABORATION ON BUSINESS MODEL INNOVATION. A TRANSACTION COST PERSPECTIVE</b>                        |  |
|             | Allan N. Gjerding  | AALBORG UNIVERSITY   |
|             | Louise B. Kringelum  | AALBORG UNIVERSITY   |

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive**

**Track: 06 INNOVATION >> 06\_04 OPEN INNOVATION**

## **BUILDING COMPETENCES IN OI CONTEXT**

**Chair:** Luciana Castro

**Discussant:** Bejean Mathias

### **Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>2424</b> | <b>DESIGNING AND DEVELOPING ORGANIZATIONAL COMPETENCE FOR OPEN INNOVATION</b>   |   |
|             | Daria Podmetina   | LAPPEENRANTA UNIVERSITY OF TECHNOLOGY       |
|             | Monika Petraite   | KAUNAS UNIVERSITY OF TECHNOLOGY             |
|             | Klas Eric Soderquist  | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
| <b>1642</b> | <b>HOW TO SURVIVE IN A HIGH-VELOCITY ENVIRONMENT? THE ROLE OF DYNAMIC RELATIONAL CAPABILITIES AND OPEN INNOVATION STRATEGIES. EVIDENCES FROM BIOTECH START-UPS LOCATED IN MIDI-PYRÉNÉES</b> |   |
|             | Geoffroy Labrousche   | INSTITUTE OF POLITICAL STUDIES OF TOULOUSE  |
| <b>2155</b> | <b>ORGANIZATIONAL SKILLS FOR OPEN MODEL</b>   |   |
|             | Véronique Attias Dellatre   | IRG-UPE                                     |
|             | Liliana Mitkova   | IRG-UPE                                     |

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive**

**Track: 06 INNOVATION >> 06\_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

**LEADERSHIP AND KNOWLEDGE CREATION FOR CREATIVITY**

**Chair:** Canan Ceylan

**Discussant:** Zahide Karakitapoglu Aygun

**Paper presentations:**

- 1353 THE USE OF AFFECTIVE DISPLAYS BY TRANSFORMATIONAL LEADERS TO ENHANCE DIVERGENT AND/OR CONVERGENT THINKING**  
 Arup Varma LOYOLA UNIVERSITY CHICAGO  
 Mohammad Haris Minai INDIAN INSTITUTE OF MANAGEMENT LUCKNOW  
 Shailendra Singh INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
- 2286 THE IMPACT OF FAIRNESS ON THE PERFORMANCE OF CROWDSOURCING: AN EMPIRICAL ANALYSIS OF TWO INTERMEDIATE CROWDSOURCING PLATFORMS**  
 Nuran Acura UNIVERSITY OF STRATHCLYDE  
 Erica Mazzola UNIVERSITÀ DI PALERMO  
 Mariangela Piazza UNIVERSITÀ DI PALERMO  
 Giovanni Perrone UNIVERSITÀ DI PALERMO

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive**

**Track: 06 INNOVATION >> 06\_07 KNOWLEDGE, LEARNING, AND INNOVATION**

**ORGANISATIONAL CAPABILITIES AND ABSORPTIVE CAPACITY FOR STRATEGIC RENEWAL**

**Chair:** Nina Katrin Hansen

**Discussant:**

**Paper presentations:**

- 1212 EXPLORATION, EXPLOITATION AND INNOVATION PERFORMANCE: DISENTANGLING ENVIRONMENTAL DYNAMISM**  
 Pilar Bernal UNIVERSITY OF ZARAGOZA  
 Juan P. Maicas UNIVERSITY OF ZARAGOZA  
 Pilar Vargas UNIVERSITY OF LA RIOJA
- 1491 A FRAMEWORK OF ORGANIZATIONAL REACTIONS TO PERCEIVED CAPABILITY GAPS: CAPABILITY RECONFIGURATION AND CAPABILITY REORIENTATION AS COPING MECHANISMS**  
 Stefan Konlechner JOHANNES KEPLER UNIVERSITY LINZ
- 1592 ARE TECHNOLOGY AND ABSORPTIVE CAPACITY IMPORTANT TO INNOVATING AND TO DESIGNING FLEXIBLE COMPANIES?**  
 Encarnación García Sánchez UNIVERSITY OF GRANADA  
 Víctor J. García Morales UNIVERSITY OF GRANADA  
 Rodrigo Martín Rojas UNIVERSITY OF GRANADA  
 Aurora Garrido Moreno UNIVERSITY OF MÁLAGA
- 1757 FOSTERING STRATEGIC RENEWAL: DOES IT MATTER HOW SENIOR MANAGERS USE BUDGETS ?**  
 Simon S. Torp AARHUS UNIVERSITY  
 Stefan Linder ESSEC

# EURAM 2016

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive**

**Track: 06 INNOVATION >> 06\_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

## NETWORKS PERSPECTIVE AND INNOVATION

**Chair:** Cristina Boari

**Discussant:** Isabel Diez-vial

### Paper presentations:

- 1210 THE SOCIAL STRUCTURE OF INNOVATION: A NETWORK PERSPECTIVE ON INTRA-ORGANIZATIONAL KNOWLEDGE TRANSFER.**  
Annika Dingler ZEPPELIN UNIVERSITY
- 1582 PROXIMITY AND INNOVATION NETWORK DYNAMICS. SOME EVIDENCES FROM THE CLUSTER OF HIGH TECHNOLOGY APPLIED TO CULTURAL GOODS IN TUSCANY**  
Francesco Capone DEPT. ECONOMICS AND MANAGEMENT  
Luciana Lazzeretti DEPT. ECONOMICS AND MANAGEMENT
- 2432 THE COMPLEMENTARITY OF COMPETITIVE RESOURCES IN RESEARCH, DEVELOPMENT AND INNOVATION PERFORMANCE NETWORKS**  
Cleudson Nogueira Dias BRAZILIAN AGRICULTURAL RESEARCH CORPORATION (EMBRAPA)  
Valmir Emil Hoffmann UNIVERSITY OF BRASILIA (UNB)  
María Teresa Martínez-fernández UNIVERSITY OF JAUME I (UJI)

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 301 - Competitive**

**Track: 06 INNOVATION >> 06\_10 TEACHING AND LEARNING WITH A DIFFERENCE**

## IMPACTFUL AND ENGAGED SCHOLARSHIP

**Chair:** Wendelin Küpers

**Discussant:**

### Paper presentations:

- 1742 REALIZING Y-OUR IMPACT: THE RETURN TO REFLEXIVITY TO REDISCOVER PAIDEIA AND THE PURPOSE OF MANAGEMENT**  
Elena Antonacopoulou UNIVERSITY OF LIVERPOOL
- 1224 PUTTING THE HEART AND SOUL BACK IN: ENGAGED SCHOLARSHIP AND THE DBA**  
Amanda Hay NOTTINGHAM TRENT UNIVERSITY  
Dalvir Samra-fredericks NOTTINGHAM TRENT UNIVERSITY
- 1165 WORKING WITH THE PARTICULAR**  
Steven Taylor WORCESTER POLYTECHNIC INSTITUTE

**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive**

**Track: 06 INNOVATION >> 06\_12 ORGANIZATIONAL BEHAVIOR IN A DIGITAL ECOSYSTEM: CHALLENGES AND OPPORTUNITIES**

## **ORGANISATIONAL BEHAVIOUR IN A DIGITAL ECOSYSTEM (1)**

**Chair:** Jessie Pallud

**Discussant:** Christoph Buck

### **Paper presentations:**

- |             |   |                                |
|-------------|---|--------------------------------|
| <b>1154</b> | <b>A FOUR-FACTOR FRAMEWORK OF CONSUMERS' PERCEPTION OF MOBILE APPLICATIONS IN CONTEXT</b> |                                |
|             | Christoph Buck  | UNIVERSITY OF BAYREUTH         |
|             | Chris Horbel  | UNIVERSITY OF SOUTHERN DENMARK |
|             | Tim Kessler   | UNIVERSITY OF BAYREUTH         |
| <b>1352</b> | <b>THE INVISIBLE WAND: MAGIC CIRCLES OF PLAY AND WORK IN A HIGH-TECH ORGANIZATION</b>     |                                |
|             | Jinia Mukerjee Nath   | SKEMA BUSINESS SCHOOL          |
|             | Anca Metiu  | ESSEC BUSINESS SCHOOL          |
| <b>2281</b> | <b>R&amp;D PLATFORMS - A FORM OF COOPERATION FOR INNOVATION</b>                           |                                |
|             | Daniel Moser  | UNIVERSITY OF ST. GALLEN       |
|             | Bernhard Lings  | UNIVERSITY OF ST. GALLEN       |
|             | Oliver Gassmann   | UNIVERSITY OF ST. GALLEN       |

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 408 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **EXPORT AND MARKETS**

**Chair:** Christopher Ball

**Discussant:** Hassan Kharroubi

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1935</b> | <b>UNTANGLING THE MULTIPLE EFFECTS OF SLACK RESOURCES ON FIRMS' EXPORTING BEHAVIOR</b>   |  |
|             | Ine Paeleman   | GHENT UNIVERSITY                                     |
|             | Catherine Fuss   | NATIONAL BANK OF BELGIUM                             |
|             | Tom Vanacker   | GHENT UNIVERSITY                                     |
| <b>1736</b> | <b>GOVERNANCE MECHANISMS DRIVING COMPETITIVE ADVANTAGE TOWARDS SME EXPORT PERFORMANCE</b>  |  |
|             | Maria Velez  | UNIVERSITY OF CADIZ                                  |
|             | Jose M. Sanchez  | UNIVERSITY OF CÁDIZ                                  |
|             | Raquel Florez  | PABLO DE OLAVIDE UNIVERSITY                          |
| <b>1710</b> | <b>INTERNATIONALISING IN THE TRANSITION ECONOMIES OF CENTRAL AND EASTERN EUROPE. A SYSTEMATIC LITERATURE REVIEW APPROACH</b>     |  |
|             | Marina Dabic   | UNIVERSITY OF ZAGREB AND NOTTINGHAM TRENT UNIVERSITY |
|             | Andrea Caputo  | UNIVERSITY OF LINCOLN                                |
|             | Massimiliano M. Pellegrini   | UNIVERSITY OF WEST LONDON                            |
|             | Leo-paul Dana  | UNIVERSITY OF MONTPELIER                             |
| <b>2374</b> | <b>WHEN ENERGY POLICIES CHANGE: THE CHALLENGE OF MARKET INTEGRATION FOR NEW VENTURES IN THE BRITISH AND GERMAN POWER SECTORS</b> |  |
|             | Christopher Ball   | UNIVERSITY OF STIRLING                               |
|             | Markus Kittler   | UNIVERSITY OF STIRLING                               |

# EURAM 2016

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 307 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## EXPATRIATE MANAGEMENT 2

**Chair:** Yvonne McNulty

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1017</b> | <b>EXPLORING THE IMPACT OF PERCEIVED ORGANIZATIONAL SUPPORT AND LEADER-MEMBER EXCHANGE ON FEMALE EMPLOYEE EXPATRIATE EXPERIENCES</b> |
|             | Linda Russell LOYOLA UNIVERSITY CHICAGO  |
|             | Arup Varma LOYOLA UNIVERSITY CHICAGO   |
|             | Biyun Hu TEMPLE UNIVERSITY   |
| <b>1046</b> | <b>AFFECTIVE NETWORKS, INFORMAL TIES AND THE LIMITS OF EXPATRIATE EFFECTIVENESS</b>  |
|             | Sven Horak ST. JOHN'S UNIVERSITY   |
|             | Inju Yang EDC PARIS BUSINESS SCHOOL  |
| <b>1818</b> | <b>WHY EVERYONE SHOULD BE TALKING ABOUT 'EXPAT-PRENEURS' (ENTREPRENEURIAL AND SELF-EMPLOYED BUSINESS SELF-INITIATED EXPATRIATES)</b> |
|             | Yvonne McNulty RMIT U  |
|             | Charles Vance LOYOLA MARYMOUNT U   |
|             | Yongsun Paik LOYOLA MARYMOUNT  |
|             | Jason D'mello LOYOLA MARYMOUNT U   |

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 308 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST**

## TOWARDS EFFECTIVE COLLABORATIONS

**Chair:** Said Elbanna

**Discussant:** Mustafa Colak

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>2519</b> | <b>THE JD-R MODEL IN THE INTERNATIONAL WORK CONTEXT. EVIDENCE FROM SAUDI ARABIA.</b>  |
|             | Markus Kittler UNIVERSITY OF STIRLING   |
|             | Lucy Rattrie UNIVERSITY OF STIRLING   |
|             | Michael Walsh UNIVERSITY OF STIRLING  |
| <b>2169</b> | <b>LABOUR MARKET CONTEXT, INTERGROUP RELATIONS, AND PERFORMANCE IN THE GCC REGION: THE CASE OF THE UNITED ARAB EMIRATES</b>   |
|             | Mohamed Al Waqfi UAE UNIVERSITY   |
| <b>2479</b> | <b>TEAM LEVEL ANTECEDENTS OF PROJECT PLANNING MODE AND ITS PROJECT LEVEL CONSEQUENCES: EVIDENCE FROM THE ARAB MIDDLE EAST</b> |
|             | Mustafa Colak YILDIRIM BEYAZIT UNIVERSITY   |
|             | Said Elbanna QATAR UNIVERSITY   |



**SLOT 2 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_00 MANAGING SPORT GENERAL TRACK**

### **OPTIMISING PROCESSES AND PERFORMANCE IN SPORTS**

**Chair:** Anna Gerke

**Discussant:** Harald Dolles

#### **Paper presentations:**

- 1511 WHEN IS THE PERFORMANCE-PAY RELATIONSHIP STRONGER? EVIDENCE FROM THE BIG-5 EUROPEAN FOOTBALL LEAGUES**  
 Antonio Giangreco IESEG SCHOOL OF MANAGEMENT  
 Barbara Slavich IESEG SCHOOL OF MANAGEMENT  
 Alessandro Piazza COLUMBIA UNIVERSITY  
 Cyrus Mohadjer IESEG SCHOOL OF MANAGEMENT  
 Fabrizio Castellucci BOCCONI UNIVERSITY & SDA BOCCONI SCHOOL OF MANAGEMENT
- 1925 APPLYING SUPPLY CHAIN MANAGEMENT PHILOSOPHY IN PROFESSIONAL FOOTBALL CLUBS: A THEORETICAL STUDY**  
 Birnir Egilsson MOLDE UNIVERSITY COLLEGE
- 1264 BOUQUETS ARE AS USEFUL AS BRICKBATS: THE INFLUENCE OF INTERORGANIZATIONAL CITIZENSHIP BEHAVIORS ON THE INNOVATION PROCESS**  
 Anna Gerke AUDENCIA BUSINESS SCHOOL  
 Geoff Dickson AUCKLAND UNIVERSITY OF TECHNOLOGY  
 Michel Desbordes PARIS-SUD UNIVERSITY  
 Stephen Gates AUDENCIA BUSINESS SCHOOL

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 407 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

### **INNOVATION & PROJECTS**

**Chair:** Nathalie Drouin

**Discussant:** Alexander Kock

#### **Paper presentations:**

- 1153 INNOVATION RESILIENCE BEHAVIOUR AND CRITICAL INCIDENTS: THE RELEVANCE FOR THE MANAGEMENT OF R&D AND INNOVATION PROJECTS**  
 Peter Oeij OPEN UNIVERSITY NETHERLANDS  
 Steven Dhondt TNO  
 Gaspersz Jeff NYENRODE BUSINESS UNIVERSITY  
 Van Vuuren Tinka OPEN UNIVERSITY NETHERLANDS
- 1283 DETERMINANTS OF COORDINATION REQUIREMENTS IN COMPLEX TECHNOLOGY PROJECTS: A CONCEPTUAL MODEL**  
 Mohamed Benmerikhi IAE DE LILLE  
 Benoit Demil IAE DE LILLE
- 2496 INNOVATION EXTENDED VALUE IDENTIFICATION**  
 Benjamin Le Pendeven CNAM

# EURAM 2016

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 207 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## **MANAGING LARGE PROJECT**

**Chair:** Jonas Soderlund

**Discussant:** Marcel Hertogh

### **Paper presentations:**

- 1338 AGILE METHODS ON LARGE PROJECTS IN LARGE ORGANIZATIONS**  
 Brian Hobbs UNIVERSITY OF QUEBEC AT MONTREAL  
 Yvan Petit UNIVERSITY OF QUEBEC AT MONTREAL
- 2445 SCRUM IN PRACTICE IN INFRASTRUCTURE PROJECTS**  
 Afshin Jalali Sohi TU DELFT  
 Marcel Hertogh TU DELFT  
 Marian Bosch-rekvelde TU DELFT
- 1574 WILL THE APPLICATION OF BUILDING INFORMATION MODELING INCREASE ACCEPTANCE OF INTEGRATED DELIVERY SYSTEMS IN CHINA?**  
 Chen-yu Chang UCL  
 Weijia Pan UCL  
 Robert Howard UCL

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 406 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## **PROJECT ORGANIZING: COLLABORATION**

**Chair:** Monique Aubry

**Discussant:** Karyne Ang

### **Paper presentations:**

- 1194 UNDERSTANDING COLLABORATION AND COOPERATION FROM A RISK-UNCERTAINTY BASED PERSPECTIVE IN INTEGRATED FORMS OF PROJECT DELIVERY**  
 Derek Walker RMIT UNIVERSITY  
 Beverley Lloyd-walker RMIT UNIVERSITY
- 2052 INTER-FIRM PROJECTS - A SYSTEMATIC LITERATURE REVIEW**  
 Simon Von Danwitz UNIVERSITY OF COLOGNE
- 2096 THE DEVELOPMENT OF FIELD-SHAKING PROJECTS: THE CASE OF PROJECT ALLIANCING IN FINLAND**  
 Kirsi Aaltonen UNIVERSITY OF OULU

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 203 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

**MANAGEMENT SYSTEMS IN HIGHER EDUCATION GOVERNANCE**

**Chair:** Andrea Bonomi Savignon

**Discussant:** Bert George

**Paper presentations:**

- 1110 TOWARD QUALITY MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS: A BIBLIOMETRIC REVIEW OF THE LITERATURE**  
 Leticia De Oliveira UCL - FACULDADE DO CENTRO LESTE  
 Isabelle Walsh SKEMA BUSINESS SCHOOL
- 1332 THE INSTITUTIONALIZATION OF PERFORMANCE ASSESSMENT FOR UNIVERSITY RESEARCH: TOWARDS A DECOUPLING OF MANAGEMENT SYSTEMS IN ACADEMIA?**  
 Karine Gauche MONTPELLIER SUPAGRO, UMR1110 MOISA  
 Ariel Eggrickx UNIVERSITÉ DE MONTPELLIER, MRM
- 2146 PERFORMANCE INDICATORS IN ACADEMIC RESEARCH: DO THEY IMPROVE PERFORMANCE?**  
 Rick Vogel UNIVERSITY OF HAMBURG  
 Fabian Hattke UNIVERSITY OF HAMBURG

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

**ATTITUDES AND BEHAVIOURS OF HEALTHCARE PROVIDERS**

**Chair:** Stefan Kunz

**Discussant:**

**Paper presentations:**

- 1237 EVALUATION OF THE PRODUCTIVE EFFICIENCY OF NURSE PRACTITIONERS IN A NURSE MANAGED CENTER**  
 Faraz Ahmed, Dsc., Fache BILLINGS CLINIC  
 Stephen O'connor, Ph.d., UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Fache  
 Robert Weech-maldonado, UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Mba, Ph.d.  
 Jeff Szychowski, Ph.d. UNIVERSITY OF ALABAMA AT BIRMINGHAM  
 Ramona Benkert, Ph.d., Anp- WAYNE STATE UNIVERSITY  
 bc, Faanp
- 1631 ROLE-SPECIFIC-TARGET-SYSTEMS WITHIN TEAMS IN PROFESSIONAL BUREAUCRACIES-A QUALITATIVE ANALYSIS IN THE OPERATING ROOM**  
 Kirsten Hoepfer MEDICAL UNIVERSITY HANNOVER  
 Maike Kriependorf MEDICAL UNIVERSITY HANNOVER
- 2074 THE INFLUENTIAL ROLE OF PERSONAL ADVICE NETWORKS ON GPS' PERFORMANCE: A SOCIAL CAPITAL PERSPECTIVE**  
 Stefano Calciolari UNIVERSITÀ DELLA SVIZZERA ITALIANA  
 Laura González Ortiz UNIVERSITÀ DELLA SVIZZERA ITALIANA  
 Federico Lega UNIVERSITÀ BOCCONI

## EURAM 2016

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS**

**SUSTAINABILITY AND ACCOUNTING INFORMATION SYSTEM**

**Chair:** Louise Vidal

**Discussant:**

**Paper presentations:**

**1181 SUSTAINABILITY STRATEGY AND FINANCIAL EFFORT: SOME EMPIRICAL EVIDENCE FROM THE ITALIAN PUBLIC SECTOR**

Fabio De Matteis	UNIVERSITÀ DEL SALENTO
Alessandra Tafuro	UNIVERSITÀ DEL SALENTO
Daniela Preite	UNIVERSITÀ DEL SALENTO
Antonio Costa	UNIVERSITÀ DEL SALENTO

**1699 MANAGING SOCIAL BENEFITS VIA A FINANCIAL AND ACCOUNTING SYSTEM: THE CASE OF A BASIC SOCIAL BENEFIT**

Noemi Peña	UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)
J Iñaki De La Peña	UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 401 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

**RESEARCH METHODS INVOLVING MULTIPLE STAKEHOLDERS**

**Chair:** Evandro Bocatto

**Discussant:**

**Paper presentations:**

**2109 WHY MULTISOURCE ASSESSMENT AND FEEDBACK HAS BEEN ERRONEOUSLY ANALYZED AND HOW IT SHOULD BE**

Joan Manuel Batista-foguet	ESADE
Willem E Saris	UPF
Richard E. Boyatzis	CASE WESTERN
Ricard Serlavós	ESADE

**1713 A NEW METHODOLOGY FOR ANALYSING NECESSARY BUT NOT SUFFICIENT CONDITIONS: COMPARING NCA WITH OLS**

Jan Dul	ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
James Lebreton	PENNSYLVANIA STATE UNIVERSITY

**1707 DEVIANT SCRUTINY METHODOLOGY: APPLICATION IN THE WAR AGAINST INEQUALITY**

Evandro Bocatto	MACEWAN UNIVERSITY
Eloisa Perez-de-toledo	MACEWAN UNIVERSITY

**SLOT 2 (10:50 - 12:20) - Langues Building - Room 402 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_01 DEVELOPING AN EVOLUTIONARY EPISTEMOLOGY? EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH**

**APPLICATIONS OF EVOLUTIONARY AND CO-EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH**

**Chair:** Gianpaolo Abatecola

**Discussant:**

**Paper presentations:**

- 2569 EXPLORING THE POTENTIAL OF ORGANIZATIONAL MEMETICS: A REVIEW AND CASE EXAMPLE**  
 Michael Schlaile UNIVERSITY OF HOHENHEIM  
 Laura Constantinescu
- 1026 MODELLING CONNECTIVITY AND CO-EVOLUTION: THE 'PREMONITION' STUDY OF DOMESTIC FIRE RISK BEHAVIOURS**  
 Dermot Breslin SHEFFIELD UNIVERSITY  
 Mark Burkitt SHEFFIELD UNIVERSITY  
 Stephen Dobson SHEFFIELD HALLAM UNIVERSITY  
 Daniela Romano EDGEHILL UNIVERSITY
- 1537 A CO-EVOLUTIONARY PERSPECTIVE ON ORGANIZATIONAL ADAPTATION. EVIDENCE FROM THE PERFORMANCE APPRAISAL ROUTINE IN A SERVICE FIRM**  
 Vincenzo Uli UNIVERSITY OF ROME "TOR VERGATA"

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 405 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK**

**MANAGEABLE COOPERATION IN VARIOUS SECTORS**

**Chair:** Frederique Alexandre-bailly

**Discussant:** Anne-catherine Moquet

**Paper presentations:**

- 1052 LEARNED HELPLESSNESS AND EXTERNAL LOCUS OF CONTROL IN THE PUBLIC SECTOR**  
 Soma Pillay FEDERATION UNIVERSITY AUSTRALIA  
 Chris Bilney SWINBURNE UNIVERSITY, AUSTRALIA  
 Robert Jones SWINBURNE UNIVERSITY AUSTRALIA
- 1667 PLAYING CAT AND MOUSE: HOW US DIETARY SUPPLEMENT FIRMS MOVED BETWEEN CATEGORIES TO ESCAPE THE FDA**  
 Kerem Gurses LUISS GUIDO CARLI UNIVERSITY  
 Pinar Ozcan WARWICK UNIVERSITY
- 2470 REMEDIES FOR MANAGING BOTTLENECKS AND TIME-THIEVES IN**  
 Agnar Johansen SINTEF  
 Petter Eik-andresen NORWEGIAN DEFENCE LOGISTICS ORGANISATION  
 Andreas Landmark SINTEF  
 Sara Hajikazemi SINTEF  
 Johannes Hobæk NORWEGIAN DEFENCE LOGISTICS ORGANISATION

# EURAM 2016

**SLOT 2 (10:50 - 12:20) - IAE Building - Room 402 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_01 NEXT MANAGEMENT THEORY**

## **MANAGEMENT THEORY TRANSLATED AND RE/CODED**

**Chair:** John Damm Scheuer

**Discussant:** Wojciech Czakon

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1069</b> | <b>EXPLORING THE SOURCE IN TRANSLATION</b><br>Nurit Zaidman                      BEN-GURION UNIVERSITY OF THE NEGEV<br>Ofra Goldstein-gidoni           TEL AVIV UNIVERSITY |
| <b>2027</b> | <b>STRUGGLING WITH TRANSLATIONS - DO ACTORS REALLY KNOW HOW TO TRANSLATE STRATEGIES?</b><br>S-ren Obed Madsen                COPEHAGEN BUSINESS SCHOOL                     |
| <b>2034</b> | <b>MANAGEMENT AS HACKING. PROTOTYPE OF A VIRAL RESEARCH PROGRAM FOR NEXT ORGANIZATIONS</b><br>Steffen Roth                        ESC RENNES SCHOOL OF BUSINESS            |

## SLOT 3 (16:30-18:00) TRACK SESSIONS

SLOT 3 (16:30 - 18:00) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

### STAKEHOLDER APPROACHES AND SOCIAL STAKES

**Chair:** Jerome Meric

**Discussant:** Héloïse Berkowitz

#### Paper presentations:

- 1586 THE RELATIONSHIP BETWEEN CULTURE, NATIONAL INSTITUTIONAL ARRANGEMENTS AND PREVALENT STAKEHOLDER MANAGEMENT CULTURE: A CROSS-NATIONAL STUDY**  
 Giacomo Boesso UNIVERSITY OF PADOVA  
 Kamallesh Kumar UNIVERSITY OF MICHIGAN DEARBORN  
 Jun Yao MEJI UNIVERSITY
- 1522 INTRA-ORGANIZATIONAL MOBILITY: A FACTOR IN THE DEVELOPMENT OF EXECUTIVE EMPLOYABILITY? THE CASE OF THREE LARGE FRENCH FIRMS**  
 Dominique Baruel-bencherqui ISTE  
 Anne Janand ISTE
- 1892 SME SOCIAL RESPONSIBILITY IN ARGENTINA: STAKEHOLDER PRIORITIES AND PERCEIVED ORGANIZATIONAL BENEFITS**  
 Jacob Massoud DOMINICAN UNIVERSITY OF CALIFORNIA  
 Bonnie Daily NEW MEXICO STATE UNIVERSITY

SLOT 3 (16:30 - 18:00) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

### STAKEHOLDER APPROACHES, SALIENCE ISSUES

**Chair:** Francesco Gangi

**Discussant:** Mario Tani

#### Paper presentations:

- 2336 DRIVERS AND OUTCOMES OF MANAGERS' STAKEHOLDER RESPONSIBILITY PERCEPTIONS: REVISITING STAKEHOLDER SALIENCE**  
 Christian Voegtlin UNIVERSITY OF ZURICH
- 1346 EXAMINING ATTRIBUTES AND SALIENCE IN NOT-FOR-PROFIT AND FOR-PROFIT STAKEHOLDERS**  
 Florent Pestre UNIVERSITY OF PARIS SUD  
 Shahzad Khurram UNIVERSITY OF PARIS SUD
- 1344 WHO WINS MANAGER'S ATTENTION ? STAKEHOLDERS' SALIENCE IN A DEVELOPING COUNTRY**  
 Florent Pestre UNIVERSITY OF PARIS SUD  
 Shahzad Khurram UNIVERSITY OF PARIS SUD

**SLOT 3 (16:30 - 18:00) - IAE Building - Amphi B - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

## **CSR DISCLOSURE BETWEEN STANDARDS AND PRACTICES**

**Chair:** Francesco Bavagnoli

**Discussant:** Patrizia Gazzola

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1100</b> | <b>MATERIALITY MATRIX USE AND MISUSE: A NEW IMPRESSION MANAGEMENT TECHNIQUE?</b> |
|             | Lorenzo Gelmini      DEPARTMENT OF BUSINESS STUDIES                              |
|             | Francesco Bavagnoli      DEPARTMENT OF BUSINESS STUDIES                          |
|             | Maurizio Comoli      DEPARTMENT OF BUSINESS STUDIES                              |
| <b>1292</b> | <b>BEYOND COMPLIANCE</b>   |
|             | Goessling Tobias      TILBURG UNIVERSITY   |
|             | Remco Vink      TOPDESK  |
|             | Pitsakis Konstantinos      KINGSTON UINIVERSITY                                  |
| <b>2607</b> | <b>THE REGULATION OF CSR BY MEANS OF TRANSPARENCY STANDARDS</b>                  |
|             | Morgane Le Breton      MINES PARISTECH   |
|             | Franck Aggeri      MINES PARISTECH   |

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 302 - Paper Development**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING**

## **ETHICS AND FINANCE**

**Chair:** Sharam Alijani

**Discussant:** Karima Bouaiss

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1943</b> | <b>GETTING FINANCE BACK ON TRACK: IS REGULATION ENOUGH?</b>   |
|             | Catherine Karyotis      NEOMA BUSINESS SCHOOL   |
|             | Joseph Onochie      BARUCH COLLEGE  |
|             | <b>Discussant :</b> karima bouaiss  |
| <b>2506</b> | <b>SOLVING THE SRI PUZZLE? A NOTE ON THE MAINSTREAMING OF ETHICAL INVESTMENT</b>  |
|             | Thomas Lagoarde-segot      KEDGE BS   |
|             | <b>Discussant :</b> karima bouaiss  |
| <b>1673</b> | <b>BEHAVIOURALIZING BLACK-LITTERMAN: COMBINING EXPERT OPINION AND STATISTICAL ESTIMATES TO ACHIEVE SUPERIOR PORTFOLIO PERFORMANCE</b> |
|             | Sébastien Lleo      NEOMA BUSINESS SCHOOL   |
|             | Mark Davis      IMPERIAL COLLEGE LONDON   |
|             | <b>Discussant :</b> karima bouaiss  |



**SLOT 3 (16:30 - 18:00) - IAE Building - Room 201 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT**

### **RESISTANCE AND NON TRANSFORMATION**

**Chair:** Andrea Fumagalli

**Discussant:** Edoardo Mollona

#### **Paper presentations:**

- 2289 FIELD AUTONOMY AND THE PRESERVATION OF DISCURSIVE RESISTANCE. THE CASE OF THE DISCOURSE ON PRIVATIZATION IN ITALY.**  
 Luca Pareschi UNIVERSITY OF VENEZIA  
 Edoardo Mollona UNIVERSITY OF BOLOGNA
- 2530 THE ROLE OF CSR IN THE PROCESS OF NON-TRANSFORMATION : THE CASE OF THE MINING INDUSTRY**  
 Clara Roussey UNIVERSITY OF MONTPELLIER  
 Nicolas Balas UNIVERSITY OF MONTPELLIER  
 Florence Palpacuer UNIVERSITY OF MONTPELLIER
- 1122 MONETARY MANAGEMENT AND ECONOMIC INEQUALITY: AN INSTITUTIONAL PERSPECTIVE**  
 Matthew Charles Mccaffrey UNIVERSITY OF MANCHESTER  
 Carmen Elena Dorobat COVENTRY UNIVERSITY BUSINESS SCHOOL, SCHOOL OF STRATEGY AND LEADERSHIP

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 301 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKETING FOR SOCIETY**

### **MARKETING STRATEGIES**

**Chair:** Teresa Barros

**Discussant:** Laure Lavorata

#### **Paper presentations:**

- 1072 KEY MARKETING DETERMINANTS OF SUCCESSFUL UNIVERSITY-INDUSTRY LINKAGES: AN EMPIRICAL ANALYSIS**  
 Veronica Rosendo-rios CUNEF- COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS
- 1527 FILM STRATEGIC INTERNATIONAL MARKETING. A DMO CASE STUDY.**  
 Iris Rittenhofer SCHOOL OF BUSINESS AND SOCAL SCIENCES, AARHUS UNIVERSITY
- 1761 DEFINING FOOD AUTHENTICITY: AN EFFICIENT PROMOTION FOR ETHNIC RESTAURANTS**  
 Elena Chatzopoulou NEWCASTLE UNIVERSITY BUSINESS SCHOOL  
 Matthew Gorton NEWCASTLE UNIVERSITY BUSINESS SCHOOL  
 Sharron Kuznesof NEWCASTLE UNIVERSITY
- 2173 BRAND RELATIONSHIPS IDENTITY AND REPUTATION: THE CASE OF TWO EUROPEAN UNIVERSITY BRANDS**  
 Teresa Barros ESTGF-IPP  
 F. Vitorino Martins FEP-UP  
 Hortênsia Barandas-karl FEP-UP

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 407 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES**

## **DEMOCRACY OR SOLIDARITY STAKES IN COMPANIES: NEW INSIGHTS**

**Chair:** Anna Grandori

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1507</b> | <b>INTRODUCING STAKEHOLDER CORPORATIONS - TOWARD REAL ECONOMIC DEMOCRACY</b>   |
|             | Darko Tipuric                      UNIVERSITY OF ZAGREB  |
|             | Shann Turnbull                INTERNATIONAL INSTITUTE FOR SELF-GOVERNANCE  |
| <b>2149</b> | <b>ENTREPRENEUR'S WEALTH VERSUS FIRM'S WELFARE: EXPLORING AN EVERGREEN GOVERNANCE FOR FIRM SUCCESSION</b>                    |
|             | Kevin Levillain                MINES PARISTECH, PSL RESEARCH UNIVERSITY  |
|             | Blanche Segrestin            MINES PARISTECH, PSL RESEARCH UNIVERSITY  |
| <b>1445</b> | <b>COOPERATIVES AS A MODERN FORM OF BUSINESS: HOW TO RECONCILE ECONOMIC EFFICIENCY AND SOCIAL EXPECTATIONS</b>               |
|             | Justine Valette                UNIVERSITY OF MONTPELLIER - MONTPELLIER RESEARCH IN MANAGEMENT                                |
|             | Paul Amadieu                UNIVERSITY OF MONTPELLIER - MONTPELLIER RESEARCH IN MANAGEMENT                                   |
|             | Patrick Sentis                UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL - MONTPELLIER RESEARCH IN MANAGEMENT |

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 306 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE**

## **DESIRE, FANTASY AND UNCONSCIOUS: BEYOND RATIONALITY**

**Chair:** Larry Hirschhorn

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1355</b> | <b>EMOTION, FANTASY, AND GROUNDED THEORY: A PSYCHOANALYTIC PERSPECTIVE ON THE AFFECTIVE DIMENSIONS OF GROUNDED THEORY</b>  |
|             | Annette Clancy                UNIVERSITY COLLEGE DUBLIN  |
|             | Russ Vince                    UNIVERSITY OF BATH   |
| <b>1568</b> | <b>FORSAKEN DESIRES: THE DARK SIDE OF EMPLOYEE ENGAGEMENT</b>  |
|             | Mark Stringer                BIRKBECK COLLEGE, UNIVERSITY OF LONDON  |
|             | Dr Andreas Liefoghe        BIRKBECK COLLEGE, UNIVERSITY OF LONDON  |
| <b>1968</b> | <b>THE PROMISE OF INTERWEAVING POSTCOLONIAL AND PSYCHOANALYTIC FRAMEWORKS: CHALLENGING THE PREVALENCE OF RATIONALITY ASSUMPTIONS TO GENERATE MEANINGFUL ALTERNATIVES</b> |
|             | Eda Ulus                      UNIVERSITY OF LEICESTER  |
|             | Ajmesh Prasad                EGADE BUSINESS SCHOOL   |

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 405 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

## **ACTORS, TEAMS AND CORPORATE GOVERNANCE**

**Chair:** Peter Crow

**Discussant:** Silke Machold

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>1216</b> | <b>OWNERSHIP EFFECTS ON BOARD COMPOSITION: THE CASE OF INSIDE VERSUS OUTSIDE BOARD DIRECTOR REPRESENTATION</b>                  |  |
|             | Nikolaos Kavadis  | UNIVERSITY CARLOS III OF MADRID                |
|             | Xavier Castañer   | UNIVERSITY OF LAUSANNE                         |
| <b>1513</b> | <b>AN INTRA-TMT HIERARCHY ANALYSIS OF STOCK OPTIONS</b>   |  |
|             | María Belda-ruiz  | CATHOLIC UNIVERSITY OF MURCIA                  |
|             | J. Samuel Baixauli-soler  | UNIVERSITY OF MURCIA                           |
|             | Gregorio Sánchez-marín  | UNIVERSITY OF MURCIA                           |
| <b>2213</b> | <b>THE ROLE OF TMT NETWORK CAPABILITIES, BEHAVIORAL INTEGRATION AND BOARD INNOVATIVE DECISION MAKING IN HIGH-TECH START-UPS</b> |  |
|             | Ekaterina Bjornali  | NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY |
|             | Torgeir Aadland   | NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY |
|             | Ekaterina Fedorova  | SOPRA STERIA                                   |
|             | Ali Mohammadi   | KTH - ROYAL INSTITUTE FOR TECHNOLOGY           |

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 402 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARDS OF DIRECTORS**

## **BOARDS OF DIRECTORS AND BOARD FUNCTIONING**

**Chair:** Morten Huse

**Discussant:** Alana Vandebeek

### **Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1466</b> | <b>BOARD OF DIRECTORS FUNCTIONING AS A DETERMINANT OF CSR ENGAGEMENT IN SPAIN</b>   |   |
|             | Jose-luis Godos-diez  | UNIVERSITY OF LEON                                      |
|             | Laura Cabeza-garcia   | UNIVERSITY OF LEON                                      |
|             | Daniel Alonso-martinez  | UNIVERSITY OF LEON                                      |
|             | Roberto Fernandez-gago  | UNIVERSITY OF LEON                                      |
| <b>2053</b> | <b>BOARD EVALUATION AND ITS AFFECT ON CHAIRPERSONS' PERCEPTION ON BOARD WORK AND FORECAST ACCURACY</b>                      |   |
|             | Tor Brunzell  | STOCKHOLM BUSINESS SCHOOL                               |
| <b>2290</b> | <b>THE VALUE ADDED OF BOARD CAPITAL IN THE EMERGING CAPITAL MARKET. DOES THE HUMAN SIDE OF CORPORATE GOVERNANCE MATTER?</b> |   |
|             | Anastasia Stepanova   | NATIONAL RESEARCH UNIEVRSITY HIGHER SCHOOL OF ECONOMICS |
|             | Irina Ivashkovskaya   | IONAL RESEARCH UNIEVRSITY HIGHER SCHOOL OF ECONOMICS    |
|             | Evgeniya Morkovkina   | IONAL RESEARCH UNIEVRSITY HIGHER SCHOOL OF ECONOMICS    |

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

## **ENTREPRENEURIAL DECISION MAKING**

**Chair:** Silke Tegtmeier

**Discussant:**

**Paper presentations:**

- 1937 EXPECTED COMPETITION AND THE DECISION TO PLAN THE BUSINESS BEFORE START-UP**  
Christoph Starke OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG
- 1015 THE INNOVATIVE ENTREPRENEUR: A NEW MODEL FOR ACHIEVING INNOVATION THROUGH BEHAVIORAL COMPETENCIES AND SOCIAL NETWORK**  
Laura Cortellazzo CA  
Fabrizio Gerli CA  
Sara Bonesso CA
- 1282 PRE-COMMITMENTS AS ENTREPRENEURIAL RESOURCE ACQUISITION STRATEGY: A BLESSING OR A CURSE?**  
Johanna Vanderstraeten UNIVERSITY OF ANTWERP  
Wouter Van Bockhaven UNIVERSITY OF ANTWERP
- 1463 EFFECTS OF ENTREPRENEURSHIP EDUCATION ON STUDENTS' ENTREPRENEURIAL INTENTIONS: A CASE OF BOTSWANA**  
Patrick Ebong Ebewo TSHWANE UNIVERSITY OF TECHNOLOGY

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 304 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

## **SOCIAL ENTERPRISE CHALLENGES**

**Chair:** Massimiliano M. Pellegrini

**Discussant:**

**Paper presentations:**

- 1255 SOCIAL ENTERPRISE LEGITIMACY SPIRAL IN A HOSTILE CONTEXT**  
Ralitza Nikolaeva NAZARBAYEV UNIVERSITY  
Marta Bicho ISCTE-IUL  
Carmen Lages NOVA SBE
- 1334 THE ROLE OF INSTITUTIONAL CONNECTIONS FOR EFFECTIVENESS IN SOCIAL ENTERPRISES - A DOUBLE CASE STUDY IN THE BRAZILIAN SEMIARID**  
José Carlos Lázaro Da Silva FEDERAL UNIVERSITY OF CEARÁ  
Filho  
Bruno Lessa FEDERAL UNIVERSITY OF RIO GRANDE DO SUL  
Anil Verma UNIVERSITY OF TORONTO
- 1402 SOCIAL ENTERPRISE IN ACTION: THE FRC STORY**  
Lamia El Ayouby UNIVERSITY OF LIVERPOOL  
Oswald Jones UNIVERSITY OF LIVERPOOL

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 305 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY**

### **ACADEMIC ENTREPRENEURSHIP**

**Chair:** Claire Champenois

**Discussant:**

**Paper presentations:**

- 2195 STUDENT AND GRADUATE ENTREPRENEURSHIP: AMBIDEXTROUS UNIVERSITIES CREATE MORE NASCENT ENTREPRENEURS**  
 Berna Beyhan SABANCI UNIVERSITY  
 Derya Findik YILDIRIM BEYAZIT UNIVERSITY
- 1684 UNDERSTANDING THE PROCESSES OF ENTREPRENEURIAL INTENTION TO TRAIN STUDENTS AND FACILITATE THEIR ENTREPRENEURIAL BEHAVIOR**  
 Véronique Favre-bonté UNIVERSITY OF SAVOY  
 Jean-pierre Boissin UNIVERSITY OF GRENOBLE ALPES  
 Sandrine Fine-falcy UNIVERSITY OF GRENOBLE ALPES
- 2305 RELATIONSHIPS BETWEEN RESOURCES AND THE EARLY GROWTH TRAJECTORIES OF ASOS**  
 Karim Messegheem AES UNIVERSITY OF MONTEPLLIER - LABEX ENTREPRENDRE  
 Véronique Bessièrre AES UNIVERSITY OF MONTEPLLIER - LABEX ENTREPRENDRE  
 Marie Gomez-breyse AES UNIVERSITY OF MONTEPLLIER - LABEX ENTREPRENDRE  
 Andry Ramaroson AES UNIVERSITY OF MONTEPLLIER - LABEX ENTREPRENDRE  
 Sylvie Sammut ISEM UNIVERSITY OF MONTEPLLIER - LABEX ENTREPRENDRE
- 2082 BOOSTING ACADEMIC ENTREPRENEURSHIP THROUGH REFRAMING SOCIAL ISSUES: AN INTERVIEW AND DISCUSSION**  
 Divya Bhutiani UNIV. OF TWENTE  
 Padmakumar Nair THAPAR UNIV.  
 Aard Groen UNIV. OF TWENTE

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 302 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

### **ANGELS, BANKS AND VCS**

**Chair:** Abdel Malik Ola

**Discussant:** Ine Paeleman

**Paper presentations:**

- 1726 BEARING UNCERTAINTY: THE CASE OF BUSINESS ANGELS INVESTING IN EARLY STAGE STARTUPS**  
 Abdel Malik Ola GRANEM, ANGERS ECONOMICS AND MANAGEMENT RESEARCH GROUP, UNIVERSITY OF ANGERS
- 2179 WHY CARE? DO FAMILY BUSINESSES, BUSINESS SUCCESSOR AND SMES MAKE A DIFFERENCE IN ENTERPRISE-BANK RELATIONSHIP?**  
 Christina Stadler UNIVERSITY OF BAYREUTH
- 2597 FUNDRAISING THROUGH SYNDICATION IN THE VENTURE CAPITAL INDUSTRY - SIGNALING PERSPECTIVES OF HUMAN CAPITAL AND FUND CHARACTERISTICS**  
 Miona Milosevic ESCP EUROPE  
 Jacqueline Fendt ESCP EUROPE

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 301 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURIAL EMOTIONS AND PASSION**

## **WELL-BEING AND POSITIVE PSYCHOLOGY**

**Chair:** Sepideh Yeganegi

**Discussant:** Oana C. Fodor

### **Paper presentations:**

- 2030 EXPLORING THE EFFECT OF ENTREPRENEURIAL ACTIVITIES ON SUBJECTIVE WELL-BEING**  
 Sepideh Yeganegi UNIVERSITY OF MANITOBA  
 Nathan Greidanus UNIVERSITY OF MANITOBA  
 Parshotam Dass UNIVERSITY OF MANITOBA
- 2214 WELL-BEING OF ENTREPRENEURS - INTERNATIONAL COMPARISON BASED ON GEM DATA**  
 Przemyslaw Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE  
 Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE
- 2210 LINKING ORGANIZATIONAL POSITIVITY TO ENTREPRENEURIAL ORIENTATION AND PERFORMANCE: EMPIRICAL EVIDENCE**  
 Przemyslaw Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE  
 Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 202 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_07 GENDER ISSUES IN ENTREPRENEURSHIP: WHAT WE KNOW AND WHAT WE SHOULD KNOW (CO-SPONSORED WITH THE GRDO SIG -05)**

## **GENDER AND ENTREPRENEURSHIP**

**Chair:** Alessandra Faraudello

**Discussant:** Salma Fattoum

### **Paper presentations:**

- 1468 I WANT TO BE LIKE YOU: ENTREPRENEURIAL ROLE MODELS AND THE SECOND SEX**  
 Salma Fattoum INSEEC SCHOOL OF BUSINESS  
 Janice Byrne IESEG SCHOOL OF MANAGEMENT  
 Cristina Diaz UNIVERSIDAD DE CASTILLA-LA MANCHA
- 2127 WOMEN IN FAMILY BUSINESS: A LITERATURE REVIEW**  
 Alessandra Faraudello EASTER PIEDMONT UNIVERSITY  
 Yuliya Pankova UNIVERSITY OF ROME TOR VERGATA  
 Lucrezia Songini EASTERN PIEDMONT UNIVERSITY AND BOCCONI SCHOOL OF MANAGEMENT
- 2557 THE DETERMINANTS OF ENTREPRENEURIAL LADDER: AN EMPIRICAL ANALYSIS OF THE GERMAN WOMEN ENTREPRENEURS**  
 Silke Tegtmeier LEUPHANA  
 Esra Memili UNC GREENSBORO  
 Siri Terjesen NHH
- 1067 SEX-TYPING OF ENTREPRENEURSHIP: EVOLUTIONARY OR SOCIAL FORCES? A CROSS-CULTURAL STUDY OF UNITED STATES AND INDIA**  
 Safal Batra IIM KASHIPUR  
 Vishal Gupta UNIV OF MISSISSIPPI  
 Alka Gupta UNIV OF LYNCHBURG

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_08 ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS**

**ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS**

**Chair:** De Massis Alfredo

**Discussant:** Salvatore Tomaselli

**Paper presentations:**

- 1908 EXPLAINING ENTREPRENEURIAL PERFORMANCE OF SOLO SELF-EMPLOYED FROM A MOTIVATIONAL PERSPECTIVE**  
 Nardo De Vries MAASTRICHT UNIVERSITY  
 Werner Liebrechts UTRECHT UNIVERSITY  
 André Van Stel TRINITY COLLEGE DUBLIN
- 2079 DETERMINANTS AND IMPACTS OF PROFESSIONALIZATION IN FAMILY SMES AND THE RELATIONSHIP WITH ENTREPRENEURSHIP**  
 Paola Vola DISEI  
 Chiara Morelli DISEI  
 Giulia Flamini ACCONTING

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 16 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**GENDER AND THEORISING**

**Chair:** Jawad Syed

**Discussant:** Harry Van Buren Iii

**Paper presentations:**

- 1729 FROM RHETORIC TO REALITY: A MULTILEVEL ANALYSIS OF GENDER EQUALITY IN PAKISTANI ORGANISATIONS**  
 Faiza Ali LIVERPOOL JOHN MOORES UNIVERSITY
- 1737 GENDER MAINSTREAMING IN PAKISTAN: A RELATIONAL PERSPECTIVE**  
 Jawad Syed UNIVERSITY OF HUDDERSFIELD
- 1329 GENDER DIVERSE BOARDS AND RELATED-PARTY TRANSACTIONS: THE ROLE OF STATUTORY AND DEMOGRAPHIC ATTRIBUTES OF WOMEN DIRECTORS**  
 Ammar Ali Gull UNIVERSITY OF MAINE  
 Mehdi Nekhili UNIVERSITY OF MAINE  
 Tawhid Chtioui ICD INTERNATIONAL BUSINESS SCHOOL
- 1345 "JUST AS DISHWASHING IS A WOMAN'S JOB, ENGINEERING IS A MAN'S JOB": HOW ACADEMIC STAFF IN TECHNOLOGY AND IT EDUCATION THINK ABOUT GENDER"**  
 Beáta Nagy CORVINUS UNIVERSITY OF BUDAPEST

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 15 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN IN MANAGEMENT, WORK AND ORGANIZATION**

## **WOMEN IN MANAGEMENT, WORK AND ORGANISATION**

**Chair:** Sophie Hennekam

**Discussant:** Kelechi Ekuma

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1159</b> | <b>THE NEGOTIATION OF COLLECTIVE AGREEMENTS IN FRANCE: CHALLENGES AND CHARACTERISTICS OF NEGOTIATING GENDER EQUALITY</b> |  |
|             | Clotilde Coron   | INSTITUT DE RECHERCHE EN GESTION                     |
| <b>2009</b> | <b>ONET'S WORK IMPORTANCE PROFILER DISTINGUISHING AGENTIC FROM COMMUNAL FROM STATUS FROM FEMININE OCCUPATIONS</b>        |  |
|             | Stephen Atkins   | OTAGO POLY   |
|             | Kahla Redman   | UNIV.OTAGO   |
|             | Jamin Halberstadt  | UNIV.OTAGO   |
| <b>1755</b> | <b>WOMEN INCLUSION IN PRACTICE IN TECHNICAL SETTINGS WITHIN THE ENVIRONMENTAL FIELD</b>                                  |  |
|             | Chantal Morley   | INSTITUT MINES-TÉLÉCOM / TÉLÉCOM ECOLE DE MANAGEMENT |
|             | Martina McDonnell  | INSTITUT MINES-TÉLÉCOM / TÉLÉCOM ECOLE DE MANAGEMENT |
| <b>1797</b> | <b>GENDER DIFFERENCES, CSR ACTIVITIES AND FINANCIAL STABILITY</b>  |  |
|             | Monica Tan   | RMIT UNIVERSITY                                      |
|             | Maryam Safari  | RMIT UNIVERSITY                                      |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 302 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **STANDARDISATION AND INNOVATION**

**Chair:** Jonas Kahlert

**Discussant:**

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1203</b> | <b>R&amp;D RESOURCES AND COOPETITIVE PERFORMANCE - THE CASE OF STANDARDIZATION IN 3GPP, 2004-2013</b>  |  |
|             | Magnus Johansson   | INSTITUTE OF ECONOMIC RESEARCH, LUND UNIVERSITY    |
|             | Matts Kärreman   | INSTITUTE OF ECONOMIC RESEARCH, LUND UNIVERSITY    |
|             | Amalia Foukaki   | INSTITUTE OF ECONOMIC RESEARCH, LUND UNIVERSITY    |
| <b>1254</b> | <b>MANAGING STANDARDS AND STANDARD-RELATED HURDLES IN THE CONTEXT OF INNOVATION</b>  |  |
|             | Paul Moritz Wiegmann   | ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY |
| <b>1438</b> | <b>THE ROLE OF SYSTEM MANAGEMENT STANDARDS IN THE DYNAMICS OF ORGANIZATIONAL KNOWLEDGE: THE ISO 9001 STANDARD AS CONFORMATION TOOL OR CRUCIBLE OF INNOVATION</b> |  |
|             | Doudja Saïdi-kabeche   | AGROPARISTECH                                      |
|             | Hiam Serhan  | AGROPARISTECH                                      |
| <b>1931</b> | <b>EFFECTS OF THE INNOVATION MANAGEMENT SYSTEMS IN THE DEVELOPMENT OF NEW PRODUCTS</b>   |  |
|             | Micaela Martinez-costa   | UNIVERSITY OF MURCIA                               |
|             | Yolanda Del Pilar Castro Del Rosario   | UNIVERSITY OF MURCIA                               |
|             | Daniel Jimenez-jimenez   | UNIVERSITY OF MURCIA                               |



**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 306 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **INNOVATION GENERAL TRACK**

**Chair:** Kathrin Moeslein

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>2551</b> | <b>THE MULTINATIONAL'S DYNAMIC STRATEGY IN COORDINATING SUPPLIERS' NETWORKS</b>  |
|             | Gilda Antonelli UNIVERSITY OF MOLISE   |
|             | Edoardo Mollona UNIVERSITY OF BOLOGNA  |
|             | Luigi Moschera UNIVERSITY OF NAPLES PARTHENOPE   |
| <b>2101</b> | <b>HOW TO DESIGN EFFECTIVE DECISION-MAKING IN NEW PRODUCT PORTFOLIO MANAGEMENT: AN UPPER ECHELON PERSPECTIVE</b>                 |
|             | Tobias Röth INSTITUTE FOR MANAGEMENT AND BUSINESS ADMINISTRATION   |
|             | Patrick Spieth INSTITUTE FOR MANAGEMENT AND BUSINESS ADMINISTRATION  |
| <b>2451</b> | <b>EARLY PURCHASING INVOLVEMENT IN NEW PRODUCT DEVELOPMENT CHARACTERIZED BY DISCONTINUOUS INNOVATIONS: A CASE STUDY APPROACH</b> |
|             | Katia Picaud AUDENCIA SCHOOL OF MANAGEMENT   |
|             | Thomas Johnsen ESC RENNES  |
|             | Mihalis Giannakis AUDENCIA SCHOOL OF MANAGEMENT  |
| <b>1973</b> | <b>INNOVATION PERFORMANCE AND CORPORATE GOVERNANCE IN EUROPE: A NEW PERSPECTIVE</b>  |
|             | Malgorzata Kurak AUTONOMOUS UNIVERSITY OF BARCELONA  |
|             | Teresa Garcia-marco PUBLIC UNIVERSITY OF NAVARRE   |
|             | Miguel Garcia-cestona AUTONOMOUS UNIVERSITY OF BARCELONA   |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 312 - Competitive**

**Track: 06 INNOVATION >> 06\_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS**

## **DESIGN PARADIGM - LEADERSHIP AND CHANGE MANAGEMENT**

**Chair:** Pascal Le Masson

**Discussant:** Susanne Ollila

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1936</b> | <b>CHANGE AS UNFORESEEN RESULT OF THE DESIGN THINKING PROJECT - INTRODUCING DESIGN FOR RENEWING BANK SERVICES</b>                                    |
|             | Justyna Starostka KOZMINSKI UNIVERSITY   |
|             | Per Richard Hansen AALBORG UNIVERSITY  |
| <b>2010</b> | <b>DESIGNING AND LEADING ORGANIZATIONAL CHANGE: THE ROLE OF INDIVIDUAL AND DISTRIBUTED LEADERSHIP IN THE IMPLEMENTATION OF MOBILIZING ACTIVITIES</b> |
|             | Stefano Cirella UNIVERSITY OF ESSEX  |
|             | Filomena Canterino POLITECNIO DI MILANO  |
|             | Abraham Shani CALPOLY  |
| <b>2243</b> | <b>LEADERSHIP-DRIVEN IDEATION: THE COGNITIVE EFFECTS OF DIRECTIVE FEEDBACKS ON CREATIVITY</b>  |
|             | Hicham Ezzat MINES PARISTECH   |
|             | Marine Agogué HEC MONTRÉAL   |
|             | Mathieu Cassotti UNIVERSITY OF PARIS DESCARTES   |
|             | Pascal Le Masson MINES PARISTECH   |
|             | Benoit Weil MINES PARISTECH  |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 313 - Competitive**

