



UNIVERSITÉ
PARIS-EST CRÉTEIL
VAL DE MARNE

EURAM 2016

Manageable Cooperation?
JUNE 1-2-3 and 4, 2016 Paris / FRANCE

www.euram-online.org

PROGRAMME BOOK



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Welcome by the EURAM President

Dear Colleagues and Friends,

Welcome to Paris and the 16th EURAM Annual Conference!

Paris Est - Créteil University is ready to host you and provides an ideal setting to debate current management research topics. An attractive academic and social programme has been put together by Julienne Brabet and her fantastic team. Some of you are already aware that my presidential term is coming to a close at this conference - and now, the end is near...

Don't worry, I'm not about to sing a 'swan song' in front of you -- but before I bow out of my final show as President of EURAM, I thought I'd take this opportunity to say a few words and share some thoughts with you. (You may notice that I have borrowed heavily from Frank Sinatra's signature song "My Way" - for which I'd like to both apologise and acknowledge in advance...)

For the last 6 years, I have proudly been part of the team that acts as the Custodians of EURAM, an Association where there are no premium Members but rather Members adhering to a common objective: to facilitate management education and research through Mutual Recognition.

I feel privileged to have had the opportunity to serve the EURAM Community - a Community of European Engaged Scholars.

I know this Academy well, and I care deeply about its future success. I leave the Presidency knowing that EURAM's values are well intact and evolving steadily towards improvement.

Regrets I have few -- but then again, I did what I had to do, and saw things through without exemption...

I am enormously proud of the work we have done together and I want to thank you, the many individuals whose goodwill, shared vision, and contributions made it all possible.

And may I say (not in a shy way): I am confident that the work we've done thus far will serve EURAM in good stead for many years ahead.

I'm committed to my duties as Past President for the year ahead, until the next EURAM Annual Conference, and look forward to working with you in the coming months on an effective leadership transition. I wish my successor, Sibel Yamak, the very best.

EURAM can only operate thanks to a large pool of volunteers of whom the Board Members, SIG Chairs and Officers, Track Chairs and Reviewers, all play a key role. I can only thank them collectively here, but hope to meet many of them during the conference to acknowledge their unique contribution to the organisation.

Last but certainly not least, many thanks to all the Executive Committee Members: Sibel Yamak, Wojciech Czakon, Hans Lundberg, Silke Machold, Anne-Katrin Neyer, Julienne Brabet, Corinne Vercher, Mustafa Ozbilgin, and Luisa Jaffé, who have helped me sail smoothly through my years of presidency.

Whatever major challenges may lie ahead, I hope that the future EURAM will remain the pivotal point of reference as the unique European Academy of Management Scholars, yet one that truly facilitates research collaboration and hybridisation, and remains invaluable across countries in developing management education.

My dear international colleagues and friends, ask not what EURAM can do for you - but what you can do for EURAM! Together, YOU and EURAM can build a better and more efficient world in your chosen field of research and education.

And so, as I face the final curtain, I'll state the case, of which I'm certain: as one of the Custodians of EURAM, I've lived a life that's full - and more, much more than this, I did it my way...

Of course, I realise Frank Sinatra's "My Way" could well be one of the most popular songs for a sad occasion - but I assure you I am actually very happy, and view this as a joyful moment where we can celebrate EURAM achievements together.

I look forward to returning to scholarly life again and facing new challenges - with much anticipation and excitement.

However, I do hope that my two years' service as EURAM President are well appreciated as my legacy to this worthy Community, and that you will remember me in a good way.

Thank you and Au revoir!

Luca Gnan, President



Welcome by the EURAM President-Elect

Collaboration appears to be one of the most relevant concepts which can contribute significantly to the well-being of the society. Believing that the future of management lies in a more globally connected and socially collaborative world, our conference themed “manageable cooperation” offers an excellent opportunity for generating stimulating debates and sharing views on new collaborative forms and practices of management. Given the contemporary state of events and challenges that different stakeholders encounter in organizations of all kinds, this theme is very timely and highly significant. It is known that organizations prioritising collaboration are more likely to attract employment and attain higher levels of profit. Furthermore, sharing economy emerges as a promising sector generating revenue from unused assets and leading to environmental and social benefits. There are numerous other forms of collaboration. We need to find ways to make them sustainable with positive outcomes for both business and society. We must reassess existing structures, processes and management practices and leave room for sustainable collaboration for a fair and inclusive treatment of all stakeholders and efficient and effective uses of valuable resources. Managing collaboration by advancing mutual respect, harmony and creativity may also help us move from an organisation-centred management perspective to a more human-centred one.

Therefore, during this conference we look forward to identifying the essentials of a strategy for ensuring that management scholars and practitioners all over the world can further enhance their impact on improving the well-being of society and can create different collaboration forms leading to a large scale value for all markets.

At this point I would like to express my gratitude to all those who have contributed to this conference; SIG chairs, track, DWG and symposia proponents, reviewers, authors, Conference Programme Committee, DEKON, hosting and partner universities, executive committee members, our executive officer and Local Organising Committee. Our conference chair and colleagues at the Local Organising Committee have shown a fantastic example of scientific expertise as well as dedication, and persistence. Even the tragic events in Paris could not interrupt their devoted efforts and they were able to proceed smoothly the next day. Their performance deserves our full admiration.

Our conference will provide us with the opportunity to experience stimulating days in the inspiring atmosphere of Paris and I hope we will figure out creative ways for managing collaboration!

Sibel Yamak, President -Elect



Welcome by the President of Université Paris- Est Créteil

Ladies and gentlemen participants at the EURAM Conference,

First let me welcome you all to UPEC for the EURAM Conference, now in its 16th year. That our university has been chosen to host such a prestigious event in the field of management and management science is both a great pleasure and a true mark of recognition.

The challenge of planning an international conference of this scale, inconceivable without the help and support of our partner academic institutions which I would like to thank here, encouraged all the organisers involved to embody the values of cooperation and scientific quality we hold in such high esteem.

An international outlook, high level research, support for students to achieve success and employment, all values that underpin academic excellence at higher education level, have been promoted at UPEC for many years in the field of economic and business management by the Economic and Business Management Faculty, the Eiffel School of Management and the Management Research Institute, which are overseeing this 2016 edition of the EURAM Conference.

Each year, just under 5,000 students, be they under graduates or post graduates studying for a Master's or PhD, undertaking initial education or continuous training, apprenticeships or e-learning programmes are educated in the subjects of economics, accounting, finance, management and marketing. The work they do advances research geared towards society's big challenges.

The theme of the 2016 conference, "manageable cooperation" invites participants to explore cooperation management, an area all too frequently overlooked in favour of competition. However, the many benefits to be gleaned and the challenges faced in the field are worth our attention. How the conditions for its success are identified, organised collectively and implemented is an essential area of research.

I am confident that the 2016 EURAM Conference will be a forum for high level discussion and scientific initiatives on the topics chosen for this year's programme.

I wish you all an excellent conference.

Professor Olivier Montagne
President of UPEC



Welcome by the Conference Chair

In this beginning of the 21st Century, we are creating and facing a formidable transformation fraught with extraordinary risks and opportunities. At the heart of this transformation reside a complex diversity of organisations and organised collective action. Management, as a science, an art form, a human and institutionalised practice, management in the broad sense of “conduct of collective action”, plays a major role in this transformation. Haven’t we for too long focused only on competition, while cooperation is at least as important and may be more difficult to manage? No naïve optimism, cooperation is hard to achieve: how could we ignore the conflicting interests, the power struggles, and the whole interplay of our human drives with the historical, institutional and cultural structuring of our habitus?

Have we, engaged management scholars, tried hard enough to develop a clear vision of the role WE should play as researchers and educators in contributing to sustainable development? Do we know which conditions allow universities and their members to participate in this movement? How can we act to promote such conditions? Let our conference, placed under the French motto “Liberté, égalité, fraternité” help us advance the procurement of Management knowledge as a Public Good and toward Management for more cooperation and innovation.

Through our three Labs, three keynote roundtables, 32 Symposia and Development Working Groups, through around tracks we are going to tackle these issues.

I wish to thank sincerely all those who have contributed to the organisation of our Conference. First, Paris - Est Créteil University that is hosting us. I feel very proud to be part of this community whose members try to conjugate scientific excellence and social inclusion. Thank you so much to the local organisation committee, our partners and Luisa Jaffé for their wonderful support. Thank you to our keynote speakers, LABs, Symposia and development working group panellists, thank you to all the chairs, thank you to our authors and reviewers who are nurturing what I hope will be a fruitful Conference.

Julienne Brabet
Conference Chair

EURAM'16 Organising Committee

Conference Chair: Julienne Brabet, Professor, Université Paris-Est Créteil

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General Information



Consult EURAM Website

Please do not forget to bring your presentation on a USB key, you will not be able to connect your own computer

Conference Venue

The EURAM 2016 Conference is taking place at "Université Paris - Est Créteil" (UPEC) Place de la Porte des Champs - 94010 Créteil. Three buildings are hosting the Track, DWG and Symposia sessions: The "FSEG", "IAE" and "LANGUES" buildings. This is also where the coffee breaks are served. The Publishers' Plazas are located in the hall of the FSEG Building.

The plenary sessions: Keynote round -tables; Welcome speeches, Awards, General Assembly are held in the Plenary Hall (amphitheatre 7) next to the CROUS where Lunches are served (500 m away from the other conference buildings).

The Registration Desk will be located at the entrance of the "IAE" Building. Please, avoid bringing your luggage and keep them in your hotel room. A cloakroom is available in the FSEG Building -room 19 at the Ground Floor.

All participants, official guests and accompanying persons have to wear their name badge. Please note that, unfortunately, there will be a 15 Euros charge to replace a lost badge.

Buildings

• Building "IAE":

- Registration Desk
- SIG Events & Track Parallel Sessions: 01 (Business for Society); 09 (Organizational Behaviour); 14 (General Conference)

• Building "FSEG":

- Publishers Plaza
- Meet the Editors sessions
- Governance events
- SIG Events & Track Parallel Sessions: 05 (Gender, Race and Diversity in Organisations); 06 (Innovation); 08 (Managing Sport); 13 (Strategic Management)
- All sessions and events on Saturday morning
- LIBRARY on the third floor where you can access computers, books, and quiet meeting rooms

• Building "Maison des LANGUES":

- SIG Events & Track Parallel Sessions: 02 (Corporate Governance); 03 (Entrepreneurship); 04 (Family Business Research); 07 (International Management); 10 (Project Organizing); 11 (Public Management and Non Profit Management); 12 (Research Methods & Research Practice)

• CROUS Restaurant

- La Pointe Jaune: Our lunches, 5 minutes away from the 3 main buildings above

• Plenary Hall (amphitheatre 7):

- Next to the CROUS

Certificate of Attendance

Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk

Conference Registration

The registration and information desk at the University Paris - Est Créteil (UPEC) is located at the entrance of the "IAE" Building. The opening hours of the registration desk are as below

Dates - Time

1 June 2016 - 8:00 -18:30
2 June 2016 - 8:00 -18:30
3 June 2016 - 8:00 -18:30

Room Capacities

Due to the safety regulations, the maximum attendance is limited by room capacity; meaning that once all seats are taken, one may not join the session anymore. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimate number of participants.

EURAM Party (Bateau Mouche "The Gabarre" -River Boat- on the Seine)

Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: "Alma - Marceau" (line 9)

From "Créteil Université" station: Line 8 toward Balard, change at station "Strasbourg Saint-Denis", take line 9 toward Pont de Sèvres, stop at station "Alma - Marceau"

Beware, you need about an hour from Créteil Université. Go directly there if you are participating in the 17:00- 18:30 slot.

Free Wi-Fi Internet & Opening of a computer session

Login: Euram2016
Password: Euram2016p

Publishers' Plaza

The publishers' Plaza is located in the main foyer of the FSEG building on the ground floor. The schedule is as follows:

Dates - Time

1 June 2016 - 9:00 -18:30
2 June 2016 - 9:00 -18:30
3 June 2016 - 9:00 -18:30

Coffee Breaks and Lunches



The CROUS is the catering partner of EURAM 2016

Coffee Breaks

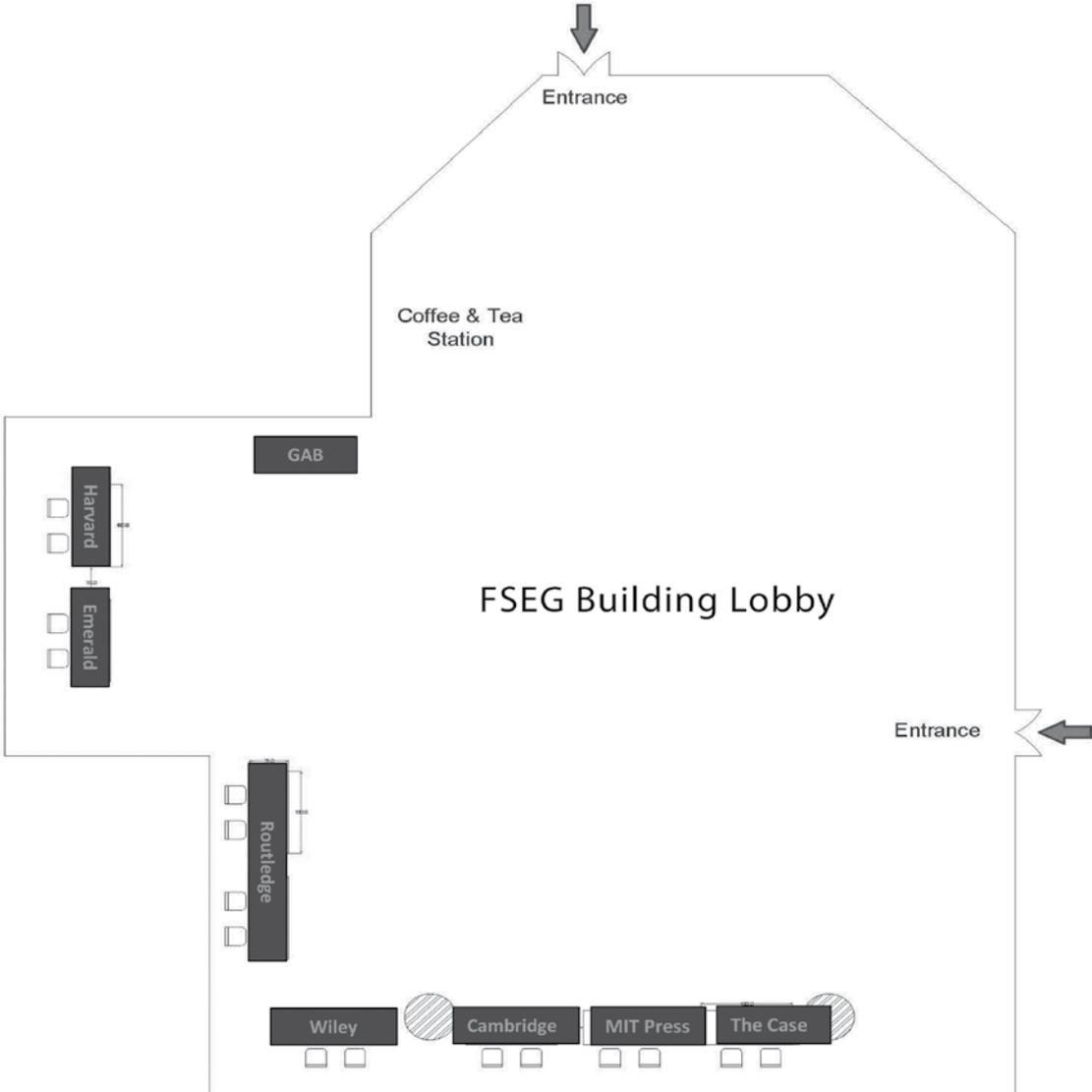
Days	Hours	Maison des LANGUES Building	IAE Building	FSEG Building
Wednesday, 1 June	10 :30 -10 :50	Lobby & Mezzanine	Room :204	Lobby & Mezzanine
	16 :00 -16 :30			
Thursday, 2 June	10 :30 -10 :50			
	16 :00 -16 :30			
Friday, 3 June	10 :30 -10 :50			
	16 :30 - 17 :00			
Saturday, 4 June	10 :30 -10 :50			Only in the FSEG Building

Lunches

The lunches will be served in the CROUS Restaurant "La Pointe Jaune", 500 meters away from the main buildings (IAE, FSEG, Maison des LANGUES) and at a short walking distance from the Plenary Hall (Amphitheatre 7) where the Keynote Roundtables, beginning at 14:00, will take place.

	Wednesday 1	Thursday 2	Friday 3	Saturday 4
Lunches 12:30-14:00	CROUS for all Board Lunch - Meeting S2 - Grand Salon	CROUS for all Editors, Keynotes & LOC lunch - Restaurant Personnels	CROUS for all Presidents & National Representatives Lunch- Grand Salon	Glasgow meeting Tray meal - Room Keynes FSEG Building, Floor 2

EURAM 2016 Publishers



Publishers



JOIN THE GLOBAL CONVERSATION ON LEADERSHIP!



TOPICAL CONFERENCE

Exploring Leadership in Latin America

10-12 August 2016

Universidad del Pacífico, Lima Perú

Enjoy 3 plenaries, 5 blocks of sessions, and more!

www.ila-net.org/go/Lima



18TH ANNUAL GLOBAL CONFERENCE

The Dynamics of Inclusive Leadership

2-6 November 2016

Atlanta, Georgia, U.S.A.

First keynote, Ronald Heifetz, just announced!

www.ila-net.org/conferences



19TH ANNUAL GLOBAL CONFERENCE

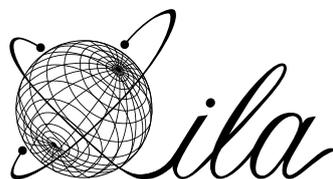
12-15 October 2017

Brussels, Belgium

Call for Proposals Opens October 2016

www.ila-net.org

With members in more than 70 countries, the International Leadership Association is the only global network that brings together leadership scholars and researchers, educators and students, coaches and consultants, public leaders and executives. Why does ILA bring people together? Because when we share our unique perspectives, experiences, and knowledge we come up with better, more integrated leadership thinking, practices, and solutions that can positively impact our complex global environment. The world needs better leadership and ILA's mission of promoting a deeper understanding of leadership knowledge and practice for the greater good aims to make a difference.



International Leadership Association

conferences@ila-net.org

Programme Overview

Tuesday 31 Dauphine University	Time	Wednesday 1 UPEC	Thursday 2 UPEC	Times	Friday 3 UPEC	Saturday 4 UPEC/ FSEG Building		
	9:00 - 10:30	<ul style="list-style-type: none"> • Welcome 1st timers • SIG Kick Offs • Track sessions • DWG 	<ul style="list-style-type: none"> • Track sessions • DWGs & Symposia 	9:00 - 10:30	<ul style="list-style-type: none"> • Track sessions • DWGs & Symposia 	<ul style="list-style-type: none"> • ExCom meeting • Track sessions • SIG Wrap ups 		
Coffee Break 10:30- 10:50								
	10:50 - 12:20	<ul style="list-style-type: none"> • Board Meeting S1 • SIG Kick Offs • Track sessions • Symposium 	<ul style="list-style-type: none"> • Meet the Editors • DWGs & Symposia 	10:50 - 12:20	<ul style="list-style-type: none"> • Meet the Editors • Presidential Activity • Track sessions • DWGs & Symposia • SIG Plenaries 	<ul style="list-style-type: none"> • SIG Chairs meeting • Track sessions • DWGs 		
	Lunch 12:30-14:00	<ul style="list-style-type: none"> • CROUS for all • Board Lunch Meeting S2 	<ul style="list-style-type: none"> • CROUS for all • Editors, Keynotes & LOC lunch 	Lunch- 12:30-14:00	<ul style="list-style-type: none"> • CROUS for all • Presidents & National Representative Lunch 	<ul style="list-style-type: none"> • Glasgow meeting Tray meal 		
<ul style="list-style-type: none"> • Dauphine LABs 15:00 - 18:15 • ExCom Meeting 15:00 - 18:00 	PLENARY 14:00- 16:00 Keynote and special events - Amphi7	<ul style="list-style-type: none"> • 14:00- 14:30 Welcome Speeches • 14:30 - 16:00 Keynote 1 	<ul style="list-style-type: none"> • 14:00- 15:30 Keynote 2 • 15:30 - 16:00 Awards 	PLENARY 14:00-16:30 Keynote and special events Amphi 7	<ul style="list-style-type: none"> • 14:00- 15:30 Keynote 3 • 15:30 -16:30 - Presentation Glasgow • - General Assembly 			
	Coffee Break		16:00- 16:30		Coffee Break		16:30-17:00	
		16:30 - 18:00	<ul style="list-style-type: none"> • Track sessions • SIG Plenaries 	<ul style="list-style-type: none"> • EECC • Track sessions • DWGs & Symposia • SIG Plenaries 	17:00 - 18:30	<ul style="list-style-type: none"> • EMR editorial meeting • Track sessions • DWGs & Symposia • SIG Plenaries • SIG Wrap Ups 		
DC Awards Welcome Reception			SIGs Social Events		EURAM Party			

Keynote Round Table I

June 1, 2016 (14:30 - 16:00 - Plenary Hall Amphi 7, next to the CROUS Restaurant)
Orchestrating the Future of Management Education and Research in Europe

Europe has a rich history of management education and its legacy has informed the development of major sectors elsewhere e.g., North America. Its growth in the last 40 years has been significant and management has become the largest part of higher education in some countries e.g., the U.K. Despite this, there has been much criticism about the role and contribution of B-Schools in modern society, especially in the aftermath of the global financial crisis, when much blame was laid at their doors. A few initiatives on "Responsible Management Research and Education" emerged after negative evaluation of the narrow and selfish research focus and of the questionable Education practices in the domain.

So, what of the future? Many scholars believe that we are at a transformational point and that any orchestration of the future of B-Schools should be conducted by ourselves as academicians and not forced upon us by external agencies. Do we play the fiddle as Rome burns?



Moderator/ Panellist: **Peter McKiernan** (Strathclyde Business School, UK)
Peter McKiernan is Professor of Management at the University of Strathclyde, Scotland. His main research focus is on how organisations learn about how their future might unfold and how they might prepare their current strategies to cope. He has been President of the British Academy of Management (BAM) and of the European Academy of Management (EURAM), where he co-founded the journal European Management Review.

Panellists:

Frédérique Alexandre-Bailly (ESCP Europe, France), is Professor of Management at ESCP Europe, associate dean for students inclusion, chair of the management department and the scientific director of INCLUDEE Research Center (Inclusion, Uniqueness and Diversity in Education and Enterprises). Her research is focused on three areas: autonomy and democracy at work, diversity management and higher education management.



John Bessant (University of Exeter Business School, UK) holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director. His main research interests are: Management of discontinuous innovation; Sustainability and innovation; High involvement innovation



Thomas Durand (CNAM, France), holds the Chair in Strategic Management at CNAM Paris where he is in charge of the Management - Innovation - Prospective Department. His researches focus mainly on Corporate Strategy, Technology and Innovation Management. In 2011, he co-edited *Redesigning Management Education and Research - Challenging Proposals from European Scholars*

Anne -Wil Harzing (Middlesex University, UK) is Professor of International Management at Middlesex University. Her research's interests include international HRM, expatriate management, HQ-subsiidiary relationships, cross-cultural management, transfer of HRM practices, the role of language in international business, the international research process, and the quality and impact of academic research.



Denise M. Rousseau (Carnegie Mellon University, US) is the H.J. Heinz II University Professor of Organizational Behavior and Public Policy at Carnegie Mellon University's H. John Heinz III College and the Tepper School of Business. She is the faculty director of the Institute for Social Enterprise and Innovation and chair of Health Care Policy and Management program. She founded the "Evidence-Based Management Collaborative", a network promoting evidence-informed organizational practices and decision making. She is recognized in particular for developing the theory of the psychological contract.

Keynote Round Table II

June 2, 2016 (14:00- 15:30 - Plenary Hall Amphi 7, next to the CROUS Restaurant)
Cooperating and Managing for Sustainable Development

In the run up to Paris COP21 in December 2015, several voluntary new corporate initiatives were announced to address climate change. COP21 itself relies primarily on voluntary national targets with only normative pressures for compliance. This panel will focus on the adequacy of existing CSR-style voluntary governance mechanisms and 'deliberative democratic' processes to address climate change and sustainable development more broadly. Cooperative governance mechanisms that engage multiple stakeholders are often set within profound asymmetric power relations and interests: Large businesses and Western industrialized countries tend to have greater influence, while the voices of labour, women, countries of the global South, and other interests represented by civil society organizations are often marginalized. Similarly, our approach to sustainable consumption currently appears to depend on business-led voluntary "sharing economy" platforms such as Uber and AirBnB.

Our panel will examine the challenges and possibilities of collaborative governance mechanisms to address the social, environmental and economic dimensions of sustainable development, and their relevance for different issues and national contexts.



Moderator/ Panellist: **David L. Levy** (*University of Massachusetts, US*)
David L. Levy is Professor of Management in the College of Management at UMass-Boston. David is Director of the Center for Sustainable Enterprise and Regional Competitiveness, whose mission is "to foster a transition to a clean, sustainable, and prosperous economy".

Panellists:

Steffen Böhm (*University of Exeter, UK*) is Professor in Organisation & Sustainability and Director of the Sustainability & Circular Economy Research Cluster at University of Exeter Business School. He is focussing on the political economies and ecologies of the sustainability nexus;



Dima Jamali (*American University of Beirut, Lebanon/ University of Southampton, UK*) is Professor of Management and Kamal Shair Endowed Chair in Responsible Leadership in the Olayan School of Business, American University of Beirut. Her research and teaching revolve primarily around Corporate Social Responsibility and Social Entrepreneurship.

Keynote Round Table III

June 3, 2016 (14:00- 15:30 - Plenary Hall Amphi 7, next to the CROUS Restaurant)
Managing for Cooperation and Innovation

Innovation (be it technological, managerial or social) is now an important topic of management research and theory. In parallel, it is also a reflexive and critical issue about how new approaches or new methods emerge in the field. This roundtable organizes a conversation between these two perspectives. As a topic, the management of innovation has outlined new models of managing and organizing, as well as new forms of cooperation. Now, is the topic a simple subfield of general management theory or should it lead to a paradigm shift? History and research suggest that studying contemporary innovation requires, at least, rethinking major assumptions (social and cognitive ones) of management theory. Yet, paradigmatic changes in Management tend to follow different paths, depending especially on the level of rigidity of the professional structure of the domain; or on robust and convincing research designs. If innovation leads to a paradigmatic shift, what could be its academic trajectory? Can evidence-based research support such trajectory?



Moderator/Panellist: **Armand Hatchuel** (MINES ParisTech, France);
Armand Hatchuel is Professor at MinesParisTech-PSL Research University. His is co-head of the Design Theory and methods for innovation Chair at CGS (Center for management Science). His work has been about the theory of collective action in Social Sciences and the epistemology of Management. He has contributed with Pr Benoit Weil to Design theory (C-K theory) developing a model of creative rationality for Business and Innovation. He also works with Pr Blanche Segrestin to alternative theories of the Enterprise and Corporate Law.

Panellists:

Jan Dul (Rotterdam School of Management, Erasmus University, Netherlands) is a professor of technology and human factors at Rotterdam School of Management, Erasmus University (RSM). His research focuses on human factors (ergonomics) and, in particular, the interaction between people and the physical and social environment. His research contributes to the design of successful products and services, and the development of work environments for high performance. He is the Chair of the SIG Innovation of EURAM.



Maria Elmquist (University of Chalmers, Sweden) is Professor and the Head of the Department of Technology Management and Economics at Chalmers University. She also works at the division of Innovation and R&D Management and Center for Business Innovation (CBI), where she researches the management of innovation, innovation capabilities, organization of R&D and design activities. Her ongoing research includes projects on the development of innovative capabilities and on the use of design thinking in large companies.

Richard Whittington (University of Oxford, UK) is Professor of Strategic Management at Saïd Business School and Millman Fellow in Management at New College, Oxford. Richard is a leader in the field of Strategy-as-Practice research. Richard's research is exploring the recent 'opening' of strategy, as it becomes more transparent internally and externally, and involves a widening range of people from inside and outside the organisation.



Special Events

Monday 30 & Tuesday 31 May 2016

EURAM Doctoral Colloquium

Tuesday 31, May 2016

- **EURAM LABs**

15:00 - 18:15 - University Paris Dauphine

- Theoretical Lab: Language and Thinking in Management and OS field: Main Findings and Challenges; towards a European Multilingual Field - Room Raymond Aron
- Teaching Lab: New Technologies for Teaching - Amphitheatre 2/3
- Innovate with the Practitioners Lab: Paradoxes of collaborative innovation - Amphitheatre 8 Edgar Faure

- **Executive Committee Meeting**

15:00 - 18:00 - University Paris Dauphine, Room A 407

- **Doctoral Colloquium Awards**

18:15 - 18:45 - University Paris Dauphine, Amphitheatre 8 Edgar Faure

- **EURAM Welcome Reception**

18:30 - 20:00 - University Paris Dauphine, Lobby second floor

Wednesday 1, June 2016

- **Welcome First Timers**

09:00 - 10:30 - FSEG Building, Keynes room

- **Board Meetings**

10:30 - 12:20 - FSEG Building, Keynes room

12:30 - 14:00 - Lunch & Meeting, CROUS Restaurant, Grand Salon Room

- **PLENARY: Welcome Speeches & Keynote Roundtable**

14:00 - 14:30 - Plenary Hall (Amphi 7, next to the CROUS) - Welcome Speeches

14:30 - 16:00 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable, **Orchestrating the Future of Management Education and Research in Europe**

Thursday 2, June 2016

- **Meet the Editors 1&2**

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 1

European Management Journal - **Sabina Siebert**

European Management Review - **Mustafa Ozbilgin**

Journal of Management Studies - **Dries Faems**

Long Range Planning - **Tomi Laamanen**

Organization Studies - **Bobby Banerjee**

Strategic Management Journal - **Richard Whittington**

Chair **Anne-Wil Harzing**: Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A

10:50 - 12:20 - FSEG Building, Amphitheatre 104 (Joseph Schumpeter) - Meet the Editors 2

Business Research Quarterly - **Xosé Vazquez**

Evidence-based HRM - **Fabian Homberg**

Journal of Business Venturing - **Kimberly Eddleston**

Management International - **Patrick Cohendet**

Society and Business Review - **Yvon Pesqueux**

Team Performance Management - **Petru Curseu**

Chair **Jérôme Méric**: *Presentation of the journals including answers to the question "How to publish research that matter?" - Q&A*

- **PLENARY: Keynote Roundtable and Awards**

14:00 - 15:30 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable, **Cooperating and Managing for Sustainable Development**

15:30 - 16:00 - Plenary Hall (A7, next to the CROUS) - EURAM best and most inspirational papers & best reviewer Awards; EMR best article Award; TUM Research Excellence Award of the Peter Pribilla Foundation

- **EECC Presentations**

16:30 - 18:00 - Maison des LANGUES Building, Room 118

- **SIG Social Events (most, see on the SIG WebPages and SIGs Programme)**

After Conference Events

Friday 3, June 2016

- **Meet the Editors 3**

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 3

Academy of Management Learning & Education - **Dirk Moosmayer**

Entrepreneurship and Regional Development - **Alistair Anderson**

Global Economics and Management Review - **Ralitza Nikolaeva**

International Journal of Project Management - **Rodney Turner**

Journal of Business Ethics - **Michelle Greenwood**

Journal of Global Mobility - **Jan Selmer**

R&D Management - **Ellen Enkel**

Chair **Rémi Jardat**: *Presentation of the journals including answers to the question "How to publish research that matters?" - Q&A*

- **Presidential Activity**

10:50 - 12:20 - FSEG Building, Keynes Room

- **Keynote Round table and EURAM General Assembly**

14:00 - 15:30 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable, **Managing for Cooperation and Innovation**

15:30 - 16:30 - Plenary Hall (Amphi 7, next to the CROUS) - EURAM General Assembly

- **EMR Editorial Meeting**

17:00 - 18:30 - FSEG Building, Keynes Room

- **EURAM Party**

Bateau Mouche (River Boat) Le Gabarre

Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: "Alma - Marceau" (line 9)

Saturday 4, June 2016

- **Executive Committee Meeting**
9:00 - 10:30 - FSEG Building, Keynes Room

- **SIG Chairs Meeting**
10: 50 - 12:20- FSEG Building, Keynes Room

END of the CONFERENCE

- **EURAM 2017 Preparation**
12:30 - 14:00 - FSEG Building, Keynes Room - Tray Lunch

SIG EVENTS

SIG 01: Business for Society (B4S)

- **Kick off** : Room: Amphi B, Building: IAE, Date: Wednesday 1 June, Hour: 9:00- 10:30
- Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
- Scientific Event around the book "International Perspectives on Crowdfunding" Roundtable with editors/authors
- Presentation of the "Responsible Management in Global Value Chains Platform"
- **Social event**: Thursday 2 June Evening
- **Plenary** : Room: Amphi B, Building: IAE, Date: Friday 3 June, Hour: 10:50 -12:20
- Award ceremony (SIG Best papers, SIG best reviewers, ISTEK Students Awards)
- Introduction of the forthcoming epistemic and scientific orientation of the SIG
- Introduction of a special issue in Society and Business Review related to the scientific project.

SIG 02: Corporate Governance (CoGo)

- **Kick off** : Room: 202, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 10:50- 12:20
- Panel session - Keynote: Annie Pye: "Making sense of corporate governance: some challenges of entanglement"

As research into corporate governance has moved on from the principal-agent straitjacket, conceptual boundaries have become more permeable such that it is now almost impossible to identify an aspect of organizational life which is NOT in some way related to corporate governance! The UK's Financial Reporting Council and other City organizations are currently focused on the concept of culture as the touchstone to achieve 'good' corporate governance. However, from an organization studies perspective, culture cannot be researched per se as it is 'everywhere' and the notion of 'goodness' implies a value judgment. The aim of this presentation is to consider the strengths and challenges of making sense, through both theory and practice, of the constitutive entanglement of corporate governance.

- **Social event**: Thursday 2 June Evening **19:30 Bistrot Vivienne, 4 Rue des Petits Champs, 75002 Paris**
Please register as we only have limited space – first come first serve
Heike.Mensi-Klarbach@wa.uni-hannover.de
- **Wrap up**: Room: 404, Building: Maison des LANGUES, Date: Friday 2 June , Hour: 17:00 – 18:30
- Awards (Best Paper & Best Reviewer)
- Track proposals

SIG 03: Entrepreneurship (ENT)

- **Kick off** : Room: 201, Building: Maison des LANGUES, Date: Wednesday 1 June , 9:00 -10:30
- **Entrepreneurship Networking Event**: Thursday 2 June Evening
An opportunity to discuss ideas stimulated by the conference and to connect with leading international scholars in a relaxed and social setting. Hosted by the Centre for Research on Self-Employment (CRSE: www.crse.co.uk), *the international think tank on freelancing and self-employment. This event is open to researchers attending the conference in the fields of entrepreneurship and HR related to flexible work.*
- **Social event**: Wednesday 2 June Evening

- **Plenary:** Room: 201, Building: Maison des LANGUES , Date: Friday 3 June, Hour: 10:50 -12:20
- Administrative issue, track proposals, awards
- **Wrap up:** Room: 302 , Building: FSEG, Date: Saturday 4 June, Hour: 9:00 – 10:30
- On invitation only (COST project).

SIG 04: Family Business Research (FABR)

- **Kick off :** Room: 206, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour:9:000 -10:30 and 10:50 -12:20
- Keynote Speakers
- **Plenary:** Room: 206, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 16:30 -18:00
- Panel and discussion about the SIG's development
- **Social event:** Thursday 2 June Evening
- **Wrap up:** Room: 309, Building: FSEG, Date: Saturday 4 June , Hour: 9:00-10:30

SIG 05: Gender, Race, and Diversity in Organisations (GRDO)

- **Plenary:** Room: 16, Building: FSGE, Date: Friday 3 June, Hour: 10:50-12:20
- Panel: Post- colonialism, power and diversity
Speakers: Beverly Dawn Metcalfe, Jawad Syed, Hamid Kazeroony, Faiza Ali, Harry Van Buren and Kelechi Ekuma

The plenary will offer a global perspective on post-colonialism and diversity. It will highlight and challenge the power of colonial and neo-liberal knowledge that dominates much thinking in management and development. With the emergence of BRICS and other growing economies, there is a need to engage with the post-colonial and transnational landscape and consider alternatives to Western voices to critique and reform the political economy of inequality.

SIG 06: Innovation (INNO)

- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: Amphitheatre 103 (Joan Robinson) , Building: FSEG, Date: Friday 3 June, Hour: 17:00 -18:30

SIG 07: International Management (IM)

- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 206, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50 -12:20

SIG 08: Managing Sport (SPORT)

- **Pre -conference Event:** Date: Tuesday 31 May, Hour: 9:00 – 13:00
- Sport venue on-site visit; scientific topic of discussion, presenters and location to be announced
- **Kick off :** Room: 314, Building: FSEG, Date: Wednesday 1 June, Hour: 9:00 -10:30
- Presentation of the SIG agenda for EURAM 2016
- Scientific discussion on the upcoming final round of the UEFA EURO 2016 tournament and on security issues related to hosting events.

- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 314, Building: FSEG , Date: Friday 3 June, Hour:17:00 – 18:30
- Award ceremony, SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
- Election of SIG officers
- SIG development, publications and further conference activities
- Planning towards EURAM 2017, 2018 conferences

SIG 09: Organizational Behaviour (OB)

- Kick off : Room: Amphitheatre A, Building: IAE, Date: Wednesday 1 June, Hour: 10:50 – 12:20
- Social event: Thursday 2 June Evening
- Plenary: Room: Amphitheatre A, Building: IAE, Date: Friday 3 June, Hour: 17:00 -18:30

SIG 10: Project Organising (PO)

- **Kick off :** Room: 207, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 9:00 – 10:30
- Welcome and interactive session with the editors of Project Management Journals: Trends and future of the Project Management field. Rodney Turner, Jörg Gemünden, Derek Walker
- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 207, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50 – 12:20
- Presentation of the IPMA PMI Paper Prizes and Speech by the PMI Research Achievement Award Winner 2016

SIG 11: Public and Non-Profit Management (PM&NPM)

- **Kick off :** Room: 204, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 9:00- 10:30
- Title: Understanding cooperation between government and citizens. Perspectives and methodologies from the OECD Trust in Public Institutions Project
Speakers: Paloma Baena Olabe - Deputy Head, Public Sector Integrity Division, OECD - Andrea Bonomi Savignon - Public and Non-Profit Management SIG Chair, University of Rome Tor Vergata
- **Social event:** Thursday 2 June Evening
- **Plenary:** Room: 204, Building: Maison des LANGUES, Date: Thursday 2 June, Hour: 16:30-18:00
- Analyses of the SIG's status and results; future developments.
- Best Paper Award in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald.