**Track: 06 INNOVATION >> 06\_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)**

## **BUSINESS MODEL INNOVATION II**

**Chair:** Joan Enric Ricart

**Discussant:** Henk Volberda

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1435</b> | <b>TYPES OF BUSINESS MODEL RECONFIGURATION: A TAXONOMIC CLASSIFICATION OF SMALL AND MIDSIZED ENTERPRISES IN THE ELECTRONIC INDUSTRY</b> |
|             | Sven Laudien                      UNIVERSITY OF ERFURT  |
|             | Thomas Clauß                      PHILIPPS-UNIVERSITY OF MARBURG  |
|             | Ricarda Bouncken                      UNIVERSITY OF BAYREUTH  |
| <b>2235</b> | <b>VALUE PROPOSITIONS FOR SUSTAINABLE TECHNOLOGIES: RECONFIGURATION TACTICS FOR ELECTRIC VEHICLES</b>                                   |
|             | Jonatan Pinkse                      UNIVERSITY OF MANCHESTER  |
|             | René Bohnsack                      CATOLICA LISBON SCHOOL OF BUSINESS AND ECONOMICS   |
|             | Jilles Visser                      HOGESCHOOL VAN AMSTERDAM   |
| <b>1409</b> | <b>REASONING LIKE DESIGNERS: BUSINESS MODEL INNOVATION IN THE SHARING ECONOMY</b>   |
|             | Vivek Velamuri                      HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT   |
|             | Dirk Schneckenberg                      ESC RENNES SCHOOL OF BUSINESS   |
|             | Christian Comberg                      HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT  |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 310 - Competitive**

**Track: 06 INNOVATION >> 06\_04 OPEN INNOVATION**

## **OI AND NETWORKING APPROACHES**

**Chair:** Mitkova Liliana

**Discussant:** Ayerbe Cécile

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1983</b> | <b>INNOVATION OUTCOMES AND PARTNER-TYPE SELECTION IN R&amp;D ALLIANCES: THE ROLE OF SIMULTANEOUS DIVERSIFICATION AND SEQUENTIAL ADAPTATION</b>                                     |
|             | Mathias Beck                      UNIVERSITY OF ZURICH   |
|             | Cindy Lopes-bento                      MAASTRICHT UNIVERSITY   |
| <b>2110</b> | <b>COMMUNITIES OF PRACTICE OF INNOVATIVE STARTUPS. COOPERATION OR COMPETITION: THIS IS THE QUESTION!</b>   |
|             | Tatiane Guimarães                      UPEC/PUC MINAS  |
|             | Luciana Castro Gonçalves                      UNIVERSITÉ PARIS-EST/ESIEE PARIS   |
|             | Glaucia Vale                      PUC MINAS  |
| <b>1692</b> | <b>IS INTER-ORGANIZATIONAL NETWORKING A WASTE OF TIME OR A CRUCIAL PREREQUISITE FOR RADICAL INNOVATION? AN EXPLORATIVE NETWORK ANALYSIS OF COLLABORATIVE INNOVATION ACTIVITIES</b> |
|             | Monika Hengstler                      ZEPPELIN UNIVERSITY  |
|             | Ellen Enkel                      ZEPPELIN UNIVERSITY   |
| <b>2491</b> | <b>SOCIAL NETWORKING SITES, INNOVATION AND THE PATIENT AS PEER - THE CASE OF PATIENTSLIKEME</b>  |
|             | Fahd Omair Zaffar                      UNIVERSITY OF GOTHENBURG  |
|             | Jan Ljungberg                      UNIVERSITY OF GOTHENBURG  |
|             | Dick Stenmark                      UNIVERSITY OF GOTHENBURG  |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 303 - Competitive**

**Track: 06 INNOVATION >> 06\_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

**CREATIVITY AND INNOVATION IN DIVERSE CULTURES**

**Chair:** Jan Dul

**Discussant:** Nuran Acura

**Paper presentations:**

- 1851 'LA CHISPA DE LA CIUDAD DE MÉXICO': CO-CREATION OF ORGANIZATIONAL INNOVATIONS AND ITS IMPLICATIONS FOR MANAGING INNOVATION**  
 Hans Lundberg LINNAEUS UNIVERSITY  
 Ian Sutherland IEDC-BLED SCHOOL OF MANAGEMENT  
 Birgit Penzenstadler CALIFORNIA STATE UNIVERSITY  
 Paul Blazek CYLEDGE MEDIA GMBH  
 Hagen Habicht HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 2481 CREATIVITY-INTELLIGENCE MYTH: THE ROLE OF CULTURAL INTELLIGENCE IN CREATIVITY**  
 Sabina Bogilovic FACULTY OF ADMINISTRATION
- 1114 EMPLOYEE CREATIVITY THROUGH CREATIVE LEADERSHIP: EFFECT OF BEHAVIOR MODELING BY LEADERS ON EMPLOYEE CREATIVITY**  
 Marina Mccarthy NOVA SOUTHEASTERN UNIVERSITY

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 315 - Competitive**

**Track: 06 INNOVATION >> 06\_07 KNOWLEDGE, LEARNING, AND INNOVATION**

**THEORETICAL AND EMPIRICAL APPROACHES TO INNOVATION MANAGEMENT**

**Chair:** Yvonne Van Rossenberg

**Discussant:**

**Paper presentations:**

- 1109 A SYSTEMATIC LITERATURE REVIEW ON INNOVATION MANAGEMENT - CURRENT TRENDS AND FUTURE DIRECTIONS**  
 Cristina Fernandes POLYTECHNIC INSTITUTE OF CASTELO BRANCO  
 João Ferreira UNIVERSITY OF BEIRA INTERIOR  
 Vanessa Ratten LA TROBE UNIVERSITY
- 1456 INNOVATIONS IN ORGANIZATIONS: AN INTEGRATIVE FRAMEWORK**  
 Helena Kovačič UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES  
 Andrej Rus UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES  
 Hajdeja Iglič UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES
- 1773 SOCIAL INNOVATION AND FIRM PERFORMANCE: A QUESTION OF SIZE?**  
 Nuria Gonzalez-alvarez UNIVERSITY OF LEON  
 Daniel Alonso-martinez UNIVERSITY OF LEON  
 Mariano Nieto-antolin UNIVERSITY OF LEON
- 1896 EXTERNALITIES AND GEOGRAPHY OF INNOVATION**  
 Satyasiba Das INDIAN INSTITUTE OF MANAGEMENT RAIPUR

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 304 - Competitive**

**Track: 06 INNOVATION >> 06\_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

## LOCATION AND INNOVATION

**Chair:** Angeles Montoro-sanchez

**Discussant:** Fiorenza Belussi

### Paper presentations:

- 1246 SCIENCE PARKS AND NEW TECHNOLOGY BASED FIRMS IN SPAIN. IMPLICATIONS FOR INNOVATION AND PUBLIC POLICY**  
 Marta Fernández-olmos UNIVERSITY OF ZARAGOZA  
 Marisa Ramirez-alesón UNIVERSITY OF ZARAGOZA
- 1759 UNITED WE STAND, DIVIDED WE FALL? CLUSTERED FIRMS' RELATIONSHIPS AFTER THE 2008 CRISIS**  
 Valmir Hoffmann UNIVERSITY OF BRASILIA  
 Fiorenza Belussi UNIVERSITY OF PADUA  
 M.teresa Martínez-fernández UNIVERSITY JAUME I  
 Edgar Reyes Jr. UNIVERSITY OF BRASILIA
- 2248 MULTILEVEL INTERACTIVE EFFECTS ON FIRMS' INCREMENTAL INNOVATION IN CLUSTER CONTEXTS**  
 Jose-vicente Tomas-miquel UNIVERSITAT POLITECNICA DE VALENCIA  
 Francesc-xavier Molina-morales UNIVERSITAT JAUME I  
 Manuel Exposito-linga UNIVERSITAT POLITECNICA DE VALENCIA

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 301 - Competitive**

**Track: 06 INNOVATION >> 06\_10 TEACHING AND LEARNING WITH A DIFFERENCE**

## EXPERIMENTS 1

**Chair:** Isabelle Vandangeon-derumez

**Discussant:**

### Paper presentations:

- 2371 TEACHING AND ASSESSING TRANSFERABLE COMPETENCES: THE CASE OF ENTREPRENEURIAL COMPETENCES.**  
 Elena Luppi UNIVERSITY OF BOLOGNA  
 Daniela Bolzani UNIVERSITY OF BOLOGNA  
 Liliya Terzieva NHTV UNIVERSITY OF APPLIED SCIENCES  
 Ivan Traina UNIVERSITY OF BOLOGNA
- 2368 HOW CAN ART BE HELPFUL IN TEACHING ENTREPRENEURSHIP? CONSTRUCTIVE UNLEARNING AND POSITIVE EFFECTS ON ENTREPRENEURIAL SELF-EFFICACY: EMPIRICAL EVIDENCE**  
 Vladyslav Potapchuk UMALIS GROUP & I3-CRG, ECOLE POLYTECHNIQUE  
 Sylvain Bureau ESCP EUROPE
- 1771 BUSINESS SIMULATION GAMES AND ACTIVE LEARNING: ANALYSING DECISION-MAKING IN THE LOGISTICS PROCESS**  
 Marco Butzke UNIDAVI  
 Anete Alberton UNIVALI  
 Marinho Sidnei UNIVALI

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 408 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **LANGUAGE AND INTERNATIONAL ORGANISATIONS**

**Chair:** Sven Horak

**Discussant:** Ritam Garg

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2321</b> | <b>MANAGING LANGUAGE DIVERSITY IN MULTILINGUAL TEAMS</b><br>Amy Church-morel IREGE, UNIVERSITY SAVOIE MONT-BLANC  |
| <b>1955</b> | <b>TRANSLANGUAGING PRACTICES IN A CROSS-BORDER ORGANISATION: AN ECOLINGUISTIC PERSPECTIVE</b><br>Hélène Langinier ECOLE DE MANAGEMENT DE STRASBOURG, HUMANIS<br>Sabine Ehrhart UNIVERSITY OF LUXEMBOURG |
| <b>2492</b> | <b>SHEDDING LIGHT ON THE DARKER SIDE OF LANGUAGE IN MULTILINGUAL ORGANIZATIONAL SETTINGS: A BAKHTINIAN APPROACH</b><br>Philippe Lecomte TOULOUSE BUSINESS SCHOOL<br>Betty Beeler ESC SAINT ETIENNE      |

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 307 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 3**

**Chair:** Arup Varma

**Discussant:**

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1054</b> | <b>GLOBAL MOBILITY OF PEOPLE IN THE LEARNING PROCESS OF OFFSHORE MEMBERS: LONGITUDINAL CASE STUDY</b><br>Florence Duvivier NEOMA BUSINESS SCHOOL<br>Carine Peeters VLERICK BUSINESS SCHOOL  |
| <b>1126</b> | <b>EXPATRIATE ACADEMICS IN CHINA: INTERCULTURAL JOB ADJUSTMENT, TEACHER-STUDENT RELATIONS AND WORK OUTCOMES</b><br>Jodie-lee Trembath AUSTRALIAN NATIONAL UNIVERSITY<br>Charlotte Jonasson AARHUS UNIVERSITY<br>Jakob Lauring AARHUS UNIVERSITY<br>Jan Selmer AARHUS UNIVERSITY |
| <b>1834</b> | <b>HOST COUNTRY NATIONAL SUPPORT OF EXPATRIATES: A TWO-PHASE STUDY IN CHINA</b><br>Arup Varma LOYOLA UNIVERSITY<br>Pawan Budhwar ASTON UNIVERSITY<br>Anastasia Katou UNIVERSITY OF MACEDONIA  |

SLOT 3 (16:30 - 18:00) - Langues Building - Room 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERNATIONAL COMPETITIVENESS

## COMPETITIVENESS ACROSS BORDERS

**Chair:** Pablo Collazzo

**Discussant:** Aron Perenyi

### Paper presentations:

- 1800 DETERMINANTS FOR THE PERFORMANCE OF BRAZILIAN MULTINATIONALS**  
 Dinorá Eliete Floriani UNIVALI - UNIVERSIDADE DO VALE DO ITAJAÍ - PPGA/PMPGIL  
 Henrique Correa Da Cunha FURB UNIVERSITY OF BLUMENAU  
 Mohamed Amal RESEARCH SCHOLAR AT COLUMBIA UNIVERSITY/NEW YORK - PPGAD/  
 FURB  
 Maria Tereza Leme Fleury FUNDAÇÃO GETULIO VARGAS SCHOOL OF BUSINESS ADMINISTRATION  
 SÃO PAULO
- 2349 THE ROLE OF HUMAN RESOURCES METRICS IN GLOBAL TALENT MANAGEMENT IN THE INTERNATIONAL HOSPITALITY INDUSTRY: A REVIEW AND RESEARCH AGENDA**  
 Stefan Jooss DUBLIN INSTITUTE OF TECHNOLOGY  
 Ralf Burbach DUBLIN INSTITUTE OF TECHNOLOGY
- 2065 COMPETITIVENESS OF LOCAL RETAIL FOOD FRANCHISES IN THE MIDDLE EAST AT HOME MARKET: THE INFLUENCE OF FOREIGN FRANCHISES**  
 Bassem Nasri GRENOBLE ECOLE DE MANAGEMENT  
 Pablo Collazzo Yelpo VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

SLOT 3 (16:30 - 18:00) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST

## MAXIMIZING THE VALUE OF OUR HUMAN CAPITAL

**Chair:** Georgios Bozionelos

**Discussant:** Marie-france Waxin

### Paper presentations:

- 1024 CAN TRUST MEDIATE THE RELATIONSHIP BETWEEN ORGANIZATIONAL CITIZENSHIP BEHAVIOR AND ORGANIZATIONAL JUSTICE IN SAUDI ARABIA?**  
 Hayfaa Tlaiss ALFAISAL UNIVERSITY  
 Abdallah Elamin  
 Saleema Kauser
- 1562 EMOTION WORK IN THE SAUDI CONTEXT: ITS RELATIONSHIP TO JOB SATISFACTION AND THE MODERATING ROLE OF TRUST TO THE EMPLOYER**  
 Georgios Bozionelos GENERAL HOSPITAL OF KATERINI  
 Nikos Bozionelos AUDENCIA NANTES SCHOOL OF MANAGEMENT
- 2358 HUMAN RESOURCE MANAGEMENT PRACTICES AND CHALLENGES IN THE UNITED ARAB EMIRATES: A LITERATURE REVIEW**  
 Marie-france Waxin AUS  
 Rob Bateman AUS

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_01 SPORT GOVERNANCE**

### **CSR IN SPORTS**

**Chair:** Dimitrios Kolyperas

**Discussant:** Géraldine Zeimers

#### **Paper presentations:**

- 1980 CORPORATE SOCIAL RESPONSIBILITY AND MANAGING DRUGS IN SPORT**  
 Jason Mazanov SCHOOL OF BUSINESS, UNSW-CANBERRA  
 Jules Woolf ADELPHI UNIVERSITY
- 2490 CORPORATE SOCIAL RESPONSIBILITY IN SPORT FEDERATIONS: A FRAMEWORK TO ASSESS ORGANIZATIONAL INTEGRATION AND KNOWLEDGE OF CSR**  
 Géraldine Zeimers UCL  
 Thierry Zintz UCL  
 Annick Willem UGENT
- 1244 WHERE TO ENGAGE IN CSR? THE INFLUENCE OF SOCIAL CAUSE PROXIMITY ON ATTITUDE TOWARDS SMALL-SIZED (VS. LARGE-SIZED) SPORTING GOODS RETAILERS**  
 Wojciech Kulczycki TECHNISCHE UNIVERSITÄT MÜNCHEN  
 Santoosh Mikas TECHNISCHE UNIVERSITÄT MÜNCHEN  
 Joerg Koenigstorfer TECHNISCHE UNIVERSITÄT MÜNCHEN

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 401 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

### **ORGANISATIONAL CITIZENSHIP AND JUSTICE**

**Chair:** Maria E. Aguilar-fernández

**Discussant:**

#### **Paper presentations:**

- 1274 A MULTI-FACETED APPROACH TO THE STUDY OF COMMUTING**  
 Keren Turgeman-lupo UNIVERSITY OF HAIFA  
 Michal Biron UNIVERSITY OF HAIFA  
 Shay Tzafrir UNIVERSITY OF HAIFA
- 1949 ORGANIZATIONAL ALTRUISM: A CONCEPTUAL REVIEW AND CALL FOR PARSIMONY**  
 Joanna Szulc UNIVERSITY OF LEEDS  
 Gail Clarkson UNIVERSITY OF LEEDS  
 Nicola Bown UNIVERSITY OF LEEDS
- 2501 MATERIALIST VALUES AND WORK CENTRALITY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR**  
 Basak Ucanok Tan ISTANBUL BILGI UNI

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 303 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## RETHINKING HR ROLES, COMPETENCIES AND PRACTICES

**Chair:** Sammarra Alessia

**Discussant:**

### Paper presentations:

- 2355 HR COMPETENCIES REVISITED: NEW ROLES REQUIRE DIFFERENT COMPETENCIES. A LITERATURE REVIEW AND DEVELOPMENT OF AN HR COMPETENCY MODEL.**  
 Katharina Thill FHWIEN UNIVERSITY OF APPLIED SCIENCES  
 Barbara Covarrubias Venegas FHWIEN UNIVERSITY OF APPLIED SCIENCES  
 Julia Domnanovich FHWIEN UNIVERSITY OF APPLIED SCIENCES
- 1442 TRANSLATING HIGH-PERFORMANCE WORK SYSTEMS INTO OUTCOMES: THE ROLE OF EMPLOYEES' HRM CONSUMPTION**  
 Jeroen Meijerink UNIVERSITY OF TWENTE  
 Anna Bos-nehles UNIVERSITY OF TWENTE
- 2165 FROM CONTROL TO COMMITMENT WORK SYSTEMS: THE ROLE OF HRM IN THE POST-BUREAUCRATIC TRANSITION**  
 Laura Innocenti LUISS BUSINESS SCHOOL  
 Silvia Profili EUROPEAN UNIVERSITY OF ROME  
 Alessia Sammarra UNIVERSITY OF L
- 2098 ANTECEDENTS OF HRM SYSTEMS: THE ROLE OF INSTITUTIONALIZED REFLEXIVITY**  
 Silke Geithner DRESDEN UNIVERSITY OF TECHNOLOGY  
 Frank Schirmer DRESDEN UNIVERSITY OF TECHNOLOGY  
 Michael Gühne DRESDEN UNIVERSITY OF TECHNOLOGY

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 403 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES**

## LEADERSHIP: TEAMS AND PERCEPTIONS

**Chair:** Maximilian Holtgrave

**Discussant:**

### Paper presentations:

- 1108 LEADING A TEAM WITH VISION - A LOOK AT FUTURE ORIENTATION**  
 Szu-yin Lin INSTITUTE OF HRM, NSYSU  
 Che-han Chang INSTITUTE OF HRM, NSYSU  
 Hsien-chun Chen INSTITUTE OF HRM, NSYSU  
 Amber, Y-p Lee DEPARTMENT OF PUBLIC ADMINISTRATION AND MANAGEMENT, NUTN  
 I-heng Chen INSTITUTE OF HRM, NSYSU
- 2448 PROFILING PERCEIVED LEADERSHIP: EMOTIONAL INTELLIGENCE AND LEARNING STYLES**  
 Roy Mouawad ESADE BUSINESS SCHOOL  
 Joan Manuel Batista-foguet ESADE BUSINESS SCHOOL  
 Ricard Serlavos ESADE BUSINESS SCHOOL
- 1826 THE EFFECT OF SERVANT LEADERSHIP, PERCEIVED ORGANIZATIONAL SUPPORT, AND JOB EMBEDDEDNESS ON TURNOVER INTENTIONS AND JOB SATISFACTION: AN EMPIRICAL INVESTIGATION**  
 Tobias Huning COLUMBUS STATE UNIVERSITY  
 Kevin Hurt COLUMBUS STATE UNIVERSITY
- 2433 THE IMPACT OF CULTURE-SPECIFIC LEADERSHIP AND POWER DISTANCE VALUES ON INNOVATIVE WORK BEHAVIOR: A LONGITUDINAL STUDY**  
 Canan Ceylan ULUDAG UNIVERSITY  
 Saba S. Colakoglu BERRY COLLEGE AND KOC UNIVERSITY



**SLOT 3 (16:30 - 18:00) - Langues Building - Room 207 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## PROJECT-BASED ORGANISATION

**Chair:** Shankar Sankaran

**Discussant:** Janita Fj. Vos

### Paper presentations:

- 1683 INVESTIGATING THE DYNAMICS OF PMO AND PFM CO-TRANSFORMATION: ROUTINE PERSPECTIVE AND STRUCTURAL ANALYSIS APPROACH**  
 Christophe Bredillet UNIVERSITE DU QUEBEC  
 Mahshid Tootoonchy QUEENSLAND UNIVERSITY OF TECHNOLOGY  
 Stephane Tywoniak LA ROCHELLE BUSINESS SCHOOL
- 1751 THE NATURE OF ORGANIZATIONAL PROJECT MANAGEMENT AND ITS ROLE AS AN ORGANIZATIONAL CAPABILITY**  
 Nathalie Drouin SCHOOL OF MANAGEMENT, UNIVERSITY OF QUEBEC AT MONTREAL  
 Shankar Sankaran UNIVERSITY OF TECHNOLOGY, SYDNEY  
 Ralf Müller BI NORWEGIAN BUSINESS SCHOOL
- 1837 MULTI-STAKEHOLDER PERSPECTIVES OF VALUE IN PROJECT PORTFOLIOS**  
 Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY (UTS)  
 Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY (UTS)

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 407 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## PROJECT STAKEHOLDER MANAGEMENT

**Chair:** Derek Walker

**Discussant:** Kirsi Aaltonen

### Paper presentations:

- 2411 STAKEHOLDER CO CREATION: PROJECTS AND SUSTAINABLE DEVELOPMENT BENEFITS**  
 Lynn Keelys WU VIENNA UNIVERSITY OF ECONOMICS & BUSINESS  
 Martina Huemann WU VIENNA UNIVERSITY OF ECONOMICS & BUSINESS
- 2345 ADVANCING THEORIZING ABOUT PROJECT STAKEHOLDERS BY THE CONCEPT 'SHADOWS OF THE CONTEXT'**  
 Pernille Eskerod WEBSTER UNIVERSITY  
 Tina Larsen SLAGELSE MUNICIPALITY
- 2056 REVISITING SCENARIO DEVELOPMENT: - A NEW FRAMEWORK FOR STAKEHOLDER MANAGEMENT IN PROJECTS**  
 Knut Fossum NTNU  
 Tuomas Ahola NTNU  
 Wenche Aarseth NTNU  
 Bjørn Andersen NTNU

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 406 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## GOVERNANCE & PROJECTS

**Chair:** Lynn Crawford

**Discussant:** Yvan Petit

### Paper presentations:

- 1197 A FRAMEWORK FOR GOVERNANCE IN THE REALM OF PROJECTS**  
 Ralf Müller BI NORWEGIAN BUSINESS SCHOOL  
 Li Zhai FUDAN UNIVERSITY  
 Any Wang FUDAN UNIVERSITY
- 1865 GOVERNANCE, ORGANIZATIONAL DESIGN AND GOVERNMENTALITY IN PROJECTS: EXPLORING THE FORMAL-INFORMAL RELATIONSHIP**  
 Magali Simard ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL  
 Monique Aubry ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL  
 Danielle Laberge ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL
- 2529 KEY DIMENSIONS OF PROJECT NETWORK GOVERNANCE AND IMPLICATIONS TO SAFETY IN NUCLEAR INDUSTRY PROJECTS**  
 Jaakko Kujala UNIVERSITY OF OULU  
 Kirsi Aaltonen UNIVERSITY OF OULU  
 Nadezhda Gotcheva VTT TECHNICAL RESEARCH CENTRE OF FINLAND  
 Aki Pekuri UNIVERSITY OF OULU

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 203 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

## LOCAL GOVERNANCE: REFORMS AND STRATEGIES

**Chair:** Andrea Bonomi Savignon

**Discussant:** Andrea Bonomi Savignon

### Paper presentations:

- 1423 DO LOCAL POLITICIANS MATTER? THE INFLUENCE OF INSTITUTIONAL SETTINGS AND PERSONAL ATTRIBUTES OF LOCAL POLITICIANS ON THE IMPLEMENTATION OF LOCAL GOVERNMENT REFORMS**  
 Reto Steiner UNIVERSITY OF BERN  
 Claire Kaiser UNIVERSITY OF BERN
- 1444 COGNITIVE STYLES, USER ACCEPTANCE AND COMMITMENT TO STRATEGIC PLANS IN PUBLIC ORGANIZATIONS: AN EMPIRICAL ANALYSIS.**  
 Bert George GHENT UNIVERSITY  
 Kenn Meyfroot GHENT UNIVERSITY  
 Sebastian Desmidt GHENT UNIVERSITY  
 Eva Cools VLERICK BUSINESS SCHOOL
- 2091 'THE TRUTH IS OUT THERE ON THE FIELD' - EFFECTS AND GOAL ACHIEVEMENT OF (IDEOLOGIZED) RE-MUNICIPALIZATIONS IN THE ENERGY SECTOR**  
 Ulf Papenfuß UNIVERSITY OF LEIPZIG  
 Tom Sandig UNIVERSITY OF LEIPZIG

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

**EXAMINING LEADERSHIP INVOLVEMENT IN HEALTHCARE CHANGE**

**Chair:** Stefano Calciolari

**Discussant:**

**Paper presentations:**

- 1787 IDENTIFYING AND RANKING IMPLICIT LEADERSHIP STRATEGIES TO PROMOTE EVIDENCE-BASED PRACTICE IMPLEMENTATION IN ADDICTION HEALTH SERVICES**  
 Erick Guerrero UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF SOCIAL WORK, DEPARTMENT OF COMMUNITIES, ORGANIZATIONS AND BUSINESS INNOVATIONS  
 Howard Padwa UNIVERSITY OF CALIFORNIA, LOS ANGELES  
 Lesley Harris UNIVERSITY OF LOUISVILLE, KENTUCKY  
 Karissa Fenwick UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF SOCIAL WORK, DEPARTMENT OF COMMUNITIES, ORGANIZATIONS AND BUSINESS INNOVATIONS
- 1847 PUBLIC PRIVATE PARTNERSHIPS IN HEALTHCARE: DEVELOPING MANAGEMENT COMPETENCIES**  
 Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA  
 Daniel West UNIVERSITY OF SCRANTON  
 Michael Costello UNIVERSITY OF SCRANTON  
 Steve Szydlowski UNIVERSITY OF SCRANTON  
 Cherie Ramirez HARVARD UNIVERSITY  
 Antonio Hurtado IGSA MEDICAL SERVICES
- 2513 INVOLVING CLINICIANS INTO MANAGEMENT: ASSESSING VIEWS AND ATTITUDES IN CLINICAL DIRECTORATES**  
 Federico Lega BOCCONI UNIVERSITY  
 Anna Prenestini BOCCONI UNIVERSITY  
 Marco Sartirana BOCCONI UNIVERSITY

**SLOT 3 (16:30 - 18:00) - Langues Building - Room 205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS**

**ACCOUNTABILITY AND INNOVATION IN NONPROFIT ORGANISATIONS**

**Chair:** Marco Bellucci

**Discussant:**

**Paper presentations:**

- 1889 MANAGEMENT INNOVATION IN NONPROFIT ORGANIZATIONS: AN EXPLORATIVE STUDY OF THE ANTECEDENTS**  
 Marouane Khallouk MONTPELLIER BUSINESS SCHOOL - UNIVERSITY OF MONTPELLIER 1  
 Marc Robert MONTPELLIER BUSINESS SCHOOL  
 Sophie Mignon UNIVERSITY OF MONTPELLIER 1  
 Philippe Giuliani MONTPELLIER BUSINESS SCHOOL
- 1942 SAVING THE MORAL CAPITAL OF NGOS: DISTINGUISHING ONE-SIDED FROM MANY-SIDED SOCIAL DILEMMAS IN NGO ACCOUNTABILITY**  
 Jan Winkin MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG  
 Stefan Hielscher MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG  
 Angela Crack UNIVERSITY OF PORTSMOUTH  
 Ingo Pies MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
- 1946 THE "ACCOUNTABILITY" OF NGO ACCOUNTABILITY RESEARCH: IMPROVING THE QUALITY OF QUALITATIVE EMPIRICAL RESEARCH WITH THE INTEGRATIVE METHOD GABEK**  
 Jan Winkin MARTIN LUTHER UNIVERSITY HALLE-WITTENBERG  
 Stefan Hielscher MARTIN LUTHER UNIVERSITY HALLE-WITTENBERG

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 307 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES**

**KICK OFF SESSION TRACK CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES**

**Chair:** Audrey Rouzies

**Discussant:** Nicola Mirc

**Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1717</b> | <b>ENTREPRENEURIAL SPUN-OUT FIRMS' PERFORMANCE: THE ROLE OF LINKAGES TO THE PARENT INSTITUTION</b>                           |  |
|             | Daniela Bolzani  | UNIVERSITY OF BOLOGNA - DEPARTMENT OF EDUCATION SCIENCES |
|             | Riccardo Fini  | UNIVERSITY OF BOLOGNA - DEPARTMENT OF MANAGEMENT         |
|             | Einar Rasmussen  | NORLAND UNIVERSITY - BODO BUSINESS SCHOOL                |
| <b>2453</b> | <b>MOTIVATED TO DIVEST? THE EFFECTS OF DIVESTITURE EXPERIENCE, SLACK, COMPLEXITY AND PRIOR FAILURES ON DIVESTITURE SPEED</b> |  |
|             | Tomi Laamanen  | UNIVERSITY OF ST.GALLEN                                  |
|             | Matthias Brauer  | UNIVERSITY OF MANNHEIM                                   |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 309 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

**THE MULTI-PROCESSES DYNAMICS OF STRATEGIC LEADERSHIP**

**Chair:** Sebastien Picard

**Discussant:** Isabelle Bouty

**Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>1239</b> | <b>MECHANISMS, BEHAVIORS, AND EMERGENCE PROCESSES: EXPLORING A BEHAVIORAL VIEW OF STRATEGIC LEADERSHIP</b>  |  |
|             | Ivana Milosevic   | UNIVERSITY OF WISCONSIN OSHKOSH          |
|             | A. Erin Bass  | UNIVERSITY OF NEBRASKA OMAHA             |
|             | Mary Uhl-bien   | TEXAS CHRISTIAN UNIVERSITY               |
| <b>1449</b> | <b>LEADER AND TEAM EFFECT ON ADAPTIVENESS: CONDITIONAL INDIRECT EFFECTS OF TEMPORAL &amp; EXTERNAL ORIENTATION AND ENDOGENOUS EVOLUTIVITY. RESEARCH FRAMEWORK</b> |  |
|             | Katarzyna Piórkowska  | WROCLAW UNIVERSITY OF ECONOMICS          |
|             | Ewa Stańczyk-hugiet   | WROCLAW UNIVERSITY OF ECONOMICS          |
|             | Sylwia Stańczyk   | WROCLAW UNIVERSITY OF ECONOMICS          |
| <b>2504</b> | <b>TAKING CHARGE AND SHAPING STRATEGY: AN EXTENDED LONGITUDINAL INVESTIGATION IN TWO ORGANISATIONS IN THE SAME INDUSTRY</b>                                       |  |
|             | Kamal Sharma  | INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD |
|             | Mukund Dixit  | INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES: ANTECEDENTS & DRIVERS**

**Chair:** Anne-sophie Fernandez

**Discussant:** Eva-lena Lundgren-henriksson

### **Paper presentations:**

- |             |  |                                     |
|-------------|--|-------------------------------------|
| <b>1541</b> | <b>THE IMPACT OF DISTANCE ON FIRMS' CHOICE OF PARTNER FOR INTERNATIONAL ALLIANCES: A GRAVITY PERSPECTIVE</b> |                                     |
|             | Juliane Engsig   | MRM UNIVERSITÉ DE MONTPELLIER       |
|             | Paul Chiambaretto  | MRM - MONTPELLIER BUSINESS SCHOOL   |
|             | Frédéric Le Roy  | MRM UNIVERSITÉ DE MONTPELLIER       |
| <b>1563</b> | <b>SAYINGS AND DOINGS OF COOPETITION - A DYNAMIC AND MULTILEVEL DISCURSIVE PERSPECTIVE</b>                   |                                     |
|             | Annika Tidström  | UNIVERSITY OF VAASA                 |
|             | Eva-lena Lundgren-henriksson   | HANKEN SCHOOL OF ECONOMICS          |
| <b>2106</b> | <b>CO-CREATIVE RELATIONSHIPS - THE CONTEXT OF VIDEO GAME DEVELOPERS</b>                                      |                                     |
|             | Patrycja Klimas  | UNIVERSITY OF ECONOMICS IN KATOWICE |

**SLOT 3 (16:30 - 18:00) - FSEG Building - Room 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA**

## **ORGANISATIONAL AMBIDEXTERITY**

**Chair:** Lilla Hortovanyi

**Discussant:**

### **Paper presentations:**

- |             |   |                                 |
|-------------|---|---------------------------------|
| <b>2003</b> | <b>OVERCOMING THE FAILURE OF PARENTAL INTERVENTIONS IN THE MULTI-BUSINESS FIRM: THE ROLE OF CONFLICT-BASED LEARNING</b> |                                 |
|             | Joakim Netz   | STOCKHOLM UNIVERSITY            |
|             | Ari Ginsberg  | NEY YORK UNIVERSITY             |
| <b>1281</b> | <b>HOW CAN AMBIDEXTERITY IMPROVE SUPPLY CHAIN FLEXIBILITY? A FIT APPROACH</b>   |                                 |
|             | Araceli María Rojo Gallego-burín  | UNIVERSITY OF GRANADA           |
|             | Francisco Javier Llorens-montes   | UNIVERSITY OF GRANADA           |
|             | María Nieves Pérez-aróstegui  | UNIVERSITY OF GRANADA           |
|             | Dainelis Cabeza-pullés  | UNIVERSITY OF GRANADA           |
| <b>2123</b> | <b>ENTREPRENEUR - MANAGER DISCREPANCY AS AN INHIBITOR OF AMBIDEXTERITY</b>  |                                 |
|             | Adrienn Ferincz   | CORVINUS UNIVERSITY OF BUDAPEST |

**SLOT 3 (16:30 - 18:00) - IAE Building - Room 405 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_00 CONFERENCE GENERAL TRACK MANAGEABLE COOPERATION IN VARIOUS SECTORS**

**Chair:** Anne-catherine Moquet

**Discussant:** Frederique Alexandre-bailly

### **Paper presentations:**

- |             |   |                              |
|-------------|---|------------------------------|
| <b>2068</b> | <b>NEW OR OLD MANAGEABLE CO-OPERATION? THE MANAGERIALIZATION OF EDUCATION AND ITS HISTORICAL ANTECEDENTS</b>      |                              |
|             | Lucy Taksa  | MACQUARIE UNIVERSITY         |
| <b>1697</b> | <b>MANAGING UPGRADE TO LEAN: AN EMPIRICAL INVESTIGATION OF WORK PRACTICES AND ORGANIZATIONAL CULTURE EFFECTS.</b> |                              |
|             | Evangelia Siachou   | HELLENIC AMERICAN UNIVERSITY |
|             | Ilias Vlachos   | LEEDS UNIVERSITY             |

SLOT 3 (16:30 - 18:00) - IAE Building - Room 402 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14\_01 NEXT MANAGEMENT THEORY

## MANAGEMENT OF CHANGE IN TIME AND SPACE

**Chair:** Matthias Georg Will

**Discussant:** Miguel Perez-valls

### Paper presentations:

- 2063 NEW MANAGERIALISM AND BEYOND - MAY HRM BECOME SUSTAINABLE? LUHMANNIAN TRANSLATION THEORY IN A HIGHLY COMPLEX TRANSITION PROCESS**  
Margit Neisig ROSKILDE UNIVERSITY, DEPARTMENT OF SOCIAL SCIENCES AND BUSINESS
- 1791 TRANSLATING ORGANIZATIONAL CHANGE - AN ACTOR-NETWORK-THEORY INSPIRED THEORY ABOUT ORGANIZATIONAL CHANGE**  
John Damm Scheuer ROSKILDE UNIVERSITY
- 1225 PLACING ORGANIZED WORK: HOW AND WHY PLACE IS A USEFUL CONCEPT FOR MANAGEMENT AND ORGANIZATION STUDIES**  
Bertrand Sergot RITM - UNIVERSITÉ PARIS-SUD  
Anne-laure Saives UQAM

## 2 June 2016, Thursday

### Highlights

#### Special Interest Group (SIGs) Activities:

9:00 - 10:30: Track sessions, Development Working Groups, Symposia

#### Coffee Break

10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

#### Meet the Editors 1&2

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 1

10:50 - 12:20 - FSEG Building, Amphitheatre 104 (Joseph Schumpeter) - Meet the Editors 2

#### Special Interest Group (SIGs) Activities:

10:50 - 12:20: Symposia, Development Working Groups

#### Lunch

12:30 - 14:00 - CROUS restaurant la Pointe Jaune

#### PLENARY: Welcome Speeches & Keynote Roundtable

14:00 - 15:30 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable: Cooperating and Managing for Sustainable Development

15:30 - 16:00 - Plenary Hall (Amphi 7, next to the CROUS) - Awards

#### Coffee Break

16:00 - 16:30 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

#### EECC Presentations

16:30 - 18:00 - Maison des LANGUES Building, Room 118

#### Special Interest Group (SIGs) Activities:

16:30 - 18:00 - SIG Plenaries, Track sessions, Development Working Groups, Symposia

#### After Conference: SIG Social Events (most, see on the SIG WebPages and SIG Programmes)

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

**Symposia:** page 217

**Development Working Groups:** page 222

**SIGs other Activities:** page 24

# SLOT 4 (09:00-10:30) TRACK SESSIONS

SLOT 4 (09:00 - 10:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

## RESISTANCE AND INEQUALITY

Chair: Edoardo Mollona

Discussant: Andrea Fumagalli

### Paper presentations:

- 2026 WHAT EDITORS TALK ABOUT WHEN THEY TALK ABOUT EDITORS: RESISTING INSTITUTIONAL CHANGE THROUGH DISCOURSE IN ITALIAN LITERARY FIELD**  
Luca Pareschi UNIVERSITÀ DI VENEZIA  
Maria Lusiani UNIVERSITÀ DI VENEZIA
- 1179 COGNITIVE, RELATIONAL (CREATIVE) LABOR AND THE PRECARIOUS MOVE-MENT FOR "COMMONFARE": "SAN PRECARIO" AND EUROMAYDAY AS FORMS OF RESISTANCE.**  
Andrea Fumagalli DEPARTMENT OF ECONOMICS AND MANAGEMENT
- 1150 UNEQUAL SOVEREIGNTIES: THE CULTURAL ROOTS OF INEQUALITY**  
Bobby Banerjee CASS BUSINESS SCHOOL, CITY UNIVERSITY LONDON  
Goldie Osuri UNIVERSITY OF WARWICK
- 1944 ECONOMIC AND SOCIAL CAPITAL: DIFFERENT STRATEGIES TO MAINTAIN POWER. ANALYSIS OF LOBBYING STRUCTURE AS A FORM OF RESISTANCE**  
Edoardo Mollona UNIVERSITY OF BOLOGNA  
Danilo Montesi UNIVERSITY OF BOLOGNA  
Rajesh Sharma UNIVERSITY OF BOLOGNA

SLOT 4 (09:00 - 10:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

## FROM CONTROL TO DEMOCRATIC LEADERSHIP ?

Chair: Bénédicte Vidaillet

Discussant:

### Paper presentations:

- 2139 FOR THE LOVE, AND THE LAW OF THE MOTHER: A CASE OF TWISTED ANTI-AUTHORITARIAN LEADERSHIP?**  
Stephanie Schreven UNIVERSITY OF GLASGOW ADAM SMITH BUSINESS SCHOOL
- 1571 JACQUES LACAN AND THE DISCOURSE OF MANAGEMENT CONTROL : THOUGHTS BASED ON LOZÈRE TELECOM'S CASE**  
Thibault De Swarte TELECOM BRETAGNE  
Alain Amintas UNIVERSITY OF RENNES 2  
Christophe Vignon KEDGE BUSINESS SCHOOL
- 2295 "LIBERATED COMPANIES" AND THE IMPOSSIBLE (REAL) DE/LIBERATION THE (RATIONAL) ACTOR, THE (UNCONSCIOUS) SUBJECT AND THE PURSUIT OF DEMOCRACY IN THE POST-MODERN WORKPLACE**  
Eric Fay OCE RESEARCH CENTRE EMLYON BUSINESS SCHOOL  
Helene Picard OCE RESEARCH CENTRE EMLYON BUSINESS SCHOOL  
John Roberts UNIVERSITY OF SYDNEY



**SLOT 4 (09:00 - 10:30) - Langues Building - Room 405 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

## **MARKET AND CONTEXTS IN CORPORATE GOVERNANCE**

**Chair:** Alexadner Styhre

**Discussant:** Stelios Zyglidopoulos

### **Paper presentations:**

- 1028 RECENT EVIDENCE ON THE DYNAMIC ROLE OF STATE GOVERNANCE ON EXECUTIVE COMPENSATION IN CHINA**  
 Yingchao Zhang UNIVERSITY OF VIENNA  
 Julie Ann Elston OREGON STATE UNIVERSITY
- 2467 ACCESS TO FINANCE AND CORPORATE SOCIAL RESPONSIBILITY: CAUSAL EVIDENCE FROM A NATURAL EXPERIMENT**  
 Georg Wernicke COPENHAGEN BUSINESS SCHOOL  
 Vanya Rusinova COPENHAGEN BUSINESS SCHOOL
- 2563 CORPORATE PERFORMANCE, GOVERNANCE MECHANISMS AND CEO TURNOVER: EVIDENCE FROM FRENCH LISTED COMPANIES**  
 Ali Dardour KEDGE BUSINESS SCHOOL  
 Rim Boussaada UNIVERSITY OF JENDOUBA  
 Mohamed Makhlouf KEDGE BUSINESS SCHOOL

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 406 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES**

## **TMTS IN SMALL AND FAMILY FIRMS**

**Chair:** Daniel Pittino

**Discussant:**

### **Paper presentations:**

- 1753 "NON-HIERARCHICAL" TMTS, CO-LEADERSHIP AND PERFORMANCE IN SMALL TECHNOLOGY BASED FIRMS**  
 Daniel Pittino UNIVERSITY OF UDINE  
 Francesca Visintin UNIVERSITY OF UDINE  
 Giancarlo Lauto UNIVERSITY OF UDINE
- 2503 SOCIOEMOTIONAL WEALTH PRESERVATION IN DYNAMIC ENVIRONMENTS: DO INVOLVED FAMILIES HOLD MORE SLACK?**  
 Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Torben Tretbar WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
- 2372 SATISFACTION AS A MODERATOR OF THE RELATIONSHIP BETWEEN PERFORMANCE FEEDBACK AND CEOS' INTENTION TO CHANGE**  
 Tine Buyl TILBURG UNIVERSITY  
 Jorge Villagrasa UNIVERSITY OF VALENCIA  
 Alejandro Escribá-esteve UNIVERSITY OF VALENCIA
- 2567 RECONSIDERING THE EFFECT OF PAY DISPARITY ON FIRM PERFORMANCE: STRUCTURAL INTERDEPENDENCE WITHIN THE CEO'S TOP TEAM**  
 Markus Ehrmann WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 402 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARDS OF DIRECTORS**

## **BOARDS OF DIRECTORS: WOMEN ON CORPORATE BOARDS**

**Chair:** Gabaldon Patricia

**Discussant:** Dorota Dobija

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>1223</b> | <b>WOMEN DIRECTORS IN NORWAY: BEYOND THE SURFACE</b>  |  |
|             | Cathrine Seierstad  | QUEEN MARY UNIVERSITY OF LONDON                  |
|             | Patricia Gabaldon   | IE BUSINESS SCHOOL                               |
|             | Morten Huse   | BI BUSINESS SCHOOL // WITTEN HERDECKE UNIVERSITY |
|             | Stefan Groschl  | ESSEC BUSINESS SCHOOL                            |
| <b>1864</b> | <b>DO WOMEN ON SUPERVISORY BOARDS ADD VALUE TO FINANCIAL REPORTING QUALITY? EVIDENCE FROM THE POLISH FINANCIAL SECTOR</b> |  |
|             | Dorota Dobija   | KOZMINSKI UNIVERSITY                             |
|             | Aneta Hryckiewicz   | KOZMINSKI UNIVERSITY                             |
|             | Ewelina Puchalska   | KOZMINSKI UNIVERSITY                             |
| <b>2137</b> | <b>CHARACTERISTICS OF FEMALE AND MALE DIRECTOR IN FRENCH COMPANIES: A STUDY OF FAMILY AND NON-FAMILY FIRMS</b>            |  |
|             | Rey Dang  | UNIVERSITY OF ORLÉANS                            |
|             | Bender Anne-françoise   | CNAM PARIS                                       |
|             | Scotto Marie-josé   | IPAG BUSINESS SCHOOL                             |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

## **ENTREPRENEURIAL INTENT**

**Chair:** Christoph Starke

**Discussant:**

### **Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>2416</b> | <b>THE IMPORTANCE OF ENTREPRENEURS' TRAITS IN EXPLAINING START-UPS' INNOVATION</b>            |   |
|             | Simona Leonelli   | G. D'ANNUNZIO UNIVERSITY  |
| <b>1232</b> | <b>LIFESTYLE ENTREPRENEURSHIP AS A POLITICAL ACT: CONTEXTUALIZED ENTREPRENEURSHIP</b>         |   |
|             | Maria Aggestam  | LUND UNIVERSITY   |
|             | Caroline Wigren   | LUND UNIVERSITY   |
| <b>2099</b> | <b>THE INTENTION TO BECOME A HABITUAL ENTREPRENEUR: A REGULATORY FOCUS PERSPECTIVE</b>        |   |
|             | Justus Von Grone  | SWISS RESEARCH INSTITUTE OF SMALL BUSINESS AND ENTREPRENEURSHIP |
| <b>2302</b> | <b>ANTECEDENTS OF THE ENTREPRENEURIAL ORIENTATION - AN EXPLORATORY META-ANALYTICAL REVIEW</b> |   |
|             | Jens Schueler   | TU KAISERSLAUTERN   |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 304 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

## **SOCIAL BUSINESS MODEL**

**Chair:** Matthias Raith

**Discussant:** Asmae Diani

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>2185</b> | <b>IS SOCIAL ENTREPRENEURSHIP A MATTER OF BUSINESS MODEL? EVIDENCE FROM THREE MOROCCAN SOCIAL ENTERPRISES</b> |  |
|             | Asmae Diani   | INSTITUT DE RECHERCHE EN GESTION -UNIVERSITÉ PARIS EST |
|             | Julie Tixier  | INSTITUT DE RECHERCHE EN GESTION -UNIVERSITÉ PARIS EST |
| <b>2287</b> | <b>A STRATEGIC GUIDE TO SOCIAL BUSINESS-MODEL DEVELOPMENT</b>   |  |
|             | Matthias Raith  | OTTO-VON-GUERICKE UNIVERSITÄT                          |
|             | Nicole Siebold  | OTTO-VON-GUERICKE UNIVERSITY                           |
| <b>2346</b> | <b>NEGOTIATING THE ORGANIZATIONAL EFFECTIVENESS OF SOCIAL VENTURES AMONG MULTIPLE STAKEHOLDERS</b>            |  |
|             | Matthias Raith  | OTTO-VON-GUERICKE UNIVERSITY                           |
|             | Christoph Starke  | OTTO-VON-GUERICKE UNIVERSITÄT                          |
| <b>1649</b> | <b>GENDERED AND CONTEXTUALISED STRATEGIES TO SUPPORT WOMEN ENTREPRENEURS IN AFRICA</b>                        |  |
|             | Sophie Brière   | LAVAL UNIVERSITY                                       |
|             | Isabelle Auclair  | LAVAL UNIVERSITY                                       |
|             | Maripier Tremblay   | LAVAL UNIVERSITY                                       |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 302 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_03 ENTREPRENEURIAL FINANCE**

## **VENTURE CAPITAL**

**Chair:** Miona Milosevic

**Discussant:** Wiebke Stranz

### **Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1151</b> | <b>VALUE ADDING ACTIVITIES IN VENTURE CAPITAL LITERATURE: A REVIEW ON DATA, VARIABLES AND METHODS</b> |   |
|             | Wiebke Stranz   | HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT |
| <b>1248</b> | <b>DO INTEREST RATES AFFECT VENTURE CAPITAL INVESTMENTS?</b>  |   |
|             | Cristiano Bellavitis  | HIGHER SCHOOL OF ECONOMICS                |
| <b>2596</b> | <b>SKILLS OR NETWORKS? PERFORMANCE AND FUNDRAISING IN AN IMMATURE VENTURE CAPITAL MARKET</b>          |   |
|             | Miona Milosevic   | ESCP EUROPE                               |
|             | Jacqueline Fendt  | ESCP EUROPE                               |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 202 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME**

## **GROWTH AND INTERNATIONALIZATION**

**Chair:** Tiziano Vescovi

**Discussant:** Claudio Giachetti

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1273</b> | <b>INNOVATION AND INTERNATIONALIZATION DILEMMA IN SMES. DOES FAMILY INVOLVEMENT MATTER?</b>                                |  |
|             | Lorenzo Zanni  | DEPARTMENT OF BUSINESS AND LAW, SIENA UNIVERSITY           |
|             | Tommaso Pucci  | DEPARTMENT OF BUSINESS AND LAW, SIENA UNIVERSITY           |
|             | Costanza Nosi  | DEPARTMENT OF MANAGEMENT STUDIES, ROMA TRE UNIVERSITY      |
| <b>1278</b> | <b>THE EVOLUTION IN THE ROLE OF HIGH-GROWTH ENTREPRENEURS</b>  |  |
|             | Sven De Vocht  | VOKA - CHAMBER OF COMMERCE                                 |
|             | Yannick Dillen   | VLERICK BUSINESS SCHOOL                                    |
|             | Eddy Laveren   | UNIVERSITY OF ANTWERP                                      |
|             | Rudy Martens   | UNIVERSITY OF ANTWERP                                      |
|             | Eric Van Imschoot  | VOKA - CHAMBER OF COMMERCE                                 |
| <b>1516</b> | <b>WHAT'S DRIVING THE DRIVERS OF GROWTH AND WHERE? A SYSTEMATIC REVIEW OF THE GROWTH DRIVERS OF START UP FIRMS</b>         |  |
|             | Roberto Pugliese   | ELETTRA SINCROTRONE TRIESTE S.C.P.A. & UNIVERSITY OF UDINE |
|             | Guido Bortoluzzi   | DEAMS DEPARTMENT - UNIVERSITY OF TRIESTE                   |
| <b>2073</b> | <b>THE IMPACT OF COUNTRY OF ORIGIN AND EXPERIENCE IN THE HOST COUNTRY UPON THE SURVIVAL OF FIRMS CREATED BY IMMIGRANTS</b> |  |
|             | Jose Mata  | LAUSANNE   |
|             | Claudia Alves  | NOVA SBE   |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

## **START-UPS, GROWTH AND REGIONAL POLICY**

**Chair:** Ana Colovic

**Discussant:**

### **Paper presentations:**

- |             |   |                                |
|-------------|---|--------------------------------|
| <b>1068</b> | <b>PUBLIC CLUSTER POLICY AND PERFORMANCE</b>  |                                |
|             | Matthias Menter   | UNIVERSITY OF AUGSBURG         |
|             | Erik Lehmann  | UNIVERSITY OF AUGSBURG         |
| <b>1489</b> | <b>ENTREPRENEURIAL SUPPORT ECOSYSTEM: ROLE OF RESEARCH INSTITUTES</b>                                   |                                |
|             | Ayna Yusubova   | GHENT UNIVERSITY               |
|             | Bart Clarysse   | IMPERIAL COLLEGE               |
| <b>2296</b> | <b>THE EFFECT OF SME PRODUCTIVITY INCREASES ON LARGE FIRM PRODUCTIVITY IN THE EU-27</b>                 |                                |
|             | Andre Van Stel  | KOZMINSKI UNIVERSITY           |
|             | Nardo De Vries  | MAASTRICHT UNIVERSITY          |
| <b>2410</b> | <b>DO BUSINESS INCUBATORS REALLY HELP? EVIDENCE FROM A LARGE SAMPLE OF ITALIAN INNOVATIVE START-UPS</b> |                                |
|             | Martin Lukes  | PRAGUE UNIVERSITY OF ECONOMICS |
|             | Jan Zouhar  | PRAGUE UNIVERSITY OF ECONOMICS |
|             | Cristina Longo  | UNIVERSITY OF CATANIA          |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 305 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

## INTERNATIONALIZATION IN FAMILY BUSINESS

**Chair:** Chris Graves

**Discussant:** Sabrina Schell

### Paper presentations:

- |             |   |  |
|-------------|---|--|
| <b>1694</b> | <b>FAMILY FIRMS' INTERNATIONALIZATION, ENTREPRENEURIAL ORIENTATION AND FAMILY INVOLVEMENT IN MANAGEMENT</b> |  |
|             | Mikel Alayo   | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)   |
|             | Txomin Iturralde  | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)   |
|             | Amaia Maseda  | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)   |
|             | Unai Arzubiaga  | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)   |
| <b>1793</b> | <b>INFLUENCE OF SOCIAL CAPITAL ON FOREIGN MARKET ENTRY MODES AMONG FAMILY SMES</b>                          |  |
|             | Ankit Aggarwal  | THE UNIVERSITY OF AUCKLAND                   |
| <b>2184</b> | <b>FAMILINESS, SOCIO-EMOTIONAL WEALTH AND THE INTERNATIONALIZATION OF FAMILY SMES</b>                       |  |
|             | Sami Basly  | UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE |
|             | Paul-laurent Saunier  | UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE |

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 206 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS**

## INNOVATION IN FAMILY BUSINESS

**Chair:** Alfredo De Massis

**Discussant:** Esra Memili

### Paper presentations:

- |             |  |  |
|-------------|--|--|
| <b>1914</b> | <b>REVERSING THE INNOVATION DOWNWARD SPIRAL IN LONG-LIVED FAMILY FIRMS - THE MODERATING ROLE OF SUCCESSORS' FUTURE TEMPORAL ORIENTATION</b>  |  |
|             | Jana Hauck   | FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY |
|             | Ursula Koners  | FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY |
|             | Reinhard Prügl   | FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY |
| <b>2497</b> | <b>ROLE OF SOCIAL CAPITAL IN INNOVATION DEVELOPMENT: KNOWLEDGE TRANSFER IN INTER-ORGANIZATIONAL NETWORKS - A FAMILY BUSINESS PERSPECTIVE</b> |  |
|             | Marine Guedard   | AUDENCIA   |
| <b>2604</b> | <b>INNOVATION IN THE POST-SUCCESSION PHASE OF FAMILY FIRMS: SEIZING A WINDOW OF OPPORTUNITY?</b>   |  |
|             | Nora Block   | UNIVERSITY OF MANNHEIM   |
|             | Jan Zybur  | UNIVERSITY OF MANNHEIM   |
|             | Jan-philipp Ahrens   | UNIVERSITY OF MANNHEIM   |
|             | Michael Woywode  | UNIVERSITY OF MANNHEIM   |

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 16 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_02 WOMEN'S EMPLOYMENT IN THE MIDDLE EAST AND NORTH AFRICA**

## **RELIGION, PATRIARCHY, AND GENDER IN THE MIDDLE EAST**

**Chair:** Fida Afionni

**Discussant:** Charlotte Karam

### **Paper presentations:**

- 2240 THE ROLE OF ISLAMIC FEMINISM IN CHANGING THE NEW MIDDLE EAST**  
Beverly Dawn Metcalfe MANCHESTER
- 1033 SYRIAN WOMEN PROFESSIONALS' STRATEGIES FOR CONTESTING PATRIARCHAL INTERPRETATIONS OF THEIR ROLE IN ISLAM**  
Rania Kamla HERIOT WATT UNIVERSITY
- 1703 AN INVESTIGATION ON EMOTIONAL INTELLIGENCE, CREATIVITY AND CAREER INTENTIONS AMONG TURKISH FEMALE UNIVERSITY STUDENTS WITH SPECIAL EMPHASIS ON ENTREPRENEURIAL INTENTION**  
Sinem Ergun MARMARA UNIVERSITY  
Gulruh Gürbüz MARMARA UNIVERSITY  
Begum Samur Teraman FMV IŞIK UNIVERSITY
- 1152 AFRICAN FEMALE MANAGERS IN HARBORS. STRUGGLES AND CONTRADICTIONS IN THE INTERSECTION OF GENDER, AGE, AND RELIGION**  
Henriett Primecz CORVINUS UNIVERSITY  
Helena Karjalainen NORMANDY BUSINESS SCHOOL

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive**

**Track: 06 INNOVATION >> 06\_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS**

## **DESIGN PARADIGM - DESIGN AND INTERORGANISATIONAL COLLABORATION**

**Chair:** Maria Elmquist

**Discussant:** Lisa Carlgren

### **Paper presentations:**

- 1061 ANYTHING GOES? CONCEPTUALIZING DIFFERENT INTERACTION STRATEGIES IN OPEN INNOVATION**  
Anna Yström CHALMERS UNIVERSITY OF TECHNOLOGY  
Susanne Ollila CHALMERS UNIVERSITY OF TECHNOLOGY
- 2489 DESIGNING ANINTERDISCIPLINARY LABORATORY TO TACKLE GOVERNANCE FOUNDATIONS**  
Muriel Mambrini-doudet INRA  
Elsa Berthet MC GILL UNIVERSITY  
Paris Chrysos ISC  
Claude Didry CNRS  
Anne-francoise Schmid MINES PARISTECH
- 1300 WHY BOTHER WITH WORKSPACE DESIGN? RETHINKING EFFECTIVE ORGANIZATIONAL AESTHETIC COMMUNICATION**  
Micki Eisenman THE HEBREW UNIVERSITY  
Michal Frenkel THE HEBREW UNIVERSITY  
Varda Wasserman THE OPEN UNIVERSITY

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 310 - Competitive**

**Track: 06 INNOVATION >> 06\_04 OPEN INNOVATION**

### **GOVERNANCE IN OI ENVIRONMENTS**

**Chair:** Luciana Castro

**Discussant:** Anne Berthinier-poncet

#### **Paper presentations:**

- 2176 BEST AND WORST PRACTICES FOR GOVERNING VERTICAL INNOVATION COOPERATIONS, A NECESSARY CONDITION ANALYSIS**  
 Romaric Servajean-hilst CRG-I3 ECOLE POLYTECHNIQUE  
 Thibaud Guedon ECOLE POLYTECHNIQUE  
 Georges-edouard Sarkis ECOLE POLYTECHNIQUE
- 2217 EFFECTS OF CLUSTER GOVERNANCE ON OPEN INNOVATION PRACTICES OF SMES: ANALYZING DANISH AND FRENCH CONTEXT**  
 Luciana Castro IRG ESIEE  
 Liliana Mitkova IRG-UPE  
 Agnieszka Radziwon UNIVERSITY OF SOUTHERN DENMARK
- 2312 OPEN INNOVATION WITH SUPPLIERS: THE EFFECTS OF TIE STRENGTHS, RESOURCE VITALITY AND FUTURE BUSINESS**  
 Niloofar Kazemargi UNIVERSITY OF ROME "TOR VERGATA"  
 Carlos Mena Madrazo MICHIGAN STATE UNIVERSITY  
 Corrado Cerruti UNIVERSITY OF ROME "TOR VERGATA"

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 303 - Competitive**

**Track: 06 INNOVATION >> 06\_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

### **CONCEPTUAL ISSUES ON CREATIVITY AND INNOVATION**

**Chair:** Barbara Slavich

**Discussant:** Sandra Dubouloz

#### **Paper presentations:**

- 1731 EXPLORING THE FIELD OF CREATIVITY: A BIBLIOMETRIC CITATION META-ANALYSIS**  
 Sabina Bogilovic FACULTY OF ADMINISTRATION
- 2512 THE BRIDGE BETWEEN CREATIVITY AND INNOVATION: WHAT CAN ENTREPRENEURIAL COGNITION THEORY TELL US?**  
 Maria Claudia Angel IAE MONTPELLIER - UNIVERSITY OF MONTPELLIER - LABEX ENTREPRENDRE  
 Ferrero - MRM LABORATORY
- 1635 INTERPLAY OF THE MATERIAL AND THE CONCEPTUAL: THE CYCLE OF SOCIO-MATERIAL KNOWLEDGE CO-CREATION**  
 Päivi Pöyry-Issila LAUREA UNIVERSITY OF APPLIED SCIENCES  
 Otso Hannula AALTO UNIVERSITY  
 Anna Salmi AALTO UNIVERSITY  
 Miia Jaatinen AALTO UNIVERSITY

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 315 - Competitive**

**Track: 06 INNOVATION >> 06\_07 KNOWLEDGE, LEARNING, AND INNOVATION**

## **KNOWLEDGE MANAGEMENT: THE ROLE OF KNOWLEDGE CREATION, INTEGRATION AND GAMIFICATION**

**Chair:** Arjan Kozica

**Discussant:**

**Paper presentations:**

- 1089 PATTERNING CYCLICALLY RECURSIVE LOOPS ACROSS THE ORGANIZATIONAL KNOWLEDGE CREATION'S FRONT-END IN THE CONTEXT OF INNOVATIONS**  
 Hammad Akbar UNIVERSITY OF LIVERPOOL  
 Yehuda Baruch UNIVERSITY OF SOUTHAMPTON  
 Nikolaos Tzokas UNIVERSITY OF PLYMOUTH
- 1505 THE ROLE(S) OF GAMIFICATION IN KNOWLEDGE MANAGEMENT**  
 Agnessa Shpakova UNIVERSITY OF STRATHCLYDE  
 Viktor Dörfler UNIVERSITY OF STRATHCLYDE  
 Jillian Macbryde UNIVERSITY OF YORK
- 2575 ONE STEP BACKWARD FOR TWO STEPS FORWARD: THE EFFECTS OF KNOWLEDGE PURGING IN POST-ACQUISITION INTEGRATION**  
 Dongcheol Heo IKI-SEA, BANGKOK UNIVERSITY  
 Heeseok Lee COLLEGE OF BUSINESS, KAIST
- 2013 VICARIOUS LEARNING IN LICENSING-OUT: EXPLORING THE OPPORTUNITIES AVAILABLE TO THE LICENSOR**  
 Maria Isabella Leone LUISS  
 Sara Lombardi LUISS  
 Paola Belingheri LUISS

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 306 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION**

## **EXPLORING INDIVIDUAL AND TEAM LEADERS FACTORS: INFLUENCES ON INNOVATIVE WORK BEHAVIOURS**

**Chair:** Toccafondi Giulio

**Discussant:** Ronald Clarke

**Paper presentations:**

- 1421 EMPLOYEE AMBIDEXTERITY, HIGH PERFORMANCE WORK SYSTEMS AND INNOVATIVE WORK BEHAVIOUR: HOW MUCH BALANCE DO WE NEED?**  
 Monique Veld OPEN UNIVERSITY OF THE NETHERLANDS  
 Marjolein Caniels OPEN UNIVERSITY
- 1569 THE EFFECT OF WORK ETHICS ON EMPLOYEES' INDIVIDUAL INNOVATION BEHAVIOR**  
 Tobias Mussner UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT  
 Andreas Strobl UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT  
 Viktoria Veider UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT  
 Kurt Matzler FACULTY OF ECONOMICS AND MANAGEMENT
- 2247 UNDERSTANDING THE NATURE OF INNOVATIVE WORK BEHAVIOR IN THE PUBLIC SECTOR: CONCEPTUALIZING A STATIC AND A DYNAMIC ROLE OF JOB DESIGN**  
 Tomislav Hernaus FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITY OF ZAGREB  
 Matej Cerne FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA  
 Nina Poloski Vokic FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITY OF ZAGREB
- 2505 TRIGGERING INNOVATION THROUGH PSYCHOLOGICAL CAPITAL: A MULTILEVEL ANALYSIS**  
 Ronald Clarke ESC RENNES SCHOOL OF BUSINESS  
 Joaquín Camps UNIVERSITY OF VALENCIA  
 Victor Oltra UNIVERSITY OF VALENCIA  
 Guillermo Buenaventura-vera ICESI UNIVRSITY



**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive**

**Track: 06 INNOVATION >> 06\_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME**

**BROKERAGE CONFIGURATIONS AND INNOVATION**

**Chair:** Xavi Molina-morales

**Discussant:** Valmir Hoffmann

**Paper presentations:**

- 2135 GATEKEEPERS, KNOWLEDGE NETWORKS AND INTERNATIONAL RELATIONS**  
 Isabel Diez-vial COMPUTENSE UNIVERSEITY  
 Angeles Montoro-sanchez COMPUTENSE UNIVERSITY OF MADRID  
 Pervez N Ghauri BIRMINGHAM BUSINESS SCHOOL
- 2398 KNOWLEDGE, SYSTEMIC CONTRIBUTION AND BROKERAGE IN INDUSTRIAL CLUSTERS**  
 Luis Martínez-cháfer UNIVERSITAT JAUME I  
 Jose Antonio Belso-martínez UNIVERSIDAD MIGUEL HERNÁNDEZ
- 2528 UNDERSTANDING THE MECHANISMS FOR SUCCESSFUL COLLABORATIVE INNOVATION PROJECTS IN CLUSTERS: THE ROLE OF ARCHITECTURAL KNOWLEDGE**  
 Rani J. Dang UNIVERSITY OF NICE-SOPHIA-ANTIPOLIS  
 Catherine Thomas UNIVERSITY OF NICE-SOPHIA-ANTIPOLIS

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 408 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

**CULTURE, BELIEFS AND BEHAVIOUR**

**Chair:** Judith Ambrosius

**Discussant:** Hélène Langinier

**Paper presentations:**

- 1564 THE INFLUENCE OF INTRACULTURAL DIVERSITY ON SELF-EFFICACY BELIEFS OF INDIAN EMPLOYEES - THE ROLE OF CULTURAL DIMENSIONS AND RELIGION**  
 Ritam Garg FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS  
 Engelhard Franziska FRIEDRICH- ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS
- 2089 WHAT DRIVES PRODUCT RETURN BEHAVIOR OF ONLINE CUSTOMERS ACROSS CULTURES? THE INFLUENCE OF CULTURAL VALUES IN AN APPLICATION OF THE THEORY OF PLANNED BEHAVIOR**  
 Jingnan Zhu RWTH AACHEN UNIVERSITY
- 2540 THE MISSING "R" IN THE RIGOR/RELEVANCE DEBATE: DISCUSSING CROSS-CULTURAL ROBUSTNESS**  
 Markus Kittler UNIVERSITY OF STIRLING  
 Alex Mackinnon UNIVERSITY OF STIRLING

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 307 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 4**

**Chair:** Jakob Lauring

**Discussant:**

**Paper presentations:**

- 1252 ARE CULTURALLY INTELLIGENT EXPATRIATES EFFECTIVE LEARNERS? A MODERATED MEDIATION MODEL OF CQ, KNOWLEDGE ACQUISITION AND TASK PERFORMANCE**  
 Xiaojun Xu FUDAN UNIVERSITY  
 Xiaoping Chen UNIVERSITY OF WASHINGTON
- 1304 EXPLORING THE ROLE OF MOTIVATIONAL CULTURAL INTELLIGENCE IN SIE WOMEN'S ADJUSTMENT**  
 Riana Van Den Bergh AMSTERDAM UNIVERSITY OF APPLIED SCIENCES  
 Yvonne Du Plessis NORTH-WEST UNIVERSITY
- 1123 PERSONALITY AND EXPATRIATE MANAGERS: CEOS VS NON-CEOS**  
 Jakob Lauring AARHUS UNIVERSITY  
 Jan Selmer AARHUS UNIVERSITY

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 306 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_03 INTERNATIONAL COMPETITIVENESS**

## **DRIVERS OF COMPETITIVENESS**

**Chair:** Aron Perenyi

**Discussant:** Pablo Collazzo

**Paper presentations:**

- 1157 CLUSTERS AND COMPETITIVENESS: THE CASE OF IRELAND**  
 Sean O'connor UNIVERSITY COLLEGE CORK  
 Eleanor Doyle UNIVERSITY COLLEGE CORK  
 Stephen Brosnan UNIVERSITY COLLEGE CORK
- 2366 OPERATIONAL FAILURE OR STRATEGIC RESPONSE? REFLECTIONS ON COMPETITIVENESS IN FIRM DE-INTERNATIONALISATION LITERATURE**  
 Aron Perenyi SWINBURNE UNIVERSITY OF TECHNOLOGY  
 Piotr Trapczynski POZNAN UNIVERSITY OF ECONOMICS  
 Erik Kubicka TRENCIN COLLEGE OF MANAGEMENT
- 2460 CSR AS COMPETITIVE EDGE IN ICT CLUSTERS**  
 Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS  
 Philippa Tomlin GRENOBLE ECOLE DE MANAGEMENT

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 308 - Paper Development**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST**

**OPPORTUNITIES DURING TIMES OF CONFLICT**

**Chair:** Said Elbanna

**Discussant:** Nada Basir

**Paper presentations:**

- 1911 WHAT WE KNOW ABOUT MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST AND EMERGING QUESTIONS POST THE ARAB SPRING: A PROPOSED REVIEW OF RECENT LITERATURE**  
 Said Elbanna QATAR UNIVERSITY  
 Dina Abdelzaher UNIVERSITY OF HOUSTON CLEAR LAKE  
 Nora Ramadan CAIRO UNIVERSITY
- 2122 ITALIAN SME'S INTERNATIONAL ENTRY CHOICES IN EMERGING MARKETS: A CASE-BASED ANALYSIS**  
 Elena Laurenza UNIVERSITY OF NAPLES "PARTHENOPE"  
 Chiara Cannavale UNIVERSITY OF NAPLES "PARTHENOPE"
- 1675 STRUCTURE FROM CHAOS: INSTITUTIONAL RESOURCES AND RECOMBINATION IN THE CREATION OF LIBYAN CIVIL SOCIETY**  
 Nada Basir UNIVERSITY OF WATERLOO  
 Trish Ruebottom BROCK UNIVERSITY  
 Ellen Auster YORK UNIVERSITY

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_01 SPORT GOVERNANCE**

**SPORT GOVERNANCE AND COMMUNICATION**

**Chair:** Hallgeir Gammelsaeter

**Discussant:** Annick Willem

**Paper presentations:**

- 1706 A RESOURCE-DEPENDENCY PERSPECTIVE ON DECISION-MAKING AND COORDINATION IN ELITE SPORT NETWORKS.**  
 Annick Willem UGENT  
 Steffie Lucidarme UGENT  
 Kathy Babiak UNIVERSITY OF MICHIGAN
- 1439 HOW DO INTERNATIONAL SPORT FEDERATIONS COMMUNICATE THROUGH SOCIAL MEDIA: A CONTENT ANALYSIS OF FIFA'S TWITTER COMMUNICATION.**  
 Dimitrios Kolyperas UNIVERSITY OF STIRLING  
 Mathieu Winand UNIVERSITY OF STIRLING  
 Matthew Belot UNIVERSITY OF STIRLING
- 2060 MULTI-LEVEL ANALYSIS OF INSTITUTIONAL FORMATION AND CHANGE: THE CASE OF THE PARALYMPIC MOVEMENT**  
 Simon Gérard UNIVERSITÉ CATHOLIQUE DE LOUVAIN  
 Thierry Zintz UNIVERSITÉ CATHOLIQUE DE LOUVAIN

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 401 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## TEAM BEHAVIOUR

**Chair:** Elena Antonacopoulou

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1190</b> | <b>TEAM PSYCHOLOGICAL SAFETY, INITIATIVE AND CREATIVITY: A MODERATED MEDIATION MODEL</b>  |
|             | Holly Chiu                      BROOKLYN COLLEGE OF CITY UNIVERSITY OF NEW YORK   |
|             | Yuwen Liu                      NATIONAL TSING HUA UNIVERSITY  |
| <b>1613</b> | <b>THE RELATIONSHIP BETWEEN COWORKER'S INTERPERSONAL JUSTICE AND TEAM CITIZENSHIP BEHAVIORS: A MODERATED MULTIPLE MEDIATION MODEL</b> |
|             | Marc Ohana                      KEDGE BUSINESS SCHOOL   |
|             | Florence Stinglhamber                      UNIVERSITÉ CATHOLIQUE DE LOUVAIN   |
|             | Gaëtane Caesens                      UNIVERSITÉ CATHOLIQUE DE LOUVAIN   |
| <b>1106</b> | <b>AN EXAMINATION OF NETWORK COMMITMENT AND CONFORMITY</b>  |
|             | Patrick Bruning                      UNIVERSITY OF NEW BRUNSWICK  |
|             | Bradley Alge                      PURDUE UNIVERSITY   |

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 406 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## EMPLOYEE EXPERIENCES

**Chair:** Darija Aleksic

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1842</b> | <b>WHATCHA GONNA DO WHEN WE COME WORK FOR YOU? MILLENNIALS' BALANCE, FLOW, AND CREATIVITY</b>                                      |
|             | Darija Aleksić                      UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS  |
|             | Katarina Katja Mihelič                      UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS  |
| <b>1578</b> | <b>AM I DOING THE RIGHT THING? LEARNING CORE VALUES THROUGH SYMBOLIC SOCIAL ACTIONS</b>  |
|             | Niclas Erhardt                      UNIVERSITY OF MAINE  |
|             | Carlos Martin-rios                      ECOLE HOTELIERE LAUSANNE   |
| <b>1861</b> | <b>THE QUEST FOR ORGANIZATIONAL COMMITMENT IN THE PUBLIC SECTOR: EXPLORING THE BOUNDARY EFFECTS OF NEWCOMERS' POST EXPERIENCES</b> |
|             | Liliane Furtado                      BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/ EBAPE                           |
|             | Juliana Mansur                      BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/ EBAPE                            |
|             | Filipe Sobral                      BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/ EBAPE                             |
| <b>2108</b> | <b>UNDERSTANDING FLEXIBILITY AS AN EXCHANGE PHENOMENON: THE IMPORTANCE OF EMPLOYEE EXPERIENCE</b>                                  |
|             | Almudena Cañibano                      ESCP EUROPE   |

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 305 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**EMPLOYERS' ATTRACTIVENESS AND RECRUITMENT**

**Chair:** Laura Innocenti

**Discussant:**

**Paper presentations:**

**2425 HOW DO JOB SEEKERS' EVALUATE EMPLOYER'S APPEAL TO THEM? THE ROLE OF POSITIVE AND NEGATIVE EMOTIONS AND COGNITIONS AS CONSTITUENTS OF SUBJECTIVE ASSESSMENTS OF EMPLOYER ATTRACTIVENESS**

Gabriela Edlinger	UNIVERSITY OF INNSBRUCK
Judith Pfliegensdörfer	UNIVERSITY OF INNSBRUCK
Tanja Petry	UNIVERSITY OF INNSBRUCK

**2293 THE EFFECTS OF ATTRACTIVE, NEUTRAL AND AVERSIVE FIT ON RECRUITERS PERCEPTIONS OF APPLICANTS' PERSON-ORGANIZATION FIT**

Anja Überschaer	TU KAISERSLAUTERN
Matthias Baum	TU KAISERSLAUTERN

**2294 CAREER EXPECTATIONS OF GENERATION Y - FOCUS ON FINNISH UNIVERSITY STUDENTS**

Hanna Salminen	UNIVERSITY OF TAMPERE
Reija Oksanen	UNIVERSITY OF TAMPERE

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 303 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**NEW CHALLENGES FOR HRM**

**Chair:** Sammarra Alessia

**Discussant:**

**Paper presentations:**

**1080 CORPORATE SOCIAL RESPONSIBILITY AND HUMAN RESOURCE MANAGEMENT: A SYSTEMATIC REVIEW AND CONCEPTUAL ANALYSIS**

Christian Voegtlin	UNIVERSITY OF ZURICH
Michelle Greenwood	MONASH UNIVERISTY

**1545 THE INFLUENCE OF HRM PRACTICES ON INNOVATIVE WORK BEHAVIOUR: A SYSTEMATIC LITERATURE REVIEW**

Anna Bos-nehles	UNIVERSITY OF TWENTE
Maarten Renkema	UNIVERSITY OF TWENTE
Tanya Bondarouk	UNIVERSITY OF TWENTE
Maike Janssen	UNIVERSITY OF TWENTE

**1260 CULTURAL INTELLIGENCE AND ORGANISATIONAL CULTURE: THE MEDIATING EFFECTS OF CROSS-CULTURAL-ROLE CONFLICT, AMBIGUITY AND OVERLOAD IN A MULTI-COUNTRY CONTEXT**

Amadeus Kubicek	RABDAN ACADEMY UAE
Ramudu Bhanugopan	CHARLES STURT UNIVERSITY
Grant O	CURTIN UNIVERSITY

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 403 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES**

## **LEADER-MEMBER-EXCHANGE AND INNOVATIVE WORK BEHAVIOUR**

**Chair:** Rick Vogel

**Discussant:**

**Paper presentations:**

**2269 ETHICAL CLIMATES AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: A MODERATED MEDIATION MODEL OF LEADER-MEMBER EXCHANGE AND TRUST IN MANAGEMENT**

Rakesh Kumar Agrawal INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

**1013 A MULTI-LEVEL STUDY AMONG POLITICAL SKILLS, LMX QUALITY, AND EMPLOYEE CREATIVITY: THE APPLICATION OF MODERATED PATH ANALYSIS**

Liang-chieh Weng PROVIDENCE UNIVERSITY

Wen-ching Chang PROVIDENCE UNIVERSITY

**1097 ENABLING TASK CRAFTING TO ENHANCE PROMOTION PROSPECTS**

Nina J Fryer LEEDS TRINITY UNIVERSITY

Desmond J Leach UNIVERSITY OF LEEDS

Mark A Robinson UNIVERSITY OF LEEDS

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 405 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 ORGANISATIONAL COGNITION: THEORIES, APPLICATIONS AND ADVANCEMENTS**

## **ORGANISATIONAL COGNITION: INDIVIDUAL AND ECOLOGICAL PERSPECTIVES**

**Chair:** Davide Secchi

**Discussant:** Ultan Sherman

**Paper presentations:**

**2174 BIASES AND POWER IN DECISION MAKING**

Gustavo Rodrigues Cunha NOVOS HORIZONTES

Lorenzo Mizzau DEPARTMENT OF COMMUNICATION AND ECONOMICS, UNIVERSITY OF MODENA E REGGIO EMILIA & ASK RESEARCH CENTRE, BOCCONI UNIVERSITY

**1299 SIMILAR THREATS, DIFFERENT STRATEGIES: "GLOCALIZED" CSR REACTIONS TO COGNITIVE FRAMING OF INSTITUTIONAL PRESSURES: A CONSTRUAL LEVEL THEORY PERSPECTIVE**

Emmanouela Mandalaki GRENOBLE ECOLE DE MANAGEMENT

**1678 ORGANISATIONAL COGNITION: WHAT IT IS AND HOW IT WORKS**

Davide Secchi UNIVERSITY OF SOUTHERN DENMARK

Stephen Cowley UNIVERSITY OF SOUTHERN DENMARK

**2260 MAKING SENSE OF THE INFORMAL: CONCEPTUALIZATION OF A MODEL OF SELF-ORGANIZING STRUCTURE AND CULTURE CREATION WITHIN COMMUNITIES OF PRACTICE**

Florian Andresen HELMUT-SCHMIDT-UNIVERSITY

Hans Koller HELMUT-SCHMIDT-UNIVERSITY

André Kreutzmann HELMUT-SCHMIDT-UNIVERSITY

Benjamin Schulte HELMUT-SCHMIDT-UNIVERSITY

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS**

**SUSTAINABILITY AND ETHICS IN PUBLIC SECTOR**

**Chair:** Reto Steiner

**Discussant:** Reto Steiner

**Paper presentations:**

- 1055 STAKEHOLDER ENGAGEMENT AND PUBLIC INFORMATION THROUGH SOCIAL MEDIA: A STUDY OF CANADIAN AND AMERICAN PUBLIC TRANSPORTATION AGENCIES**  
 Marco Bellucci DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE  
 Giacomo Manetti DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE  
 Luca Bagnoli DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE
- 1326 THE ROLE OF ETHICAL LEADERSHIP IN LOCAL GOVERNMENT**  
 Nurul Mozumder OXBRIDGE CONSULTANTS
- 1932 USING PUBLIC PROCUREMENT TO IMPLEMENT SOCIAL POLICY: AN EMPIRICAL ANALYSIS**  
 Louise Vidal SORBONNE BUSINESS SCHOOL  
 Stéphane Saussier SORBONNE BUSINESS SCHOOL

**SLOT 4 (09:00 - 10:30) - Langues Building - Room 401 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

**RESEARCH PRACTICE IN PROBLEM SOLVING**

**Chair:** Evandro Bocatto

**Discussant:**

**Paper presentations:**

- 1446 INDEPENDENCE OF CASES IN COMPARATIVE CASE DESIGN, THEORY DEVELOPMENT AND VALIDITY**  
 Nuno Oliveira LSE  
 Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
- 2002 TOWARDS PREDICTING PROJECT TROUBLE FROM HISTORICAL PROJECT STATUS REPORTS**  
 Lynn Crawford UNIVERSITY OF SYDNEY  
 Michael Hopmere UNIVERSITY OF SYDNEY
- 2268 EFFECTS OF DISORGANIZATION ON TEAM PROBLEM SOLVING AND MOTIVATION - AN AGENT-BASED MODELING APPROACH**  
 Dinuka Herath BOURNEMOUTH UNIVERSITY  
 Joyce Costello BOURNEMOUTH UNIVERSITY

**SLOT 4 (09:00 - 10:30) - FSEG Building - Room 309 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **THE MUNDANE PROCESSES DYNAMICS OF STRATEGY IMPLEMENTATION**

**Chair:** Sebastien Picard

**Discussant:** Aura Parmentier

**Paper presentations:**

- 1554 TIMESCAPE AND STRATEGY PRACTICE AT THE FRENCH SKI SCHOOL "ECOLE DU SKI FRANÇAIS"**  
 Isabelle Bouty UNIVERSITY OF TOULON, IAE  
 Marie-léandre Gomez ESSEC BUSINESS SCHOOL  
 Chrystelle Richard ESSEC BUSINESS SCHOOL
- 1677 CREATING VALUE WITH PLUSH TOYS - A STUDY OF ORDINARY RESOURCES AND THEIR MANAGEMENT CONTRIBUTING TO ORGANIZATIONAL PERFORMANCE**  
 Christelle Pezé-théron ESCP EUROPE ; UNIVERSITÉ DE CERGY-PONTOISE
- 2343 THE RECIPROCITY OF FORMAL AND INFORMAL INTERACTIONS ACROSS DIFFERENT MANAGEMENT LEVELS**  
 Laura Costanzo UNIVERSITY OF SOUTHAMPTON

**SLOT 4 (09:00 - 10:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : THE ROLE OF TRUST**

**Chair:** Wojciech Czakon

**Discussant:** Juliane Engsig

**Paper presentations:**

- 1062 ANTECEDENTS AND OUTCOMES OF INTERFIRM TRUST IN COOPETITIVE STRATEGIC ALLIANCES**  
 Alexander Lascaux RUSSIAN ACADEMY OF NATIONAL ECONOMY
- 2229 MOTIVATION, TRUST, AND MUTUAL BENEFIT IN COOPETITIVE RELATIONSHIPS**  
 Robert Randolph UNIVERSITY OF NEVADA  
 Esra Memili UNIVERSITY OF NORTHJ CAROLINA AT GREENSBORO  
 Chevy Fang UNIVERSITY OF MISSISSIPPI  
 Dilek Zamantili Nayir MARMARA UNIVERSITY
- 1222 INTER-ORGANIZATIONAL TIE DISSOLUTION: A LITERATURE REVIEW**  
 Rob Jansen TILBURG UNIVERSITY  
 Leon Oerlemans TILBURG UNIVERSITY  
 Tobias Gössling TILBURG UNIVERSITY

**SLOT 4 (09:00 - 10:30) - IAE Building - Room 404 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_02 COOPERATION IN THE FIELD OF CAREERS?**

## **COOPERATION IN THE FIELD OF CAREERS ?**

**Chair:** Loic Cadin

**Discussant:** Jean-denis Culie

**Paper presentations:**

- 1014 COLLABORATIVE DELIVERY OF THE OECD HIGHER EDUCATION EMPLOYABILITY AGENDA: DEVELOPMENT OF A FRAMEWORK AND CONCEPTUAL MODEL FOR EXPLORING STUDENT PERCEPTIONS OF GRADUATE EMPLOYABILITY.**  
 William Donald UNIVERSITY OF SOUTHAMPTON  
 Yehuda Baruch UNIVERSITY OF SOUTHAMPTON  
 Melanie Ashleigh UNIVERSITY OF SOUTHAMPTON
- 1701 INTERNAL CAREERS IN A LARGE TECHNOLOGY FIRM : THE CHALLENGE OF THE CO-MANAGEMENT OF MOBILITY**  
 Anne-françoise Bender CNAM - LISE CNRS 3320  
 Bérangère Condomines CNAM-LIRSA  
 Emilie Hennequin UNIVERSITÉ PARIS 1 - PRISM
- 1866 MAPPING CAREER PATHS IN A MAJOR INFRASTRUCTURE INDUSTRY**  
 Michelle Wallace SOUTHERN CROSS UNIVERSITY
- 1450 WHEN INTERNAL MOBILITY AND SOCIAL CAPITAL COOPERATES, EMPLOYABILITY THRIVES**  
 Anne Janand ISTE  
 Dominique Baruel Bencherqui ISTE



## SLOT 5 (16:30-18:00) TRACK SESSIONS

SLOT 5 (16:30 - 18:00) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

### BUSINESS AND SOCIETY: FROM COEXISTENCE TO INCLUSION

**Chair:** Remi Jardat

**Discussant:** Nicola Varrone

#### Paper presentations:

- 2538 THE ANALYSIS OF THE RELATIONSHIP BETWEEN FIRMS AND LOCAL COMMUNITY: THE CASE OF TWO PETROCHEMICAL COMPLEXES IN SPAIN**  
 Miguel Angel Lopez      UNIVERSITAT JAUME I  
 Navarro  
 Vicent Tortosa Edo      UNIVERSITAT JAUME I  
 Vanesa Castan Broto      UNIVERSITY COLLEGE LONDON
- 1191 INCLUSIVE BUSINESS: TOWARDS A CONCEPTUAL FRAMEWORK AND RESEARCH AGENDA**  
 Sally Curtis      RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY  
 Andrew Bradly      RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY
- 1199 NGOS : THE TOCQUEVILLIAN INSIDERS OF NEO LIBERALISM**  
 Guillaume Delalieux      SCIENCES PO LILLE  
 Arno Kourula      UNIVERSITY AMSTERDAM

SLOT 5 (16:30 - 18:00) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

### STAKEHOLDER APPROACHES, CULTURAL AND REPORTING ISSUES

**Chair:** Francesco Gangi

**Discussant:**

#### Paper presentations:

- 2403 STAKEHOLDER ENGAGEMENT IN SOCIAL DISCLOSURE PROCESSES: SOME EVIDENCES FROM THE ITALIAN UNIVERSITIES SOCIAL REPORTING**  
 Mario Tani      UNIVERSITY OF NAPLES  
 Mauro Sciarelli      UNIVERSITY OF NAPLES
- 2603 CONFLICTING STAKEHOLDER PERCEPTIONS OF CSR INITIATIVES: THE CASE OF A DIVERSITY POLICY IN A FRENCH BUSINESS SCHOOL**  
 Cédrine Joly      MONTPELLIER BUSINESS SCHOOL  
 Mélanie Jaeck      MONTPELLIER BUSINESS SCHOOL  
 Magalie Marais      MONTPELLIER BUSINESS SCHOOL

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 302 - Paper Development**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING**

## **ALTERNATIVE MODELS I**

**Chair:** William Sun

**Discussant:** Catherine Karyotis

### **Paper presentations:**

- 1533 THE "TRIPLE DEPRECIATION LINE" (TDL) ACCOUNTING MODEL AND ITS APPLICATION TO THE HUMAN CAPITAL**  
 Alexandre Rambaud AGROPARISTECH  
 Jacques Richard PARIS DAUPHINE UNIVERSITY  
**Discussant :** Thomas Lagoarde
- 2292 CHARACTERISTICS OF THE SOCIAL ENTERPRISE IN JAPAN FROM THE PERSPECTIVE OF FLOW EXPERIENCE**  
 Ayako Sendo TAKUSHOKU UNIVERSITY  
 Hideko Sakurai CHUO UNIVERSITY  
**Discussant :** Thomas Lagoarde
- 1805 THE ROLE OF SOCIAL TIES IN ALTERNATIVE FINANCE: AN EXPLORATORY STUDY OF CROWDFUNDING, SLOW MONEY AND MICROLENDING MODELS**  
 Sharam Alijani NEOMA BUSINESS SCHOOL  
 Djamchid Assadi BURGUNDY BUSINESS SCHOOL  
**Discussant :** Catherine Karyotis

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 301 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_05 MARKETING FOR SOCIETY**

## **CSR AND BRAND**

**Chair:** Paula Rodrigues

**Discussant:** Teresa Barros

### **Paper presentations:**

- 1183 CORPORATE SUSTAINABILITY COMMUNICATIONS ON SOCIAL MEDIA: FORTUNE 500 ENTERPRISES**  
 Ya-ching Lee NATIONAL SUN YAT-SEN UNIV.
- 1341 THE INFLUENCE OF CORPORATE REPUTATION ON PREFERENCE FOR BIODIESEL SUPPLIER**  
 Angela Poulaklidas NOVANCIA BUSINESS SCHOOL PARIS
- 2544 THE EFFECT OF BRAND LOVE IN THE CONSUMERS PERCEPTION OF CORPORATE SOCIAL RESPONSIBILITY**  
 Paula Rodrigues LUSIADA UNIVERSITY  
 Paula Costa LUSIADA UNIVERSITY  
 Hélder Oliveira LUSÍADA UNIVERSITY

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 407 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES**

**REINVENTING THE CORPORATION: HISTORICAL PATHS AND WAYS FORWARD**

**Chair:** Andrew Johnston

**Discussant:**

**Paper presentations:**

- 2378 PROXY VOTING POLICIES AS TOOLS FOR SHAREHOLDER ENGAGEMENT IN CSR: AN EXPLORATORY STUDY**  
 Rachelle Belinga ECOLE DES MINES PARISTECH  
 Blanche Segrestin ECOLE DES MINES
- 1428 MEDIATION WITHOUT MEDIATORS; HOW TO GOVERN SPECIFIC HUMAN CAPITAL IN FLATTENED FIRMS ? A LEGAL AND ECONOMIC PERSPECTIVE ON INTERNAL GOVERNANCE**  
 Xavier Hollandts KEDGE BS  
 Bertrand Valiorgue UNIVERSITÉ DE
- 1629 RE-DISCOVERING AN ORGANIZATIONAL FORM: PUBLIC INTEREST-ORIENTATION AS CORNER STONE OF THE MODERN CORPORATION**  
 Stephan Leixnering WU VIENNA  
 Renate Meyer WU VIENNA

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 306 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE**

**HANDLING PARADOX**

**Chair:** Gilles Arnaud

**Discussant:**

**Paper presentations:**

- 2360 ORGANISATIONAL PARADOX, RATIONALITY AND THE CEO**  
 Jamie Priestley BIRKBECK, UNIVERSITY OF LONDON  
 Andreas Liefoghe BIRKBECK, UNIVERSITY OF LONDON
- 1465 BIRTH, DEATH AND DECISIONS BEYOND REASON**  
 Peter Edward NEWCASTLE UNIVERSITY BUSINESS SCHOOL
- 2187 WORKING SUBJECTS IN THE POSTMODERN ORGANIZATION. ICONIC TURN AND THE AGE OF PARADOX.**  
 Peter Boback SAP SE

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 405 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

## **INVESTORS, CEOS AND PERFORMANCE**

**Chair:** María Belda-ruiz

**Discussant:** Nikolaos Kavadis

### **Paper presentations:**

- 1702 CEO CAREER HORIZON PROBLEM AND TIME TO IPO: RISK-TAKING AND FAST DECISION MAKING WITH POWERFUL CEO.**  
 Alessandro Cirillo UNIVERSITY OF FOGGIA  
 Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II  
 Luca Pennacchio UNIVERSITY OF NAPLES - FEDERICO II  
 Mauro Romano UNIVERSITY OF FOGGIA
- 1780 THE IMPACTS OF CEO SUCCESSOR'S ORIGIN AND SUCCESSION CONTEXT ON FIRM PERFORMANCE**  
 Aylin Ataay GALATASARAY UNIVERSITY
- 2606 LEVERAGING ON HOME BIAS. LARGES STAKES AND LONG-TERMISM BY SWEDISH INSTITUTIONAL INVESTORS**  
 Sophie Nachemson-ekwall STOCKHOLM SCHOOL OF ECONOMICS

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 406 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES**

## **TMT DIVERSITY AND THE ENVIRONMENT**

**Chair:** Marko Reimer

**Discussant:**

### **Paper presentations:**

- 1897 TOP MANAGEMENT TEAM DEGREE OF INTERNATIONALIZATION AND FIRM-LEVEL INTERNATIONALIZATION: THE MODERATING EFFECTS OF GLOBAL FOCUS AND HOME REGION INSTITUTIONAL DIVERSITY**  
 Niccolò Pisani UNIVERSITY OF AMSTERDAM  
 Alan Muller UNIVERSITY OF GRONINGEN  
 Paula Roxana Bogăţan UNIVERSITY OF AMSTERDAM
- 2028 THE IMPACT OF TMT DIVERSITY IN TIMES OF TURBULENT MARKETS: A CROSS-COUNTRY STUDY**  
 Bastian Breitmayer LEUPHANA UNIVERSITY OF LÜNEBURG  
 Schuster Tassilo UNIVERSITY OF ERLANGEN-NÜRNBERG  
 Matthias Pelster LEUPHANA UNIVERSITY OF LÜNEBURG  
 Benjamin Bader LEUPHANA UNIVERSITY OF LÜNEBURG
- 1174 HOW TOP MANAGEMENT TEAMS' EXPERTISE DRIVES CORPORATE SOCIAL PERFORMANCE: CSR STRATEGIZING AT THE CEO-TMT INTERFACE**  
 Sebastiaan Van Doorn WBS  
 Marko Reimer WHU  
 Mariano Heyden NEWCASTLE

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 402 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARDS OF DIRECTORS**

## **BOARDS OF DIRECTORS AND CORPORATE SOCIAL RESPONSIBILITY**

**Chair:** Gerwin Van Der Laan

**Discussant:** Daniel Yar Hamidi

### **Paper presentations:**

- 1539 THE INFLUENCE OF INDEPENDENT DIRECTORS CHARACTERISTICS ON CSR REPORTING: EVIDENCE FROM SPANISH LISTED COMPANIES**  
 Laura Cabeza-garcía UNIVERSITY OF LEÓN  
 Roberto Fernández-gago UNIVERSITY OF LEÓN  
 Mariano Nieto UNIVERSITY OF LEÓN
- 2375 THE RELATIONSHIP BETWEEN BOARDS OF DIRECTORS AND FIRMS' ENVIRONMENTAL PROACTIVITY**  
 Giorgia Profumo UNIVERSITY OF GENOA  
 Ilaria Tutore UNIVERSITY OF NAPLES "PARTHENOPE"  
 Francesco Calza UNIVERSITY OF NAPLES "PARTHENOPE"
- 2081 THE INFLUENCE OF BOARD DIVERSITY ON SUSTAINABILITY DISCLOSURE**  
 Alain Berger WEBSTER UNIVERSITY  
 Pablo Collazzo VIENNA UNIVERSITY

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

## **BUSINESS MODELLING**

**Chair:** Johanna Vanderstraeten

**Discussant:**

### **Paper presentations:**

- 1532 INTERFUNCTIONAL BUSINESS MODELS. INITIAL MAP OF AN UNCHARTED QUADRANT OF THE BLUE OCEAN**  
 Steffen Roth ESC RENNES SCHOOL OF BUSINESS  
 Birte-karoline Manke LEUPHANA UNIVERSITY  
 Jari Kaivo-oja TURKU SCHOOL OF ECONOMICS  
 Léo-paul Dana MONTPELLIER BUSINESS SCHOOL
- 1890 MODELLING THE LEAN STARTUP: A SIMULATION TOOL FOR ENTREPRENEURIAL GROWTH DECISIONS**  
 Karl Taeuscher FRAUNHOFER MOEZ  
 Nizar Abdelkafi FRAUNHOFER MOEZ
- 1211 ENTREPRENEURS AND INNOVATION: THE CONTINGENT ROLE OF INSTITUTIONAL CONTEXT**  
 Javier Montero UNIVERSITY OF ZARAGOZA  
 Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA  
 Juan Maicas UNIVERSITY OF ZARAGOZA

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 304 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE**

## **SOCIAL INFLUENCES**

**Chair:** Massimiliano M. Pellegrini

**Discussant:** Matthias Raith

### **Paper presentations:**

- 2494 COMPLEXITY AND SOCIAL CAPITAL IN SOLIDARITY ECONOMY: EMPIRICAL EVIDENCE OF ENTERPRISES IN BRAZIL**  
 Maria De Nazare Soares      FEDERAL UNIVERSITY OF CEARÁ  
 Aurio Leocadio      FEDERAL UNIVERSITY OF CEARÁ
- 2357 GOVERNMENT ASSISTANCE, EDUCATION, INDIVIDUAL'S CHOICES AND NEW VENTURE CREATION AT THE BOTTOM OF THE PYRAMID: A RATIONAL CHOICE PERSPECTIVE**  
 Luisa Delgado-márquez      IE UNIVERSITY  
 Julio De Castro      IE BUSINESS SCHOOL
- 2572 COLLABORATE AND CONQUER - HOW ENTREPRENEURS DEVELOP AND COORDINATE PEER-TO-PEER NETWORKS IN THE SHARING ECONOMY (SLIGHT FORMAT CORRECTION)**  
 Christian Niebuhr      RWTH AACHEN UNIVERSITY
- 1900 SHADES OF GREY: NEGATIONAL CATEGORIZATIONS OF FOUNDER IDENTITY**  
 Julia Binder      TUM SCHOOL OF MANAGEMENT  
 Frank-martin Belz      TUM SCHOOL OF MANAGEMENT

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 202 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME**

## **INNOVATION AND GROWTH**

**Chair:** Tiziano Vescovi

**Discussant:** Giorgia Profumo

### **Paper presentations:**

- 1145 ADDITIVE MANUFACTURING IN SMES: A VIABLE PATH TO GROWTH AND COMPETITIVENESS?**  
 Giacomo Marzi      UNIVERSITY OF PISA  
 Lamberto Zollo      UNIVERSITY OF FLORENCE  
 Andrea Boccardi      UNIVERSITY OF FLORENCE  
 Cristiano Ciappei      UNIVERSITY OF FLORENCE
- 1577 SME COOPERATION ON INNOVATION & GROWTH**  
 Tove Brink      UNIVERSITY PIF SOUTHERN DENMARK  
 Mette Neville      AARHUS UNIVERSITY
- 1503 THE RELATIONSHIP BETWEEN INNOVATION AND PRODUCT DIVERSIFICATION IN NEW VENTURES: DOES RELATEDNESS MATTER?**  
 Ioanna Deligianni      ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  
 Irini Voudouris      ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 1050 AN EMPIRICAL ANALYSIS OF CUSTOMER SUCCESS MANAGEMENT AT NEW SOFTWARE AS A SERVICE VENTURES**  
 Sebastian Walter      KARLSRUHE INSTITUTE OF TECHNOLOGY  
 André Presse      FREE UNIVERSITY OF BOZEN  
 Orestis Terzidis      KARLSRUHE INSTITUTE OF TECHNOLOGY

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 302 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT**

## **CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (I)**

**Chair:** Petra Moog

**Discussant:** Ruth Rentschler

### **Paper presentations:**

- 1885 EXPLORING ENTREPRENEURIAL ACTIONS OF CREATIVE ENTREPRENEURS: HOW DO CREATIVE ENTREPRENEURS CREATE AND GROW THEIR COMPANIES?**  
Walter Van Andel UNIVERSITY OF ANTWERP  
Annick Schramme UNIVERSITY OF ANTWERP
- 1887 SELLING YOURSELF: A STUDY INTO SELF-EMPLOYED IN THE CREATIVE INDUSTRIES**  
Anne Spanjer TILBURG UNIVERSITY  
Arjen Van Witteloostuijn TILBURG UNIVERSITY
- 2264 WHAT MOTIVATES THE CREATIVE ENTREPRENEUR? SELF-DETERMINATION THEORY, AND COLLABORATION IN A LAB EXPERIMENTAL SETTING**  
Ellen Loots ERASMUS UNIVERSITY ROTTERDAM  
Boukje Cnossen TILBURG UNIVERSITY  
Arjen Van Witteloostuijn TILBURG UNIVERSITY, UNIVERSITY OF ANTWERP AND ANTWERP MANAGEMENT SCHOOL, CARDIFF UNIVERSITY
- 1600 START-UP FINANCING PARAMETERS IN GERMAN CULTURAL INDUSTRY**  
Elmar D. Konrad INSTITUTE FOR ENTREPRENEURSHIP - UNIVERSITY OF APPLIED SCIENCES MAINZ

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 305 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

## **NETWORKS AND FAMILY BUSINESS**

**Chair:** Giovanna Campopiano

**Discussant:** Susanne Beck

### **Paper presentations:**

- 1718 HOW DO THE ENTREPRENEURIAL NETWORKS CHANGE ACROSS GENERATIONS IN FAMILY FIRMS?**  
Nidal Darwish AL-QUDS UNIVERSITY
- 1868 ANALYZING THE EXTERNAL SOCIAL CAPITAL OF FAMILY FIRMS**  
Ines Herrero UNIVERSIDAD PABLO DE OLAVIDE  
Mathew Hughes UNIVERSITY OF DURHAM  
Barbara Larrañeta UNIVERSIDAD PABLO DE OLAVIDE
- 1258 PERFORMANCE AND THE FAMILY BUSINESS—AN ADVISORS INFLUENCE ON OBJECTIVE POST-SUCCESSION PERFORMANCE AND THE SUBJECTIVE LEVEL OF SATISFACTION**  
Alexandra Michel UNIVERSITY OF ST. GALLEN

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 309 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE**

## **FORMAL GOVERNANCE MECHANISMS IN FAMILY BUSINESS**

**Chair:** Reinhard Prögl

**Discussant:** Jonathan Bauweraerts

### **Paper presentations:**

- 1547 REVISING THE TRADITIONAL CONTINGENCY PERSPECTIVE ON THE CHOICE OF MANAGEMENT CONTROL SYSTEMS IN A FAMILY BUSINESS CONTEXT**  
 Zoë Helsen HASSELT UNIVERSITY - RCEF  
 Nadine Lybaert HASSELT UNIVERSITY  
 Raf Orens KU LEUVEN - CAMPUS ANTWERP  
 Tensie Steijvers HASSELT UNIVERSITY  
 Julie Dekker HASSELT UNIVERSITY
- 1605 THE DESIGN AND USE OF CONTROLS IN FAMILY SMES: A MULTI-THEORY PERSPECTIVE**  
 Eddy Laveren UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL  
 Parichart Maneemai PRINCE OF SONGKLA UNIVERSITY  
 Ann Jorissen UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL  
 Wim Voordeckers UNIVERSITEIT HASSELT
- 1970 THE FAMILY BUSINESS AND THE LAW : HOW DOES THE FAMILY LAW AFFECT FAMILY BUSINESS ?**  
 Céline Barredy UNIVERSITÉ PARIS OUEST NANTERRE LA DÉFENSE  
 Gianluca Colombo FACOLTÀ DI SCIENZE ECONOMICHE UNIVERSITÀ DELLA SVIZZERA ITALIANA  
 Massimiliano Vatiero FACOLTÀ DI SCIENZE ECONOMICHE UNIVERSITÀ DELLA SVIZZERA ITALIANA

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 306 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES**

## **FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES**

**Chair:** Rodrigo Basco

**Discussant:** Natalia Martin Cruz

### **Paper presentations:**

- 1288 DEALING WITH INSTITUTIONAL DEFICIENCIES: HOW ENTREPRENEURIAL FAMILIES SUPPORT EACH OTHER IN NAVIGATING INSTITUTIONAL CHALLENGES**  
 Mariana Estrada-robles THE UNIVERSITY OF SHEFFIELD  
 Nick Williams THE UNIVERSITY OF LEEDS  
 Tim Vorley THE UNIVERSITY OF SHEFFIELD
- 1822 ASIAN FAMILY FIRMS THROUGH CORPORATE GOVERNANCE AND INSTITUTIONS: A SYSTEMATIC REVIEW OF THE LITERATURE AND AGENDA FOR FUTURE RESEARCH**  
 Trung Quang Dinh WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU)  
 Andrea Calabrò WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU)
- 2579 WHEN DOES A FOUNDER FIRM BECOME A FAMILY FIRM: THE INFLUENCE OF INSTITUTIONS ON FAMILY-INTERNAL SUCCESSION INTENTIONS AS AN ENTREPRENEURIAL EXIT OPTION IN THE CONTEXT OF DEVELOPING ECONOMY**  
 Marta Widz UNIVERSITY OF ST.GALLEN



**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 16 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

**RACE, ETHNICITY AND INCLUSION**

**Chair:** Hamid Kazeroony

**Discussant:** Beverly Dawn Metcalfe

**Paper presentations:**

- 2420 ESTABLISHING GROUND: TRANSNATIONALIZATION OF NURSE LABOUR AND PRODUCERBASED**  
Tricia Cleland Silva HANKEN
- 2297 MASCULINITY IN A MULTI-ETHNIC OCCUPATIONAL COMMUNITY: BETWEEN COMPETITION AND OPPOSITION**  
Bennouda Mehdi Ould Kherroubi UNIVERSITY OF HUDDERSFIELD  
Hacine-bey
- 2097 RACIAL DISCRIMINATION IN THE WORKPLACE: AN INTEGRATIVE APPROACH**  
Mohamed Al Waqfi UAE UNIVERSITY

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 15 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_01 WOMEN IN MANAGEMENT, WORK AND ORGANIZATION**

**WOMEN, MANAGEMENT AND CULTURE**

**Chair:** Anne Jeny

**Discussant:** Sophie Hennekam

**Paper presentations:**

- 1843 THE UNTOLD, THE UNSEEN AND THE FORGETTABLE: JEWISHNESS, JEWS AND JUDAISM IN EDI SCHOLARSHIP**  
Alain Klarsfeld TOULOUSE BUSINESS SCHOOL
- 2440 WHO IS BEHIND SUCCESSFUL WOMEN?**  
Beáta Nagy CORVINUS UNIVERSITY OF BUDAPEST
- 2500 THE CAREER AND PROFESSIONAL CHALLENGES OF EDUCATED WOMEN IN JALISCO (MEXICO) AND QUEBEC (CANADA): SIMILARITIES AND DIFFERENCES.**  
Emilie Genin UNIVERSITÉ DE MONTREAL  
Lourdes Ocampo ITESM

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 302 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **INNOVATION GENERAL TRACK**

**Chair:** Jonas Julia

**Discussant:** Alexander Alexiev

### **Paper presentations:**

- |             |   |                               |
|-------------|---|-------------------------------|
| <b>1215</b> | <b>KEY CONTEXTUAL SUCCESS FACTORS FOR EMPLOYEE INNOVATIVE BEHAVIOR - A STUDY IN A FOREIGN MANUFACTURING SUBSIDIARY IN CHINA</b> |                               |
|             | Wenqian Zhou  | HHL                           |
|             | Vivek K. Velamuri   | HHL                           |
| <b>1307</b> | <b>ARE ALL INNOVATIONS EQUALLY PERFORMING? THE CASE OF ITALIAN KIBS FIRMS</b>   |                               |
|             | Diego Campagnolo  | UNIVERSITY OF PADOVA          |
|             | Anna Cabigiosu  | CA                            |
| <b>2261</b> | <b>AN ANALYSIS ON THE IMPACT OF IDIOSYNCRATIC COMPANY STANDARDS ON SUPPLY CHAIN GOVERNANCE</b>                                  |                               |
|             | Paul Von Gruben   | TECHNISCHE UNIVERSITÄT BERLIN |
|             | Anne-marie Großmann   | TECHNISCHE UNIVERSITÄT BERLIN |
| <b>1960</b> | <b>DEVELOPING A SUCCESS MODEL FOR SOCIAL CRM IMPLEMENTATION.</b>  |                               |
|             | Aurora Garrido-moreno   | UNIVERSITY OF MALAGA          |
|             | Victor Garcia-morales   | UNIVERSITY OF GRANADA         |
|             | Nigel Lockett   | UNIVERSITY OF LEEDS           |
|             | Stephen King  | UNIVERSITY OF LEEDS           |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 312 - Competitive**

**Track: 06 INNOVATION >> 06\_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS**

## **DESIGN PARADIGM - NEW METHODS AND PROCESSES**

**Chair:** Susanne Ollila

**Discussant:** Maria Elmquist

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>2556</b> | <b>DESIGN THINKING IN INNOVATION, IN PRACTICE: THE CASE OF KAISER PERMANENTE</b>                              |  |
|             | Lisa Carlgren   | CHALMERS UNIVERSITY OF TECHNOLOGY              |
| <b>1369</b> | <b>THE UNKNOWN SIDE OF THE SWATCH DESIGN: RE-READING OF A FAMOUS INNOVATION FROM A C-K THEORY PERSPECTIVE</b> |  |
|             | Gilles Garel  | CNAM LIRSA                                     |
| <b>2267</b> | <b>PERCEPTIONS AND EXPECTATIONS ON COLLABORATION BETWEEN DESIGNERS AND MANAGERS</b>                           |  |
|             | Katarzyna Bachnik   | WASAW SCHOOL OF ECONOMICS                      |
|             | Isa Moll  | ESADE BUSINESS SCHOOL, UNIVERSITAT RAMON LLULL |
|             | Jordi Jordi Montaña   | ESADE BUSINESS SCHOOL, UNIVERSITAT RAMON LLULL |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 313 - Competitive**

**Track: 06 INNOVATION >> 06\_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)**

## **BUSINESS MODEL INNOVATION III**

**Chair:** Patrick Spieth

**Discussant:** Dirk Schneckenberg

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1213</b> | <b>WHAT ROLE DO SUSTAINABILITY, FRUGAL INNOVATION, BUSINESS MODELS AND NETWORKS PLAY IN BOP ECOSYSTEMS?</b> |
|             | Marlen Arnold                      UNIVERSITY OF OLDENBURG  |
|             | Eugenia Rosca                    JACOBS UNIVERSITY  |
| <b>1752</b> | <b>BUSINESS MODELS IN EMERGING MARKETS. A CASE STUDY IN E-COMMERCE</b>                                      |
|             | Enrique Chamas                AUSTRAL UNIVERSITY  |
| <b>2385</b> | <b>CORPORATE INCUBATION AS SOURCE OF BUSINESS MODEL RENEWAL: THE ROLE OF CORPORATE INTERFACES</b>           |
|             | Johannes Brill                  IIHD   INSTITUTE AT THE INTERNATIONAL BUSINESS SCHOOL WORMS, GERMANY        |
|             | Joerg Funder                    IIHD   INSTITUTE AT THE INTERNATIONAL BUSINESS SCHOOL WORMS, GERMANY        |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 310 - Competitive**