SIG 12: Research Methods and Research Practice (RM&RP)

- Social event: Tuesday 31 May Evening. Please contact Bill Lee, at w.j.lee@sheffield.ac.uk by Monday 23 May if you wish to join
- Plenary – Room: 404, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 16:30-18:00

SIG 13: Strategic Management (SM)

- **Kick off** : Room: Amphitheatre 103 (Joan Robinson) , Building: FSEG, Date: Wednesday 1 June, Hour: 9:00 – 10:30 and 10:50 – 12:20
- “What have we learned and could learn about coordination, cooperation and collaboration intra and interorganizationally?” (Chair: X. Castañer)

Panel 1: On intraorganizational. S. Billinger (SDU, Denmark), A. Mikes (Unil, CH), and K. Sele (IAE Toulouse, France/Aalto U., Finland) - Commentator: S. Picard (IAE Toulouse, France)

Panel 2: On interorganizational (chaired by P. Dussauge, HEC Paris): L. Capron (INSEAD, France), D. Faems (Groningen, NL), A. Rouzies (Toulouse, France) and B. Vanneste (UCL, UK) -Commentators: N. Oliveira (LSE, UK) and L. Stadler (UNIGE, CH)

Cross-fertilization: A. Grandori (Bocconi, IT), M. Nordberg (CERN, CH), and F. Le Roy (Montpellier, France)
- **Social event**: Thursday 2 June Evening
- **Wrap up**: Room: Amphitheatre 104 (Schumpeter), Building: FSEG, Date: Saturday 4 June, Hour: 9:00- 10:30

SIG 14: Tracks sponsored by the 2016 Conference Committee

NONE

SIG per SIG PROGRAMME

SIG 01: BUSINESS for SOCIETY (B4S)

Main meeting building: IAE

The Business for Society SIG is dedicated to research and educational programmes that analyse the conditions under which business can (or actually does) interact positively with its social and natural environment. The objective of our SIG is to bring together scholars from various fields of social sciences (management, law, sociology, economics, political science, education, social psychology, history, philosophy, engineering, etc.), while sharing a common interest in B4S projects. We try to build a strong community of engaged scholars by:

- Exploring ways and methods, of identifying actors, business models and contexts which allow organisations to contribute to sustainable development, and
- Fully grasping the ambiguities, contradictions as well as the potential for innovative and transformative practices of this approach.

SIG B4S Chairs:

Rémi Jardat (ISTEC - France) r.jardat@istec.fr

Corinne Vercher (Université Paris 13 - France) corinne.vercher@wanadoo.fr

Jérôme Méric (Université de Poitiers - France) jmeric@iae.univ-poitiers.fr

Business for Society SIG - ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00- 10:30, IAE Building, Amphi B
 - Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
 - Scientific Event around the book “ International Perspectives on Crowdfunding” Roundtable with editors/authors
 - Presentation of the “Responsible Management in Global Value Chains Platform”
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, Hour: 10:50 -12:20, IAE Building, Amphi B
 - Award ceremony (SIG Best papers, SIG best reviewers, ISTEC Students Awards)
 - Introduction of the forthcoming epistemic and scientific orientation of the SIG
 - Introduction of a special issue in Society and Business Review related to the scientific project

Business for Society SIG - SYMPOSIA:

Sym 01 - Aesthetics, objects and process theory - Thursday 2 June, 9:00-10:30, IAE Building, Room 203 - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

Sym 02 - Art, Entrepreneurship and Resistance - Thursday 2 June, 16:30-18:00, Building LANGUES, Room 303 - *(Co-sponsored by the SIGs Business for Society and Entrepreneurship)*

Sym 04 - Coaching and Collaboration: Pleonasm or Oxymoron? - Thursday 2 June, 9:00-10:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

Sym 05 - Collective Action, Commons and the Firm: Interdisciplinary Perspectives - Thursday 2 June, 9:00-10:30, IAE Building, Room 301- *(Sponsored by the SIG Business for Society)*

Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives - Thursday 2 June, 9:00-12:20, IAE Building, Amphi B - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

Sym 08 - Governance, Collective Action and Social Innovation: Rediscovering the Boundaries of Sustainable Cooperation - Thursday 2 June, 9:00-10:30, IAE Building, Room 407 - *(Sponsored by the SIG Business for Society)*

Sym 09 - Institutional investors and long-term investment- Thursday 2 June, 9:00-10:30, IAE Building, Room 202 - *(Sponsored by the SIG Business for Society)*

Sym 14 - Positive and Negative Organizational Studies- Thursday 2 June, 9:00-10:30, IAE Building, Room 408 - *(Sponsored by the SIG Business for Society)*

Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust - Thursday 2 June, 9:00-10:30, FSEG Building, Amphi 103 Joan Robinson - *(Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations)*

Business for Society SIG - DEVELOPMENT WORKING GROUPS:

DWG 08 - Exploring employer branding - Wednesday 1 June, 9:00-10:30, IAE Building, Amphi A - *(co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship - Thursday 2 June, 16:30-18:00, IAE Building, Amphi A - *(co-sponsored by the SIGs General Conference and Business for Society)*

DWG 11- How to make common? Solving tensions in social and solidarity organizations - Thursday 2 June, 9:00-12:20, IAE Building, Amphi A - *(sponsored by the SIG Business for Society)*

DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution - Thursday 2 June, 9:00-10:30, LANGUES Building, Room 309 - *(co-sponsored by the SIGs Business for Society and Public and Non- Profit Management)*

DWG 15 - Managing Transnationalism in Television- Friday 3 June, 17:00-18:30, IAE Building, Room 302- *(sponsored by the SIG Business for Society)*

Business for Society SIG – TRACKS:

GT 01_00 Business for Society General Track

Business for Society - STANDING TRACKS

ST 01_01 Accounting and control for sustainability

ST 01_02 Finance, Economy and Society: For a Sustainable Re-embedding

ST 01_03 Institutional change, Power, Resistance and Critical Management

ST 01_04 Responsible Global Value Chains

Business for Society - 2016 TRACKS

T 01_05 Marketing for Society

T 01_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes

T 01_08 Organizing collective action: meta, partial and temporary organizations

T 01_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life

TRACK SESSIONS

01 Business for Society >> 01_00 Business For Society General track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	CSR, Knowledge and legitimacy issue	IAE Building - Room 202
01.06.2016	10:50 - 12:20	CSR, corporate performance issues	IAE Building - Room 203
01.06.2016	16:30 - 18:00	Stakeholder approaches and social stakes	IAE Building - Room 202
01.06.2016	16:30 - 18:00	Stakeholder approaches, salience issues	IAE Building - Room 203
02.06.2016	16:30 - 18:00	Business and society: from coexistence to inclusion	IAE Building - Room 202
02.06.2016	16:30 - 18:00	Stackeholder approaches, cultural and reporting issues	IAE Building - Room 203
03.06.2016	09:00 - 10:30	Management and leadership for society oriented business?	IAE Building - Room 202
03.06.2016	09:00 - 10:30	Sustainability: sensemaking, sensegiving and education	IAE Building - Room 203
03.06.2016	17:00 - 18:30	Social and sustainable innovations	IAE Building - Room 202
04.06.2016	09:00 - 10:30	Ethics, management and leadership	FSEG Building - Room 307
01 Business for Society >> 01_01 Accounting and control for sustainability			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability, value creation and corporate reputation	IAE Building - Amphi B
01.06.2016	16:30 - 18:00	CSR disclosure between standards and practices	IAE Building - Amphi B
03.06.2016	09:00 - 10:30	Sustainability reporting and corporate strategy	IAE Building - Amphi B
01 Business for Society >> 01_02 Finance, Economy and Society: For a Sustainable Re-embedding			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Governance and CSR	IAE Building - Room 302
01.06.2016	16:30 - 18:00	Ethics and Finance	IAE Building - Room 302
02.06.2016	16:30 - 18:00	Alternative Models I	IAE Building - Room 302
03.06.2016	09:00 - 10:30	Alternative Model II	IAE Building - Room 302
01 Business for Society >> 01_03 Institutional change, Power, Resistance and Critical Management			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Resistance and non transformation	IAE Building - Room 201
02.06.2016	09:00 - 10:30	Resistance and Inequality	IAE Building - Room 201
03.06.2016	09:00 - 10:30	Gender and Organization	IAE Building - Room 201
03.06.2016	17:00 - 18:30	Resistance in Academia and Efficiency Logic in Public Administration	IAE Building - Room 201
04.06.2016	09:00 - 10:30	Institutional Change, Logic Emergence and Institutionalization	FSEG Building - Room 313
04.06.2016	09:00 - 10:30	Organizational Conflicts	FSEG Building - Room 306
04.06.2016	10:50 - 12:20	Philosophical Issues and Resistance	FSEG Building - Room 306
01 Business for Society >> 01_04 Responsible Global Value Chains			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Responsible Global Value Chains (RGVCs): Case Studies	IAE Building - Room 301
03.06.2016	17:00 - 18:30	Responsible Global Value Chains (RGVCs): Hybridity & Governance	IAE Building - Room 301
04.06.2016	09:00 - 10:30	Responsible Global Value Chains (RGVCs): CSR & Water Accounting	FSEG Building - Room 312

01 Business for Society >> 01_05 Marketing for Society

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability And Marketing	IAE Building - Room 301
01.06.2016	16:30 - 18:00	Marketing Strategies	IAE Building - Room 301
02.06.2016	16:30 - 18:00	CSR and Brand	IAE Building - Room 301

01 Business for Society >> 01_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Interplaying creatively legal and administrative studies	IAE Building - Room 407
01.06.2016	16:30 - 18:00	Democracy or solidarity stakes in companies: new insights	IAE Building - Room 407
02.06.2016	16:30 - 18:00	Reinventing the corporation: historical paths and ways forward	IAE Building - Room 407
03.06.2016	09:00 - 10:30	Alternative frameworks for new corporate behaviors	IAE Building - Room 407

01 Business for Society >> 01_08 Organizing collective action: meta, partial and temporary organizations

Session Date	Time	Session Name	Meeting Room
03.06.2016	17:00 - 18:30	Theorizing collective action among organizations	IAE Building - Room 306

01 Business for Society >> 01_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Emotions in organizational settings	IAE Building - Room 306
01.06.2016	16:30 - 18:00	Desire, fantasy and unconscious: Beyond rationality	IAE Building - Room 306
02.06.2016	09:00 - 10:30	From control to democratic leadership ?	IAE Building - Room 306
02.06.2016	16:30 - 18:00	Handling paradox	IAE Building - Room 306
03.06.2016	09:00 - 10:30	Ethics and care in organizations	IAE Building - Room 306

SIG 02: CORPORATE GOVERNANCE (COGO)

Main meeting building: LANGUES

The corporate governance SIG welcomes studies exploring all aspects of antecedents and consequences of corporate governance and boards of directors. Contributions adopting a wide set of theoretical lenses and research methods are strongly encouraged as well as studies analysing corporate governance in different types of enterprises and institutional contexts, including different countries and regional cultures.

SIG Corporate Governance Chairs:

Alejandro Escriba (Universitat de València), alejandro.escriba@uv.es

Jonas Gabrielsson (Lund University), jonas.gabrielsson@circle.lu.se

Mariateresa Torchia (Witten Herdecke University), mariateresa.torchia@uni-wh.de

Heike Mensi-Klarbach (Vienna University of Economics, Austria), hmensi@wu.ac.at

Axel Walther (University of Witten/Herdecke), axel.walther@uni-wh.de

Corporate Governance SIG - ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 10:50- 12:20, Room 202, Maison des LANGUES
- Panel session - Keynote: Annie Pye: "Making sense of corporate governance: some challenges of entanglement"

As research into corporate governance has moved on from the principal-agent straitjacket, conceptual boundaries have become more permeable such that it is now almost impossible to identify an aspect of organizational life which is NOT in some way related to corporate governance! The UK's Financial Reporting Council and other City organizations are currently focused on the concept of culture as the touchstone to achieve 'good' corporate governance. However, from an organization studies perspective, culture cannot be researched per se as it is 'everywhere' and the notion of 'goodness' implies a value judgment. The aim of this presentation is to consider the strengths and challenges of making sense, through both theory and practice, of the constitutive entanglement of corporate governance.

- **Social Event:** Thursday 2 June Evening, 19:30, Bistrot Vivienne, 4 Rue des Petits Champs, 75002 Paris
Please register as we only have limited space – first come first serve
Heike.Mensi-Klarbach@wa.uni-hannover.de
- **Wrap Up:** Friday 2 June, Hour: 17:00 – 18:30, Maison des LANGUE, Room 404
 - Awards (Best Paper & Best Reviewer)
 - Track proposals

Corporate Governance SIG - TRACKS:

GT 02_00 Corporate Governance General Track

Corporate Governance - STANDING TRACKS

ST 02_01 Top Management Teams & Business Elites

ST 02_02 Boards of Directors

TRACK SESSIONS

02 Corporate Governance >> 02_00 Corporate Governance General Track

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Actors, Teams and Corporate Governance	Langues Building - Room 405
02.06.2016	09:00 - 10:30	Market and Contexts in Corporate Governance	Langues Building - Room 405
02.06.2016	16:30 - 18:00	Boards, CEOs and Performance	Langues Building - Room 405
03.06.2016	10:50 - 12:20	Corporate Governance Models and Institutions	Langues Building - Room 405

02 Corporate Governance >> 02_01 Top Management Teams & Business Elites

Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	TMTs in small and family firms	Langues Building - Room 406
02.06.2016	16:30 - 18:00	TMT diversity and the environment	Langues Building - Room 406
03.06.2016	09:00 - 10:30	The consequences of CEO's personalty and actions	Langues Building - Room 406

02 Corporate Governance >> 02_02 Boards of Directors

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Boards of Directors and Board Functioning	Langues Building - Room 402
02.06.2016	09:00 - 10:30	Boards of Directors: Women on Corporate Boards	Langues Building - Room 402
02.06.2016	16:30 - 18:00	Boards of Directors and Corporate Social Responsibility	Langues Building - Room 402
03.06.2016	09:00 - 10:30	Boards of Directors: Board Diversity	Langues Building - Room 402
03.06.2016	10:50 - 12:20	Boards of Directors and Strategy	Langues Building - Room 402

SIG 03: ENTREPRENEURSHIP (ENT)

Main meeting building: LANGUES

The purpose of the SIG Entrepreneurship is to develop an ongoing and constructive dialogue among entrepreneurship scholars to conduct research that is relevant for entrepreneurship theory and practice in the contemporary world. The SIG Entrepreneurship aims at promoting research and networking interests in individual and collaborative forms of entrepreneurship by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field. We put a distinct focus on the key European feature - 'context matters' - why we try in all activities to promote and stimulate what 'European' might mean in any given context and any approach of entrepreneurship research.

SIG Entrepreneurship Chairs:

Massimiliano M. Pellegrini, SIG chair (University of West London, UK)

dr.massimiliano.pellegrini@gmail.com

Lucrezia Songini, Past SIG chair (Eastern Piedmont University, Italy)

lucrezia.songini@eco.unipmn.it

Hans Lundberg, Funding/past SIG chair (Linnaeus University, Sweden) hans.lundberg@lnu.se

Benedicte Brogger, SIG chair Elected (BI Norwegian Business School, Norway) benedicte.brogger@bi.no

Matthias Raith, Programme chair (Otto-von-Guericke University, Germany) raith@ovgu.de

Karim Messeghem, Programme chair Elected (University of Montpellier, France)

Karim.messeghem@univ-montp1.fr

Entrepreneurship SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00 -10:30, Maison des LANGUES, Room 201
- **Social Event:** Wednesday 1 June Evening
- **Entrepreneurship Networking Event:** Thursday 2 June Evening
An opportunity to discuss ideas stimulated by the conference and to connect with leading international scholars in a relaxed and social setting. Hosted by the Centre for Research on Self-Employment (CRSE: www.crse.co.uk), *the international think tank on freelancing and self-employment. This event is open to researchers attending the conference in the fields of entrepreneurship and HR related to flexible work.*
- **Plenary:** Friday 3 June, 10:50 -12:20, Maison des LANGUES, Room 201
 - Administrative issue, track proposals, awards
- **Wrap Up:** Saturday 4 June, 9:00 – 10:30, FSEG Building, Room 302
 - On invitation only (COST project).

Entrepreneurship SIG - SYMPOSIA:

Sym 02 - Art, Entrepreneurship and Resistance - Thursday 2 June, 16:30-18:00, Building LANGUES, Room 303 - (Co-sponsored by the SIGs Business for Society and Entrepreneurship)

Sym 07 - Entrepreneurship and Stakeholder Collaboration- Perspectives - Thursday 2 June, 16:30-18:00, LANGUES Building, Room 303 - (Sponsored by the SIG Entrepreneurship)

Sym 15 - Project management and entrepreneurship -Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 207- (Co-sponsored by the SIGs Project Organising and Entrepreneurship)

Entrepreneurship SIG - DEVELOPMENT WORKING GROUPS:

DWG 07 - Entrepreneurship and intrapreneurship: developing innovation culture - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 301 - *(sponsored by the SIG Entrepreneurship)*

DWG 09 - Fablab, coworking space, start-up accelerator... New spaces of cooperation? - Friday 3 June, 17:00-18:30, LANGUES Building, Room 202- *(sponsored by the SIG Entrepreneurship)*

DWG 20 - The Entrepreneurial University - Saturday 3 June, 10:50-12:20, FSEG Building, Room 302 *(sponsored by the SIG Entrepreneurship)*

Entrepreneurship SIG – TRACKS:

GT 03_00 Entrepreneurship General Track

Entrepreneurship - STANDING TRACKS

ST 03_01 Social Entrepreneurship and societal change

ST 03_02 Academic Entrepreneurship and the Entrepreneurial University

ST 03_03 Entrepreneurial Finance

Entrepreneurship - 2016 TRACKS

T 03_04 Internationalization & Growth Strategies for SME

T 03_05 Entrepreneurship, Regions and Regional Development

T 03_06 Entrepreneurial Emotions and Passion

T 03_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know (Co-sponsored with the GRDO SIG-05)

T 03_08 Entrepreneurship in collaborative contexts: the role of freelancers/ solo -employed and family members

T 03_12 Cultural Entrepreneurship and Arts Management

TRACK SESSIONS

03 Entrepreneurship >> 03_00 Entrepreneurship General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Entrepreneurial Decision Making	Langues Building - Room 201
02.06.2016	09:00 - 10:30	Entrepreneurial Intent	Langues Building - Room 201
02.06.2016	16:30 - 18:00	Business Modelling	Langues Building - Room 201
03.06.2016	09:00 - 10:30	Institutional Contingencies	Langues Building - Room 201
03.06.2016	17:00 - 18:30	Corporate Entrepreneurship	Langues Building - Room 201
04.06.2016	10:50 - 12:20	Entrepreneurial Decision Making II	FSEG Building - Room 315
03 Entrepreneurship >> 03_01 Social Entrepreneurship and Societal Change			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability and SMEs	Langues Building - Room 304
01.06.2016	16:30 - 18:00	Gender and entrepreneurship	Langues Building - Room 202
01.06.2016	16:30 - 18:00	Social Enterprise challenges	Langues Building - Room 304
02.06.2016	09:00 - 10:30	Social business model	Langues Building - Room 304
02.06.2016	16:30 - 18:00	Social influences	Langues Building - Room 304
03 Entrepreneurship >> 03_02 Academic Entrepreneurship and the Entrepreneurial University			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Entrepreneurial University	Langues Building - Room 305
01.06.2016	16:30 - 18:00	Academic Entrepreneurship	Langues Building - Room 305
03 Entrepreneurship >> 03_03 Entrepreneurial Finance			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Crowdfunding	Langues Building - Room 302
01.06.2016	16:30 - 18:00	Angels, banks and VCs	Langues Building - Room 302
02.06.2016	09:00 - 10:30	Venture capital	Langues Building - Room 302
03 Entrepreneurship >> 03_04 Internationalization & Growth Strategies for SME			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Growth and internationalization	Langues Building - Room 202
02.06.2016	16:30 - 18:00	Innovation and Growth	Langues Building - Room 202
03.06.2016	09:00 - 10:30	internationalization	Langues Building - Room 202
03 Entrepreneurship >> 03_05 Entrepreneurship, Regions and Regional Development			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Start-ups, growth and regional policy	Langues Building - Room 303
03.06.2016	09:00 - 10:30	Networks, social capital and diversity	Langues Building - Room 303
03 Entrepreneurship >> 03_06 Entrepreneurial Emotions and Passion			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Passion and obsession	Langues Building - Room 301
01.06.2016	16:30 - 18:00	Well-being and positive psychology	Langues Building - Room 301
03.06.2016	09:00 - 10:30	Decision-making and biases	Langues Building - Room 301
03.06.2016	17:00 - 18:30	Affective experiences	Langues Building - Room 301

03 Entrepreneurship >> 03_08 Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members

Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members	Langues Building - Room 303
01.06.2016	16:30 - 18:00	Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members	Langues Building - Room 303

03 Entrepreneurship >> 03_12 Cultural Entrepreneurship and Arts Management

Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Cultural Entrepreneurship and Arts Management (I)	Langues Building - Room 302
03.06.2016	09:00 - 10:30	Cultural Entrepreneurship and Arts Management (II)	Langues Building - Room 302
03.06.2016	17:00 - 18:30	Cultural Entrepreneurship and Arts Management (III)	Langues Building - Room 302

SIG 04: FAMILY BUSINESS RESEARCH (FABR)

Main meeting building: LANGUES

The European Academy of Management with an ad-hoc Strategic Interest Group on “Family Business Research” aims to be the ideal opportunity to assess the conceptual development, empirical research, and future directions of the family business field within a broader community of European scholars of management. We envision this SIG as an international arena to attract contributions of both new scholars of the field and scholars from the established community in family business, that will provide new insights on topics that have received significant attention in the past, as well as we especially encourage scholars to undertake innovative papers and discussions of topics that have not received much attention but are important in the field.

SIG Family Business Research Chairs:

Alfredo De Massis (Centre for Family Business, IEED, Lancaster University Management School, UK) a.demassis@lancaster.ac.uk

Reinhard Pruegl (Zeppelin University, Friedrichshafen, Germany) reinhard.pruegl@zu.de

Massimo Bau (Jönköping International Business School, Sweden) massimo.bau@ju.se

Giovanna Campopiano (Witten/Herdecke University, Germany) Giovanna.Campopiano@uni-wh.de

Jana Hauck (Zeppelin University, Friedrichshafen, Germany) jana.hauck@zu.de

Claudia Binz Astrachan (Lucerne University of Applied Sciences, Switzerland) claudia.astrachan@hslu.ch

Family Business Research SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June , 9:00 -10:30 and 10:50 -12:20, Maison des LANGUES, Room 206
- Keynote Speakers

- **Plenary:** Wednesday 1 June, 16:30 -18:00, Maison des LANGUES, Room 206
- Panel and discussion about the SIG’s development

- **Social Event:** Thursday 2 June Evening

- **Wrap Up:** Saturday 4 June , 9:00-10:30, FSEG Building, Room 309

Family Business Research SIG – TRACKS:

GT 04_00 Family Business Research General Track

Family Business Research - STANDING TRACK

ST 04_01 Family Business Governance

Family Business Research - 2016 TRACKS

T 04_02 Family Business in Emerging, Developing, and Transition Economies

T 04_04 Family business goals, family dynamics and behavioral processes; careers and social issues in family firms

TRACK SESSIONS

04 Family Business Research >> 04_00 Family Business Research General Track			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Internationalization in Family Business	Langues Building - Room 305
02.06.2016	16:30 - 18:00	Networks and Family Business	Langues Building - Room 305
03.06.2016	10:50 - 12:20	Personality and Motivations in Family Business	Langues Building - Room 305
03.06.2016	17:00 - 18:30	Identity in Family Business	Langues Building - Room 305
04.06.2016	10:50 - 12:20	Communication in Family Business	FSEG Building - Room 310
04 Family Business Research >> 04_01 Family Business Governance			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Formal Governance Mechanisms in Family Business	Langues Building - Room 309
03.06.2016	09:00 - 10:30	Informal Governance Mechanisms in Family Business	Langues Building - Room 309
03.06.2016	10:50 - 12:20	Financial Aspects of Family Business	Langues Building - Room 309
03.06.2016	17:00 - 18:30	Intergenerational Relations and Succession in Family Business	Langues Building - Room 309
04.06.2016	10:50 - 12:20	Governance and Firm Outcomes in Family Business	FSEG Building - Room 307
04 Family Business Research >> 04_02 Family Business in Emerging, Developing, and Transition Economies			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Family Business in Emerging, Developing, and Transition Economies	Langues Building - Room 306
03.06.2016	09:00 - 10:30	Family Business in Emerging, Developing, and Transition Economies	Langues Building - Room 306
03.06.2016	10:50 - 12:20	Family Business in Emerging, Developing, and Transition Economies	Langues Building - Room 306
04 Family Business Research >> 04_04 Family business goals, family dynamics, behavioral processes, careers and social issue in family firms			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Innovation in Family Business	Langues Building - Room 206
03.06.2016	09:00 - 10:30	HR in Family Business	Langues Building - Room 206
03.06.2016	17:00 - 18:30	Career in Family Business	Langues Building - Room 206
04.06.2016	10:50 - 12:20	CSR in Family Business	FSEG Building - Room 309

SIG 05: GENDER, RACE, AND DIVERSITY IN ORGANISATIONS (GRDO)

Main meeting building: FSEG

Inequalities in organisation and societies are related to a myriad of different dimensions including gender, race, social-class, age, sexuality, religion, and disability. These inequalities not only reinforce social injustice but also encourage exploitation and underutilization of human capital by organizations and nations. Current debates in the area of gender, race, diversity, development and management research embraces inter alia social theory and inequality. This includes intersectionality and post colonialism, the extent to which globalization has facilitated the spread of western ideas (or not) around feminism, organization and management, and what feminism and broader social movements mean in diverse socio-cultural and geo-political contexts. In addition, the complexity and variety in human resources and management policies and institutional frameworks that address issues of social inequality. Within the Gender, Race, and Diversity in Organisations (GRDO) Strategic Interest Group (SIG) and Various tracks and sub-tracks organized by this SIG, we seek to analyse varying socio-demographic, cultural, and geo-political contexts and the implications for work organization, management, and human resource strategies. This incorporates critiques of gender, race, and diversity in a range of organizations, including transnational corporations, public and private sector organisations, NGOs, and international organizations. We value theoretically inspired papers based on leading social commentators and empirically based research. We encourage contributions from scholars from a broad range of disciplines: management, economics, psychology, women's/ men's/ gender studies, geography, sociology, and development. We welcome conceptual and empirical papers and studies of single countries and comparative research.

SIG Gender, Race, and Diversity in Organizations Chairs:

Dr Beverly Dawn Metcalfe - University of Manchester, UK (Transitional States, EU, Middle East)

beverly.metcalfe@manchester.ac.uk

Prof Jawad Syed - University of Huddersfield, UK (South Asia, Middle East, Europe) j.syed@hud.ac.uk

Dr Hamid Kazeroony - Minnesota State Colleges & Uni, USA (USA and Latin America)

hkazero@inverhills.edu

Dr Faiza Ali - Liverpool John Moores University, UK, f.ali@ljmu.ac.uk

Gender, Race, and Diversity in Organizations SIG – ACTIVITIES:

- **Plenary:** Friday 3 June, 10:50-12:20, FSEG Building, Room 16
- Panel: Post- colonialism, power and diversity

Speakers: Beverly Dawn Metcalfe, Jawad Syed, Hamid Kazeroony, Faiza Ali, Harry Van Buren and Kelechi Ekuma

The plenary will offer a global perspective on post-colonialism and diversity. It will highlight and challenge the power of colonial and neo-liberal knowledge that dominates much thinking in management and development. With the emergence of BRICS and other growing economies, there is a need to engage with the post-colonial and transnational landscape and consider alternatives to Western voices to critique and reform the political economy of inequality.

Gender, Race, and Diversity in Organizations SIG - SYMPOSIA:

Sym 13 - Leveraging cooperation for more gender equality in management - Thursday 2 June, 9:00-10:30, FSGE Building, Room 15 - *(Sponsored by the SIG Gender, Race and Diversity in Organisations)*

Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust - Thursday 2 June, 9:00-10:30, FSEG Building, Amphi 103 Joan Robinson - *(Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations)*

Gender, Race, and Diversity in Organizations SIG – TRACKS:

GT 05_00 Gender, Race, and Diversity in Organisations General Track

Gender, Race, Diversity in Organisations - 2016 TRACKS

T 05_01 Women in Management, Work and Organization

T 05_02 Women's employment in the Middle East and North Africa

T.03_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know *(Co-sponsored with the Entrepreneurship SIG-03)*

TRACK SESSIONS

05 Gender, Race, and Diversity in Organisations >> 05_00 Gender, Race, and Diversity in Organisations General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Gender and Employment	FSEG Building - Room 16
01.06.2016	16:30 - 18:00	Gender and Theorising	FSEG Building - Room 16
02.06.2016	16:30 - 18:00	Race, Ethnicity and Inclusion	FSEG Building - Room 16
03.06.2016	17:00 - 18:30	Age, Culture and Diversity	FSEG Building - Room 16
05 Gender, Race, and Diversity in Organisations >> 05_01 Women in Management, Work and Organization			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Women in Management, Work and Organisation	FSEG Building - Room 15
02.06.2016	16:30 - 18:00	Women, Management and Culture	FSEG Building - Room 15
05 Gender, Race, and Diversity in Organisations >> 05_02 Women's employment in the Middle East and North Africa			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Religion, Patriarchy, and Gender in the Middle East	FSEG Building - Room 16
03.06.2016	09:00 - 10:30	Women's Leadership and Career Advancement in the Middle East	FSEG Building - Room 16

SIG 06: INNOVATION (INNO)

Main meeting building: FSEG

The Strategic Interest Group (SIG) Innovation at the European Academy of Management (EURAM) aims to:

- facilitate the continued evolution of an open, inclusive, international and cross-cultural EURAM community of engaged scholars,
- support scholars in designing, producing and disseminating higher quality and impactful research at each stage of their career,
- influence the development of management education,
- provide platforms and facilitate networks for the dialogue between scholars, reflective practitioners, and policy makers.

The Goal of SIG Innovation is to create an open "learning climate" for all members (juniors and seniors) to reach the goals of EURAM in the field of innovation.

SIG Innovation Chairs:

Jan Dul (Rotterdam School of Management Erasmus School) jdul@rsm.nl

Vivek K. Velamuri (HHL Leipzig Graduate School of Management) vivek.velamuri@hhl.de

Innovation SIG – ACTIVITIES:

- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 17:00 -18:30, FSEG Building, Amphitheatre 103 (Joan Robinson)

Innovation SIG - DEVELOPMENT WORKING GROUPS:

DWG 05 - Dealing with crisis, uncertainty, and the unknown through cooperation - Thursday 2 June, 9:00-10:30, FSEG Building, Room 313 - *(sponsored by the SIG Innovation)*

DWG 06 - Democratizing Learning and Development through Art-Based Mediation and Playful Modeling - Thursday 2 June, 9:00-12:20, FSEG Building, Room 302 - *(sponsored by the SIG Innovation)*

DWG 12 - Innovating teaching Innovation - Thursday 2 June, 9:00- 12:20, FSEG Building, Room 301 - *(sponsored by the SIG Innovation)*

DWG 17- open Innovation Laboratories: Platforms for Collaborative Management Research? - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 203 - *(co-sponsored by the SIGs Innovation and Public and Non-Profit Management)*

Innovation SIG – TRACKS:

GT 06_00 Innovation General Track

Innovation - STANDING TRACKS

ST 06_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations

ST 06_02 Business Model Innovation (BMI) (Co-sponsored with the Strategic Management SIG-13)

ST 06_03 Standardisation and Innovation

ST 06_04 Open Innovation

ST 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

ST 06_06 Service Innovation and Servitization
ST 06_07 Knowledge, Learning, and Innovation
ST 06_08 Sustainable HRM and Human Factors for Innovation

Innovation -2016 TRACKS

T 06_09 Network Configurations, Location, Innovation and Time
T 06_10 Teaching and learning with a difference
T 06_11 Managing Emerging Technologies for Socio-Economic Impact
T 06_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities

TRACK SESSIONS

06 Innovation >> 06_00 Innovation General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Innovation General Track	FSEG Building - Room 302
01.06.2016	16:30 - 18:00	Standardisation and Innovation	FSEG Building - Room 302
01.06.2016	16:30 - 18:00	Innovation General Track	FSEG Building - Room 306
02.06.2016	16:30 - 18:00	Innovation General Track	FSEG Building - Room 302
03.06.2016	10:50 - 12:20	Standardisation and Innovation	FSEG Building - Room 302
06 Innovation >> 06_01 Rethinking the Design Paradigm in Management: Theories, Activities and Organisations			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	design paradigm - empirical evidence and theoretical challenge	FSEG Building - Room 312
01.06.2016	16:30 - 18:00	Design paradigm - Leadership and change management	FSEG Building - Room 312
02.06.2016	09:00 - 10:30	Design paradigm - design and interorganizational collaboration	FSEG Building - Room 312
02.06.2016	16:30 - 18:00	design paradigm - New methods and processes	FSEG Building - Room 312
06 Innovation >> 06_02 Business Model Innovation (BMI) (This track is sponsored by both the Innovation SIG and the Strategic Management SIG)			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Business Model Innovation I	FSEG Building - Room 313
01.06.2016	16:30 - 18:00	Business Model Innovation II	FSEG Building - Room 313
02.06.2016	16:30 - 18:00	Business Model Innovation III	FSEG Building - Room 313
06 Innovation >> 06_04 Open Innovation			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Building Competences in OI context	FSEG Building - Room 310
01.06.2016	16:30 - 18:00	OI and Networking approaches	FSEG Building - Room 310
02.06.2016	09:00 - 10:30	Governance in OI environments	FSEG Building - Room 310
02.06.2016	16:30 - 18:00	Users and cultural approaches in OI environments	FSEG Building - Room 310
03.06.2016	10:50 - 12:20	Performance and OI	FSEG Building - Room 310
06 Innovation >> 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Leadership and Knowledge Creation for Creativity	FSEG Building - Room 303
01.06.2016	16:30 - 18:00	Creativity and innovation in diverse cultures	FSEG Building - Room 303
02.06.2016	09:00 - 10:30	Conceptual issues on creativity and innovation	FSEG Building - Room 303
02.06.2016	16:30 - 18:00	Managing for creativity and innovation	FSEG Building - Room 303
06 Innovation >> 06_06 Service Innovation and Servitization			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Digital Service Systems	FSEG Building - Room 310

06 Innovation >> 06_07 Knowledge, Learning, and Innovation			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Organizational Capabilities and Absorptive Capacity for Strategic Renewal	FSEG Building - Room 315
01.06.2016	16:30 - 18:00	Theoretical and Empirical Approaches to Innovation Management	FSEG Building - Room 315
02.06.2016	09:00 - 10:30	Knowledge Management: The Role of Knowledge Creation, Integration and Gamification	FSEG Building - Room 315
02.06.2016	16:30 - 18:00	Knowledge, Learning and Innovation Across Sectors	FSEG Building - Room 315
06 Innovation >> 06_08 Sustainable HRM and Human Factors for Innovation			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Exploring individual and team leaders factors: Influences on innovative work behaviors	FSEG Building - Room 306
02.06.2016	16:30 - 18:00	Innovation management, processes, and readiness: Critical success factors	FSEG Building - Room 306
06 Innovation >> 06_09 Network Configurations, Location, Innovation and Time			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Networks perspective and innovation	FSEG Building - Room 304
01.06.2016	16:30 - 18:00	Location and innovation	FSEG Building - Room 304
02.06.2016	09:00 - 10:30	Brokerage configurations and innovation	FSEG Building - Room 304
06 Innovation >> 06_10 Teaching and learning with a difference			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Impactful and engaged scholarship	FSEG Building - Room 301
01.06.2016	16:30 - 18:00	Experiments 1	FSEG Building - Room 301
02.06.2016	16:30 - 18:00	Experiments 2	FSEG Building - Room 301
03.06.2016	09:00 - 10:30	Teaching with a difference	FSEG Building - Room 301
03.06.2016	10:50 - 12:20	Innovation and Change in Management Education	FSEG Building - Room 301
06 Innovation >> 06_11 Managing Emerging Technologies for Socio-Economic Impact			
Session Date	Time	Session Name	Meeting Room
03.06.2016	10:50 - 12:20	Managing Emerging Technologies for Socio-Economic Impact 1	FSEG Building - Room 315
06 Innovation >> 06_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Organizational Behavior in a Digital Ecosystem (1)	FSEG Building - Room 306
03.06.2016	10:50 - 12:20	Organizational Behavior in a Digital Ecosystem (2)	FSEG Building - Room 303

SIG 07: INTERNATIONAL MANAGEMENT (IM)

Main meeting building: LANGUES

The mission of this Special Interest Group (SIG) is to facilitate and promote the development and exchange of knowledge within all areas of International Management within and beyond the academic community. In line with the European Academy of Management's (EURAM) mission this SIG aims to be an open, international and multicultural European forum for networking and research (theoretical, empirical and methodological) related to International Management with a particular (but not exclusive) regional focus on Europe regarding (a) the SIG community and (b) the geographical scope of empirical or conceptual research.