**Track: 06 INNOVATION >> 06\_04 OPEN INNOVATION**

## **USERS AND CULTURAL APPROACHES IN OI ENVIRONMENTS**

**Chair:** Mitkova Liliana

**Discussant:** Mueller Julia

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2421</b> | <b>THE INFLUENCE OF PERSONALITY AND CREATIVITY IN OPEN INNOVATION PROCESSES</b>    |
|             | Claudia Roscher                TECHNISCHE UNIVERSITÄT CHEMNITZ                     |
|             | Maria Krüger                    TECHNISCHE UNIVERSITÄT CHEMNITZ                    |
| <b>1741</b> | <b>A TECHNO-SOCIAL PERSPECTIVE OF INNOVATION JAMS- DEFINING AND CHARACTERIZING</b> |
|             | Steve Diasio                    UNIVERSITY OF SOUTH FLORIDA- ST. PETERSBURG        |
| <b>1186</b> | <b>AN INNOVATION MINING STUDY ON USER ACCEPTANCE OF AUTONOMOUS DRIVING</b>         |
|             | Juan Rosenzweig                HYVE SCIENCE LABS                                   |
|             | Michael Bartl                    HYVE SCIENCE LABS                                 |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 303 - Competitive**

**Track: 06 INNOVATION >> 06\_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES**

## **MANAGING FOR CREATIVITY AND INNOVATION**

**Chair:** Michal Biron

**Discussant:** Arup Varma

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1041</b> | <b>HOW PROACTIVITY AND SUPERVISOR SUPPORT INFLUENCE THE CREATIVE PROCESS</b>                              |
|             | Marjolein Caniels                      OPEN UNIVERSITY  |
| <b>2104</b> | <b>THE EFFECT OF PROCESS AND OUTCOME ACCOUNTABILITY ON INDIVIDUAL EXPLORATION</b>                         |
|             | Bart Verwaeren                      VLERICK BUSINESS SCHOOL / GHENT UNIVERSITY                            |
|             | Xavier Baeten                        VLERICK BUSINESS SCHOOL  |
|             | Dirk Buyens                         VLERICK BUSINESS SCHOOL / GHENT UNIVERSITY                            |
| <b>2085</b> | <b>INTERNAL ACTORS' ROLES IN DRIVING MANAGERIAL INNOVATION ADOPTION: TOWARDS A DISTRIBUTED MANAGEMENT</b> |
|             | Sandra Dubouloz                    IREGE, UNIVERSITE SAVOIE MONT BLANC                                    |
|             | Rachel Bocquet                    IREGE, UNIVERSITE SAVOIE MONT BLANC                                     |
|             | Sandra Charreire-petit            RITM, UNIVERSITÉ PARIS SUD  |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 315 - Competitive**

**Track: 06 INNOVATION >> 06\_07 KNOWLEDGE, LEARNING, AND INNOVATION**

## **KNOWLEDGE, LEARNING AND INNOVATION ACROSS SECTORS**

**Chair:** Rick Vogel

**Discussant:**

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1918</b> | <b>BARRIERS TO MANAGING KNOWLEDGE AND LEARNING IN UNIVERSITY - INDUSTRY COOPERATION</b> |
|             | Cecilia Bjursell                      JÖNKÖPING UNIVERSITY                              |
|             | Annika Engström                    JÖNKÖPING UNIVERSITY                                 |
| <b>2080</b> | <b>PUBLIC PRIVATE PARTNERSHIPS AS INNOVATION ADOPTION: DOES THE PROCESS COUNT?</b>      |
|             | Phuong Tra Tran                      CNRS   |
|             | Michael Klien                        WIFO   |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 306 - Paper Development**

**Track: 06 INNOVATION >> 06\_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION**

**INNOVATION MANAGEMENT, PROCESSES, AND READINESS: CRITICAL SUCCESS FACTORS**

**Chair:** Michelle Robertson

**Discussant:** Hebert Alonso Medina Suni

**Paper presentations:**

- 1825 AN EMPIRICAL STUDY ON COMMUNITY BASED ENGAGEMENT: A CASE STUDY OF BOLIVIA ON WASTE MANAGEMENT**  
 Marc-antoine Diego Guidi UNIVERSIDADE FEDERAL DE SANTA CATARINA  
 Bhumika Gupta INSTITUT MINES TELECOM, TELECOM ECOLE DE MANAGEMENT  
 Paul Richard Momsen UNIVERSIDADE FEDERAL DE SANTA CATARINA  
 Miller
- 1671 HUMAN RESOURCE MANAGEMENT AND INNOVATION MANAGEMENT: INNOVATION PROCESS AND RESULT PERSPECTIVES**  
 Daniel Jiménez-jiménez UNIVERSITY OF MURCIA  
 Yolanda Del Pilar Castro UNIVERSITY OF MURCIA  
 Del Rosario  
 Micaela Martínez-costa UNIVERSITY OF MURCIA
- 1747 AN INVESTIGATION ON KAIZEN EVENTS IN A HEALTH CARE ORGANIZATION: CRITICAL SUCCESS FACTORS FOR SOCIAL OUTCOMES**  
 Hebert Alonso Medina Suni UNIVERSITY OF UDINE  
 Pietro Romano UNIVERSITY OF UDINE  
 Pamela Danese UNIVERSITY OF PADOVA  
 Jacopo Guercini UNIVERSITY HOSPITAL OF SIENA  
 Caterina Bianciardi UNIVERSITY HOSPITAL OF SIENA
- 1788 ORGANIZATIONAL READINESS FOR CHANGE: A SYSTEMATIC LITERATURE REVIEW AND FIELD EXPERIENCE AS RELATED TO SAFETY AND WELLNESS IMPROVEMENTS AT WORK**  
 Michelle Robertson LIBERTY MUTUAL RESEARCH INSTITUTE FOR SAFETY  
 Diana Tubbs LIBERTY MUTUAL RESEARCH INSTITUTE FOR SAFETY

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 301 - Competitive**

**Track: 06 INNOVATION >> 06\_10 TEACHING AND LEARNING WITH A DIFFERENCE**

**EXPERIMENTS 2**

**Chair:** Steven Taylor

**Discussant:**

**Paper presentations:**

- 1413 USING SELF-DETERMINATION THEORY TO DESIGN A TEACHING SCENARIO FOR A THRESHOLD CONCEPT**  
 Rosalind Mc Culloch QUT  
 Frédérique Alexandre-bailly ESCP EUROPE
- 1685 TOWARDS A RESEARCH-LIKE LEARNING: AN ART-MAKING EXPERIMENT WITHIN AN ACCOUNTING EDUCATION CURRICULUM.**  
 Philippe Mairesse PARIS1 PANTHÉON SORBONNE
- 1714 CHANGING OUR PEDAGOGICAL PRACTICES: INNOVATING TO DEVELOP A COURSE**  
 Isabelle Vandangeon-derumez IRG UNIVERSITÉ PARIS EST  
 Guillaume Raoul UNIVERSITÉ PARIS EST MARNE LA VALLÉE  
 Eila Szendy LED UNIVERSITÉ PARIS 8

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 408 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **CULTURE AND ETHICS**

**Chair:** Markus Kittler

**Discussant:** Christopher Ball

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1044</b> | <b>EFFECTS OF CULTURE ON CSR PRACTICES: EVIDENCE FROM INDIA</b><br>Judith Ambrosius      FAU ERLANGEN-NÜRNBERG<br>Ritam Garg      FAU ERLANGEN-NÜRNBERG         |
| <b>1047</b> | <b>JOIN IN OR OPT OUT? A NORMATIVE-ETHICAL ANALYSIS OF AFFECTIVE TIES AND NETWORKS IN SOUTH KOREA</b><br>Sven Horak      ST. JOHNS UNIVERSITY                   |
| <b>1987</b> | <b>CLIENTELISM DOES NOT EQUAL CORRUPTION. TOWARDS AN UNDERSTANDING OF POST-SOVIET INFORMAL NETWORKS</b><br>Verena Bader      UNIVERSITÄT DER BUNDESWEHR MÜNCHEN |

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 307 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 5**

**Chair:** Mila Lazarova

**Discussant:**

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1347</b> | <b>DIMENSIONALITY AND INTERNAL CONSISTENCY OF THE THREE-DIMENSIONAL ADJUSTMENT SCALE</b><br>Annamaria Kubovcikova      AARHUS UNIVERSITY  |
| <b>1408</b> | <b>AN EXPLORATORY STUDY OF CORPORATE REPATRIATES' EMOTIONAL SUPPORT NETWORK AND THEIR ACCULTURATION ORIENTATION UPON RETURN TO THEIR HOME COUNTRY</b><br>Lore Van Gorp      GHENT UNIVERSITY<br>Smaranda Boros      VLERICK BUSINESS SCHOOL<br>Piet Bracke      GHENT UNIVERSITY<br>Peter Stevens      GHENT UNIVERSITY |
| <b>2167</b> | <b>EXPATRIATION SUCCESS IN AN INTER-GOVERNMENTAL ORGANIZATION</b><br>Mila Lazarova      SIMON FRASER UNIVERSITY<br>Jean-luc Cerdin      ESSEC<br>Michael Dickmann      CRANFIELD U  |

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 308 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS**

**FROM LATIN EUROPE TO LATIN AMERICA - WHAT'S NEW?**

**Chair:** Teresa Canet-giner

**Discussant:**

**Paper presentations:**

- 1020 BLACK GOLD: CORPORATE DIPLOMATIC TIES OF MAERSK IN BRAZIL**  
 Gilberto Sarfati FGV-EAESP  
 Hans Kristian Hedetoft FGV-EAESP
- 1664 REGIONAL DETERMINANTS OF FDI IN BRAZIL: AN EMPIRICAL STUDY**  
 Dinora Floriani UNIVERSITY OF VALE DO ITAJAÍ (UNIVALI)  
 Claudia Cruz UNIVERSITY OF VALE DO ITAJAÍ (UNIVALI)  
 Mohamed Amal COLUMBIA UNIVERSITY / REGIONAL UNIVERSITY OF BLUMENAU (FURB)
- 2561 "WE ARE EFFICIENT HERE BECAUSE WE UNDERSTAND EACH OTHER WELL, THANKS TO OUR COMMON LATINITY." CROSS-CULTURAL COOPERATION, SUPPOSED MUTUAL UNDERSTANDING AND EFFICIENCY: A FRANCO-LATINO-AMERICAN CASE.**  
 Emmanuelle Sauvage IAE BORDEAUX

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM**

**EVENT SUSTAINABILITY, ENTREPRENEURSHIP AND BIDDING PROCESSES**

**Chair:** Reidar J. Mykletun

**Discussant:** Elena Radicchi

**Paper presentations:**

- 2225 SPORTING EVENTS SUSTAINABILITY: CROWDSOURCING AND CROWDFUNDING**  
 Elena Radicchi UNIVERSITY OF FLORENCE  
 Salvatore Truzzolino
- 1477 ENTREPRENEURIAL VALUE CREATION IN SPORTING EVENTS: A LONGITUDINAL CASE STUDY OF A SUCCESSFUL WORLD LAND SPEED RECORD PROJECT**  
 Patrizia Zagnoli UNIVERSITY OF FLORENCE  
 Harald Dolles FACULTY OF BUSINESS ADMINISTRATION AND SOCIAL SCIENCES, MOLDE UNIVERSITY COLLEGE  
 Mark Dibben TASMANIAN SCHOOL OF BUSINESS & ECONOMICS, UNIVERSITY OF TASMANIA
- 2535 WINNING THE NORWEGIAN NATIONAL BID FOR HOSTING THE UCI ROAD WORLD CHAMPIONSHIPS 2017**  
 Reidar J. Mykletun MOLDE UNIVERSITY COLLEGE  
 Milica Milošević

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 406 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## **LEADERSHIP AND SUPPORT**

**Chair:** Ceyda Maden Eyiusta

**Discussant:**

**Paper presentations:**

- 1071 THE EFFECTS OF ORGANIZATIONAL SILENCE ON ORGANIZATIONAL LEARNING: THE MEDIATING EFFECT OF PERCEIVED ORGANIZATIONAL SUPPORT**  
 Alperen Öztürk BASKENT UNIVERSITY  
 Hakki Okan Yeloglu BASKENT UNIVERSITY  
 Cemalettin Ocal Fidanboy BASKENT UNIVERSITY  
 Mahsa Serpoush YILDIRIM BEYAZIT UNIVERSITY
- 1795 THE IMPACT OF INDIVIDUAL ACCOUNTABILITY ON MANAGERIAL EFFECTIVENESS**  
 Swee Goh TELFER SCHOOL OF MANAGEMENT, UNIVERSITY OF OTTAWA  
 Dwight Mihalicz UNIVERSITY OF OTTAWA
- 2546 HUMILITY AND COMPETENCE AS SOURCES OF LEADER LEGITIMACY: THE ROLE OF POWER DISTANCE ORIENTATION**  
 Michael Daniels UNIVERSITY OF BRITISH COLUMBIA  
 Gary Greguras SINGAPORE MANAGEMENT UNIVERSITY  
 Michael Bashshur SINGAPORE MANAGEMENT UNIVERSITY  
 Burak Oc BOCCONI UNIVERSITY

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 401 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## **IDENTITY**

**Chair:** Swee Goh

**Discussant:**

**Paper presentations:**

- 1038 DEALING WITH MULTIPLE INCOMPATIBLE WORK-RELATED IDENTITIES: THE CASE OF ARTISTS**  
 Sophie Hennekam ESC LA ROCHELLE
- 1268 AN EXPLORATION OF MBA PARTNERS AS PERIPHERAL ORGANIZATIONAL MEMBERS**  
 Sarah Wittman INSEAD BUSINESS SCHOOL
- 2029 FROM PRIESTS TO MARRIED PRIESTS: DEALING WITH AN IDENTITY THREAT DURING A STIGMATISING MACRO TRANSITION**  
 François Grima IRG /UPEC  
 Emmanuel Abord De UNIVERSITÉ DE SAVOIE/ LABORATOIRE IREGE  
 Chatillon  
 Pauline De Becdelievre LISPE IGS RH/ LARGEPA UNIVERSITE PARIS II



**SLOT 5 (16:30 - 18:00) - IAE Building - Room 408 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

**TEAM PERFORMANCE MANAGEMENT - DIVERSITY, CONFLICT AND PERFORMANCE**

**Chair:** Petru L. Curseu

**Discussant:** Ali F. Unal

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1241</b> | <b>FUNCTIONAL BACKGROUND DIVERSITY, CONFLICT AND PERFORMANCE IN INFORMATION SYSTEMS PROJECT TEAMS: A MULTILEVEL MODEL APPROACH</b>          |
|             | Simon Bourdeau ESG-UQAM   |
|             | Renaud Legoux HEC MONTREAL  |
| <b>1476</b> | <b>DOES FUNCTIONAL DIVERSITY INCREASE THE EFFECTIVENESS OF COMMUNITY CARE TEAMS? THE MODERATING ROLE OF TEAM STRUCTURE AND PROCESSES</b>    |
|             | Joep Hofhuis WINDESHEIM UNIVERSITY  |
|             | Monique Mensen WINDESHEIM UNIVERSITY  |
|             | Lydia Ten Den WINDESHEIM UNIVERSITY   |
|             | Annemieke Van Den Berg WINDESHEIM UNIVERSITY  |
|             | Marieke Koopman-draijer WINDESHEIM UNIVERSITY   |
|             | Marianne Van Tilburg WINDESHEIM UNIVERSITY  |
|             | Carolien Smits WINDESHEIM UNIVERSITY  |
|             | Sjiera De Vries WINDESHEIM UNIVERSITY   |
| <b>1312</b> | <b>SELF-FULFILLING PROPHECY IN MULTICULTURAL WORKGROUPS</b>   |
|             | Alexandre Bachkurov SULTAN QABOOS UNIVERSITY  |
| <b>1632</b> | <b>A MEMBERSHIP CATEGORIZATION ANALYSIS (MCA) OF TEAM DIVERSITY, SUBGROUP RELATIONS AND CONFLICTS IN INTERPROFESSIONAL HEALTHCARE TEAMS</b> |
|             | Laura Toivo TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU  |
|             | Maija Vähämäki TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU   |

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 303 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**DESIGNING INCENTIVES AND COMPENSATION**

**Chair:** Jeroen Meijerink

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1146</b> | <b>WHEN LESS IS MORE: INCENTIVE AND SORTING EFFECTS OF SMALL PAY DIFFERENTIALS</b>                          |
|             | David Morand PENNSYLVANIA STATE UNIVERSITY  |
|             | Kimberly Merriman U. OF MASSACHUSETTS   |
|             | John Deckop TEMPLE UNIVERSITY   |
| <b>1530</b> | <b>MANAGING EMPLOYEE TURNOVER: IS INCENTIVE DESIGN ENOUGH?</b>  |
|             | Peter Eberl UNIVERSITY OF KASSEL - BUSINESS AND ECONOMICS   |
|             | Malte Frederik Möller UNIVERSITY OF KASSEL - BUSINESS AND ECONOMICS   |
| <b>2283</b> | <b>HRM IN THE MERGER OF A PUBLICLY OWNED AND PRIVATELY OWNED COMPANY: LESSONS LEARNED FROM A CASE STUDY</b> |
|             | Timo-pekka Uotila UNIVERSITY OF VAASA   |
|             | Katja Ekman UNIVERSITY OF VAASA   |

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 305 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## **DIFFERENT PERSPECTIVES ON EMPLOYABILITY AND CAREER**

**Chair:** Pauline Fatien Diochon

**Discussant:**

**Paper presentations:**

- |             |  |   |
|-------------|--|---|
| <b>1042</b> | <b>EXAMINING DIFFERENCES BETWEEN ACTUAL AND PREFERRED CAREER PATHS</b>   |   |
|             | Michal Biron   | FACULTY OF BUSINESS, UNIVERSITY OF HAIFA                                |
|             | Ravit Eshed  | FACULTY OF BUSINESS, UNIVERSITY OF HAIFA                                |
| <b>2605</b> | <b>IMPACT OF PERCEIVED EMPLOYABILITY ON WORK BEHAVIOR: AN INTERDISCIPLINARY REVIEW WITH FUTURE RESEARCH DIRECTIONS</b> |   |
|             | Hassan Imam  | CA' FOSCARI UNIVERSITY OF VENICE  |
|             | Nele De Cuyper   | RESEARCH GROUP WORK, ORGANIZATIONAL AND PERSONNEL PSYCHOLOGY, KU LEUVEN |
|             | Elfi Baillien  | KU LEUVEN   |
| <b>1265</b> | <b>IMMOBILITY IN APPEARANCE ONLY: RICOEUR AND IDENTITY DYNAMICS IN WORKPLACE EXPERIENCES</b>                           |   |
|             | Mainhagu Sébastien   | UNIVERSITY OF HAUTE-ALSACE  |
|             | Defiebre Renaud  | UNIVERSITY OF HAUTE-ALSACE  |
|             | Grima François   | UNIVERSITY OF PARIS EAST  |

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 403 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES**

## **TRUST AND MOTIVATION**

**Chair:** Homberg Fabian

**Discussant:**

**Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>2331</b> | <b>MOTIVATION FOR THE PUBLIC SERVICE OR FOR THE INDIVIDUAL USER?</b>  |   |
|             | Raffaela Palma  | FEDERICO II UNIVERSITY                    |
|             | Danila Scarozza   | TOR VERGATA                               |
|             | Angelo Falzarano  | FEDERICO II UNIVERSITY                    |
|             | Alessandro Hinna  | TOR VERGATA                               |
|             | Gianluigi Mangia  | FEDERICO II                               |
| <b>2282</b> | <b>TWO MOTIVATIONAL EFFECTS OF SERVANT LEADERSHIP: FORGIVENESS AND PSYCHOLOGICAL EMPOWERMENT</b>                  |   |
|             | Anyi Chung  | NATIONAL CHANGHUA UNIVERSITY OF EDUCATION |
|             | Shu Yu Chen   | CHANGHUA CHRISTIAN HOSPITAL               |
|             | Shu-chen Chang  | CHANGHUA CHRISTIAN HOSPITAL               |
|             | Szu-yin Lin   | NATIONAL SUN YAT-SEN UNIVERSITY           |
|             | I-heng Chen   | NATIONAL SUN YAT-SEN UNIVERSITY           |
| <b>1990</b> | <b>HOW INFLUENCE TACTICS AND TRUSTWORTHINESS OF REVIEWERS AFFECT AUTHORS' TRUST AND COMMITMENT TO PEER REVIEW</b> |   |
|             | Isabel Boegner  | ZEPPELIN UNIVERSITY                       |
|             | Fabian Hattke   | UNIVERSITY OF HAMBURG                     |
|             | Rick Vogel  | UNIVERSITY OF HAMBURG                     |
| <b>2006</b> | <b>INTERORGANIZATIONAL TRUST: A SPECIAL GOVERNANCE MECHANISM OR ONE OF SEVERAL ALTERNATIVES?</b>                  |   |
|             | Maximilian Holtgrave  | UNIVERSITY OF MÜNSTER                     |
|             | Ann-marie Nienaber  | COVENTRY UNIVERSITY                       |
|             | Gerhard Schewe  | UNIVERSITY OF MÜNSTER                     |

**SLOT 5 (16:30 - 18:00) - IAE Building - Room 405 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_05 ORGANISATIONAL COGNITION: THEORIES, APPLICATIONS AND ADVANCEMENTS**

**PSYCHOLOGICAL APPROACHES TO ORGANISATIONAL COGNITION**

**Chair:** Emmanouela Mandalaki

**Discussant:** Florian Andresen

**Paper presentations:**

- 2584 ACCESSING THE PSYCHOLOGICAL CONTRACT USING REPERTORY GRID**  
Ultan Sherman UNIVERSITY COLLEGE CORK
- 2562 UNDERSTANDING THE POTENTIAL PREDICTORS AND OUTCOMES OF PSYCHOLOGICAL CONTRACT VIOLATION: A TAXPAYER-GOVERNMENT CONTEXT**  
Yin Teng Chew MONASH UNIVERSITY  
Tse Leng Tham MONASH UNIVERSITY  
Ken Coghill MONASH UNIVERSITY
- 2394 THE PSYCHOLOGICAL AND COGNITIVE BACKBONE OF INFORMATION SEEKING BEHAVIOR: A THEORETICAL FRAMEWORK**  
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK  
Mehwish Mufti BOURNEMOUTH UNIVERSITY  
Fabian Homberg BOURNEMOUTH UNIVERSITY

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 207 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

**THEORY IN PROJECT ORGANIZING**

**Chair:** Christophe Bredillet

**Discussant:** Marian Bosch-rekveltd

**Paper presentations:**

- 1945 A REVIEW OF PROJECT MANAGEMENT RESEARCH IN IRNOP AND PMI CONFERENCES FROM 2009 TO 2014 TO IDENTIFY EMERGING PERSPECTIVES**  
Beverly Pasian UTRECHT UNIVERSITY OF APPLIED SCIENCES  
Gilbert Silvius LOI UNIVERSITY OF APPLIED SCIENCES
- 2298 FROM VISIONS OF GRANDEUR TO GRAND FAILURE: ALTERNATIVE SCHOOLS OF DESCRIPTIVE DECISION THEORIES TO EXPLAIN THE BERLIN BRANDENBURG AIRPORT FIASCO**  
Verena Stingl TECHNICAL UNIVERSITY OF DENMARK  
Joana Geraldi TECHNICAL UNIVERSITY OF DENMARK
- 2412 COMPLEXITY, UNCERTAINTY AND MENTAL MODELS: FROM A PARADIGM OF REGULATION TO A PARADIGM OF EMERGENCE IN PROJECT MANAGEMENT**  
Pierre Daniel SKEMA  
Carole Daniel SKEMA
- 1531 PROJECTS AS TEMPORARY TRADING ZONES: A THEORETICAL PROPOSAL AND EMPIRICAL ILLUSTRATION**  
Sylvain Lenfle UNIVERSITY OF CERGY-PONTOISE  
Jonas Soderlund BI NOVERWEGIAN BUSINESS SCHOLL

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 407 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## **PROJECT LIFE CYCLE/SUSTAINABILITY**

**Chair:** Gilbert Silvius

**Discussant:** Lynn Keelys

### **Paper presentations:**

- |             |  |                                  |
|-------------|--|----------------------------------|
| <b>1228</b> | <b>THE RELATIONSHIPS BETWEEN SUSTAINABLE INNOVATION OF THE CUSTOMER INTERFACE AND THE PROJECT LIFE CYCLE</b> |                                  |
|             | Maria E. Aguilar-fernández   | UNIVERSITY OF THE BASQUE COUNTRY |
|             | Jose Ramon Oregi-olaso   | UNIVERSITY OF THE BASQUE COUNTRY |
|             | Leticia Fuentes-ardeo  | UNIVERSITY OF THE BASQUE COUNTRY |
|             | Carolina Cruz  | UNIVERSITY OF THE BASQUE COUNTRY |
| <b>1540</b> | <b>APPLYING A LIFE CYCLE APPROACH TO PROJECT MANAGEMENT METHODS</b>  |                                  |
|             | David Biggins  | BOURNEMOUTH UNIVERSITY           |
|             | H-iby Anne Lene  | BOURNEMOUTH UNIVERSITY           |
|             | Frida Trollund   | BOURNEMOUTH UNIVERSITY           |
| <b>2236</b> | <b>ETHICS AND PROJECT SUCCESS: AN OIL AND GAS INDUSTRY PERSPECTIVE</b>                                       |                                  |
|             | Mark Shorley   | UNIVERSITY OF LIMERICK           |
|             | John Kelly   | UNIVERSITY OF LIMERICK           |

**SLOT 5 (16:30 - 18:00) - Langues Building - Room 401 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

## **NEW RESEARCH METHODS FOR INTERVIEWING**

**Chair:** Evandro Bocatto

**Discussant:**

### **Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>2194</b> | <b>VIDEO ELICITATION INTERVIEWS IN ORGANIZATIONAL AND MANAGEMENT RESEARCH: APPLICATION IN A FIELD STUDY</b> |   |
|             | Alexandra Katharina Zehe  | TECHNISCHE UNIVERSITÄT MÜNCHEN - TUM SCHOOL OF MANAGEMENT |
|             | Frank-martin Belz   | TECHNISCHE UNIVERSITÄT MÜNCHEN - TUM SCHOOL OF MANAGEMENT |
| <b>2391</b> | <b>THE RESEARCH INTERVIEW AS A FOUR-FORM NARRATIVE EPISODE: THE RESPONDANT PERSPECTIVE</b>                  |   |
|             | Caroline Rieu Plichon   | ESCP EUROPE   |
|             | Nora Meziani  | ESCP EUROPE   |
| <b>2144</b> | <b>HOT ON THE AUDIT TRAIL: HOW TO ASSESS METHODOLOGICAL TRANSPARENCY OF GROUNDED THEORY IN MANAGEMENT?</b>  |   |
|             | Lakshmi Balachandran  | UNIVERSITÀ DELLA SVIZZERA ITALIANA                        |
|             | Nair  |   |
|             | Michael Gibbert   | UNIVERSITÀ DELLA SVIZZERA ITALIANA                        |

## SLOT 5 (16:30 - 18:00) - Langues Building - Room 404 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_01 DEVELOPING AN EVOLUTIONARY EPISTEMOLOGY? EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

### ORGANISATIONAL EVOLUTION. THEORY-DRIVEN DEVELOPMENTS

Chair: Vincenzo Uli

Discussant:

Paper presentations:

- |      |   |                                  |
|------|---|----------------------------------|
| 1091 | <b>HOW DO ORGANIZATIONS ADAPT? REVIEWING THE EVOLVING CONTRIBUTION OF UPPER ECHELONS THEORY</b> |                                  |
|      | Gianpaolo Abatecola   | UNIVERSITY OF ROME "TOR VERGATA" |
|      | Matteo Cristofaro   | UNIVERSITY OF ROME "TOR VERGATA" |
| 1233 | <b>POSITIONING THE LITERATURE OF THE BUSINESS MODEL: A BIBLIOMETRIC ANALYSIS</b>                |                                  |
|      | Fiorenza Belussi  | UNIVERSITY OF PADOVA             |
|      | Maria Francesca Savarese  | UNIVERSITY OF PADOVA             |
|      | Luigi Orsi  | UNIVERSITY OF MILAN              |
| 1030 | <b>SMALL FIRM GROWTH, GROUP SELECTION AND THE STRUGGLE OF COMPETING IDENTITIES</b>              |                                  |
|      | Dermot Breslin  | SHEFFIELD UNIVERSITY             |

## SLOT 5 (16:30 - 18:00) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13\_00 STRATEGIC MANAGEMENT GENERAL TRACK

### DIFFERENT VIEWS OF ORGANISATIONAL PERFORMANCE: STATUS, FINANCES AND ENVIRONMENT

Chair: Patrick Reinmoeller

Discussant: Anabel Fernandez-mesa

Paper presentations:

- |      |  |   |
|------|--|---|
| 1483 | <b>MANAGING MULTIPLE STATUSES: A CASE STUDY OF OPEN ACCESS</b>                                   |   |
|      | Shaz Ansari  | UNIVERSITY OF CAMBRIDGE                     |
|      | Trin Thananusak  | UNIVERSITY OF CAMBRIDGE                     |
| 2254 | <b>STRATEGY-BASED MECHANISMS IN THE IMITATION OF ENVIRONMENTAL PRACTICES AND COUNTRY EFFECTS</b> |   |
|      | Maria Boura  | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
|      | Dimitris Tsouknidis  | CYPRUS UNIVERSITY OF TECHNOLOGY             |
|      | Spyros Lioukas   | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
| 2193 | <b>THE EFFECT OF ORGANIZATIONAL SPEED ON FIRMS' ENVIRONMENTAL PERFORMANCE</b>                    |   |
|      | Matilde Morales-rayá   | UNIVERSITY OF GRANADA                       |
|      | Inmaculada Martín-tapia  | UNIVERSITY OF GRANADA                       |
|      | Javier Aguilera-caracuel   | PABLO OLAVIDE UNIVERSITY                    |
|      | Rodrigo Martín-rojas   | UNIVERSITY OF GRANADA                       |
| 2115 | <b>HOSPITAL FINANCIAL PERFORMANCE IMPLICATIONS FOR USE OF HOSPITALISTS</b>                       |   |
|      | Josué Patien Epané   | UNIVERSITY OF NEVADA LAS VEGAS              |
|      | Robert Weech-maldonado   | UNIVERSITY OF ALABAMA AT BIRMINGHAM         |
|      | Larry Hearld   | UNIVERSITY OF ALABAMA AT BIRMINGHAM         |
|      | Bisakha Sen  | UNIVERSITY OF ALABAMA AT BIRMINGHAM         |
|      | Stephen O'connor   | UNIVERSITY OF ALABAMA AT BIRMINGHAM         |
|      | Zo Ramamonjiravelo   | GOVERNORS STATE UNIVERSITY                  |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 307 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES**

## **M&A INTEGRATION PROCESS**

**Chair:** Audrey Rouzies

**Discussant:** Nuno Oliveira

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2310</b> | <b>LEVERAGING EXPLORATION THROUGH POST-ACQUISITION INTEGRATION: THE ROLE OF COORDINATION MECHANISMS AND ACQUISITION EXPERIENCE</b>  |
|             | Mai Anh Dao                      MCI MANAGEMENT CENTER INNSBRUCK  |
| <b>2441</b> | <b>HOW EMPLOYEES MAKE SENSE OF AND RESPOND TO POST-ACQUISITION INTEGRATION EVENTS - DO DIFFERENT FOCI OF IDENTIFICATION MATTER?</b> |
|             | Nicola Mirc                      TOULOUSE SCHOOL OF MANAGEMENT  |
|             | Norbert Steigenberger      UNIVERSITY OF COLOGNE  |
| <b>1204</b> | <b>SPEED IN ACQUISITIONS: ADVANCING A PROCESS PERSPECTIVE</b>   |
|             | Olimpia Meglio              UNIVERSITY OF SANNIO  |
|             | David King                      IOWA STATE UNIVERSITY   |
|             | Annette Risberg              COPENHAGEN BUSINESS SCHOOL   |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 309 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **THE SOCIAL PROCESSES DYNAMICS OF STRATEGIC DECISION MAKING**

**Chair:** Sebastien Picard

**Discussant:** Christelle Pezé-théron

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1712</b> | <b>DECISION-MAKING PROCESSES AND EXPLORATION/EXPLOITATION-ORIENTED STRATEGIC DECISIONS: AN ACTOR-CENTERED PERSPECTIVE</b>                     |
|             | Stavros Vourlioumis      ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS  |
|             | Vassilis Papadakis      ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS   |
| <b>2593</b> | <b>THE ROLE OF EPISTEMIC OBJECTS IN COLLECTIVE DECISION-MAKING: HOW ENACTING CAUSAL MAPS CAN DISENTANGLE COGNITIVE AND AFFECTIVE CONFLICT</b> |
|             | Patrick Reinmoeller      CRANFIELD UNIVERSITY   |
|             | Mikko Arevuo              REGENT'S UNIVERSITY   |
| <b>1601</b> | <b>DECISION-MAKING AS A SOCIAL PRACTICE: CONTRIBUTIONS OF THE STRATEGY-AS-PRACTICE FOR DECISION PROCESS</b>                                   |
|             | Gustavo Abib              CEPEAD/UFPR   |
|             | Eduardo Guedes Villar      CEPEAD/UFPR  |
|             | Carolina Walger              CEPEAD/UFPR  |
|             | Karina De Déa Roglio      CEPEAD/UFPR   |
|             | Fabício Stocker              CEPEAD/UFPR  |
| <b>2171</b> | <b>A CO-EVOLUTIONARY PERSPECTIVE FOR UNDERSTANDING THE DECISION TO OFFSHORE HUMAN RESOURCES ACTIVITIES</b>                                    |
|             | Carmen Paz-aparicio      UNIVERSIDAD CARLOS III DE MADRID   |
|             | Joan Enric Ricart              IESE BUSINESS SCHOOL   |
|             | Jaime Bonache              UNIVERSIDAD CARLOS III DE MADRID   |

**SLOT 5 (16:30 - 18:00) - FSEG Building - Room 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

## **DYNAMIC CAPABILITIES AND INNOVATION**

**Chair:** Asta Pundziene

**Discussant:** Ruifang Wang

### **Paper presentations:**

- 1414 DYNAMIC CAPABILITIES MICROFOUNDATIONS AND INNOVATION MANAGEMENT IN FRENCH SMES: A CASE STUDY ANALYSIS**  
 Antoine Pierre MONTPELLIER UNIVERSITY  
 Anne Sophie Fernandez MONTPELLIER UNIVERSITY
- 2186 LOOKING BEYOND DYNAMIC CAPABILITIES: ON THE ANTECEDENTS OF CHANGE AND INNOVATION**  
 Emre Karali ERASMUS UNIVERSITY ROTTERDAM  
 Henk Volberda ERASMUS UNIVERSITY ROTTERDAM  
 Jatinder Sidhu ERASMUS UNIVERSITY ROTTERDAM
- 2435 INNOVATION CAPABILITIES AS PRECURSOR OF EXPORT PERFORMANCE: AN ANALYSIS IN THE CONTEXT OF SMES**  
 José Luis Ferreras-méndez UNIVERSITY OF LEÓN  
 Anabel Fernández Mesa UNIVERSITY OF VALENCIA  
 Joaquín Alegre UNIVERSITY OF VALENCIA  
 Roger Stanger UNIVERSITY OF SUSSEX

**SLOT 5 (16:30 - 18:00) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : MANAGERIAL CHALLENGES**

**Chair:** Patrycja Klimas

**Discussant:** Annika Tidström

### **Paper presentations:**

- 2202 UNPACKING COOPETITION PRACTICES - A THEORETICAL MODEL OF COOPETITION MANAGEMENT**  
 Stefanie Dorn UNIVERSITY OF COLOGNE
- 1168 CONSTRUCTIVE AND DESTRUCTIVE DYNAMICS OF VALUE CREATION IN TEMPORARY COLLABORATIONS**  
 Nuno Oliveira LSE
- 1218 WHY FIRMS IMPLEMENT COOPETITIVE-PROJECT TEAMS?**  
 Anne-sophie Fernandez MONTPELLIER UNIVERSITY  
 Frédéric Le Roy MONTPELLIER UNIVERSITY & MONTPELLIER BUSINESS SCHOOL

## 3 June 2016, Friday

### Highlights

#### Special Interest Group (SIGs) Activities:

9:00 - 10:30: Track sessions, Development Working Groups, Symposia

#### Coffee Break

10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

#### Meet the Editors 3

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 3

#### Special Interest Group (SIGs) Activities:

10:50 - 12:20: Track sessions, Symposia, Development Working Groups, SIG Plenaries

#### Presidential Activity

10:50 - 12:20 - FSEG Building, Keynes Room

#### Lunch

12:30 - 14:00 - CROUS restaurant la Pointe Jaune

#### PLENARY - Keynote Round table and EURAM General Assembly

14:00 - 15:30 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable, Managing for Cooperation and Innovation

15:30 - 16:30 - Plenary Hall (A7, next to the CROUS) - EURAM General Assembly

#### Coffee Break

16:30 - 17:00 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

#### Special Interest Group (SIGs) Activities:

17:00 - 18:30 - SIG Plenaries, Track sessions, Development Working Groups, Symposia, SIG Wrap Ups

#### EMR Editorial Meeting

17:00 - 18:30 - FSEG Building, Keynes Room

#### After Conference: EURAM Party

Bateau Mouche (River Boat) Le Gabarre

Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: "Alma - Marceau" (line 9)

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

**Symposia:** page 217

**Development Working Groups:** page 222

**SIGs other Activities:** page 24



# SLOT 6 (09:00-10:30) TRACK SESSIONS

SLOT 6 (09:00 - 10:30) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

**SUSTAINABILITY: SENSEMAKING, SENSEGIVING AND EDUCATION**

**Chair:** Corinne Vercher-chaptal

**Discussant:** Pascale De Rozario

**Paper presentations:**

- 1814 EDUCATION FOR SUSTAINABILITY: TRANSFORMATIVE PROCESSES, ACTIONS AND SYSTEMIC CHANGE IN A SWEDISH UNIVERSITY**  
 Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL  
 Sofia Kjellström SCHOOL OF HEALTH AND WEALFARE OF JONKOPING UNIVERSITY  
 Ellen Almers SCHOOL OF EDUCATION AND COMMUNICATION OF JONKOPING UNIVERSITY  
 Petra Wagman SCHOOL OF HEALTH AND WEALFARE OF JONKOPING UNIVERSITY  
 Ulrica Stagell SCHOOL OF EDUCATION AND COMMUNICATION OF JONKOPING UNIVERSITY
- 1351 FROM UNDERSTANDING ECONOMICS TO CONSCIOUS SUSTAINABILITY**  
 Mario Carrassi UNIVERSITÀ DI BARI
- 1634 EDUCATION FOR SUSTAINABILITY IN THE BUSINESS SCHOOL CONTEXT: A TEXTUAL STUDY OF PEDAGOGICAL PRACTICE**  
 Harry Van Buren Iii UNIVERSITY OF NEW MEXICO

SLOT 6 (09:00 - 10:30) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

**MANAGEMENT AND LEADERSHIP FOR SOCIETY ORIENTED BUSINESS?**

**Chair:** Remi Jaradat

**Discussant:** Nicola Varrone

**Paper presentations:**

- 1132 ADAPTATION TO POLITICAL UNCERTAINTY: THE ROLE OF PERSONAL AND INSTITUTIONAL POLITICAL CONNECTIONS**  
 Addis Gedefaw Birhanu EMLYON BUSINESS SCHOOL
- 1693 THE ROLE OF ETHICAL AND SUSTAINABLE LEADERSHIP IN SOCIAL ENTERPRISE**  
 Nurul Mozumder OXBRIDGE CONSULTANTS
- 2545 LABOUR MANAGEMENT IN TODAY'S LARGE CORPORATIONS: THE INTERSECTION OF BUREAUCRATIC AND MARKET-DRIVEN MODELS**  
 Amélie Seignour MRM
- 1113 WHY DO WE NOT ALWAYS ACT ETHICALLY IN THE WORKPLACE? AN EXPLORATION OF THE KEY IMPEDIMENTS**  
 Mark Schwartz SCHWARTZ@YORKU.CA

**SLOT 6 (09:00 - 10:30) - IAE Building - Amphi B - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY**

## **SUSTAINABILITY REPORTING AND CORPORATE STRATEGY**

**Chair:** Anna Pistoni

**Discussant:** Anna Pistoni

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2521</b> | <b>EFFECT OF CSR COMMUNICATION ON CORPORATE REPUTATION AND FINANCIAL PERFORMANCE</b>               |
|             | Schroeter Julian                      UNIVERSITY OF SIEGEN   |
|             | Dutzi Andreas                        UNIVERSITY OF SIEGEN  |
|             | Withanage Eshari                    UNIVERSITY OF SIEGEN   |
| <b>2183</b> | <b>LINKING SUSTAINABILITY STRATEGIES AND PERFORMANCE MEASUREMENT SYSTEMS: A TWO WAY PATH</b>       |
|             | Raffaele Fiorentino                  PARTHENOPE UNIVERSITY   |
|             | Stefano Garzella                     PARTHENOPE UNIVERSITY   |
|             | Daniela Mancini                    PARTHENOPE UNIVERSITY   |
|             | Rita Lamboglia                     PARTHENOPE UNIVERSITY   |
| <b>2318</b> | <b>STRATEGIC CSR AND SUSTAINABILITY IN THE LUXURY INDUSTRY AS A DRIVER OF CORPORATE REPUTATION</b> |
|             | Patrizia Gazzola                    INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS                   |
|             | Gianluca Colombo                  UNIVERSITY OF LUGANO   |
|             | Roberta Pezzetti                    INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS                   |
|             | Enrica Pavione                      INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS                   |

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 302 - Paper Development**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING**

## **ALTERNATIVE MODEL II**

**Chair:** Catherine Karyotis

**Discussant:** Djamchid Assadi

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1575</b> | <b>MOROCCAN MICROFINANCE: THE FORCES TOWARDS A MORE COMMERCIAL ORIENTATION</b>             |
|             | Asmae Diani                          INSTITUT DE RECHERCHE EN GESTION UNIVERSITÉ PARIS EST |
|             | <b>Discussant :</b> Djamchid Assadi  |
| <b>1663</b> | <b>GESTATIONAL SURROGACY: FREEDOM OVER ONE'S BODY, THE MARKET AND THE LAW</b>              |
|             | Eric Vernier                          IRSI   |
|             | Baudet Isabelle                     IRSI   |
|             | Mayeul Berger                      IRIS  |
|             | <b>Discussant :</b> Djamchid Assadi  |
| <b>2093</b> | <b>IS IT POSSIBLE? COMPANIES WITH NEGATIVE EQUITY LIVE DURING YEARS: STAKEHOLDERS VIEW</b> |
|             | Leire San-jose                        UPV/EHU AND U. HUDDERSFIELD                          |
|             | Jose Luis Retolaza                  DEUSTO BUSINESS SCHOOL                                 |
|             | Sara Urionabarrenetxea            UPV/EHU  |
|             | Jose Domingo Garcia-merino    UPV/EHU  |
|             | <b>Discussant :</b> Djamchid Assadi  |

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 201 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT**

### **GENDER AND ORGANISATION**

**Chair:** Luigi Maria Sicca

**Discussant:** Davide Bizjak

#### **Paper presentations:**

- 1951 GENDER BINARISM AS AN APPARATUS OF RESISTANCE TO ORGANIZATIONAL INCLUSION**  
 Davide Bizjak UNIVERSITY OF NAPLES FEDERICO II  
 Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II  
 Stefano Oliverio UNIVERSITY OF NAPLES FEDERICO II  
 Paolo Valerio UNIVERSITY OF NAPLES FEDERICO II
- 1415 GENDERED DETERIORATION OF WORKING ARRANGEMENTS: THE CASE OF FRINGE BENEFITS**  
 Eleanna Galanaki ATHENS UNIVERRSITY OF ECONOMICS AND BUSINESS
- 1418 INFORMAL ENTREPRENEURSHIP, PAKISTANI WOMEN AND EXTREME INSTITUTIONAL VOIDS - A RESEARCH AGENDA**  
 Lalarukh Ejaz UNIVERSITY OF SOUTHAMPTON  
 Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON  
 Vadim Grinevich UNIVERSITY OF SOUTHAMPTON  
 Amber Gul Rashid INSTITUTE OF BUSINESS ADMINISTRATION

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 301 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_04 RESPONSIBLE GLOBAL VALUE CHAINS**

### **RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): CASE STUDIES**

**Chair:** Dr Pascale De Rozario

**Discussant:** Anurag Tewari

#### **Paper presentations:**

- 1496 DISTRIBUTION IN BRAZIL AND USA**  
 Ilias Vlachos LEEDS UNIVERSITY  
 Silvia Dumitru UNIVERSITY OF LIVERPOOL
- 2508 SUSTAINABLE DEVELOPMENT THROUGH INSERTION OF GLOBAL VALUE CHAINS. A CRITICAL ANALYSIS OF THE CASE OF MAROCCAN ARGAN OIL.**  
 Pierre-marie Aubert IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE  
 Yann Laurans IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE  
 Renaud Lapeyre IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE  
 Marellia Auger IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
- 2087 MECHANISMS OF SUPPLY CHAIN RESILIENCE AND VULNERABILITY**  
 Liz Varga CRANFIELD UNIVERSITY  
 Anurag Tewari CRANFIELD UNIVERSITY

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 407 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES**

## **ALTERNATIVE FRAMEWORKS FOR NEW CORPORATE BEHAVIOURS**

**Chair:** Blanche Segrestin

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1974</b> | <b>CONTROL DECOUPLING AS AN ALTERNATIVE, INVISIBLE VEIL FOR THE CORPORATE GROUP</b> |
|             | Linn Anker-s-ensen      UNIVERSITY OF OSLO  |
| <b>2464</b> | <b>COMPANY RULE: CORPORATIONS AS POLITICAL AUTHORITIES</b>                          |
|             | Maha Atal      UNIVERSITY OF CAMBRIDGE  |

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 306 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE**

## **ETHICS AND CARE IN ORGANISATIONS**

**Chair:** Carine Chemin-bouzir

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1615</b> | <b>TELLING TALES OUT OF SCHOOL: 'CARING SPACE' AND ORGANIZATIONAL WELLBEING</b> |
|             | Michaela Edwards      LANCASTER UNIVERSITY                                      |
|             | Norman Crump      LANCASTER UNIVERSITY  |
|             | Amanda Bingley      LANCASTER UNIVERSITY  |
| <b>1807</b> | <b>CARING BEYOND REASON: A QUESTION OF ETHICS</b>                               |
|             | Philip Boxer      BRL   |
| <b>1374</b> | <b>WHEN THE HEART BEATS: A NEO-WEBERIAN MODEL TO ETHICAL DILEMMAS</b>           |
|             | Pauline Fatien Diochon      MENLO COLLEGE                                       |
|             | Jean Nizet      U LOUVAIN-LA-NEUVE  |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 406 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES**  
**THE CONSEQUENCES OF CEO'S PERSONALTY AND ACTIONS**

**Chair:** Ciaran Heavey

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1035</b> | <b>CEO CORE SELF-EVALUATION AND THE RISE AND FALL OF IRISH FIRMS, 2005 TO 2009</b>  |
|             | Ciaran Heavey      UNIVERSITY COLLEGE DUBLIN  |
|             | Brian Fox      UNIVERSITY OF CONNECTICUT  |
|             | Zeki Simsek      UNIVERSITY OF CONNECTICUT  |
|             | Donald Hambrick      PENNSYLVANIA STATE UNIVERSITY  |
| <b>2215</b> | <b>CONSEQUENCES OF THE ZERO-SUM GAME OF POWER: PERFORMANCE IMPACTS OF EMPOWERING THE CMO VIS-À-VIS THE CFO IN THE TMT</b> |
|             | Cecilia Wiedeck      TECHNICAL UNIVERSITY DORTMUND  |
|             | Andreas Engelen      TECHNICAL UNIVERSITY DORTMUND  |
|             | Andreas Venus      TECHNICAL UNIVERSITY DORTMUND  |
| <b>2405</b> | <b>STRATEGIC OVERSIGHT OF BOARDS IN EMERGING CAPITAL MARKETS: EVIDENCE FROM CEO DISMISSAL AND THE BOARD'S CHANGES</b>     |
|             | Irina Ivashkovskaya      NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS  |
|             | Anastasia Stepanova      NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS  |
|             | Anastasia Suchkova      NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 402 - Competitive**  
**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARDS OF DIRECTORS**

## BOARDS OF DIRECTORS: BOARD DIVERSITY

**Chair:** Tor Brunzell

**Discussant:** Anastasia Stepanova

### Paper presentations:

- |             |  |                        |
|-------------|--|------------------------|
| <b>1328</b> | <b>JOB-RELATED DIVERSITY AND BOARD DECISION-MAKING PROCESSES: ACHIEVING QUALITY AND SPEED</b>                |                        |
|             | Morten Huse  | BI NORWEGIAN BUSINESS  |
|             | Sadi Kanadli   | ESADE                  |
|             | Max Bankewitz  | WITTEN                 |
| <b>1480</b> | <b>BOARD ROLE PERFORMANCE AND FAULTLINES IN FAMILY FIRMS: THE MODERATING ROLE OF FORMAL BOARD EVALUATION</b> |                        |
|             | Alana Vandebeek  | HASSELT UNIVERSITY     |
|             | Wim Voordeckers  | HASSELT UNIVERSITY     |
|             | Frank Lambrechts   | HASSELT UNIVERSITY     |
|             | Jolien Huybrechts  | MAASTRICHT UNIVERSITY  |
| <b>2518</b> | <b>BUILDING DYNAMIC CAPABILITIES IN SMES - CHAIRPERSON'S LEADERSHIP, KNOWLEDGE AND EXPERIENCE</b>            |                        |
|             | Daniel Yar Hamidi  | UNIVERSITY OF BORAS    |
|             | Jonas Gabrielsson  | UNIVERSITY OF HALMSTAD |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

## INSTITUTIONAL CONTINGENCIES

**Chair:** Steffen Roth

**Discussant:**

### Paper presentations:

- |             |   |  |
|-------------|---|--|
| <b>2204</b> | <b>ENTREPRENEURSHIP POLICIES EVALUATION: REVIEW OF EMPIRICAL STUDIES</b>                  |  |
|             | Ondrej Dvoulety   | UNIVERSITY OF ECONOMICS, FACULTY OF BUSINESS ADMINISTRATION,<br>DEPARTMENT OF ENTREPRENEURSHIP |
| <b>1455</b> | <b>INFORMATION FREEDOM, INTELLECTUAL PROPERTY RIGHTS, AND TECHNOLOGY ENTREPRENEURSHIP</b> |  |
|             | Sepideh Yeganegi  | UNIVERSITY OF MANITOBA   |
|             | André Laplume   | MICHIGAN TECHNOLOGICAL UNIVERSITY  |
|             | Parshotam Dass  | UNIVERSITY OF MANITOBA   |
| <b>1958</b> | <b>SOCIOCULTURAL VARIABLES INFLUENCING CULTURAL VALUES IN CENTRAL ASIA</b>                |  |
|             | Jennet Achyldurdyeva  | NATIONAL SUN YAT-SEN UNIVERSITY  |
|             | Christina Yu Ping Wang  | NATIONAL SUN YAT-SEN UNIVERSITY  |
| <b>1485</b> | <b>LOCAL POLITICS AND SME PERFORMANCE</b>   |  |
|             | Sebastiaan Laloo  | GHENT UNIVERSITY   |
|             | Heidi Vander Bauwhede   | GHENT UNIVERSITY   |
|             | Philippe Van Cauwenberge  | GHENT UNIVERSITY   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 202 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME**

## **INTERNATIONALIZATION**

**Chair:** Massimiliano M. Pellegrini

**Discussant:** Filippo Ferrari

**Paper presentations:**

- 2369 TOWARDS A NOMOLOGICAL NET FOR THE ROLE OF SPEED IN THE INTERNATIONALIZATION PROCESS**  
Wolfgang Amann HEC PARIS
- 1952 DO ALL ENTREPRENEURS WANT TO MAKE THEIR NTBF GROW? AN APPROACH THROUGH EXPECTED CONSEQUENCES OF GROWTH**  
Caroline Tarillon UNIV. GRENOBLE ALPES

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 303 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_05 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT**

## **NETWORKS, SOCIAL CAPITAL AND DIVERSITY**

**Chair:** Marina Dabic

**Discussant:**

**Paper presentations:**

- 2086 EFFECTS ON LOCAL NETWORK STRUCTURE ON INTERNATIONAL RELATIONSHIPS**  
Isabel Diez-vial COMPLUTENSE UNIVERSITY OF MADRID  
Angeles Montoro-sanchez COMPLUTENSE UNIVERSITY OF MADRID  
Jose Antonio Belso-martínez MIGUEL HERNANDEZ UNIVERSITY
- 1978 ENTREPRENEURIAL OPPORTUNITIES AND IMMIGRANT ENTREPRENEURS' KNOWLEDGE: TOWARDS A THEORETICAL FRAMEWORK**  
Rocio Aliaga-isla UNIVERSITY OF LIEGE
- 1127 EXCLUSIVENESS OF SOCIAL CAPITAL WITHIN LOCAL BUSINESS NETWORKS, SURROUNDED WITH A LOW-TRUST ENVIRONMENT**  
Julia Ivy NORTHEASTERN UNIVERSITY  
Edward Mckeever LANCASTER UNIVERSITY

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 301 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURIAL EMOTIONS AND PASSION**

## **DECISION-MAKING AND BIASES**

**Chair:** Anna Menozzi

**Discussant:** Christopher Ney

**Paper presentations:**

- 1318 "ENTREPRENEURIAL DECISION MAKING EFFECTIVENESS: A THEORETICAL FRAMEWORK LINKING AFFECT AND COGNITION"**  
Sara Sassetti UNIVERSITY OF PISA  
Sara Lombardi LUISS GUIDO CARLI  
Vincenzo Cavaliere UNIVERSITY OF FLORENCE
- 1492 ENTREPRENEURIAL OVERCONFIDENCE: PERSONAL AND FIRM DETERMINANTS**  
Anna Menozzi UNIVERSITÀ DEL PIEMONTE ORIENTALE "A. AVOGADRO"  
Giampaolo Viglia UNIVERSITY OF BOURNEMOUTH  
Diana Anna Passarani UNIVERSITÀ DEL PIEMONTE ORIENTALE "A. AVOGADRO"  
Anna Chiara Invernizzi UNIVERSITÀ DEL PIEMONTE ORIENTALE "A. AVOGADRO"
- 2311 LIMITS AND BARRIERS OF VALUE CREATION AND PROJECTS DEVELOPMENT: THE CASE OF TUNISIAN SMES**  
Samira Boussema MODEOR  
Salah Ben Hamed MODEOR

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 302 - Competitive**  
**Track: 03 ENTREPRENEURSHIP >> 03\_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT**

## **CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (II)**

**Chair:** Ruth Rentschler

**Discussant:** Petra Moog

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1919</b> | <b>EMPLOYER BRANDING AND ITS USE FOR EXECUTIVE RECRUITMENT IN THE VISUAL ARTS. A CONTENT ANALYSIS OF JOB ADVERTISEMENTS</b> |
|             | Andrea Hausmann      EUROPA-UNIVERSITÄT VIADRINA  |
|             | Anne Heinze      EUROPA-UNIVERSITÄT VIADRINA  |
|             | Antonia Liegel      EUROPA-UNIVERSITÄT VIADRINA   |
| <b>2111</b> | <b>WORK COMMITMENT OF CREATIVE WORKERS OF A SAME QUARTER : UNDERSTANDING ORGANISATION THROUGH A PLACE-BASED APPROACH</b>    |
|             | Brigitte Charles-pauvers      UNIVERSITÉ DE NANTES  |
|             | Anne-laure Saives      ESG - UQAM   |
|             | Nathalie Schieb-bienfait      UNIVERSITÉ DE NANTES  |
| <b>2237</b> | <b>TEMPORAL DIMENSIONS IN ARTISTIC ENTREPRENEURSHIP</b>   |
|             | Lisa Balzarini      CA  |
|             | Monica Calcagno      CA   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 309 - Competitive**  
**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE**

## **INFORMAL GOVERNANCE MECHANISMS IN FAMILY BUSINESS**

**Chair:** Alessandro Cirillo

**Discussant:** Jan-philipp Ahrens

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2573</b> | <b>AN EXAMINATION OF THE INFLUENCE OF FAMILY AND BUSINESS GOVERNANCE MECHANISMS ON FAMILY BUSINESS PERFORMANCE</b> |
|             | Chris Graves      THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL   |
|             | Donella Caspersz      THE UNIVERSITY OF WESTERN AUSTRALIA BUSINESS SCHOOL  |
|             | Jill Thomas      THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL  |
| <b>1405</b> | <b>THE ROLE OF RELATIONAL GOVERNANCE MECHANISMS IN FAMILY FIRMS - A REVIEW AND RESEARCH AGENDA</b>                 |
|             | Christian Rosenkranz      PHILIPPS-UNIVERSITY MARBURG  |
| <b>1658</b> | <b>SOCIOEMOTIONAL WEALTH AND ORGANIZATIONAL EFFECTIVENESS: AN EMPIRICAL ANALYSIS IN SPANISH FAMILY FIRMS</b>       |
|             | Ismael Barros      UNIVERSIDAD AUSTRAL DE CHILE  |
|             | Juan Hernangómez      UNIVERSIDAD DE VALLADOLID  |
|             | Natalia Martín Cruz      UNIVERSIDAD DE VALLADOLID   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 306 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES**

## **FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES**

**Chair:** Allan Discua Cruz

**Discussant:** Trung Quang Dinh

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1499</b> | <b>AN EXPLORATIVE STUDY OF FAMILY BUSINESS GOAL</b>   |
|             | Rodrigo Basco THE AMERICAN UNIVERSITY OF SHARJAH  |
|             | Gloria Aparicio UNIVERSITY OF THE BASQUE COUNTRY  |
|             | Txomin Iturralde UNIVERSITY OF THE BASQUE COUNTRY   |
|             | Amaia Maseda UNIVERSITY OF THE BASQUE COUNTRY   |
| <b>2581</b> | <b>CONSTRUCTING THE IDENTITY OF SECOND-GENERATION BUSINESS FAMILY MEMBERS IN THE PEOPLE'S REPUBLIC OF CHINA</b> |
|             | Nan Jiang WESTMINSTER BUSINESS SCHOOL   |
|             | Alison Rieple WESTMINSTER BUSINESS SCHOOL   |
|             | Jane Chang WESTMINSTER BUSINESS SCHOOL  |
| <b>2129</b> | <b>A CONTENT ANALYSIS OF A CHAPTER ABOUT VEHBİ KOC</b>  |
|             | Nurgul Keles Taysir ISTANBUL COMMERCE UNIVERSITY  |
|             | Cigdem Asarkaya ISTANBUL COMMERCE UNIVERSITY  |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 206 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS**

## **HR IN FAMILY BUSINESS**

**Chair:** Massimo Baù

**Discussant:** Alexandra Michel

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1597</b> | <b>LEARNING BAD HABITS FROM GENERATION TO GENERATION: HOW NEGATIVE IMPRINTS AFFECT HUMAN RESOURCE MANAGEMENT IN THE FAMILY FIRM</b>    |
|             | Kim Eddleston NORTHEASTERN UNIVERSITY  |
|             | Roland Kidwell FLORIDA ATLANTIC UNIVERSITY   |
|             | Franz Kellermanns UNC CHARLOTTE  |
| <b>2543</b> | <b>THE INFLUENCE OF FAMILY FIRM CHARACTERISTICS ON ESCALATION OF COMMITMENT</b>  |
|             | Celina Smith EMLYON BUSINESS SCHOOL  |
|             | Isabelle Royer MAGELLAN, IAE LYON, JEAN MOULIN LYON 3 UNIVERSITY   |
|             | Alfredo De Massis LANCASTER UNIVERSITY MANAGEMENT SCHOOL   |
| <b>1651</b> | <b>NEW DIRECTOR SELECTION IN FAMILY-INFLUENCED, LONE FOUNDER, AND REGULAR PUBLICLY-TRADED FIRMS: A RESOURCE DEPENDENCY PERSPECTIVE</b> |
|             | Clay Dibrell UNIVERSITY OF MISSISSIPPI   |
|             | Rich Gentry UNIVERSITY OF MISSISSIPPI  |
|             | David Marshall UNIVERSITY OF MISSISSIPPI   |
|             | Jennifer Palar UNIVERSITY OF MISSISSIPPI   |
|             | Walter Davis UNIVERSITY OF MISSISSIPPI   |



**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 16 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_02 WOMEN'S EMPLOYMENT IN THE MIDDLE EAST AND NORTH AFRICA**

**WOMEN'S LEADERSHIP AND CAREER ADVANCEMENT IN THE MIDDLE EAST**

**Chair:** Charlotte Karam

**Discussant:** Fida Afiouni

**Paper presentations:**

- 2223 WOMEN'S LEADERSHIP, POLITICS AND DEVELOPMENT IN THE ARAB MIDDLE EAST**  
Beverly Dawn Metcalfe MANCHESTER
- 2406 ARE WOMEN DIFFERENTIALLY APPOINTED TO PRECARIOUS LEADERSHIP POSITIONS? EVIDENCE FROM TURKEY**  
F. Pinar Acar METU
- 2257 THE COMPLEXITY OF ALGERIAN WOMEN PROFESSIONAL INTEGRATION - FACILITATION OF ADVANCE-MENT AND OBSTACLES TO PROGRESS**  
Marie José Scotto IPAG BS  
Manelle Guechtouli IPAG BS  
Rey Dang ESC LA ROCHELLE  
L'hocine Houanti ESC LA ROCHELLE
- 1690 WOMEN LEADERS IN THE JORDANIAN PRIVATE SECTOR: AN EMPIRICAL STUDY**  
Tamer Koburtay UNIVERSITY OF HUDDERSFIELD

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 310 - Competitive**

**Track: 06 INNOVATION >> 06\_06 SERVICE INNOVATION AND SERVITIZATION**

**DIGITAL SERVICE SYSTEMS**

**Chair:**

**Discussant:**

**Paper presentations:**

- 1620 DIGITIZATION OF TRADITIONAL SERVICES: AN EXPERIMENTAL STUDY OF ONLINE RESERVATION SYSTEMS USAGE IN LESS DIGITIZED SERVICES**  
Bjoern Hoeber UNIVERSITY OF KOBLENZ-LANDAU  
Mario Schaarschmidt UNIVERSITY OF KOBLENZ-LANDAU  
Harald Von Kortzfleisch UNIVERSITY OF KOBLENZ-LANDAU
- 1749 SERVICE SYSTEMS ENGINEERING TRIGGERED BY DIGITALIZATION - A CONCEPTUAL FRAMEWORK**  
Benedikt Höckmayr FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG  
Angela Roth FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG  
Kathrin Mösllein FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
- 1559 STRATEGIC RENEWAL AND SERVICE INNOVATION IN TIMES OF ECONOMIC CRISIS**  
Carlos Martin-rios ECOLE HÔTELIÈRE DE LAUSANNE HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND  
Susana Pasamar UNIVERSIDAD PABLO DE OLAVIDE

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 301 - Competitive**

**Track: 06 INNOVATION >> 06\_10 TEACHING AND LEARNING WITH A DIFFERENCE**

## **TEACHING WITH A DIFFERENCE**

**Chair:** Amanda Hay

**Discussant:**

**Paper presentations:**

- |             |   |           |
|-------------|---|-----------|
| <b>1336</b> | <b>EXPERIENCING COMPUTER-SUPPORTED COLLABORATION: A LEGO® SIMULATION-BASED TRAINING</b> |           |
|             | Claudine Bonneau  | ESG-UQAM  |
|             | Simon Bourdeau  | ESG-UQAM  |
| <b>1870</b> | <b>MANAGING STUDENT COOPERATION USING WIKIS AND DISCUSSION BOARDS</b>                   |           |
|             | Doug Atkinson   | CURTIN    |
|             | Siew Leng Lim   | CURTIN    |
|             | Christine Symons  | CURTIN    |
| <b>1691</b> | <b>CLASSROOM TEACHING VERSUS BLENDED LEARNING: LESSONS LEARNT FROM THE COMPARISON</b>   |           |
|             | Sylvie Chevrier   | IRG, UPEM |
|             | Catherine Maman   | IRG, UPEM |
|             | Muriel Jougoux  | IRG, UPEM |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 408 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **MNC AND SUBSIDIARY RESEARCH**

**Chair:** Niccolò Pisani

**Discussant:** Zaza Hansen

**Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>1131</b> | <b>HOW DO SUBSIDIARIES ASSUME AUTONOMY? AN EXTENDED AGENCY THEORY PERSPECTIVE</b>                   |  |
|             | Susan Freeman   | UNIVERSITY OF SOUTH AUSTRALIA  |
|             | Andrew Cavanagh   | MONASH UNIVERSITY  |
|             | Paul Kalfadellis  | MONASH UNIVERSITY  |
|             | S. Tamer Cavusgil   | GEORGIA STATE UNIVERSITY   |
| <b>1247</b> | <b>TOWARDS MORE HETEROGENEOUS MANAGEMENT OF MULTINATIONAL COMPANIES' MANUFACTURING SUBSIDIARIES</b> |  |
|             | Heike Proff   | UNIVERSITY OF DUISBURG-ESSEN, CHAIR OF INTERNATIONAL AUTOMOTIVE MANAGEMENT |
| <b>1775</b> | <b>SUB-NATIONAL ENTRY MODE SELECTION</b>  |  |
|             | Anran Li  | HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY                             |
|             | Brent Burmester   | UNIVERSITY OF AUCKLAND   |
|             | Peter Zamborsky   | UNIVERSITY OF AUCKLAND   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 307 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 6**

**Chair:** Vesa Suutari

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1359</b> | <b>GOOD FOR SOME BAD FOR OTHERS? THE EFFECTS OF INCLUSIVE LANGUAGE MANAGEMENT ON EXPATRIATES AND HOST COUNTRY NATIONALS</b><br>Annamaria Kubovcikova     AARHUS UNIVERSITY   |
| <b>1609</b> | <b>ANTECEDENTS OF EXPATRIATES' TURNOVER INTENTION: THE ROLE OF SENSORY PROCESSING SENSITIVITY, STRESS, AND WELL-BEING</b><br>Franziska Bergdolt     UNIVERSITY OF BAMBERG<br>Maike Andresen     UNIVERSITY OF BAMBERG<br>Paul Goldmann     UNIVERSITY OF BAMBERG   |
| <b>1854</b> | <b>EXPATRIATION AND THE BOUNDARYLESS CAREER: EMPIRICAL EVIDENCE</b><br>Vesa Suutari     UNIVERSITY OF VAASA<br>Chris Brewster     UNIVERSITY OF VAASA, FINLAND; HENLEY BUSINESS SCHOOL, READING UNIVERSITY, UK; RADBOUD UNIVERSITY, NIJMEGEN, NETHERLANDS AND ISCTE - UIL, LISBON, PORTUGAL<br><br>Michael Dickmann     CRANFIELD UNIVERSITY<br>Liisa Mäkelä     UNIVERSITY OF VAASA |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 308 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS**

## **STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OF COLOMBIAN FIRMS (1)**

**Chair:** Amina Djedidi

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>2205</b> | <b>ORGANIZATIONAL LEARNING, INTERNATIONALIZATION AND STRATEGIC FLEXIBILITY IN AN EMERGING ECONOMY. THE CASE OF COLOMBIAN FIRMS</b><br>Teresa Canet-giner     UNIVERSITY OF VALENCIA<br>Juan Antonio Gudziol-vidal     ICESI UNIVERSITY<br>Francisco Balbastre-benavent     UNIVERSITY OF VALENCIA<br>Naiara Escriba-carda     ESIC BUSINESS SCHOOL |
| <b>1358</b> | <b>STRATEGIES AND CHALLENGES OF CHINESE FIRMS IN SOUTH AFRICA: A SOCIAL CAPITAL PERSPECTIVE</b><br>Lisa Siebers     NOTTINGHAM TRENT UNIVERSITY  |
| <b>1666</b> | <b>ADVANCING THE NONTRADITIONAL RESEARCH CONTEXT: STRATEGY IN AFRICAN EMERGING ECONOMIES</b><br>Jorge Arevalo     WILLIAM PATERSON UNIVERSITY<br>John O'gorman     WILLIAM PATERSON UNIVERSITY   |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM**

## **EVENT MARKETING AND CONSUMPTION**

**Chair:** James Santomier

**Discussant:** Thomas Könecke

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1769</b> | <b>THE 2012 LONDON OLYMPICS: INNOVATIONS IN ICT AND SOCIAL MEDIA MARKETING</b>  |
|             | James Santomier                      SACRED HEART UNIVERSITY  |
|             | Patricia Hogan                      NORTHERN MICHIGAN UNIVERSITY  |
|             | John Gerlach                      SACRED HEART UNIVERSITY   |
| <b>2004</b> | <b>SMALL-SCALE SPORT EVENTS AND TOURISM - EVENT TOURISTS' AND REGULAR TOURISTS' PROFILES AND EXPENDITURES AT THE WINDSURF WORLD CUP ON SYLT</b>                 |
|             | Thomas Könecke                      JOHANNES GUTENBERG UNIVERSITY MAINZ   |
|             | Grzegorz Kwiatkowski                      UNIVERSITY OF SOUTHERN DENMARK  |
| <b>1308</b> | <b>ARE THE RECENT CHANGES MADE BY UEFA IN ITS MEN'S NATIONAL TEAM COMPETITIONS RELEVANT? AN ANALYSIS WITH THE CONCEPTS OF COMPETITIVE BALANCE AND INTENSITY</b> |
|             | Nicolas Scelles                      SCHOOL OF SPORT, UNIVERSITY OF STIRLING  |

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 401 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## **EMPLOYEES' DARKSIDE**

**Chair:** Ceyda Maden Eyiusta

**Discussant:**

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1293</b> | <b>CAN'T STOP LOVING WORK: THE ROLE OF FLOW, JOB CRAFTING, AND FUTURE TIME PERSPECTIVE IN WORKAHOLISM</b>                              |
|             | Darija Aleksić                      UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS  |
| <b>1376</b> | <b>DEMANDING RESOURCES: INVESTIGATING NON-LINEAR AND INTERACTIVE EFFECTS OF SKILL UTILIZATION AND JOB DEMANDS ON UNPAID SICK LEAVE</b> |
|             | Karyn Wang                      THE UNIVERSITY OF SYDNEY   |
|             | Helena Nguyen                      THE UNIVERSITY OF SYDNEY  |
|             | Anya Johnson                      THE UNIVERSITY OF SYDNEY   |
|             | Robyn Goodwin                      THE UNIVERSITY OF SYDNEY  |
|             | Markus Groth                      THE UNIVERSITY OF NEW SOUTH WALES  |
| <b>1484</b> | <b>WHO INFLUENCE AN EMPLOYEE'S DARK SIDE: A META-ANALYSIS OF COUNTERPRODUCTIVE WORKPLACE BEHAVIORS</b>                                 |
|             | Cheryl Qianru Zhang                      MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY  |
|             | Eko Yi Liao                      HANG SENG MANAGEMENT COLLEGE  |

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 406 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

**SERVICE MANAGEMENT**

**Chair:** Nina J Fryer

**Discussant:**

**Paper presentations:**

- 1723 THE SPILL-OVER EFFECT OF CUSTOMER MISTREATMENT ON SUBSEQUENT CUSTOMERS**  
 Markus Groth UNSW AUSTRALIA  
 Yumeng Yue UNSW AUSTRALIA
- 2148 A COMPREHENSIVE, LONGITUDINAL AND NON-LINEAR APPROACH TO THE AET IN A CALL-CENTER CONTEXT: EXPLORING CUSTOMER BEHAVIOR, EMOTIONAL CONTAGION AND PHYSIOLOGICAL HEALTH.**  
 Rita Rueff-lopes ESADE  
 José Navarro UNIVERSITAT DE BARCELONA  
 António Caetano ISCTE-IUL  
 Ana Junça-silva ISCTE-IUL

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 408 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

**TEAM PERFORMANCE MANAGEMENT - NETWORKS AND EFFECTIVENESS**

**Chair:** Petru L. Curseu

**Discussant:** Jeroen De Jong

**Paper presentations:**

- 1926 WHEN FLUID STRUCTURES FAIL: A SOCIAL NETWORK APPROACH TO MULTI-TEAM SYSTEMS EFFECTIVENESS**  
 Oana C. Fodor DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY  
 Alina M. Flestea DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY
- 2211 THE SUCCESSFUL IMPLEMENTATION OF IDEAS: LINKING INDIVIDUALS' INTERACTIONS WITHIN AND BEYOND THE TEAM**  
 Emanuel Schreiner TECHNICAL UNIVERSITY MUNICH  
 Jennifer L. Sparr UNIVERSITY OF KONSTANZ  
 Claudia Peus TECHNICAL UNIVERSITY MUNICH
- 1827 COMPARE AND COMPETE: THE INFLUENCE OF SOCIAL FEEDBACK ON GROUP COOPERATION**  
 Jan Kristian Woike MAX PLANCK INSTITUTE FOR HUMAN DEVELOPMENT  
 Sebastian Hafenbrädl YALE UNIVERSITY

SLOT 6 (09:00 - 10:30) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT

## FLEXIBLE WORK SPACES AND EMPLOYEE WELL-BEING

Chair: Silvia Profili

Discussant:

Paper presentations:

- |      |  |   |
|------|--|---|
| 1243 | <b>MODERN TECHNOLOGY'S IMPACT ON WORK INTERFERENCE WITH FAMILY</b><br>Henriett Primecz<br>Csaba Kiss<br>Katalin Bácsi<br>Andrea Toarniczky<br>Sára Csillag<br>Roland Szilas<br>Anda Milassin | CORVINUS UNIVERSITY<br>CORVINUS UNIVERSITY<br>CORVINUS UNIVERSITY<br>CORVINUS UNIVERSITY<br>CORVINUS UNIVERSITY<br>CORVINUS UNIVERSITY<br>CORVINUS UNIVERSITY |
| 2417 | <b>THE RELATIONSHIP BETWEEN HUMAN CAPITAL AND THE INVESTMENT IN OCCUPATIONAL HEALTH AND SAFETY: AN EMPIRICAL ANALYSIS</b><br>Imanol Nuñez<br>Maite Prieto                                    | UNIVERSIDAD PUBLICA DE NAVARRA<br>UNIVERSIDAD PUBLICA DE NAVARRA / VIVIENDA Y SUELO DE EUSKADI S.A.   |
| 1756 | <b>WORKPLACE BULLYING: THE ROLE OF HRM PRACTICES</b><br>Al-karim Samnani   | UNIVERSITY OF WINDSOR   |

SLOT 6 (09:00 - 10:30) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT

## COMMITMENT AND EMBEDDEDNESS IN THE WORKPLACE

Chair: Anna Bos-nehles

Discussant:

Paper presentations:

- |      |  |   |
|------|--|---|
| 2239 | <b>DARK SIDE OF JOB EMBEDDEDNESS</b><br>Anna Huyse-gaytandjieva<br>Arjan Bos<br>Hugo Alberts<br>Cor Meesters<br>Peter Hom  | PASSIONATE ORGANIZATIONS<br>OPEN UNIVERSITY<br>Maastricht University<br>Maastricht University<br>ARIZONA STATE UNIVERSITY |
| 2178 | <b>HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL COMMITMENT: THE MEDIATING ROLE OF JUSTICE OVER TIME</b><br>Renata Jesus<br>Diva Rowe   | INSTITUTO FEDERAL DO ESPÍRITO SANTO-CAMPUS GUARAPARI<br>UNIVERSIDADE FEDERAL DA BAHIA - NPGA                              |
| 1550 | <b>COMMITMENT WITHOUT BORDERS? MIND THE ORGANIZATIONAL GAP! COMPLEMENTATION AND SUBSTITUTION BETWEEN INTER- AND INTRA- ORGANIZATIONAL TARGETS OF COMMITMENT</b><br>Yvonne Van Rossenberg<br>Alexander Leischnig<br>Juani Swart | UNIVERSITY OF BATH<br>UNIVERSITY OF BAMBERG<br>UNIVERSITY OF BATH   |
| 2495 | <b>THE MEDIATING EFFECT OF ORGANIZATIONAL CYNICISM ON THE RELATIONSHIP BETWEEN CSR PERCEPTIONS AND ORGANIZATIONAL COMMITMENT</b><br>Rahul Sheel  | XLRI  |

## SLOT 6 (09:00 - 10:30) - IAE Building - Room 403 - Paper Development

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 ORGANIZATIONAL ROUTINES EXCELLENCE: LEARNING, RESILIENCE AND SUSTAINABILITY EFFECTS, PROCESSES AND ARTIFACTS

### COLLABORATION, INNOVATION, AND ORGANISATIONAL BEHAVIOUR IN A DYNAMIC ERA

**Chair:** Stavros Sindakis

**Discussant:** Audrey Depeige

#### Paper presentations:

- 2259 GUIDED BY THE LIGHT: THE CONJUNCTION BETWEEN COMMUNITIES OF PRACTICE AND THEIR HOST ORGANIZATION - A CULTURAL PERSPECTIVE**  
 Benjamin Schulte HELMUT SCHMIDT UNIVERSITY  
 Hans Koller HELMUT SCHMIDT UNIVERSITY  
 Florian Andresen HELMUT SCHMIDT UNIVERSITY  
 Andre Kreutzmann HELMUT SCHMIDT UNIVERSITY  
**Discussant :** Christina Frei
- 1176 ANTECEDENTS AND CONSEQUENCES OF MNE BRIBERY - A MULTI-LEVEL REVIEW**  
 Christina Frei WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT  
 Miriam Müthel WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT  
**Discussant :** Benjamin Schulte
- 2141 ORGANIZATIONAL DEFENSIVE ROUTINES AND PERSONALITY TRAITS:**  
 Yumei Yang BOURNEMOUTH UNIVERSITY  
 Fabian Homberg BOURNEMOUTH UNIVERSITY  
**Discussant :** Alexander Haase

## SLOT 6 (09:00 - 10:30) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

### HUMAN RESOURCE MANAGEMENT & PROJECTS

**Chair:** Hans Georg Gemünden

**Discussant:** Anne Live Vaagaasar

#### Paper presentations:

- 1135 PROJECT EMPLOYEES' VOICE BEHAVIOR AND ITS RELEVANCE FOR PROJECT PORTFOLIO SUCCESS**  
 Alexander Kock TU DARMSTADT  
 Bastian Ekrot TU BERLIN  
 Hans Georg Gemünden TU BERLIN
- 1206 NEVER CHANGE A WINNING TEAM? HOW MANAGEMENT TEAM EXPERIENCE AFFECTS PROJECT PERFORMANCE, AND THE MODERATING ROLE OF PROJECT INNOVATIVENESS**  
 Frederik Situmeang UNIVERSITY OF AMSTERDAM  
 Claudia Buengeler UNIVERSITY OF AMSTERDAM  
 Wendelien Van Eerde UNIVERSITY OF AMSTERDAM  
 Nachoem Wijnberg UNIVERSITY OF AMSTERDAM
- 1595 THEORETICAL CONSIDERATIONS TO PROPOSE A CONCEPTUAL FRAMEWORK OF WORK MOTIVATION IN CASE OF TEMPORARY ORGANIZATIONS: 'APPLICATION SPOTTING' AND 'BOX BREAKING' THROUGH CREATING INTERACTION BETWEEN EVENT SYSTEM THEORY, JOB DESIGN PERSPECTIVE, AND ACTOR-NETWORK THEORY**  
 Ravikiran Dwivedula AMERICAN COLLEGE OF DUBAI  
 Christophe Bredillet UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 407 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## **PROJECT MANAGEMENT**

**Chair:** Pernille Eskerod

**Discussant:** Shankar Sankaran

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1111</b> | <b>MARKETING FOR THE PROJECT: PROJECT MARKETING BY THE CONTRACTOR</b>   |
|             | Shankar Sankaran      UNIVERSITY OF TECHNOLOGY SYDNEY   |
|             | Rodney Turner      PLOITECNICO DI MILANO  |
|             | Michael Er      UNIVERSITY OF TECHNOLOGY SYDNEY   |
|             | Laurence Lecoeuvre      SKEMA BUSINESS SCHOOL   |
| <b>2550</b> | <b>OWNER ROLES IN INFRASTRUCTURE DEVELOPMENT PROJECTS</b>   |
|             | Eunice Maytorena      UNIVERSITY OF MANCHESTER  |
|             | Graham Winch      UNIVERSITY OF MANCHESTER  |
| <b>1259</b> | <b>IDENTIFYING GENERIC COMPETENCIES FOR INFRASTRUCTURE MANAGERS: A STUDY OF INFRASTRUCTURE FIRMS IN INDIA</b> |
|             | Dr. Mona N. Shah      NATIONAL INSTITUTE OF CONSTRUCTION MANAGEMENT AND RESEARCH (NICMAR)                     |
|             | Sachyatoua Chowdhuri      NICMAR  |
|             | Sherine Mathew      NICMAR  |
|             | Aswathy Murali      NICMAR  |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 203 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

## **INNOVATION IN PUBLIC ORGANISATIONS**

**Chair:** Reto Steiner

**Discussant:** Reto Steiner

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2061</b> | <b>MEASURING OPEN GOVERNMENT: OUTCOME EVIDENCE FROM COUNTRY-LEVEL DATA</b>                    |
|             | Lisa Schmidhuber      INSTITUTE FOR PUBLIC AND NONPROFIT MANAGEMENT                           |
|             | Dennis Hilgers      INSTITUTE FOR PUBLIC AND NONPROFIT MANAGEMENT                             |
| <b>2245</b> | <b>THE INSTITUTIONALISATION OF RM LOGICS AND PRACTICES IN ITALIAN PUBLIC ADMINISTRATIONS.</b> |
|             | Federico Ceschel      UNIVERSITY OF ROME TOR VERGATA  |
|             | Alessandro Hinna      UNIVERSITY OF ROME TOR VERGATA  |
|             | Danila Scarozza      UNIVERSITY OF ROME TOR VERGATA   |



**SLOT 6 (09:00 - 10:30) - Langues Building - Room 204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

**MANAGEMENT RESEARCH AND MODEL DEVELOPMENT IN HEALTHCARE**

**Chair:** Klaus-peter Schulz

**Discussant:**

**Paper presentations:**

- |             |  |   |
|-------------|--|---|
| <b>1107</b> | <b>TOWARDS A MODEL OF WORD-OF-MOUTH IN THE HEALTH CARE SECTOR</b>  |   |
|             | Sebastian Martin   | UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA                          |
| <b>1388</b> | <b>VALUE CO-CREATION IN THE HOSPITAL-PATIENT COLLABORATIVE NETWORK: A CONCEPTUAL FRAMEWORK</b>             |   |
|             | Wen-yen Hsu  | DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY |
|             | Shih-chieh Fang  | DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY |
|             | Chen-wei Yang  | DEPARTMENT OF INFORMATION MANAGEMENT, FOOYIN UNIVERSITY               |
|             | Hsin-hui Chou  | DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY |
| <b>1734</b> | <b>JOURNAL RANKINGS AND DIRECTIONS FOR FUTURE RESEARCH IN HEALTH CARE MANAGEMENT: A GLOBAL PERSPECTIVE</b> |   |
|             | Katherine Meese  | UNIVERSITY OF ALABAMA AT BIRMINGHAM                                   |
|             | Stephen O'connor   | UNIVERSITY OF ALABAMA AT BIRMINGHAM                                   |
|             | Nancy Borkowski  | UNIVERSITY OF ALABAMA AT BIRMINGHAM                                   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

**NEW TRENDS IN TOURISM MANAGEMENT**

**Chair:** Claudio Nigro

**Discussant:**

**Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1590</b> | <b>EXPLORING MOTIVATION AS A SEGMENTATION CRITERION IN THE CRUISE INDUSTRY</b>                            |   |
|             | Giovanni Satta  | UNIVERSITY OF GENOA   |
|             | Francesco Parola  | UNIVERSITY OF GENOA   |
|             | Lara Penco  | UNIVERSITY OF GENOA   |
|             | Luca Persico  | UNIVERSITY OF GENOA   |
|             | Enrico Musso  | UNIVERSITY OF GENOA   |
| <b>2477</b> | <b>A PREPARATORY RESEARCH ON ICT ADOPTION BY A SAMPLE OF EUROPEAN MUSEUMS: TOWARD A POSITIONING MODEL</b> |   |
|             | Claudio Nigro   | UNIVERSITY OF FOGGIA  |
|             | Enrica Iannuzzi   | UNIVERSITY OF FOGGIA  |
|             | Miriam Petracca   | GIUSTINO FORTUNATO UNIVERSITY   |
|             | Vittorio Montagano  | UNIVERSITY OF FOGGIA  |
| <b>2280</b> | <b>TOO MANY POLICY OPTIONS, NOT ENOUGH DIVERSITY? A TYPOLOGY OF TOURISM POLICY TOOLS</b>                  |   |
|             | Cláudia S. Costa  | SCHOOL OF PUBLIC MANAGEMENT, COMMUNICATION AND TOURISM, POLYTECHNIC INSTITUTE OF BRAGANÇA |
|             | António F. Tavares  | SCHOOL OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF MINHO                                   |

**SLOT 6 (09:00 - 10:30) - Langues Building - Room 401 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

## **RESEARCH METHODS SOURCES' INCLUSIVE**

**Chair:** Bill Lee

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1655</b> | <b>TOWARDS THE DEVELOPMENT OF A FRAMEWORK FOR GLOCALISTIC RESEARCH: POWER RELATIONSHIPS; STRATEGIES; AND METHODS.</b> |
|             | Bill Lee UNIVERSITY OF SHEFFIELD  |
|             | Usman Aslam UNIVERSITY OF SHEFFIELD   |
| <b>1368</b> | <b>THE METHOD OF SELECTING RESEARCH TOOLS ON MULTIPARTY NEGOTIATIONS</b>  |
|             | Marek Szarucki CRACOW UNIVERSITY OF ECONOMICS   |
|             | Andrzej Kozina CRACOW UNIVERSITY OF ECONOMICS   |
| <b>1824</b> | <b>A CASE FOR AUTOETHNOGRAPHY</b>   |
|             | R. Duncan Pelly CALIFORNIA STATE UNIVERSITY, LOS ANGELES  |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 307 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES**

## **ACQUISITION CHOICES**

**Chair:** Nicola Mirc

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1939</b> | <b>ACQUISITION CHARACTERISTICS, INTEGRATION CHOICES, AND PERFORMANCE: A PROCESS PERSPECTIVE</b>                     |
|             | Florian Bauer MCI MANAGEMENT CENTER INNSBRUCK   |
|             | David R. King IOWA STATE UNIVERSITY   |
|             | Svante Schriber STOCKHOLM BUSINESS SCHOOL   |
|             | Kurt Matzler INNSBRUCK UNIVERSITY   |
| <b>1512</b> | <b>THE JOINT EFFECT OF EXPERIENCE ACCUMULATION AND PRIOR PERFORMANCE FEEDBACKS ON FOCAL ACQUISITION PERFORMANCE</b> |
|             | Ilaria Galavotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE   |
| <b>1869</b> | <b>SPATIAL STRATEGY OF FAMILY FIRMS IN DOMESTIC ACQUISITION BASED GROWTH</b>  |
|             | Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS  |
|             | Kavil Ramachandran INDIAN SCHOOL OF BUSINESS  |
|             | Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA   |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY**

## **SHARING AND TRUST IN BUSINESS ECOSYSTEMS**

**Chair:** Ke Rong

**Discussant:** Ran Ye

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2285</b> | <b>DEVELOPMENT OF SYSTEMIC TRUST IN BUSINESS CLUSTERS: CROSS-NATIONAL AND CROSS-SECTORAL PERSPECTIVES</b>   |
|             | Giedrius Jucevicius                      VYTAUTAS MAGNUS UNIVERSITY   |
|             | Rita Juceviciene                        KAUNAS UNIVERSITY OF TECHNOLOGY   |
| <b>2075</b> | <b>KNOWLEDGE SHARING AND INNOVATIVE CORPORATE STRATEGIES IN ORGANISATIONAL COLLABORATIVE RELATIONSHIPS: THE POTENTIAL OF OPEN STRATEGY IN BUSINESS ECOSYSTEMS</b> |
|             | Anna Wulf                                PLYMOUTH UNIVERSITY  |
| <b>2548</b> | <b>THE DETERMINANT OF NETWORK EFFECTS OF PLATFORM ECOSYSTEMS</b>  |
|             | Ke Rong                                    UNIVERSITY OF EXETER   |
|             | Wansu Hu                                BOURNEMOUTH UNIVERSITY  |
|             | Zhao Wang                               BOURNEMOUTH UNIVERSITY  |
|             | Qun Ren                                   SOUTHAMPTON SOLENT UNIVERSITY   |
|             | Xiaosong Yang                        BOURNEMOUTH UNIVERSITY   |
|             | Zhikun Deng                            UNIVERSITY OF BEDFORDSHIRE   |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 309 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **ORGANISATIONAL IDENTITY AND IDENTIFICATION PROCESSES DYNAMICS IN STRATEGY MAKING**

**Chair:** Sebastien Picard

**Discussant:** Stéphan Pezé

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2019</b> | <b>PERFUMERS AND MANAGERS, CHEMISTS AND MARKETERS: STRATEGY AS EMERGENT PRACTICE SHAPED BY OCCUPATIONAL IDENTITIES</b> |
|             | Diana Barbara Perra                      ROTTERDAM SCHOOL OF MANAGEMENT  |
|             | Jatinder Sidhu                            ROTTERDAM SCHOOL OF MANAGEMENT   |
|             | Henk Volberda                           ROTTERDAM SCHOOL OF MANAGEMENT   |
| <b>1416</b> | <b>ACHIEVING ORGANIZATIONAL IDENTIFICATION AND EMPLOYEE COMMITMENT THROUGH CSR COMMUNICATION</b>                       |
|             | Ouiam Kaddouri                        SORBONNE BUSINESS SCHOOL   |
|             | Elisabeth Albertini                    SORBONNE BUSINESS SCHOOL  |
| <b>1411</b> | <b>THE FIRM'S STRATEGY AND ITS NEGOTIATION CAPABILITY: THE RYANAIR CASE</b>  |
|             | Andrea Caputo                           UNIVERSITY OF LINCOLN  |
|             | Adrian Borbely                           IESEG SCHOOL OF MANAGEMENT  |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

## **ADVANCING DYNAMIC CAPABILITIES**

**Chair:** Lolita Jurksiene

**Discussant:** Antoine Pierre

### **Paper presentations:**

- 1909 COMMUNITIES OF PRACTICE AS AN ENHANCEMENT OF DYNAMIC CAPABILITIES? A CASE STUDY WITHIN THE GERMAN FEDERAL ARMED FORCES.**  
 André Kreutzmann INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT  
 Hans Koller INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT  
 Florian Andresen INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT  
 Benjamin Schulte INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
- 1240 DYNAMIC CAPABILITY DEVELOPMENT IN AN ENTREPRENEURIAL FIRM IN AN EMERGING INDUSTRY: THE ROLE OF SYMBOLIC PROCESSES**  
 Ivana Milosevic UNIVERSITY OF WISCONSIN OSHKOSH  
 A. Erin Bass UNIVERSITY OF NEBRASKA OMAHA
- 2315 LIMITS OF DYNAMICS: HOW SELF-REINFORCING MECHANISMS IMPACT THE MICRO-FOUNDATIONS OF DYNAMIC CAPABILITIES**  
 Rene Sehi IIHD | INSTITUTE  
 Joerg Funder IIHD | INSTITUTE
- 2379 CAPABILITIES COHERENCE CONTRIBUTIONS TO THE PERFORMANCE OF AUTOMOTIVE COMPANIES**  
 Mehdi Garrab LAMIDED, UNIVERSITY OF SOUSSE, LARGEPA, PANTHÉON ASSAS UNIVERSITY  
 Jacques Rojot LARGEPA, PANTHÉON ASSAS UNIVERSITY

**SLOT 6 (09:00 - 10:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : COMPLEMENTARITY & DIVERSITY**

**Chair:** Paul Chiambaretto

**Discussant:** Alexander Lascaux

### **Paper presentations:**

- 1498 THE ROLE OF ALLIANCE DIVERSITY, ORGANIZATIONAL AND HUMAN CAPITAL IN BUILDING ALLIANCE CAPABILITY- A MULTI-COUNTRY STUDY OF SMALL BIOTECHNOLOGY COMPANIES**  
 Shanti Gopalakrishnan NJIT  
 Melodi Guilbault NJIT  
 Vesna Vlasisavljevic UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA  
 Carmen Cabello Medina UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA
- 1381 HOW COMPLEMENTARITY AND DIVERSITY DIFFER IN TECHNOLOGY ALLIANCES?**  
 Hamid Mazloomi ESC RENNES SCHOOL OF BUSINESS  
 Maryam Nasiriyar ESC RENNES SCHOOL OF BUSINESS
- 1383 CREATING HIGH PERFORMANCE PARTNERSHIPS IN ASIA: THE CASE OF NEH THE PHILIPPINES**  
 Andre De Waal MAASTRICHT SCHOOL OF MANAGEMENT  
 Jeroen De Haas NEH  
 Robert Goedegebuure STATMIND

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA**

## **ORGANISATIONAL AMBIDEXTERITY 13\_07**

**Chair:** Roland Zs. Szabo

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1314</b> | <b>HOW TO DEVELOP INNOVATION STREAMS? A SOCIAL NETWORK PERSPECTIVE</b>   |
|             | Fanny Simon                      UNIVERSITY OF CAEN  |
|             | Albéric Tellier                  UNIVERSITY OF CAEN  |
| <b>1454</b> | <b>HOW TO LEVERAGE THE IMPACT OF R&amp;D ON RADICAL PRODUCT INNOVATIONS? THE MODERATING EFFECT OF MANAGEMENT INNOVATION</b>              |
|             | Cornelis Heij                   ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY   |
|             | Henk Volberda                 ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY   |
| <b>2117</b> | <b>EXPLORATION, EXPLOITATION, AND INNOVATIVE OUTPUT: RESEARCH ON THE UNITED STATES BIOTECHNOLOGY INDUSTRY</b>                            |
|             | Mohamad Ahmad                UNIVERSITÉ PANTHÉON-ASSAS PARIS II  |
| <b>1625</b> | <b>PENETRATION OF ORGANIZATIONAL AMBIDEXTERITY ACROSS MULTIPLE ORGANIZATIONAL LEVELS IN A HIGH TECHNOLOGY INTERNATIONAL ORGANIZATION</b> |
|             | Olga Kassotaki                  WARWICK BUSINESS SCHOOL  |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS**

## **COLLABORATIVE STRATEGIES IN DIFFERENT INDUSTRIES**

**Chair:** Frano Barbic

**Discussant:** Evangelia Siachou

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1140</b> | <b>MANAGING THE TENSIONS OF RESOURCE DEPENDENCE IN THE SUPPLIER BASE: INSIGHTS FROM THE AUTOMOTIVE INDUSTRY</b> |
|             | Ronaldo Parente                FLORIDA INTERNATIONAL UNIVERSITY   |
|             | Jose-mauricio Geleilate       UNIVERSITY OF MASSACHUSETTS, LOWELL   |
| <b>1230</b> | <b>ADAPTATION IN MULTI-ORGANIZATION PROJECTS: EVIDENCE FROM THE U.K. CONSTRUCTION INDUSTRY</b>                  |
|             | Nuno Oliveira                  DEPT. OF MANAGEMENT LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE             |
|             | Nicholas Argyres               OLIN BUSINESS SCHOOL WASHINGTON UNIVERSITY IN ST. LOUIS                          |
|             | Fabrice Lumineau               KRANNERT SCHOOL OF MANAGEMENT PURDUE UNIVERSITY                                  |
| <b>2324</b> | <b>EFFECTS OF POWER RELATIONSHIPS ON COLLABORATIVE ARRANGEMENTS IN GLOBAL VALUE CHAINS</b>                      |
|             | Afonso Fleury                   USP   |
|             | Luis Oliveira                   USP   |
|             | Maria Tereza Fleury            FGV  |
| <b>2487</b> | <b>MANAGING COOPERATION IN MULTI-PARTNER ALLIANCES</b>  |
|             | Frano Barbic                    POLITECNICO DI MILANO   |
|             | Antonio Hidalgo               UNIVERSIDAD POLITECNICA DE MADRID   |

**SLOT 6 (09:00 - 10:30) - FSEG Building - Room 313 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_09 BEHAVIORAL STRATEGY**

## THE ROLE OF CEOS IN STRATEGIC DECISION PROCESSES

**Chair:** Philip Meissner

**Discussant:** Katarzyna Piórkowska

### Paper presentations:

- 1959 I'LL PERSONALLY MAKE SURE WE FIX THIS! THE EFFECTS OF A CEO'S EXPRESSED DEDICATION TO RESOLVING A CRISIS**  
 König Andreas UNI PASSAU  
 Lasse Milinski UNI PASSAU  
 Struck Fabian UNI PASSAU  
 Lorenz Graf-vlachy UNI PASSAU  
 Gerstner Wolf-christian UNI PASSAU  
 Hambrick Donald C. PENNSYLVANIA STATE UNIVERSITY
- 1928 AN INTERACTIVE APPROACH TO CSR: THE INTERPLAY OF CEO SOCIAL VALUE ORIENTATION AND CONTEXT**  
 Tine Buyl TILBURG UNIVERSITY  
 Miha Sajko UNIVERSITY OF ANTWERP  
 Christophe Boone UNIVERSITY OF ANTWERP  
 Carolyn Declerck UNIVERSITY OF ANTWERP
- 1969 MANAGERIAL DISCRETION IN THE ARAB WORLD: NEW NATIONAL-LEVEL ANTECEDENTS**  
 Moustafa Haj Youssef UNIVERSITY OF WESTMINSTER  
 Ioannis Christodoulou UNIVERSITY OF WESTMINSTER  
 Thoralf Dassler UNIVERSITY OF WESTMINSTER

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 402 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_01 NEXT MANAGEMENT THEORY**

## FOUNDATIONS OF MANAGEMENT REESTABLISHED

**Chair:** Łukasz Sułkowski

**Discussant:** John Damm Scheuer

### Paper presentations:

- 1566 BRINGING TOGETHER THE FIELDS OF ORGANIZATIONAL BEHAVIOR WITH ORGANIZATIONAL ECONOMICS - A CONCEPTUAL CONTRIBUTION FOR HIGHLIGHTING THE COMPLEMENTARITY OF BOTH DISCIPLINES**  
 Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
- 1319 EXTENDING THEORIES OF THE CONSTITUTION OF ORGANIZATION**  
 Ziyun Fan ROYAL HOLLOWAY, UNIVERSITY OF LONDON  
 Christopher Grey ROYAL HOLLOWAY, UNIVERSITY OF LONDON
- 2198 FROM ENTITY TO PROCESS: TOWARD MORE PROCESS-BASED THEORIZING IN ORGANIZATION AND MANAGEMENT RESEARCH**  
 Matthias Wenzel EUROPEAN UNIVERSITY VIADRINA  
 Jochen Koch EUROPEAN UNIVERSITY VIADRINA
- 2422 MOVING FROM NOMINAL TOWARDS SUBSTANTIVE THEORIZING: THEORETICAL MECHANISMS IN MANAGEMENT RESEARCH**  
 Ilaria Orlandi ROTTERDAM SCHOOL OF MANAGEMENT - ERASMUS UNIVERSITY  
 Pursey Heugens ROTTERDAM SCHOOL OF MANAGEMENT - ERASMUS UNIVERSITY

**SLOT 6 (09:00 - 10:30) - IAE Building - Room 405 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_03 EMERGENCY MANAGEMENT AND ORGANISATIONAL RESILIENCE: BRIDGING THE THEORY-PRACTICE GAP**

### **EMERGENCY MANAGEMENT PERSPECTIVES: AN ORGANISATIONAL VIEWPOINT**

**Chair:** Professor Paresh Wankhade

**Discussant:** Harry Barton

#### **Paper presentations:**

- |             |   |                            |
|-------------|---|----------------------------|
| <b>1431</b> | <b>COORDINATION OF EMERGENCY SERVICES AND THE PROBLEM OF GOVERNANCE: A UK PERSPECTIVE</b>       |                            |
|             | Professor Paresh Wankhade   | EDGE HILL UNIVERSITY       |
|             | Dr James Radcliffe  | STAFFORDSHIRE UNIVERSITY   |
|             | Geoffery Heath  | KEELE UNIVERSITY           |
| <b>1447</b> | <b>AN ABSORPTIVE CAPACITY PERSPECTIVE ON 'LEAN' APPROACHES TO POLICING IN ENGLAND AND WALES</b> |                            |
|             | Harry Barton  | NOTTINGHAM BUSINESS SCHOOL |
|             | Rupert Matthews   | NOTTINGHAM BUSINESS SCHOOL |
|             | Pete Marzac   | NOTTINGHAM BUSINESS SCHOOL |
| <b>1938</b> | <b>RESILIENCE AND LEADERSHIP: EXAMINING INFLUENCING FACTORS OF LEADERS' RESILIENCE</b>          |                            |
|             | Stephanie Duchek  | TU DRESDEN                 |
|             | Charlotte Förster   | TU DRESDEN                 |

## **SLOT 7 (10:50-12:20) TRACK SESSIONS**

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 405 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_00 CORPORATE GOVERNANCE GENERAL TRACK**

### **CORPORATE GOVERNANCE MODELS AND INSTITUTIONS**

**Chair:** Georg Wernicke

**Discussant:** Alexander Alexiev

#### **Paper presentations:**

- |             |   |                                |
|-------------|---|--------------------------------|
| <b>1029</b> | <b>THE MAKING OF THE SHAREHOLDER WELFARE GOVERNANCE MODEL: PRICE THEORY, THE LAW AND ECONOMICS SCHOOL, AND CORPORATE LAW RETRENCHMENT ADVOCACY</b>        |                                |
|             | Alexadner Styhre  | UNIVERSITY OF GOTHENBURG       |
| <b>1144</b> | <b>DECOUPLING CORPORATE GOVERNANCE DE-JURE FROM CORPORATE GOVERNANCE DE-FACTO</b>   |                                |
|             | Stelios Zygildopoulos   | UNIVERSITY OF GLASGOW          |
|             | Maria Fotaki  | AUEB                           |
| <b>2037</b> | <b>FITTING TOGETHER PIECES OF THE CORPORATE GOVERNANCE JIGSAW: CONNECTING INSTITUTIONALIZED ELEMENTS OF THE GOVERNANCE BUNDLE IN U.S. CAPITAL MARKETS</b> |                                |
|             | Guilhem Bascle  | CATHOLIC UNIVERSITY OF LOUVAIN |

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 402 - Competitive**

**Track: 02 CORPORATE GOVERNANCE >> 02\_02 BOARDS OF DIRECTORS**

## **BOARDS OF DIRECTORS AND STRATEGY**

**Chair:** Jose-luis Godos-diez

**Discussant:** Giorgia Profumo

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1245</b> | <b>EFFECTS OF BOARD MONITORING ON WEALTH CREATION IN CROSS-BORDER ACQUISITIONS</b> |
|             | Deepak Datta                      UNIVERSITY OF TEXAS AT ARLINGTON                 |
|             | Dynah Basuil                    UNIVERSITY OF AUCKLAND BUSINESS SCHOOL             |
| <b>1313</b> | <b>WHEN DO CEOS GET DISMISSED? THE ROLE OF STRATEGIC CHANGE</b>                    |
|             | Andreas Petrou                CYPRUS UNIVERSITY OF TECHNOLOGY                      |
|             | Christodoulos Louca           CYPRUS UNIVERSITY OF TECHNOLOGY                      |
|             | Andreas Procopiou            CYPRUS UNIVERSITY OF TECHNOLOGY                       |
| <b>1996</b> | <b>BOARD INFLUENCE OVER BUSINESS PERFORMANCE, A PROVISIONAL EXPLANATION</b>        |
|             | Peter Crow                      MASSEY UNIVERSITY                                  |
|             | James Lockhart                MASSEY UNIVERSITY                                    |

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 305 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

## **PERSONALITY AND MOTIVATIONS IN FAMILY BUSINESS**

**Chair:** Clay Dibrell

**Discussant:** Kajsa Haag

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1478</b> | <b>PERSONALITY TRAITS OF NONFAMILY CEOS IN FAMILY FIRMS: AN EXPLORATORY STUDY</b>   |
|             | Ruveyda Kelleci                HASSELT UNIVERSITY   |
|             | Frank Lambrechts              HASSELT UNIVERSITY  |
|             | Wim Voordeckers               HASSELT UNIVERSITY  |
|             | Jolien Huybrechts               MAASTRICHT UNIVERSITY   |
| <b>1536</b> | <b>FAMILY CEO SATISFACTION: THE ROLE OF NON-ECONOMIC GOALS</b>  |
|             | Lucia Garcés-galdeano        UNIVERSIDAD PÚBLICA DE NAVARRA   |
|             | Martín Larraza-kintana        UNIVERSIDAD PÚBLICA DE NAVARRA  |
|             | Cristina Cruz                    IE BUSINESS SCHOOL   |
|             | Ignacio Contín-pilart           UNIVERSIDAD PÚBLICA DE NAVARRA  |
| <b>1985</b> | <b>DIFFERENT SHADES OF GREY: WHAT WE DO NOT KNOW ABOUT THE MOTIVATION OF NON-EXECUTIVE DIRECTORS OF GERMAN FAMILY FIRMS</b> |
|             | Axel Walther                    WITTEN INSTITUTE FOR FAMILY BUSINESS, UNIVERSITY OF WITTEN/HERDECKE                         |
|             | Giovanna Campopiano        WITTEN INSTITUTE FOR FAMILY BUSINESS, UNIVERSITY OF WITTEN/HERDECKE                              |
|             | Hannah Möltnner               IOP INSTITUTE FOR INNOVATIVE ORGANIZATION- AND PERSONNEL DEVELOPMENT                          |
| <b>1430</b> | <b>TEENAGERS WORKING IN FAMILY FIRMS: IMPACT OF WORK ON PARENT-CHILD RELATIONSHIP AND PSYCHOLOGICAL WELL-BEING</b>          |
|             | Marjan Houshmand              UNIVERSITY OF HAWAII  |
|             | Marc-david Seidel               UNIVERSITY OF BRITISH COLUMBIA  |
|             | Dennis Ma                        UNIVERSITY OF BRITISH COLUMBIA   |



**SLOT 7 (10:50 - 12:20) - Langues Building - Room 309 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE**

## **FINANCIAL ASPECTS OF FAMILY BUSINESS**

**Chair:** Céline Barredy

**Discussant:** Zoë Helsen

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2373</b> | <b>IPO DECISIONS IN FAMILY FIRMS: A SOCIOEMOTIONAL PERSPECTIVE</b>                       |
|             | Patrice Charlier EM STRASBOURG   |
|             | Jonathan Bauweraerts UNIVERSITY OF MONS  |
| <b>2126</b> | <b>MERGER AND ACQUISITION DECISIONS IN FAMILY FIRMS. THE ROLE OF PAST PERFORMANCE</b>    |
|             | Santulli Rosalia UNIVERSITY OF SALERNO   |
|             | Carmen Gallucci UNIVERSITY OF SALERNO  |
|             | Calabrò Andrea UNIVERSITY OF WITTEN/HERDECKE   |
| <b>1724</b> | <b>FAMILY INVOLVEMENT IN TOP LEVEL POSITIONS: AN EMPIRICAL ANALYSIS OF IPO SURVIVAL.</b> |
|             | Alessandro Cirillo UNIVERSITY OF FOGGIA  |
|             | Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II                                      |
|             | Mauro Romano UNIVERSITY OF FOGGIA  |
|             | Riccardo Viganò UNIVERSITY OF NAPLES - FEDERICO II                                       |

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 306 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES**

## **FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES**

**Chair:** Isabel Botero

**Discussant:** Irmak Erdogan

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1257</b> | <b>CONFLICT MANAGEMENT IN FAMILY BUSINESS: A CASE STUDY OF A LEBANESE MANUFACTURING FIRM DURING DIFFICULT TIMES</b>    |
|             | Renee Sabbagh Ghattas LAU  |
| <b>1315</b> | <b>ENTREPRENEURIAL STEWARDSHIP THROUGH PRODUCT DIFFERENTIATION: A CASE STUDY OF A COFFEE FAMILY FARM IN GUATEMALA.</b> |
|             | Allan Discua Cruz LANCASTER UNIVERSITY   |
|             | Marco Vega Solano EAP ZAMORANO   |
| <b>1863</b> | <b>THE INFLUENCE OF FAMILY BUSINESS GROUP ON NEW VENTURE CREATION: EVIDENCE FROM INDIA</b>                             |
|             | Kavil Ramachandran INDIAN SCHOOL OF BUSINESS   |
|             | Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA  |
|             | Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS   |
| <b>1873</b> | <b>THE INFLUENCE OF FAMILY BUSINESS GROUP HETEROGENEITY ON NEW VENTURE CREATION: EVIDENCE FROM INDIA</b>               |
|             | Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA  |
|             | Kavil Ramachandran INDIAN SCHOOL OF BUSINESS   |
|             | Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS   |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 302 - Competitive**

**Track: 06 INNOVATION >> 06\_00 INNOVATION GENERAL TRACK**

## **STANDARDISATION AND INNOVATION**

**Chair:** Magnus Johansson

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>2033</b> | <b>THE IMPACT OF MODULAR PRODUCT ARCHITECTURES ON DIFFERENT QUALITY DIMENSIONS: EMPIRICAL EVIDENCE FROM A PRODUCT DEVELOPMENT PERSPECTIVE</b> |
|             | Niklas Friederichsen      RWTH AACHEN UNIVERSITY  |
|             | David Bendig      RWTH AACHEN UNIVERSITY  |
| <b>2102</b> | <b>A STAKEHOLDER TANGO FOR SYSTEMIC INNOVATION: CASES FROM THE EUROPEAN AUTOMOTIVE INDUSTRY</b>   |
|             | Jonas Kahlert      UNIVERSITY OF ST. GALLEN   |
|             | Fiona Schweitzer      UPPER AUSTRIA UNIVERSITY OF APPLIED SCIENCES  |
|             | Maximilian Palmie      UNIVERSITY OF ST. GALLEN   |
| <b>2364</b> | <b>A TYPOLOGY OF INNOVATION INTERMEDIARIES</b>  |
|             | Ilham Bensouna      JEAN MOULIN UNIVERSITY  |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive**

**Track: 06 INNOVATION >> 06\_04 OPEN INNOVATION**

## **PERFORMANCE AND OI**

**Chair:** Luciana Castro

**Discussant:** Sihem Ben Mahmoud-jouini

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>2426</b> | <b>KEY FACTORS FOR AN EFFICIENT CORPORATE ACCELERATOR</b>   |
|             | Sihem Ben Mahmoud-jouini      HEC, I3-CRG   |
|             | Mathilde Esquirol      HEC, I3-CRG  |
| <b>1923</b> | <b>IMPACT OF THE USE OF EXTERNAL KNOWLEDGE OBTAINED THROUGH INFORMAL EXCHANGES ON THE PERFORMANCE OF INNOVATION PROJECTS: FOR THE ENRICHMENT OF INBOUND OPEN INNOVATION PRACTICES</b> |
|             | Damien Dietsch      CERGAM - IAE AIX-MARSEILLE  |
|             | Rim Khemiri      IDP - UVHC   |
| <b>2252</b> | <b>HOW DO MANAGEMENT AND HUMAN BEHAVIOR BRING SUCCESS TO VIRTUAL COLLABORATION?</b>   |
|             | Krys Markowski      PARIS-EST UNIVERSITY, ESIEE-PARIS   |
|             | Souad Latorre      PARIS-EST UNIVERSITY, ESIEE-PARIS  |
|             | Jean-marc Pointet      PARIS-EST UNIVERSITY, ESIEE-PARIS  |
| <b>2462</b> | <b>DOES OPEN COLLABORATION FACILITATE THE PERFORMANCE OF ENTERPRISE INNOVATION</b>  |
|             | Qi Lv      BEIJING INSTITUTE OF TECHNOLOGY  |
|             | Donghua Zhu      BEIJING INSTITUTE OF TECHNOLOGY  |
|             | Ying Huang      BEIJING INSTITUTE OF TECHNOLOGY   |
|             | Liliana Mitkova      UNIVERSITY PARIS EST MARNE VALLEE  |
|             | Xuefeng Xuefeng Wang      BEIJING INSTITUTE OF TECHNOLOGY   |
|             | Gizem Ogsuz      UNIVERSITY PARIS EST MARNE VALLEE  |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 301 - Competitive**