SIG International Management Chairs:

Markus G Kittler, University of Stirling, UK, mk33@stir.ac.uk

Lisa Siebers, Nottingham Trent University, UK, Qixun.Siebers@ntu.ac.uk

International Management Chairs SIG – ACTIVITIES:

- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 10:50 -12:20, Maison des LANGUES, Room 206

International Management SIG – TRACKS:

GT 07_00 International Management General Track

International Management - STANDING TRACK

ST 07_01 Expatriate Management

International Management - 2016 TRACKS

T 07_03 International Competitiveness

T 07_04 Regional Perspectives: Management Research in the Arab Middle East

T 07_06 Regional Perspectives: Strategy, Management & Marketing in Africa and other Regions

TRACK SESSIONS

07 International Management >> 07_00 International Management General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Export and Markets	Langues Building - Room 408
01.06.2016	16:30 - 18:00	Language and International Organisations	Langues Building - Room 408
02.06.2016	09:00 - 10:30	Culture, Beliefs and Behaviour	Langues Building - Room 408
02.06.2016	16:30 - 18:00	Culture and Ethics	Langues Building - Room 408
03.06.2016	09:00 - 10:30	MNC and Subsidiary Research	Langues Building - Room 408
03.06.2016	17:00 - 18:30	Offshoring and Outsourcing	Langues Building - Room 408
07 International Management >> 07_01 Expatriate Management			
Session Date	Time	Session Name	Meeting Room
01.06.2016	09:00 - 10:30	Expatriate Management 1: JGM Best Paper Award Session	Langues Building - Room 307
01.06.2016	10:50 - 12:20	Expatriate Management 2	Langues Building - Room 307
01.06.2016	16:30 - 18:00	Expatriate Management 3	Langues Building - Room 307
02.06.2016	09:00 - 10:30	Expatriate Management 4	Langues Building - Room 307
02.06.2016	16:30 - 18:00	Expatriate Management 5	Langues Building - Room 307
03.06.2016	09:00 - 10:30	Expatriate Management 6	Langues Building - Room 307
03.06.2016	17:00 - 18:30	Expatriate Management 7	Langues Building - Room 306
03.06.2016	17:00 - 18:30	Expatriate Management 8	Langues Building - Room 307
04.06.2016	09:00 - 10:30	Expatriate Management 9	FSEG Building - Room 303
04.06.2016	10:50 - 12:20	Expatriate Management 10	FSEG Building - Room 303
07 International Management >> 07_03 International Competitiveness			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Competitiveness Across Borders	Langues Building - Room 306
02.06.2016	09:00 - 10:30	Drivers of Competitiveness	Langues Building - Room 306
07 International Management >> 07_04 Regional Perspectives: Management Research in the Arab Middle East			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Towards Effective Collaborations	Langues Building - Room 308
01.06.2016	16:30 - 18:00	Maximizing the value of our human capital	Langues Building - Room 308
02.06.2016	09:00 - 10:30	Opportunities during times of conflict	Langues Building - Room 308
07 International Management >> 07_06 Regional perspectives: Strategy, Management & Marketing in Africa and other regions			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	From Latin Europe to Latin America - What's new?	Langues Building - Room 308
03.06.2016	09:00 - 10:30	Strategy, Management & Marketing in Africa and of Colombian firms (1)	Langues Building - Room 308
03.06.2016	17:00 - 18:30	Strategy, Management & Marketing in Africa (2)	Langues Building - Room 308

SIG 08: MANAGING SPORT (SPORT)

Main meeting building: FSEG

The EURAM "Managing Sport" SIG aims to:

- Promote research and education in the fields of sports business and management in Europe, with special emphasis on international comparisons.
- Foster an understanding of the role of professionalisation and commercialisation of sport European economy and society.
- Encourage the exchange of research results, practical experience, and ideas by organising the annual EURAM track, facilitating symposia, workshops and other academic meetings for and on behalf of its members and affiliated institutions.
- Support the development of international research collaborations with other Academies of Management and Sports Management Associations.
- Disseminate research results through a variety of channels

SIG Managing Sports Chairs:

Harald Dolles (Molde University College, Norway and University of Gothenburg, Sweden)

harald.dolles@HiMolde.no

Anna Gerke (Audencia Business School, France) agerke@audencia.com

Sten Söderman (Stockholm University, Sweden) sod@fek.su.se

James Santomier (Sacred Heart University, USA) santomierj@sacredheart.edu

Managing Sport SIG – ACTIVITIES:

- **Pre -Conference Event:** Tuesday 31 May, 9:00 – 13:00
 - Sport venue on-site visit; scientific topic of discussion, presenters and location to be announced
- **Kick Off:** Wednesday 1 June, 9:00 -10:30, FSEG Building, Room 314
 - Presentation of the SIG agenda for EURAM 2016
 - Scientific discussion on the upcoming final round of the UEFA EURO 2016 tournament and on security issues related to hosting events.
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 17:00 – 18:30, FSEG Building, Room 314
 - Award ceremony, SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
 - Election of SIG officers
 - SIG development, publications and further conference activities
 - Planning towards EURAM 2017, 2018 conferences

Managing Sports SIG – TRACKS:

GT 08_00 Managing Sport General Track

Managing Sport - STANDING TRACKS

ST 08_01 Sport Governance

ST 08_02 Managing sport events and sport event tourism

Managing Sport - 2016 TRACK

T 08_03 Sport Innovation

TRACK SESSIONS

08 Managing Sport >> 08_00 Managing Sport General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Optimising Processes and Performance in Sports	FSEG Building - Room 314
08 Managing Sport >> 08_01 Sport Governance			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	CSR in Sports	FSEG Building - Room 314
02.06.2016	09:00 - 10:30	Sport Governance and Communication	FSEG Building - Room 314
08 Managing Sport >> 08_02 Managing sport events and sport event tourism			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Event Sustainability, Entrepreneurship and Bidding Processes	FSEG Building - Room 314
03.06.2016	09:00 - 10:30	Event Marketing and Consumption	FSEG Building - Room 314
03.06.2016	10:50 - 12:20	Social Media, Sports and Sports Events	FSEG Building - Room 314
08 Managing Sport >> 08_03 Sport Innovation			
Session Date	Time	Session Name	Meeting Room
04.06.2016	09:00 - 10:30	Sports and Innovation	FSEG Building - Room 314
04.06.2016	10:50 - 12:20	Sports Performance and Branding	FSEG Building - Room 314

SIG 09: ORGANIZATIONAL BEHAVIOUR (OB)

Main meeting building: IAE

The Special Interest Group "Organizational Behaviour" (OB) encourages professional scholarship, dissemination of information, and fellowship among persons of similar academic and professional interest. The purpose of the OB SIG is to develop an ongoing and constructive dialogue among organizational behaviour scholars to conduct research that is relevant for management theory and practice in the contemporary world. The OB SIG aims at promoting research and networking interests in the individual and group behaviour in the organizational context by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field.

SIG Organizational Behaviour Chairs:

Alessandro Hinna (University of Rome Tor Vergata, Italy) Alessandro.Hinna@Uniroma2.It

Fabian Homberg (Bournemouth University, UK) fhomberg@bournemouth.ac.uk

Zeynep Yalabik (University of Bath, UK) z.yalabik@bath.ac.uk

Ceyda Maden Eyiusta (Istanbul Kemerburgaz University) ceyda.maden@kemerburgaz.edu.tr

SIG Organizational Behaviour – ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 10:50 – 12:20, IAE Building, Amphitheatre A
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 17:00 -18:30, IAE Building, Amphitheatre

Organizational Behaviour SIG - SYMPOSIA:

Sym 04 - Coaching and Collaboration: Pleonasm or oxymoron? - Thursday 2 June, 9:00- 10:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations - Thursday 2 June, 9:00- 10:30, FSEG Building, Room 307 - *(Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)*

Sym 17 - Strategic Followership - Friday 3, 17:00 - 18:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs and Organizational Behaviour and Strategic Management)*

Organizational Behaviour SIG - DEVELOPMENT WORKING GROUPS:

DWG 08 - Exploring employer branding - Wednesday 1 June, 9:00-10:30, IAE Building, Amphi A - *(co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts - Thursday 2 June, 9:00- 12:00, LANGUES Building, Room 404 - *(co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour)*

Organizational Behaviour SIG – TRACKS:

GT 09_00 Organizational Behaviour General Track

Organizational Behaviour - STANDING TRACKS

ST 09_01 Team Performance Management

ST 09_02 Human Resources Management

Organizational Behaviour - 2016 TRACKS

T09_04 Work Motivation, Leadership and Trust: Current Links and Challenges

T09_05 Organisational Cognition: Theories, Applications and Advancements

T09_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts

TRACK SESSIONS

09 Organizational Behaviour >> 09_00 Organizational Behaviour General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Organisational Citizenship and Justice	IAE Building - Room 401
02.06.2016	09:00 - 10:30	Team Behaviour	IAE Building - Room 401
02.06.2016	09:00 - 10:30	Employee Experiences	IAE Building - Room 406
02.06.2016	16:30 - 18:00	Identity	IAE Building - Room 401
02.06.2016	16:30 - 18:00	Leadership and Support	IAE Building - Room 406
03.06.2016	09:00 - 10:30	Employees' Darkside	IAE Building - Room 401
03.06.2016	09:00 - 10:30	Service Management	IAE Building - Room 406
03.06.2016	10:50 - 12:20	Employee Engagement	IAE Building - Room 401
03.06.2016	10:50 - 12:20	Careers	IAE Building - Room 406
09 Organizational Behaviour >> 09_01 Team Performance Management			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Team Performance Management - Diversity, Conflict and Performance	IAE Building - Room 408
03.06.2016	09:00 - 10:30	Team Performance Management - Networks and Effectiveness	IAE Building - Room 408
03.06.2016	10:50 - 12:20	Team Performance Management	IAE Building - Room 408
09 Organizational Behaviour >> 09_02 Human Resources Management			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Rethinking HR roles, competencies and practices	IAE Building - Room 303
02.06.2016	09:00 - 10:30	New Challenges for HRM	IAE Building - Room 303
02.06.2016	09:00 - 10:30	Employers' Attractiveness and Recruitment	IAE Building - Room 305
02.06.2016	16:30 - 18:00	Designing Incentives and Compensation	IAE Building - Room 303
02.06.2016	16:30 - 18:00	Different Perspectives on Employability and Career	IAE Building - Room 305
03.06.2016	09:00 - 10:30	Commitment and Embeddedness in the Workplace	IAE Building - Room 303
03.06.2016	09:00 - 10:30	Flexible Work Spaces and Employee Well-Being	IAE Building - Room 305
03.06.2016	10:50 - 12:20	New Challenges for Learning, Development and Talent Management	IAE Building - Room 303
03.06.2016	10:50 - 12:20	HRM and Organizational Complexity	IAE Building - Room 305
04.06.2016	09:00 - 10:30	HRM and SMEs	FSEG Building - Room 304
09 Organizational Behaviour >> 09_04 Work Motivation, Leadership and Trust: Current Links and Challenges			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Leadership: Teams and Perceptions	IAE Building - Room 403
02.06.2016	09:00 - 10:30	Leader-Member-Exchange and innovative work behavior	IAE Building - Room 403
02.06.2016	16:30 - 18:00	Trust and Motivation	IAE Building - Room 403
09 Organizational Behaviour >> 09_05 Organisational Cognition: Theories, Applications and Advancements			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Organizational Cognition: Individual and Ecological Perspectives	IAE Building - Room 405
02.06.2016	16:30 - 18:00	Psychological Approaches to Organizational Cognition	IAE Building - Room 405
09 Organizational Behaviour >> 09_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Collaboration, Innovation, and Organizational Behaviour in a Dynamic Era	IAE Building - Room 403
03.06.2016	10:50 - 12:20	Routinized Resilience, Entrepreneurship and Digital Collaboration	IAE Building - Room 403

SIG 10: PROJECT ORGANISING (PO)

Main meeting building: LANGUES

The Project Organising SIG is concerned with the management of projects and programs as temporary organisations, project-based/oriented organisations and networked organisations. This includes firms or public sector agencies organised to promote and/or deliver projects or to implement their strategies and changes by projects and programs. We define projects as temporary organisations with a goal and pre-determined life cycle, with the purpose to deliver benefits to its stakeholders.

SIG Project Organising Chairs:

Christophe Midler (Ecole Polytechnique, France) Christophe.Midler@polytechnique.edu

Brian Hobbs (Université de Quebec à Montreal, Canada) Hobbs.Brian@uqam.ca

Martina Huemann (WU Vienna University of Economics & Business, Austria) Martina.Huemann@wu.ac.at

Pernille Eskerod (Webster University Vienna, Austria) Pernille.Eskerod@webster.ac.at

Past SIG chairs: Graham Winch (Manchester Business School, UK), Miia Martinsuo (Tampere University of Technology, Finland), Hans Georg Gemünden (TU Berlin, Germany), Rodney Turner (SKEMA, France)

Project Organising SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00 – 10:30, Maison des LANGUES, Room 207
- Welcome and interactive session with the editors of Project Management Journals: Trends and future of the Project Management field. Rodney Turner, Jörg Gemünden, Derek Walker
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Friday 3 June, 10:50 – 12:20, Maison des LANGUES, Room 207
- Presentation of the IPMA PMI Paper Prizes and Speech by the PMI Research Achievement Award Winner 2016

Project Organising SIG SYMPOSIUM:

Sym 15 - Project management and entrepreneurship - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 207- *(Co-sponsored by the SIGs Project Organising and Entrepreneurship)*

Project Organising SIG - DEVELOPMENT WORKING GROUP:

DWG 18 - Simulating the governance of inter-organizational project networks - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 204 - *(sponsored by the SIG Project Organising)*

Project Organising SIG – TRACK:

GT 10-00 Project Organising General Track

TRACK SESSIONS

10 Project Organizing >> 10-00 Project Organising General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Managing Large Project	Langues Building - Room 207
01.06.2016	10:50 - 12:20	Collaboration & Projects	Langues Building - Room 406
01.06.2016	10:50 - 12:20	Innovation & Projects	Langues Building - Room 407
01.06.2016	16:30 - 18:00	Project-based organization	Langues Building - Room 207
01.06.2016	16:30 - 18:00	Governance & Projects	Langues Building - Room 406
01.06.2016	16:30 - 18:00	Project Stakeholder Management	Langues Building - Room 407
02.06.2016	16:30 - 18:00	Theory in Project organizing	Langues Building - Room 207
02.06.2016	16:30 - 18:00	Project Life cycle/sustainability	Langues Building - Room 407
03.06.2016	09:00 - 10:30	Human Resource Management & Projects	Langues Building - Room 207
03.06.2016	09:00 - 10:30	Project Management	Langues Building - Room 407
03.06.2016	17:00 - 18:30	Design & Projects	Langues Building - Room 207
03.06.2016	17:00 - 18:30	Project Management	Langues Building - Room 406
03.06.2016	17:00 - 18:30	Leadership & Projects	Langues Building - Room 407

SIG 11: PUBLIC MANAGEMENT AND NON-PROFIT MANAGEMENT (PM&NPM)

Main meeting building: LANGUES

The Public and Non-Profit Management SIG aims at providing an authoritative and internationally focused forum to discuss major developments in the area of governance and management of public interest. Such focus allows embracing all organizations that operate for the benefit of the community, be they public or private. Key issues include network management, performance management, organization and HRM, social innovation, social responsibility, accounting and accountability, marketing and fundraising, leadership. Considering the specific theme of the 2016 Conference, we especially welcome paper proposals focusing on collaborative governance (networks and co-production), social innovation, management of hybrid organizations and the creation of public value at the intersection between public and private domains.

SIG Public and Non-Profit Management Chairs:

Denita Cepiku (University of Rome Tor Vergata) cepiku@economia.uniroma2.it

Andrea Bonomi Savignon (University of Rome Tor Vergata) bonomi.savignon@economia.uniroma2.it

Public and Non-Profit Management SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June , 9:00- 10:30, Maison des LANGUES, Room 204
- Title: Understanding cooperation between government and citizens. Perspectives and methodologies from the OECD Trust in Public Institutions Project
Speakers: Paloma Baena Olabe - Deputy Head, Public Sector Integrity Division, OECD - Andrea Bonomi Savignon - Public and Non-Profit Management SIG Chair, University of Rome Tor Vergata
- **Social Event:** Thursday 2 June Evening
- **Plenary:** Thursday 2 June, 16:30-18:00, Maison des LANGUES, Room 204
- Analyses of the SIG's status and results; future developments.
Best Paper Award in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald

Public and Non-Profit Management SIG - DEVELOPMENT WORKING GROUPS:

DWG 04 - Competency Measurement in Healthcare Management Education and Practice - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 17 - *(sponsored by the SIG Public and Non-Profit Management)*

DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 309 - *(co-sponsored by the SIGs Business for Society and Public and Non-Profit Management)*

Public and Non-Profit Management SIG – TRACKS:

GT 11_00 Public and Non-Profit Management General Track

Public and Non-Profit Management - STANDING TRACKS

ST 11_01 Management Research in Healthcare Organizations

ST 11_02 Governance of Public and Non-Profit Organizations

ST 11_03 Accountability, sustainability and ethics in public and non -profit sectors

Public and Non-Profit Management - 2016 TRACK

T 11_05 Management and governance of culture, heritage and tourism

TRACK SESSIONS

11 Public and Non-Profit Management >> 11_00 Public and Non-Profit Management General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Management Systems in Higher Education Governance	Langues Building - Room 203
01.06.2016	16:30 - 18:00	Local Governance: Reforms and Strategies	Langues Building - Room 203
03.06.2016	09:00 - 10:30	Innovation in Public Organizations	Langues Building - Room 203
11 Public and Non-Profit Management >> 11_01 Management Research in Healthcare Organizations			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Attitudes and Behaviors of Healthcare Providers	Langues Building - Room 204
01.06.2016	16:30 - 18:00	Examining Leadership Involvement in Healthcare Change	Langues Building - Room 204
03.06.2016	09:00 - 10:30	Management Research and Model Development in Healthcare	Langues Building - Room 204
03.06.2016	10:50 - 12:20	Quality Improvement and Organizational Change in Healthcare	Langues Building - Room 204
03.06.2016	17:00 - 18:30	Strategy and Performance of Healthcare Organizations	Langues Building - Room 204
04.06.2016	09:00 - 10:30	Healthcare Leader Competencies	FSEG Building - Room 305
04.06.2016	10:50 - 12:20	Healthcare Work Force Issues	FSEG Building - Room 305
11 Public and Non-Profit Management >> 11_02 Governance of Public and Non-Profit Organizations			
Session Date	Time	Session Name	Meeting Room
03.06.2016	10:50 - 12:20	Governance of State Owned Enterprises	Langues Building - Room 203
03.06.2016	17:00 - 18:30	Public and Nonprofit Boards	Langues Building - Room 203
11 Public and Non-Profit Management >> 11_03 Accountability, sustainability and ethics in public and non-profit sectors			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Sustainability and accounting information system	Langues Building - Room 205
01.06.2016	16:30 - 18:00	Accountability and innovation in nonprofit organizations	Langues Building - Room 205
02.06.2016	09:00 - 10:30	Sustainability and ethics in public sector	Langues Building - Room 205
11 Public and Non-Profit Management >> 11_05 Management and governance of culture, heritage and tourism			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	New trends in tourism management	Langues Building - Room 205
03.06.2016	10:50 - 12:20	Change and cooperation in creative industries	Langues Building - Room 205
03.06.2016	17:00 - 18:30	To measure performance and innovation in creative industries	Langues Building - Room 205
04.06.2016	10:50 - 12:20	New changes in cultural institutions	FSEG Building - Room 312

SIG 12: RESEARCH METHODS AND RESEARCH PRACTICE (RM&RP)

Main meeting building: LANGUES

The Research Methods and Research Practice (RM&RP) strategic interest group (SIG) exists to promote debates - and stimulate innovation - around all aspects of academic research, from its conception through to its execution and dissemination. The RM&RP SIG seeks to draw understanding about research methods and research practice from all business and management disciplines including Accounting, Computer Science, Entrepreneurship, Finance, Human Resource Management, Learning and Development, Marketing, Operations Management, Organizational Behaviour, Strategy, and Systems Management. By sharing novel approaches and advancing knowledge about the usefulness of different methods and the facilitators of - and constraints on - the use of those methods in the research and broader environment, it seeks to enable researchers to improve the design and execution of their research and to find ways of disseminating the findings of that research to all parts of the broader community who might be affected by that research and have an interest in it. The RM&RP SIG aims to stimulate debate in a supportive environment in which all levels of academic from doctoral students through to senior professors feel at home.

The RM&RP SIG's objective is to promote understanding across national borders and to draw strength from the diversity of research approaches that exist across Europe and beyond. It seeks to generate continuous debate between conferences through its use of a range of different media including electronic newsletters and a presence on the World Wide Web. The RM&RP SIG celebrates the intellectual diversity that exists both within and outside of Europe and it seeks to use that diversity to help facilitate advancement in research methods, research practice, and the knowledge that stems from those methods and practice.

SIG Research Methods and Research Practice Chairs:

Bill Lee (University of Sheffield, UK) w.j.lee@sheffield.ac.uk

Evandro Bocatto (MacEwan University, School of Business, Canada) BocattoE@macewan.ca

Jacqueline Fendt (ESCP Europe, France) fendt@escpeurope.eu

David Guttormsen (University of Exeter Business School, UK) D.Guttormsen@exeter.ac.uk

Gail Clarkson (University of Leeds, UK) g.clarkson@lubs.leeds.ac.uk

Stefano Armenia (Sapienza University of Rome, Italy) armenia@dis.uniroma1.it

Catherine Cassell (University of Leeds, UK) c.cassell@leeds.ac.uk

Research Methods and Research Practice SIG – ACTIVITIES:

- **Social Event:** Tuesday 31 May Evening. Please contact Bill Lee, at w.j.lee@sheffield.ac.uk by Monday 23 May if you wish to join
- **Plenary:** Wednesday 1 June, 16:30-18:00, Maison des LANGUES, Room 404

Research Methods and Practice SIG - DEVELOPMENT WORKING GROUP:

DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts

- Thursday 2 June, 9:00- 12: LANGUES Building, Room 404 - *(co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour)*

Research Methods and Research Practice SIG – TRACKS:

GT 12_00 Research Methods and Research Practice General Track

Research Methods and Research Practice - STANDING TRACK

ST 12_01 Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research

TRACK SESSIONS

12 Research Methods and Research Practice >> 12_00 Research Methods and Research Practice General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Research methods involving multiple stakeholders	Langues Building - Room 401
02.06.2016	09:00 - 10:30	Research practice in problem solving	Langues Building - Room 401
02.06.2016	16:30 - 18:00	New research methods for interviewing	Langues Building - Room 401
03.06.2016	09:00 - 10:30	Research methods sources' inclusive	Langues Building - Room 401
03.06.2016	10:50 - 12:20	Research methods for evidence identification	Langues Building - Room 401
12 Research Methods and Research Practice >> 12_01 Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Applications of Evolutionary and Co-Evolutionary Approaches in Management Research	Langues Building - Room 402
02.06.2016	16:30 - 18:00	Organizational Evolution. Theory-Driven Developments	Langues Building - Room 404

SIG 13: STRATEGIC MANAGEMENT (SM)

Main meeting building: FSEG

The Strategic Management Special Interest Group (SIG) is devoted to promoting state of the art Strategic thinking by encouraging dialogue along several interrelated lines of inquiry crucial for increasing scholarly and managerial understanding regarding strategic choice, competitive advantage, adaptation, and long-term performance and survival. The SIG was launched at the EURAM 2010 conference in Rome. Since then the SIG has gone from strength to strength. We are committed to each year bring together scholars from all around the world to engage in the development and exchange of high-quality research ideas with the potential to fertilize and drive the future directions of scholarly and practitioner strategic thinking alike. Empirical, conceptual, and practitioner-oriented papers from a plurality of theoretical perspectives, units of analyses, contexts, and research designs are warmly welcomed. We in particular encourage papers integrating multiple theoretical lenses and/or methodological approaches. All submitted papers have been reviewed on a double-blind basis by at least two reviewers.

SIG Strategic Management Chairs:

Tomi Laamanen, SIG Chair (University of St.Gallen, Switzerland) tomi.laamanen@unisg.ch

Henk Volberda, Past SIG Chair (Erasmus University, Netherlands)

Anabel Fernández, Programme Co-Chair (University of Valencia, Spain)

Patrick Reinmoeller, Programme Chair (Cranfield University, UK)

Xavier Castaner, Programme Chair of Kick Off activities (University of Lausanne / HEC, Switzerland)

Ana Garcia, Communications Officer (University of Valencia, Spain)

Strategic Management SIG – ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00 – 10:30 and 10:50 – 12:20 , FSEG Building , Amphitheatre 103 (Joan Robinson)
- “What have we learned and could learn about coordination, cooperation and collaboration intra and interorganizationally?” (Chair: X. Castañer)

Panel 1: On intraorganizational. S. Billinger (SDU, Denmark), A. Mikes (Unil, CH), and K. Sele (IAE Toulouse, France/Aalto U., Finland) - Commentator: S. Picard (IAE Toulouse, France)

Panel 2: On interorganizational (chaired by P. Dussauge, HEC Paris): L. Capron (INSEAD, France), D. Faems (Groningen, NL), A. Rouzies (Toulouse, France) and B. Vanneste (UCL, UK) -Commentators: N. Oliveira (LSE, UK) and L. Stadler (UNIGE, CH)

Cross-fertilization: A. Grandori (Bocconi, IT), M. Nordberg (CERN, CH), and F. Le Roy (Montpellier, France)
- **Social Event:** Thursday 2 June Evening
- **Wrap Up:** Saturday 4 June, 9:00- 10:30, FSEG Building, Amphitheatre 104 (Schumpeter)

Strategic Management SIG - SYMPOSIA:

Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations - Thursday 2 June, 9:00-10:30, FSEG Building, Room 307 - *(Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)*

Sym 17 - Strategic Followership - Friday 3, 17:00 - 18:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Organizational Behaviour and Strategic Management)*

Sym 18 - Strategic Renewal: Understanding Non-technological Innovation in Service Firms - Thursday 2 June, 9:00-10:30, FSEG Building, Room 305 - *(Sponsored by the SIG Strategic Management)*

Strategic Management SIG – TRACKS:

GT 13_00 Strategic Management General Track

Strategic Management - STANDING TRACKS

ST 13_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances

ST 13_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy

ST 13_03 Strategic Processes and Practices

ST 13_04 Competitive Dynamics: The Challenge of Unusual Contexts

ST 13_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge mechanisms

ST 06_02 Strategy and Business Model Innovation (Co-sponsored with the Innovation SIG-06)

Strategic Management - 2016 TRACKS

T 13_06 Collaborative Strategies: Coopetition, Networks and Alliances

T 13_07 The Paradox of Exploitation and Exploration: Social Network Theory Explained

T 13_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts

T 13_09 Behavioral Strategy

TRACK SESSIONS

13 Strategic Management >> 13_00 Strategic Management General Track			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Different views of organizational performance: status, finances and environment	FSEG Building - Room 311
13 Strategic Management >> 13_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Kick off session track Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances	FSEG Building - Room 307
02.06.2016	16:30 - 18:00	M&A integration process	FSEG Building - Room 307
03.06.2016	09:00 - 10:30	Acquisition Choices	FSEG Building - Room 307
03.06.2016	10:50 - 12:20	Knowledge Transfer in M&A and Alliances	FSEG Building - Room 307
13 Strategic Management >> 13_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Sharing and Trust in Business Ecosystems	FSEG Building - Room 306
03.06.2016	10:50 - 12:20	Service Innovation Ecosystems	FSEG Building - Room 306
03.06.2016	17:00 - 18:30	Location and Ecosystems	FSEG Building - Room 306
13 Strategic Management >> 13_03 Strategic Processes and Practices			
Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	The multi-processes dynamics of strategic leadership	FSEG Building - Room 309
02.06.2016	09:00 - 10:30	The mundane processes dynamics of strategy implementation	FSEG Building - Room 309
02.06.2016	16:30 - 18:00	The social processes dynamics of strategic decision making	FSEG Building - Room 309
03.06.2016	09:00 - 10:30	Organizational identity and identification processes dynamics in strategy making	FSEG Building - Room 309
03.06.2016	10:50 - 12:20	The micro-processes and practices dynamics of strategic planning	FSEG Building - Room 309
03.06.2016	17:00 - 18:30	Strategizing through complexity	FSEG Building - Room 309
13 Strategic Management >> 13_04 Competitive Dynamics: The Challenge of Unusual Contexts			
Session Date	Time	Session Name	Meeting Room
03.06.2016	10:50 - 12:20	Competitive Dynamics 1	FSEG Building - Room 311
03.06.2016	17:00 - 18:30	Competitive dynamics 2	FSEG Building - Room 311
13 Strategic Management >> 13_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms			
Session Date	Time	Session Name	Meeting Room
02.06.2016	16:30 - 18:00	Dynamic Capabilities and Innovation	FSEG Building - Room 305
03.06.2016	09:00 - 10:30	Advancing Dynamic Capabilities	FSEG Building - Room 305
03.06.2016	10:50 - 12:20	Knowledge Mechanisms	FSEG Building - Room 305
03.06.2016	17:00 - 18:30	Micro-Macro Links: Mechanisms and Entrepreneurial Microfoundations	FSEG Building - Room 305

13 Strategic Management >> 13_06 Collaborative Strategies: Coopetition, Networks and Alliances

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Coopetition, Networks, Alliances: antecedents & drivers	FSEG Building - Amphi 104 - Joseph Schumpeter
02.06.2016	09:00 - 10:30	Coopetition, Networks, Alliances : the role of trust	FSEG Building - Amphi 104 - Joseph Schumpeter
02.06.2016	16:30 - 18:00	Coopetition, Networks, Alliances : managerial challenges	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	09:00 - 10:30	Coopetition, Networks, Alliances : complementarity & diversity	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	10:50 - 12:20	Coopetition, Networks, Alliances : a cognitive perspective	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	17:00 - 18:30	Coopetition, Networks, Alliances : learning challenges	FSEG Building - Amphi 104 - Joseph Schumpeter
03.06.2016	17:00 - 18:30	Coopetition, Networks, Alliances : an institutional perspective	FSEG Building - Room 304
04.06.2016	10:50 - 12:20	Coopetition, Networks, Alliances : strategic challenges	FSEG Building - Amphi 104 - Joseph Schumpeter
04.06.2016	10:50 - 12:20	Coopetition, Networks, Alliances : an organizational perspective	FSEG Building - Room 304

13 Strategic Management >> 13_07 The Paradox of Exploitation and Exploration: Social Network Theory Explanada

Session Date	Time	Session Name	Meeting Room
01.06.2016	16:30 - 18:00	Organizational Ambidexterity 13_07	FSEG Building - Room 305
03.06.2016	09:00 - 10:30	Organizational Ambidexterity 13_07	FSEG Building - Room 304
03.06.2016	10:50 - 12:20	Organizational Ambidexterity 13_07	FSEG Building - Room 304

13 Strategic Management >> 13_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts

Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Collaborative strategies in different industries	FSEG Building - Room 312
03.06.2016	10:50 - 12:20	Cooperative strategies in transport industries	FSEG Building - Room 312
03.06.2016	17:00 - 18:30	Business ecosystems and collaborative dynamics	FSEG Building - Room 312

13 Strategic Management >> 13_09 Behavioral Strategy

Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	The Role of CEOs in Strategic Decision Processes	FSEG Building - Room 313
03.06.2016	10:50 - 12:20	The Role of Emotions in Strategic Decision Processes	FSEG Building - Room 313
03.06.2016	17:00 - 18:30	Behavioral and Financial Considerations on Strategic Management	FSEG Building - Room 313
04.06.2016	10:50 - 12:20	Antecedents and Drivers of Behavioral Decision Processes	FSEG Building - Room 313

EURAM 2016

SIG 14: CONFERENCE GENERAL TRACK

Main meeting building: IAE

We are not a Special Interest Group but a temporary Group welcoming in 2016 tracks, symposia, development working groups or papers that did not find a home in one of our 13 SIGs or in one of our various tracks but that are nonetheless presenting a strong interest for the future of management research. Those tracks, symposia, development working groups or papers may well be the seeds of new developments for our inclusive Euram community. We propose in this "SIG" several emerging tracks, and one general track where you can submit papers that do not fit in proposed tracks.

SIG Conference General Track Chairs:

Anne - Catherine Moquet, Université Paris Est- Créteil, anne-catherine.moquet@u-pec.fr

Frédérique Alexandre-Bailly, ESCP Europe, alexandre-bailly@escpeurope.eu

Conference General SIG – SYMPOSIA:

Sym 01 - Aesthetics, objects and process theory - Thursday 2 June, 9:00- 10:30, IAE Building, Room 203 - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives - Thursday 2 June, 9:00- 12:20, IAE Building, Amphi B - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

Sym 10 - Making history matter for management students - Thursday 2 June, 16:30- 18:00, IAE Building, Amphi B - *(Sponsored by the General Conference)*

Conference General SIG – DEVELOPMENT WORKING GROUPS:

DWG 03 - Collaborating for Sustainability – Thursday 2 June, 9:00- 12:20, IAE Building, Room 302 - *(sponsored by the "SIG General Conference")*

DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship – Thursday 2 June, 16:30- 18:00, IAE Building, Amphi A - *(co-sponsored by the SIGs General Conference and Business for Society)*

Conference General – TRACKS:

GT 14_00 Conference General Track

T 14_01 Next Management Theory

T 14_02 Cooperation in the field of careers?

T 14_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap

14 Conference General Track >> 14_00 Conference General Track			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Manageable cooperation in various sectors	IAE Building - Room 405
01.06.2016	16:30 - 18:00	Manageable cooperation in various sectors	IAE Building - Room 405
14 Conference General Track >> 14_01 Next Management Theory			
Session Date	Time	Session Name	Meeting Room
01.06.2016	10:50 - 12:20	Management theory translated and re/coded	IAE Building - Room 402
01.06.2016	16:30 - 18:00	Management of change in time and space	IAE Building - Room 402
03.06.2016	09:00 - 10:30	Foundations of management reestablished	IAE Building - Room 402
14 Conference General Track >> 14_02 Cooperation in the field of careers?			
Session Date	Time	Session Name	Meeting Room
02.06.2016	09:00 - 10:30	Cooperation in the field of careers ?	IAE Building - Room 404
14 Conference General Track >> 14_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap			
Session Date	Time	Session Name	Meeting Room
03.06.2016	09:00 - 10:30	Emergency Management Perspectives: An Organisational Viewpoint	IAE Building - Room 405
03.06.2016	17:00 - 18:30	Crisis Management, Recovery and Organistaional Resilience	IAE Building - Room 405

PROGRAMME

Day per Day

1 June 2016, Wednesday

Highlights

Welcome First Timers

9:00 - 10:30 - FSEG Building, Keynes room

Special Interest Group (SIGs) Activities:

9:00 - 10:30: Kick Offs, Track sessions, Development Working Group

Coffee Break

10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Board Meetings

10:30 - 12:20 - FSEG Building, Keynes room

12:30 - 14:00 - Lunch & Meeting, CROUS Restaurant, Grand Salon Room

Special Interest Group (SIGs) Activities:

10:50 - 12:20: Kick Offs, Track sessions, Symposium

Lunch

12:30 - 14:00 - CROUS restaurant la Pointe Jaune

PLENARY : Welcome Speeches & Keynote Roundtable

14:00 - 14:30 - Plenary Hall (A7, next to the CROUS) - Welcome Speeches

14:30 - 16:00 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable: Orchestrating the Future of Management Education and Research in Europe

Coffee Break

16:00 - 16:30 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Special Interest Group (SIGs) Activities:

16:30 - 18:00: SIG Plenaries, Track sessions

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

Symposia: page 217

Development Working Groups: page 222

SIGs other Activities: page 24

SLOT 1 (09:00-10:30) TRACK SESSIONS

SLOT 1 (09:00 - 10:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 1: JGM BEST PAPER AWARD SESSION

Chair: Jan Selmer

Discussant:

Paper presentations:

- 1138 **IT TAKES TWO TO TANGO: A REVIEW OF THE EMPIRICAL RESEARCH ON EXPATRIATE-LOCAL INTERACTIONS**
Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK
- 1981 **GLOBAL MINDSET DEVELOPMENT OF INTERNATIONAL BUSINESS TRAVELERS: AN EMPIRICAL ANALYSIS OF ITS ANTECEDENTS BASED ON THE CONSTRUCTIVIST LEARNING THEORY**
Franziska Bergdolt UNIVERSITY OF BAMBERG
Maïke Andresen UNIVERSITY OF BAMBERG
- 1458 **THE BENEFITS OF BEING UNDERSTOOD: THE ROLE OF ETHNIC IDENTITY CONFIRMATION IN EXPATRIATE-LOCAL EMPLOYEE INTERACTIONS**
Shea Fan NOTTINGHAM UNIVERSITY NINGBO CHINA
Christina Cregan THE UNIVERSITY OF MELBOURNE
Anne-wil Harzing MIDDLESEX UNIVERSITY
Tine Köhler THE UNIVERSITY OF MELBOURNE

SLOT 2 (10:50-12:20) TRACK SESSIONS

SLOT 2 (10:50 - 12:20) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

CSR, CORPORATE PERFORMANCE ISSUES

Chair: Francesco Gangi

Discussant: Mario Tani

Paper presentations:

- 2200 **CORPORATE SOCIAL PERFORMANCE: A NECESSARY CONDITION ANALYSIS**
Gerwin Van Der Laan TILBURG UNIVERSITY
Jan Dul ERASMUS UNIVERSITY
- 1330 **HOW INTELLECTUAL CAPITAL COMPONENTS MEDIATE THE RELATIONSHIP BETWEEN CSR AND ADVANTAGE: THE CEOS' POINT OF VIEW**
Elisabeth Albertini IAE DE PARIS - SORBONNE BUSINESS SCHOOL
- 2291 **KEY DRIVERS OF CORPORATE ENVIRONMENTAL STRATEGIES - ANALYZING THE IMPACT OF KNOWLEDGE AND ATTITUDES**
Nuri T. Morava RWTH AACHEN UNIVERSITY
- 2226 **CORPORATE SOCIAL RESPONSIBILITY MODELS A STUDY INVOLVING FACTOR ANALYSIS AND CANONICAL ANALYSIS**
Franciane Reinert Lyra UNIVERSIDADE DO VALE DO ITAJAÍ
Maria José Barbosa De Souza UNIVERSIDADE DO VALE DO ITAJAÍ
Miguel Angel Verdinelli UNIVERSIDADE DO VALE DO ITAJAÍ
Jeferson Lana FUNDAÇÃO GETÚLIO VARGAS

SLOT 2 (10:50 - 12:20) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

CSR, KNOWLEDGE AND LEGITIMACY ISSUE

Chair: Jerome Meric

Discussant: Herve Dumez

Paper presentations:

- 1193 INSTITUTIONAL CSR: AN INTEGRATED CONCEPTUAL MODEL TO EXPLAIN PUBLIC GOODS AND SERVICES PROVISIONING IN DEVELOPING COUNTRIES**
 Andrew Bradly RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY
 Ganesh Nathan SCHOOL OF BUSINESS, UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN SWITZERLAND AND BUSINESS SCHOOL LAUSANNE
- 1636 PERIPHERAL CORPORATE SOCIAL RESPONSIBILITY IN CONTESTED INDUSTRIES: COLLABORATION AND CSR FOR AN ACCEPTED NUCLEAR WASTE REPOSITORY**
 Elvira Haezendonck VUB
 Mitchell Van Balen VUB
- 2314 LEGITIMIZING CSR IN MEXICO: THE CASE OF THE BANKING SECTOR**
 Maria Castillo KEDGE BUSINESS SCHOOL
- 2251 COGNITIVE DISSONANCE AS A DRIVER OF CORPORATE SOCIAL RESPONSIBILITY: A MESO-THEORETICAL MODEL**
 Stelios Zyglidopoulos UNIVERSITY OF GLAGSOW
 Sandra Rothenberg RIT
 Stephanie Schreven UNIVERSITY OF GLASGOW

SLOT 2 (10:50 - 12:20) - IAE Building - Amphi B - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

SUSTAINABILITY, VALUE CREATION AND CORPORATE REPUTATION

Chair: Emilio Passetti

Discussant: Emilio Passetti

Paper presentations:

- 1940 ACCOUNTING INFORMATION FOR EMPLOYEE HEALTH AND SAFETY: A SOCIO-TECHNICAL PERSPECTIVE OF THE INTEGRATION PROCESS**
 Emilio Passetti CATHOLIC UNIVERSITY OF MILAN, DEPARTMENT OF ECONOMIC AND BUSINESS MANAGEMENT SCIENCES
 Massimo Battaglia INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA
 Lara Bianchi INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA
 Marco Frey INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA
- 1542 DISTRIBUTION OF THE VALUE GENERATED BY THE ECONOMIC ACTIVITY OF AN ORGANIZATION: MODEL AND APPLICATION TO THE COMPANIES IN THE IBEX 35**
 Cristina San-salvador-del-valle DEUSTO BUSINESS SCHOOL - UNIVERSIDAD DE DEUSTO
 Fernando Gómez-bezares DEUSTO BUSINESS SCHOOL - UNIVERSIDAD DE DEUSTO
- 1894 AN EXPLORATORY ANALYSIS OF LEGITIMATION STRATEGIES USED IN SUSTAINABILITY REPORTING OF NEGATIVE INCIDENTS**
 Robert Y. Cavana VICTORIA UNIVERSITY OF WELLINGTON
 Carolin S. Becker ACCENTURE

SLOT 2 (10:50 - 12:20) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

GOVERNANCE AND CSR

Chair: Joseph Onochie

Discussant: William Sun

Paper presentations:

- 1276 BEYOND THE WEALTH MAXIMIZATION: THE IMPACT OF THE PERSONAL CONCERN FOR THE CORPORATE SOCIAL RESPONSIBILITY ON THE INDIVIDUAL INVESTOR BEHAVIOR**
 Nicola Varrone SECOND UNIVERSITY OF NAPLES, DEPARTMENT OF ECONOMICS
 Francesco Gangi SECOND UNIVERSITY OF NAPLES, DEPARTMENT OF ECONOMICS
Discussant : william sun
- 1427 COOPERATIVE CSR: AN INNOVATIVE APPROACH TO INSTITUTIONALIZE CSR AND DEVELOP NEW RELATIONSHIPS WITH STAKEHOLDERS THE CASE OF A FRENCH REGIONAL COOPERATIVE BANK**
 Charles Daussy NEOMA BUSINESS SCHOOL
Discussant : william sun
- 1652 STRATEGIC LEVERS OF CSR: TOWARD A SHARED CONTRIBUTION TO BUSINESS PERFORMANCE?**
 Henri Kuokkanen GLION INSTITUTE OF HIGHER EDUCATION
Discussant : william sun

SLOT 2 (10:50 - 12:20) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_05 MARKETING FOR SOCIETY