**Track: 06 INNOVATION >> 06\_10 TEACHING AND LEARNING WITH A DIFFERENCE**

**INNOVATION AND CHANGE IN MANAGEMENT EDUCATION**

**Chair:** Elena Antonacopoulou

**Discussant:**

**Paper presentations:**

- 1746 EMBODIED “AESTH-ETHICS” IN MANAGEMENT EDUCATION THAT MAKES A DIFFERENCE**  
Wendelin Küpers KARLSHOCHSCHULE INTERNATIONAL UNIVERSITY
- 2367 THROUGH A GLASS, DARKLY: NATIONAL INNOVATION POLICY AND ACADEMIA**  
Bisrat Misganaw BI NORWEGIAN BUSINESS SCHOOL  
Beniamino Callegari BI NORWEGIAN BUSINESS SCHOOL  
Olga Mikhailova BI NORWEGIAN BUSINESS SCHOOL
- 1420 WHY CHANGING A CURRICULUM IS SO DIFFICULT? THE CASE OF A FRENCH INDUSTRIAL DESIGN SCHOOL RESPONDING TO MULTIPLE INSTITUTIONAL LOGICS THROUGH ITS CURRICULUM**  
Frederique Alexandre-bailly ESCP EUROPE

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive**

**Track: 06 INNOVATION >> 06\_11 MANAGING EMERGING TECHNOLOGIES FOR SOCIO-ECONOMIC IMPACT**

**MANAGING EMERGING TECHNOLOGIES FOR SOCIO-ECONOMIC IMPACT 1**

**Chair:** Dimitris Assimakopoulos

**Discussant:** Krsto Pandza

**Paper presentations:**

- 1750 COMBINING TEECE’S DYNAMIC CAPABILITIES MICROFOUNDATIONS AND INTERNATIONAL R&D ORGANIZATION - DEVELOPMENT OF A NEW CONCEPTUAL FRAMEWORK**  
Ralf Ester GRENOBLE ECOLE DE MANAGEMENT  
Dimitris Assimakopoulos GRENOBLE ECOLE DE MANAGEMENT  
Dimo Dimov SCHOOL OF MANAGEMENT UNIVERSITY OF BATH  
Frank Mueller NEWCASTLE UNIVERSITY BUSINESS SCHOOL  
Maximilian Von Zedtwitz GLORAD
- 1148 FROM COMPUTER TO MOBILE PHONE: HOW USERS’ INTERNET EXPERIENCE AFFECTS THE ADOPTION OF MOBILE PAYMENT**  
Peiran Su UNIVERSITY OF THE WEST OF SCOTLAND  
Le Wang XI’AN JIAO TONG UNIVERSITY  
Jie Yan GRENOBLE ECOLE DE MANAGEMENT
- 1310 INTERNATIONAL PATENT COLLABORATION: SOCIAL IMPACT FOR DEVELOPED AND DEVELOPING COUNTRIES**  
Daniel Alonso-martinez UNIVERSITY OF LEON  
Isabel Estrada UNIVERSITY OF GRONINGEN

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive**

**Track: 06 INNOVATION >> 06\_12 ORGANIZATIONAL BEHAVIOR IN A DIGITAL ECOSYSTEM: CHALLENGES AND OPPORTUNITIES**

## **ORGANISATIONAL BEHAVIOUR IN A DIGITAL ECOSYSTEM (2)**

**Chair:** Jessie Pallud

**Discussant:** Daniel Moser

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1681</b> | <b>THE IMPACT OF PERCEIVED QUALITY OF WEB INFORMATION ON INFORMATION USE AND COMPANY PERFORMANCE: A KNOWLEDGE-BASED VIEW</b>                       |
|             | Amiram Markovich                      UNIVERSITY OF HAIFA  |
|             | Daphne Raban                        UNIVERSITY OF HAIFA  |
|             | Kalanit Efrat                         RUPPIN ACADEMIC CENTER   |
| <b>2335</b> | <b>INCREASING NEW PRODUCT DEVELOPMENT SUCCESS: THE IMPORTANT ROLE OF EFFECTIVE INFORMATION TECHNOLOGY USAGE AND ITS ORGANIZATIONAL ANTECEDENTS</b> |
|             | Timo Mauerhoefer                    RWTH AACHEN UNIVERSITY   |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM**

## **SOCIAL MEDIA, SPORTS AND SPORTS EVENTS**

**Chair:** Christofer Laurell

**Discussant:** Natasha Brison

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1856</b> | <b>TO TWEET OR NOT TO TWEET: THE EFFECTS OF SOCIAL MEDIA ENDORSEMENTS ON UNFAMILIAR SPORT BRANDS AND ATHLETE ENDORSERS</b> |
|             | Natasha Brison                        TEXAS A&M UNIVERSITY   |
|             | Thomas Baker Iii                      UNIVERSITY OF GEORGIA  |
|             | Kevin Byon                             INDIANA UNIVERSITY  |
| <b>1662</b> | <b>THE BLESSING OF SPORT MEDIA PLACE BRANDING</b>  |
|             | Hallgeir Gammelsaeter                MOLDE UNIVERSITY COLLEGE SPECIALISED UNIVERSITY IN LOGISTICS                          |
| <b>1003</b> | <b>SPORTS, STORYTELLING AND SOCIAL MEDIA: A REVIEW AND CONCEPTUALIZATION</b>   |
|             | Christofer Laurell                      STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY                                    |
|             | Sten Söderman                         STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY                                      |

**SLOT 7 (10:50 - 12:20) - IAE Building - Room 406 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## **CAREERS**

**Chair:** Jan Kristian Woike

**Discussant:**

**Paper presentations:**

- |             |   |                                  |
|-------------|---|----------------------------------|
| <b>1598</b> | <b>“MAYBE BABY” ISOLATES LADIES: INCIVILITY’S CAREER CONSEQUENCES FOR YOUNG CHILDLESS WOMEN</b> |                                  |
|             | Jamie Lee Gloor   | UNIVERSITY OF ZURICH             |
|             | Sandy Lim   | NATIONAL UNIVERSITY OF SINGAPORE |
|             | Xinxin Li   | NATIONAL UNIVERSITY OF SINGAPORE |
|             | Anja Feierabend   | UNIVERSITY OF ZURICH             |
| <b>1764</b> | <b>THE NEGLECTED ROLE OF CAREER MATURITY IN NEWCOMER SOCIALIZATION: A LONGITUDINAL ANALYSIS</b> |                                  |
|             | Tomokazu Takeuchi   | GAKUSHUIN UNIVERSITY             |
|             | Norihiko Takeuchi   | WASEDA UNIVERSITY                |
|             | Yuhee Jung  | GAKUSHUIN UNIVERSITY             |
| <b>1396</b> | <b>PSYCHOLOGICAL CAPITAL AND PSYCHOLOGICAL CAREER MOBILITY AMONG FINNISH</b>                    |                                  |
|             | Maria Järklström  | UNIVERSITY OF VAASA              |
|             | Tiina Brandt  | UNIVERSITY OF VAASA              |

**SLOT 7 (10:50 - 12:20) - IAE Building - Room 401 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK**

## **EMPLOYEE ENGAGEMENT**

**Chair:** Yalabik Zeynep

**Discussant:**

**Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1220</b> | <b>DAILY UPLIFTS, WELL-BEING AND PERFORMANCE IN ORGANIZATIONAL SETTINGS: THE DIFFERENTIAL MEDIATING ROLES OF AFFECT AND WORK ENGAGEMENT</b>                 |   |
|             | Ana Junça-silva   | ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA |
|             | António Caetano   | ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA |
|             | Rita Rueff Lopes  | ESADE                                     |
| <b>1460</b> | <b>THE RELATIONSHIP BETWEEN JOB STRESSORS AND PROACTIVE BEHAVIORS AT WORK: FLEXIBLE ROLE ORIENTATION AS A MODERATOR OF THE MEDIATING ROLE OF ENGAGEMENT</b> |   |
|             | Ceyda Maden Eyiusta   | ISTANBUL KEMERBURGAZ UNIVERSITY           |
| <b>2153</b> | <b>EMPLOYEE PSYCHOLOGICAL OWNERSHIP AND WORK ENGAGEMENT</b>   |   |
|             | Andriana Rapti  | KINGSTON UNIVERSITY                       |
|             | Bruce Rayton  | UNIVERSITY OF BATH                        |
|             | Zeynep Yalabik  | UNIVERSITY OF BATH                        |

**SLOT 7 (10:50 - 12:20) - IAE Building - Room 408 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_01 TEAM PERFORMANCE MANAGEMENT**

## **TEAM PERFORMANCE MANAGEMENT**

**Chair:** Jeroen De Jong

**Discussant:** Oana C. Fodor

### **Paper presentations:**

- |             |  |   |
|-------------|--|---|
| <b>1941</b> | <b>ANTECEDENTS AND OUTCOMES OF GROUP HARMONY WITHIN TOP MANAGEMENT TEAMS: A MULTI-LEVEL MODEL</b>                                    |   |
|             | Ali F. Unal  | ULUDAG UNIVERSITY                             |
|             | Chao Chen  | RUTGERS BUSINESS SCHOOL                       |
|             | Katherine Xin  | CEIBS   |
| <b>1961</b> | <b>BEING MINDFUL ABOUT THE LESS-MINDFUL: DETERMINANTS OF ATTUNING TO INDIVIDUAL WORK ROUTINES AND ITS EFFECT ON TEAM PERFORMANCE</b> |   |
|             | Jeroen De Jong   | OPEN UNIVERSITY OF THE NETHERLANDS            |
|             | Petru Curseu   | OPEN UNIVERSITY OF THE NETHERLANDS            |
| <b>2449</b> | <b>TASK AND PERSON-FOCUSED LEADERSHIP BEHAVIORS AND TEAM PERFORMANCE: A META-ANALYSIS</b>  |   |
|             | Meltem Ceri Booms  | TILBURG UNIVERSITY                            |
|             | Petru Curseu   | BABEŞ-BOLYAI                                  |
| <b>1862</b> | <b>MINORITY DISSENT AND SOCIAL ACCEPTANCE IN COLLABORATIVE LEARNING GROUPS</b>   |   |
|             | Petru L. Curseu  | BABES BOLYAI UNIVERSITY, CLUJ NAPOCA, ROMANIA |
|             | Sandra Schruijer   | UTRECHT UNIVERSITY                            |
|             | Oana Fodor   | BABES BOLYAI UNIVERSITY, CLUJ-NAPOCA, ROMANIA |

**SLOT 7 (10:50 - 12:20) - IAE Building - Room 305 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## **HRM AND ORGANISATIONAL COMPLEXITY**

**Chair:** Laura Innocenti

**Discussant:**

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1060</b> | <b>UNDERSTANDING EMPLOYEES' ATTITUDE TOWARDS NEWLY INTRODUCING INFORMATION SYSTEM FROM THE PERSPECTIVE OF SOCIAL EXCHANGE RELATIONSHIP</b> |  |
|             | Paul Chou  | MINGHSIN UNIVERSITY OF SCIENCE & TECHNOLOGY                        |
| <b>2064</b> | <b>MANAGING COMPLEXITY WITHIN AND ACROSS ORGANIZATIONAL BOUNDARIES: THE ROLE OF INTERNAL COMMUNICATION</b>                                 |  |
|             | Fabrizio Maimone   | LUMSA UNIVERSITY   |
| <b>1630</b> | <b>THE RELATIONSHIP OF INFLUENCE TACTIC AMBIDEXTERITY AND MANAGERS' PERFORMANCE AND THE BOUNDARY ROLE OF POLITICAL SKILL</b>               |  |
|             | Ioannis Thanos   | LANCASTER UNIVERSITY   |
|             | Ilias Kapoutsis  | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS                        |
|             | Alexandros Papalexandris   | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS                        |
| <b>1348</b> | <b>UNDERSTANDING THE EFFECTS OF INTERPERSONAL COMMUNICATION ON EFFECTIVE LEADERSHIP BEHAVIOURS</b>   |  |
|             | Teresa Lacerda   | ISEG LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSITY OF LISBON |

**SLOT 7 (10:50 - 12:20) - IAE Building - Room 303 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

**NEW CHALLENGES FOR LEARNING, DEVELOPMENT AND TALENT MANAGEMENT**

**Chair:** Michal Biron

**Discussant:**

**Paper presentations:**

- 1375 ETHICAL CHALLENGES AS A CATALYST FOR COOPERATION IN COACHING? A SYSTEMIC APPROACH TO THE EXIT, VOICE, LOYALTY MODEL.**  
 Pauline Fatien Diochon MENLO COLLEGE  
 Jean Nizet U CATHOLIC LOUVAIN-LA-NEUVE
- 1251 A RESOURCE-BASED VIEW OF TALENT MANAGEMENT: THE PERSPECTIVE OF MANAGEMENT TRAINEES IN HONG KONG**  
 Ken Kamoche UNIVERSITY OF NOTTINGHAM  
 Flora Leigh
- 2509 WHEN EI COMPETENCIES CATALYZE THE RELATIONSHIP BETWEEN INTELLIGENCE AND LEARNING PERFORMANCE: A TASK-DEPENDENT INTERACTION MODEL**  
 Margarida Truninger ESADE  
 Xavier Fernández-i-marín ESADE  
 Joan Manuel Batista-foguet ESADE  
 Ricard Serlavós ESADE
- 1565 EFFECTS OF DEMOGRAPHIC VARIABLES ON TRAINING ATTRIBUTES: THE CASE OF A LEBANESE CEMENT COMPANY**  
 Jennifer Abou Hamad NOTRE DAME UNIVERSITY LOUAIZE  
 Antranig Tangoukian NOTRE DAME UNIVERSITY LOUAIZE  
 Elie Menassa NOTRE DAME UNIVERSITY LOUAIZE

**SLOT 7 (10:50 - 12:20) - IAE Building - Room 403 - Paper Development**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_06 ORGANIZATIONAL ROUTINES EXCELLENCE: LEARNING, RESILIENCE AND SUSTAINABILITY EFFECTS, PROCESSES AND ARTIFACTS**

**ROUTINIZED RESILIENCE, ENTREPRENEURSHIP AND DIGITAL COLLABORATION**

**Chair:** Yumei Yang

**Discussant:** Christina Frei

**Paper presentations:**

- 1412 ROUTINIZED RESILIENCE? A MULTIPLE CASE STUDY OF START-UPS**  
 Alexander Haase UNIVERSITY OF KASSEL  
 Stefan Klaussner UNIVERSITY OF KASSEL  
**Discussant :** Audrey Depeige
- 1553 THE ROLE OF ATTENTION DISTRIBUTION IN DIGITAL COLLABORATION**  
 Roman Sauer UNIVERSITY OF ST. GALLEN  
 Bernhard Lingens UNIVERSITY OF ST. GALLEN  
 Jonas Kahlert UNIVERSITY OF ST. GALLEN  
 Edouard Papaux UNIVERSITY OF ST. GALLEN  
**Discussant :** Stavros Sindakis

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

## **QUALITY IMPROVEMENT AND ORGANISATIONAL CHANGE IN HEALTHCARE**

**Chair:** Marie-léandre Gomez

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1285</b> | <b>DIFFUSION OF CHANGE, LEARNING AND DEVELOPMENT IN HEALTH CARE PROCESSES</b>   |
|             | Klaus-peter Schulz      ICN BUSINESS SCHOOL   |
|             | Anu Kajamaa      UNIVERSITY OF HELSINKI   |
| <b>1473</b> | <b>STILL LOST IN TRANSFORMATION? A LITERATURE REVIEW ON THE SCIENTIFIC SUPPORT OF LEAN HEALTH CARE TRANSFORMATIONS</b>                                    |
|             | Alfred Angerer      ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES  |
|             | Florian Liberatore      ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES  |
|             | Tim Brand      ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES   |
| <b>1709</b> | <b>QUALITY IMPROVEMENT INTERVENTIONS AND THE TRANSFORMATION OF ORGANIZATIONAL PRACTICES: A REVIEW OF HEALTH SECTOR AND GENERIC MANAGEMENT LITERATURE.</b> |
|             | Olivier Saulpic      ESCP EUROPE  |
|             | Emilie Berard      ITESO  |
|             | Jean-louis Denis      ENAP  |
|             | Philippe Zarlowski      ESCP EUROPE   |

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 203 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS**

## **GOVERNANCE OF STATE OWNED ENTERPRISES**

**Chair:** Ulf Papenfuss

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>2077</b> | <b>FROM STAKEHOLDER VALUE TO SHAREHOLDER VALUE: THE TRANSFORMATION OF CORPORATE GOVERNANCE REGIME OF SOES IN SLOVENIA</b> |
|             | Andrej Rus      UNIVERSITY OF LJUBLJANA   |
|             | Hajdeja Iglic      UNIVERSITY OF LJUBLJANA  |
| <b>2158</b> | <b>THE IMPACT OF THE GOVERNANCE ON THE STATE OWNED ENTERPRISE PERFORMANCE: META - ANALYSIS</b>                            |
|             | Younes Belfellah      IAE UNIVERSITY LILLE 1 FRANCE   |
| <b>1819</b> | <b>REVERSE DECENTRALISATION: STATE INTERVENTION IN CENTRAL ENTERPRISE GOVERNANCE</b>                                      |
|             | On Kit Tam      RMIT UNIVERSITY   |
|             | Monica Tan      RMIT UNIVERSITY   |
|             | Meg Sato      RMIT UNIVERSITY   |



**SLOT 7 (10:50 - 12:20) - Langues Building - Room 205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

## **CHANGE AND COOPERATION IN CREATIVE INDUSTRIES**

**Chair:** Fabrizio Montanari

**Discussant:** Alessandro Hinna

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2036</b> | <b>CORPORATE GIVING TO THE ARTS AND CULTURE IN ITALY: AN EXPLORATORY ANALYSIS</b>  |
|             | Annachiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA   |
|             | Martina Gianecchini UNIVERSITY OF PADOVA   |
|             | Lorenzo Mizzau UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY   |
|             | Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA AND ASK BOCCONI UNIVERSITY   |
| <b>2172</b> | <b>COLLABORATION AND CLUSTERING IN CREATIVE TOURISM DESTINATION MANAGEMENT FOR THE ALQUEVA DAM, ALENTEJO REGION, PORTUGAL</b>                                  |
|             | Idalina Dias Sardinha ISEG-LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE LISBOA   |
|             | David Ross HULL UNIVERSITY BUSINESS SCHOOL   |
|             | Ana Gomes Calapez ISEG-LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE LISBOA   |
| <b>2156</b> | <b>THIS RUMPUS OF SHAPES GOVERNANCE AND MANAGERIAL EFFECTS OF THE APPLICATION OF A NEW ORGANIZATIONAL FORM AS A STRATEGIC RESPONSE TO INSTITUTIONAL CHANGE</b> |
|             | Irene Popoli STOCKHOLM SCHOOL OF ECONOMICS   |

**SLOT 7 (10:50 - 12:20) - Langues Building - Room 401 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12\_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

## **RESEARCH METHODS FOR EVIDENCE IDENTIFICATION**

**Chair:** Bill Lee

**Discussant:**

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2553</b> | <b>IDENTIFYING KNOWLEDGE BASES FROM KIBS' PUBLIC WEBSITES: AN INNOVATION IN METHODS</b>           |
|             | Katia Pina THE UNIVERSITY OF MANCHESTER   |
|             | Bruce Tether THE UNIVERSITY OF MANCHESTER   |
| <b>1778</b> | <b>A THEORY OF ACTIONABILITY FOR EVIDENCE-BASED MANAGEMENT: COMPLEMENTING RIGOR AND RELEVANCE</b> |
|             | Farimah Hakemzadeh WILFRID LAURIER UNIVERSITY   |
|             | Vishwanath Baba MCMaster UNIVERSITY   |
| <b>1227</b> | <b>TEXT MATRIX APPLIED TO THE STRUCTURAL ANALYSIS OF BUSINESS MANAGEMENT ARTICLES</b>             |
|             | José De Sordi FACULDADES METROPOLITANAS UNIDAS  |
|             | Wanderlei Paulo FACULDADES CAMPO LIMPO PAULISTA   |
|             | Marcia Azevedo UNIVERSIDADE FEDERAL DE SÃO PAULO  |
|             | Manuel Meireles FACULDADES CAMPO LIMPO PAULISTA   |
|             | Luis Pinochet UNIVERSIDADE FEDERAL DE SÃO PAULO   |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 307 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES**

## **KNOWLEDGE TRANSFER IN M&A AND ALLIANCES**

**Chair:** Nicola Mirc

**Discussant:** Nuno Oliveira

### **Paper presentations:**

- |             |  |                                     |
|-------------|--|-------------------------------------|
| <b>1760</b> | <b>GOVERNING EQUITY ALLIANCES: THE ROLE OF PARTNER AND ALLIANCE DISSIMILARITY AND EQUITY EXPERIENCE</b>  |                                     |
|             | Eva Niesten  | UNIVERSITY OF MANCHESTER            |
|             | Albert Jolink  | COVENTRY UNIVERSITY                 |
| <b>1860</b> | <b>THE IMPACT OF PATENT PORTFOLIO ON THE CHOICE BETWEEN TECHNOLOGICAL ACQUISITION AND TECHNOLOGICAL ALLIANCE: A DYNAMIC CAPABILITY PERSPECTIVE</b> |                                     |
|             | Christian Gnekpe   | UNIVERSITÉ CATHOLIQUE DE LOUVAIN    |
|             | Regis Coeurderoy   | ESCP EUROPE                         |
| <b>2024</b> | <b>THE IMBALANCE OF INTRA-FIRM KNOWLEDGE TRANSFER IN THE OUTWARD M&amp;A OF EMNCs: EVIDENCE FROM THREE CHINESE FIRMS</b>                           |                                     |
|             | Qi Ai  | THE UNIVERSITY OF NORTHAMPTON       |
|             | Hui Tan  | ROYAL HOLLOWAY UNIVERSITY OF LONDON |
| <b>1461</b> | <b>WHERE DO I SHARE MY KNOWLEDGE? THE ROLE OF SOCIAL IDENTITY AND COMMUNITIES OF PRACTICE IN MERGER OUTCOMES</b>                                   |                                     |
|             | Jennifer R Spoor   | LA TROBE UNIVERSITY                 |
|             | Mei Tai Chu  | LA TROBE UNIVERSITY                 |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY**

## **SERVICE INNOVATION ECOSYSTEMS**

**Chair:** Thommie Burström

**Discussant:** Giedrius Jucevicius

### **Paper presentations:**

- |             |   |                                 |
|-------------|---|---------------------------------|
| <b>1103</b> | <b>HOW TO ORGANIZE A SUPPLY-CHAIN BASED TWO-SIDED PLATFORM ECOSYSTEM</b>                      |                                 |
|             | Ke Rong   | UNIVERSITY OF EXETER            |
|             | Taoxiong Liu  | TSINGHUA UNIVERSITY             |
|             | Yong Lin  | UNIVERSITY OF GREENWICH         |
| <b>1085</b> | <b>SERVITIZATION OF THE DANISH MARITIME BUSINESS ECOSYSTEM</b>                                |                                 |
|             | Thommie Burström  | HANKEN SCHOOL OF ECONOMICS      |
|             | Line Neugebauer   | TECHNICAL UNIVERSITY OF DENMARK |
|             | Malthesen   |                                 |
| <b>1311</b> | <b>MUTUALISM SYMBIOSIS AND PREDATION SYMBIOSIS: DOUBLE-CASE STUDY OF CHINESE MANUFACTURES</b> |                                 |
|             | Ran Ye  | UNIVERSITY OF LEUVEN            |
|             | Ling Ding   | TSINGHUA UNIVERSITY             |
|             | Jin-xi Wu   | TSINGHUA UNIVERSITY             |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 309 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

**THE MICRO-PROCESSES AND PRACTICES DYNAMICS OF STRATEGIC PLANNING**

**Chair:** Sebastien Picard

**Discussant:** Aura Parmentier

**Paper presentations:**

- |             |  |                             |
|-------------|--|-----------------------------|
| <b>1350</b> | <b>STRATEGIC PLANNING IN LEBANESE HOSPITALS</b>  |                             |
|             | Ziad Nehme   | UNIVERSITY OF BALAMAND      |
|             | Hala Khayr Yaacoub   | UNIVERSITY OF BALAMAND      |
| <b>2057</b> | <b>STRATEGIC PLANNING IN MICRO BUSINESSES - ADAPTING THE STRATEGIC CLOCK FOR MICRO FIRMS</b> |                             |
|             | Birgit Muskat  | MANAGEMENT CENTER INNSBRUCK |
|             | Anita Zehrer   | MANAGEMENT CENTER INNSBRUCK |
|             | Stefanie Haselwanter   | MANAGEMENT CENTER INNSBRUCK |
| <b>2418</b> | <b>SOCIAL PROCESSES IN THE CONSTRUCTION OF COMPLEX MULTI-ORGANIZATIONAL NETWORKS</b>         |                             |
|             | Sorin Piperca  | UQAM                        |
|             | Serghei Floricel   | UQAM                        |
|             | Monique Aubry  | UQAM                        |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 311 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 COMPETITIVE DYNAMICS: THE CHALLENGE OF UNUSUAL CONTEXTS**

**COMPETITIVE DYNAMICS 1**

**Chair:** Jukka Luoma

**Discussant:**

**Paper presentations:**

- |             |  |                                |
|-------------|--|--------------------------------|
| <b>2145</b> | <b>CAPITALIZING ON MARKET ORIENTATION THROUGH STRATEGIC COMPETITIVE ACTIONS</b>  |                                |
|             | Iiro Vaniala   | AALTO UNIVERSITY               |
|             | Juho-petteri Huhtala   | AALTO UNIVERSITY               |
| <b>2166</b> | <b>OPERATING UNDER THE RADAR IN SPHERES OF INFLUENCE. HOW TO BENEFIT FROM THE TOLERANCE OF KEY MULTIMARKET PLAYERS</b> |                                |
|             | Raquel Orcos   | UNIVERSIDAD PÚBLICA DE NAVARRA |
|             | Jaime Gomez  | UNIVERSIDAD DE LA RIOJA        |
|             | Sergio Palomas   | UNIVERSIDAD DE ZARAGOZA        |
| <b>2452</b> | <b>MULTIMARKET PIONEERS: DOES MULTIMARKET CONTACT IMPROVE THE MAGNITUDE OF FIRST MOVER ADVANTAGES?</b>                 |                                |
|             | Beatriz Domínguez  | UNIVERSIDAD DE LA RIOJA        |
|             | Jaime Gómez  | UNIVERSIDAD DE LA RIOJA        |
|             | Juan Máicas  | UNIVERSIDAD DE ZARAGOZA        |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

## **KNOWLEDGE MECHANISMS**

**Chair:** Mait Rungi

**Discussant:** Rene Sehi

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1327</b> | <b>VALUE CREATION IN THE ERA OF INTANGIBLES: A META-ANALYSIS OF THE RELATIONSHIP BETWEEN INTELLECTUAL CAPITAL AND THE FINANCIAL PERFORMANCE OF THE FIRM</b> |
|             | Elisabeth Albertini IAE DE PARIS - SORBONNE BUSINESS SCHOOL   |
|             | Fabienne Berger-remy IAE DE PARIS - SORBONNE BUSINESS SCHOOL  |
| <b>1763</b> | <b>A CONCEPTUAL FRAMEWORK OF MIDDLE MANAGERS' STRATEGIC ROLE FLEXIBILITY</b>  |
|             | Ruifang Wang MAYNOOTH UNIVERSITY  |
|             | Patrick Gibbons UNIVERSITY COLLEGE DUBLIN   |
|             | Ciaran Heavey UNIVERSITY COLLEGE DUBLIN   |
| <b>2038</b> | <b>BEHAVIOURAL ASPECTS OF ABSORPTIVE CAPACITY</b>   |
|             | Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY   |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : A COGNITIVE PERSPECTIVE**

**Chair:** Le Roy Frédéric

**Discussant:** Audrey Depeige

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1057</b> | <b>ALLIANCE COGNITION AND STRATEGIC ALLIANCE MANAGEMENT</b>  |
|             | David Zoogah XAVIER UNIVERSITY   |
| <b>1392</b> | <b>ANTECEDENTS OF COOPERATION IN THE TOURISM INDUSTRY: A SYSTEMATIC LITERATURE REVIEW AND CONCEPTUAL MODEL</b>         |
|             | Dagmara Wójcik UNIVERSITY OF ECONOMICS IN KATOWICE   |
|             | Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE  |
|             | Katarzyna Czernek UNIVERSITY OF ECONOMICS IN KATOWICE  |
| <b>1895</b> | <b>THE INTERPLAY OF AGENCY, STRUCTURES, AND SENSEMAKING: A CASE STUDY OF CRAFTING COOPETITION STRATEGY IN PRACTICE</b> |
|             | Eva-lena Lundgren-henriksson HANKEN SCHOOL OF ECONOMICS, DEPARTMENT OF MANAGEMENT AND ORGANISATION                     |

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA**

### **ORGANISATIONAL AMBIDEXTERITY**

**Chair:** Henk W. Volberda

**Discussant:**

**Paper presentations:**

- 1733 THE EFFECT OF THE COGNITIVE AND BEHAVIORAL REPERTOIRE OF TOP MANAGERS ON CONTEXTUAL AMBIDEXTERITY**  
David Tarody INSTITUTE OF MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST
- 1902 EXPLAINING AMBIDEXTROUS LEADERSHIP IN HIGH TECHNOLOGY ORGANIZATIONS**  
Ioannis Kassotakis HELLENIC AIR FORCE ACADEMY  
Olga Kassotaki WARWICK BUSINESS SCHOOL
- 2116 MARCH'S (1991) EXPLORATION AND EXPLOITATION: A BIBLIOMETRIC EXAMINATION OF THE ORIGINS AND DIFFUSION OF AN INTELLECTUAL PATHWAY**  
Päivi Karhu LUT UNIVERSITY OF TECHNOLOGY

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS**

### **COOPERATIVE STRATEGIES IN TRANSPORT INDUSTRIES**

**Chair:** Francesco Parola

**Discussant:** Elvira Haezendonck

**Paper presentations:**

- 1467 SUSTAINING COMPETITIVE ADVANTAGES IN PORT NETWORKS: CASE STUDY OF THE ANTWERP EXTENDED MARITIME CLUSTER**  
Elvira Haezendonck VRIJE UNIVERSITEIT BRUSSEL  
Toon Valaert VRIJE UNIVERSITEIT BRUSSEL  
Alain Verbeke VRIJE UNIVERSITEIT BRUSSEL
- 1785 MARKETING STRATEGIES OF PORT AUTHORITIES: A MULTI-DIMENSIONAL FRAMEWORK**  
Francesco Parola UNIVERSITY OF GENOA  
Thanos Pallis UNIVERSITY OF THE AEGEAN  
Marcello Risitano UNIVERSITY OF NAPLES "PARTHENOPE"  
Marco Ferretti UNIVERSITY OF NAPLES "PARTHENOPE"
- 2120 MARKET INNOVATION IN THE TRANSPORT AND HEAVY VEHICLE MARKET**  
Benedikte Borgström CBS  
Henrik Agndal  
Susanne Hertz  
Leif-magnus Jensen  
Veronika Pereseina  
Lianguang Cui

**SLOT 7 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_09 BEHAVIORAL STRATEGY**

## **THE ROLE OF EMOTIONS IN STRATEGIC DECISION PROCESSES**

**Chair:** Torsten Wulf

**Discussant:** Xena Welch Guerra

### **Paper presentations:**

**2142 STONE COLD OR PIPING HOT? CEOS' SUSCEPTIBILITY TO EMOTIONS AND THE MANAGEMENT OF ORGANIZATIONAL CRISES**

Lorenz Graf-vlachy	UNI PASSAU
Maria Lembeck	UNI PASSAU
Stephanie Wegener	UNI PASSAU
Andreas König	UNI PASSAU

**2180 EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL RESILIENCE**

Anoosheh Haghsheenas	SKEMA BUSINESS SCHOOL
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**2072 AVOIDING VALUABLE EMPLOYEES TO LEAVE: ENHANCING TASK SIGNIFICANCE AND AFFECTIVE COMMITMENT**

Ana García Granero	UNIVERSITY OF VALENCIA
Anabel Fernández Mesa	UNIVERSITY OF VALENCIA
Óscar Llopis Córcoles	ESC RENNES SCHOOL OF BUSINESS
Julia Olmos Peñuela	UNIVERSITY OF VALENCIA

# SLOT 8 (17:00-18:30) TRACK SESSIONS

SLOT 8 (17:00 - 18:30) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

## SOCIAL AND SUSTAINABLE INNOVATIONS

Chair: Jerome Meric

Discussant: Kevin Levillain

### Paper presentations:

- |             |  |   |
|-------------|--|---|
| <b>2212</b> | <b>TENSIONS IN NASCENT SOCIAL ENTERPRISES: LOOKING BEYOND THE SOCIAL-ECONOMIC DUALITY</b>                              |   |
|             | Frédéric Dufays  | HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE          |
| <b>2238</b> | <b>MODULARITY AS A MANAGERIAL INNOVATION FOR DEGROWTH</b>  |   |
|             | Belén Payán-sánchez  | UNIVERSITY OF ALMERÍA                               |
|             | Miguel Pérez-valls   | UNIVERSITY OF ALMERÍA                               |
|             | José Antonio Plaza-úbeda   | UNIVERSITY OF ALMERÍA                               |
| <b>1838</b> | <b>THE IMPACT OF SOCIAL MEDIA ANALYTICS PRACTICES ON CUSTOMER ENGAGEMENT AND BUSINESS PERFORMANCE IN INDIAN RETAIL</b> |   |
|             | Poonam Garg  | INSTITUTE OF MANAGEMENT TECHNOLOGY                  |
|             | Bhumika Gupta  | INSTITUT MINES TELECOM, TELECOM ECOLE DE MANAGEMENT |

SLOT 8 (17:00 - 18:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

## RESISTANCE IN ACADEMIA AND EFFICIENCY LOGIC IN PUBLIC ADMINISTRATION

Chair: Maria Luisiani

Discussant:

### Paper presentations:

- |             |  |                                      |
|-------------|--|--------------------------------------|
| <b>2465</b> | <b>COLLEGIABILITY IN ACADEME?</b>  |                                      |
|             | Elisabeth Berg   | LULEÅ UNIVERSITY OF TECHNOLOGY       |
|             | Jim Barry  | UNIVERSITY OF EAST LONDON            |
|             | John Chandler  | UNIVERSITY OF EAST LONDON            |
| <b>1139</b> | <b>PROFESSIONAL UTOPIANISM AND ADMINISTRATIVE NAIVETÉ. UNCERTAINTY AND ARCHAEOLOGY IN THE SHIPWRECKS OF PISA (1998-20??)</b>       |                                      |
|             | Luca Zan   | UNIVERSITY OF BOLOGNA                |
|             | Daniel Shoup   | INDIPENDENT SCHOLAR                  |
| <b>1076</b> | <b>THE ROLE OF ACCOUNTING TECHNOLOGIES IN PUBLIC SECTOR REFORM</b>   |                                      |
|             | Rebecca Levy Orelli  | UNIVERSITY OF BOLOGNA                |
|             | Carlotta Del Sordo   | UNIVERSITY OF BOLOGNA                |
|             | Marco Tieghi   | UNIVERSITY OF BOLOGNA                |
|             | Emanuele Padovani  | UNIVERSITY OF BOLOGNA                |
| <b>1963</b> | <b>THE ROLE OF COLLECTIVE IDENTITY IN CIVIL SOCIETY ALLIANCES. THE CASE OF PERFORMING ARTS ORGANIZATIONS FROM THE THIRD SECTOR</b> |                                      |
|             | Julia Parigot  | UNIVERSITÉ PARIS DAUPHINE            |
|             | Jérémy Morales   | ROYAL HOLLOWAY, UNIVERSITY OF LONDON |

**SLOT 8 (17:00 - 18:30) - IAE Building - Room 301 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_04 RESPONSIBLE GLOBAL VALUE CHAINS**

## **RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): HYBRIDITY & GOVERNANCE**

**Chair:** Prof. Florence Palpacuer

**Discussant:** Prof. Yvon Pesqueux

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>2511</b> | <b>UNDERSTANDING THE IMPACT OF ECONOMIC GLOBALIZATION</b><br>Pierre-marie Aubert<br>Florence Palpacuer<br>Nicolas Balas<br>Chakib Anis  | IDDR. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE<br>MRM-UNIVERSITÉ DE MONTPELLIER<br>MRM-UNIVERSITÉ DE MONTPELLIER<br>ENGREF-AGROPARIS TECH |
| <b>2049</b> | <b>MARKET INTERACTIONS AS INSTITUTIONAL ENTREPRENEURSHIP: THE INTER-ORGANIZATIONAL RELATIONSHIPS OF HYBRID ORGANIZATIONS IN THE FAIR TRADE SECTOR</b><br>Benjamin Huybrechts<br>Alex Nicholls | HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE<br>SAÏD BUSINESS SCHOOL, UNIVERSITY OF OXFORD   |
| <b>2150</b> | <b>MANAGEABLE COOPERATION FOR REGULATING WORKPLACE CONDITIONS IN GLOBAL VALUE CHAINS?</b><br>Laurence Beierlein<br>Guillaume Delalieux  | UNIVERSITÉ PARIS EST<br>SCIENCES PO LILLE  |

**SLOT 8 (17:00 - 18:30) - IAE Building - Room 306 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_08 ORGANIZING COLLECTIVE ACTION: META, PARTIAL AND TEMPORARY ORGANIZATIONS**

## **THEORIZING COLLECTIVE ACTION AMONG ORGANISATIONS**

**Chair:** Christina Garsten

**Discussant:** Nils Brunsson

### **Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1621</b> | <b>INTER-ORGANIZATIONAL COLLABORATION IN TERRITORIAL DEVELOPMENT PROJECTS : A MULTI-SCALE APPROACH</b><br>Céline Bourbousson  | LEST CNRS UMR 7317  |
| <b>2493</b> | <b>CREATING AND LEVERAGING IDENTITIES FOR COLLECTIVE ACTION: ONE VOICE AT THE UNITED NATIONS</b><br>Shaz Ansari<br>Guilia Cappellaro<br>Valentina Mele                    | UNIVERSITY OF CAMBRIDGE<br>BOCCONI UNIVERSITY<br>BOCCONI UNIVERSITY |
| <b>2032</b> | <b>RESOURCING THE META-ORGANIZATION: THE SOURCE OF AND CONTROL OVER RESOURCES</b><br>Sanne Bor<br>Steve Cropper   | HANKEN SCHOOL OF ECONOMICS<br>KEELE UNIVERSITY                      |
| <b>2386</b> | <b>A DEVIL'S ADVOCATE PERSPECTIVE ON ORGANIZING ALTERNATIVES TO CAPITALISM: THE CASE OF THE EVOLUTION OF ENTREPRENEURIAL COOPERATIVES</b><br>Benoît Roux<br>Xavier Lecocq | IESEG SCHOOL OF MANAGEMENT<br>IAE LILLE                             |



**SLOT 8 (17:00 - 18:30) - Langues Building - Room 201 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK**

## **CORPORATE ENTREPRENEURSHIP**

**Chair:** Karl Taeuscher

**Discussant:**

**Paper presentations:**

- |             |   |                             |
|-------------|---|-----------------------------|
| <b>2317</b> | <b>STANDING ON THE SHOULDERS OF GIANTS - AN ONTOLOGY OF CORPORATE ENTREPRENEURSHIP</b>  |                             |
|             | Maria De Lurdes Calisto   | ESHTE; CEFAGE               |
|             | Soumodip Sarkar   | UNIVERSITY OF ÉVORA; CEFAGE |
| <b>2304</b> | <b>THE CEO'S BIAS TOWARDS PRODUCT DEVELOPMENT AND MARKETING AND THE EFFECTS ON COMPANY PERFORMANCE IN YOUNG TECHNOLOGY-ORIENTED VENTURES</b>  |                             |
|             | Christopher Leifeld   | TU DORTMUND                 |
| <b>1051</b> | <b>CLARIFYING STRATEGIC ENTREPRENEURSHIP AS AN ORGANIZATIONAL CONSTRUCT: AN INTEGRATIVE REVIEW, ACTION-LEVEL SPECIFICATION, AND IMPLICATIONS FOR FIRM PERFORMANCE AND FUTURE RESEARCH</b> |                             |
|             | Zeki Simsek   | UNIVERSITY OF CONNECTICUT   |
|             | Ciaran Heavey   | UNIVERSITY COLLEGE DUBLIN   |
|             | Brian Fox   | UNIVERSITY OF CONNECTICUT   |
| <b>1906</b> | <b>ELECTRONIC WORD OF MOUTH AND ITS EFFECTS ON FIRM REPUTATION AND PERFORMANCE</b>  |                             |
|             | Tahir Nisar   | UNIVERSITY OF SOUTHAMPTON   |
|             | Guru Prabhakar  | UWE                         |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 301 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_06 ENTREPRENEURIAL EMOTIONS AND PASSION**

## **AFFECTIVE EXPERIENCES**

**Chair:** Stephanie Duchek

**Discussant:** Sara Sassetti

**Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1991</b> | <b>IS ENTREPRENEURSHIP REALLY "HOT"? A META-ANALYSIS ON THE ROLE OF AFFECT IN THE ENTREPRENEURIAL PROCESS</b> |   |
|             | Oana C. Fodor   | DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY |
|             | Sebastian Pintea  | DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY |
| <b>1406</b> | <b>ENTREPRENEURIAL RESILIENCE: A BIOGRAPHICAL ANALYSIS OF SUCCESSFUL ENTREPRENEURS</b>                        |   |
|             | Stephanie Duchek  | TU DRESDEN  |
|             | Dobromir Shatov   | TU DRESDEN  |
| <b>1965</b> | <b>A MATTER OF TRUST - THE EFFECTS OF STRATEGIC INVESTOR INVOLVEMENT ON PERCEIVED TASK CONFLICT</b>           |   |
|             | Christopher Ney   | RWTH AACHEN UNIVERSITY                            |
|             | Steffen Strese  | RWTH AACHEN UNIVERSITY                            |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 302 - Competitive**

**Track: 03 ENTREPRENEURSHIP >> 03\_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT**

## **CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (III)**

**Chair:** Elmar D. Konrad

**Discussant:** Andrea Hausmann

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>1474</b> | <b>VISITOR ATTITUDES TO DEACCESSIONING IN ITALIAN PUBLIC MUSEUMS: AN ECONOMETRIC ANALYSIS</b> |  |
|             | Andrej Srakar   | INSTITUTE FOR ECONOMIC RESEARCH, LJUBLJANA AND UNIVERSITY OF LJUBLJANA |
|             | Marilena Vecco  | ERASMUS UNIVERSITY ROTTERDAM   |
|             | Michele Piazzai   | DELFT UNIVERSITY OF TECHNOLOGY   |
| <b>1971</b> | <b>BUSINESS MODEL INNOVATION IN ARTS MANAGEMENT: THE ROLE OF EXECUTIVE SUCCESSION</b>         |  |
|             | Alexander Alexiev   | VRIJE UNIVERSITEIT   |
|             | Xavier Castañer   | UNIVERSITY OF LAUSANNE   |
|             | Jori Gerritsen  |  |
| <b>2363</b> | <b>OPPORTUNITIES AND BARRIERS FOR CREATIVE FUTURES</b>  |  |
|             | Boram Lee   | UNIVERSITY OF STIRLING   |
|             | Ian Fraser  | UNIVERSITY OF STIRLING   |
|             | Ian Fillis  | UNIVERSITY OF STIRLING   |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 305 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

## **IDENTITY IN FAMILY BUSINESS**

**Chair:** Claudia Astrachan

**Discussant:** Jana Hauck

### **Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>1551</b> | <b>STRATEGY-MAKING THROUGH SOCIALIZATION: A CASE OF FAMILY BUSINESS WAYFINDING</b>  |  |
|             | Kajsa Haag  | JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  |
| <b>2308</b> | <b>WHO AM I IN RELATION TO THE FAMILY BUSINESS? EXPLORING THE NATURE AND DETERMINANTS OF MEMBER'S IDENTIFICATION WITH THE FAMILY BUSINESS</b> |  |
|             | Irmak Erdogan   | BOGAZICI UNIVERSITY  |
|             | Hayat Kabasakal   | BOGAZICI UNIVERSITY  |
| <b>1719</b> | <b>AM I WHAT I AM? INSIGHTS ON THE SELF-IDENTITY OF DESCENDANTS OF FAMILY BUSINESS OWNERS</b>   |  |
|             | Sabrina Schell  | UNIVERSITY OF SIEGEN - CHAIR FOR ENTREPRENEURSHIP, FAMILY BUSINESS AND BUSINESS SUCCESSION |
|             | Julia K. Fröhlich   | UNIVERSITY OF BERN   |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 309 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE**

**INTERGENERATIONAL RELATIONS AND SUCCESSION IN FAMILY BUSINESS**

**Chair:** Eddy Laveren

**Discussant:** Marjan Houshmand

**Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1118</b> | <b>THE BOARD OF DIRECTORS IN FAMILY FIRMS: ONE SIZE FITS FOREVER?</b>   |   |
|             | Matthias Baumann  | HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT |
|             | Stephan Stubner   | HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT |
| <b>1933</b> | <b>THE SUCCESSION-PERFORMANCE-PARADOX: IS FAMILY SUCCESSOR INFERIORITY ONLY A MIRAGE? ISOLATING THE FAMILY-SUCCESSOR-ATTRIBUTE EFFECTS FROM OTHER SOCIO-ECONOMIC FORCES</b> |   |
|             | Jan-philipp Ahrens  | UNIVERSITY OF MANNHEIM                    |
|             | Michael Woywode   | UNIVERSITY OF MANNHEIM                    |
|             | Jan Zybura  | UNIVERSITY OF MANNHEIM                    |
| <b>1453</b> | <b>MAN TO "MAN": MASCULINITY AND FAMILY BUSINESS SUCCESSION</b>   |   |
|             | Janice Byrne  | IESEG SCHOOL OF MANAGEMENT                |
|             | Salma Fattoum   | INSEEC SCHOOL OF BUSINESS                 |
|             | Lakshmi Balachandra   | BABSON COLLEGE                            |
|             | Miruna Radu-lefebvre  | AUDENCIA                                  |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 206 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS**

**CAREER IN FAMILY BUSINESS**

**Chair:** Daniel Pittino

**Discussant:** Rosalia Santulli

**Paper presentations:**

- |             |  |   |
|-------------|--|---|
| <b>1198</b> | <b>THE SECOND GENERATION'S CAREER IN FAMILY FIRMS: EMPIRICAL EVIDENCE FROM YOUNG ITALIAN ENTREPRENEURS</b> |   |
|             | Filippo Ferrari  | BOLOGNA UNIVERSITY                            |
| <b>2076</b> | <b>BOUNDED BY OR BOUNDARYLESS? A QUALITATIVE STUDY OF CAREERS OF THE NEXT GENERATION</b>                   |   |
|             | Linda Murphy   | UNIVERSITY COLLEGE CORK                       |
|             | Frank Lambrechts   | HASSELT UNIVERSITY                            |
|             | Jolien Huybrechts  | MAASTRICHT UNIVERSITY                         |
| <b>2015</b> | <b>PREDICTING UNIVERSITY STUDENTS' CAREER PATHS FROM THEIR CURRENT MODE OF ENTREPRENEURIAL ENGAGEMENT</b>  |   |
|             | André Van Stel   | KOZMINSKI UNIVERSITY & TRINITY COLLEGE DUBLIN |
|             | Jerzy Cieslik  | KOZMINSKI UNIVERSITY                          |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 16 - Competitive**

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05\_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK**

## **AGE, CULTURE AND DIVERSITY**

**Chair:** Beverly Dawn Metcalfe

**Discussant:** Kelechi Ekuma

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2218</b> | <b>AGE AND COWORKERS' ACCEPTANCE OF WORKPLACE ACCOMMODATIONS: THE ROLE OF WORKGROUP COMPOSITION</b><br>Kirill Bourovov<br>UNIVERSITY OF ST.GALLEN   |
| <b>1180</b> | <b>A CRITICAL REFLECTION ON CATEGORIZATION IN CROSS-CULTURAL AND DIVERSITY MANAGEMENT</b><br>Annette Risberg<br>CBS<br>Katharina Pilhofer<br>STOCKHOLM SCHOOL OF ECONOMICS                                |
| <b>1393</b> | <b>TOP MANAGEMENT TEAM DIVERSITY AND FIRM PERFORMANCE: EXPLORING A FUNCTION OF AGE</b><br>Tomohiko Tanikawa<br>MEIJI UNIVERSITY<br>Soyeon Kim<br>MEIJI UNIVERSITY<br>Yuhee Jung<br>RITSUMEIKAN UNIVERSITY |
| <b>1689</b> | <b>TOWARDS HIGH-INCLUSION WORK SYSTEMS: A REVIEW AND RESEARCH AGENDA FOR MANAGING DIVERSITY THROUGH HRM</b><br>Lena Knappert<br>TILBURG UNIVERSITY<br>Yuval Engel<br>UNIVERSITY OF AMSTERDAM              |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 408 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_00 INTERNATIONAL MANAGEMENT GENERAL TRACK**

## **OFFSHORING AND OUTSOURCING**

**Chair:** Heike Proff

**Discussant:** Susan Freeman

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1249</b> | <b>NAVIGATING OUTSOURCING: IMPACT OF CONTROL AND TRUST STRATEGIES BETWEEN CLIENT AND VENDOR ON KNOWLEDGE INTERACTION</b><br>Zaza Hansen<br>THE TECHNICAL UNIVERSITY OF DENMARK<br>Lauge Rasmussen<br>THE TECHNICAL UNIVERSITY OF DENMARK<br>Andreas Schmidt<br>THE TECHNICAL UNIVERSITY OF DENMARK |
| <b>1886</b> | <b>OFFSHORING INNOVATION AND KNOWLEDGE EXPLOITING VERSUS AUGMENTING MOTIVES: INVESTIGATING THE ROLE OF TALENT SHORTAGE AT HOME</b><br>Niccolò Pisani<br>UNIVERSITY OF AMSTERDAM<br>Joan Enric Ricart<br>IESE BUSINESS SCHOOL   |
| <b>2599</b> | <b>EFFECT OF TASK NATURES AND GOVERNANCE MODE CHOICES ON OFFSHORING PERFORMANCE</b><br>Hassan Kharroubi<br>MACQUARIE UNIVERSITY  |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 306 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

### **EXPATRIATE MANAGEMENT 7**

**Chair:** Thomas Hippler

**Discussant:**

**Paper presentations:**

- |             |   |   |
|-------------|---|---|
| <b>1975</b> | <b>SMART TALENT MANAGEMENT OF SELF-INITIATED EXPATRIATES: HOW IS THEIR KNOWLEDGE UTILIZED?</b>                                      |   |
|             | Jun Jie Shao  | TOULOUSE BUSINESS SCHOOL/UNIVERSITY OF TOULOUSE |
|             | Akram Al Ariss  | TOULOUSE BUSINESS SCHOOL/UNIVERSITY OF TOULOUSE |
| <b>2542</b> | <b>TOWARDS THE THEORIZATION OF SKILLED MIGRANT CAREERS: EXPLORING THE CAREERS OF SKILLED MIGRANT WORKERS.</b>                       |   |
|             | Edward O Connor   | MAYNOOTH UNIVERSITY                             |
|             | Marian Crowley-henry  | MAYNOOTH UNIVERSITY                             |
| <b>1988</b> | <b>WHAT DOES IT MEAN TO BE A "SELF-INITIATED" EXPATRIATE? A CRITICAL REVIEW OF EXISTING RESEARCH AND CALL FOR RIGOROUS SAMPLING</b> |   |
|             | Thomas Hippler  | U. OF ESSEX                                     |
|             | Maike Andresen  | U. OF BAMBERG                                   |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 307 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

### **EXPATRIATE MANAGEMENT 8**

**Chair:** Marian Van Bakel

**Discussant:**

**Paper presentations:**

- |             |   |  |
|-------------|---|--|
| <b>2035</b> | <b>SOCIAL SUPPORT, EXPATRIATE SOCIAL NETWORKS, AND THE THREAT FROM TERRORISM: OPENING THE BLACK BOX</b> |  |
|             | Tassilo Schuster  | UNIVERSITY OF ERLANGEN-NÜRNBERG  |
|             | Benjamin Bader  | LEUPHANA UNIVERSITY OF LÜNEBURG  |
| <b>1986</b> | <b>ABILITY, MOTIVATION OR OPPORTUNITY: WHAT EXPLAINS REVERSE KNOWLEDGE TRANSFER OF INPATRIATES?</b>     |  |
|             | Tassilo Schuster  | FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS |
|             | Dirk Holtbrügge   | FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS |
|             | Franziska Engelhard   | FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS |
| <b>2059</b> | <b>EXPATRIATION AND PERSONALITY TRAITS: AN EMPIRICAL STUDY ON THE IMPACT OF MENTORING</b>               |  |
|             | Judith Ambrosius  | UNIVERSITY OF ERLANGEN-NÜRNBERG  |
|             | Benjamin Bader  | LEUPHANA UNIVERSITY OF LÜNEBURG  |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 308 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS**

## **STRATEGY, MANAGEMENT & MARKETING IN AFRICA (2)**

**Chair:** Ken Kamoche

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1725</b> | <b>INNOVATION PORTFOLIO MANAGEMENT OF A MNC TARGETING EMERGING MARKETS THE CASE OF A EUROPEAN TELCO OPERATOR IN AFRICA AND MIDDLE EAST</b><br>Sihem Ben Mahmoud- HEC<br>jouini<br>Florence Charue-duboc I3-CRG/CNRS-ECOLE POLYTECHNIQUE                    |
| <b>2143</b> | <b>INSTITUTIONAL FACTORS INFLUENCING TELECOMMUNICATION FIRMS' INTERNATIONALISATION IN NIGERIA: A LITERATURE REVIEW</b><br>Ugbede Umoru NOTTINGHAM TRENT UNIVERSITY<br>Lisa Siebers NOTTINGHAM TRENT UNIVERSITY<br>Musa Mangena NOTTINGHAM TRENT UNIVERSITY |
| <b>2400</b> | <b>WAVES, REFLEXIVE WAVES AND THE MIRROR EFFECT: HOW THE FIRMS' STRATEGIC BEHAVIORS AND INTERACTION INFLUENCE CONSUMERS' BEHAVIOR IN EMERGENT MARKET CONTEXT.</b><br>Amina Djedidi UPEC<br>Mouhoub Hani UPEC   |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 207 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

## **DESIGN & PROJECTS**

**Chair:** Rodney Turner

**Discussant:** Verena Stingl

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1087</b> | <b>TOWARDS A DESIGN FOR THE PROJECT-BASED ORGANIZATION</b><br>Maksim Miterrev POLITECNICO DI MILANO<br>Rodney Turner POLITECNICO DI MILANO<br>Mauro Mancini POLITECNICO DI MILANO                         |
| <b>1617</b> | <b>PROJECT MANAGEMENT MEETS DESIGN THINKING</b><br>Sihem Ben Mahmoud- HEC<br>jouini<br>Christophe Midler POLYTECHNIQUE CNRS<br>Philippe Silberzahn EM LYON  |
| <b>1803</b> | <b>ORGANIZATIONAL DESIGN FOR MANAGING PROJECTS IN PLURALISTIC CONTEXT</b><br>Monique Aubry UNIVERSITÉ DU QUÉBEC À MONTRÉAL<br>Mélanie Lavoie-tremblay MCGILL UNIVERSITY<br>Guylaine Cyr MCGILL UNIVERSITY |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 407 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