SUSTAINABILITY AND MARKETING

Chair: Laure Lavorata

Discussant: Amina Djedidi

Paper presentations:

- 1735 'GLOBAL WARMING', 'CLIMATIC CHANGE' OR 'CLIMATE IMBALANCE' ? AN EXPERIMENTAL STUDY ON THE EFFECTIVENESS OF CLIMATE CHANGE SEMANTIC EXPRESSIONS AND IMAGERY**
 Hussein Akil IGR-IAE OF RENNES - GRADUATE SCHOOL OF MANAGEMENT, UNIVERSITY OF RENNES 1 (CREM UMR 6211), FRANCE
 Julien Bouillé UNIVERSITY OF RENNES 2 (CIAPHS - EA 2241), FRANCE
 Philippe Robert-demontrond IGR-IAE OF RENNES - GRADUATE SCHOOL OF MANAGEMENT, UNIVERSITY OF RENNES 1 (CREM UMR 6211), FRANCE
- 2050 PRICING THE RAINFOREST - HOW NON-MONETARY DONATION PROMISES INFLUENCE CONSUMER DECISIONS IN CAUSE-RELATED MARKETING**
 Malte Hans RWTH AACHEN UNIVERSITY
- 1178 UNDERSTANDING FOOD WASTE AND CONSUMER BEHAVIOR THROUGH THE THEORY OF SOCIAL REPRESENTATIONS**
 Laure Lavorata URCA
 Ophelie Mugel UPE

SLOT 2 (10:50 - 12:20) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

INTERPLAYING CREATIVELY LEGAL AND ADMINISTRATIVE STUDIES

Chair: Ken Starkey

Discussant:

Paper presentations:

- 1214 REIMAGINING THE CORPORATION: THE RELEVANCE OF LEGAL, ECONOMIC, AND POLITICAL IMAGINARIES**
 Hugh Willmott CASS BUSINESS SCHOOL
 Jeroen Veldman CASS BUSINESS SCHOOL
- 1546 LEGAL STUDIES AND ORGANIZATION THEORY: A POSSIBLE COOPERATION**
 Luigi Enrico Golzio UNIVERSITY OF MODENA AND REGGIO EMILIA
 Roberta Troisi UNIVERSITY OF SALERNO
- 1417 PURPOSE-DRIVEN CORPORATIONS: HOW CORPORATE LAW REORDERS THE FIELD OF CORPORATE GOVERNANCE**
 Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY
 Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY
 Hatchuel Armand MMINES PARISTECH, PSL RESEARCH UNIVERSITY

SLOT 2 (10:50 - 12:20) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

EMOTIONS IN ORGANISATIONAL SETTINGS

Chair: Yiannis Gabriel

Discussant:

Paper presentations:

- 1608 INDIVIDUALS' ATTACHMENT TO DOMINANT INSTITUTIONAL PRESCRIPTIONS: THE ROLE OF FANTASY AND EMOTION**
 Carine Chemin-bouzir NEOMA BS
 Farah Kodeih NEOMA BS
 Russ Vince SCHOOL OF MANAGEMENT BATH UNIVERSITY
- 1665 EXTENDING THE TAVISTOCK MODEL: BRINGING PASSION, DANGER, DREAD AND EXCITEMENT INTO A THEORY OF ORGANIZATIONAL PROCESS.**
 Larry Hirschhorn CFAR/UPENN

SLOT 2 (10:50 - 12:20) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SUSTAINABILITY AND SMES

Chair: Marcela Ramirez-pasillas

Discussant: Corinne Van Der Yeught

Paper presentations:

- 1063 FOSTERING CSR/SUSTAINABILITY-RELATED INNOVATIVENESS IN SMALL TOURISM ORGANISATIONS: A 'DYNAMIC CAPABILITIES' APPROACH**
Corinne Van Der Yeught UNIVERSITÉ DE TOULON
- 1471 DO ENTREPRENEURIAL SMES ENGAGE MORE IN SUSTAINABLE DEVELOPMENT? EMPIRICAL EVIDENCE FROM SPAIN AND MEXICO**
Silvia Ayuso POMPEU FABRA UNIVERSITY
Francisco Ernesto Navarrete UNIVERSITY OF VALLE DE ATEMAJAC
Báez
- 1765 ENHANCING SOCI(ET)AL INNOVATION AND ENTREPRENEURSHIP BY A QUADRUPLE HELIX APPROACH**
Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL
Malin Lindberg LULEÅ UNIVERSITY OF TECHNOLOGY
Bengt Johannisson SCHOOL OF BUSINESS AND ECONOMICS LINNAEUS UNIVERSITY
- 2476 THE CREATION OF INTERNATIONAL SOCIAL ENTERPRISES**
Daniela Bolzani UNIVERSITY OF BOLOGNA
Selenia Marabello UNIVERSITY OF BOLOGNA

SLOT 2 (10:50 - 12:20) - Langues Building - Room 305 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

ENTREPRENEURIAL UNIVERSITY

Chair: Karim Messeghem

Discussant:

Paper presentations:

- 1534 BOUNDARY SPACE IN TRIPLE HELIX SYSTEMS. THE CREATION OF HYBRID ORGANIZATIONS SUPPORTING ENTREPRENEURSHIP.**
Claire Champenois AUDENCIA BUSINESS SCHOOL
Henry Etkowitz INTERNATIONAL TRIPLE HELIX INSTITUTE AND CIMR, UNIVERSITY OF LONDON, BIRKBECK
- 1349 AN EVIDENCE BASED ANALYSIS OF BRANDING UK UNIVERSITIES**
Ilias Kapareliotis THE AMERICAN COLLEGE OF GREECE
Anna Zarkada ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 2320 ANALYZING THE IMPACT OF TECHNOLOGY CHARACTERISTICS ON UNIVERSITY FORMAL AND INFORMAL TECHNOLOGY TRANSFER MECHANISMS**
Seyed Mohammad Alemzadeh KINGSTON UNIVERSITY
Konstantinos Pitsakis KINGSTON UNIVERSITY
Robert Blackburn KINGSTON UNIVERSITY

SLOT 2 (10:50 - 12:20) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

CROWDFUNDING

Chair: Anna-christina Fredershausen

Discussant: Gilberto Sarfati

Paper presentations:

- 1019 WHY GERMAN ENTREPRENEURS SEEK EQUITY VIA CROWDFUNDING?**
 Gilberto Sarfati FGV-EAESP
 John Roggan FGV-EAESP
- 1720 HOW DOES THE INTERACTION BETWEEN CREATORS AND SUPPORTERS ENHANCE SUCCESS IN CROWDFUNDING PROJECTS?**
 Kalanit Efrat RUPPIN ACADEMIC CENTER
 Shaked Gilboa RUPPIN ACADEMIC CENTER
- 1962 DOES SUCCESS BREED SUCCESS? THE ROLE OF TRACK RECORD AS PREDICTOR OF FUTURE SUCCESS IN CROWDFUNDING**
 Vitaly Skirnevskiy RWTH AACHEN UNIVERSITY
 Malte Brettel RWTH AACHEN UNIVERSITY
 David Bendig RWTH AACHEN UNIVERSITY
- 2219 WHY DO PEOPLE INVEST INTO EQUITY-BASED CROWDFUNDING? AN INTEGRATION OF MULTIPLE THEORETICAL PERSPECTIVES**
 Anna-christina Fredershausen RWTH AACHEN UNIVERSITY

SLOT 2 (10:50 - 12:20) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

PASSION AND OBSESSION

Chair: Alessandra Tognazzo

Discussant: Sara Sassetti

Paper presentations:

- 1016 SELF-IDENTITY AT THE EARLY STAGE OF THE NEW BUSINESS IDEA FORMATION: THE ROLE OF ENTREPRENEURIAL PASSION**
 Laura Cortellazzo CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT
 Sara Bonesso CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT
 Fabrizio Gerli CA' FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT
- 2299 ENTREPRENEUR'S CAREER: SATISFACTION, PASSION AND DEPRESSION**
 Alessandra Tognazzo U. OF PADOVA
 Paolo Gubitta U. OF PADOVA
 Martina Gianecchini U. OF PADOVA
- 1573 WHY DO SOME EARLY STAGE FOUNDERS DEVELOP OBSESSIVE PASSION? UNRAVELING THE EFFECTS OF ROLE OVERLOAD AND ITS INTERACTION WITH CHALLENGING SELF-CONCORDANT GOALS**
 Silvia Stroe HANKEN SCHOOL OF ECONOMICS
 Joakim Wincent HANKEN SCHOOL OF ECONOMICS

SLOT 2 (10:50 - 12:20) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_08 ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

Chair: Paola Vola

Discussant: Alessandra Faraudello

Paper presentations:

- 1622 TEMPORARY CONTRACT WORKERS AND ORGANIZATION PERFORMANCE: THE IMPACT OF FREELANCE WORKFORCE INTENSITY ON EMPLOYMENT AND SALES GROWTH**
Andrew Burke TRINITY BUSINESS SCHOOL
Marc Cowling BRIGHTON BUSINESS SCHOOL
- 2523 MANAGEMENT OF SOLO-SELF-EMPLOYMENT: MICRO-ENTREPRENEURSHIP AND HYBRID EMPLOYMENT**
Dieter Bögenhold ALPEN-ADRIA-UNIVERSITY KLAGENFURT
Andrea Klinglmair INSTITUTE FOR ADVANCED STUDIES
- 1810 WHAT'S IN A NAME? AN INDIVIDUAL IDENTITY PERSPECTIVE ON WORKING AS A 'CONTRACTOR'**
Tui Mckeown MONASHUNIVERSITY

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

GENDER AND EMPLOYMENT

Chair: Hamid Kazeroony

Discussant: Kelechi Ekuma

Paper presentations:

- 2510 DO FEMALE RESTAURANT FRONT-LINE EMPLOYEES BETTER IN ACTING AT WORK PLACE**
Heidi Chang I-SHOU UNIVERSITY
- 1253 GENDER, HISTORY AND ORGANIZATIONAL SPACE: A CASE STUDY**
Yihan Liu SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UK
Christopher Grey SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UK
- 1256 GENDER INEQUALITY, SOCIAL EXCLUSION AND INFORMAL SOCIAL NETWORKS AT THE WORKPLACE - INSIGHTS FROM SOUTH KOREA**
Katja Jasmin Restel UNIVERSITÄT DUISBURG-ESSEN
Sven Horak THE PETER J. TOBIN COLLEGE OF BUSINESS OF THE ST. JOHN'S UNIVERSITY
- 1234 WE'RE KNOCKING SEXY BACK: IDENTITY AND EMOTIONAL CONSEQUENCES OF THE "SEXY WAITRESS"**
Angus Duff THOMPSON RIVERS UNIVERSITY

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Vivek Velamuri

Discussant:

Paper presentations:

- 1384 CONCEPTUALISING ON SUSTAINABLE-ORIENTED INNOVATION SMES: A CROSS-NATIONAL STUDY**
Alessandro Bressan THE UNIVERSITY OF NOTRE DAME AUSTRALIA
Helene De Burgh-woodman THE UNIVERSITY OF NOTRE DAME AUSTRALIA
Birgit Muskat MCI MANAGEMENT CENTER INNSBRUCK
Anita Zehrer MCI MANAGEMENT CENTER INNSBRUCK
- 1219 STRATEGIC PROFILES OF FRENCH ENVIRONMENTALLY INNOVATIVE FIRMS**
Amandine Pinget IREGÉ, UNIVERSITÉ SAVOIE MONT BLANC
- 2429 FIRM-LEVEL AND INDUSTRY-LEVEL FACTORS AS DRIVERS OF ENVIRONMENTAL INNOVATIONS' PROACTIVE STRATEGIES**
Valentina De Marchi UNIVERSITY OF PADOVA
Roberto Grandinetti UNIVERSITY OF PADOVA
James Cordeiro STATE UNIVERSITY OF NEW YORK
- 2233 THE FRONT END OF INNOVATION RESEARCH: A SYSTEMATIC REVIEW AND POTENTIAL FURTHER RESEARCH PATHS**
Verena Joachim UNIVERSITY OF KASSEL
Patrick Spieth UNIVERSITY OF KASSEL

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - EMPIRICAL EVIDENCE AND THEORETICAL CHALLENGE

Chair: Susanne Ollila

Discussant: Hicham Ezzat

Paper presentations:

- 2383 DESIGNING FOR ENTREPRENEURSHIP AND EMERGENCE: AN INDIAN HIGH TECH START-UP'S QUEST TO STAY AT THE 'EDGE OF CHAOS'**
Renata Kaminska SKEMA BUSINESS SCHOOL
Jinia Mukerjee Nath SKEMA BUSINESS SCHOOL & AIX GRADUATE SCHOOL OF MANAGEMENT (AIX MARSEILLE UNIVERSITY)
- 2365 INNOVATING THE CONCEPT. THE CASE OF THE HUFFINGTON POST**
Elena Bruni CÀ FOSCARI UNIVERSITY OF VENICE
Anna Comacchio CÀ FOSCARI UNIVERSITY
- 1740 INNOVATION THEORY AND THE LOGIC OF GENERATIVITY: FROM OPTIMIZATION TO DESIGN, A NEW POST-DECISIONAL PARADIGM IN MANAGEMENT SCIENCE**
Pascal Le Masson MINES PARISTECH - PSL RESEARCH UNIVERSITY
Armand Hatchuel MINES PARISTECH - PSL RESEARCH UNIVERSITY
Benoit Weil MINES PARISTECH - PSL RESEARCH UNIVERSITY

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)

BUSINESS MODEL INNOVATION I

Chair: Patrick Spieth

Discussant: Joan Enric Ricart

Paper presentations:

- 1371 THEORISING BUSINESS MODEL INNOVATION: MAPPING RESEARCH DIMENSIONS AND POSITIONS IN AN INTEGRATIVE FRAMEWORK**
 Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS
 Patrick Spieth UNIVERSITY OF KASSEL INNOVATION AND TECHNOLOGY
 MANAGEMENT DEPARTMENT
- 1624 PROCESSES FOR BUSINESS MODEL INNOVATION: STRUCTURED OR INTUITIVE?**
 Kurt Matzler INNSBRUCK UNIVERSITY SCHOOL OF MANAGEMENT
 Laura Herbst CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF
 MANNHEIM
 Monika C. Schuhmacher CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF
 MANNHEIM
 Sabine Kuester CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF
 MANNHEIM
- 1835 STRATEGIC COLLABORATION ON BUSINESS MODEL INNOVATION. A TRANSACTION COST PERSPECTIVE**
 Allan N. Gjerding AALBORG UNIVERSITY
 Louise B. Kringelum AALBORG UNIVERSITY

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

BUILDING COMPETENCES IN OI CONTEXT

Chair: Luciana Castro

Discussant: Bejean Mathias

Paper presentations:

- 2424 DESIGNING AND DEVELOPING ORGANIZATIONAL COMPETENCE FOR OPEN INNOVATION**
 Daria Podmetina LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
 Monika Petraite KAUNAS UNIVERSITY OF TECHNOLOGY
 Klas Eric Soderquist ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 1642 HOW TO SURVIVE IN A HIGH-VELOCITY ENVIRONMENT? THE ROLE OF DYNAMIC RELATIONAL CAPABILITIES AND OPEN INNOVATION STRATEGIES. EVIDENCES FROM BIOTECH START-UPS LOCATED IN MIDI-PYRÉNÉES**
 Geoffroy Labrousse INSTITUTE OF POLITICAL STUDIES OF TOULOUSE
- 2155 ORGANIZATIONAL SKILLS FOR OPEN MODEL**
 Véronique Attias Dellatre IRG-UPE
 Liliana Mitkova IRG-UPE

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

LEADERSHIP AND KNOWLEDGE CREATION FOR CREATIVITY

Chair: Canan Ceylan

Discussant: Zahide Karakitapoglu Aygun

Paper presentations:

- 1353 THE USE OF AFFECTIVE DISPLAYS BY TRANSFORMATIONAL LEADERS TO ENHANCE DIVERGENT AND/OR CONVERGENT THINKING**
 Arup Varma LOYOLA UNIVERSITY CHICAGO
 Mohammad Haris Minai INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
 Shailendra Singh INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
- 2286 THE IMPACT OF FAIRNESS ON THE PERFORMANCE OF CROWDSOURCING: AN EMPIRICAL ANALYSIS OF TWO INTERMEDIATE CROWDSOURCING PLATFORMS**
 Nuran Acura UNIVERSITY OF STRATHCLYDE
 Erica Mazzola UNIVERSITÀ DI PALERMO
 Mariangela Piazza UNIVERSITÀ DI PALERMO
 Giovanni Perrone UNIVERSITÀ DI PALERMO

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

ORGANISATIONAL CAPABILITIES AND ABSORPTIVE CAPACITY FOR STRATEGIC RENEWAL

Chair: Nina Katrin Hansen

Discussant:

Paper presentations:

- 1212 EXPLORATION, EXPLOITATION AND INNOVATION PERFORMANCE: DISENTANGLING ENVIRONMENTAL DYNAMISM**
 Pilar Bernal UNIVERSITY OF ZARAGOZA
 Juan P. Maicas UNIVERSITY OF ZARAGOZA
 Pilar Vargas UNIVERSITY OF LA RIOJA
- 1491 A FRAMEWORK OF ORGANIZATIONAL REACTIONS TO PERCEIVED CAPABILITY GAPS: CAPABILITY RECONFIGURATION AND CAPABILITY REORIENTATION AS COPING MECHANISMS**
 Stefan Konlechner JOHANNES KEPLER UNIVERSITY LINZ
- 1592 ARE TECHNOLOGY AND ABSORPTIVE CAPACITY IMPORTANT TO INNOVATING AND TO DESIGNING FLEXIBLE COMPANIES?**
 Encarnación García Sánchez UNIVERSITY OF GRANADA
 Víctor J. García Morales UNIVERSITY OF GRANADA
 Rodrigo Martín Rojas UNIVERSITY OF GRANADA
 Aurora Garrido Moreno UNIVERSITY OF MÁLAGA
- 1757 FOSTERING STRATEGIC RENEWAL: DOES IT MATTER HOW SENIOR MANAGERS USE BUDGETS ?**
 Simon S. Torp AARHUS UNIVERSITY
 Stefan Linder ESSEC

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive

Track: 06 INNOVATION >> 06_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

NETWORKS PERSPECTIVE AND INNOVATION

Chair: Cristina Boari

Discussant: Isabel Diez-vial

Paper presentations:

- 1210 THE SOCIAL STRUCTURE OF INNOVATION: A NETWORK PERSPECTIVE ON INTRA-ORGANIZATIONAL KNOWLEDGE TRANSFER.**
Annika Dingler ZEPPELIN UNIVERSITY
- 1582 PROXIMITY AND INNOVATION NETWORK DYNAMICS. SOME EVIDENCES FROM THE CLUSTER OF HIGH TECHNOLOGY APPLIED TO CULTURAL GOODS IN TUSCANY**
Francesco Capone DEPT. ECONOMICS AND MANAGEMENT
Luciana Lazzeretti DEPT. ECONOMICS AND MANAGEMENT
- 2432 THE COMPLEMENTARITY OF COMPETITIVE RESOURCES IN RESEARCH, DEVELOPMENT AND INNOVATION PERFORMANCE NETWORKS**
Cleudson Nogueira Dias BRAZILIAN AGRICULTURAL RESEARCH CORPORATION (EMBRAPA)
Valmir Emil Hoffmann UNIVERSITY OF BRASILIA (UNB)
María Teresa Martínez-fernández UNIVERSITY OF JAUME I (UJI)

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

IMPACTFUL AND ENGAGED SCHOLARSHIP

Chair: Wendelin Küpers

Discussant:

Paper presentations:

- 1742 REALIZING Y-OUR IMPACT: THE RETURN TO REFLEXIVITY TO REDISCOVER PAIDEIA AND THE PURPOSE OF MANAGEMENT**
Elena Antonacopoulou UNIVERSITY OF LIVERPOOL
- 1224 PUTTING THE HEART AND SOUL BACK IN: ENGAGED SCHOLARSHIP AND THE DBA**
Amanda Hay NOTTINGHAM TRENT UNIVERSITY
Dalvir Samra-fredericks NOTTINGHAM TRENT UNIVERSITY
- 1165 WORKING WITH THE PARTICULAR**
Steven Taylor WORCESTER POLYTECHNIC INSTUTUTE

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive

Track: 06 INNOVATION >> 06_12 ORGANIZATIONAL BEHAVIOR IN A DIGITAL ECOSYSTEM: CHALLENGES AND OPPORTUNITIES

ORGANISATIONAL BEHAVIOUR IN A DIGITAL ECOSYSTEM (1)

Chair: Jessie Pallud

Discussant: Christoph Buck

Paper presentations:

- 1154 A FOUR-FACTOR FRAMEWORK OF CONSUMERS' PERCEPTION OF MOBILE APPLICATIONS IN CONTEXT**
 Christoph Buck UNIVERSITY OF BAYREUTH
 Chris Horbel UNIVERSITY OF SOUTHERN DENMARK
 Tim Kessler UNIVERSITY OF BAYREUTH
- 1352 THE INVISIBLE WAND: MAGIC CIRCLES OF PLAY AND WORK IN A HIGH-TECH ORGANIZATION**
 Jinia Mukerjee Nath SKEMA BUSINESS SCHOOL
 Anca Metiu ESSEC BUSINESS SCHOOL
- 2281 R&D PLATFORMS - A FORM OF COOPERATION FOR INNOVATION**
 Daniel Moser UNIVERSITY OF ST. GALLEN
 Bernhard Lingers UNIVERSITY OF ST. GALLEN
 Oliver Gassmann UNIVERSITY OF ST. GALLEN

SLOT 2 (10:50 - 12:20) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

EXPORT AND MARKETS

Chair: Christopher Ball

Discussant: Hassan Kharroubi

Paper presentations:

- 1935 UNTANGLING THE MULTIPLE EFFECTS OF SLACK RESOURCES ON FIRMS' EXPORTING BEHAVIOR**
 Ine Paeleman GHENT UNIVERSITY
 Catherine Fuss NATIONAL BANK OF BELGIUM
 Tom Vanacker GHENT UNIVERSITY
- 1736 GOVERNANCE MECHANISMS DRIVING COMPETITIVE ADVANTAGE TOWARDS SME EXPORT PERFORMANCE**
 Maria Velez UNIVERSITY OF CADIZ
 Jose M. Sanchez UNIVERSITY OF CÁDIZ
 Raquel Florez PABLO DE OLAVIDE UNIVERSITY
- 1710 INTERNATIONALISING IN THE TRANSITION ECONOMIES OF CENTRAL AND EASTERN EUROPE. A SYSTEMATIC LITERATURE REVIEW APPROACH**
 Marina Dabic UNIVERSITY OF ZAGREB AND NOTTINGHAM TRENT UNIVERSITY
 Andrea Caputo UNIVERSITY OF LINCOLN
 Massimiliano M. Pellegrini UNIVERSITY OF WEST LONDON
 Leo-paul Dana UNIVERSITY OF MONTPELIER
- 2374 WHEN ENERGY POLICIES CHANGE: THE CHALLENGE OF MARKET INTEGRATION FOR NEW VENTURES IN THE BRITISH AND GERMAN POWER SECTORS**
 Christopher Ball UNIVERSITY OF STIRLING
 Markus Kittler UNIVERSITY OF STIRLING

SLOT 2 (10:50 - 12:20) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 2

Chair: Yvonne McNulty

Discussant:

Paper presentations:

- | | |
|-------------|--|
| 1017 | EXPLORING THE IMPACT OF PERCEIVED ORGANIZATIONAL SUPPORT AND LEADER-MEMBER EXCHANGE ON FEMALE EMPLOYEE EXPATRIATE EXPERIENCES |
| | Linda Russell LOYOLA UNIVERSITY CHICAGO |
| | Arup Varma LOYOLA UNIVERSITY CHICAGO |
| | Biyun Hu TEMPLE UNIVERSITY |
| 1046 | AFFECTIVE NETWORKS, INFORMAL TIES AND THE LIMITS OF EXPATRIATE EFFECTIVENESS |
| | Sven Horak ST. JOHN'S UNIVERSITY |
| | Inju Yang EDC PARIS BUSINESS SCHOOL |
| 1818 | WHY EVERYONE SHOULD BE TALKING ABOUT 'EXPAT-PRENEURS' (ENTREPRENEURIAL AND SELF-EMPLOYED BUSINESS SELF-INITIATED EXPATRIATES) |
| | Yvonne McNulty RMIT U |
| | Charles Vance LOYOLA MARYMOUNT U |
| | Yongsun Paik LOYOLA MARYMOUNT |
| | Jason D'mello LOYOLA MARYMOUNT U |

SLOT 2 (10:50 - 12:20) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST

TOWARDS EFFECTIVE COLLABORATIONS

Chair: Said Elbanna

Discussant: Mustafa Colak

Paper presentations:

- | | |
|-------------|---|
| 2519 | THE JD-R MODEL IN THE INTERNATIONAL WORK CONTEXT. EVIDENCE FROM SAUDI ARABIA. |
| | Markus Kittler UNIVERSITY OF STIRLING |
| | Lucy Rattrie UNIVERSITY OF STIRLING |
| | Michael Walsh UNIVERSITY OF STIRLING |
| 2169 | LABOUR MARKET CONTEXT, INTERGROUP RELATIONS, AND PERFORMANCE IN THE GCC REGION: THE CASE OF THE UNITED ARAB EMIRATES |
| | Mohamed Al Waqfi UAE UNIVERSITY |
| 2479 | TEAM LEVEL ANTECEDENTS OF PROJECT PLANNING MODE AND ITS PROJECT LEVEL CONSEQUENCES: EVIDENCE FROM THE ARAB MIDDLE EAST |
| | Mustafa Colak YILDIRIM BEYAZIT UNIVERSITY |
| | Said Elbanna QATAR UNIVERSITY |

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

OPTIMISING PROCESSES AND PERFORMANCE IN SPORTS

Chair: Anna Gerke

Discussant: Harald Dolles

Paper presentations:

- 1511 WHEN IS THE PERFORMANCE-PAY RELATIONSHIP STRONGER? EVIDENCE FROM THE BIG-5 EUROPEAN FOOTBALL LEAGUES**
 Antonio Giangreco IESEG SCHOOL OF MANAGEMENT
 Barbara Slavich IESEG SCHOOL OF MANAGEMENT
 Alessandro Piazza COLUMBIA UNIVERSITY
 Cyrus Mohadjer IESEG SCHOOL OF MANAGEMENT
 Fabrizio Castellucci BOCCONI UNIVERSITY & SDA BOCCONI SCHOOL OF MANAGEMENT
- 1925 APPLYING SUPPLY CHAIN MANAGEMENT PHILOSOPHY IN PROFESSIONAL FOOTBALL CLUBS: A THEORETICAL STUDY**
 Birnir Egilsson MOLDE UNIVERSITY COLLEGE
- 1264 BOUQUETS ARE AS USEFUL AS BRICKBATS: THE INFLUENCE OF INTERORGANIZATIONAL CITIZENSHIP BEHAVIORS ON THE INNOVATION PROCESS**
 Anna Gerke AUDENCIA BUSINESS SCHOOL
 Geoff Dickson AUCKLAND UNIVERSITY OF TECHNOLOGY
 Michel Desbordes PARIS-SUD UNIVERSITY
 Stephen Gates AUDENCIA BUSINESS SCHOOL

SLOT 2 (10:50 - 12:20) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

INNOVATION & PROJECTS

Chair: Nathalie Drouin

Discussant: Alexander Kock

Paper presentations:

- 1153 INNOVATION RESILIENCE BEHAVIOUR AND CRITICAL INCIDENTS: THE RELEVANCE FOR THE MANAGEMENT OF R&D AND INNOVATION PROJECTS**
 Peter Oeij OPEN UNIVERSITY NETHERLANDS
 Steven Dhondt TNO
 Gaspersz Jeff NYENRODE BUSINESS UNIVERSITY
 Van Vuuren Tinka OPEN UNIVERSITY NETHERLANDS
- 1283 DETERMINANTS OF COORDINATION REQUIREMENTS IN COMPLEX TECHNOLOGY PROJECTS: A CONCEPTUAL MODEL**
 Mohamed Benmerikhi IAE DE LILLE
 Benoit Demil IAE DE LILLE
- 2496 INNOVATION EXTENDED VALUE IDENTIFICATION**
 Benjamin Le Pendeven CNAM

SLOT 2 (10:50 - 12:20) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

MANAGING LARGE PROJECT

Chair: Jonas Soderlund

Discussant: Marcel Hertogh

Paper presentations:

- | | | |
|-------------|---|----------------------------------|
| 1338 | AGILE METHODS ON LARGE PROJECTS IN LARGE ORGANIZATIONS | |
| | Brian Hobbs | UNIVERSITY OF QUEBEC AT MONTREAL |
| | Yvan Petit | UNIVERSITY OF QUEBEC AT MONTREAL |
| 2445 | SCRUM IN PRACTICE IN INFRASTRUCTURE PROJECTS | |
| | Afshin Jalali Sohi | TU DELFT |
| | Marcel Hertogh | TU DELFT |
| | Marian Bosch-rekveltd | TU DELFT |
| 1574 | WILL THE APPLICATION OF BUILDING INFORMATION MODELING INCREASE ACCEPTANCE OF INTEGRATED DELIVERY SYSTEMS IN CHINA? | |
| | Chen-yu Chang | UCL |
| | Weijia Pan | UCL |
| | Robert Howard | UCL |

SLOT 2 (10:50 - 12:20) - Langues Building - Room 406 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT ORGANIZING: COLLABORATION

Chair: Monique Aubry

Discussant: Karyne Ang

Paper presentations:

- | | | |
|-------------|--|-----------------------|
| 1194 | UNDERSTANDING COLLABORATION AND COOPERATION FROM A RISK-UNCERTAINTY BASED PERSPECTIVE IN INTEGRATED FORMS OF PROJECT DELIVERY | |
| | Derek Walker | RMIT UNIVERSITY |
| | Beverley Lloyd-walker | RMIT UNIVESRITY |
| 2052 | INTER-FIRM PROJECTS - A SYSTEMATIC LITERATURE REVIEW | |
| | Simon Von Danwitz | UNIVERSITY OF COLOGNE |
| 2096 | THE DEVELOPMENT OF FIELD-SHAKING PROJECTS: THE CASE OF PROJECT ALLIANCING IN FINLAND | |
| | Kirsi Aaltonen | UNIVERSITY OF OULU |

SLOT 2 (10:50 - 12:20) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

MANAGEMENT SYSTEMS IN HIGHER EDUCATION GOVERNANCE

Chair: Andrea Bonomi Savignon

Discussant: Bert George

Paper presentations:

- 1110 TOWARD QUALITY MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS: A BIBLIOMETRIC REVIEW OF THE LITERATURE**
 Leticia De Oliveira UCL - FACULDADE DO CENTRO LESTE
 Isabelle Walsh SKEMA BUSINESS SCHOOL
- 1332 THE INSTITUTIONALIZATION OF PERFORMANCE ASSESSMENT FOR UNIVERSITY RESEARCH: TOWARDS A DECOUPLING OF MANAGEMENT SYSTEMS IN ACADEMIA?**
 Karine Gauche MONTPELLIER SUPAGRO, UMR1110 MOISA
 Ariel Eggrickx UNIVERSITÉ DE MONTPELLIER, MRM
- 2146 PERFORMANCE INDICATORS IN ACADEMIC RESEARCH: DO THEY IMPROVE PERFORMANCE?**
 Rick Vogel UNIVERSITY OF HAMBURG
 Fabian Hattke UNIVERSITY OF HAMBURG

SLOT 2 (10:50 - 12:20) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

ATTITUDES AND BEHAVIOURS OF HEALTHCARE PROVIDERS

Chair: Stefan Kunz

Discussant:

Paper presentations:

- 1237 EVALUATION OF THE PRODUCTIVE EFFICIENCY OF NURSE PRACTITIONERS IN A NURSE MANAGED CENTER**
 Faraz Ahmed, Dsc., Fache BILLINGS CLINIC
 Stephen O'connor, Ph.d., UNIVERSITY OF ALABAMA AT BIRMINGHAM
 Fache
 Robert Weech-maldonado, UNIVERSITY OF ALABAMA AT BIRMINGHAM
 Mba, Ph.d.
 Jeff Szychowski, Ph.d. UNIVERSITY OF ALABAMA AT BIRMINGHAM
 Ramona Benkert, Ph.d., Anp- WAYNE STATE UNIVERSITY
 bc, Faanp
- 1631 ROLE-SPECIFIC-TARGET-SYSTEMS WITHIN TEAMS IN PROFESSIONAL BUREAUCRACIES-A QUALITATIVE ANALYSIS IN THE OPERATING ROOM**
 Kirsten Hoeper MEDICAL UNIVERSITY HANNOVER
 Maïke Kriependorf MEDICAL UNIVERSITY HANNOVER
- 2074 THE INFLUENTIAL ROLE OF PERSONAL ADVICE NETWORKS ON GPS' PERFORMANCE: A SOCIAL CAPITAL PERSPECTIVE**
 Stefano Calciolari UNIVERSITÀ DELLA SVIZZERA ITALIANA
 Laura González Ortiz UNIVERSITÀ DELLA SVIZZERA ITALIANA
 Federico Lega UNIVERSITÀ BOCCONI

SLOT 2 (10:50 - 12:20) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS

SUSTAINABILITY AND ACCOUNTING INFORMATION SYSTEM

Chair: Louise Vidal

Discussant:

Paper presentations:

- 1181 SUSTAINABILITY STRATEGY AND FINANCIAL EFFORT: SOME EMPIRICAL EVIDENCE FROM THE ITALIAN PUBLIC SECTOR**
 Fabio De Matteis UNIVERSITÀ DEL SALENTO
 Alessandra Tafuro UNIVERSITÀ DEL SALENTO
 Daniela Preite UNIVERSITÀ DEL SALENTO
 Antonio Costa UNIVERSITÀ DEL SALENTO
- 1699 MANAGING SOCIAL BENEFITS VIA A FINANCIAL AND ACCOUNTING SYSTEM: THE CASE OF A BASIC SOCIAL BENEFIT**
 Noemi Peña UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)
 J Iñaki De La Peña UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)

SLOT 2 (10:50 - 12:20) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH METHODS INVOLVING MULTIPLE STAKEHOLDERS

Chair: Evandro Bocatto

Discussant:

Paper presentations:

- 2109 WHY MULTISOURCE ASSESSMENT AND FEEDBACK HAS BEEN ERRONEOUSLY ANALYZED AND HOW IT SHOULD BE**
 Joan Manuel Batista-foguet ESADE
 Willem E Saris UPF
 Richard E. Boyatzis CASE WESTERN
 Ricard Serlavós ESADE
- 1713 A NEW METHODOLOGY FOR ANALYSING NECESSARY BUT NOT SUFFICIENT CONDITIONS: COMPARING NCA WITH OLS**
 Jan Dul ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
 James Lebreton PENNSYLVANIA STATE UNIVERSITY
- 1707 DEVIANT SCRUTINY METHODOLOGY: APPLICATION IN THE WAR AGAINST INEQUALITY**
 Evandro Bocatto MACEWAN UNIVERSITY
 Eloisa Perez-de-toledo MACEWAN UNIVERSITY

SLOT 2 (10:50 - 12:20) - Langues Building - Room 402 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_01 DEVELOPING AN EVOLUTIONARY EPISTEMOLOGY? EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

APPLICATIONS OF EVOLUTIONARY AND CO-EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

Chair: Gianpaolo Abatecola

Discussant:

Paper presentations:

- 2569 EXPLORING THE POTENTIAL OF ORGANIZATIONAL MEMETICS: A REVIEW AND CASE EXAMPLE**
 Michael Schlaile UNIVERSITY OF HOHENHEIM
 Laura Constantinescu
- 1026 MODELLING CONNECTIVITY AND CO-EVOLUTION: THE 'PREMONITION' STUDY OF DOMESTIC FIRE RISK BEHAVIOURS**
 Dermot Breslin SHEFFIELD UNIVERSITY
 Mark Burkitt SHEFFIELD UNIVERSITY
 Stephen Dobson SHEFFIELD HALLAM UNIVERSITY
 Daniela Romano EDGEHILL UNIVERSITY
- 1537 A CO-EVOLUTIONARY PERSPECTIVE ON ORGANIZATIONAL ADAPTATION. EVIDENCE FROM THE PERFORMANCE APPRAISAL ROUTINE IN A SERVICE FIRM**
 Vincenzo Uli UNIVERSITY OF ROME "TOR VERGATA"

SLOT 2 (10:50 - 12:20) - IAE Building - Room 405 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

MANAGEABLE COOPERATION IN VARIOUS SECTORS

Chair: Frederique Alexandre-bailly

Discussant: Anne-catherine Moquet

Paper presentations:

- 1052 LEARNED HELPLESSNESS AND EXTERNAL LOCUS OF CONTROL IN THE PUBLIC SECTOR**
 Soma Pillay FEDERATION UNIVERSITY AUSTRALIA
 Chris Bilney SWINBURNE UNIVERSITY, AUSTRALIA
 Robert Jones SWINBURNE UNIVERSITY AUSTRALIA
- 1667 PLAYING CAT AND MOUSE: HOW US DIETARY SUPPLEMENT FIRMS MOVED BETWEEN CATEGORIES TO ESCAPE THE FDA**
 Kerem Gurses LUISS GUIDO CARLI UNIVERSITY
 Pinar Ozcan WARWICK UNIVERSITY
- 2470 REMEDIES FOR MANAGING BOTTLENECKS AND TIME-THIEVES IN**
 Agnar Johansen SINTEF
 Petter Eik-andresen NORWEGIAN DEFENCE LOGISTICS ORGANISATION
 Andreas Landmark SINTEF
 Sara Hajikazemi SINTEF
 Johannes Hobæk NORWEGIAN DEFENCE LOGISTICS ORGANISATION

SLOT 2 (10:50 - 12:20) - IAE Building - Room 402 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

MANAGEMENT THEORY TRANSLATED AND RE/CODED

Chair: John Damm Scheuer

Discussant: Wojciech Czakon

Paper presentations:

- 1069 EXPLORING THE SOURCE IN TRANSLATION**
Nurit Zaidman BEN-GURION UNIVERSITY OF THE NEGEV
Ofra Goldstein-gidoni TEL AVIV UNIVERSITY
- 2027 STRUGGLING WITH TRANSLATIONS - DO ACTORS REALLY KNOW HOW TO TRANSLATE STRATEGIES?**
S-ren Obed Madsen COPEHAGEN BUSINESS SCHOOL
- 2034 MANAGEMENT AS HACKING. PROTOTYPE OF A VIRAL RESEARCH PROGRAM FOR NEXT ORGANIZATIONS**
Steffen Roth ESC RENNES SCHOOL OF BUSINESS

SLOT 3 (16:30-18:00) TRACK SESSIONS

SLOT 3 (16:30 - 18:00) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

STAKEHOLDER APPROACHES AND SOCIAL STAKES

Chair: Jerome Meric

Discussant: Héloïse Berkowitz

Paper presentations:

- 1586 THE RELATIONSHIP BETWEEN CULTURE, NATIONAL INSTITUTIONAL ARRANGEMENTS AND PREVALENT STAKEHOLDER MANAGEMENT CULTURE: A CROSS-NATIONAL STUDY**
 Giacomo Boesso UNIVERSITY OF PADOVA
 Kamallesh Kumar UNIVERSITY OF MICHIGAN DEARBORN
 Jun Yao MEJI UNIVERSITY
- 1522 INTRA-ORGANIZATIONAL MOBILITY: A FACTOR IN THE DEVELOPMENT OF EXECUTIVE EMPLOYABILITY? THE CASE OF THREE LARGE FRENCH FIRMS**
 Dominique Baruel-bencherqui ISTE
 Anne Janand ISTE
- 1892 SME SOCIAL RESPONSIBILITY IN ARGENTINA: STAKEHOLDER PRIORITIES AND PERCEIVED ORGANIZATIONAL BENEFITS**
 Jacob Massoud DOMINICAN UNIVERSITY OF CALIFORNIA
 Bonnie Daily NEW MEXICO STATE UNIVERSITY