### **LEADERSHIP & PROJECTS**

**Chair:** Martina Huemann

**Discussant:** Magali Simard

#### **Paper presentations:**

- 1433 LEADING PROJECTS BY BALANCING VERTICAL AND HORIZONTAL LEADERSHIP -INTERNATIONAL CASE STUDIES**  
 Anne Live Vaagaasar BI NORWEGIAN BUSINESS SCHOOL  
 Ralf Müller BI NORWEGIAN BUSINESS SCHOOL  
 Natalia Nikolova UNIVERSITY OF TECHNOLOGY SYDNEY  
 Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY  
 Stewart Hase UNIVERSITY OF TECHNOLOGY SYDNEY  
 Fangwei Zhu DALIAN UNIVERSITY OF TECHNOLOGY  
 Xiaohang Xu DALIAN UNIVERSITY OF TECHNOLOGY  
 Nathalie Drouin SCHOOL OF MANAGEMENT, UQAM
- 1303 STRATEGIC NARRATIVES ARTICULATED BY CEOS OF CONSTRUCTION, ENGINEERING AND INFRASTRUCTURE ORGANISATIONS**  
 Natalya Sergeeva UCL
- 1269 JOINT SENSEGIVING AND SENSEMAKING AMONGST LEADERS AND MEMBERS IN CHANGE PROJECTS**  
 Janita F.J. Vos UNIVERSITY OF GRONINGEN  
 Charlot Profijt UNIVERSITY OF GRONINGEN  
 Heleen P. Van Peet UNIVERSITY OF GRONINGEN

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 406 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

### **PROJECT MANAGEMENT**

**Chair:** Brian Hobbs

**Discussant:** Frederik Situmeang

#### **Paper presentations:**

- 1901 APPLICATION OF STANDARDIZED PRACTICES IN PROJECT, PROGRAM, CHANGE MANAGEMENT AND BUSINESS ANALYSIS: A FIELD OBSERVATION STUDY**  
 Professor Lynn Crawford THE UNIVERSITY OF SYDNEY  
 Renee Dinkha THE UNIVERSITY OF SYDNEY
- 2231 PRACTICE OF PROJECT CONTROL UNDER DIFFERENT LEVELS OF COMPLEXITY IN ENGINEERING PROJECTS**  
 Lauri Vuorinen TAMPERE UNIVERSITY OF TECHNOLOGY  
 Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY
- 1976 UNDERSTANDING THE PHD-PROJECT - APPLYING A PROJECT PERSPECTIVE ON DOCTORAL STUDIES**  
 Fredrik Backlund DEPARTMENT OF BUSINESS ADMINISTRATION, TECHNOLOGY AND SOCIAL SCIENCES  
 Anette Hallin SCHOOL OF BUSINESS SOCIETY AND ENGINEERING

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 204 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

## **STRATEGY AND PERFORMANCE OF HEALTHCARE ORGANISATIONS**

**Chair:** Alfred Angerer

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1556</b> | <b>A POPULATION BASED EXPLORATORY ANALYSIS OF HOSPITAL QUALITY PERFORMANCE</b>              |
|             | Michael Counte                      SAINT LOUIS UNIVERSITY                                  |
|             | Laurel Schuster                    SAINT LOUIS UNIVERSITY                                   |
| <b>1794</b> | <b>THE ROLE OF RESOURCES AND CAPABILITIES IN SUSTAINING COLLABORATIVE CLINICAL NETWORKS</b> |
|             | Josephine Chong                    AUCKLAND UNIVERSITY OF TECHNOLOGY                        |
|             | Bill Doolin                            AUCKLAND UNIVERSITY OF TECHNOLOGY                    |
| <b>1806</b> | <b>STRATEGY AS PRACTICE ANALYSIS USING STRUCTURATION THEORY</b>                             |
|             | Paulo Iasbech                        FEDERAL UNIVERSITY OF SANTA CATARINA                   |
|             | Rosalia Lavarda                    FEDERAL UNIVERSITY OF SANTA CATARINA                     |
|             | Aldo Von Wangenheim            FEDERAL UNIVERSITY OF SANTA CATARINA                         |

**SLOT 8 (17:00 - 18:30) - Langues Building - Room 203 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS**

## **PUBLIC AND NONPROFIT BOARDS**

**Chair:** Fabio Monteduro

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>2131</b> | <b>PROFESSIONALIZATION OF THE BOARDS OF STATE-OWNED ENTERPRISES—DETERMINANTS OF BOARD EVALUATIONS</b>  |
|             | Ulf Papenfuss                      UNIVERSITY OF LEIPZIG   |
|             | Nicolas Werner-schmolling      UNIVERSITY OF GOETTINGEN  |
|             | Michael Wolff                      UNIVERSITY OF GOETTINGEN  |
| <b>1378</b> | <b>SUPERVISORY BOARD PROCESS: INSIGHTS FROM FRENCH PUBLIC HOSPITALS</b>  |
|             | Radhoine Laouer                    INSEEC  |
|             | Rhouma Drine                        MAINE UNIVERSITY   |
| <b>1584</b> | <b>HOW NON-PROFIT ORGANIZATION BOARDS AND TOP MANAGEMENT TEAMS CAN MANAGE VOLUNTEERS AS A STRATEGIC ORGANIZATIONAL RESOURCE. EMPIRICAL EVIDENCES FROM THE EMERGENCY SECTOR IN ITALY.</b> |
|             | Massimiliano M. Pellegrini      UNIVERSITY OF WEST LONDON  |
|             | Lamberto Zollo                      UNIVERSITY OF FLORENCE   |
|             | Guglielmo Faldetta                KORE UNIVERSITY  |
|             | Cristiano Ciappei                   UNIVERSITY OF FLORENCE   |
| <b>2322</b> | <b>THE DEVELOPMENT OF STAKEHOLDER THEORY AND ITS MISSING ROLE OF GOVERNMENT AS STOCKHOLDER: A BIBLIOMETRIC ANALYSIS IN THE PERIOD BETWEEN 1984-2013</b>                                  |
|             | Alexsander Dauzeley Silva      UNIVERSIDADE DE BRASÍLIA - UNB  |
|             | Lear Valadares Vieira            UNIVERSIDADE DE BRASÍLIA - UNB  |



**SLOT 8 (17:00 - 18:30) - Langues Building - Room 205 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

**TO MEASURE PERFORMANCE AND INNOVATION IN CREATIVE INDUSTRIES**

**Chair:** Charles Clemens Ruling

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1786</b> | <b>THE ROLE OF PERFORMANCE MEASUREMENT SYSTEMS IN MANAGING THE CULTURAL INDUSTRIES: ANALYSING THE DEBATES OF THE FRENCH MOVIE INDUSTRY</b> |
|             | Alexandre Viard                      ECOLE POLYTECHNIQUE - PREG CRG  |
|             | Thomas Paris                        CNRS/ GREG HEC   |
| <b>1604</b> | <b>THE MODERATING EFFECT OF ECONOMIC REPUTATION ON MIDDLE-STATUS CONFORMITY: A STUDY ON THE ITALIAN FILM INDUSTRY</b>                      |
|             | Claudio Giachetti                  CA' FOSCARI UNIVERSITY OF VENICE  |
|             | Fabrizio Montanari                UNIVERSITY OF MODENA AND REGGIO EMILIA   |
|             | Fabrizio Castellucci                BOCCONI UNIVERSITY   |
| <b>2265</b> | <b>MEASURING SOCIAL AND REPUTATIONAL IMPACT THROUGH WEB AND SOCIAL MEDIA ANALYTICS. THE CASE OF THE FESTIVAL FOTOGRAFIA EUROPEA</b>        |
|             | Lorenzo Mizzau                    UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY  |
|             | Massimiliano Nuccio              UNIVERSITY OF TURIN   |
|             | Fabrizio Montanari                UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY  |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 306 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY**

**LOCATION AND ECOSYSTEMS**

**Chair:** Kristina Grumadaite

**Discussant:** Thommie Burström

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1084</b> | <b>HIGH-IMPACT FIRMS AND NATIONAL ECOSYSTEMS</b>                              |
|             | Thommie Burström                HANKEN SCHOOL OF ECONOMICS                    |
|             | Mikko Grönlund                  UNIVERSITY OF TURKU                           |
|             | Tuomas Ranti                     UNIVERSITY OF TURKU                          |
| <b>1680</b> | <b>A BIBLIOMETRIC ANALYSIS OF CLUSTER LITERATURE: AFTER CRUZ AND TEIXEIRA</b> |
|             | Hazar Ben Barka                  ISCCB- CARTHAGE UNIVERSITY                   |
|             | Maria Bonnafous-boucher        NOVANCIA SCHOOL                                |
| <b>2389</b> | <b>ECOSYSTEM APPROACH TO THE EMERGENCE OF REGIONAL INDUSTRIAL SYSTEMS</b>     |
|             | Kristina Grumadaite               KAUNAS UNIVERSITY OF TECHNOLOGY             |
|             | Giedrius Jucevicius               VYTAUTAS MAGNUS UNIVERSITY                  |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 309 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_03 STRATEGIC PROCESSES AND PRACTICES**

## **STRATEGIZING THROUGH COMPLEXITY**

**Chair:** Sebastien Picard

**Discussant:** Aura Parmentier

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>1161</b> | <b>THE PROCESS OF KNOWLEDGE COMMERCIALIZATION IN COMPLEX SYSTEMS</b><br>Radek Nowak<br>NYIT   |
| <b>1801</b> | <b>THE MITIGATING EFFECT OF MODULARIZATION AND SUPPLIER INTEGRATION ON COMPLEXITY</b><br>Ronaldo Parente<br>FLORIDA INTERNATIONAL UNIVERSITY<br>Yue Zhao<br>FLORIDA INTERNATIONAL UNIVERSITY  |
| <b>2044</b> | <b>THE ROLE OF MARKETING STRATEGY CREATIVITY AND ORGANIZATIONAL LEARNING IN THE RELATIONSHIP BETWEEN MARKETING CAPABILITIES AND FIRM PERFORMANCE</b><br>Ana Maria Toaldo<br>FEDERAL UNIVERSITY OF PARANÁ<br>Simone Didonet<br>FEDERAL UNIVERSITY OF PARANÁ<br>Shirlei Camargo<br>FEDERAL UNIVERSITY OF PARANÁ<br>Fernando Luce<br>FEDERAL UNIVERSITY OF RIO GRANDE DO SUL |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 311 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_04 COMPETITIVE DYNAMICS: THE CHALLENGE OF UNUSUAL CONTEXTS**

## **COMPETITIVE DYNAMICS 2**

**Chair:** Jukka Luoma

**Discussant:** Iiro Vaniala

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1441</b> | <b>SHOULD I KEEP UP THE RED QUEEN DYNAMICS? TECHNOLOGY COMPETITION IN THE ADVANCEMENT OF GENERATIONAL TECHNOLOGIES</b><br>I Kim Wang<br>SUFFOLK UNIVERSITY<br>Lihong Qian<br>PORTLAND STATE UNIVERSITY |
| <b>2022</b> | <b>THE PERFORMANCE IMPLICATIONS OF STRATEGIC FOCUS IN INTENSELY COMPETED ENVIRONMENTS: A SIMULATION STUDY</b><br>Jukka Luoma<br>AALTO UNIVERSITY<br>Juha-antti Lamberg<br>UNIVERSITY OF JYVÄSKYLÄ      |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 305 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**MICRO-MACRO LINKS: MECHANISMS AND ENTREPRENEURIAL MICROFOUNDATIONS**

**Chair:** Rob Jansen

**Discussant:** Ioannis Thanos

**Paper presentations:**

- 1616 HOW DOES INDIVIDUAL-LEVEL ENTREPRENEURIAL BEHAVIOR IMPACT FIRM PERFORMANCE IN DYNAMIC ENVIRONMENTS? A MICROFOUNDATIONS APPROACH**  
Christian Alexander UNIVERSITY OF STUTTGART  
Mahringer  
Birgit Renzl UNIVERSITY OF STUTTGART
- 2188 MICROFOUNDATIONS OF ENTREPRENEURIAL STRATEGY: AN AMBIDEXTROUS WAY TO MEET STRATEGIC GOALS.**  
Paolo Di Muro POLITECNICO DI MILANO
- 2062 SEED STARTING THE MICROFOUNDATIONS OF STRATEGY: AN UPDATED BUTTERFLY EFFECT?**  
Rob Jansen TILBURG UNIVERSITY  
Maryse Chappin UTRECHT UNIVERSITY

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 304 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

**COOPETITION, NETWORKS, ALLIANCES : AN INSTITUTIONAL PERSPECTIVE**

**Chair:** Patrycja Klimas

**Discussant:** Elio Shijaku

**Paper presentations:**

- 1514 INSTITUTIONAL COOPETITION LOGICS AND (UN)PRODUCTIVE TENSIONS IN NEW MARKETPLACES: INSIGHTS FROM THE CONTACTLESS PAYMENT CARD PROJECT**  
Mark Palmer QUEEN'S UNIVERSITY  
Inci Toral UNIVERSITY OF BIRMINGHAM  
Ronan Jouan SABANCI UNIVERSITY  
Dekervenoael
- 1982 WHY IN-LAW RELATIONSHIPS MATTER: ACQUIRED VERSUS ORIGINAL ALLIANCES AND THEIR FIRM PERFORMANCE IMPLICATIONS**  
Dries Faems UNIVERSITY OF GRONINGEN  
Aneta Oleksiak UNIVERSITY OF GRONINGEN  
Pedro De Faria UNIVERSITY OF GRONINGEN
- 2025 POWER-BASED BEHAVIORS AND RELATIONAL SATISFACTION: A DYADIC STUDY OF INTERORGANIZATIONAL RELATIONSHIPS**  
Ismail Golgeci UNIVERSITY OF EAST ANGLIA  
William Murphy UNIVERSITY OF SASKATCHEWAN  
David Johnston YORK UNIVERSITY

**SLOT 8 (17:00 - 18:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : LEARNING CHALLENGES**

**Chair:** Le Roy Frédéric

**Discussant:** Stefanie Dorn

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1920</b> | <b>RECONCILING TENSIONS AND OPPORTUNITIES IN LEARNING: TOWARDS A RELATIONAL PERSPECTIVE OF INTRA-ORGANIZATIONAL COOPETITION DYNAMICS</b> |
|             | Audrey Depeige TELECOM ECOLE DE MANAGEMENT   |
|             | Aude D'andria UNIVERSITY OF EVRY VAL D'ESSONNE   |
| <b>1560</b> | <b>KNOWLEDGE BROKERS AND THE MANAGEMENT OF INTERNAL COOPETITION : THE UBISOFT CASE</b>   |
|             | Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL ECOLE POLYTECHNIQUE ( I3 -CRG)   |
|             | David Massé ESCP EUROPE & ECOLE POLYTECHNIQUE ( I3- CRG)   |
|             | Nicola Mirc IAE TOULOUSE, UNIVERSITÉ TOULOUSE 1 CAPITOLE ECOLE POLYTECHNIQUE (I3 -CRG)   |
| <b>2048</b> | <b>THE ROLES OF BOUNDARY SPANNERS AND MENTALIZING SKILLS IN ALLIANCE LEARNING AND KNOWLEDGE TRANSFER</b>                                 |
|             | Xinlu Qiu NHH NORWEGIAN SCHOOL OF ECONOMICS  |
|             | Sven Haugland NHH NORWEGIAN SCHOOL OF ECONOMICS  |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 312 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS**

## **BUSINESS ECOSYSTEMS AND COLLABORATIVE DYNAMICS**

**Chair:** Jolanda Knobel

**Discussant:** Simone Napolitano

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1331</b> | <b>COLLABORATIVE STRATEGIES FOR MICRO, MESO AND MACRO OUTCOMES : CASE OF MONGOLIA</b>  |
|             | Kantha Dayaram CURTIN UNIVERSITY   |
|             | Vanessa Chang CURTIN UNIVERSITY  |
|             | Maria Fay Rola-rubzen CURTIN UNIVERSITY  |
|             | Helen Cabalu CURTIN UNIVERSITY   |
| <b>1602</b> | <b>HOW DO THEY DO IT? EXPLORATORY STUDY ON BUSINESS DIPLOMACY INSTRUMENTS</b>  |
|             | Jolanda Knobel WINDESHEIM UNIVERSITY OF APPLIED SCIENCE  |
|             | Huub Ruël WINDESHEIM UNIVERSITY OF APPLIED SCIENCE   |
| <b>2191</b> | <b>FELLOW TRAVELERS AND ORGANIZATION DESIGNING: AN ETHNOGRAPHIC JOURNEY IN THE DYNAMICS OF FORMATION OF ENTREPRENEURIAL ECOSYSTEMS</b> |
|             | Simone Napolitano UNIVERSITÀ DI BOLOGNA  |

**SLOT 8 (17:00 - 18:30) - FSEG Building - Room 313 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_09 BEHAVIORAL STRATEGY**

## **BEHAVIOURAL AND FINANCIAL CONSIDERATIONS ON STRATEGIC MANAGEMENT**

**Chair:** Philip Meissner

**Discussant:** Torsten Wulf

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2352</b> | <b>IMPERFECT BUT CONSTRUCTIVE: DEBIASING ATTEMPTS IN M&amp;A DEPARTMENTS</b>   |
|             | Xena Welch Guerra      UNIVERSITY OF ST.GALLEN   |
| <b>1515</b> | <b>IMPACT OF "MARKETING" THE CORPORATE STRATEGY ON FINANCIAL ANALYSTS: DEVELOPING A THEORETICAL MODEL BASED ON CASE STUDY ANALYSIS</b> |
|             | Thorsten Ehinger      PHILIPPS-UNIVERSITY MARBURG  |
|             | Torsten Wulf      PHILIPPS-UNIVERSITY MARBURG  |
| <b>1472</b> | <b>AN APPROACH TO STAKEHOLDER THEORY BASED ON BEHAVIOURAL ECONOMICS</b>  |
|             | Jose-luis Godos-diez      UNIVERSITY OF LEON   |
|             | Roberto Fernandez-gago      UNIVERSITY OF LEON   |
|             | Laura Cabeza-garcia      UNIVERSITY OF LEON  |

**SLOT 8 (17:00 - 18:30) - IAE Building - Room 405 - Competitive**

**Track: 14 CONFERENCE GENERAL TRACK >> 14\_03 EMERGENCY MANAGEMENT AND ORGANISATIONAL RESILIENCE: BRIDGING THE THEORY-PRACTICE GAP**

## **CRISIS MANAGEMENT, RECOVERY AND ORGANISATIONAL RESILIENCE**

**Chair:** Professor Paresh Wankhade

**Discussant:** James Earnest

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1340</b> | <b>VOLUNTEERISM IN THE AGE OF AUSTERITY: AN INTERNATIONAL PERSPECTIVE</b>  |
|             | Jamie Halsall      THE UNIVERSITY OF HUDDERSFIELD  |
|             | Paresh Wankhade      EDGE HILL UNIVERSITY  |
|             | Ian Cook      LIVERPOOL JOHN MOORES UNIVERSITY   |
| <b>1802</b> | <b>PEOPLE, POLICIES, PROCESSES, PROJECTS AND PROGRAM: STAKEHOLDER ENGAGEMENT (MANAGEMENT) IN POST-CONFLICT SOCIETIES THROUGH RECONSTRUCTION PROJECTS</b> |
|             | James Earnest      CURTIN UNIVERSITY   |
| <b>1947</b> | <b>PERSPECTIVES ON ORGANIZATIONAL ROBUSTNESS AND RESILIENCE: A QUALITATIVE LITERATURE</b>  |
|             | Florian Maurer      FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBER   |
|             | Ulrike Lechner      UNIVERSITÄT DER BUNDESWEHR MÜNCHEN   |
|             | Albrecht Fritzsche      FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBER   |

## 4 June 2016, Saturday

### Highlights

#### **\* All events take place in the FSEG Building**

##### **Special Interest Group (SIGs) Activities:**

9:00 - 10:30: Track sessions, SIG Wrap Ups

##### **Executive Committee Meeting**

9:00 - 10:30 - FSEG Building, Keynes Room

##### **Coffee Break**

10:30 - 10:50 - FSEG Building, Lobby and mezzanine

##### **Special Interest Group (SIGs) Activities:**

10:50 - 12:20: Track sessions, Development Working Groups

##### **SIG Chairs Meeting**

10:50 - 12:20 - FSEG Building, Keynes Room

### **End of the Conference**

##### **EURAM 2017 Preparation**

12:30 - 14:00 - FSEG Building, Keynes Room - Tray Lunch

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

**Symposia:** page 217

**Development Working Groups:** page 222

**SIGs other Activities:** page 24

# SLOT 9 (09:00-10:30) TRACK SESSIONS

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 307 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_00 BUSINESS FOR SOCIETY GENERAL TRACK

## ETHICS, MANAGEMENT AND LEADERSHIP

Chair: Jerome Meric

Discussant: Yoann Bazin

### Paper presentations:

- |             |   |                      |
|-------------|---|----------------------|
| <b>2428</b> | <b>SOMETHING'S WRONG WITH THE DESIGN? ANALYSIS OF THE CONCEPTUALIZATION PROCESS OF ETHICAL TOOLS</b>  |                      |
|             | Wafa Ben Khaled   | PARIS DAUPHINE       |
|             | Jean-pascal Gond  | CASS BUSINESS SCHOOL |
| <b>2016</b> | <b>SERVANT LEADERSHIP AND VIRTUE ETHICS: FOSTERING FOLLOWERS' ETHICAL DEVELOPMENT AND COOPERATION</b> |                      |
|             | Guillaume Mercier   | ESCP EUROPE          |
|             | Ghislain Deslandes  | ESCP EUROPE          |
| <b>2021</b> | <b>IS THE STAGE A FREE SPACE</b>  |                      |
|             | Elen Riot   | URCA                 |

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

## ORGANISATIONAL CONFLICTS

Chair: Luca Pareschi

Discussant:

### Paper presentations:

- |             |  |  |
|-------------|--|--|
| <b>1591</b> | <b>SUPERVISORY CONTROL AND WORK PERFORMANCE: THE MEDIATING ROLE OF JOB CRAFTING</b>  |  |
|             | Giovanni Masino  | DEPARTMENT OF ECONOMICS AND MANAGEMENT |
|             | Domenico Berdicchia  | DEPARTMENT OF ECONOMICS AND MANAGEMENT |
| <b>2278</b> | <b>DISRUPTING ORGANIZATIONAL HIERARCHY: USING DISCURSIVE TOOLS FROM SOCIAL MOVEMENT THEORY TO ADDRESS POWER INEQUITY IN THE AMERICAN WORKPLACE</b> |  |
|             | Leah Ritchie   | SALEM STATE UNIVERSITY                 |
| <b>1647</b> | <b>ADDRESSING INDIVIDUAL NEEDS THROUGH 'MULTIPLE-IDENTITY' MANAGEMENT IN ORGANIZATIONS A CASE STUDY</b>  |  |
|             | Anne-catherine Moquet  | UNIVERSITÉ PARIS EST                   |
|             | Eric Pezet   | UNIVERSITÉ PARIS OUEST                 |
|             | Nelarine Cornelius   | BRADFORD UNIVERSITY BUSINESS SCHOOL    |

**SLOT 9 (09:00 - 10:30) - FSEG Building - Room 313 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT**

## **INSTITUTIONAL CHANGE, LOGIC EMERGENCE AND INSTITUTIONALIZATION**

**Chair:** Guglielmo Faldetta

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1018</b> | <b>AUDITOR IDENTITY WORK: A DYNAMIC OF PROCESS AT THE HEART OF INSTITUTIONALIZATION</b>         |
|             | Lambert Jerman                      HEC MONTREAL  |
|             | Pauline Beau                        PARIS DAUPHINE  |
| <b>1490</b> | <b>THE EMERGENCE OF A COMMONS LOGIC THE STRUGGLES IN THE ADOPTION OF OPEN ACCESS PUBLISHING</b> |
|             | Shaz Ansari                        UNIVERSITY OF CAMBRIDGE                                      |
|             | Evelyn Micelotta                   UNIVERSITY OF NEW MEXICO                                     |
|             | Frank Wijen                        ERASMUS UNIVERSITY   |
| <b>1202</b> | <b>CSR PRACTICES IN THE UAE: THEORISING THROUGH THE PRISM OF INSTITUTIONAL APPROACH</b>         |
|             | Mine Karatas-ozkan               UNIVERSITY OF SOUTHAMPTON                                      |
|             | Shilpi Banarjee                   UNIVERSITY OF LONDON, ROYAL HOLLOWAY                          |
|             | Katerina Nicolopoulou           STRATHCLYDE UNIVERSITY  |
|             | Sibel Yamak                        GALATASARAY UNIVERSITY                                       |
|             | Ibrahim Shahnaz                  UNIVERSITY OF SOUTHAMPTON                                      |
| <b>1286</b> | <b>LEGITIMACY SPILLOVERS IN MNOS</b>  |
|             | Ron Wiesner                       TILBURG UNIVERSITY  |
|             | Tobias Goessling                  TILBURG UNIVERSITY  |

**SLOT 9 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01\_04 RESPONSIBLE GLOBAL VALUE CHAINS**

## **RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): CSR & WATER ACCOUNTING**

**Chair:** Dr Karen Delchet-cochet

**Discussant:** Ilias Vlachos

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>2443</b> | <b>ECOSYSTEMS OF INNOVATION AS RESPONSIBLE GLOBAL VALUE CHAINS</b>                             |
|             | Anne Berthinier-poncet           LIRSA, CONSERVATOIRE NATIONAL DES ARTS ET METIERS             |
|             | Pascale De Rozario               LISE, CONSERVATOIRE NATIONAL DES ARTS ET METIERS              |
| <b>1065</b> | <b>CSR AND SME'S STRATEGY: NEW STAKEHOLDERS FOR NEW FORMS OF STRATEGIC COOPERATION</b>         |
|             | Mantiaba Coulibaly               UNIVERSITY OF NICE  |
|             | Ali Elidrissi                        UNIVERSITY OF NICE  |
|             | Djamila Elidrissi                  UNIVERSITY OF NICE  |
|             | François Goxe                      UNIVERSITY OF VERSAILLES SQY                                |
| <b>1086</b> | <b>GOVERNING CORPORATE SOCIAL RESPONSIBILITY WITHIN GLOBAL VALUE CHAINS</b>                    |
|             | Sarah Jastram                       HAMBURG SCHOOL OF BUSINESS ADMINISTRATION                  |
|             | Hedda Knoll                        UNIVERSITÄT HAMBURG   |
| <b>1031</b> | <b>WATER ACCOUNTING AND THE CORPORATE SUPPLY CHAIN: STATE OF PLAY AND FUTURE OPPORTUNITIES</b> |
|             | Katherine Christ                  UNIVERSITY OF SOUTH AUSTRALIA                                |
|             | Roger Burritt                       UNIVERSITY OF KASSEL                                       |



**SLOT 9 (09:00 - 10:30) - FSEG Building - Room 303 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT**

**Chair:** M-f Waxin

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>2114</b> | <b>THE DEVELOPMENT AND VALIDATION OF A TEAM LEVEL CULTURAL INTELLIGENCE SCALE</b>                              |
|             | Joost Bücker                      RADBOUD UNIVERSITY, INSTITUTE FOR MANAGEMENT RESEARCH                        |
|             | Hubert Korzilius                RADBOUD UNIVERSITY, INSTITUTE FOR MANAGEMENT RESEARCH                          |
|             | Richard Dijkman                DELTA CAPITA  |
| <b>2256</b> | <b>MEASUREMENT EQUIVALENCE OF THE THREE-DIMENSIONAL ADJUSTMENT ACROSS CULTURES AND EXPATRIATE TYPES</b>        |
|             | Annamaria Kubovcikova        AARHUS UNIVESITY  |
|             | Thomas Hippler                 UNIVERSITY OF ESSEX   |
| <b>2303</b> | <b>GANIZATIONAL ANTECEDENTS OF EXPATRIATES' TIME TO PROFICIENCY: DOES HOME COUNTRY CULTURE HAVE AN EFFECT?</b> |
|             | M-f Waxin                        AUS   |
|             | Chris Brewster                 HENLEY BUSINESS SCHOOL  |
|             | Nicolas Ashill                  AUS  |
|             | Jean-louis Chandon             INSEEC BUSINESS SCHOOL  |

**SLOT 9 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_03 SPORT INNOVATION**

## **SPORTS AND INNOVATION**

**Chair:** Cristina Fernandes

**Discussant:** Harry Arne Solberg

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1284</b> | <b>TOWARD A NEW (EVOLUTIONARY) ECONOMICS OF SPORTS</b>  |
|             | Stuart Thomas                  RMIT UNIVERSITY  |
|             | Jason Potts                      RMIT UNIVERSITY  |
| <b>2586</b> | <b>SPORTS AND INNOVATION: A BIBLIOMETRIC ANALYSIS (1989-2015)</b>   |
|             | Cristina Fernandes              POLITECNIC INSTITUTE OF CASTELO BRANCO  |
|             | Joao Ferreira                    UNIVERITY OF BEIRA INTERIOR  |
|             | Vanessa Ratten                 LA TROBE UNIVERSITY  |
|             | Dina Miragaia                  UNIVERSITY OF BEIRA INTEIOR  |
| <b>2177</b> | <b>AUCTIONS AS DISTRIBUTION INSTRUMENTS OF INPUTS AND OUTPUTS IN ELITE SPORT - SOME CRITICAL REFLECTIONS.</b> |
|             | Harry Arne Solberg              NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY                                |
|             | Lin Older-ien   |

**SLOT 9 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09\_02 HUMAN RESOURCES MANAGEMENT**

## HRM AND SMES

**Chair:** Fabrizio Maimone

**Discussant:**

**Paper presentations:**

- |             |  |
|-------------|--|
| <b>1518</b> | <b>FILLING THE GAPS: FORMAL AND INFORMAL PARTICIPATION IN MICRO AND SMALL FIRMS</b><br>Sylvia Rohlfers CUNEF   |
| <b>1967</b> | <b>THINKING ABOUT EMPLOYEE VOICE IN SMALLER ENTERPRISES: REVIEW AND RESEARCH AGENDA</b><br>Alesia Slocum SAINT LOUIS UNIVERSITY<br>Sylvia Rohlfers CUNEF   |
| <b>2341</b> | <b>MANAGING PARADOX THROUGH HRM IN GROWTH ENTERPRISES</b><br>Sara Lindström INSTITUTE OF OCCUPATIONAL HEALTH<br>Jenni Kantola UNIVERSITY OF VAASA<br>Pia Heilmann LAPPEENRANTA UNIVERSITY OF TECHNOLOGY<br>Minna Janhonen INSTITUTE OF OCCUPATIONAL HEALTH |

**SLOT 9 (09:00 - 10:30) - FSEG Building - Room 305 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

## HEALTHCARE LEADER COMPETENCIES

**Chair:** Victor Callan

**Discussant:**

**Paper presentations:**

- |             |   |
|-------------|---|
| <b>1382</b> | <b>COMPARING AVERAGE AND HIGH PERFORMING HEALTH CARE MANAGERS: IMPLICATIONS FOR WORKFORCE POLICY</b><br>Sandra Leggat LA TROBE UNIVERSITY<br>Zhanming Liang LA TROBE UNIVERSITY<br>Peter Howard LA TROBE UNIVERSITY   |
| <b>1766</b> | <b>AN EVIDENCE-BASED APPROACH TO UNDERSTANDING THE COMPETENCY DEVELOPMENT NEEDS OF THE HEALTH SERVICE MANAGEMENT WORKFORCE</b><br>Zhanming Liang LA TROBE UNIVERSITY<br>Peter Howard LA TROBE UNIVERSITY<br>David Briggs THE SOCIETY OF HEALTH ADMINISTRATION IN EDUCATION<br>Sandra Leggat LA TROBE UNIVERSITY<br>Dennis Wollersheim LA TROBE UNIVERSITY<br>Godfrey Isourad UNIVERSITY OF NEW ENGLAND<br>Nicola North UNIVERSITY OF AUCKLAND<br>Janny Madden FLINDERS UNIVERSITY |
| <b>1839</b> | <b>FROM TRANSACTION COST TO AGENCY THEORY: THE CHANGING HEALTH INDUSTRY-HIGHER EDUCATION PARTNERSHIP. HOW WELL DO ACADEMIC INSTITUTIONS ASSESS COMPETENCY ATTAINMENT IN FULFILLING THEIR ROLE IN MANAGEMENT DEVELOPMENT? AN ANALYSIS USING ACCREDITATION DATA.</b><br>Jason Turner SAINT LOUIS UNIVERSITY<br>Kevin Broom SAINT LOUIS UNIVERSITY<br>Eric Brichto COMMISSION ON ACCREDITATION FOR HEALTHCARE MANAGEMENT EDUCATION   |

# SLOT 10 (10:50-12:20) TRACK SESSIONS

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01\_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

## PHILOSOPHICAL ISSUES AND RESISTANCE

**Chair:** Gianluca Colombo

**Discussant:** Daniele Goldoni

### Paper presentations:

- |      |  |
|------|--|
| 1440 | <b>THE ETHICAL BASIS OF RESTORATIVE JUSTICE IN REPAIRING DAMAGED RELATIONSHIPS IN ORGANIZATIONS: A LÉVINASIAN APPROACH</b><br>Guglielmo Faldetta KORE UNIVERSITY OF ENNA |
| 1277 | <b>THE RELIGION OF CREATIVITY: A DESTRUCTIVE JUSTICE</b><br>Daniele Goldoni CA   |
| 1364 | <b>SIMON AND CRITICAL REALISTS ON DECISIONS AND STRUCTURES</b><br>Koumakhov Rouslan NEOMA BUSINESS SCHOOL<br>Daoud Adel UNIVERSITY OF GOTENBURG                          |

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03\_00 ENTREPRENEURSHIP GENERAL TRACK

## ENTREPRENEURIAL DECISION MAKING II

**Chair:** Laura Cortellazzo

**Discussant:**

### Paper presentations:

- |      |   |
|------|---|
| 2580 | <b>IMPROVING DECISION MAKING IN CRISIS MANAGEMENT THROUGH LEARNING-BY-DOING: THE CASE STUDY OF THE ATTACKS PROJECT</b><br>Riccardo Onori NESEA<br>Stefano Armenia CIS SAPIENZA<br>Camillo Carlini CIS SAPIENZA<br>Georgios Tsaples CIS SAPIENZA<br>Claudia Volpetti CIS SAPIENZA  |
| 1387 | <b>COMMONALITIES IN THE DECISION MAKING OF EXPERT ENTREPRENEURS</b><br>Per Tornell STOCKHOLM UNIVERSITY   |
| 1524 | <b>THE RELATIONSHIP BETWEEN TECHNOLOGICAL COMPETENCE AND PRODUCT INNOVATION IN NEW TECHNOLOGY-BASED VENTURES AND THE ROLE OF THE ENTREPRENEUR'S COMPETENCES</b><br>Irin Voudouris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS<br>Ioanna Deligianni ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS<br>Yiannis Spanos ATHENS UNIVERSITY OF ECONOMIC AND BUSINESS |
| 1451 | <b>ANTECEDENTS OF SPINOUTS: TECHNOLOGY RELATEDNESS, INTELLECTUAL PROPERTY RIGHTS, AND VENTURE CAPITAL</b><br>Sepideh Yeganegi UNIVERSITY OF MANITOBA<br>André Laplume MICHIGAN TECHNOLOGICAL UNIVERSITY<br>Parshotam Dass UNIVERSITY OF MANITOBA<br>Cam-loi Huynh UNIVERSITY OF MANITOBA  |

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_00 FAMILY BUSINESS RESEARCH GENERAL TRACK**

## **COMMUNICATION IN FAMILY BUSINESS**

**Chair:** Lorraine Uhlaner

**Discussant:** Linda Murphy

### **Paper presentations:**

- 1570 TO REVEAL OR NOT TO REVEAL - THE FAMILY FIRM STATUS**  
 Susanne Beck ZEPPELIN UNIVERSITY  
 Katharina Walter ZEPPELIN UNIVERSITY  
 Reinhard Prögl ZEPPELIN UNIVERSITY
- 1588 EFFECTS OF COMMUNICATING THE FAMILY FIRM STATUS ON BRAND PERCEPTION: INSIGHTS FROM AN EXPERIMENTAL STUDY**  
 Maximilian Lude ZEPPELIN UNIVERSITY  
 Reinhard Prögl ZEPPELIN UNIVERSITY
- 1670 SHOULD FAMILY FIRMS COMMUNICATE THE FAMILY'S INVOLVEMENT IN THE BUSINESS WHEN RECRUITING NEW EMPLOYEES? EMPIRICAL EXAMINATION IN TWO COUNTRIES**  
 Diane Arijis KULEUVEN - DEPARTMENT OF WORK & ORGANISATION STUDIES  
 Isabel Botero STETSON UNIVERSITY  
 Anneleen Michiels KULEUVEN  
 Vincent Molly KULEUVEN

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 307 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_01 FAMILY BUSINESS GOVERNANCE**

## **GOVERNANCE AND FIRM OUTCOMES IN FAMILY BUSINESS**

**Chair:** Patrice Charlier

**Discussant:** Nora Block

### **Paper presentations:**

- 1187 THE 'WORST AMONG THE BEST' OR THE 'BEST AMONG THE WORST'? FINANCIAL DISTRESS IN FAMILY-CONTROLLED FIRMS**  
 Massimo Baù JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL  
 Francesco Chirico JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
- 1711 FAMILY OWNERSHIP DISPERSION AND DEBT LEVEL: THE MODERATING ROLE OF INTERGENERATIONAL STAGE.**  
 Alessandro Cirillo UNIVERSITY OF FOGGIA  
 Silvia Bacci UNIVERSITY OF PERUGIA  
 Donata Mussolino UNIVERSITY OF NAPLES  
 Simone Terzani UNIVERSITY OF PERUGIA
- 1903 FAMILY LEADERSHIP: A DOUBLE-EDGED SWORD FOR THE SALES INTERNATIONALIZATION OF SMALL- AND MEDIUM-SIZED FAMILY FIRMS**  
 Jonathan Bauweraerts UNIVERSITY OF MONS  
 Salvatore Sciascia IULM UNIVERSITY  
 Pietro Mazzola IULM UNIVERSITY

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 309 - Competitive**

**Track: 04 FAMILY BUSINESS RESEARCH >> 04\_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS**

## **CSR IN FAMILY BUSINESS**

**Chair:** Anita Van Gills

**Discussant:** Matthias Baumann

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>2547</b> | <b>DIRECTOR INTERLOCKS AND CSR ENGAGEMENT IN INDIA</b><br>James J Cordeiro                      SUNY BROCKPORT<br>Tara Shankar Shaw                      IIT BOMBAY  |
| <b>1261</b> | <b>WOMEN AND CORPORATE SOCIAL RESPONSIBILITY IN FAMILY FIRMS: FAMILY VS NON-FAMILY STRATEGIC LEADERS</b><br>Giovanna Campopiano                      WITTEN/HERDECKE UNIVERSITY<br>Francesca Romana Rinaldi                      IULM UNIVERSITY<br>Salvatore Sciascia                      IULM UNIVERSITY<br>Alfredo De Massis                      LANCASTER UNIVERSITY   |
| <b>2328</b> | <b>DO HEALTHY FAMILIES RUN BETTER COMPANIES? INVESTIGATING THE RELATIONSHIP AMONG FAMILY COHESION, CORPORATE SOCIAL RESPONSIBILITY, AND FIRM PERFORMANCE</b><br>Claudia Astrachan                      LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS<br>Giovanna Campopiano                      WITTEN/HERDECKE UNIVERSITY<br>Torsten Pieper                      KENNESAW STATE UNIVERSITY<br>Joe Astrachan                      KENNESAW STATE UNIVERSITY |

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive**

**Track: 07 INTERNATIONAL MANAGEMENT >> 07\_01 EXPATRIATE MANAGEMENT**

## **EXPATRIATE MANAGEMENT 10**

**Chair:** Jan Selmer

**Discussant:**

### **Paper presentations:**

- |             |   |
|-------------|---|
| <b>2307</b> | <b>MILITARY EXPATRIATES: U.S. VETERANS LIVING ABROAD</b><br>Kelly Fisher                      WEST CHESTER UNIVERSITY<br>Yvonne McNulty                      SIM UNIVERSITY<br>Louis Hicks                      ST MARY'S COLLEGE OF MARYLAND |
| <b>1124</b> | <b>ORGANIZATIONAL EXPATRIATES VS. SELF-INITIATED EXPATRIATES IN CHINA: PERSONALITY FIT AND JOB RESULTS</b><br>Jan Selmer                      AARHUS UNIVERSITY<br>Jakob Lourcing                      AARHUS UNIVERSITY                      |

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive**

**Track: 08 MANAGING SPORT >> 08\_03 SPORT INNOVATION**

## **SPORTS PERFORMANCE AND BRANDING**

**Chair:** Harald Dolles

**Discussant:** Anna Gerke

### **Paper presentations:**

- |             |  |   |
|-------------|--|---|
| <b>1849</b> | <b>EXPLORING MOTIVATION OF MARATHON RUNNERS</b><br>Konstantinos Koronios<br>Marina Psiloutsikou  | DEPARTMENT OF SPORT MANAGEMENT UNIVERSITY OF PELOPONNESE<br>SCHOOL OF BUSINESS, ATHENS UNIVERSITY OF ECONOMICS AND<br>BUSINESS  |
| <b>1235</b> | Athanasios Kriemadis<br><b>RE-CONCEPTUALIZING REVERSE MEANING TRANSFER: THE MODERATING INFLUENCE OF MEANING TYPE</b><br>Thomas Baker Iii<br>Kevin Byon<br>Natasha Brison | DEPARTMENT OF SPORT MANAGEMENT UNIVERSITY OF PELOPONNESE<br>UNIVERSITY OF GEORGIA<br>INDIANA UNIVERSITY<br>TEXAS A&M UNIVERSITY   |
| <b>1659</b> | <b>VALUE CAPTURING IN FLOORBALL: HOW EQUIPMENT MANUFACTURES AND RETAILERS CONTRIBUTE TO THE DEVELOPMENT OF A 'NEW' SPORT</b><br>Harald Dolles<br><br>Carl Gabrielsson    | FACULTY OF BUSINESS ADMINISTRATION AND SOCIAL SCIENCES,<br>MOLDE UNIVERSITY COLLEGE - SPECIALIZED UNIVERSITY<br>INSTITUTE FOR BUSINESS ADMINISTRATION, SCHOOL OF BUSINESS,<br>ECONOMICS AND LAW, UNIVERSITY OF GOTHENBURG |

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 305 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

## **HEALTHCARE WORK FORCE ISSUES**

**Chair:** Jean-paul Dumond

**Discussant:**

### **Paper presentations:**

- |             |  |  |
|-------------|--|--|
| <b>1048</b> | <b>INJUNCTIVE AND DESCRIPTIVE LOGICS DURING NEWCOMER SOCIALIZATION INTO HEALTHCARE: THE IMPACT ON ORGANIZATIONAL IDENTIFICATION, TRUST AND SELF-EFFICACY</b><br>Callan Victor<br>Laura Smith<br>Gillespie Nicole<br>Fitzsimmons Terrance<br>Paulsen Neil | UNIVERSITY OF QUEENSLAND<br>UNIVERSITY OF BATH<br>UNIVERSITY OF QUEENSLAND<br>UNIVERSITY OF QUEENSLAND<br>UNIVERSITY OF QUEENSLAND |
| <b>1226</b> | <b>EVALUATING THE EFFECTS OF ARTS-MEDIATED WORKSHOPS ON THE CRITICAL MANAGEMENT LEARNING FOR HEALTH/SOCIAL CARE PROFESSIONALS AND MANAGERS IN JAPAN</b><br>Takaya Kawamura   | OSAKA CITY UNIVERSITY GRADUATE SCHOOL OF BUSINESS  |
| <b>2404</b> | <b>THE JOB DEMAND - RESOURCES MODEL UNDER ENTREPRENEURIAL VERSUS EMPLOYEE CONDITIONS IN DENTAL HYGIENE</b><br>Marjolein Van Offenbeek<br>Hans Van Der Bij<br>Katarina Jerkovic-cosic   | UNIVERSITY OF GRONINGEN<br>UNIVERSITY OF GRONINGEN<br>INSTITUTE OF PARAMEDIC STUDIES, UNIVERSITY OF APPLIED<br>SCIENCES UTRECHT    |

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11\_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM**

## **NEW CHANGES IN CULTURAL INSTITUTIONS**

**Chair:** Olivier Keramidas

**Discussant:** Fabrizio Panozzo

### **Paper presentations:**

- 2197 CHANGING MUSEUMS THROUGH NEW TECHNOLOGIES**  
Mauro Romanelli                      PARTHENOPE UNIVERSITY
- 2316 BOARD COMPOSITION AND PERFORMANCE IN ITALIAN OPERA HOUSES**  
Paola Dubini                          BOCCONI  
Alberto Monti                        BOCCONI
- 2359 THE MANAGERIALIZATION OF THE ARTS IN THE ERA OF CREATIVITY: THE CASE OF AN ITALIAN OPERA HOUSE**  
Paola Trevisan                      CA' FOSCARI UNIVERSITY

**SLOT 10 (10:50 - 12:20) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : STRATEGIC CHALLENGES**

**Chair:** Katarzyna Czernek

**Discussant:** Aleksios Gotsopoulos

### **Paper presentations:**

- 1521 LET'S GET THINGS STRAIGHT: TECHNOLOGICAL, MARKET OR EFFICIENCY A NEW TYPOLOGY OF VALUE BASED-STRATEGIES IN CO-OPETITION**  
André Nemeh                          ESC RENNES SCHOOL OF BUSINESS  
Audrey Depeige                      IKI-SEA - BANGKOK UNIVERSITY
- 1543 THE EVOLUTION OF COOPETITIVE ARCHITECTURE DURING THE EMERGENCE OF AN ECOSYSTEM.**  
Magali Malherbe                      UNIVERSITY OF CAEN
- 1688 COOPETITIVE GROUPS IN AGGREGATE POPULATIONS: A STUDY OF COOPETITION DYNAMICS IN THE CONTEXT OF UK UNIVERSITY SPINOFFS**  
Aleksios Gotsopoulos                SKK GSB  
Konstantinos Pitsakis                KINGSTON BUSINESS SCHOOL

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES**

## **COOPETITION, NETWORKS, ALLIANCES : AN ORGANISATIONAL PERSPECTIVE**

**Chair:** Anne-sophie Fernandez

**Discussant:** Magali Malherbe

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1676</b> | <b>BEAUTY OR BEAST: ORGANIZATIONAL ASPIRATIONS AND DYNAMIC EMBEDDEDNESS IN STRATEGIC TRANSACTIONS</b>                    |
|             | Elio Shijaku                      UNIVERSITAT AUTONOMA DE BARCELONA  |
|             | Martin Larraza-kintana      U. PÚBLICA DE NAVARRA  |
|             | Ainhua Urtasun-alonso      U. PÚBLICA DE NAVARRA   |
| <b>2113</b> | <b>CULTURAL SPONSORSHIP AS A PARTNERSHIP - A CASE STUDY OF RESOURCE INTEGRATION AND COLLABORATIVE MARKETING STRATEGY</b> |
|             | Ragnar Lund                      KTH - ROYAL INSTITUTE OF TECHNOLOGY   |
|             | Stephen A. Greyser              HARVARD BUSINESS SCHOOL  |

**SLOT 10 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13\_09 BEHAVIORAL STRATEGY**

## **ANTECEDENTS AND DRIVERS OF BEHAVIOURAL DECISION PROCESSES**

**Chair:** Torsten Wulf

**Discussant:** Philip Meissner

### **Paper presentations:**

- |             |  |
|-------------|--|
| <b>1175</b> | <b>ANTECEDENTS OF ENTREPRENEURIAL ORIENTATION: ENVIRONMENTAL INTERPRETATIONS AT THE UPPER ECHELONS LEVEL</b>     |
|             | Sebastiaan Van Doorn      WBS  |
| <b>1207</b> | <b>ECONOMIC AND NORMATIVE RATIONALITY AS DRIVERS OF STRATEGIC ADJUSTMENT TOWARDS MULTIPLE REFERENCE GROUPS</b>   |
|             | Raquel Orcos                      UNIVERSIDAD PÚBLICA DE NAVARRA   |
|             | Jaime Gómez                      UNIVERSIDAD DE LA RIOJA   |
|             | Henk Volberda                      ROTTERDAM SCHOOL OF MANAGEMENT  |
| <b>2161</b> | <b>THE RELATIONSHIP BETWEEN ORGANIZATIONAL SPEED AND ORGANIZATIONAL MISHAPS. THE EFFECT OF INDUSTRY DYNAMISM</b> |
|             | Matilde Morales-rayá              UNIVERSITY OF GRANADA  |
|             | Inmaculada Martín-tapia      UNIVERSITY OF GRANADA   |
|             | Natalia Ortin-de-mandojana      UNIVERSITY OF BALEARIC ISLANDS   |



# SYMPOSIA

**Sym 01 - Aesthetics, objects and process theory - Thursday 2 June, 9:00- 10:30, IAE Building - Room 203** - (Co-sponsored by the SIGs Business for Society and the General Conference) - Mathias Béjean - [mathias.bejean@u-pec.fr](mailto:mathias.bejean@u-pec.fr)

*Originally concerned by reintroducing subjective and sensory experience in organizational life, researches in organizational aesthetics have then opened new ways in which to conceptualize the dynamic relation between form and matter in organizations, the role of aesthetic knowledge and objects in organizational practices, or, more recently, the processes of "formativeness", a concept which "comes from aesthetic philosophy and [which] denotes the process by which phenomena (for instance an object or a work of art) acquire form within working practices" (Gherardi & Perrotta, 2013, p.1.). Nevertheless, while such focus on form, matter, processes and practices, echoes other research works on processes, objects and artifacts, it seems that the relationships between these various traditions need to be further investigated. To gain insight into this viewpoint, this symposium wants to bring scholars together to engage in questions related to aesthetic, forms, processes, objects and artifacts. Could these notions be articulated despite different traditions? Is this an impossible task or are new notions necessary?*

**Sym 02 - Art, Entrepreneurship and Resistance - Thursday 2 June, 16:30-18:00, Langues Building - Room 301** -(Co-sponsored by the SIGs Business for Society and Entrepreneurship) - Birgit Helene Jevnaker - [birgit.h.jevnaker@bi.no](mailto:birgit.h.jevnaker@bi.no)

*This symposium will discuss and reflect on the practices and possibilities - what could happen but also what tend not to happen - in managing when looking at art, entrepreneurship and resistance. Grounded in live encounters in multidisciplinary practices and related philosophizing, we address the human conditions, actions, and fallacies of managing from art, entrepreneurship and resistance perspectives. We will attend to actual practices in individuated and collective performing generally, including art and creative industries, regarded as both an entrepreneurial endeavour and a form of resistance.*

**Sym 04 - Coaching and Collaboration: Pleonasm or Oxymoron? - Thursday 2 June, 9:00- 10:30, IAE Building - Room 402** - (Co-sponsored by the SIGs Business for Society and Organizational Behaviour)-Pauline Fatien-Diochon - [pauline.fatien@menlo.edu](mailto:pauline.fatien@menlo.edu)

*As far as collaboration goes, coaching is generating a lot of noise: excitement from the positivist side that portrays coaching as a renewed support for cooperation in organizations; defiance from the most critical that identify the practice with a new tool for compliance and soft domination. Given this intrinsic ambiguity, our panel of prominent international coaching scholars and practitioners will examine the nature of cooperation sustained by and existing within different forms of coaching in organizations, from external coaching to managerial coaching.*

**Sym 05 - Collective Action, Commons and the Firm: Interdisciplinary Perspectives - Thursday 2 June, 9:00- 10:30, IAE Building - Room 301** (Sponsored by the SIG Business for Society) - Yuri Biondi - [yuri.biondi@gmail.com](mailto:yuri.biondi@gmail.com)

*Corporate groups and their web of socio-economic and financial relationships are today the dominant form of industrial organisation. They raise overwhelming issues and concerns for both society and nature within which they operate, and their stakeholders (including shareholders): Why do corporate groups exist? How do they operate in economy and society? Which interests should they serve? What are their responsibilities towards stakeholders and the general interest? How should they being controlled and made accountable to their constituencies? This symposium aims to address these fundamental questions by looking at industrial firms and groups as modes of collective action involving commonalities which require specific attention and design for management, governance and regulation.*

**Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives - Thursday 2 June, 9:00-12:20, IAE Building - Amphi B** -(Co-sponsored by the SIGs Business for Society and the General Conference)  
- Jacob Dahl Rendtorff - [Jacrendt@ruc.dk](mailto:Jacrendt@ruc.dk)

*This Symposium will deal with management of cooperation and conflict from the perspectives of philosophy of Management. We will present different philosophical concepts and theories of cooperation and relate them to one another. The main issue is also how to develop new concepts of cooperation in order to deal with conflict and manage cooperation. With this in mind we will look at the concept of cooperation in the perspective of recent and modern theories of philosophy of management. This implies asking questions of cooperation and conflict in relation to important management theories like scientific management, game theory, human relations management, stakeholder theory, post-structuralist management theory and other philosophical management concepts of cooperation.*

**Sym 07 - Entrepreneurship and Stakeholder Collaboration- Perspectives - Thursday 2 June, 16:30-18:00, Langues Building - Room 303** (Sponsored by the SIG Entrepreneurship) - Moyra Marval - [marval@edu.escpeurope.eu](mailto:marval@edu.escpeurope.eu)

*This symposium discusses the role of different stakeholders and variety of collaboration heuristics in entrepreneurship. It takes a broad perspective, addressing research settings from start-ups and SMEs to established firms. Concepts like effectuation, gift giving, or lean start-up stress the necessity of early interaction with stakeholders and suggest processes for early collaboration. Also, concepts at the organizational level emphasize the idea of open innovation and collective action within and beyond organizational borders. Together with digitalization and globalization, these trends have created an intense discussion about a collaborative and sharing economy. In this context, there is a growing need to further our understanding of collaborative interactions, and more so in the entrepreneurial arena.*

**Sym 08 - Governance, Collective Action and Social Innovation: Rediscovering the Boundaries of Sustainable Cooperation - Thursday 2 June, 9:00- 10:30, IAE Building - Room 407-** (Sponsored by the SIG Business for Society) - Sharam Alijani - [sharam.aliyani@neoma-Bs.fr](mailto:sharam.aliyani@neoma-Bs.fr)

*The growing pace of globalization and the outbreak of financial crises and scandals have revived a longstanding debate on the importance of global and corporate governance as well as social, political and economic innovation. Governance field studies the principles, processes, and systems by which organizations and institutions are governed. Social innovation refers to the processes and systems of change in social relations as well as the design and development of goods and services in response to market shortcomings. By investigating the principles, components and objectives of social innovation and good governance, this symposium seeks to stimulate debate on the multiple dimensions of governance and social innovation and the boundaries of sustainable cooperation in an increasingly complex business environment.*

**Sym 09 - Institutional investors and long-term investment- Thursday 2 June, 9:00- 10:30, IAE Building - Room 202** - (Sponsored by the SIG Business for Society) - Tristan Auvray - [tristan.auvray@univ-paris13.fr](mailto:tristan.auvray@univ-paris13.fr)

*Policymakers and academics agree to say that patient capital is required to avoid short term pressure by financial investors on non-financials corporations (NFCs). Despite of this consensus, frontiers of patient capital are rarely clearly defined while it is now acknowledge that it is the prerequisite of a sustainable long term growth. The aim of this symposium is to identify the barriers of long term investment in accounting and regulation of pension funds and insurance companies on the one hand, and in the behaviour of these institutional investors on the other hand.*

**Sym 10 - Making history matter for management students - Thursday 2 June, 16:30- 18:00, IAE Building - Amphi B-** (Sponsored by the General Conference) - Matthias Kipping- [mkippling@schulich.yorku.ca](mailto:mkippling@schulich.yorku.ca)

*Do you believe that history matters? That the renewed interest in history among management scholars should also find its way into the classroom? And that history might help students to become more rounded, long-term oriented managers? This symposium presents examples of the innovative ways in which history is being imparted at three business schools. We will then invite the audience to share their experiences and discuss how to make history attractive to management students and how to overcome possible roadblocks in the (re-)integration of history into management education.*

**Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations- Thursday 2 June, 9:00- 10:30, FSEG Building - Room 307-** (Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)  
- Olimpia Meglio - [meglio@unisannio.it](mailto:meglio@unisannio.it)

*Mergers and acquisitions attract considerable attention from scholars and practitioners alike. Yet, despite the bulk of research, we seem to know very little about this complex phenomenon. This symposium aims at proposing a different journey into M&As by focusing on issues rather than on functional perspectives to rejuvenate often taken for granted concepts in M&A studies. A range of panellists exploring a variety of M&A issues employing a variety of research methods, in different research settings across the globe offers the potential for a more holistic view of M&A by considering both differences and areas of agreement.*