SLOT 3 (16:30 - 18:00) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

STAKEHOLDER APPROACHES, SALIENCE ISSUES

Chair: Francesco Gangi

Discussant: Mario Tani

Paper presentations:

- 2336 DRIVERS AND OUTCOMES OF MANAGERS' STAKEHOLDER RESPONSIBILITY PERCEPTIONS: REVISITING STAKEHOLDER SALIENCE**
 Christian Voegtlin UNIVERSITY OF ZURICH
- 1346 EXAMINING ATTRIBUTES AND SALIENCE IN NOT-FOR-PROFIT AND FOR-PROFIT STAKEHOLDERS**
 Florent Pestre UNIVERSITY OF PARIS SUD
 Shahzad Khurram UNIVERSITY OF PARIS SUD
- 1344 WHO WINS MANAGER'S ATTENTION ? STAKEHOLDERS' SALIENCE IN A DEVELOPING COUNTRY**
 Florent Pestre UNIVERSITY OF PARIS SUD
 Shahzad Khurram UNIVERSITY OF PARIS SUD

SLOT 3 (16:30 - 18:00) - IAE Building - Amphi B - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

CSR DISCLOSURE BETWEEN STANDARDS AND PRACTICES

Chair: Francesco Bavagnoli

Discussant: Patrizia Gazzola

Paper presentations:

- 1100 MATERIALITY MATRIX USE AND MISUSE: A NEW IMPRESSION MANAGEMENT TECHNIQUE?**
Lorenzo Gelmini DEPARTMENT OF BUSINESS STUDIES
Francesco Bavagnoli DEPARTMENT OF BUSINESS STUDIES
Maurizio Comoli DEPARTMENT OF BUSINESS STUDIES
- 1292 BEYOND COMPLIANCE**
Goessling Tobias TILBURG UNIVERSITY
Remco Vink TOPDESK
Pitsakis Konstantinos KINGSTON UINIVERSITY
- 2607 THE REGULATION OF CSR BY MEANS OF TRANSPARENCY STANDARDS**
Morgane Le Breton MINES PARISTECH
Franck Aggeri MINES PARISTECH

SLOT 3 (16:30 - 18:00) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

ETHICS AND FINANCE

Chair: Sharam Alijani

Discussant: Karima Bouaiss

Paper presentations:

- 1943 GETTING FINANCE BACK ON TRACK: IS REGULATION ENOUGH?**
Catherine Karyotis NEOMA BUSINESS SCHOOL
Joseph Onochie BARUCH COLLEGE
Discussant : karima bouaiss
- 2506 SOLVING THE SRI PUZZLE? A NOTE ON THE MAINSTREAMING OF ETHICAL INVESTMENT**
Thomas Lagoarde-segot KEDGE BS
Discussant : karima bouaiss
- 1673 BEHAVIOURALIZING BLACK-LITTERMAN: COMBINING EXPERT OPINION AND STATISTICAL ESTIMATES TO ACHIEVE SUPERIOR PORTFOLIO PERFORMANCE**
Sébastien Lleo NEOMA BUSINESS SCHOOL
Mark Davis IMPERIAL COLLEGE LONDON
Discussant : karima bouaiss

SLOT 3 (16:30 - 18:00) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

RESISTANCE AND NON TRANSFORMATION

Chair: Andrea Fumagalli

Discussant: Edoardo Mollona

Paper presentations:

- 2289 FIELD AUTONOMY AND THE PRESERVATION OF DISCURSIVE RESISTANCE. THE CASE OF THE DISCOURSE ON PRIVATIZATION IN ITALY.**
 Luca Pareschi UNIVERSITY OF VENEZIA
 Edoardo Mollona UNIVERSITY OF BOLOGNA
- 2530 THE ROLE OF CSR IN THE PROCESS OF NON-TRANSFORMATION : THE CASE OF THE MINING INDUSTRY**
 Clara Roussey UNIVERSITY OF MONTPELLIER
 Nicolas Balas UNIVERSITY OF MONTPELLIER
 Florence Palpacuer UNIVERSITY OF MONTPELLIER
- 1122 MONETARY MANAGEMENT AND ECONOMIC INEQUALITY: AN INSTITUTIONAL PERSPECTIVE**
 Matthew Charles Mccaffrey UNIVERSITY OF MANCHESTER
 Carmen Elena Dorobat COVENTRY UNIVERSITY BUSINESS SCHOOL, SCHOOL OF STRATEGY AND LEADERSHIP

SLOT 3 (16:30 - 18:00) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_05 MARKETING FOR SOCIETY

MARKETING STRATEGIES

Chair: Teresa Barros

Discussant: Laure Lavorata

Paper presentations:

- 1072 KEY MARKETING DETERMINANTS OF SUCCESSFUL UNIVERSITY-INDUSTRY LINKAGES: AN EMPIRICAL ANALYSIS**
 Veronica Rosendo-rios CUNEF- COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS
- 1527 FILM STRATEGIC INTERNATIONAL MARKETING. A DMO CASE STUDY.**
 Iris Rittenhofer SCHOOL OF BUSINESS AND SOCAIL SCIENCES, AARHUS UNIVERSITY
- 1761 DEFINING FOOD AUTHENTICITY: AN EFFICIENT PROMOTION FOR ETHNIC RESTAURANTS**
 Elena Chatzopoulou NEWCASTLE UNIVERSITY BUSINESS SCHOOL
 Matthew Gorton NEWCASTLE UNIVERSITY BUSINESS SCHOOL
 Sharron Kuznesof NEWCASTLE UNIVERSITY
- 2173 BRAND RELATIONSHIPS IDENTITY AND REPUTATION: THE CASE OF TWO EUROPEAN UNIVERSITY BRANDS**
 Teresa Barros ESTGF-IPP
 F. Vitorino Martins FEP-UP
 Hortênsia Barandas-karl FEP-UP

SLOT 3 (16:30 - 18:00) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

DEMOCRACY OR SOLIDARITY STAKES IN COMPANIES: NEW INSIGHTS

Chair: Anna Grandori

Discussant:

Paper presentations:

- 1507 INTRODUCING STAKEHOLDER CORPORATIONS - TOWARD REAL ECONOMIC DEMOCRACY**
Darko Tipuric UNIVERSITY OF ZAGREB
Shann Turnbull INTERNATIONAL INSTITUTE FOR SELF-GOVERNANCE
- 2149 ENTREPRENEUR'S WEALTH VERSUS FIRM'S WELFARE: EXPLORING AN EVERGREEN GOVERNANCE FOR FIRM SUCCESSION**
Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY
Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY
- 1445 COOPERATIVES AS A MODERN FORM OF BUSINESS: HOW TO RECONCILE ECONOMIC EFFICIENCY AND SOCIAL EXPECTATIONS**
Justine Valette UNIVERSITY OF MONTPELLIER - MONTPELLIER RESEARCH IN MANAGEMENT
Paul Amadiou UNIVERSITY OF MONTPELLIER - MONTPELLIER RESEARCH IN MANAGEMENT
Patrick Sentis UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL - MONTPELLIER RESEARCH IN MANAGEMENT

SLOT 3 (16:30 - 18:00) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

DESIRE, FANTASY AND UNCONSCIOUS: BEYOND RATIONALITY

Chair: Larry Hirschhorn

Discussant:

Paper presentations:

- 1355 EMOTION, FANTASY, AND GROUNDED THEORY: A PSYCHOANALYTIC PERSPECTIVE ON THE AFFECTIVE DIMENSIONS OF GROUNDED THEORY**
Annette Clancy UNIVERSITY COLLEGE DUBLIN
Russ Vince UNIVERSITY OF BATH
- 1568 FORSAKEN DESIRES: THE DARK SIDE OF EMPLOYEE ENGAGEMENT**
Mark Stringer BIRKBECK COLLEGE, UNIVERSITY OF LONDON
Dr Andreas Liefoghe BIRKBECK COLLEGE, UNIVERSITY OF LONDON
- 1968 THE PROMISE OF INTERWEAVING POSTCOLONIAL AND PSYCHOANALYTIC FRAMEWORKS: CHALLENGING THE PREVALENCE OF RATIONALITY ASSUMPTIONS TO GENERATE MEANINGFUL ALTERNATIVES**
Eda Ulus UNIVERSITY OF LEICESTER
Ajnesh Prasad EGADE BUSINESS SCHOOL

SLOT 3 (16:30 - 18:00) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

ACTORS, TEAMS AND CORPORATE GOVERNANCE

Chair: Peter Crow

Discussant: Silke Machold

Paper presentations:

- 1216 OWNERSHIP EFFECTS ON BOARD COMPOSITION: THE CASE OF INSIDE VERSUS OUTSIDE BOARD DIRECTOR REPRESENTATION**
 Nikolaos Kavadis UNIVERSITY CARLOS III OF MADRID
 Xavier Castañer UNIVERSITY OF LAUSANNE
- 1513 AN INTRA-TMT HIERARCHY ANALYSIS OF STOCK OPTIONS**
 María Belda-ruiz CATHOLIC UNIVERSITY OF MURCIA
 J. Samuel Baixauli-soler UNIVERSITY OF MURCIA
 Gregorio Sánchez-marín UNIVERSITY OF MURCIA
- 2213 THE ROLE OF TMT NETWORK CAPABILITIES, BEHAVIORAL INTEGRATION AND BOARD INNOVATIVE DECISION MAKING IN HIGH-TECH START-UPS**
 Ekaterina Bjornali NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
 Torgeir Aadland NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
 Ekaterina Fedorova SOPRA STERIA
 Ali Mohammadi KTH - ROYAL INSTITUTE FOR TECHNOLOGY

SLOT 3 (16:30 - 18:00) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS AND BOARD FUNCTIONING

Chair: Morten Huse

Discussant: Alana Vandebek

Paper presentations:

- 1466 BOARD OF DIRECTORS FUNCTIONING AS A DETERMINANT OF CSR ENGAGEMENT IN SPAIN**
 Jose-luis Godos-diez UNIVERSITY OF LEON
 Laura Cabeza-garcia UNIVERSITY OF LEON
 Daniel Alonso-martinez UNIVERSITY OF LEON
 Roberto Fernandez-gago UNIVERSITY OF LEON
- 2053 BOARD EVALUATION AND ITS AFFECT ON CHAIRPERSONS' PERCEPTION ON BOARD WORK AND FORECAST ACCURACY**
 Tor Brunzell STOCKHOLM BUSINESS SCHOOL
- 2290 THE VALUE ADDED OF BOARD CAPITAL IN THE EMERGING CAPITAL MARKET. DOES THE HUMAN SIDE OF CORPORATE GOVERNANCE MATTER?**
 Anastasia Stepanova NATIONAL RESEARCH UNIEVRSITY HIGHER SCHOOL OF ECONOMICS
 Irina Ivashkovskaya IONAL RESEARCH UNIEVRSITY HIGHER SCHOOL OF ECONOMICS
 Evgeniya Morkovkina IONAL RESEARCH UNIEVRSITY HIGHER SCHOOL OF ECONOMICS

SLOT 3 (16:30 - 18:00) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

ENTREPRENEURIAL DECISION MAKING

Chair: Silke Tegtmeier

Discussant:

Paper presentations:

- 1937 EXPECTED COMPETITION AND THE DECISION TO PLAN THE BUSINESS BEFORE START-UP**
Christoph Starke OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG
- 1015 THE INNOVATIVE ENTREPRENEUR: A NEW MODEL FOR ACHIEVING INNOVATION THROUGH BEHAVIORAL COMPETENCIES AND SOCIAL NETWORK**
Laura Cortellazzo CA
Fabrizio Gerli CA
Sara Bonesso CA
- 1282 PRE-COMMITMENTS AS ENTREPRENEURIAL RESOURCE ACQUISITION STRATEGY: A BLESSING OR A CURSE?**
Johanna Vanderstraeten UNIVERSITY OF ANTWERP
Wouter Van Bockhaven UNIVERSITY OF ANTWERP
- 1463 EFFECTS OF ENTREPRENEURSHIP EDUCATION ON STUDENTS' ENTREPRENEURIAL INTENTIONS: A CASE OF BOTSWANA**
Patrick Ebong Ebewo TSHWANE UNIVERSITY OF TECHNOLOGY

SLOT 3 (16:30 - 18:00) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SOCIAL ENTERPRISE CHALLENGES

Chair: Massimiliano M. Pellegrini

Discussant:

Paper presentations:

- 1255 SOCIAL ENTERPRISE LEGITIMACY SPIRAL IN A HOSTILE CONTEXT**
Ralitza Nikolaeva NAZARBAYEV UNIVERSITY
Marta Bicho ISCTE-IUL
Carmen Lages NOVA SBE
- 1334 THE ROLE OF INSTITUTIONAL CONNECTIONS FOR EFFECTIVENESS IN SOCIAL ENTERPRISES - A DOUBLE CASE STUDY IN THE BRAZILIAN SEMIARID**
José Carlos Lázaro Da Silva Filho FEDERAL UNIVERSITY OF CEARÁ
Bruno Lessa FEDERAL UNIVERSITY OF RIO GRANDE DO SUL
Anil Verma UNIVERSITY OF TORONTO
- 1402 SOCIAL ENTERPRISE IN ACTION: THE FRC STORY**
Lamia El Ayouby UNIVERSITY OF LIVERPOOL
Oswald Jones UNIVERSITY OF LIVERPOOL

SLOT 3 (16:30 - 18:00) - Langues Building - Room 305 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

ACADEMIC ENTREPRENEURSHIP

Chair: Claire Champenois

Discussant:

Paper presentations:

- 2195 STUDENT AND GRADUATE ENTREPRENEURSHIP: AMBIDEXTROUS UNIVERSITIES CREATE MORE NASCENT ENTREPRENEURS**
 Berna Beyhan SABANCI UNIVERSITY
 Derya Findik YILDIRIM BEYAZIT UNIVERSITY
- 1684 UNDERSTANDING THE PROCESSES OF ENTREPRENEURIAL INTENTION TO TRAIN STUDENTS AND FACILITATE THEIR ENTREPRENEURIAL BEHAVIOR**
 Véronique Favre-bonté UNIVERSITY OF SAVOY
 Jean-pierre Boissin UNIVERSITY OF GRENOBLE ALPES
 Sandrine Fine-falcy UNIVERSITY OF GRENOBLE ALPES
- 2305 RELATIONSHIPS BETWEEN RESOURCES AND THE EARLY GROWTH TRAJECTORIES OF ASOS**
 Karim Messegheem AES UNIVERSITY OF MONTEPLLLIER - LABEX ENTREPRENDRE
 Véronique Bessièrre AES UNIVERSITY OF MONTEPLLLIER - LABEX ENTREPRENDRE
 Marie Gomez-breysse AES UNIVERSITY OF MONTEPLLLIER - LABEX ENTREPRENDRE
 Andry Ramaroson AES UNIVERSITY OF MONTEPLLLIER - LABEX ENTREPRENDRE
 Sylvie Sammut ISEM UNIVERSITY OF MONTEPLLLIER - LABEX ENTREPRENDRE
- 2082 BOOSTING ACADEMIC ENTREPRENEURSHIP THROUGH REFRAMING SOCIAL ISSUES: AN INTERVIEW AND DISCUSSION**
 Divya Bhutiani UNIV. OF TWENTE
 Padmakumar Nair THAPAR UNIV.
 Aard Groen UNIV. OF TWENTE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

ANGELS, BANKS AND VCS

Chair: Abdel Malik Ola

Discussant: Ine Paeleman

Paper presentations:

- 1726 BEARING UNCERTAINTY: THE CASE OF BUSINESS ANGELS INVESTING IN EARLY STAGE STARTUPS**
 Abdel Malik Ola GRANEM, ANGERS ECONOMICS AND MANAGEMENT RESEARCH GROUP, UNIVERSITY OF ANGERS
- 2179 WHY CARE? DO FAMILY BUSINESSES, BUSINESS SUCCESSOR AND SMES MAKE A DIFFERENCE IN ENTERPRISE-BANK RELATIONSHIP?**
 Christina Stadler UNIVERSITY OF BAYREUTH
- 2597 FUNDRAISING THROUGH SYNDICATION IN THE VENTURE CAPITAL INDUSTRY - SIGNALING PERSPECTIVES OF HUMAN CAPITAL AND FUND CHARACTERISTICS**
 Miona Milosevic ESCP EUROPE
 Jacqueline Fendt ESCP EUROPE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

WELL-BEING AND POSITIVE PSYCHOLOGY

Chair: Sepideh Yeganegi

Discussant: Oana C. Fodor

Paper presentations:

- 2030 EXPLORING THE EFFECT OF ENTREPRENEURIAL ACTIVITIES ON SUBJECTIVE WELL-BEING**
 Sepideh Yeganegi UNIVERSITY OF MANITOBA
 Nathan Greidanus UNIVERSITY OF MANITOBA
 Parshotam Dass UNIVERSITY OF MANITOBA
- 2214 WELL-BEING OF ENTREPRENEURS - INTERNATIONAL COMPARISON BASED ON GEM DATA**
 Przemyslaw Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE
 Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE
- 2210 LINKING ORGANIZATIONAL POSITIVITY TO ENTREPRENEURIAL ORIENTATION AND PERFORMANCE: EMPIRICAL EVIDENCE**
 Przemyslaw Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE
 Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_07 GENDER ISSUES IN ENTREPRENEURSHIP: WHAT WE KNOW AND WHAT WE SHOULD KNOW (CO-SPONSORED WITH THE GRDO SIG -05)

GENDER AND ENTREPRENEURSHIP

Chair: Alessandra Faraudello

Discussant: Salma Fattoum

Paper presentations:

- 1468 I WANT TO BE LIKE YOU: ENTREPRENEURIAL ROLE MODELS AND THE SECOND SEX**
 Salma Fattoum INSEEC SCHOOL OF BUSINESS
 Janice Byrne IESEG SCHOOL OF MANAGEMENT
 Cristina Diaz UNIVERSIDAD DE CASTILLA-LA MANCHA
- 2127 WOMEN IN FAMILY BUSINESS: A LITERATURE REVIEW**
 Alessandra Faraudello EASTER PIEDMONT UNIVERSITY
 Yuliya Pankova UNIVERSITY OF ROME TOR VERGATA
 Lucrezia Songini EASTERN PIEDMONT UNIVERSITY AND BOCCONI SCHOOL OF MANAGEMENT
- 2557 THE DETERMINANTS OF ENTREPRENEURIAL LADDER: AN EMPIRICAL ANALYSIS OF THE GERMAN WOMEN ENTREPRENEURS**
 Silke Tegtmeier LEUPHANA
 Esra Memili UNC GREENSBORO
 Siri Terjesen NHH
- 1067 SEX-TYPING OF ENTREPRENEURSHIP: EVOLUTIONARY OR SOCIAL FORCES? A CROSS-CULTURAL STUDY OF UNITED STATES AND INDIA**
 Safal Batra IIM KASHIPUR
 Vishal Gupta UNIV OF MISSISSIPPI
 Alka Gupta UNIV OF LYNCHBURG

SLOT 3 (16:30 - 18:00) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_08 ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

Chair: De Massis Alfredo

Discussant: Salvatore Tomaselli

Paper presentations:

- 1908 EXPLAINING ENTREPRENEURIAL PERFORMANCE OF SOLO SELF-EMPLOYED FROM A MOTIVATIONAL PERSPECTIVE**
 Nardo De Vries MAASTRICHT UNIVERSITY
 Werner Liebrechts UTRECHT UNIVERSITY
 André Van Stel TRINITY COLLEGE DUBLIN
- 2079 DETERMINANTS AND IMPACTS OF PROFESSIONALIZATION IN FAMILY SMES AND THE RELATIONSHIP WITH ENTREPRENEURSHIP**
 Paola Vola DISEI
 Chiara Morelli DISEI
 Giulia Flamini ACCONTING

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

GENDER AND THEORISING

Chair: Jawad Syed

Discussant: Harry Van Buren Iii

Paper presentations:

- 1729 FROM RHETORIC TO REALITY: A MULTILEVEL ANALYSIS OF GENDER EQUALITY IN PAKISTANI ORGANISATIONS**
 Faiza Ali LIVERPOOL JOHN MOORES UNIVERSITY
- 1737 GENDER MAINSTREAMING IN PAKISTAN: A RELATIONAL PERSPECTIVE**
 Jawad Syed UNIVERSITY OF HUDDERSFIELD
- 1329 GENDER DIVERSE BOARDS AND RELATED-PARTY TRANSACTIONS: THE ROLE OF STATUTORY AND DEMOGRAPHIC ATTRIBUTES OF WOMEN DIRECTORS**
 Ammar Ali Gull UNIVERSITY OF MAINE
 Mehdi Nekhili UNIVERSITY OF MAINE
 Tawhid Chtioui ICD INTERNATIONAL BUSINESS SCHOOL
- 1345 "JUST AS DISHWASHING IS A WOMAN'S JOB, ENGINEERING IS A MAN'S JOB": HOW ACADEMIC STAFF IN TECHNOLOGY AND IT EDUCATION THINK ABOUT GENDER"**
 Beáta Nagy CORVINUS UNIVERSITY OF BUDAPEST

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 306 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Kathrin Moeslein

Discussant:

Paper presentations:

- 2551 THE MULTINATIONAL'S DYNAMIC STRATEGY IN COORDINATING SUPPLIERS' NETWORKS**
 Gilda Antonelli UNIVERSITY OF MOLISE
 Edoardo Mollona UNIVERSITY OF BOLOGNA
 Luigi Moschera UNIVERSITY OF NAPLES PARTHENOPE
- 2101 HOW TO DESIGN EFFECTIVE DECISION-MAKING IN NEW PRODUCT PORTFOLIO MANAGEMENT: AN UPPER ECHELON PERSPECTIVE**
 Tobias Röth INSTITUTE FOR MANAGEMENT AND BUSINESS ADMINISTRATION
 Patrick Spieth INSTITUTE FOR MANAGEMENT AND BUSINESS ADMINISTRATION
- 2451 EARLY PURCHASING INVOLVEMENT IN NEW PRODUCT DEVELOPMENT CHARACTERIZED BY DISCONTINUOUS INNOVATIONS: A CASE STUDY APPROACH**
 Katia Picaud AUDENCIA SCHOOL OF MANAGEMENT
 Thomas Johnsen ESC RENNES
 Mihalís Giannakis AUDENCIA SCHOOL OF MANAGEMENT
- 1973 INNOVATION PERFORMANCE AND CORPORATE GOVERNANCE IN EUROPE: A NEW PERSPECTIVE**
 Malgorzata Kurak AUTONOMOUS UNIVERSITY OF BARCELONA
 Teresa Garcia-marco PUBLIC UNIVERSITY OF NAVARRE
 Miguel Garcia-cestona AUTONOMOUS UNIVERSITY OF BARCELONA

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - LEADERSHIP AND CHANGE MANAGEMENT

Chair: Pascal Le Masson

Discussant: Susanne Ollila

Paper presentations:

- 1936 CHANGE AS UNFORESEEN RESULT OF THE DESIGN THINKING PROJECT - INTRODUCING DESIGN FOR RENEWING BANK SERVICES**
 Justyna Starostka KOZMINSKI UNIVERSITY
 Per Richard Hansen AALBORG UNIVERSITY
- 2010 DESIGNING AND LEADING ORGANIZATIONAL CHANGE: THE ROLE OF INDIVIDUAL AND DISTRIBUTED LEADERSHIP IN THE IMPLEMENTATION OF MOBILIZING ACTIVITIES**
 Stefano Cirella UNIVERSITY OF ESSEX
 Filomena Canterino POLITECNIO DI MILANO
 Abraham Shani CALPOLY
- 2243 LEADERSHIP-DRIVEN IDEATION: THE COGNITIVE EFFECTS OF DIRECTIVE FEEDBACKS ON CREATIVITY**
 Hicham Ezzat MINES PARISTECH
 Marine Agogué HEC MONTRÉAL
 Mathieu Cassotti UNIVERSITY OF PARIS DESCARTES
 Pascal Le Masson MINES PARISTECH
 Benoit Weil MINES PARISTECH

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 313 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)

BUSINESS MODEL INNOVATION II

Chair: Joan Enric Ricart

Discussant: Henk Volberda

Paper presentations:

- 1435 **TYPES OF BUSINESS MODEL RECONFIGURATION: A TAXONOMIC CLASSIFICATION OF SMALL AND MIDSIZED ENTERPRISES IN THE ELECTRONIC INDUSTRY**
 Sven Laudien UNIVERSITY OF ERFURT
 Thomas Clauß PHILIPPS-UNIVERSITY OF MARBURG
 Ricarda Bouncken UNIVERSITY OF BAYREUTH
- 2235 **VALUE PROPOSITIONS FOR SUSTAINABLE TECHNOLOGIES: RECONFIGURATION TACTICS FOR ELECTRIC VEHICLES**
 Jonatan Pinkse UNIVERSITY OF MANCHESTER
 René Bohnsack CATOLICA LISBON SCHOOL OF BUSINESS AND ECONOMICS
 Jilles Visser HOGESCHOOL VAN AMSTERDAM
- 1409 **REASONING LIKE DESIGNERS: BUSINESS MODEL INNOVATION IN THE SHARING ECONOMY**
 Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
 Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS
 Christian Comberg HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

OI AND NETWORKING APPROACHES

Chair: Mitkova Liliانا

Discussant: Ayerbe Cécile

Paper presentations:

- 1983 **INNOVATION OUTCOMES AND PARTNER-TYPE SELECTION IN R&D ALLIANCES: THE ROLE OF SIMULTANEOUS DIVERSIFICATION AND SEQUENTIAL ADAPTATION**
 Mathias Beck UNIVERSITY OF ZURICH
 Cindy Lopes-bento MAASTRICHT UNIVERSITY
- 2110 **COMMUNITIES OF PRACTICE OF INNOVATIVE STARTUPS. COOPERATION OR COMPETITION: THIS IS THE QUESTION!**
 Tatiane Guimarães UPEC/PUC MINAS
 Luciana Castro Gonçalves UNIVERSITÉ PARIS-EST/ESIEE PARIS
 Glaucia Vale PUC MINAS
- 1692 **IS INTER-ORGANIZATIONAL NETWORKING A WASTE OF TIME OR A CRUCIAL PREREQUISITE FOR RADICAL INNOVATION? AN EXPLORATIVE NETWORK ANALYSIS OF COLLABORATIVE INNOVATION ACTIVITIES**
 Monika Hengstler ZEPPELIN UNIVERSITY
 Ellen Enkel ZEPPELIN UNIVERSITY
- 2491 **SOCIAL NETWORKING SITES, INNOVATION AND THE PATIENT AS PEER - THE CASE OF PATIENTSLIKEME**
 Fahd Omair Zaffar UNIVERSITY OF GOTHENBURG
 Jan Ljungberg UNIVERSITY OF GOTHENBURG
 Dick Stenmark UNIVERSITY OF GOTHENBURG

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

CREATIVITY AND INNOVATION IN DIVERSE CULTURES

Chair: Jan Dul

Discussant: Nuran Acura

Paper presentations:

- 1851 'LA CHISPA DE LA CIUDAD DE MÉXICO': CO-CREATION OF ORGANIZATIONAL INNOVATIONS AND ITS IMPLICATIONS FOR MANAGING INNOVATION**
 Hans Lundberg LINNÆUS UNIVERSITY
 Ian Sutherland IEDC-BLED SCHOOL OF MANAGEMENT
 Birgit Penzenstadler CALIFORNIA STATE UNIVERSITY
 Paul Blazek CYLEDGE MEDIA GMBH
 Hagen Habicht HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 2481 CREATIVITY-INTELLIGENCE MYTH: THE ROLE OF CULTURAL INTELLIGENCE IN CREATIVITY**
 Sabina Bogilovic FACULTY OF ADMINISTRATION
- 1114 EMPLOYEE CREATIVITY THROUGH CREATIVE LEADERSHIP: EFFECT OF BEHAVIOR MODELING BY LEADERS ON EMPLOYEE CREATIVITY**
 Marina Mccarthy NOVA SOUTHEASTERN UNIVERSITY

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

THEORETICAL AND EMPIRICAL APPROACHES TO INNOVATION MANAGEMENT

Chair: Yvonne Van Rossenberg

Discussant:

Paper presentations:

- 1109 A SYSTEMATIC LITERATURE REVIEW ON INNOVATION MANAGEMENT - CURRENT TRENDS AND FUTURE DIRECTIONS**
 Cristina Fernandes POLYTECHNIC INSTITUTE OF CASTELO BRANCO
 João Ferreira UNIVERSITY OF BEIRA INTERIOR
 Vanessa Ratten LA TROBE UNIVERSITY
- 1456 INNOVATIONS IN ORGANIZATIONS: AN INTEGRATIVE FRAMEWORK**
 Helena Kovačič UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES
 Andrej Rus UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES
 Hajdeja Iglič UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES
- 1773 SOCIAL INNOVATION AND FIRM PERFORMANCE: A QUESTION OF SIZE?**
 Nuria Gonzalez-alvarez UNIVERSITY OF LEON
 Daniel Alonso-martinez UNIVERSITY OF LEON
 Mariano Nieto-antolin UNIVERSITY OF LEON
- 1896 EXTERNALITIES AND GEOGRAPHY OF INNOVATION**
 Satyasiba Das INDIAN INSTITUTE OF MANAGEMENT RAIPUR

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 304 - Competitive

Track: 06 INNOVATION >> 06_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

LOCATION AND INNOVATION

Chair: Angeles Montoro-sanchez

Discussant: Fiorenza Belussi

Paper presentations:

- 1246 **SCIENCE PARKS AND NEW TECHNOLOGY BASED FIRMS IN SPAIN. IMPLICATIONS FOR INNOVATION AND PUBLIC POLICY**
 Marta Fernández-olmos UNIVERSITY OF ZARAGOZA
 Marisa Ramirez-alesón UNIVERSITY OF ZARAGOZA
- 1759 **UNITED WE STAND, DIVIDED WE FALL? CLUSTERED FIRMS' RELATIONSHIPS AFTER THE 2008 CRISIS**
 Valmir Hoffmann UNIVERSITY OF BRASILIA
 Fiorenza Belussi UNIVERSITY OF PADUA
 M.teresa Martínez-fernández UNIVERSITY JAUME I
 Edgar Reyes Jr. UNIVERSITY OF BRASILIA
- 2248 **MULTILEVEL INTERACTIVE EFFECTS ON FIRMS' INCREMENTAL INNOVATION IN CLUSTER CONTEXTS**
 Jose-vicente Tomas-miquel UNIVERSITAT POLITECNICA DE VALENCIA
 Francesc-xavier Molina-morales UNIVERSITAT JAUME I
 Manuel Exposito-linga UNIVERSITAT POLITECNICA DE VALENCIA

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

EXPERIMENTS 1

Chair: Isabelle Vandangeon-derumez

Discussant:

Paper presentations:

- 2371 **TEACHING AND ASSESSING TRANSFERABLE COMPETENCES: THE CASE OF ENTREPRENEURIAL COMPETENCES.**
 Elena Luppi UNIVERSITY OF BOLOGNA
 Daniela Bolzani UNIVERSITY OF BOLOGNA
 Liliya Terzieva NHTV UNIVERSITY OF APPLIED SCIENCES
 Ivan Traina UNIVERSITY OF BOLOGNA
- 2368 **HOW CAN ART BE HELPFUL IN TEACHING ENTREPRENEURSHIP? CONSTRUCTIVE UNLEARNING AND POSITIVE EFFECTS ON ENTREPRENEURIAL SELF-EFFICACY: EMPIRICAL EVIDENCE**
 Vladyslav Potapchuk UMALIS GROUP & I3-CRG, ECOLE POLYTECHNIQUE
 Sylvain Bureau ESCP EUROPE
- 1771 **BUSINESS SIMULATION GAMES AND ACTIVE LEARNING: ANALYSING DECISION-MAKING IN THE LOGISTICS PROCESS**
 Marco Butzke UNIDAVI
 Anete Alberton UNIVALI
 Marinho Sidnei UNIVALI

SLOT 3 (16:30 - 18:00) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

LANGUAGE AND INTERNATIONAL ORGANISATIONS

Chair: Sven Horak

Discussant: Ritam Garg

Paper presentations:

- 2321 MANAGING LANGUAGE DIVERSITY IN MULTILINGUAL TEAMS**
Amy Church-morel IREGE, UNIVERSITY SAVOIE MONT-BLANC
- 1955 TRANSLANGUAGING PRACTICES IN A CROSS-BORDER ORGANISATION: AN ECOLINGUISTIC PERSPECTIVE**
Hélène Langinier ECOLE DE MANAGEMENT DE STRASBOURG, HUMANIS
Sabine Ehrhart UNIVERSITY OF LUXEMBOURG
- 2492 SHEDDING LIGHT ON THE DARKER SIDE OF LANGUAGE IN MULTILINGUAL ORGANIZATIONAL SETTINGS: A BAKHTINIAN APPROACH**
Philippe Lecomte TOULOUSE BUSINESS SCHOOL
Betty Beeler ESC SAINT ETIENNE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 3

Chair: Arup Varma

Discussant:

Paper presentations:

- 1054 GLOBAL MOBILITY OF PEOPLE IN THE LEARNING PROCESS OF OFFSHORE MEMBERS: LONGITUDINAL CASE STUDY**
Florence Duvivier NEOMA BUSINESS SCHOOL
Carine Peeters VLERICK BUSINESS SCHOOL
- 1126 EXPATRIATE ACADEMICS IN CHINA: INTERCULTURAL JOB ADJUSTMENT, TEACHER-STUDENT RELATIONS AND WORK OUTCOMES**
Jodie-lee Trembath AUSTRALIAN NATIONAL UNIVERSITY
Charlotte Jonasson AARHUS UNIVERSITY
Jakob Lauring AARHUS UNIVERSITY
Jan Selmer AARHUS UNIVERSITY
- 1834 HOST COUNTRY NATIONAL SUPPORT OF EXPATRIATES: A TWO-PHASE STUDY IN CHINA**
Arup Varma LOYOLA UNIVERSITY
Pawan Budhwar ASTON UNIVERSITY
Anastasia Katou UNIVERSITY OF MACEDONIA

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_01 SPORT GOVERNANCE

CSR IN SPORTS

Chair: Dimitrios Kolyperas

Discussant: Géraldine Zeimers

Paper presentations:

- 1980 CORPORATE SOCIAL RESPONSIBILITY AND MANAGING DRUGS IN SPORT**
 Jason Mazanov SCHOOL OF BUSINESS, UNSW-CANBERRA
 Jules Woolf ADELPHI UNIVERSITY
- 2490 CORPORATE SOCIAL RESPONSIBILITY IN SPORT FEDERATIONS: A FRAMEWORK TO ASSESS ORGANIZATIONAL INTEGRATION AND KNOWLEDGE OF CSR**
 Géraldine Zeimers UCL
 Thierry Zintz UCL
 Annick Willem UGENT
- 1244 WHERE TO ENGAGE IN CSR? THE INFLUENCE OF SOCIAL CAUSE PROXIMITY ON ATTITUDE TOWARDS SMALL-SIZED (VS. LARGE-SIZED) SPORTING GOODS RETAILERS**
 Wojciech Kulczycki TECHNISCHE UNIVERSITÄT MÜNCHEN
 Santoosh Mikas TECHNISCHE UNIVERSITÄT MÜNCHEN
 Joerg Koenigstorfer TECHNISCHE UNIVERSITÄT MÜNCHEN

SLOT 3 (16:30 - 18:00) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

ORGANISATIONAL CITIZENSHIP AND JUSTICE

Chair: Maria E. Aguilar-fernández

Discussant:

Paper presentations:

- 1274 A MULTI-FACETED APPROACH TO THE STUDY OF COMMUTING**
 Keren Turgeman-lupo UNIVERSITY OF HAIFA
 Michal Biron UNIVERSITY OF HAIFA
 Shay Tzafirir UNIVERSITY OF HAIFA
- 1949 ORGANIZATIONAL ALTRUISM: A CONCEPTUAL REVIEW AND CALL FOR PARSIMONY**
 Joanna Szulc UNIVERSITY OF LEEDS
 Gail Clarkson UNIVERSITY OF LEEDS
 Nicola Bown UNIVERSITY OF LEEDS
- 2501 MATERIALIST VALUES AND WORK CENTRALITY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR**
 Basak Ucanok Tan ISTANBUL BILGI UNI

SLOT 3 (16:30 - 18:00) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

RETHINKING HR ROLES, COMPETENCIES AND PRACTICES

Chair: Sammarra Alessia

Discussant:

Paper presentations:

- 2355 HR COMPETENCIES REVISITED: NEW ROLES REQUIRE DIFFERENT COMPETENCIES. A LITERATURE REVIEW AND DEVELOPMENT OF AN HR COMPETENCY MODEL.**
 Katharina Thill FHWIEN UNIVERSITY OF APPLIED SCIENCES
 Barbara Covarrubias Venegas FHWIEN UNIVERSITY OF APPLIED SCIENCES
 Julia Domnanovich FHWIEN UNIVERSITY OF APPLIED SCIENCES
- 1442 TRANSLATING HIGH-PERFORMANCE WORK SYSTEMS INTO OUTCOMES: THE ROLE OF EMPLOYEES' HRM CONSUMPTION**
 Jeroen Meijerink UNIVERSITY OF TWENTE
 Anna Bos-nehles UNIVERSITY OF TWENTE
- 2165 FROM CONTROL TO COMMITMENT WORK SYSTEMS: THE ROLE OF HRM IN THE POST-BUREAUCRATIC TRANSITION**
 Laura Innocenti LUISS BUSINESS SCHOOL
 Silvia Profili EUROPEAN UNIVERSITY OF ROME
 Alessia Sammarra UNIVERSITY OF L
- 2098 ANTECEDENTS OF HRM SYSTEMS: THE ROLE OF INSTITUTIONALIZED REFLEXIVITY**
 Silke Geithner DRESDEN UNIVERSITY OF TECHNOLOGY
 Frank Schirmer DRESDEN UNIVERSITY OF TECHNOLOGY
 Michael Gühne DRESDEN UNIVERSITY OF TECHNOLOGY

SLOT 3 (16:30 - 18:00) - IAE Building - Room 403 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES

LEADERSHIP: TEAMS AND PERCEPTIONS

Chair: Maximilian Holtgrave

Discussant:

Paper presentations:

- 1108 LEADING A TEAM WITH VISION - A LOOK AT FUTURE ORIENTATION**
 Szu-yin Lin INSTITUTE OF HRM, NSYSU
 Che-han Chang INSTITUTE OF HRM, NSYSU
 Hsien-chun Chen INSTITUTE OF HRM, NSYSU
 Amber, Y-p Lee DEPARTMENT OF PUBLIC ADMINISTRATION AND MANAGEMENT, NUTN
 I-heng Chen INSTITUTE OF HRM, NSYSU
- 2448 PROFILING PERCEIVED LEADERSHIP: EMOTIONAL INTELLIGENCE AND LEARNING STYLES**
 Roy Mouawad ESADE BUSINESS SCHOOL
 Joan Manuel Batista-foguet ESADE BUSINESS SCHOOL
 Ricard Serlavos ESADE BUSINESS SCHOOL
- 1826 THE EFFECT OF SERVANT LEADERSHIP, PERCEIVED ORGANIZATIONAL SUPPORT, AND JOB EMBEDDEDNESS ON TURNOVER INTENTIONS AND JOB SATISFACTION: AN EMPIRICAL INVESTIGATION**
 Tobias Huning COLUMBUS STATE UNIVERSITY
 Kevin Hurt COLUMBUS STATE UNIVERSITY
- 2433 THE IMPACT OF CULTURE-SPECIFIC LEADERSHIP AND POWER DISTANCE VALUES ON INNOVATIVE WORK BEHAVIOR: A LONGITUDINAL STUDY**
 Canan Ceylan ULUDAG UNIVERSITY
 Saba S. Colakoglu BERRY COLLEGE AND KOC UNIVERSITY

SLOT 3 (16:30 - 18:00) - Langues Building - Room 207 - Competitive
Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT-BASED ORGANISATION

Chair: Shankar Sankaran

Discussant: Janita Fj. Vos

Paper presentations:

- 1683 INVESTIGATING THE DYNAMICS OF PMO AND PFM CO-TRANSFORMATION: ROUTINE PERSPECTIVE AND STRUCTURAL ANALYSIS APPROACH**
 Christophe Bredillet UNIVERSITE DU QUEBEC
 Mahshid Tootoonchy QUEENSLAND UNIVERSITY OF TECHNOLOGY
 Stephane Tywoniak LA ROCHELLE BUSINESS SCHOOL
- 1751 THE NATURE OF ORGANIZATIONAL PROJECT MANAGEMENT AND ITS ROLE AS AN ORGANIZATIONAL CAPABILITY**
 Nathalie Drouin SCHOOL OF MANAGEMENT, UNIVERSITY OF QUEBEC AT MONTREAL
 Shankar Sankaran UNIVERSITY OF TECHNOLOGY, SYDNEY
 Ralf Müller BI NORWEGIAN BUSINESS SCHOOL
- 1837 MULTI-STAKEHOLDER PERSPECTIVES OF VALUE IN PROJECT PORTFOLIOS**
 Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY (UTS)
 Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY (UTS)

SLOT 3 (16:30 - 18:00) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT STAKEHOLDER MANAGEMENT

Chair: Derek Walker

Discussant: Kirsi Aaltonen

Paper presentations:

- 2411 STAKEHOLDER CO CREATION: PROJECTS AND SUSTAINABLE DEVELOPMENT BENEFITS**
 Lynn Keays WU VIENNA UNIVERSITY OF ECONOMICS & BUSINESS
 Martina Huemann WU VIENNA UNIVERSITY OF ECONOMICS & BUSINESS
- 2345 ADVANCING THEORIZING ABOUT PROJECT STAKEHOLDERS BY THE CONCEPT 'SHADOWS OF THE CONTEXT'**
 Pernille Eskerod WEBSTER UNIVERSITY
 Tina Larsen SLAGELSE MUNICIPALITY
- 2056 REVISITING SCENARIO DEVELOPMENT: - A NEW FRAMEWORK FOR STAKEHOLDER MANAGEMENT IN PROJECTS**
 Knut Fossum NTNU
 Tuomas Ahola NTNU
 Wenche Aarseth NTNU
 Bjørn Andersen NTNU

SLOT 3 (16:30 - 18:00) - Langues Building - Room 406 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

GOVERNANCE & PROJECTS

Chair: Lynn Crawford

Discussant: Yvan Petit

Paper presentations:

- 1197 A FRAMEWORK FOR GOVERNANCE IN THE REALM OF PROJECTS**
 Ralf Müller BI NORWEGIAN BUSINESS SCHOOL
 Li Zhai FUDAN UNIVERSITY
 Any Wang FUDAN UNIVERSITY
- 1865 GOVERNANCE, ORGANIZATIONAL DESIGN AND GOVERNMENTALITY IN PROJECTS: EXPLORING THE FORMAL-INFORMAL RELATIONSHIP**
 Magali Simard ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL
 Monique Aubry ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL
 Danielle Laberge ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL
- 2529 KEY DIMENSIONS OF PROJECT NETWORK GOVERNANCE AND IMPLICATIONS TO SAFETY IN NUCLEAR INDUSTRY PROJECTS**
 Jaakko Kujala UNIVERSITY OF OULU
 Kirsi Aaltonen UNIVERSITY OF OULU
 Nadezhda Gotcheva VTT TECHNICAL RESEARCH CENTRE OF FINLAND
 Aki Pekuri UNIVERSITY OF OULU

SLOT 3 (16:30 - 18:00) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

LOCAL GOVERNANCE: REFORMS AND STRATEGIES

Chair: Andrea Bonomi Savignon

Discussant: Andrea Bonomi Savignon

Paper presentations:

- 1423 DO LOCAL POLITICIANS MATTER? THE INFLUENCE OF INSTITUTIONAL SETTINGS AND PERSONAL ATTRIBUTES OF LOCAL POLITICIANS ON THE IMPLEMENTATION OF LOCAL GOVERNMENT REFORMS**
 Reto Steiner UNIVERSITY OF BERN
 Claire Kaiser UNIVERSITY OF BERN
- 1444 COGNITIVE STYLES, USER ACCEPTANCE AND COMMITMENT TO STRATEGIC PLANS IN PUBLIC ORGANIZATIONS: AN EMPIRICAL ANALYSIS.**
 Bert George GHENT UNIVERSITY
 Kenn Meyfrootd GHENT UNIVERSITY
 Sebastian Desmidt GHENT UNIVERSITY
 Eva Cools VLERICK BUSINESS SCHOOL
- 2091 'THE TRUTH IS OUT THERE ON THE FIELD' - EFFECTS AND GOAL ACHIEVEMENT OF (IDEOLOGIZED) RE-MUNICIPALIZATIONS IN THE ENERGY SECTOR**
 Ulf Papenfuß UNIVERSITY OF LEIPZIG
 Tom Sandig UNIVERSITY OF LEIPZIG

SLOT 3 (16:30 - 18:00) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

EXAMINING LEADERSHIP INVOLVEMENT IN HEALTHCARE CHANGE

Chair: Stefano Calciolari

Discussant:

Paper presentations:

- | | | |
|-------------|--|---|
| 1787 | IDENTIFYING AND RANKING IMPLICIT LEADERSHIP STRATEGIES TO PROMOTE EVIDENCE-BASED PRACTICE IMPLEMENTATION IN ADDICTION HEALTH SERVICES | |
| | Erick Guerrero | UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF SOCIAL WORK, DEPARTMENT OF COMMUNITIES, ORGANIZATIONS AND BUSINESS INNOVATIONS |
| | Howard Padwa | UNIVERSITY OF CALIFORNIA, LOS ANGELES |
| | Lesley Harris | UNIVERSITY OF LOUISVILLE, KENTUCKY |
| | Karissa Fenwick | UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF SOCIAL WORK, DEPARTMENT OF COMMUNITIES, ORGANIZATIONS AND BUSINESS INNOVATIONS |
| 1847 | PUBLIC PRIVATE PARTNERSHIPS IN HEALTHCARE: DEVELOPING MANAGEMENT COMPETENCIES | |
| | Bernardo Ramirez | UNIVERSITY OF CENTRAL FLORIDA |
| | Daniel West | UNIVERSITY OF SCRANTON |
| | Michael Costello | UNIVERSITY OF SCRANTON |
| | Steve Szydowski | UNIVERSITY OF SCRANTON |
| | Cherie Ramirez | HARVARD UNIVERSITY |
| | Antonio Hurtado | IGSA MEDICAL SERVICES |
| 2513 | INVOLVING CLINICIANS INTO MANAGEMENT: ASSESSING VIEWS AND ATTITUDES IN CLINICAL DIRECTORATES | |
| | Federico Lega | BOCCONI UNIVERSITY |
| | Anna Prenestini | BOCCONI UNIVERSITY |
| | Marco Sartirana | BOCCONI UNIVERSITY |

SLOT 3 (16:30 - 18:00) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS

ACCOUNTABILITY AND INNOVATION IN NONPROFIT ORGANISATIONS

Chair: Marco Bellucci

Discussant:

Paper presentations:

- | | | |
|-------------|---|---|
| 1889 | MANAGEMENT INNOVATION IN NONPROFIT ORGANIZATIONS: AN EXPLORATIVE STUDY OF THE ANTECEDENTS | |
| | Marouane Khallouk | MONTPELLIER BUSINESS SCHOOL - UNIVERSITY OF MONTPELLIER 1 |
| | Marc Robert | MONTPELLIER BUSINESS SCHOOL |
| | Sophie Mignon | UNIVERSITY OF MONTPELLIER 1 |
| | Philippe Giuliani | MONTPELLIER BUSINESS SCHOOL |
| 1942 | SAVING THE MORAL CAPITAL OF NGOS: DISTINGUISHING ONE-SIDED FROM MANY-SIDED SOCIAL DILEMMAS IN NGO ACCOUNTABILITY | |
| | Jan Winkin | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
| | Stefan Hielscher | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
| | Angela Crack | UNIVERSITY OF PORTSMOUTH |
| | Ingo Pies | MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG |
| 1946 | THE "ACCOUNTABILITY" OF NGO ACCOUNTABILITY RESEARCH: IMPROVING THE QUALITY OF QUALITATIVE EMPIRICAL RESEARCH WITH THE INTEGRATIVE METHOD GABEK | |
| | Jan Winkin | MARTIN LUTHER UNIVERSITY HALLE-WITTENBERG |
| | Stefan Hielscher | MARTIN LUTHER UNIVERSITY HALLE-WITTENBERG |

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

KICK OFF SESSION TRACK CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

Chair: Audrey Rouzies

Discussant: Nicola Mirc

Paper presentations:

- 1717 ENTREPRENEURIAL SPUN-OUT FIRMS' PERFORMANCE: THE ROLE OF LINKAGES TO THE PARENT INSTITUTION**
 Daniela Bolzani UNIVERSITY OF BOLOGNA - DEPARTMENT OF EDUCATION SCIENCES
 Riccardo Fini UNIVERSITY OF BOLOGNA - DEPARTMENT OF MANAGEMENT
 Einar Rasmussen NORLAND UNIVERSITY - BODO BUSINESS SCHOOL
- 2453 MOTIVATED TO DIVEST? THE EFFECTS OF DIVESTITURE EXPERIENCE, SLACK, COMPLEXITY AND PRIOR FAILURES ON DIVESTITURE SPEED**
 Tomi Laamanen UNIVERSITY OF ST.GALLEN
 Matthias Brauer UNIVERSITY OF MANNHEIM

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

THE MULTI-PROCESSES DYNAMICS OF STRATEGIC LEADERSHIP

Chair: Sebastien Picard

Discussant: Isabelle Bouty

Paper presentations:

- 1239 MECHANISMS, BEHAVIORS, AND EMERGENCE PROCESSES: EXPLORING A BEHAVIORAL VIEW OF STRATEGIC LEADERSHIP**
 Ivana Milosevic UNIVERSITY OF WISCONSIN OSHKOSH
 A. Erin Bass UNIVERSITY OF NEBRASKA OMAHA
 Mary Uhl-bien TEXAS CHRISTIAN UNIVERSITY
- 1449 LEADER AND TEAM EFFECT ON ADAPTIVENESS: CONDITIONAL INDIRECT EFFECTS OF TEMPORAL & EXTERNAL ORIENTATION AND ENDOGENOUS EVOLUTIVITY. RESEARCH FRAMEWORK**
 Katarzyna Piórkowska WROCLAW UNIVERSITY OF ECONOMICS
 Ewa Stańczyk-hugiet WROCLAW UNIVERSITY OF ECONOMICS
 Sylwia Stańczyk WROCLAW UNIVERSITY OF ECONOMICS
- 2504 TAKING CHARGE AND SHAPING STRATEGY: AN EXTENDED LONGITUDINAL INVESTIGATION IN TWO ORGANISATIONS IN THE SAME INDUSTRY**
 Kamal Sharma INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD
 Mukund Dixit INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

SLOT 3 (16:30 - 18:00) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES: ANTECEDENTS & DRIVERS

Chair: Anne-sophie Fernandez

Discussant: Eva-lena Lundgren-henriksson

Paper presentations:

- | | | |
|-------------|--|-------------------------------------|
| 1541 | THE IMPACT OF DISTANCE ON FIRMS' CHOICE OF PARTNER FOR INTERNATIONAL ALLIANCES: A GRAVITY PERSPECTIVE | |
| | Juliane Engsig | MRM UNIVERSITÉ DE MONTPELLIER |
| | Paul Chiambaretto | MRM - MONTPELLIER BUSINESS SCHOOL |
| | Frédéric Le Roy | MRM UNIVERSITÉ DE MONTPELLIER |
| 1563 | SAYINGS AND DOINGS OF COOPETITION - A DYNAMIC AND MULTILEVEL DISCURSIVE PERSPECTIVE | |
| | Annika Tidström | UNIVERSITY OF VAASA |
| | Eva-lena Lundgren-henriksson | HANKEN SCHOOL OF ECONOMICS |
| 2106 | CO-CREATIVE RELATIONSHIPS - THE CONTEXT OF VIDEO GAME DEVELOPERS | |
| | Patrycja Klimas | UNIVERSITY OF ECONOMICS IN KATOWICE |

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA

ORGANISATIONAL AMBIDEXTERITY

Chair: Lilla Hortovanyi

Discussant:

Paper presentations:

- | | | |
|-------------|---|---------------------------------|
| 2003 | OVERCOMING THE FAILURE OF PARENTAL INTERVENTIONS IN THE MULTI-BUSINESS FIRM: THE ROLE OF CONFLICT-BASED LEARNING | |
| | Joakim Netz | STOCKHOLM UNIVERSITY |
| | Ari Ginsberg | NEY YORK UNIVERSITY |
| 1281 | HOW CAN AMBIDEXTERITY IMPROVE SUPPLY CHAIN FLEXIBILITY? A FIT APPROACH | |
| | Araceli María Rojo Gallego-burín | UNIVERSITY OF GRANADA |
| | Francisco Javier Llorens-montes | UNIVERSITY OF GRANADA |
| | María Nieves Pérez-aróstegui | UNIVERSITY OF GRANADA |
| | Dainelis Cabeza-pullés | UNIVERSITY OF GRANADA |
| 2123 | ENTREPRENEUR - MANAGER DISCREPANCY AS AN INHIBITOR OF AMBIDEXTERITY | |
| | Adrienn Ferincz | CORVINUS UNIVERSITY OF BUDAPEST |

SLOT 3 (16:30 - 18:00) - IAE Building - Room 405 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK MANAGEABLE COOPERATION IN VARIOUS SECTORS

Chair: Anne-catherine Moquet

Discussant: Frederique Alexandre-bailly

Paper presentations:

- | | | |
|-------------|---|------------------------------|
| 2068 | NEW OR OLD MANAGEABLE CO-OPERATION? THE MANAGERIALIZATION OF EDUCATION AND ITS HISTORICAL ANTECEDENTS | |
| | Lucy Taksa | MACQUARIE UNIVERSITY |
| 1697 | MANAGING UPGRADE TO LEAN: AN EMPIRICAL INVESTIGATION OF WORK PRACTICES AND ORGANIZATIONAL CULTURE EFFECTS. | |
| | Evangelia Siachou | HELLENIC AMERICAN UNIVERSITY |
| | Ilias Vlachos | LEEDS UNIVERSITY |

SLOT 3 (16:30 - 18:00) - IAE Building - Room 402 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

MANAGEMENT OF CHANGE IN TIME AND SPACE

Chair: Matthias Georg Will

Discussant: Miguel Perez-valls

Paper presentations:

- 2063 **NEW MANAGERIALISM AND BEYOND - MAY HRM BECOME SUSTAINABLE? LUHMANNIAN TRANSLATION THEORY IN A HIGHLY COMPLEX TRANSITION PROCESS**
Margit Neisig ROSKILDE UNIVERSITY, DEPARTMENT OF SOCIAL SCIENCES AND BUSINESS
- 1791 **TRANSLATING ORGANIZATIONAL CHANGE - AN ACTOR-NETWORK-THEORY INSPIRED THEORY ABOUT ORGANIZATIONAL CHANGE**
John Damm Scheuer ROSKILDE UNIVERSITY
- 1225 **PLACING ORGANIZED WORK: HOW AND WHY PLACE IS A USEFUL CONCEPT FOR MANAGEMENT AND ORGANIZATION STUDIES**
Bertrand Sergot RITM - UNIVERSITÉ PARIS-SUD
Anne-laure Saives UQAM

2 June 2016, Thursday

Highlights

Special Interest Group (SIGs) Activities:

9:00 - 10:30: Track sessions, Development Working Groups, Symposia

Coffee Break

10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Meet the Editors 1&2

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 1

10:50 - 12:20 - FSEG Building, Amphitheatre 104 (Joseph Schumpeter) - Meet the Editors 2

Special Interest Group (SIGs) Activities:

10:50 - 12:20: Symposia, Development Working Groups

Lunch

12:30 - 14:00 - CROUS restaurant la Pointe Jaune

PLENARY: Welcome Speeches & Keynote Roundtable

14:00 - 15:30 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable: Cooperating and Managing for Sustainable Development

15:30 - 16:00 - Plenary Hall (Amphi 7, next to the CROUS) - Awards

Coffee Break

16:00 - 16:30 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

EECC Presentations

16:30 - 18:00 - Maison des LANGUES Building, Room 118

Special Interest Group (SIGs) Activities:

16:30 - 18:00 - SIG Plenaries, Track sessions, Development Working Groups, Symposia

After Conference: SIG Social Events (most, see on the SIG WebPages and SIG Programmes)

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

Symposia: page 217

Development Working Groups: page 222

SIGs other Activities: page 24

SLOT 4 (09:00-10:30) TRACK SESSIONS

SLOT 4 (09:00 - 10:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

RESISTANCE AND INEQUALITY

Chair: Edoardo Mollona

Discussant: Andrea Fumagalli

Paper presentations:

- 2026 WHAT EDITORS TALK ABOUT WHEN THEY TALK ABOUT EDITORS: RESISTING INSTITUTIONAL CHANGE THROUGH DISCOURSE IN ITALIAN LITERARY FIELD**
Luca Pareschi UNIVERSITY DI VENEZIA
Maria Lusiani UNIVERSITY DI VENEZIA
- 1179 COGNITIVE, RELATIONAL (CREATIVE) LABOR AND THE PRECARIOUS MOVE-MENT FOR "COMMONFARE": "SAN PRECARIO" AND EUROMAYDAY AS FORMS OF RESISTANCE.**
Andrea Fumagalli DEPARTMENT OF ECONOMICS AND MANAGEMENT
- 1150 UNEQUAL SOVEREIGNTIES: THE CULTURAL ROOTS OF INEQUALITY**
Bobby Banerjee CASS BUSINESS SCHOOL, CITY UNIVERSITY LONDON
Goldie Osuri UNIVERSITY OF WARWICK
- 1944 ECONOMIC AND SOCIAL CAPITAL: DIFFERENT STRATEGIES TO MAINTAIN POWER. ANALYSIS OF LOBBYING STRUCTURE AS A FORM OF RESISTANCE**
Edoardo Mollona UNIVERSITY OF BOLOGNA
Danilo Montesi UNIVERSITY OF BOLOGNA
Rajesh Sharma UNIVERSITY OF BOLOGNA

SLOT 4 (09:00 - 10:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

FROM CONTROL TO DEMOCRATIC LEADERSHIP ?

Chair: Bénédicte Vidaillet

Discussant:

Paper presentations:

- 2139 FOR THE LOVE, AND THE LAW OF THE MOTHER: A CASE OF TWISTED ANTI-AUTHORITARIAN LEADERSHIP?**
Stephanie Schreven UNIVERSITY OF GLASGOW ADAM SMITH BUSINESS SCHOOL
- 1571 JACQUES LACAN AND THE DISCOURSE OF MANAGEMENT CONTROL : THOUGHTS BASED ON LOZÈRE TELECOM'S CASE**
Thibault De Swarte TELECOM BRETAGNE
Alain Amintas UNIVERSITY OF RENNES 2
Christophe Vignon KEDGE BUSINESS SCHOOL
- 2295 "LIBERATED COMPANIES" AND THE IMPOSSIBLE (REAL) DE/LIBERATION THE (RATIONAL) ACTOR, THE (UNCONSCIOUS) SUBJECT AND THE PURSUIT OF DEMOCRACY IN THE POST-MODERN WORKPLACE**
Eric Fay OCE RESEARCH CENTRE EMLYON BUSINESS SCHOOL
Helene Picard OCE RESEARCH CENTRE EMLYON BUSINESS SCHOOL
John Roberts UNIVERSITY OF SYDNEY

SLOT 4 (09:00 - 10:30) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

MARKET AND CONTEXTS IN CORPORATE GOVERNANCE

Chair: Alexadner Styhre

Discussant: Stelios Zyglidopoulos

Paper presentations:

- 1028 RECENT EVIDENCE ON THE DYNAMIC ROLE OF STATE GOVERNANCE ON EXECUTIVE COMPENSATION IN CHINA**
 Yingchao Zhang UNIVERSITY OF VIENNA
 Julie Ann Elston OREGON STATE UNIVERSITY
- 2467 ACCESS TO FINANCE AND CORPORATE SOCIAL RESPONSIBILITY: CAUSAL EVIDENCE FROM A NATURAL EXPERIMENT**
 Georg Wernicke COPENHAGEN BUSINESS SCHOOL
 Vanya Rusinova COPENHAGEN BUSINESS SCHOOL
- 2563 CORPORATE PERFORMANCE, GOVERNANCE MECHANISMS AND CEO TURNOVER: EVIDENCE FROM FRENCH LISTED COMPANIES**
 Ali Dardour KEDGE BUSINESS SCHOOL
 Rim Boussaada UNIVERSITY OF JENDOUBA
 Mohamed Makhoulouf KEDGE BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - Langues Building - Room 406 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

TMTS IN SMALL AND FAMILY FIRMS

Chair: Daniel Pittino

Discussant:

Paper presentations:

- 1753 "NON-HIERARCHICAL" TMTS, CO-LEADERSHIP AND PERFORMANCE IN SMALL TECHNOLOGY BASED FIRMS**
 Daniel Pittino UNIVERSITY OF UDINE
 Francesca Visintin UNIVERSITY OF UDINE
 Giancarlo Lauto UNIVERSITY OF UDINE
- 2503 SOCIOEMOTIONAL WEALTH PRESERVATION IN DYNAMIC ENVIRONMENTS: DO INVOLVED FAMILIES HOLD MORE SLACK?**
 Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Torben Tretbar WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
- 2372 SATISFACTION AS A MODERATOR OF THE RELATIONSHIP BETWEEN PERFORMANCE FEEDBACK AND CEOs' INTENTION TO CHANGE**
 Tine Buyl TILBURG UNIVERSITY
 Jorge Villagrasa UNIVERSITY OF VALENCIA
 Alejandro Escribá-esteve UNIVERSITY OF VALENCIA
- 2567 RECONSIDERING THE EFFECT OF PAY DISPARITY ON FIRM PERFORMANCE: STRUCTURAL INTERDEPENDENCE WITHIN THE CEO'S TOP TEAM**
 Markus Ehrmann WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

SLOT 4 (09:00 - 10:30) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS: WOMEN ON CORPORATE BOARDS

Chair: Gabaldon Patricia

Discussant: Dorota Dobija

Paper presentations:

- | | | |
|-------------|---|--|
| 1223 | WOMEN DIRECTORS IN NORWAY: BEYOND THE SURFACE | |
| | Cathrine Seierstad | QUEEN MARY UNIVERSITY OF LONDON |
| | Patricia Gabaldon | IE BUSINESS SCHOOL |
| | Morten Huse | BI BUSINESS SCHOOL // WITTEN HERDECKE UNIVERSITY |
| | Stefan Groschl | ESSEC BUSINESS SCHOOL |
| 1864 | DO WOMEN ON SUPERVISORY BOARDS ADD VALUE TO FINANCIAL REPORTING QUALITY? EVIDENCE FROM THE POLISH FINANCIAL SECTOR | |
| | Dorota Dobija | KOZMINSKI UNIVERSITY |
| | Aneta Hryckiewicz | KOZMINSKI UNIVERSITY |
| | Ewelina Puchalska | KOZMINSKI UNIVERSITY |
| 2137 | CHARACTERISTICS OF FEMALE AND MALE DIRECTOR IN FRENCH COMPANIES: A STUDY OF FAMILY AND NON-FAMILY FIRMS | |
| | Rey Dang | UNIVERSITY OF ORLÉANS |
| | Bender Anne-françoise | CNAM PARIS |
| | Scotto Marie-josé | IPAG BUSINESS SCHOOL |

SLOT 4 (09:00 - 10:30) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

ENTREPRENEURIAL INTENT

Chair: Christoph Starke

Discussant:

Paper presentations:

- | | | |
|-------------|---|---|
| 2416 | THE IMPORTANCE OF ENTREPRENEURS' TRAITS IN EXPLAINING START-UPS' INNOVATION | |
| | Simona Leonelli | G. D'ANNUNZIO UNIVERSITY |
| 1232 | LIFESTYLE ENTREPRENEURSHIP AS A POLITICAL ACT: CONTEXTUALIZED ENTREPRENEURSHIP | |
| | Maria Aggestam | LUND UNIVERSITY |
| | Caroline Wigren | LUND UNIVERSITY |
| 2099 | THE INTENTION TO BECOME A HABITUAL ENTREPRENEUR: A REGULATORY FOCUS PERSPECTIVE | |
| | Justus Von Grone | SWISS RESEARCH INSTITUTE OF SMALL BUSINESS AND ENTREPRENEURSHIP |
| 2302 | ANTECEDENTS OF THE ENTREPRENEURIAL ORIENTATION - AN EXPLORATORY META-ANALYTICAL REVIEW | |
| | Jens Schueler | TU KAISERSLAUTERN |

SLOT 4 (09:00 - 10:30) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SOCIAL BUSINESS MODEL

Chair: Matthias Raith

Discussant: Asmae Diani

Paper presentations:

- 2185 IS SOCIAL ENTREPRENEURSHIP A MATTER OF BUSINESS MODEL? EVIDENCE FROM THREE MOROCCAN SOCIAL ENTERPRISES**
 Asmae Diani INSTITUT DE RECHERCHE EN GESTION -UNIVERSITÉ PARIS EST
 Julie Tixier INSTITUT DE RECHERCHE EN GESTION -UNIVERSITÉ PARIS EST
- 2287 A STRATEGIC GUIDE TO SOCIAL BUSINESS-MODEL DEVELOPMENT**
 Matthias Raith OTTO-VON-GUERICKE UNIVERSIT
 Nicole Siebold OTTO-VON-GUERICKE UNIVERSITY
- 2346 NEGOTIATING THE ORGANIZATIONAL EFFECTIVENESS OF SOCIAL VENTURES AMONG MULTIPLE STAKEHOLDERS**
 Matthias Raith OTTO-VON-GUERICKE UNIVERSITY
 Christoph Starke OTTO-VON-GUERICKE UNIVERSIT
- 1649 GENDERED AND CONTEXTUALISED STRATEGIES TO SUPPORT WOMEN ENTREPRENEURS IN AFRICA**
 Sophie Brière LAVAL UNIVERSITY
 Isabelle Auclair LAVAL UNIVERSITY
 Maripier Tremblay LAVAL UNIVERSITY

SLOT 4 (09:00 - 10:30) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

VENTURE CAPITAL

Chair: Miona Milosevic

Discussant: Wiebke Stranz

Paper presentations:

- 1151 VALUE ADDING ACTIVITIES IN VENTURE CAPITAL LITERATURE: A REVIEW ON DATA, VARIABLES AND METHODS**
 Wiebke Stranz HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
- 1248 DO INTEREST RATES AFFECT VENTURE CAPITAL INVESTMENTS?**
 Cristiano Bellavitis HIGHER SCHOOL OF ECONOMICS
- 2596 SKILLS OR NETWORKS? PERFORMANCE AND FUNDRAISING IN AN IMMATURE VENTURE CAPITAL MARKET**
 Miona Milosevic ESCP EUROPE
 Jacqueline Fendt ESCP EUROPE

SLOT 4 (09:00 - 10:30) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME

GROWTH AND INTERNATIONALIZATION

Chair: Tiziano Vescovi

Discussant: Claudio Giachetti

Paper presentations:

- 1273 INNOVATION AND INTERNATIONALIZATION DILEMMA IN SMES. DOES FAMILY INVOLVEMENT MATTER?**
 Lorenzo Zanni DEPARTMENT OF BUSINESS AND LAW, SIENA UNIVERSITY
 Tommaso Pucci DEPARTMENT OF BUSINESS AND LAW, SIENA UNIVERSITY
 Costanza Nosi DEPARTMENT OF MANAGEMENT STUDIES, ROMA TRE UNIVERSITY
- 1278 THE EVOLUTION IN THE ROLE OF HIGH-GROWTH ENTREPRENEURS**
 Sven De Vocht VOKA - CHAMBER OF COMMERCE
 Yannick Dillen VLERICK BUSINESS SCHOOL
 Eddy Laveren UNIVERSITY OF ANTWERP
 Rudy Martens UNIVERSITY OF ANTWERP
 Eric Van Imschoot VOKA - CHAMBER OF COMMERCE
- 1516 WHAT'S DRIVING THE DRIVERS OF GROWTH AND WHERE? A SYSTEMATIC REVIEW OF THE GROWTH DRIVERS OF START UP FIRMS**
 Roberto Pugliese ELETTRA SINCROTRONE TRIESTE S.C.P.A. & UNIVERSITY OF UDINE
 Guido Bortoluzzi DEAMS DEPARTMENT - UNIVERSITY OF TRIESTE
- 2073 THE IMPACT OF COUNTRY OF ORIGIN AND EXPERIENCE IN THE HOST COUNTRY UPON THE SURVIVAL OF FIRMS CREATED BY IMMIGRANTS**
 Jose Mata LAUSANNE
 Claudia Alves NOVA SBE

SLOT 4 (09:00 - 10:30) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_05 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT

START-UPS, GROWTH AND REGIONAL POLICY

Chair: Ana Colovic

Discussant:

Paper presentations:

- 1068 PUBLIC CLUSTER POLICY AND PERFORMANCE**
 Matthias Menter UNIVERSITY OF AUGSBURG
 Erik Lehmann UNIVERSITY OF AUGSBURG
- 1489 ENTREPRENEURIAL SUPPORT ECOSYSTEM: ROLE OF RESEARCH INSTITUTES**
 Ayna Yusubova GHENT UNIVERSITY
 Bart Clarysse IMPERIAL COLLEGE
- 2296 THE EFFECT OF SME PRODUCTIVITY INCREASES ON LARGE FIRM PRODUCTIVITY IN THE EU-27**
 Andre Van Stel KOZMINSKI UNIVERSITY
 Nardo De Vries MAASTRICHT UNIVERSITY
- 2410 DO BUSINESS INCUBATORS REALLY HELP? EVIDENCE FROM A LARGE SAMPLE OF ITALIAN INNOVATIVE START-UPS**
 Martin Lukes PRAGUE UNIVERSITY OF ECONOMICS
 Jan Zouhar PRAGUE UNIVERSITY OF ECONOMICS
 Cristina Longo UNIVERSITY OF CATANIA

SLOT 4 (09:00 - 10:30) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

INTERNATIONALIZATION IN FAMILY BUSINESS

Chair: Chris Graves

Discussant: Sabrina Schell

Paper presentations:

- | | | |
|-------------|---|--|
| 1694 | FAMILY FIRMS' INTERNATIONALIZATION, ENTREPRENEURIAL ORIENTATION AND FAMILY INVOLVEMENT IN MANAGEMENT | |
| | Mikel Alayo | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU) |
| | Txomin Iturralde | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU) |
| | Amaia Maseda | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU) |
| | Unai Arzubiaga | UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU) |
| 1793 | INFLUENCE OF SOCIAL CAPITAL ON FOREIGN MARKET ENTRY MODES AMONG FAMILY SMES | |
| | Ankit Aggarwal | THE UNIVERSITY OF AUCKLAND |
| 2184 | FAMILINESS, SOCIO-EMOTIONAL WEALTH AND THE INTERNATIONALIZATION OF FAMILY SMES | |
| | Sami Basly | UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE |
| | Paul-laurent Saunier | UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE |

SLOT 4 (09:00 - 10:30) - Langues Building - Room 206 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS

INNOVATION IN FAMILY BUSINESS

Chair: Alfredo De Massis

Discussant: Esra Memili

Paper presentations:

- | | | |
|-------------|--|--|
| 1914 | REVERSING THE INNOVATION DOWNWARD SPIRAL IN LONG-LIVED FAMILY FIRMS - THE MODERATING ROLE OF SUCCESSORS' FUTURE TEMPORAL ORIENTATION | |
| | Jana Hauck | FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY |
| | Ursula Koners | FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY |
| | Reinhard Prügl | FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY |
| 2497 | ROLE OF SOCIAL CAPITAL IN INNOVATION DEVELOPMENT: KNOWLEDGE TRANSFER IN INTER-ORGANIZATIONAL NETWORKS - A FAMILY BUSINESS PERSPECTIVE | |
| | Marine Gouedard | AUDENCIA |
| 2604 | INNOVATION IN THE POST-SUCCESSION PHASE OF FAMILY FIRMS: SEIZING A WINDOW OF OPPORTUNITY? | |
| | Nora Block | UNIVERSITY OF MANNHEIM |
| | Jan Zyburka | UNIVERSITY OF MANNHEIM |
| | Jan-philipp Ahrens | UNIVERSITY OF MANNHEIM |
| | Michael Woywode | UNIVERSITY OF MANNHEIM |

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_02 WOMEN'S EMPLOYMENT IN THE MIDDLE EAST AND NORTH AFRICA

RELIGION, PATRIARCHY, AND GENDER IN THE MIDDLE EAST

Chair: Fida Afioni

Discussant: Charlotte Karam

Paper presentations:

- 2240 THE ROLE OF ISLAMIC FEMINISM IN CHANGING THE NEW MIDDLE EAST**
Beverly Dawn Metcalfe MANCHESTER
- 1033 SYRIAN WOMEN PROFESSIONALS' STRATEGIES FOR CONTESTING PATRIARCHAL INTERPRETATIONS OF THEIR ROLE IN ISLAM**
Rania Kamla HERIOT WATT UNIVERSITY
- 1703 AN INVESTIGATION ON EMOTIONAL INTELLIGENCE, CREATIVITY AND CAREER INTENTIONS AMONG TURKISH FEMALE UNIVERSITY STUDENTS WITH SPECIAL EMPHASIS ON ENTREPRENEURIAL INTENTION**
Sinem Ergun MARMARA UNIVERSITY
Gulruh Gürbüz MARMARA UNIVERSITY
Begum Samur Teraman FMV IŞIK UNIVERSITY
- 1152 AFRICAN FEMALE MANAGERS IN HARBORS. STRUGGLES AND CONTRADICTIONS IN THE INTERSECTION OF GENDER, AGE, AND RELIGION**
Henriett Primecz CORVINUS UNIVERSITY
Helena Karjalainen NORMANDY BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - DESIGN AND INTERORGANISATIONAL COLLABORATION

Chair: Maria Elmquist

Discussant: Lisa Carlgren

Paper presentations:

- 1061 ANYTHING GOES? CONCEPTUALIZING DIFFERENT INTERACTION STRATEGIES IN OPEN INNOVATION**
Anna Yström CHALMERS UNIVERSITY OF TECHNOLOGY
Susanne Ollila CHALMERS UNIVERSITY OF TECHNOLOGY
- 2489 DESIGNING ANINTERDISCIPLINARY LABORATORY TO TACKLE GOVERNANCE FOUNDATIONS**
Muriel Mambrini-doudet INRA
Elsa Berthet MC GILL UNIVERSITY
Paris Chrysos ISC
Claude Didry CNRS
Anne-francoise Schmid MINES PARISTECH
- 1300 WHY BOTHER WITH WORKSPACE DESIGN? RETHINKING EFFECTIVE ORGANIZATIONAL AESTHETIC COMMUNICATION**
Micki Eisenman THE HEBREW UNIVERSITY
Michal Frenkel THE HEBREW UNIVERSITY
Varda Wasserman THE OPEN UNIVERSITY

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

GOVERNANCE IN OI ENVIRONMENTS

Chair: Luciana Castro

Discussant: Anne Berthinier-poncet

Paper presentations:

- 2176 BEST AND WORST PRACTICES FOR GOVERNING VERTICAL INNOVATION COOPERATIONS, A NECESSARY CONDITION ANALYSIS**
 Romaric Servajean-hilst CRG-I3 ECOLE POLYTECHNIQUE
 Thibaud Guedon ECOLE POLYTECHNIQUE
 Georges-edouard Sarkis ECOLE POLYTECHNIQUE
- 2217 EFFECTS OF CLUSTER GOVERNANCE ON OPEN INNOVATION PRACTICES OF SMES: ANALYZING DANISH AND FRENCH CONTEXT**
 Luciana Castro IRG ESIEE
 Liliana Mitkova IRG-UPE
 Agnieszka Radziwon UNIVERSITY OF SOUTHERN DENMARK
- 2312 OPEN INNOVATION WITH SUPPLIERS: THE EFFECTS OF TIE STRENGTHS, RESOURCE VITALITY AND FUTURE BUSINESS**
 Niloofar Kazemargi UNIVERSITY OF ROME "TOR VERGATA"
 Carlos Mena Madrazo MICHIGAN STATE UNIVERSITY
 Corrado Cerruti UNIVERSITY OF ROME "TOR VERGATA"

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

CONCEPTUAL ISSUES ON CREATIVITY AND INNOVATION

Chair: Barbara Slavich

Discussant: Sandra Dubouloz

Paper presentations:

- 1731 EXPLORING THE FIELD OF CREATIVITY: A BIBLIOMETRIC CITATION META-ANALYSIS**
 Sabina Bogilovic FACULTY OF ADMINISTRATION
- 2512 THE BRIDGE BETWEEN CREATIVITY AND INNOVATION: WHAT CAN ENTREPRENEURIAL COGNITION THEORY TELL US?**
 Maria Claudia Angel IAE MONTPELLIER - UNIVERSITY OF MONTPELLIER -LABEX ENTREPRENDRE
 Ferrero - MRM LABORATORY
- 1635 INTERPLAY OF THE MATERIAL AND THE CONCEPTUAL: THE CYCLE OF SOCIO-MATERIAL KNOWLEDGE CO-CREATION**
 Päivi Pöyry-Iassila LAUREA UNIVERSITY OF APPLIED SCIENCES
 Otso Hannula AALTO UNIVERSITY
 Anna Salmi AALTO UNIVERSITY
 Miia Jaatinen AALTO UNIVERSITY

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

KNOWLEDGE MANAGEMENT: THE ROLE OF KNOWLEDGE CREATION, INTEGRATION AND GAMIFICATION

Chair: Arjan Kozica

Discussant:

Paper presentations:

- 1089 PATTERNING CYCLICALLY RECURSIVE LOOPS ACROSS THE ORGANIZATIONAL KNOWLEDGE CREATION'S FRONT-END IN THE CONTEXT OF INNOVATIONS**
 Hammad Akbar UNIVERSITY OF LIVERPOOL
 Yehuda Baruch UNIVERSITY OF SOUTHAMPTON
 Nikolaos Tzokas UNIVERSITY OF PLYMOUTH
- 1505 THE ROLE(S) OF GAMIFICATION IN KNOWLEDGE MANAGEMENT**
 Agnessa Shpakova UNIVERSITY OF STRATHCLYDE
 Viktor Dörfler UNIVERSITY OF STRATHCLYDE
 Jillian Macbryde UNIVERSITY OF YORK
- 2575 ONE STEP BACKWARD FOR TWO STEPS FORWARD: THE EFFECTS OF KNOWLEDGE PURGING IN POST-ACQUISITION INTEGRATION**
 Dongcheol Heo IKI-SEA, BANGKOK UNIVERSITY
 Heeseok Lee COLLEGE OF BUSINESS, KAIST
- 2013 VICARIOUS LEARNING IN LICENSING-OUT: EXPLORING THE OPPORTUNITIES AVAILABLE TO THE LICENSOR**
 Maria Isabella Leone LUISS
 Sara Lombardi LUISS
 Paola Belingheri LUISS