**Sym 13 - Leveraging cooperation for more gender equality in management- Wednesday 1 June, 10:50 - 12:20, FSEG Building - Room 15 -** (Sponsored by the SIG Gender, Race and Diversity in Organisations)- Mounia Utzeri - [mounia.utzeri@yahoo.fr](mailto:mounia.utzeri@yahoo.fr)

*Whilst there has been appreciable progress in some areas of gender equality, limited progress has been achieved or even stopped in many other fields, in particular in senior management jobs, top wage earners, senior and influential (clout) positions and corporate directorships. Considerable attention has been paid to the reasons for women's underrepresentation in management. To go beyond the simple description of this bulk of hindrances to gender equality in employment, the symposium intends to shift the focus to alternative, innovative and creative systems of cooperation. The scope of the symposium is to discuss several forms cooperation which can bear within and outside organisational boundaries. We are searching for the old and new agents of these emergent types of cooperation, encompassing different borders, cultures and economic sectors.*

**Sym 14 - Positive and Negative Organizational Studies- Thursday 2 June, 9:00- 10:30, IAE Building - Room 408** (Sponsored by the SIG Business for Society) - Miguel Pereira Lope - [mplopes@iscsp.ulisboa.pt](mailto:mplopes@iscsp.ulisboa.pt)

*The previous decade has witnessed a growing interest in the topic of "Positive Organizational Studies". EURAM and AOM Conferences have reflected that trend by convening symposia on topics related to the study of positive issues in organizations, such as gratitude, positive emotions, positive leadership or positive psychological capital. However, negative topics such as mobbing, negative emotions, entrenchment, machiavelism, and others are now raising interest from academics. In addition, several studies are now being published that reflect another interesting issue, that of the interplay between negative and positive in organizations and workplaces. As such, the goal of this symposium is to create the academic platform to critically analyze positive and negative organizational studies and the possibilities of studying their joint effects in a more comprehensible perspective.*

**Sym 15 - Project management and entrepreneurship Thursday 2 June, 9:00- 10:30, Langues Building - Room 207** (Co-sponsored by the SIGs Project Organising and Entrepreneurship) - Christophe Midler - [christophe.midler@polytechnique.fr](mailto:christophe.midler@polytechnique.fr)

*In practice, entrepreneurship and project management show clear convergences: entrepreneurs establish and grow their firms as temporary endeavours. Big organizations expect entrepreneurial spirit in various kinds of projects. Entrepreneurship and project management are both related to opportunities, innovation, learning processes, and coping with risk and uncertainty.*

*However, in research, the development of these two fields has been, up to now, largely parallel and unrelated tracks. The purpose of this symposium is to integrate the segregated communities and to stimulate debates and cross-disciplinary learning on the conceptual, methodological, and pragmatic level between researchers in project organizing and entrepreneurship.*

**Sym 17 - Strategic Followership - - Friday 3, 17:00 - 18:30, IAE Building - Room 402-** (Co-sponsored by the SIGs and Organizational Behaviour and Strategic Management) - David Zoogah - [David.Zoogah@morgan.edu](mailto:David.Zoogah@morgan.edu)

*Strategic followership, a bottom-up approach to value-creation, is an emerging area that complements strategic leadership. In this era of bad (unethical and ineffectual) leadership by executives, strategic followership represents the counteractive responses that act to restore or enhance relational value (i.e., value to stakeholders in the relational interface). In this symposium, the panel members explore topics that relate to the major dimensions of strategic followership. In this symposium, five researches that examine different elements of strategic followership are discussed: Strategic Role Systems: Strategic Management Perspectives; Does your thinking style moderate your decisions and strategic behaviours; A Multidimensional scale to measure Strategic Followership; Understanding leaders through followers: active and passive followership.*

**SYM 18 - Strategic Renewal: Understanding Non-technological Innovation in Service Firms Thursday 2 June, 9:00- 10:30, FSEG Building - Room 305** - (Sponsored by the SIG Strategic Management) - Carlos Martin-Rios - [Carlos.Martin-Rios@ehl.ch](mailto:Carlos.Martin-Rios@ehl.ch)

*This symposium seeks to advance our understanding of what drives strategic renewal in service firms. We aim at developing a more integrative and comprehensive conversation about the antecedents, characteristics, and output of strategic renewal in service firms by means of non-technological innovations. We draw here on the finer categorization of non-technological innovation as one that helps renewal within the service firm's core business model and internal processes. By combining innovation research with the strategy domain, strategic renewal in the service industry aims at improving the critical review and integration of theories of service transformation, advancing our understanding of the complexity and mechanisms of non-technological innovation in a variety of organizational levels (industry, firm, team, and individual), and combining approaches and methods (quantitative and/or qualitative).*

**Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust Thursday 2 June, 9:00- 10:30, FSEG Building - Amphi 103 - Joan Robinson** - (Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations) - Maria Giuseppina Bruna - [margie.bruna@gmail.com](mailto:margie.bruna@gmail.com)

*Western countries are bogged down in economic instability and sluggish growth, with serious social implications, the confidence crisis is systemic, deep and lasting. As a key driver of wealth creation, secondary socialization and social regulation, labour feeds-up the being-in-society. Thus, recreating the conditions of trust in the organizational field is: a political urgency (which questions the effectiveness and efficiency of social links and the foundations of living together), a categorical imperative (which invites reconsidering the relationship with Self, the Others and the groups), a strategic tool (through a renewal of the confidence cycle, gathering the company and its employees through a "gift of trust" granted by the management, appreciated as a "Pascal's wager" and a strategic investment), a performance-key (development of "self-confidence", "hetero-confidence" and stimulation of creative cooperation). The development of affinity groups and pro-diversity networks contribute to redefining the phenomenology, the ways and the spaces of socialization and cooperation at work. They participate into the "design" a new responsible management of cooperation and mending the confidence pact. Our symposium will address, through a systemic and multi-dimensional perspective, the dissemination of responsible practices, through the development of diversity networks, affinity-based socialization and management of trust into the companies.*



## DEVELOPMENT WORKING GROUPS

**DWG 03 - Collaborating for Sustainability – Thursday 2 June, 9:00- 12:20, IAE Building - Room 302-** (sponsored by the “SIG General Conference”) - Susan Jackson - [sjackson@smlr.rutgers.edu](mailto:sjackson@smlr.rutgers.edu)

*Sustainability is a global challenge that crosses many boundaries and meeting the challenge requires effective collaboration amongst diverse stakeholders, including scholars from different disciplines, businesses that also compete with each other, governments founded on differing ideologies, non-profit organizations, human rights organizations, etc. The complexity of the sustainability challenge makes effective collaborating imperative. To facilitate such collaborating, this DWG offers a forum for interested parties to establish new connections that will facilitate future research efforts and share practical knowledge (e.g., tools for collaboration, case examples of effective collaborations) for managing collaborations amongst diverse stakeholders with a shared interest in sustainability.*

**DWG 04 - Competency Measurement in Healthcare Management Education and Practice - Thursday 2 June, 9:00- 12:20, Langues Building - Room 117 -** (sponsored by the SIG Public and Non-Profit Management) – Stefan Kunz - [stefan.kunz@supsi.ch](mailto:stefan.kunz@supsi.ch)

*The competence of health service managers (HSM) is critical for healthcare reform and efficient healthcare delivery. Competence is also an essential concept for accrediting academic programs that provide health management education and for professional organisations that credential HSMs. Research defining and measuring management competence of HSMs has been published internationally. This DWG will provide a platform for knowledge sharing and exploring collaboration to advance global research. The lack of empirical evidence linking management competence with better delivery outcomes limits the level of interest and investment in competency research. Formulating a research agenda on this topic will be the second focus of the DWG.*

**DWG 05 - Dealing with crisis, uncertainty, and the unknown through cooperation – Thursday 2 June, 9:00- 10:30, FSEG Building - Room 313-** (sponsored by the SIG Innovation) - Wolfgang Guettel - [wolfgang.guettel@jku.at](mailto:wolfgang.guettel@jku.at)

*During the last decades tremendous turbulences have been shaking our economy, partly to its very foundations. There is agreement that organization studies need to further investigate the role of organizations and their actors in coping with such turbulences as environments become increasingly volatile. This DWG aims to explore how managers deal with uncertainty and unknownness, and which strategies and heuristics they use to reduce ambiguity and to venture into the unknown and the emergent. The purpose of the DWG is to bring together practitioners' and academics' views and stimulate discussions and advancement on this topic. Based on a kick-off presentation there will be a world café and round table discussions that facilitate knowledge exchange. Finally there will be a closing round where concrete theory based practical implications are developed.*

**DWG 06 - Democratizing Learning and Development through Art-Based Mediation and Playful Modeling - Thursday 2 June, 9:00- 12:20, FSEG Building - Room 302-** (sponsored by the SIG Innovation) - Klaus-Peter Schulz - [klaus-peter.schulz@icn-groupe.fr](mailto:klaus-peter.schulz@icn-groupe.fr)

*In the field of innovation research and practice, learning and development are of growing importance. We see a particular benefit in participatory processes applying “art-based mediation” and “playful modeling” ( e.g. drama, building blocks, cardboard, drawing, performance art, music) to integrate diverse stakeholder groups. With the DWG we intend to provide a discursive frame where participants can bring in, experience, reflect and discuss art-based mediation and playful modeling in interactive round table sessions. We will contribute to the question of future learning and development in professional and university contexts using art based mediation and playful modeling.*

**DWG 07 - Entrepreneurship and intrapreneurship: developing innovation culture – Thursday 2 June, 9:00- 12:20, Langues Building - Room 301-** (sponsored by the SIG Entrepreneurship) - Rosana Reis - [rosana.reis@isg.fr](mailto:rosana.reis@isg.fr)

*The aim of this DWG is to set a panel with Scholars and Practitioners to discuss how an appropriate entrepreneurship culture could be developed first, inside an organization and second, outside the organization vis-a-vis its ecosystem. Considering the importance of innovation on a company's success, it is important to develop and optimize the entrepreneurial skills and competencies of employees. Entrepreneurs are integrators that combine the talents of technical and marketing elements, establishing new products, processes and services. Our aim is to gather insights on how cultural settings may create the favorable context for sustainable entrepreneurship and innovation practices. Indeed, cultural aspects, such as the enforcement of power, may influence innovation and entrepreneurship, shaping the extent to which they emerge and unfold. To address this issue we intent to explore the role of culture at the individual, organizational and institutional level within the context of entrepreneurship and its practice.*

**DWG 08 - Exploring employer branding – Wednesday 1 June, 9:00-10:30, IAE Building Amphi A** -(co-sponsored by the SIGs Business for Society and Organizational Behaviour) - Manfred Auer - [manfred.auer@uibk.ac.at](mailto:manfred.auer@uibk.ac.at)

*Despite its intensified practical relevance employer branding remains a relatively under-researched management tool and practice (Edwards & Edwards, 2013; App et al, 2012; Lievens et al, 2007). Given its interdisciplinary character employer branding has great potential for a variety of theoretical perspectives. Within this Development Working Group we are focusing on three different research themes: (1) Sustainability and employer branding, (2) Conceptualizing employer branding and (3) Ownership of employer branding. The objective of this DWG is to deepen our understanding of and create new vistas on employer branding and explore its potential to be or to become a meaningful tool to foster positive employment experiences.*

**DWG 09 - Fablab, coworking space, start-up accelerator... New spaces of cooperation? - Friday 3 June, 17:00-18:30 , Building, Room...-** (sponsored by the SIG Entrepreneurship) - Julie Fabbri - [julie.fabbri@polytechnique.edu](mailto:julie.fabbri@polytechnique.edu)

*In line with the theme "Manageable Cooperation?", we propose a development working group on new collaborative practices and spaces for business development. Scholars and practitioners will discuss about new places of work like coworking spaces, fablabs, start-up accelerators, innovation labs... whatever they are independent, academic, public, or corporate entities. Such workspaces recently emerged to support more mobile and flexible ways of working, but their impact on occupants has received few exploration yet in the literature. Our objective is to propose new avenues of research on the topic, and connect with a community of researchers that would engage in such issues. A visit of the Descartes FabLab will also be proposed.*

**DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship – Thursday 2 June, 16:30- 18:00, IAE Building - Amphi A** -(co-sponsored by the SIGs General Conference and Business for Society) - Mustafa Ozbilgin - [mustafa.ozbilgin@brunel.ac.uk](mailto:mustafa.ozbilgin@brunel.ac.uk)

*This Development Working Group –Future and relevance of academic work: role of impactful and engaged scholarship- is an opportunity to bring together scholars with diverse perspectives on impactful and engaged scholarship and future relevance of academic work in order to exchange innovative approaches to practice, policy and research in the field. Defining impact broadly as demonstrable contribution that excellent research makes to society and economy, this DWG aims to generate context-specific understanding of the notion of impact; to engage with key stakeholders in shaping the future agenda of impactful research; and to focus on how to support an academic career espoused with humanistic, social and developmental values.*

**DWG 11 - How to make common? Solving tensions in social and solidarity organizations - Thursday 2 June, 9:00- 12:20, IAE Building - Amphi A-** (sponsored by the SIG Business for Society) - Amina Béji-Becheur - [amina.becheur@u-pem.fr](mailto:amina.becheur@u-pem.fr)

*Clearly, a third way has recently emerged in the social and solidarity economy (SSE): companies that hybridize different kinds of management models. New practices are developing that tackle both resistance to management tools and trivialization by management tools by combining practical concern for professionalization and control by overall performance. This approach is controversial in SSE because activist stakeholders in the field still view management, at worst, as taboo; at best, as "dangerous". Yet, necessarily, management cannot be done away with; indeed, it permeates the whole field. We aim to conduct comparative discussions on the cases at hand and bring out issues that might turn into an international research endeavor supplementing the "Alternative Control of Collective Interest Cooperative Companies" project.*

**DWG 12 - Innovating teaching Innovation – Thursday 2 June, 9:00- 12:20, FSEG Building - Room 301-** (sponsored by the SIG Innovation) - Silhem Ben Mahmoud-Jouini - [jouini@hec.fr](mailto:jouini@hec.fr)

*Firms encounter many mutations regarding the management of innovation: open innovation, business model innovation, platforms and ecosystems, exploration and experimentation, etc. This imperative translates directly in a call for education in preparing students to these mutations. There has been much experimentation on alternative ways to teach the innovation process lately. This DWG will bring together faculty engaged in designing and delivering courses on the innovation process with the intent to discuss current challenges and lessons to share.*

**DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts – Thursday 2 June, 9:00- 12:20, Langues Building - Room 404-** (co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour) - Gail Clarkson - [g.clarkson@lubs.leeds.ac.uk](mailto:g.clarkson@lubs.leeds.ac.uk)

*While acts of seemingly altruistic behaviour are not disputed, the claim that altruism does not exist has a long tradition in many areas of biological, economic, political and philosophical thought. We provide the opportunity for complex and challenging debate, as we attempt to conceptualise the difficult to define concept of 'altruism' and move on to the operationalisation of this knotty concept. Participants will be invited to be involved in and assess individual, dyadic and focus group interview techniques, and questionnaires and experimental measures, to determine their benefits, identify what key challenges are raised, and consider their iterative role in conceptualisation.*

**DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution – Thursday 2 June, 9:00- 10:30, Langues Building - Room 309-** (co-sponsored by the SIGs Business for Society and Public and Non-Profit Management) - Dorota Bourne - [dorota.bourne@henley.ac.uk](mailto:dorota.bourne@henley.ac.uk)

*Leaders of today's non-for-profit organisations face several challenges in terms of growth, development and learning; additionally, they are faced with increased competition for shrinking pools of funding as well as from for-profits who offer a similar range of services and products. The need to search for ways to address these challenges and to nurture talent and develop future leaders to rise to such challenges is urgent. The pursuit of leadership models and approaches that would address such complex needs within the third sector has led to various attempts to transfer current leadership models from the for-profit context. The literature on leadership models and approaches is dominated by studies of the for-profit sector and there are much fewer systematic studies of leadership in the not-for-profit sector or social enterprise contexts. This DWG aims to address this gap. The overarching questions it seeks to address concern the practice of leadership in the not-for-profit sector, SE and the nature of its distinctiveness (if any) as well as the lessons that can be drawn from these experiences for furthering leadership scholarship.*



**DWG 15 - Managing Transnationalism in Television- Friday 3 June, 17:00-18:30, IAE Building - Room 302** (sponsored by the SIG Business for Society) - Iris Rittenhofer - [iri@bcom.au.dk](mailto:iri@bcom.au.dk)

*This Development Working Group - Managing Transnationalisation in Television - is an invitation to scholars who usually work with transnationalisation within their distinct fields of expertise to meet at EURAM Paris to collaborate across disciplines on management challenges arising from the transnationalisation of an organizational and geographical diverse media industry. The purpose is to informally discuss and compare the challenges arising from transnationalisation across fields of expertise, to identify alternative views, and to establish joint areas of interests or future collaboration and cooperation.*

**DWG 17- Open Innovation Laboratories: Platforms for Collaborative Management Research? – Thursday 2 June, 9:00- 10:30, Langues Building - Room 203** - (co- sponsored by the SIGs Innovation and Public and Non-Profit Management) - Kathrin Moeslein - [kathrin.moeslein@fau.de](mailto:kathrin.moeslein@fau.de)

*Open laboratories for innovation and co-creation are a recent trend: Firms and research institutions open up new public spaces for ideation, development, prototyping and testing of innovations with “unobvious others” (Piller & Wielens 2013). Examples range from Fraunhofer’s JOSEPHS and professional industrial open lab spaces to living labs, research-oriented maker spaces and fab labs where everyone is allowed to contribute (Fritzsche & Moeslein 2015). In this DWG, we will look at their methodological implications for scientific research. Together with academics, businesses and co-creators, we will explore the potential and pitfalls of such novel spaces as platforms for collaborative management research.*

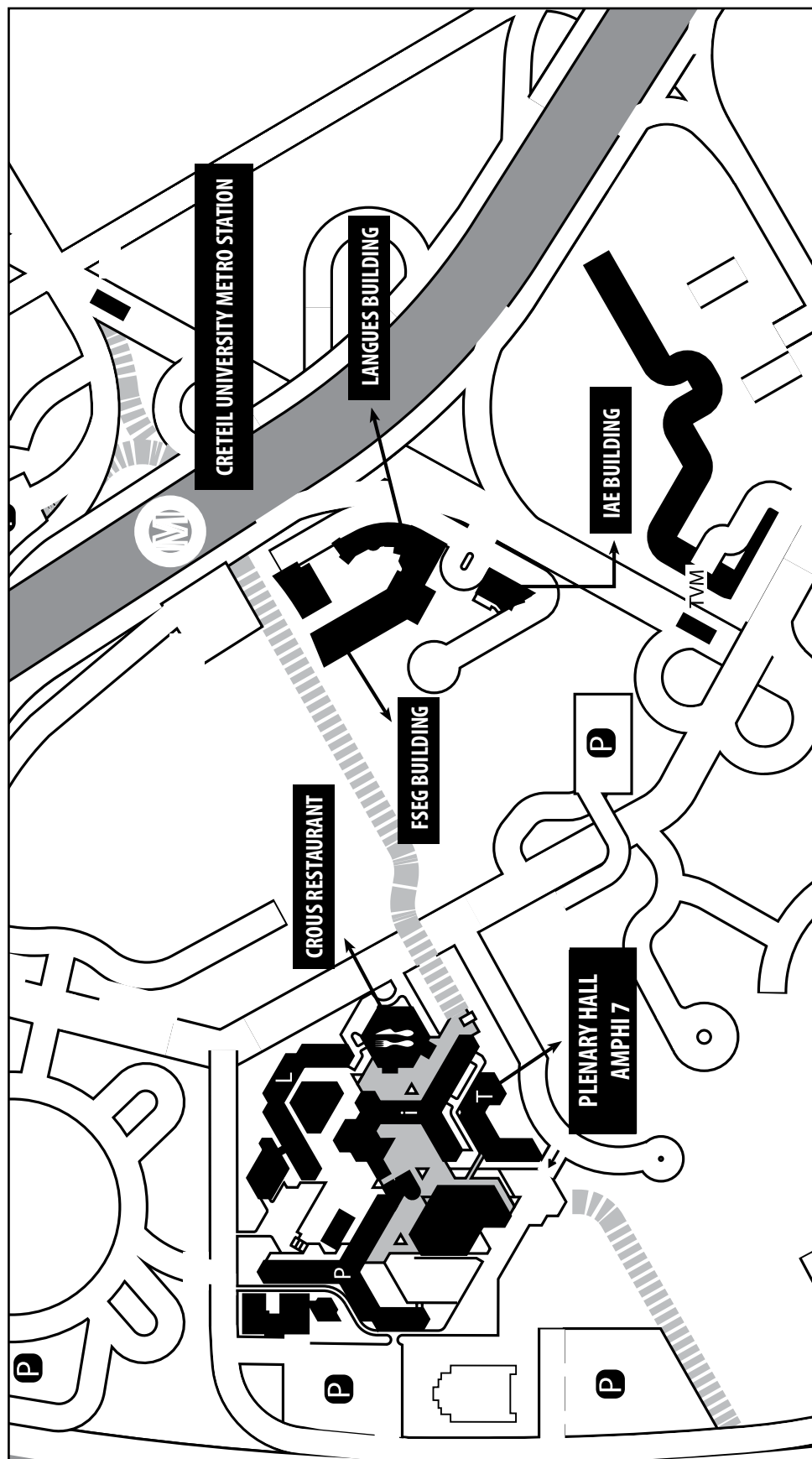
**DWG 18 - Simulating the governance of inter-organizational project networks - Thursday 2 June, 9:00- 12:20, Langues Building - Room 204-** (sponsored by the SIG Project Organising) - Jaakko Kujala - [jaakko.kujala@oulu.fi](mailto:jaakko.kujala@oulu.fi)

*Agent-based simulation models provide a means to analyze and to understand the functioning of complex socio-economic systems, which often consist of many interacting entities with non-linear and stochastic interactions. In these models agents may be individuals or organizations, characterized by different properties such as objectives, values, capabilities, resources. Actors may also have an ability to learn. The objective of the DWG is to discuss use of agent-based simulation models as a research method in organizational and management research; and to apply agent-based simulation in the context of complex inter-organizational project networks.*

**DWG 20 - The Entrepreneurial University** - (sponsored by the SIG Entrepreneurship) -Matthias Raith – **Saturday 3 June, 10:50-12:20, FSEG Building - Room 302** - [raith@ovgu.de](mailto:raith@ovgu.de)

*Transfer of knowledge from universities to society has been gaining increasing importance over the past decades. In addition, decreasing public funds and accelerating costs of research create pressure on universities to generate alternative sources of income. As a consequence, transfer, next to research and teaching, has become a third mission of universities. The purpose of the DWG is to provide a unique European platform for research on the entrepreneurial university. The focus will be on research dealing with incentive and governance structures, indicators, regional networks, and policies. The DWG will focus on prominent research topics and compare alternative research methods.*

## On Site and Building Maps

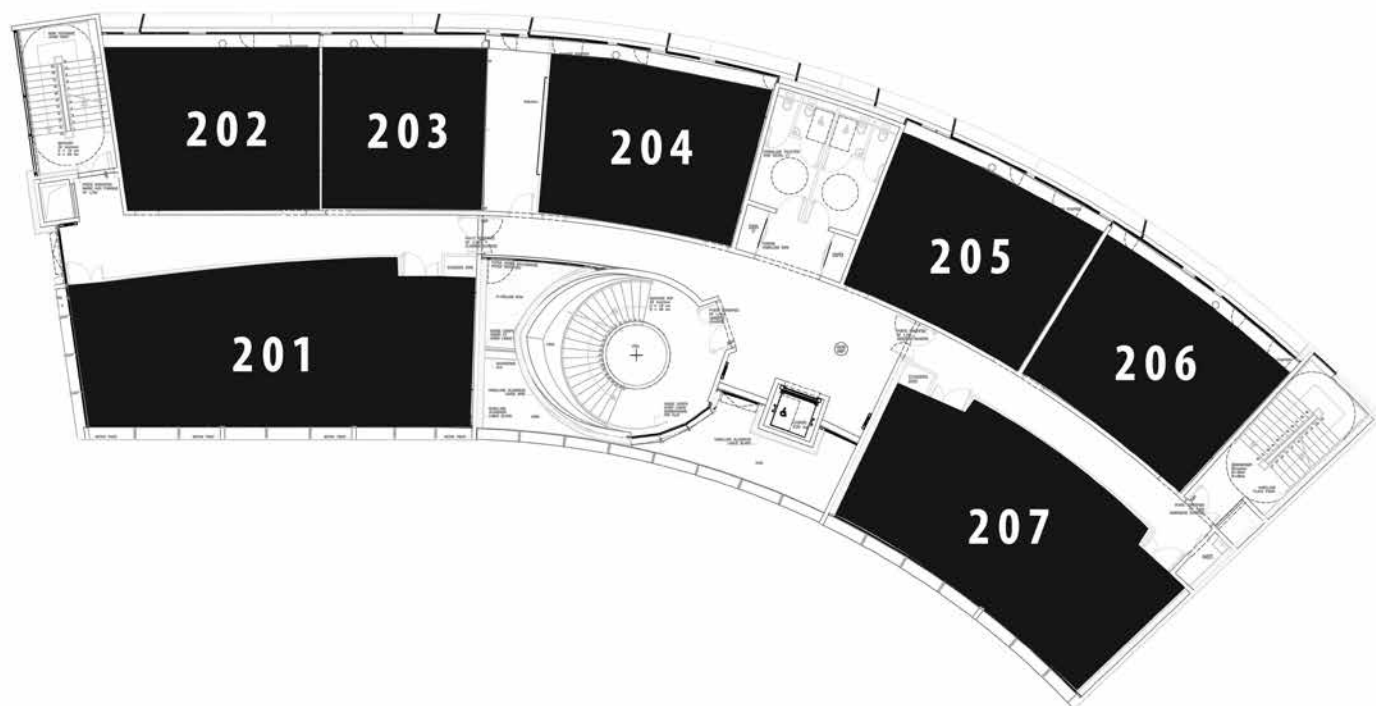


The following SIG Sessions will take place at Langues Building

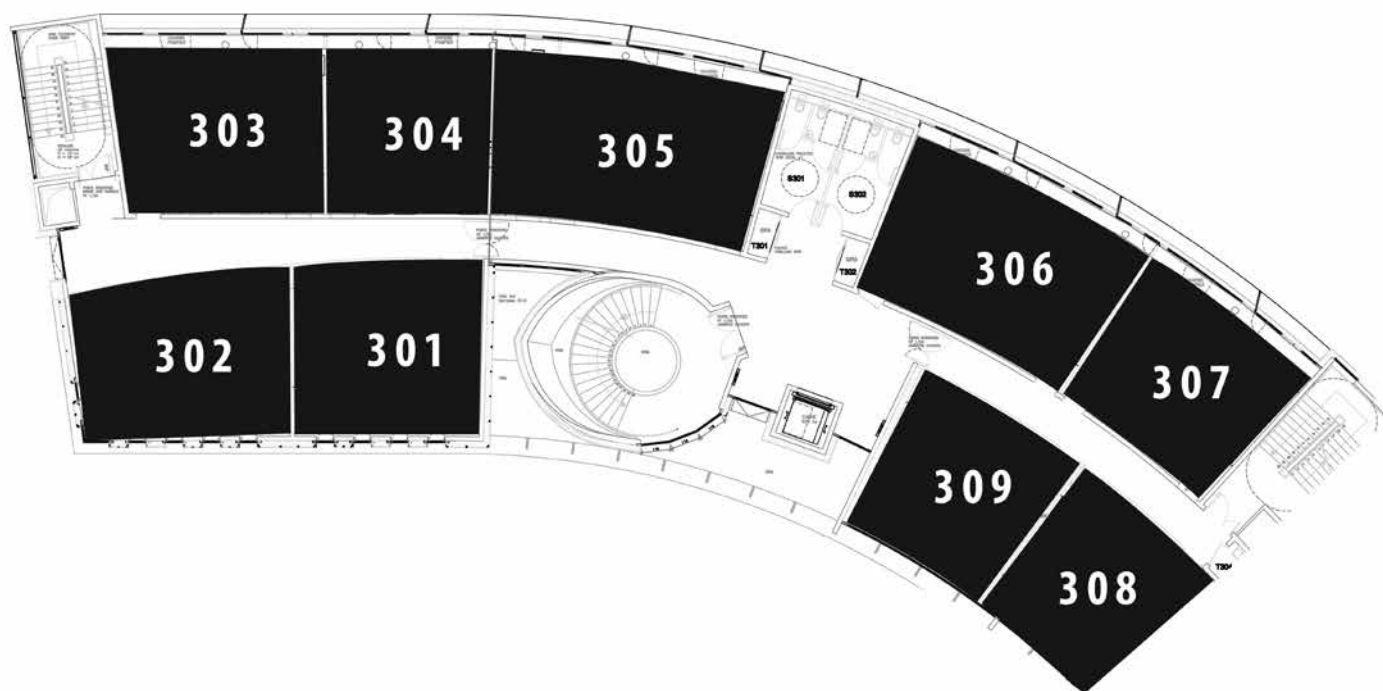
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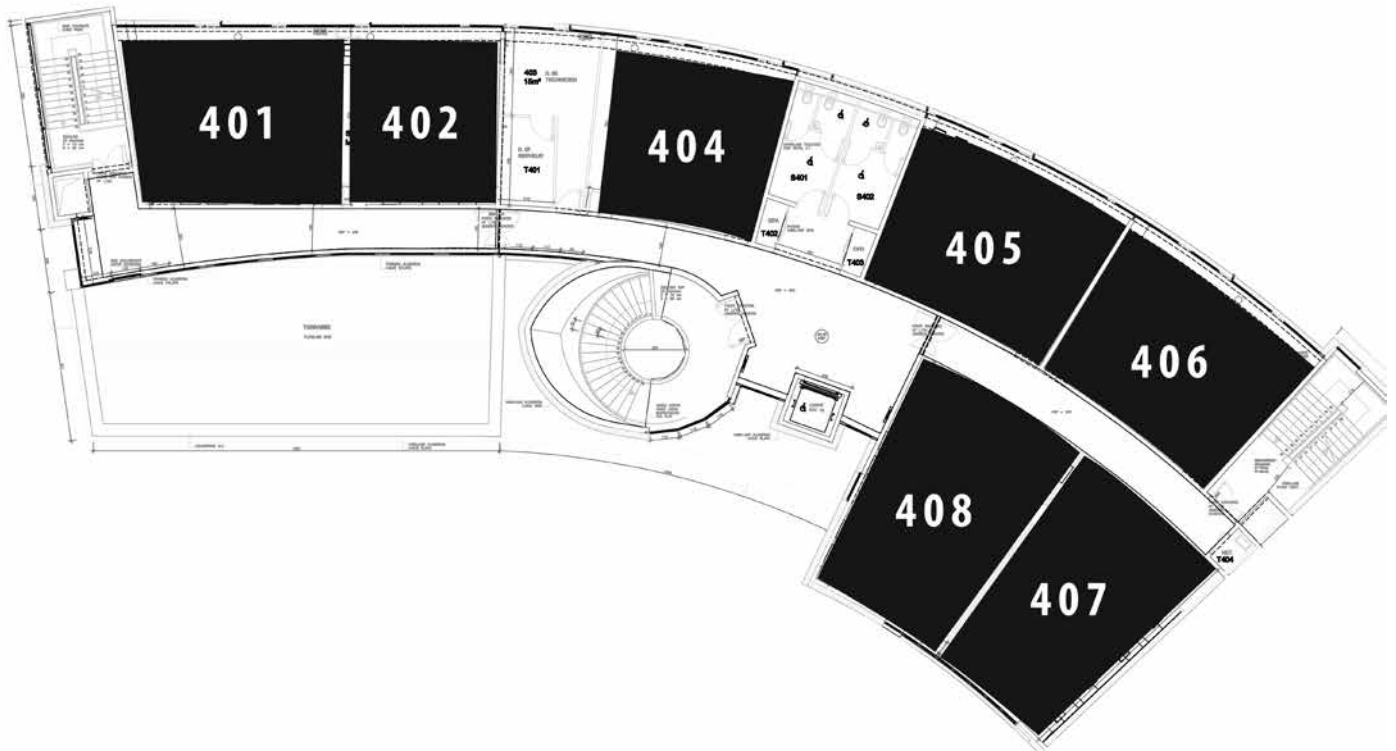
## LANGUES Building 2<sup>nd</sup> Floor



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**LANGUES Building 4<sup>th</sup> Floor**

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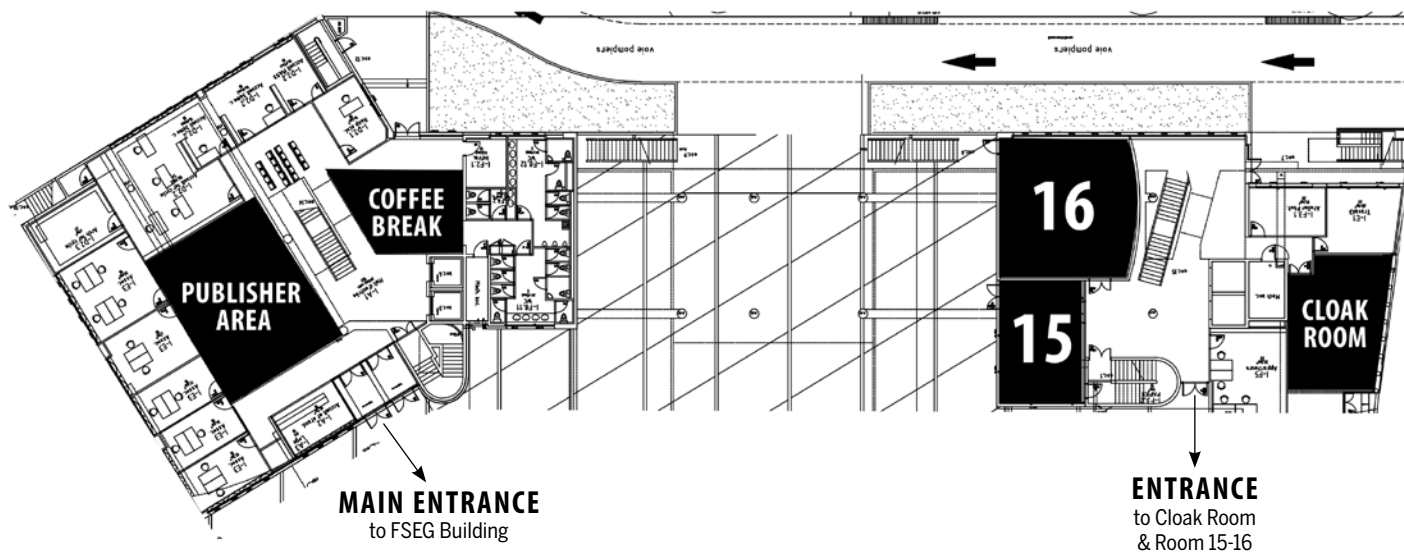


## FSEG Building

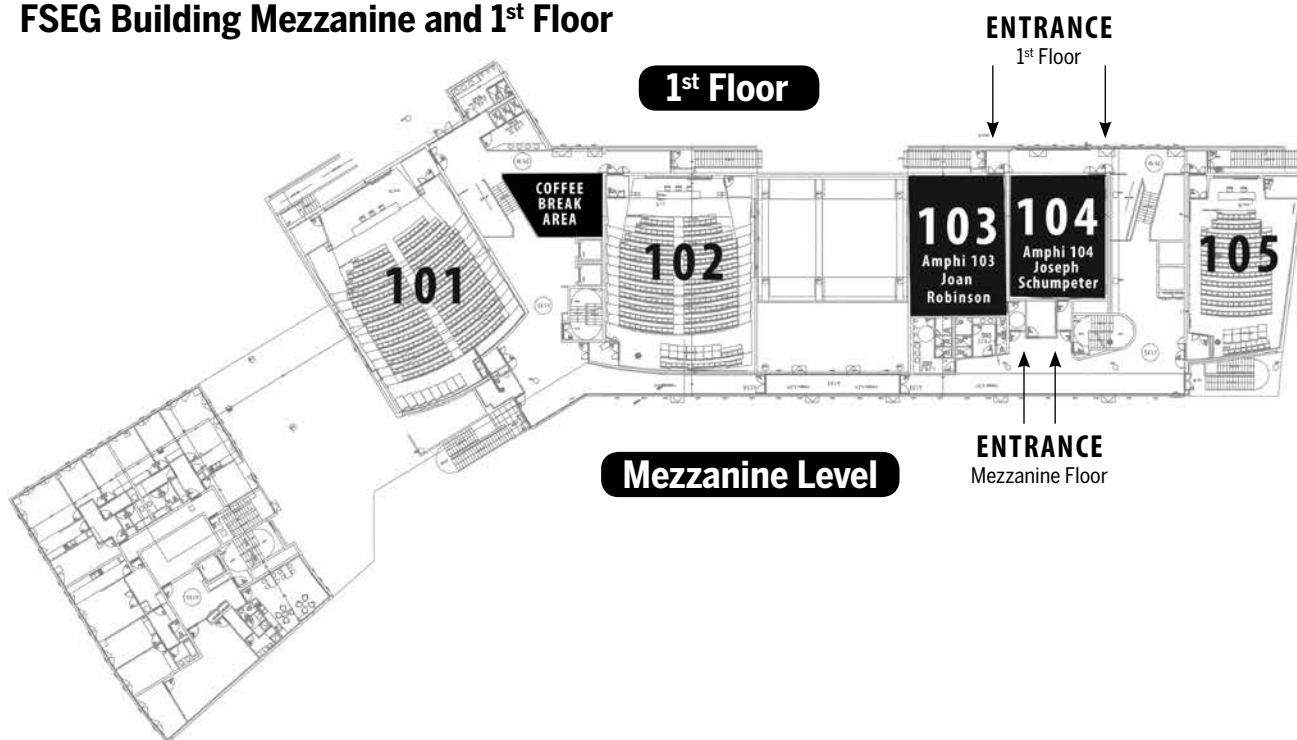
The following SIG Sessions and All sessions and events on Saturday morning will take place at FSEG Building

05 (Gender, Race and Diversity in Organisations) - 06 (Innovation) - 08 (Managing Sport) - 13 (Strategic Management)

### FSEG Building Ground Floor

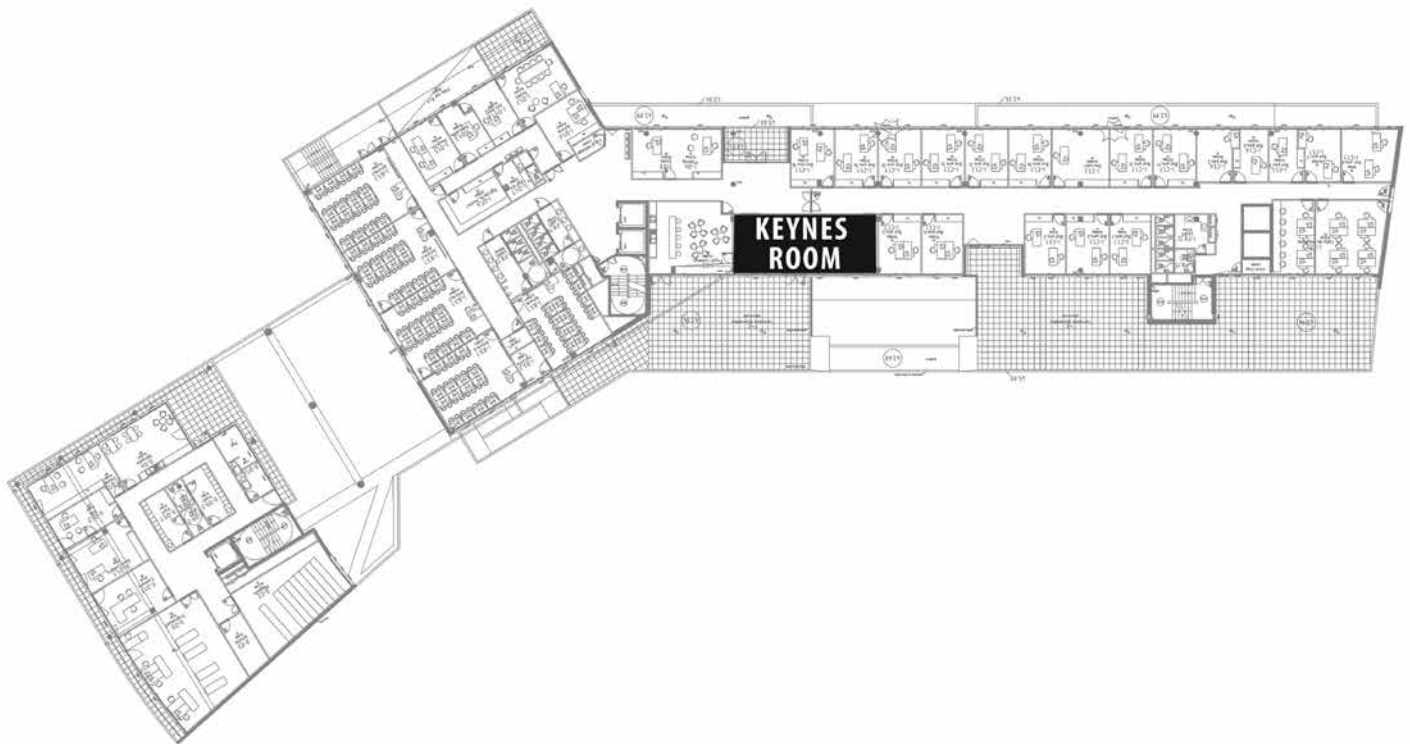


### FSEG Building Mezzanine and 1<sup>st</sup> Floor

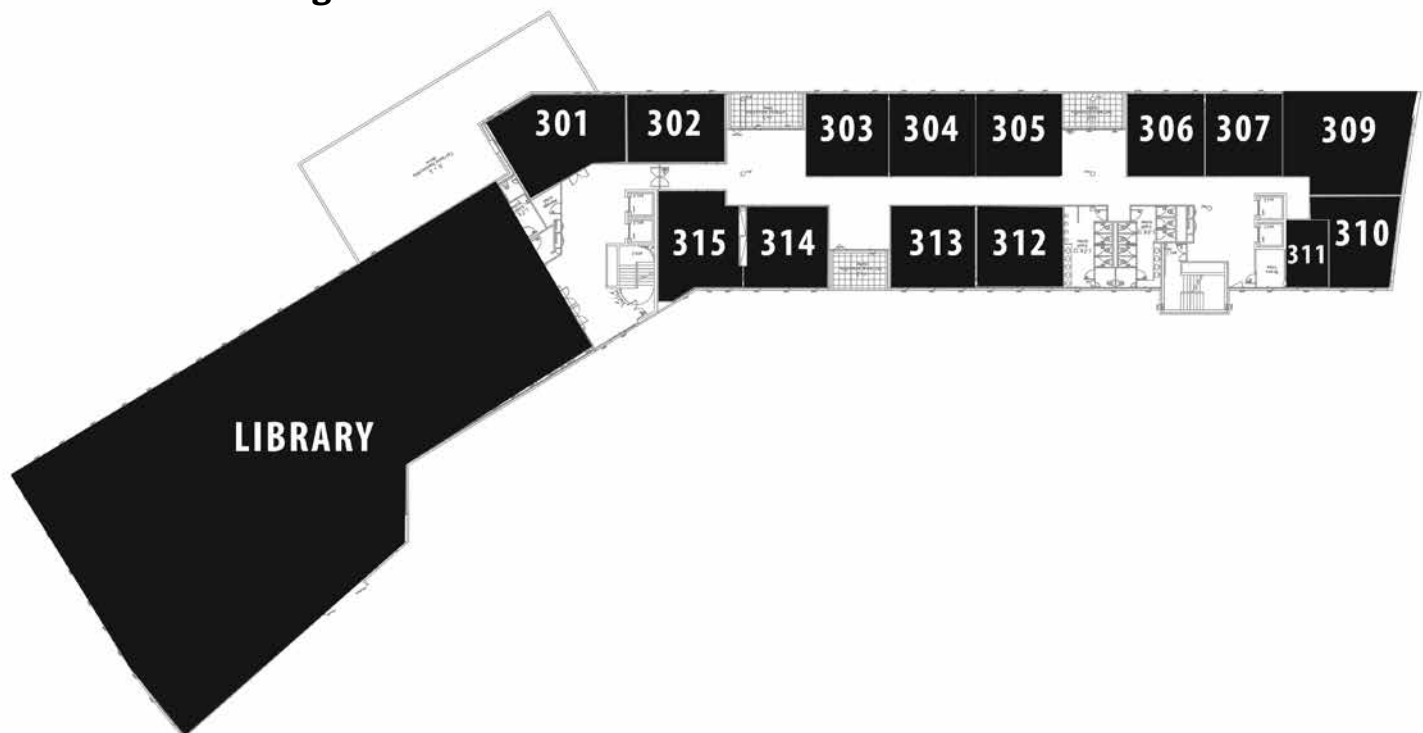


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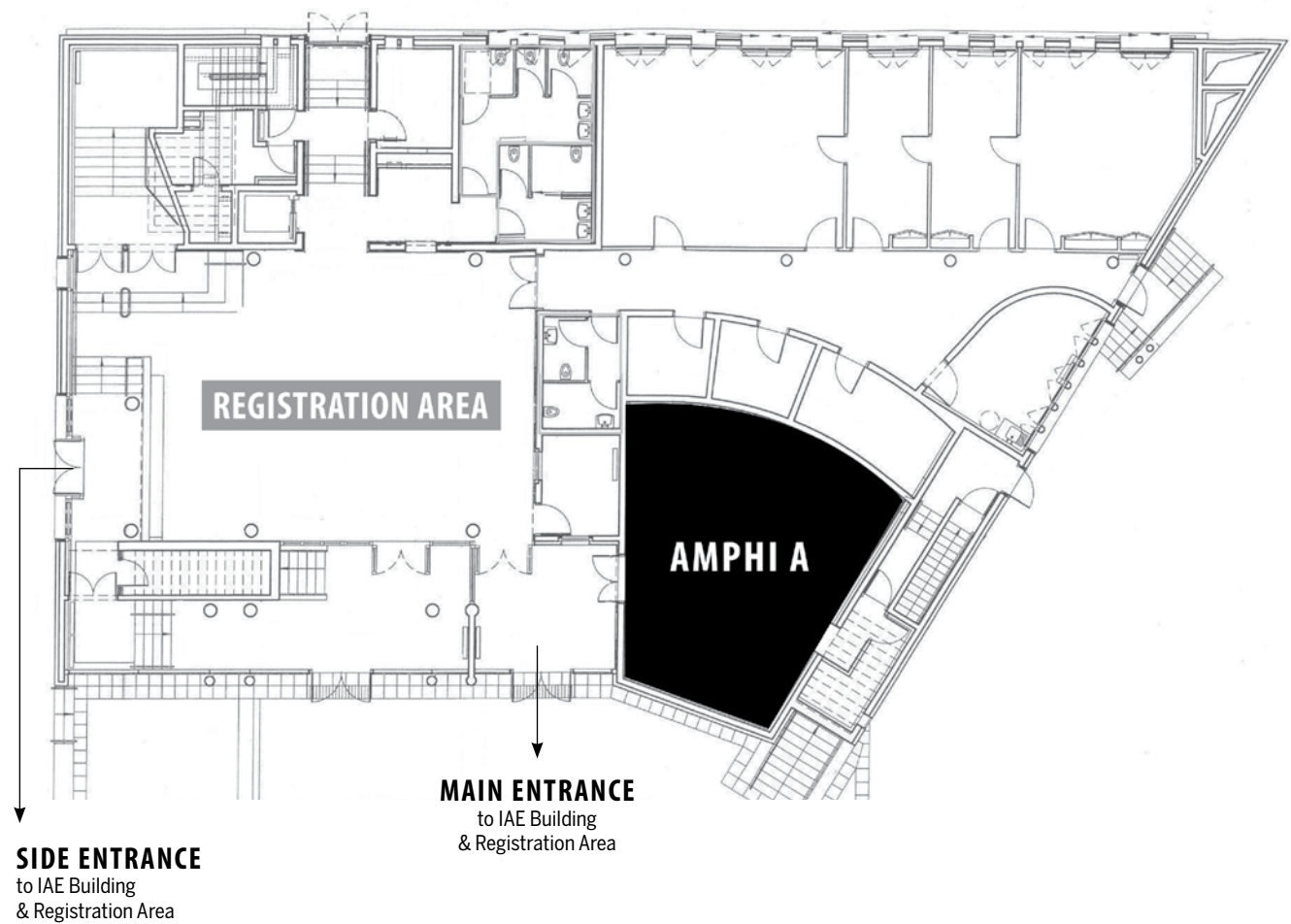
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## IAE Building

The following SIG Sessions will take place at IAE Building

01 (Business for Society) - 09 (Organizational Behaviour) - 14 (General Conference)

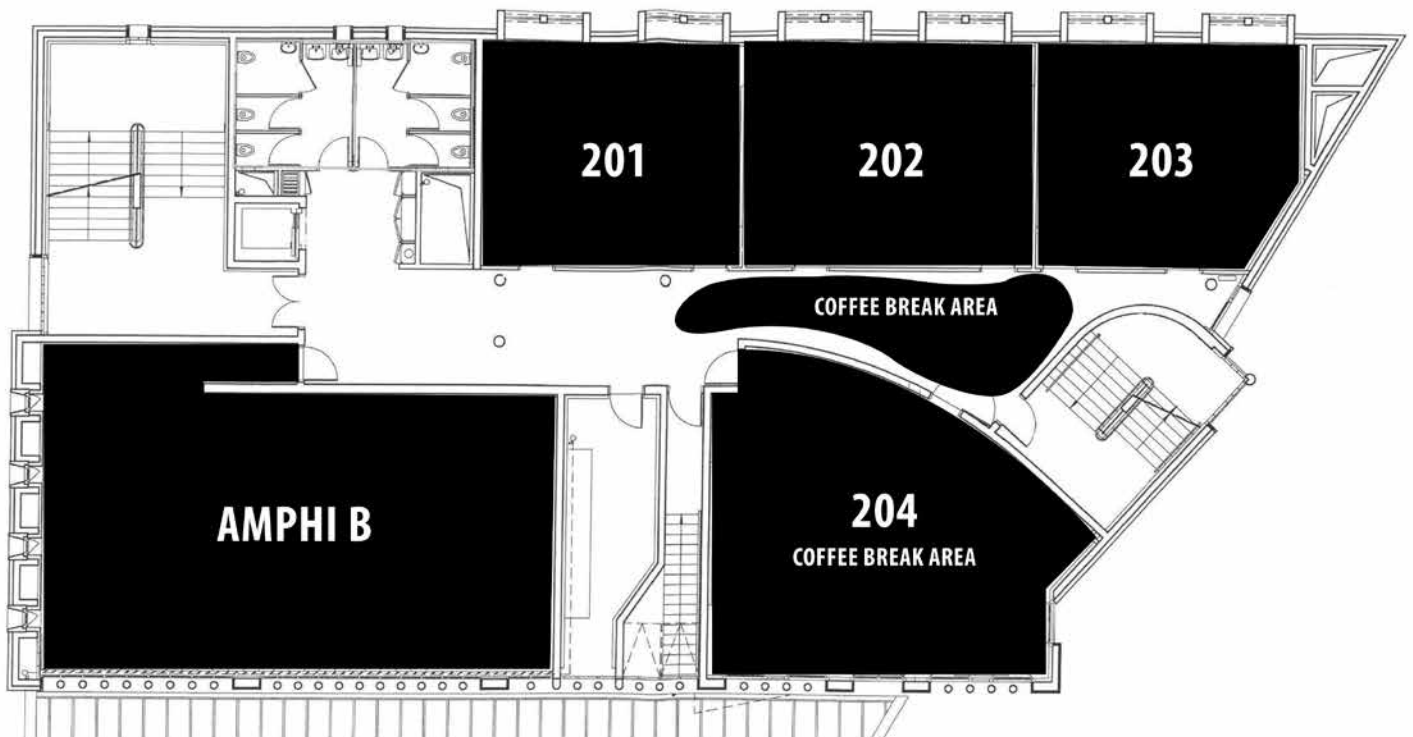
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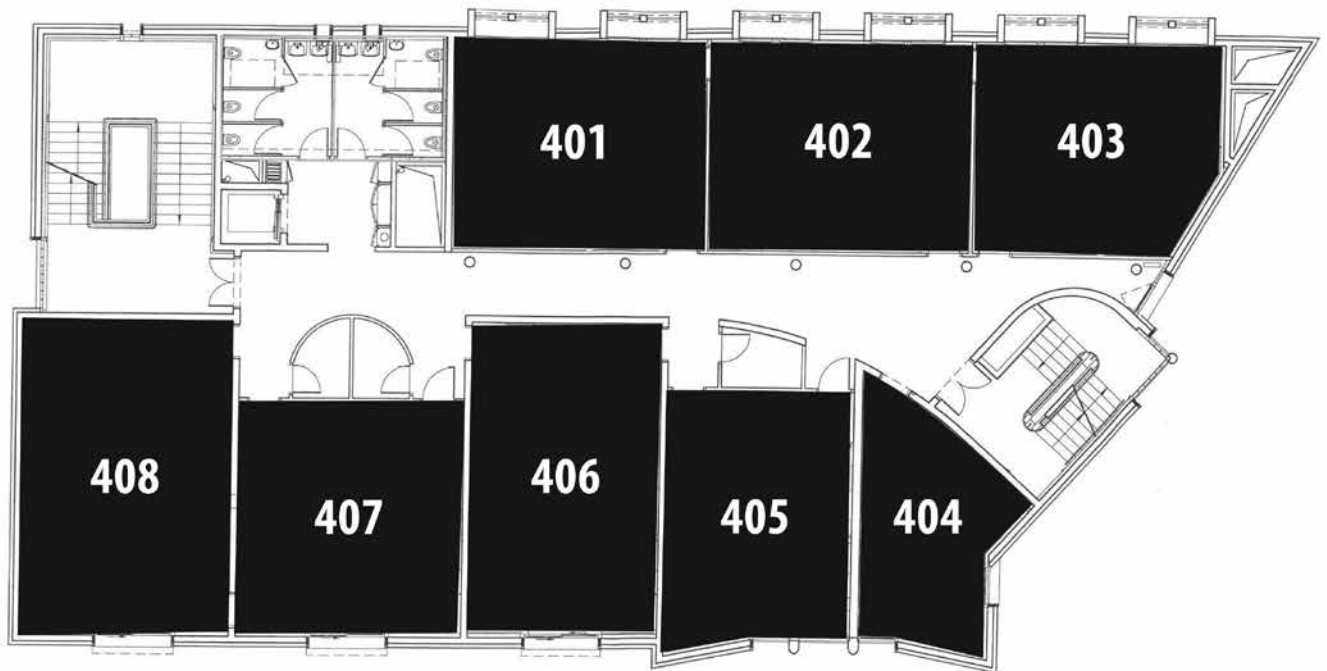


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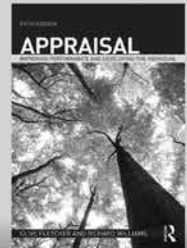
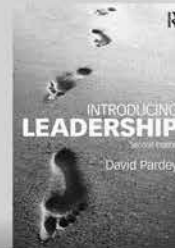
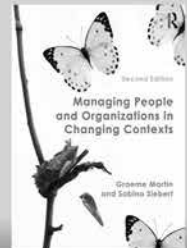
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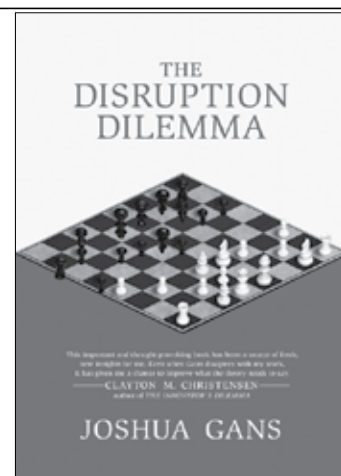


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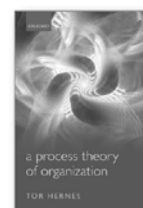
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