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 306 - Paper Development

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

EXPLORING INDIVIDUAL AND TEAM LEADERS FACTORS: INFLUENCES ON INNOVATIVE WORK BEHAVIOURS

Chair: Toccafondi Giulio

Discussant: Ronald Clarke

Paper presentations:

- 1421 EMPLOYEE AMBIDEXTERITY, HIGH PERFORMANCE WORK SYSTEMS AND INNOVATIVE WORK BEHAVIOUR: HOW MUCH BALANCE DO WE NEED?**
 Monique Veld OPEN UNIVERSITY OF THE NETHERLANDS
 Marjolein Caniels OPEN UNIVERSITY
- 1569 THE EFFECT OF WORK ETHICS ON EMPLOYEES' INDIVIDUAL INNOVATION BEHAVIOR**
 Tobias Mussner UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
 Andreas Strobl UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
 Viktoria Veider UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
 Kurt Matzler FACULTY OF ECONOMICS AND MANAGEMENT
- 2247 UNDERSTANDING THE NATURE OF INNOVATIVE WORK BEHAVIOR IN THE PUBLIC SECTOR: CONCEPTUALIZING A STATIC AND A DYNAMIC ROLE OF JOB DESIGN**
 Tomislav Hernaus FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITY OF ZAGREB
 Matej Cerne FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA
 Nina Poloski Vokic FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITY OF ZAGREB
- 2505 TRIGGERING INNOVATION THROUGH PSYCHOLOGICAL CAPITAL: A MULTILEVEL ANALYSIS**
 Ronald Clarke ESC RENNES SCHOOL OF BUSINESS
 Joaquín Camps UNIVERSITY OF VALENCIA
 Víctor Oltra UNIVERSITY OF VALENCIA
 Guillermo Buenaventura-vera ICESI UNIVRSITY

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive

Track: 06 INNOVATION >> 06_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

BROKERAGE CONFIGURATIONS AND INNOVATION

Chair: Xavi Molina-morales

Discussant: Valmir Hoffmann

Paper presentations:

- 2135 GATEKEEPERS, KNOWLEDGE NETWORKS AND INTERNATIONAL RELATIONS**
 Isabel Diez-vial COMPUTENSE UNIVERSEITY
 Angeles Montoro-sanchez COMPUTENSE UNIVERSITY OF MADRID
 Pervez N Ghauri BIRMINGHAM BUSINESS SCHOOL
- 2398 KNOWLEDGE, SYSTEMIC CONTRIBUTION AND BROKERAGE IN INDUSTRIAL CLUSTERS**
 Luis Martínez-cháfer UNIVERSITAT JAUME I
 Jose Antonio Belso-martínez UNIVERSIDAD MIGUEL HERNÁNDEZ
- 2528 UNDERSTANDING THE MECHANISMS FOR SUCCESSFUL COLLABORATIVE INNOVATION PROJECTS IN CLUSTERS: THE ROLE OF ARCHITECTURAL KNOWLEDGE**
 Rani J. Dang UNIVERSITY OF NICE-SOPHIA-ANTIPOLIS
 Catherine Thomas UNIVERSITY OF NICE-SOPHIA-ANTIPOLIS

SLOT 4 (09:00 - 10:30) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

CULTURE, BELIEFS AND BEHAVIOUR

Chair: Judith Ambrosius

Discussant: Hélène Langinier

Paper presentations:

- 1564 THE INFLUENCE OF INTRACULTURAL DIVERSITY ON SELF-EFFICACY BELIEFS OF INDIAN EMPLOYEES - THE ROLE OF CULTURAL DIMENSIONS AND RELIGION**
 Ritam Garg FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS
 Engelhard Franziska FRIEDRICH- ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS
- 2089 WHAT DRIVES PRODUCT RETURN BEHAVIOR OF ONLINE CUSTOMERS ACROSS CULTURES? THE INFLUENCE OF CULTURAL VALUES IN AN APPLICATION OF THE THEORY OF PLANNED BEHAVIOR**
 Jingnan Zhu RWTH AACHEN UNIVERSITY
- 2540 THE MISSING “R” IN THE RIGOR/RELEVANCE DEBATE: DISCUSSING CROSS-CULTURAL ROBUSTNESS**
 Markus Kittler UNIVERSITY OF STIRLING
 Alex Mackinnon UNIVERSITY OF STIRLING

SLOT 4 (09:00 - 10:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 4

Chair: Jakob Lauring

Discussant:

Paper presentations:

- 1252 ARE CULTURALLY INTELLIGENT EXPATRIATES EFFECTIVE LEARNERS? A MODERATED MEDIATION MODEL OF CQ, KNOWLEDGE ACQUISITION AND TASK PERFORMANCE**
 Xiaojun Xu FUDAN UNIVERSITY
 Xiaoping Chen UNIVERSITY OF WASHINGTON
- 1304 EXPLORING THE ROLE OF MOTIVATIONAL CULTURAL INTELLIGENCE IN SIE WOMEN'S ADJUSTMENT**
 Riana Van Den Bergh AMSTERDAM UNIVERSITY OF APPLIED SCIENCES
 Yvonne Du Plessis NORTH-WEST UNIVERSITY
- 1123 PERSONALITY AND EXPATRIATE MANAGERS: CEOS VS NON-CEOS**
 Jakob Lauring AARHUS UNIVERSITY
 Jan Selmer AARHUS UNIVERSITY

SLOT 4 (09:00 - 10:30) - Langues Building - Room 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_03 INTERNATIONAL COMPETITIVENESS

DRIVERS OF COMPETITIVENESS

Chair: Aron Perenyi

Discussant: Pablo Collazzo

Paper presentations:

- 1157 CLUSTERS AND COMPETITIVENESS: THE CASE OF IRELAND**
 Sean O'connor UNIVERSITY COLLEGE CORK
 Eleanor Doyle UNIVERSITY COLLEGE CORK
 Stephen Brosnan UNIVERSITY COLLEGE CORK
- 2366 OPERATIONAL FAILURE OR STRATEGIC RESPONSE? REFLECTIONS ON COMPETITIVENESS IN FIRM DE-INTERNATIONALISATION LITERATURE**
 Aron Perenyi SWINBURNE UNIVERSITY OF TECHNOLOGY
 Piotr Trapczynski POZNAN UNIVERSITY OF ECONOMICS
 Erik Kubicka TRENČIN COLLEGE OF MANAGEMENT
- 2460 CSR AS COMPETITIVE EDGE IN ICT CLUSTERS**
 Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS
 Philippa Tomlin GRENOBLE ECOLE DE MANAGEMENT

SLOT 4 (09:00 - 10:30) - Langues Building - Room 308 - Paper Development

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST

OPPORTUNITIES DURING TIMES OF CONFLICT

Chair: Said Elbanna

Discussant: Nada Basir

Paper presentations:

- 1911 WHAT WE KNOW ABOUT MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST AND EMERGING QUESTIONS POST THE ARAB SPRING: A PROPOSED REVIEW OF RECENT LITERATURE**
 Said Elbanna QATAR UNIVERSITY
 Dina Abdelzaher UNIVERSITY OF HOUSTON CLEAR LAKE
 Nora Ramadan CAIRO UNIVERSITY
- 2122 ITALIAN SME'S INTERNATIONAL ENTRY CHOICES IN EMERGING MARKETS: A CASE-BASED ANALYSIS**
 Elena Laurenza UNIVERSITY OF NAPLES "PARTHENOPE"
 Chiara Cannavale UNIVERSITY OF NAPLES "PARTHENOPE"
- 1675 STRUCTURE FROM CHAOS: INSTITUTIONAL RESOURCES AND RECOMBINATION IN THE CREATION OF LIBYAN CIVIL SOCIETY**
 Nada Basir UNIVERSITY OF WATERLOO
 Trish Ruebottom BROCK UNIVERSITY
 Ellen Auster YORK UNIVERSITY

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_01 SPORT GOVERNANCE

SPORT GOVERNANCE AND COMMUNICATION

Chair: Hallgeir Gammelsaeter

Discussant: Annick Willem

Paper presentations:

- 1706 A RESOURCE-DEPENDENCY PERSPECTIVE ON DECISION-MAKING AND COORDINATION IN ELITE SPORT NETWORKS.**
 Annick Willem UGENT
 Steffie Lucidarme UGENT
 Kathy Babiak UNIVERSITY OF MICHIGAN
- 1439 HOW DO INTERNATIONAL SPORT FEDERATIONS COMMUNICATE THROUGH SOCIAL MEDIA: A CONTENT ANALYSIS OF FIFA'S TWITTER COMMUNICATION.**
 Dimitrios Kolyperas UNIVERSITY OF STIRLING
 Mathieu Winand UNIVERSITY OF STIRLING
 Matthew Belot UNIVERSITY OF STIRLING
- 2060 MULTI-LEVEL ANALYSIS OF INSTITUTIONAL FORMATION AND CHANGE: THE CASE OF THE PARALYMPIC MOVEMENT**
 Simon Gérard UNIVERSITÉ CATHOLIQUE DE LOUVAIN
 Thierry Zintz UNIVERSITÉ CATHOLIQUE DE LOUVAIN

SLOT 4 (09:00 - 10:30) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

TEAM BEHAVIOUR

Chair: Elena Antonacopoulou

Discussant:

Paper presentations:

- 1190 TEAM PSYCHOLOGICAL SAFETY, INITIATIVE AND CREATIVITY: A MODERATED MEDIATION MODEL**
 Holly Chiu BROOKLYN COLLEGE OF CITY UNIVERSITY OF NEW YORK
 Yuwen Liu NATIONAL TSING HUA UNIVERSITY
- 1613 THE RELATIONSHIP BETWEEN COWORKER'S INTERPERSONAL JUSTICE AND TEAM CITIZENSHIP BEHAVIORS: A MODERATED MULTIPLE MEDIATION MODEL**
 Marc Ohana KEDGE BUSINESS SCHOOL
 Florence Stinghamer UNIVERSITÉ CATHOLIQUE DE LOUVAIN
 Gaëtane Caesens UNIVERSITÉ CATHOLIQUE DE LOUVAIN
- 1106 AN EXAMINATION OF NETWORK COMMITMENT AND CONFORMITY**
 Patrick Bruning UNIVERSITY OF NEW BRUNSWICK
 Bradley Alge PURDUE UNIVERSITY

SLOT 4 (09:00 - 10:30) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

EMPLOYEE EXPERIENCES

Chair: Darija Aleksic

Discussant:

Paper presentations:

- 1842 WHATCHA GONNA DO WHEN WE COME WORK FOR YOU? MILLENNIALS' BALANCE, FLOW, AND CREATIVITY**
 Darija Aleksić UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS
 Katarina Katja Mihelič UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS
- 1578 AM I DOING THE RIGHT THING? LEARNING CORE VALUES THROUGH SYMBOLIC SOCIAL ACTIONS**
 Niclas Erhardt UNIVERSITY OF MAINE
 Carlos Martin-rios ECOLE HOTELIERE LAUSANNE
- 1861 THE QUEST FOR ORGANIZATIONAL COMMITMENT IN THE PUBLIC SECTOR: EXPLORING THE BOUNDARY EFFECTS OF NEWCOMERS' POST EXPERIENCES**
 Liliane Furtado BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/
 EBAPE
 Juliana Mansur BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/
 EBAPE
 Filipe Sobral BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/
 EBAPE
- 2108 UNDERSTANDING FLEXIBILITY AS AN EXCHANGE PHENOMENON: THE IMPORTANCE OF EMPLOYEE EXPERIENCE**
 Almudena Cañibano ESCP EUROPE

SLOT 4 (09:00 - 10:30) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

EMPLOYERS' ATTRACTIVENESS AND RECRUITMENT

Chair: Laura Innocenti

Discussant:

Paper presentations:

- 2425 HOW DO JOB SEEKERS' EVALUATE EMPLOYER'S APPEAL TO THEM? THE ROLE OF POSITIVE AND NEGATIVE EMOTIONS AND COGNITIONS AS CONSTITUENTS OF SUBJECTIVE ASSESSMENTS OF EMPLOYER ATTRACTIVENESS**
 Gabriela Edlinger UNIVERSITY OF INNSBRUCK
 Judith Pfliegensdörfer UNIVERSITY OF INNSBRUCK
 Tanja Petry UNIVERSITY OF INNSBRUCK
- 2293 THE EFFECTS OF ATTRACTIVE, NEUTRAL AND AVERSIVE FIT ON RECRUITERS PERCEPTIONS OF APPLICANTS' PERSON-ORGANIZATION FIT**
 Anja Überschaer TU KAISERSLAUTERN
 Matthias Baum TU KAISERSLAUTERN
- 2294 CAREER EXPECTATIONS OF GENERATION Y - FOCUS ON FINNISH UNIVERSITY STUDENTS**
 Hanna Salminen UNIVERSITY OF TAMPERE
 Reija Oksanen UNIVERSITY OF TAMPERE

SLOT 4 (09:00 - 10:30) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

NEW CHALLENGES FOR HRM

Chair: Sammarra Alessia

Discussant:

Paper presentations:

- 1080 CORPORATE SOCIAL RESPONSIBILITY AND HUMAN RESOURCE MANAGEMENT: A SYSTEMATIC REVIEW AND CONCEPTUAL ANALYSIS**
 Christian Voegtlin UNIVERSITY OF ZURICH
 Michelle Greenwood MONASH UNIVERISTY
- 1545 THE INFLUENCE OF HRM PRACTICES ON INNOVATIVE WORK BEHAVIOUR: A SYSTEMATIC LITERATURE REVIEW**
 Anna Bos-nehles UNIVERSITY OF TWENTE
 Maarten Renkema UNIVERSITY OF TWENTE
 Tanya Bondarouk UNIVERSITY OF TWENTE
 Maike Janssen UNIVERSITY OF TWENTE
- 1260 CULTURAL INTELLIGENCE AND ORGANISATIONAL CULTURE: THE MEDIATING EFFECTS OF CROSS-CULTURAL-ROLE CONFLICT, AMBIGUITY AND OVERLOAD IN A MULTI-COUNTRY CONTEXT**
 Amadeus Kubicek RABDAN ACADEMY UAE
 Ramudu Bhanugopan CHARLES STURT UNIVERSITY
 Grant O CURTIN UNIVERSITY

SLOT 4 (09:00 - 10:30) - IAE Building - Room 403 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES

LEADER-MEMBER-EXCHANGE AND INNOVATIVE WORK BEHAVIOUR

Chair: Rick Vogel

Discussant:

Paper presentations:

- 2269 ETHICAL CLIMATES AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: A MODERATED MEDIATION MODEL OF LEADER-MEMBER EXCHANGE AND TRUST IN MANAGEMENT**
 Rakesh Kumar Agrawal INDIAN INSTITUTE OF MANAGEMENT KASHIPUR
- 1013 A MULTI-LEVEL STUDY AMONG POLITICAL SKILLS, LMX QUALITY, AND EMPLOYEE CREATIVITY: THE APPLICATION OF MODERATED PATH ANALYSIS**
 Liang-chieh Weng PROVIDENCE UNIVERSITY
 Wen-ching Chang PROVIDENCE UNIVERSITY
- 1097 ENABLING TASK CRAFTING TO ENHANCE PROMOTION PROSPECTS**
 Nina J Fryer LEEDS TRINITY UNIVERSITY
 Desmond J Leach UNIVERSITY OF LEEDS
 Mark A Robinson UNIVERSITY OF LEEDS

SLOT 4 (09:00 - 10:30) - IAE Building - Room 405 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 ORGANISATIONAL COGNITION: THEORIES, APPLICATIONS AND ADVANCEMENTS

ORGANISATIONAL COGNITION: INDIVIDUAL AND ECOLOGICAL PERSPECTIVES

Chair: Davide Secchi

Discussant: Ultan Sherman

Paper presentations:

- 2174 BIASES AND POWER IN DECISION MAKING**
 Gustavo Rodrigues Cunha NOVOS HORIZONTES
 Lorenzo Mizzau DEPARTMENT OF COMMUNICATION AND ECONOMICS, UNIVERSITY OF MODENA E REGGIO EMILIA & ASK RESEARCH CENTRE, BOCCONI UNIVERSITY
- 1299 SIMILAR THREATS, DIFFERENT STRATEGIES: "GLOCALIZED" CSR REACTIONS TO COGNITIVE FRAMING OF INSTITUTIONAL PRESSURES: A CONSTRUAL LEVEL THEORY PERSPECTIVE**
 Emmanouela Mandalaki GRENOBLE ECOLE DE MANAGEMENT
- 1678 ORGANISATIONAL COGNITION: WHAT IT IS AND HOW IT WORKS**
 Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
 Stephen Cowley UNIVERSITY OF SOUTHERN DENMARK
- 2260 MAKING SENSE OF THE INFORMAL: CONCEPTUALIZATION OF A MODEL OF SELF-ORGANIZING STRUCTURE AND CULTURE CREATION WITHIN COMMUNITIES OF PRACTICE**
 Florian Andresen HELMUT-SCHMIDT-UNIVERSITY
 Hans Koller HELMUT-SCHMIDT-UNIVERSITY
 André Kreutzmann HELMUT-SCHMIDT-UNIVERSITY
 Benjamin Schulte HELMUT-SCHMIDT-UNIVERSITY

SLOT 4 (09:00 - 10:30) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS

SUSTAINABILITY AND ETHICS IN PUBLIC SECTOR

Chair: Reto Steiner

Discussant: Reto Steiner

Paper presentations:

- 1055 STAKEHOLDER ENGAGEMENT AND PUBLIC INFORMATION THROUGH SOCIAL MEDIA: A STUDY OF CANADIAN AND AMERICAN PUBLIC TRANSPORTATION AGENCIES**
 Marco Bellucci DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE
 Giacomo Manetti DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE
 Luca Bagnoli DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE
- 1326 THE ROLE OF ETHICAL LEADERSHIP IN LOCAL GOVERNMENT**
 Nurul Mozumder OXBRIDGE CONSULTANTS
- 1932 USING PUBLIC PROCUREMENT TO IMPLEMENT SOCIAL POLICY: AN EMPIRICAL ANALYSIS**
 Louise Vidal SORBONNE BUSINESS SCHOOL
 Stéphane Saussier SORBONNE BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH PRACTICE IN PROBLEM SOLVING

Chair: Evandro Bocatto

Discussant:

Paper presentations:

- 1446 INDEPENDENCE OF CASES IN COMPARATIVE CASE DESIGN, THEORY DEVELOPMENT AND VALIDITY**
 Nuno Oliveira LSE
 Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
- 2002 TOWARDS PREDICTING PROJECT TROUBLE FROM HISTORICAL PROJECT STATUS REPORTS**
 Lynn Crawford UNIVERSITY OF SYDNEY
 Michael Hopmere UNIVERSITY OF SYDNEY
- 2268 EFFECTS OF DISORGANIZATION ON TEAM PROBLEM SOLVING AND MOTIVATION - AN AGENT-BASED MODELING APPROACH**
 Dinuka Herath BOURNEMOUTH UNIVERSITY
 Joyce Costello BOURNEMOUTH UNIVERSITY

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

THE MUNDANE PROCESSES DYNAMICS OF STRATEGY IMPLEMENTATION

Chair: Sebastien Picard

Discussant: Aura Parmentier

Paper presentations:

- 1554** **TIMESCAPE AND STRATEGY PRACTICE AT THE FRENCH SKI SCHOOL "ECOLE DU SKI FRANÇAIS"**
 Isabelle Bouty UNIVERSITY OF TOULON, IAE
 Marie-léandre Gomez ESSEC BUSINESS SCHOOL
 Chrystelle Richard ESSEC BUSINESS SCHOOL
- 1677** **CREATING VALUE WITH PLUSH TOYS - A STUDY OF ORDINARY RESOURCES AND THEIR MANAGEMENT CONTRIBUTING TO ORGANIZATIONAL PERFORMANCE**
 Christelle Pezé-théron ESCP EUROPE ; UNIVERSITÉ DE CERGY-PONTOISE
- 2343** **THE RECIPROCITY OF FORMAL AND INFORMAL INTERACTIONS ACROSS DIFFERENT MANAGEMENT LEVELS**
 Laura Costanzo UNIVERSITY OF SOUTHAMPTON

SLOT 4 (09:00 - 10:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : THE ROLE OF TRUST

Chair: Wojciech Czakon

Discussant: Juliane Engsig

Paper presentations:

- 1062** **ANTECEDENTS AND OUTCOMES OF INTERFIRM TRUST IN COOPETITIVE STRATEGIC ALLIANCES**
 Alexander Lascaux RUSSIAN ACADEMY OF NATIONAL ECONOMY
- 2229** **MOTIVATION, TRUST, AND MUTUAL BENEFIT IN COOPETITIVE RELATIONSHIPS**
 Robert Randolph UNIVERSITY OF NEVADA
 Esra Memili UNIVERSITY OF NORTHJ CAROLINA AT GREENSBORO
 Chevy Fang UNIVERSITY OF MISSISSIPPI
 Dilek Zamantili Nayir MARMARA UNIVERSITY
- 1222** **INTER-ORGANIZATIONAL TIE DISSOLUTION: A LITERATURE REVIEW**
 Rob Jansen TILBURG UNIVERSITY
 Leon Oerlemans TILBURG UNIVERSITY
 Tobias Gössling TILBURG UNIVERSITY

SLOT 4 (09:00 - 10:30) - IAE Building - Room 404 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_02 COOPERATION IN THE FIELD OF CAREERS?

COOPERATION IN THE FIELD OF CAREERS ?

Chair: Loic Cadin

Discussant: Jean-denis Culie

Paper presentations:

- 1014** **COLLABORATIVE DELIVERY OF THE OECD HIGHER EDUCATION EMPLOYABILITY AGENDA: DEVELOPMENT OF A FRAMEWORK AND CONCEPTUAL MODEL FOR EXPLORING STUDENT PERCEPTIONS OF GRADUATE EMPLOYABILITY.**
 William Donald UNIVERSITY OF SOUTHAMPTON
 Yehuda Baruch UNIVERSITY OF SOUTHAMPTON
 Melanie Ashleigh UNIVERSITY OF SOUTHAMPTON
- 1701** **INTERNAL CAREERS IN A LARGE TECHNOLOGY FIRM : THE CHALLENGE OF THE CO-MANAGEMENT OF MOBILITY**
 Anne-françoise Bender CNAM - LISE CNRS 3320
 Bérandère Condomines CNAM-LIRSA
 Emilie Hennequin UNIVERSITÉ PARIS 1 - PRISM
- 1866** **MAPPING CAREER PATHS IN A MAJOR INFRASTRUCTURE INDUSTRY**
 Michelle Wallace SOUTHERN CROSS UNIVERSITY
- 1450** **WHEN INTERNAL MOBILITY AND SOCIAL CAPITAL COOPERATES, EMPLOYABILITY THRIVES**
 Anne Janand ISTE
 Dominique Baruel Bencherqui ISTE

SLOT 5 (16:30-18:00) TRACK SESSIONS

SLOT 5 (16:30 - 18:00) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

BUSINESS AND SOCIETY: FROM COEXISTENCE TO INCLUSION

Chair: Remi Jardat

Discussant: Nicola Varrone

Paper presentations:

- 2538 THE ANALYSIS OF THE RELATIONSHIP BETWEEN FIRMS AND LOCAL COMMUNITY: THE CASE OF TWO PETROCHEMICAL COMPLEXES IN SPAIN**
 Miguel Angel Lopez UNIVERSITAT JAUME I
 Navarro
 Vicent Tortosa Edo UNIVERSITAT JAUME I
 Vanesa Castan Broto UNIVERSITY COLLEGE LONDON
- 1191 INCLUSIVE BUSINESS: TOWARDS A CONCEPTUAL FRAMEWORK AND RESEARCH AGENDA**
 Sally Curtis RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL
 UNIVERSITY
 Andrew Bradly RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL
 UNIVERSITY
- 1199 NGOS : THE TOCQUEVILLIAN INSIDERS OF NEO LIBERALISM**
 Guillaume Delalieux SCIENCES PO LILLE
 Arno Kourula UNIVERSITY AMSTERDAM

SLOT 5 (16:30 - 18:00) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

STAKEHOLDER APPROACHES, CULTURAL AND REPORTING ISSUES

Chair: Francesco Gangi

Discussant:

Paper presentations:

- 2403 STAKEHOLDER ENGAGEMENT IN SOCIAL DISCLOSURE PROCESSES: SOME EVIDENCES FROM THE ITALIAN UNIVERSITIES SOCIAL REPORTING**
 Mario Tani UNIVERSITY OF NAPLES
 Mauro Sciarelli UNIVERSITY OF NAPLES
- 2603 CONFLICTING STAKEHOLDER PERCEPTIONS OF CSR INITIATIVES: THE CASE OF A DIVERSITY POLICY IN A FRENCH BUSINESS SCHOOL**
 Cédrine Joly MONTPELLIER BUSINESS SCHOOL
 Mélanie Jaeck MONTPELLIER BUSINESS SCHOOL
 Magalie Marais MONTPELLIER BUSINESS SCHOOL

SLOT 5 (16:30 - 18:00) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

ALTERNATIVE MODELS I

Chair: William Sun

Discussant: Catherine Karyotis

Paper presentations:

- 1533 THE "TRIPLE DEPRECIATION LINE" (TDL) ACCOUNTING MODEL AND ITS APPLICATION TO THE HUMAN CAPITAL**
 Alexandre Rambaud AGROPARISTECH
 Jacques Richard PARIS DAUPHINE UNIVERSITY
Discussant : Thomas Lagoarde
- 2292 CHARACTERISTICS OF THE SOCIAL ENTERPRISE IN JAPAN FROM THE PERSPECTIVE OF FLOW EXPERIENCE**
 Ayako Sendo TAKUSHOKU UNIVERSITY
 Hideko Sakurai CHUO UNIVERSITY
Discussant : Thomas Lagoarde
- 1805 THE ROLE OF SOCIAL TIES IN ALTERNATIVE FINANCE: AN EXPLORATORY STUDY OF CROWDFUNDING, SLOW MONEY AND MICROLENDING MODELS**
 Sharam Alijani NEOMA BUSINESS SCHOOL
 Djamchid Assadi BURGUNDY BUSINESS SCHOOL
Discussant : Catherine Karyotis

SLOT 5 (16:30 - 18:00) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_05 MARKETING FOR SOCIETY

CSR AND BRAND

Chair: Paula Rodrigues

Discussant: Teresa Barros

Paper presentations:

- 1183 CORPORATE SUSTAINABILITY COMMUNICATIONS ON SOCIAL MEDIA: FORTUNE 500 ENTERPRISES**
 Ya-ching Lee NATIONAL SUN YAT-SEN UNIV.
- 1341 THE INFLUENCE OF CORPORATE REPUTATION ON PREFERENCE FOR BIODIESEL SUPPLIER**
 Angela Poulaklidas NOVANCIA BUSINESS SCHOOL PARIS
- 2544 THE EFFECT OF BRAND LOVE IN THE CONSUMERS PERCEPTION OF CORPORATE SOCIAL RESPONSIBILITY**
 Paula Rodrigues LUSIADA UNIVERSITY
 Paula Costa LUSIADA UNIVERSITY
 Hélder Oliveira LUSÍADA UNIVERSITY

SLOT 5 (16:30 - 18:00) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

REINVENTING THE CORPORATION: HISTORICAL PATHS AND WAYS FORWARD

Chair: Andrew Johnston

Discussant:

Paper presentations:

- 2378 **PROXY VOTING POLICIES AS TOOLS FOR SHAREHOLDER ENGAGEMENT IN CSR: AN EXPLORATORY STUDY**
 Rachelle Belinga ECOLE DES MINES PARISTECH
 Blanche Segrestin ECOLE DES MINES
- 1428 **MEDIATION WITHOUT MEDIATORS; HOW TO GOVERN SPECIFIC HUMAN CAPITAL IN FLATTENED FIRMS ? A LEGAL AND ECONOMIC PERSPECTIVE ON INTERNAL GOVERNANCE**
 Xavier Hollandts KEDGE BS
 Bertrand Valiorgue UNIVERSITÉ DE
- 1629 **RE-DISCOVERING AN ORGANIZATIONAL FORM: PUBLIC INTEREST-ORIENTATION AS CORNERSTONE OF THE MODERN CORPORATION**
 Stephan Leixnering WU VIENNA
 Renate Meyer WU VIENNA

SLOT 5 (16:30 - 18:00) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

HANDLING PARADOX

Chair: Gilles Arnaud

Discussant:

Paper presentations:

- 2360 **ORGANISATIONAL PARADOX, RATIONALITY AND THE CEO**
 Jamie Priestley BIRKBECK, UNIVERSITY OF LONDON
 Andreas Liefoghe BIRKBECK, UNIVERSITY OF LONDON
- 1465 **BIRTH, DEATH AND DECISIONS BEYOND REASON**
 Peter Edward NEWCASTLE UNIVERSITY BUSINESS SCHOOL
- 2187 **WORKING SUBJECTS IN THE POSTMODERN ORGANIZATION. ICONIC TURN AND THE AGE OF PARADOX.**
 Peter Boback SAP SE

SLOT 5 (16:30 - 18:00) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

INVESTORS, CEOS AND PERFORMANCE

Chair: María Belda-ruiz

Discussant: Nikolaos Kavadis

Paper presentations:

- 1702 CEO CAREER HORIZON PROBLEM AND TIME TO IPO: RISK-TAKING AND FAST DECISION MAKING WITH POWERFUL CEO.**
 Alessandro Cirillo UNIVERSITY OF FOGGIA
 Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II
 Luca Pennacchio UNIVERSITY OF NAPLES - FEDERICO II
 Mauro Romano UNIVERSITY OF FOGGIA
- 1780 THE IMPACTS OF CEO SUCCESSOR'S ORIGIN AND SUCCESSION CONTEXT ON FIRM PERFORMANCE**
 Aylin Ataay GALATASARAY UNIVERSITY
- 2606 LEVERAGING ON HOME BIAS. LARGES STAKES AND LONG-TERMISM BY SWEDISH INSTITUTIONAL INVESTORS**
 Sophie Nachemson-ekwall STOCKHOLM SCHOOL OF ECONOMICS

SLOT 5 (16:30 - 18:00) - Langues Building - Room 406 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

TMT DIVERSITY AND THE ENVIRONMENT

Chair: Marko Reimer

Discussant:

Paper presentations:

- 1897 TOP MANAGEMENT TEAM DEGREE OF INTERNATIONALIZATION AND FIRM-LEVEL INTERNATIONALIZATION: THE MODERATING EFFECTS OF GLOBAL FOCUS AND HOME REGION INSTITUTIONAL DIVERSITY**
 Niccolò Pisani UNIVERSITY OF AMSTERDAM
 Alan Muller UNIVERSITY OF GRONINGEN
 Paula Roxana Bogăţan UNIVERSITY OF AMSTERDAM
- 2028 THE IMPACT OF TMT DIVERSITY IN TIMES OF TURBULENT MARKETS: A CROSS-COUNTRY STUDY**
 Bastian Breitmayer LEUPHANA UNIVERSITY OF LÜNEBURG
 Schuster Tassilo UNIVERSITY OF ERLANGEN-NÜRNBERG
 Matthias Pelster LEUPHANA UNIVERSITY OF LÜNEBURG
 Benjamin Bader LEUPHANA UNIVERSITY OF LÜNEBURG
- 1174 HOW TOP MANAGEMENT TEAMS' EXPERTISE DRIVES CORPORATE SOCIAL PERFORMANCE: CSR STRATEGIZING AT THE CEO-TMT INTERFACE**
 Sebastiaan Van Doorn WBS
 Marko Reimer WHU
 Mariano Heyden NEWCASTLE

SLOT 5 (16:30 - 18:00) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS AND CORPORATE SOCIAL RESPONSIBILITY

Chair: Gerwin Van Der Laan

Discussant: Daniel Yar Hamidi

Paper presentations:

- 1539 THE INFLUENCE OF INDEPENDENT DIRECTORS CHARACTERISTICS ON CSR REPORTING: EVIDENCE FROM SPANISH LISTED COMPANIES**
 Laura Cabeza-garcía UNIVERSITY OF LEÓN
 Roberto Fernández-gago UNIVERSITY OF LEÓN
 Mariano Nieto UNIVERSITY OF LEÓN
- 2375 THE RELATIONSHIP BETWEEN BOARDS OF DIRECTORS AND FIRMS' ENVIRONMENTAL PROACTIVITY**
 Giorgia Profumo UNIVERSITY OF GENOA
 Ilaria Tutore UNIVERSITY OF NAPLES "PARTHENOPE"
 Francesco Calza UNIVERSITY OF NAPLES "PARTHENOPE"
- 2081 THE INFLUENCE OF BOARD DIVERSITY ON SUSTAINABILITY DISCLOSURE**
 Alain Berger WEBSTER UNIVERSITY
 Pablo Collazzo VIENNA UNIVERSITY

SLOT 5 (16:30 - 18:00) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

BUSINESS MODELLING

Chair: Johanna Vanderstraeten

Discussant:

Paper presentations:

- 1532 INTERFUNCTIONAL BUSINESS MODELS. INITIAL MAP OF AN UNCHARTED QUADRANT OF THE BLUE OCEAN**
 Steffen Roth ESC RENNES SCHOOL OF BUSINESS
 Birte-karoline Manke LEUPHANA UNIVERSITY
 Jari Kaivo-oja TURKU SCHOOL OF ECONOMICS
 Léo-paul Dana MONTPELLIER BUSINESS SCHOOL
- 1890 MODELLING THE LEAN STARTUP: A SIMULATION TOOL FOR ENTREPRENEURIAL GROWTH DECISIONS**
 Karl Tauscher FRAUNHOFER MOEZ
 Nizar Abdelkafi FRAUNHOFER MOEZ
- 1211 ENTREPRENEURS AND INNOVATION: THE CONTINGENT ROLE OF INSTITUTIONAL CONTEXT**
 Javier Montero UNIVERSITY OF ZARAGOZA
 Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA
 Juan Maicas UNIVERSITY OF ZARAGOZA

SLOT 5 (16:30 - 18:00) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SOCIAL INFLUENCES

Chair: Massimiliano M. Pellegrini

Discussant: Matthias Raith

Paper presentations:

- 2494 COMPLEXITY AND SOCIAL CAPITAL IN SOLIDARITY ECONOMY: EMPIRICAL EVIDENCE OF ENTERPRISES IN BRAZIL**
 Maria De Nazare Soares FEDERAL UNIVERSITY OF CEARÁ
 Aurio Leocadio FEDERAL UNIVERSITY OF CEARÁ
- 2357 GOVERNMENT ASSISTANCE, EDUCATION, INDIVIDUAL'S CHOICES AND NEW VENTURE CREATION AT THE BOTTOM OF THE PYRAMID: A RATIONAL CHOICE PERSPECTIVE**
 Luisa Delgado-márquez IE UNIVERSITY
 Julio De Castro IE BUSINESS SCHOOL
- 2572 COLLABORATE AND CONQUER - HOW ENTREPRENEURS DEVELOP AND COORDINATE PEER-TO-PEER NETWORKS IN THE SHARING ECONOMY (SLIGHT FORMAT CORRECTION)**
 Christian Niebuhr RWTH AACHEN UNIVERSITY
- 1900 SHADES OF GREY: NEGATIONAL CATEGORIZATIONS OF FOUNDER IDENTITY**
 Julia Binder TUM SCHOOL OF MANAGEMENT
 Frank-martin Belz TUM SCHOOL OF MANAGEMENT

SLOT 5 (16:30 - 18:00) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME

INNOVATION AND GROWTH

Chair: Tiziano Vescovi

Discussant: Giorgia Profumo

Paper presentations:

- 1145 ADDITIVE MANUFACTURING IN SMES: A VIABLE PATH TO GROWTH AND COMPETITIVENESS?**
 Giacomo Marzi UNIVERSITY OF PISA
 Lamberto Zollo UNIVERSITY OF FLORENCE
 Andrea Boccardi UNIVERSITY OF FLORENCE
 Cristiano Ciappei UNIVERSITY OF FLORENCE
- 1577 SME COOPERATION ON INNOVATION & GROWTH**
 Tove Brink UNIVERSITY PIF SOUTHERN DENMARK
 Mette Neville AARHUS UNIVERSITY
- 1503 THE RELATIONSHIP BETWEEN INNOVATION AND PRODUCT DIVERSIFICATION IN NEW VENTURES: DOES RELATEDNESS MATTER?**
 Ioanna Deligianni ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
 Irini Voudouris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
- 1050 AN EMPIRICAL ANALYSIS OF CUSTOMER SUCCESS MANAGEMENT AT NEW SOFTWARE AS A SERVICE VENTURES**
 Sebastian Walter KARLSRUHE INSTITUTE OF TECHNOLOGY
 André Presse FREE UNIVERSITY OF BOZEN
 Orestis Terzidis KARLSRUHE INSTITUTE OF TECHNOLOGY

SLOT 5 (16:30 - 18:00) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT

CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (I)

Chair: Petra Moog

Discussant: Ruth Rentschler

Paper presentations:

- 1885 EXPLORING ENTREPRENEURIAL ACTIONS OF CREATIVE ENTREPRENEURS: HOW DO CREATIVE ENTREPRENEURS CREATE AND GROW THEIR COMPANIES?**
Walter Van Andel UNIVERSITY OF ANTWERP
Annick Schramme UNIVERSITY OF ANTWERP
- 1887 SELLING YOURSELF: A STUDY INTO SELF-EMPLOYED IN THE CREATIVE INDUSTRIES**
Anne Spanjer TILBURG UNIVERSITY
Arjen Van Witteloostuijn TILBURG UNIVERSITY
- 2264 WHAT MOTIVATES THE CREATIVE ENTREPRENEUR? SELF-DETERMINATION THEORY, AND COLLABORATION IN A LAB EXPERIMENTAL SETTING**
Ellen Loots ERASMUS UNIVERSITY ROTTERDAM
Boukje Cnossen TILBURG UNIVERSITY
Arjen Van Witteloostuijn TILBURG UNIVERSITY, UNIVERSITY OF ANTWERP AND ANTWERP MANAGEMENT SCHOOL, CARDIFF UNIVERSITY
- 1600 START-UP FINANCING PARAMETERS IN GERMAN CULTURAL INDUSTRY**
Elmar D. Konrad INSTITUTE FOR ENTREPRENEURSHIP - UNIVERSITY OF APPLIED SCIENCES MAINZ

SLOT 5 (16:30 - 18:00) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

NETWORKS AND FAMILY BUSINESS

Chair: Giovanna Campopiano

Discussant: Susanne Beck

Paper presentations:

- 1718 HOW DO THE ENTREPRENEURIAL NETWORKS CHANGE ACROSS GENERATIONS IN FAMILY FIRMS?**
Nidal Darwish AL-QUDS UNIVERSITY
- 1868 ANALYZING THE EXTERNAL SOCIAL CAPITAL OF FAMILY FIRMS**
Ines Herrero UNIVERSIDAD PABLO DE OLAVIDE
Mathew Hughes UNIVERSITY OF DURHAM
Barbara Larrañeta UNIVERSIDAD PABLO DE OLAVIDE
- 1258 PERFORMANCE AND THE FAMILY BUSINESS—AN ADVISORS INFLUENCE ON OBJECTIVE POST-SUCCESSION PERFORMANCE AND THE SUBJECTIVE LEVEL OF SATISFACTION**
Alexandra Michel UNIVERSITY OF ST. GALLEN

SLOT 5 (16:30 - 18:00) - Langues Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

FORMAL GOVERNANCE MECHANISMS IN FAMILY BUSINESS

Chair: Reinhard Prügl

Discussant: Jonathan Bauweraerts

Paper presentations:

- 1547 REVISING THE TRADITIONAL CONTINGENCY PERSPECTIVE ON THE CHOICE OF MANAGEMENT CONTROL SYSTEMS IN A FAMILY BUSINESS CONTEXT**
 Zoë Helsen HASSELT UNIVERSITY - RCEF
 Nadine Lybaert HASSELT UNIVERSITY
 Raf Orens KU LEUVEN - CAMPUS ANTWERP
 Tensie Steijvers HASSELT UNIVERSITY
 Julie Dekker HASSELT UNIVERSITY
- 1605 THE DESIGN AND USE OF CONTROLS IN FAMILY SMES: A MULTI-THEORY PERSPECTIVE**
 Eddy Laveren UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL
 Parichart Maneemai PRINCE OF SONGKLA UNIVERSITY
 Ann Jorissen UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL
 Wim Voordeckers UNIVERSITEIT HASSELT
- 1970 THE FAMILY BUSINESS AND THE LAW : HOW DOES THE FAMILY LAW AFFECT FAMILY BUSINESS ?**
 Céline Barredy UNIVERSITÉ PARIS OUEST NANTERRE LA DÉFENSE
 Gianluca Colombo FACOLTÀ DI SCIENZE ECONOMICHE UNIVERSITÀ DELLA SVIZZERA ITALIANA
 Massimiliano Vatiro FACOLTÀ DI SCIENZE ECONOMICHE UNIVERSITÀ DELLA SVIZZERA ITALIANA

SLOT 5 (16:30 - 18:00) - Langues Building - Room 306 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Rodrigo Basco

Discussant: Natalia Martin Cruz

Paper presentations:

- 1288 DEALING WITH INSTITUTIONAL DEFICIENCIES: HOW ENTREPRENEURIAL FAMILIES SUPPORT EACH OTHER IN NAVIGATING INSTITUTIONAL CHALLENGES**
 Mariana Estrada-robles THE UNIVERSITY OF SHEFFIELD
 Nick Williams THE UNIVERSITY OF LEEDS
 Tim Vorley THE UNIVERSITY OF SHEFFIELD
- 1822 ASIAN FAMILY FIRMS THROUGH CORPORATE GOVERNANCE AND INSTITUTIONS: A SYSTEMATIC REVIEW OF THE LITERATURE AND AGENDA FOR FUTURE RESEARCH**
 Trung Quang Dinh WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU)
 Andrea Calabrò WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU)
- 2579 WHEN DOES A FOUNDER FIRM BECOME A FAMILY FIRM: THE INFLUENCE OF INSTITUTIONS ON FAMILY-INTERNAL SUCCESSION INTENTIONS AS AN ENTREPRENEURIAL EXIT OPTION IN THE CONTEXT OF DEVELOPING ECONOMY**
 Marta Widz UNIVERSITY OF ST.GALLEN

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

RACE, ETHNICITY AND INCLUSION

Chair: Hamid Kazeroony

Discussant: Beverly Dawn Metcalfe

Paper presentations:

- 2420 ESTABLISHING GROUND: TRANSNATIONALIZATION OF NURSE LABOUR AND PRODUCERBASED**
Tricia Cleland Silva HANKEN
- 2297 MASCULINITY IN A MULTI-ETHNIC OCCUPATIONAL COMMUNITY: BETWEEN COMPETITION AND OPPOSITION**
Bennouda Mehdi Ould Kherroubi UNIVERSITY OF HUDDERSFIELD
Hacine-bey
- 2097 RACIAL DISCRIMINATION IN THE WORKPLACE: AN INTEGRATIVE APPROACH**
Mohamed Al Waqfi UAE UNIVERSITY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 15 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_01 WOMEN IN MANAGEMENT, WORK AND ORGANIZATION

WOMEN, MANAGEMENT AND CULTURE

Chair: Anne Jeny

Discussant: Sophie Hennekam

Paper presentations:

- 1843 THE UNTOLD, THE UNSEEN AND THE FORGETTABLE: JEWISHNESS, JEWS AND JUDAISM IN EDI SCHOLARSHIP**
Alain Klarsfeld TOULOUSE BUSINESS SCHOOL
- 2440 WHO IS BEHIND SUCCESSFUL WOMEN?**
Beáta Nagy CORVINUS UNIVERSITY OF BUDAPEST
- 2500 THE CAREER AND PROFESSIONAL CHALLENGES OF EDUCATED WOMEN IN JALISCO (MEXICO) AND QUEBEC (CANADA): SIMILARITIES AND DIFFERENCES.**
Emilie Genin UNIVERSITÉ DE MONTREAL
Lourdes Ocampo ITESM

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Jonas Julia

Discussant: Alexander Alexiev

Paper presentations:

- 1215 **KEY CONTEXTUAL SUCCESS FACTORS FOR EMPLOYEE INNOVATIVE BEHAVIOR - A STUDY IN A FOREIGN MANUFACTURING SUBSIDIARY IN CHINA**
Wenqian Zhou HHL
Vivek K. Velamuri HHL
- 1307 **ARE ALL INNOVATIONS EQUALLY PERFORMING? THE CASE OF ITALIAN KIBS FIRMS**
Diego Campagnolo UNIVERSITY OF PADOVA
Anna Cabigiosu CA
- 2261 **AN ANALYSIS ON THE IMPACT OF IDIOSYNCRATIC COMPANY STANDARDS ON SUPPLY CHAIN GOVERNANCE**
Paul Von Gruben TECHNISCHE UNIVERSITÄT BERLIN
Anne-marie Großmann TECHNISCHE UNIVERSITÄT BERLIN
- 1960 **DEVELOPING A SUCCESS MODEL FOR SOCIAL CRM IMPLEMENTATION.**
Aurora Garrido-moreno UNIVERSITY OF MALAGA
Victor Garcia-morales UNIVERSITY OF GRANADA
Nigel Lockett UNIVERSITY OF LEEDS
Stephen King UNIVERSITY OF LEEDS

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - NEW METHODS AND PROCESSES

Chair: Susanne Ollila

Discussant: Maria Elmquist

Paper presentations:

- 2556 **DESIGN THINKING IN INNOVATION, IN PRACTICE: THE CASE OF KAISER PERMANENTE**
Lisa Carlgren CHALMERS UNIVERSITY OF TECHNOLOGY
- 1369 **THE UNKNOWN SIDE OF THE SWATCH DESIGN: RE-READING OF A FAMOUS INNOVATION FROM A C-K THEORY PERSPECTIVE**
Gilles Garel CNAM LIRSA
- 2267 **PERCEPTIONS AND EXPECTATIONS ON COLLABORATION BETWEEN DESIGNERS AND MANAGERS**
Katarzyna Bachnik WASAW SCHOOL OF ECONOMICS
Isa Moll ESADE BUSINESS SCHOOL, UNIVERSITAT RAMON LLULL
Jordi Jordi Montaña ESADE BUSINESS SCHOOL, UNIVERSITAT RAMON LLULL



SLOT 5 (16:30 - 18:00) - FSEG Building - Room 313 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)

BUSINESS MODEL INNOVATION III

Chair: Patrick Spieth

Discussant: Dirk Schneckenberg

Paper presentations:

- 1213 WHAT ROLE DO SUSTAINABILITY, FRUGAL INNOVATION, BUSINESS MODELS AND NETWORKS PLAY IN BOP ECOSYSTEMS?**
 Marlen Arnold UNIVERSITY OF OLDENBURG
 Eugenia Rosca JACOBS UNIVERSITY
- 1752 BUSINESS MODELS IN EMERGING MARKETS. A CASE STUDY IN E-COMMERCE**
 Enrique Chamas AUSTRAL UNIVERSITY
- 2385 CORPORATE INCUBATION AS SOURCE OF BUSINESS MODEL RENEWAL: THE ROLE OF CORPORATE INTERFACES**
 Johannes Brill IIHD | INSTITUTE AT THE INTERNATIONAL BUSINESS SCHOOL WORMS, GERMANY
 Joerg Funder IIHD | INSTITUTE AT THE INTERNATIONAL BUSINESS SCHOOL WORMS, GERMANY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

USERS AND CULTURAL APPROACHES IN OI ENVIRONMENTS

Chair: Mitkova Liliana

Discussant: Mueller Julia

Paper presentations:

- 2421 THE INFLUENCE OF PERSONALITY AND CREATIVITY IN OPEN INNOVATION PROCESSES**
 Claudia Roscher TECHNISCHE UNIVERSITÄT CHEMNITZ
 Maria Krüger TECHNISCHE UNIVERSITÄT CHEMNITZ
- 1741 A TECHNO-SOCIAL PERSPECTIVE OF INNOVATION JAMS- DEFINING AND CHARACTERIZING**
 Steve Diasio UNIVERSITY OF SOUTH FLORIDA- ST. PETERSBURG
- 1186 AN INNOVATION MINING STUDY ON USER ACCEPTANCE OF AUTONOMOUS DRIVING**
 Juan Rosenzweig HYVE SCIENCE LABS
 Michael Bartl HYVE SCIENCE LABS

THURSDAY AFTERNOON

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

MANAGING FOR CREATIVITY AND INNOVATION

Chair: Michal Biron

Discussant: Arup Varma

Paper presentations:

- 1041 **HOW PROACTIVITY AND SUPERVISOR SUPPORT INFLUENCE THE CREATIVE PROCESS**
Marjolein Caniels OPEN UNIVERSITY
- 2104 **THE EFFECT OF PROCESS AND OUTCOME ACCOUNTABILITY ON INDIVIDUAL EXPLORATION**
Bart Verwaeren VLERICK BUSINESS SCHOOL / GHENT UNIVERSITY
Xavier Baeten VLERICK BUSINESS SCHOOL
Dirk Buyens VLERICK BUSINESS SCHOOL / GHENT UNIVERSITY
- 2085 **INTERNAL ACTORS' ROLES IN DRIVING MANAGERIAL INNOVATION ADOPTION: TOWARDS A DISTRIBUTED MANAGEMENT**
Sandra Dubouloz IREGE, UNIVERSITE SAVOIE MONT BLANC
Rachel Bocquet IREGE, UNIVERSITE SAVOIE MONT BLANC
Sandra Charreire-petit RITM, UNIVERSITÉ PARIS SUD

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

KNOWLEDGE, LEARNING AND INNOVATION ACROSS SECTORS

Chair: Rick Vogel

Discussant:

Paper presentations:

- 1918 **BARRIERS TO MANAGING KNOWLEDGE AND LEARNING IN UNIVERSITY - INDUSTRY COOPERATION**
Cecilia Bjursell JÖNKÖPING UNIVERSITY
Annika Engström JÖNKÖPING UNIVERSITY
- 2080 **PUBLIC PRIVATE PARTNERSHIPS AS INNOVATION ADOPTION: DOES THE PROCESS COUNT?**
Phuong Tra Tran CNRS
Michael Klien WIFO

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 306 - Paper Development

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

INNOVATION MANAGEMENT, PROCESSES, AND READINESS: CRITICAL SUCCESS FACTORS

Chair: Michelle Robertson

Discussant: Hebert Alonso Medina Suni

Paper presentations:

- 1825 AN EMPIRICAL STUDY ON COMMUNITY BASED ENGAGEMENT: A CASE STUDY OF BOLIVIA ON WASTE MANAGEMENT**
 Marc-antoine Diego Guidi UNIVERSIDADE FEDERAL DE SANTA CATARINA
 Bhumika Gupta INSTITUT MINES TELECOM, TELECOM ECOLE DE MANAGEMENT
 Paul Richard Momsen UNIVERSIDADE FEDERAL DE SANTA CATARINA
 Miller
- 1671 HUMAN RESOURCE MANAGEMENT AND INNOVATION MANAGEMENT: INNOVATION PROCESS AND RESULT PERSPECTIVES**
 Daniel Jiménez-jiménez UNIVERSITY OF MURCIA
 Yolanda Del Pilar Castro UNIVERSITY OF MURCIA
 Del Rosario
 Micaela Martínez-costa UNIVERSITY OF MURCIA
- 1747 AN INVESTIGATION ON KAIZEN EVENTS IN A HEALTH CARE ORGANIZATION: CRITICAL SUCCESS FACTORS FOR SOCIAL OUTCOMES**
 Hebert Alonso Medina Suni UNIVERSITY OF UDINE
 Pietro Romano UNIVERSITY OF UDINE
 Pamela Danese UNIVERSITY OF PADOVA
 Jacopo Guercini UNIVERSITY HOSPITAL OF SIENA
 Caterina Bianciardi UNIVERSITY HOSPITAL OF SIENA
- 1788 ORGANIZATIONAL READINESS FOR CHANGE: A SYSTEMATIC LITERATURE REVIEW AND FIELD EXPERIENCE AS RELATED TO SAFETY AND WELLNESS IMPROVEMENTS AT WORK**
 Michelle Robertson LIBERTY MUTUAL RESEARCH INSTITUTE FOR SAFETY
 Diana Tubbs LIBERTY MUTUAL RESEARCH INSTITUTE FOR SAFETY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

EXPERIMENTS 2

Chair: Steven Taylor

Discussant:

Paper presentations:

- 1413 USING SELF-DETERMINATION THEORY TO DESIGN A TEACHING SCENARIO FOR A THRESHOLD CONCEPT**
 Rosalind Mc Culloch QUT
 Frédérique Alexandre-bailly ESCP EUROPE
- 1685 TOWARDS A RESEARCH-LIKE LEARNING: AN ART-MAKING EXPERIMENT WITHIN AN ACCOUNTING EDUCATION CURRICULUM.**
 Philippe Mairesse PARIS1 PANTHÉON SORBONNE
- 1714 CHANGING OUR PEDAGOGICAL PRACTICES: INNOVATING TO DEVELOP A COURSE**
 Isabelle Vandangeon-derumez IRG UNIVERSITÉ PARIS EST
 Guillaume Raoul UNIVERSITÉ PARIS EST MARNE LA VALLÉE
 Eila Szendy LED UNIVERSITÉ PARIS 8

SLOT 5 (16:30 - 18:00) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

CULTURE AND ETHICS

Chair: Markus Kittler

Discussant: Christopher Ball

Paper presentations:

- | | | |
|-------------|---|------------------------------------|
| 1044 | EFFECTS OF CULTURE ON CSR PRACTICES: EVIDENCE FROM INDIA | |
| | Judith Ambrosius | FAU ERLANGEN-NÜRNBERG |
| | Ritam Garg | FAU ERLANGEN-NÜRNBERG |
| 1047 | JOIN IN OR OPT OUT? A NORMATIVE-ETHICAL ANALYSIS OF AFFECTIVE TIES AND NETWORKS IN SOUTH KOREA | |
| | Sven Horak | ST. JOHNS UNIVERSITY |
| 1987 | CLIENTELISM DOES NOT EQUAL CORRUPTION. TOWARDS AN UNDERSTANDING OF POST-SOVIET INFORMAL NETWORKS | |
| | Verena Bader | UNIVERSITÄT DER BUNDESWEHR MÜNCHEN |

SLOT 5 (16:30 - 18:00) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 5

Chair: Mila Lazarova

Discussant:

Paper presentations:

- | | | |
|-------------|---|-------------------------|
| 1347 | DIMENSIONALITY AND INTERNAL CONSISTENCY OF THE THREE-DIMENSIONAL ADJUSTMENT SCALE | |
| | Annamaria Kubovcikova | AARHUS UNIVERSITY |
| 1408 | AN EXPLORATORY STUDY OF CORPORATE REPATRIATES' EMOTIONAL SUPPORT NETWORK AND THEIR ACCULTURATION ORIENTATION UPON RETURN TO THEIR HOME COUNTRY | |
| | Lore Van Gorp | GHEENT UNIVERSITY |
| | Smaranda Boros | VLERICK BUSINESS SCHOOL |
| | Piet Bracke | GHEENT UNIVERSITY |
| | Peter Stevens | GHEENT UNIVERSITY |
| 2167 | EXPATRIATION SUCCESS IN AN INTER-GOVERNMENTAL ORGANIZATION | |
| | Mila Lazarova | SIMON FRASER UNIVERSITY |
| | Jean-luc Cerdin | ESSEC |
| | Michael Dickmann | CRANFIELD U |

SLOT 5 (16:30 - 18:00) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS

FROM LATIN EUROPE TO LATIN AMERICA - WHAT'S NEW?

Chair: Teresa Canet-giner

Discussant:

Paper presentations:

- 1020 BLACK GOLD: CORPORATE DIPLOMATIC TIES OF MAERSK IN BRAZIL**
 Gilberto Sarfati FGV-EAESP
 Hans Kristian Hedetoft FGV-EAESP
- 1664 REGIONAL DETERMINANTS OF FDI IN BRAZIL: AN EMPIRICAL STUDY**
 Dinora Floriani UNIVERSITY OF VALE DO ITAJAÍ (UNIVALI)
 Claudia Cruz UNIVERSITY OF VALE DO ITAJAÍ (UNIVALI)
 Mohamed Amal COLUMBIA UNIVERSITY / REGIONAL UNIVERSITY OF BLUMENAU (FURB)
- 2561 "WE ARE EFFICIENT HERE BECAUSE WE UNDERSTAND EACH OTHER WELL, THANKS TO OUR COMMON LATINITY." CROSS-CULTURAL COOPERATION, SUPPOSED MUTUAL UNDERSTANDING AND EFFICIENCY: A FRANCO-LATINO-AMERICAN CASE.**
 Emmanuelle Sauvage IAE BORDEAUX

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM

EVENT SUSTAINABILITY, ENTREPRENEURSHIP AND BIDDING PROCESSES

Chair: Reidar J. Mykletun

Discussant: Elena Radicchi

Paper presentations:

- 2225 SPORTING EVENTS SUSTAINABILITY: CROWDSOURCING AND CROWDFUNDING**
 Elena Radicchi UNIVERSITY OF FLORENCE
 Salvatore Truzzolino
- 1477 ENTREPRENEURIAL VALUE CREATION IN SPORTING EVENTS: A LONGITUDINAL CASE STUDY OF A SUCCESSFUL WORLD LAND SPEED RECORD PROJECT**
 Patrizia Zagnoli UNIVERSITY OF FLORENCE
 Harald Dolles FACULTY OF BUSINESS ADMINISTRATION AND SOCIAL SCIENCES, MOLDE UNIVERSITY COLLEGE
 Mark Dibben TASMANIAN SCHOOL OF BUSINESS & ECONOMICS, UNIVERSITY OF TASMANIA
- 2535 WINNING THE NORWEGIAN NATIONAL BID FOR HOSTING THE UCI ROAD WORLD CHAMPIONSHIPS 2017**
 Reidar J. Mykletun MOLDE UNIVERSITY COLLEGE
 Milica Milošević

SLOT 5 (16:30 - 18:00) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

LEADERSHIP AND SUPPORT

Chair: Ceyda Maden Eyiusta

Discussant:

Paper presentations:

- 1071 **THE EFFECTS OF ORGANIZATIONAL SILENCE ON ORGANIZATIONAL LEARNING: THE MEDIATING EFFECT OF PERCEIVED ORGANIZATIONAL SUPPORT**
Alperen Öztürk BASKENT UNIVERSITY
Hakki Okan Yeloglu BASKENT UNIVERSITY
Cemalettin Ocal Fidanboy BASKENT UNIVERSITY
Mahsa Serpoush YILDIRIM BEYAZIT UNIVERSITY
- 1795 **THE IMPACT OF INDIVIDUAL ACCOUNTABILITY ON MANAGERIAL EFFECTIVENESS**
Swee Goh TELFER SCHOOL OF MANAGEMENT, UNIVERSITY OF OTTAWA
Dwight Mihalicz UNIVERSITY OF OTTAWA
- 2546 **HUMILITY AND COMPETENCE AS SOURCES OF LEADER LEGITIMACY: THE ROLE OF POWER DISTANCE ORIENTATION**
Michael Daniels UNIVERSITY OF BRITISH COLUMBIA
Gary Greguras SINGAPORE MANAGEMENT UNIVERSITY
Michael Bashshur SINGAPORE MANAGEMENT UNIVERSITY
Burak Oc BOCCONI UNIVERSITY

SLOT 5 (16:30 - 18:00) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

IDENTITY

Chair: Swee Goh

Discussant:

Paper presentations:

- 1038 **DEALING WITH MULTIPLE INCOMPATIBLE WORK-RELATED IDENTITIES: THE CASE OF ARTISTS**
Sophie Hennekam ESC LA ROCHELLE
- 1268 **AN EXPLORATION OF MBA PARTNERS AS PERIPHERAL ORGANIZATIONAL MEMBERS**
Sarah Wittman INSEAD BUSINESS SCHOOL
- 2029 **FROM PRIESTS TO MARRIED PRIESTS: DEALING WITH AN IDENTITY THREAT DURING A STIGMATISING MACRO TRANSITION**
François Grima IRG /UPEC
Emmanuel Abord De UNIVERSITÉ DE SAVOIE/ LABORATOIRE IREGE
Chatillon
Pauline De Becdelievre LISPE IGS RH/ LARGEPA UNIVERSITE PARIS II

SLOT 5 (16:30 - 18:00) - IAE Building - Room 408 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT - DIVERSITY, CONFLICT AND PERFORMANCE

Chair: Petru L. Curseu

Discussant: Ali F. Unal

Paper presentations:

- 1241 FUNCTIONAL BACKGROUND DIVERSITY, CONFLICT AND PERFORMANCE IN INFORMATION SYSTEMS PROJECT TEAMS: A MULTILEVEL MODEL APPROACH**
Simon Bourdeau ESG-UQAM
Renaud Legoux HEC MONTREAL
- 1476 DOES FUNCTIONAL DIVERSITY INCREASE THE EFFECTIVENESS OF COMMUNITY CARE TEAMS? THE MODERATING ROLE OF TEAM STRUCTURE AND PROCESSES**
Joep Hofhuis WINDESHEIM UNIVERSITY
Monique Mensen WINDESHEIM UNIVERSITY
Lydia Ten Den WINDESHEIM UNIVERSITY
Annemieke Van Den Berg WINDESHEIM UNIVERSITY
Marieke Koopman-draijer WINDESHEIM UNIVERSITY
Marianne Van Tilburg WINDESHEIM UNIVERSITY
Carolien Smits WINDESHEIM UNIVERSITY
Sjiera De Vries WINDESHEIM UNIVERSITY
- 1312 SELF-FULFILLING PROPHECY IN MULTICULTURAL WORKGROUPS**
Alexandre Bachkirov SULTAN QABOOS UNIVERSITY
- 1632 A MEMBERSHIP CATEGORIZATION ANALYSIS (MCA) OF TEAM DIVERSITY, SUBGROUP RELATIONS AND CONFLICTS IN INTERPROFESSIONAL HEALTHCARE TEAMS**
Laura Toivo TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU
Maija Vähämäki TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU

SLOT 5 (16:30 - 18:00) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

DESIGNING INCENTIVES AND COMPENSATION

Chair: Jeroen Meijerink

Discussant:

Paper presentations:

- 1146 WHEN LESS IS MORE: INCENTIVE AND SORTING EFFECTS OF SMALL PAY DIFFERENTIALS**
David Morand PENNSYLVANIA STATE UNIVERSITY
Kimberly Merriman U. OF MASSACHUSETTS
John Deckop TEMPLE UNIVERSITY
- 1530 MANAGING EMPLOYEE TURNOVER: IS INCENTIVE DESIGN ENOUGH?**
Peter Eberl UNIVERSITY OF KASSEL - BUSINESS AND ECONOMICS
Malte Frederik Möller UNIVERSITY OF KASSEL - BUSINESS AND ECONOMICS
- 2283 HRM IN THE MERGER OF A PUBLICLY OWNED AND PRIVATELY OWNED COMPANY: LESSONS LEARNED FROM A CASE STUDY**
Timo-pekka Uotila UNIVERSITY OF VAASA
Katja Ekman UNIVERSITY OF VAASA

SLOT 5 (16:30 - 18:00) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

DIFFERENT PERSPECTIVES ON EMPLOYABILITY AND CAREER

Chair: Pauline Fatien Diochon

Discussant:

Paper presentations:

- | | | |
|-------------|--|---|
| 1042 | EXAMINING DIFFERENCES BETWEEN ACTUAL AND PREFERRED CAREER PATHS | |
| | Michal Biron | FACULTY OF BUSINESS, UNIVERSITY OF HAIFA |
| | Ravit Eshed | FACULTY OF BUSINESS, UNIVERSITY OF HAIFA |
| 2605 | IMPACT OF PERCEIVED EMPLOYABILITY ON WORK BEHAVIOR: AN INTERDISCIPLINARY REVIEW WITH FUTURE RESEARCH DIRECTIONS | |
| | Hassan Imam | CA' FOSCARI UNIVERSITY OF VENICE |
| | Nele De Cuyper | RESEARCH GROUP WORK, ORGANIZATIONAL AND PERSONNEL PSYCHOLOGY, KU LEUVEN |
| | Elfi Baillien | KU LEUVEN |
| 1265 | IMMOBILITY IN APPEARANCE ONLY: RICOEUR AND IDENTITY DYNAMICS IN WORKPLACE EXPERIENCES | |
| | Mainhagu Sébastien | UNIVERSITY OF HAUTE-ALSACE |
| | Defiebre Renaud | UNIVERSITY OF HAUTE-ALSACE |
| | Grima François | UNIVERSITY OF PARIS EAST |

SLOT 5 (16:30 - 18:00) - IAE Building - Room 403 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES

TRUST AND MOTIVATION

Chair: Homberg Fabian

Discussant:

Paper presentations:

- | | | |
|-------------|---|---|
| 2331 | MOTIVATION FOR THE PUBLIC SERVICE OR FOR THE INDIVIDUAL USER? | |
| | Raffaela Palma | FEDERICO II UNIVERSITY |
| | Danila Scarozza | TOR VERGATA |
| | Angelo Falzarano | FEDERICO II UNIVERSITY |
| | Alessandro Hinna | TOR VERGATA |
| | Gianluigi Mangia | FEDERICO II |
| 2282 | TWO MOTIVATIONAL EFFECTS OF SERVANT LEADERSHIP: FORGIVENESS AND PSYCHOLOGICAL EMPOWERMENT | |
| | Anyi Chung | NATIONAL CHANGHUA UNIVERSITY OF EDUCATION |
| | Shu Yu Chen | CHANGHUA CHRISTIAN HOSPITAL |
| | Shu-chen Chang | CHANGHUA CHRISTIAN HOSPITAL |
| | Szu-yin Lin | NATIONAL SUN YAT-SEN UNIVERSITY |
| | I-heng Chen | NATIONAL SUN YAT-SEN UNIVERSITY |
| 1990 | HOW INFLUENCE TACTICS AND TRUSTWORTHINESS OF REVIEWERS AFFECT AUTHORS' TRUST AND COMMITMENT TO PEER REVIEW | |
| | Isabel Boegner | ZEPPELIN UNIVERSITY |
| | Fabian Hattke | UNIVERSITY OF HAMBURG |
| | Rick Vogel | UNIVERSITY OF HAMBURG |
| 2006 | INTERORGANIZATIONAL TRUST: A SPECIAL GOVERNANCE MECHANISM OR ONE OF SEVERAL ALTERNATIVES? | |
| | Maximilian Holtgrave | UNIVERSITY OF MÜNSTER |
| | Ann-marie Nienaber | COVENTRY UNIVERSITY |
| | Gerhard Schewe | UNIVERSITY OF MÜNSTER |

SLOT 5 (16:30 - 18:00) - IAE Building - Room 405 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 ORGANISATIONAL COGNITION: THEORIES, APPLICATIONS AND ADVANCEMENTS

PSYCHOLOGICAL APPROACHES TO ORGANISATIONAL COGNITION

Chair: Emmanouela Mandalaki

Discussant: Florian Andresen

Paper presentations:

- 2584 ACCESSING THE PSYCHOLOGICAL CONTRACT USING REPERTORY GRID**
Ultan Sherman UNIVERSITY COLLEGE CORK
- 2562 UNDERSTANDING THE POTENTIAL PREDICTORS AND OUTCOMES OF PSYCHOLOGICAL CONTRACT VIOLATION: A TAXPAYER-GOVERNMENT CONTEXT**
Yin Teng Chew MONASH UNIVERSITY
Tse Leng Tham MONASH UNIVERSITY
Ken Coghill MONASH UNIVERSITY
- 2394 THE PSYCHOLOGICAL AND COGNITIVE BACKBONE OF INFORMATION SEEKING BEHAVIOR: A THEORETICAL FRAMEWORK**
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
Mehwish Mufti BOURNEMOUTH UNIVERSITY
Fabian Homberg BOURNEMOUTH UNIVERSITY

SLOT 5 (16:30 - 18:00) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

THEORY IN PROJECT ORGANIZING

Chair: Christophe Bredillet

Discussant: Marian Bosch-rekveltd

Paper presentations:

- 1945 A REVIEW OF PROJECT MANAGEMENT RESEARCH IN IRNOP AND PMI CONFERENCES FROM 2009 TO 2014 TO IDENTIFY EMERGING PERSPECTIVES**
Beverly Pasian UTRECHT UNIVERSITY OF APPLIED SCIENCES
Gilbert Silvius LOI UNIVERSITY OF APPLIED SCIENCES
- 2298 FROM VISIONS OF GRANDEUR TO GRAND FAILURE: ALTERNATIVE SCHOOLS OF DESCRIPTIVE DECISION THEORIES TO EXPLAIN THE BERLIN BRANDENBURG AIRPORT FIASCO**
Verena Stingl TECHNICAL UNIVERSITY OF DENMARK
Joana Geraldi TECHNICAL UNIVERSITY OF DENMARK
- 2412 COMPLEXITY, UNCERTAINTY AND MENTAL MODELS: FROM A PARADIGM OF REGULATION TO A PARADIGM OF EMERGENCE IN PROJECT MANAGEMENT**
Pierre Daniel SKEMA
Carole Daniel SKEMA
- 1531 PROJECTS AS TEMPORARY TRADING ZONES: A THEORETICAL PROPOSAL AND EMPIRICAL ILLUSTRATION**
Sylvain Lenfle UNIVERSITY OF CERGY-PONTOISE
Jonas Soderlund BI NOVERWEGIAN BUSINESS SCHOLL

SLOT 5 (16:30 - 18:00) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT LIFE CYCLE/SUSTAINABILITY

Chair: Gilbert Silvius

Discussant: Lynn Keeyes

Paper presentations:

- 1228 THE RELATIONSHIPS BETWEEN SUSTAINABLE INNOVATION OF THE CUSTOMER INTERFACE AND THE PROJECT LIFE CYCLE**
 Maria E. Aguilar-fernández UNIVERSITY OF THE BASQUE COUNTRY
 Jose Ramon Oregi-olaso UNIVERSITY OF THE BASQUE COUNTRY
 Leticia Fuentes-ardeo UNIVERSITY OF THE BASQUE COUNTRY
 Carolina Cruz UNIVERSITY OF THE BASQUE COUNTRY
- 1540 APPLYING A LIFE CYCLE APPROACH TO PROJECT MANAGEMENT METHODS**
 David Biggins BOURNEMOUTH UNIVERSITY
 H-iby Anne Lene BOURNEMOUTH UNIVERSITY
 Frida Trollsund BOURNEMOUTH UNIVERSITY
- 2236 ETHICS AND PROJECT SUCCESS: AN OIL AND GAS INDUSTRY PERSPECTIVE**
 Mark Shorley UNIVERSITY OF LIMERICK
 John Kelly UNIVERSITY OF LIMERICK

SLOT 5 (16:30 - 18:00) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

NEW RESEARCH METHODS FOR INTERVIEWING

Chair: Evandro Bocatto

Discussant:

Paper presentations:

- 2194 VIDEO ELICITATION INTERVIEWS IN ORGANIZATIONAL AND MANAGEMENT RESEARCH: APPLICATION IN A FIELD STUDY**
 Alexandra Katharina Zehe TECHNISCHE UNIVERSITÄT MÜNCHEN - TUM SCHOOL OF MANAGEMENT
 Frank-martin Belz TECHNISCHE UNIVERSITÄT MÜNCHEN - TUM SCHOOL OF MANAGEMENT
- 2391 THE RESEARCH INTERVIEW AS A FOUR-FORM NARRATIVE EPISODE: THE RESPONDANT PERSPECTIVE**
 Caroline Rieu Plichon ESCP EUROPE
 Nora Meziani ESCPL EUROPE
- 2144 HOT ON THE AUDIT TRAIL: HOW TO ASSESS METHODOLOGICAL TRANSPARENCY OF GROUNDED THEORY IN MANAGEMENT?**
 Lakshmi Balachandran UNIVERSITÀ DELLA SVIZZERA ITALIANA
 Nair
 Michael Gibbert UNIVERSITÀ DELLA SVIZZERA ITALIANA

SLOT 5 (16:30 - 18:00) - Langues Building - Room 404 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_01 DEVELOPING AN EVOLUTIONARY EPISTEMOLOGY? EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

ORGANISATIONAL EVOLUTION. THEORY-DRIVEN DEVELOPMENTS

Chair: Vincenzo Uli

Discussant:

Paper presentations:

- | | | |
|-------------|---|----------------------------------|
| 1091 | HOW DO ORGANIZATIONS ADAPT? REVIEWING THE EVOLVING CONTRIBUTION OF UPPER ECHELONS THEORY | |
| | Gianpaolo Abatecola | UNIVERSITY OF ROME "TOR VERGATA" |
| | Matteo Cristofaro | UNIVERSITY OF ROME "TOR VERGATA" |
| 1233 | POSITIONING THE LITERATURE OF THE BUSINESS MODEL: A BIBLIOMETRIC ANALYSIS | |
| | Fiorenza Belussi | UNIVERSITY OF PADOVA |
| | Maria Francesca Savarese | UNIVERSITY OF PADOVA |
| | Luigi Orsi | UNIVERSITY OF MILAN |
| 1030 | SMALL FIRM GROWTH, GROUP SELECTION AND THE STRUGGLE OF COMPETING IDENTITIES | |
| | Dermot Breslin | SHEFFIELD UNIVERSITY |

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT GENERAL TRACK

DIFFERENT VIEWS OF ORGANISATIONAL PERFORMANCE: STATUS, FINANCES AND ENVIRONMENT

Chair: Patrick Reinmoeller

Discussant: Anabel Fernandez-mesa

Paper presentations:

- | | | |
|-------------|--|---|
| 1483 | MANAGING MULTIPLE STATUSES: A CASE STUDY OF OPEN ACCESS | |
| | Shaz Ansari | UNIVERSITY OF CAMBRIDGE |
| | Trin Thananusak | UNIVERSITY OF CAMBRIDGE |
| 2254 | STRATEGY-BASED MECHANISMS IN THE IMITATION OF ENVIRONMENTAL PRACTICES AND COUNTRY EFFECTS | |
| | Maria Boura | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
| | Dimitris Tsouknidis | CYPRUS UNIVERSITY OF TECHNOLOGY |
| | Spyros Lioukas | ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
| 2193 | THE EFFECT OF ORGANIZATIONAL SPEED ON FIRMS' ENVIRONMENTAL PERFORMANCE | |
| | Matilde Morales-rayá | UNIVERSITY OF GRANADA |
| | Inmaculada Martín-tapia | UNIVERSITY OF GRANADA |
| | Javier Aguilera-caracuel | PABLO OLAVIDE UNIVERSITY |
| | Rodrigo Martín-rojas | UNIVERSITY OF GRANADA |
| 2115 | HOSPITAL FINANCIAL PERFORMANCE IMPLICATIONS FOR USE OF HOSPITALISTS | |
| | Josué Patien Epané | UNIVERSITY OF NEVADA LAS VEGAS |
| | Robert Weech-maldonado | UNIVERSITY OF ALABAMA AT BIRMINGHAM |
| | Larry Hearld | UNIVERSITY OF ALABAMA AT BIRMINGHAM |
| | Bisakha Sen | UNIVERSITY OF ALABAMA AT BIRMINGHAM |
| | Stephen O'connor | UNIVERSITY OF ALABAMA AT BIRMINGHAM |
| | Zo Ramamonjivarivelo | GOVERNORS STATE UNIVERSITY |



SLOT 5 (16:30 - 18:00) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

DYNAMIC CAPABILITIES AND INNOVATION

Chair: Asta Pundziene

Discussant: Ruifang Wang

Paper presentations:

- 1414 DYNAMIC CAPABILITIES MICROFOUNDATIONS AND INNOVATION MANAGEMENT IN FRENCH SMES: A CASE STUDY ANALYSIS**
 Antoine Pierre MONTPELLIER UNIVERSITY
 Anne Sophie Fernandez MONTPELLIER UNIVERSITY
- 2186 LOOKING BEYOND DYNAMIC CAPABILITIES: ON THE ANTECEDENTS OF CHANGE AND INNOVATION**
 Emre Karali ERASMUS UNIVERSITY ROTTERDAM
 Henk Volberda ERASMUS UNIVERSITY ROTTERDAM
 Jatinder Sidhu ERASMUS UNIVERSITY ROTTERDAM
- 2435 INNOVATION CAPABILITIES AS PRECURSOR OF EXPORT PERFORMANCE: AN ANALYSIS IN THE CONTEXT OF SMES**
 José Luis Ferreras-méndez UNIVERSITY OF LEÓN
 Anabel Fernández Mesa UNIVERSITY OF VALENCIA
 Joaquín Alegre UNIVERSITY OF VALENCIA
 Roger Stanger UNIVERSITY OF SUSSEX

SLOT 5 (16:30 - 18:00) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : MANAGERIAL CHALLENGES

Chair: Patrycja Klimas

Discussant: Annika Tidström

Paper presentations:

- 2202 UNPACKING COOPETITION PRACTICES - A THEORETICAL MODEL OF COOPETITION MANAGEMENT**
 Stefanie Dorn UNIVERSITY OF COLOGNE
- 1168 CONSTRUCTIVE AND DESTRUCTIVE DYNAMICS OF VALUE CREATION IN TEMPORARY COLLABORATIONS**
 Nuno Oliveira LSE
- 1218 WHY FIRMS IMPLEMENT COOPETITIVE-PROJECT TEAMS?**
 Anne-sophie Fernandez MONTPELLIER UNIVERSITY
 Frédéric Le Roy MONTPELLIER UNIVERSITY & MONTPELLIER BUSINESS SCHOOL

THURSDAY AFTERNOON

3 June 2016, Friday

Highlights

Special Interest Group (SIGs) Activities:

9:00 - 10:30: Track sessions, Development Working Groups, Symposia

Coffee Break

10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Meet the Editors 3

10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - "Meet the Editors" 3

Special Interest Group (SIGs) Activities:

10:50 - 12:20: Track sessions, Symposia, Development Working Groups, SIG Plenaries

Presidential Activity

10:50 - 12:20 - FSEG Building, Keynes Room

Lunch

12:30 - 14:00 - CROUS restaurant la Pointe Jaune

PLENARY - Keynote Round table and EURAM General Assembly

14:00 - 15:30 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable, Managing for Cooperation and Innovation

15:30 - 16:30 - Plenary Hall (A7, next to the CROUS) - EURAM General Assembly

Coffee Break

16:30 - 17:00 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Special Interest Group (SIGs) Activities:

17:00 - 18:30 - SIG Plenaries, Track sessions, Development Working Groups, Symposia, SIG Wrap Ups

EMR Editorial Meeting

17:00 - 18:30 - FSEG Building, Keynes Room

After Conference: EURAM Party

Bateau Mouche (River Boat) Le Gabarre

Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: "Alma - Marceau" (line 9)

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

Symposia: page 217

Development Working Groups: page 222

SIGs other Activities: page 24

SLOT 6 (09:00-10:30) TRACK SESSIONS

SLOT 6 (09:00 - 10:30) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

SUSTAINABILITY: SENSEMAKING, SENSEGIVING AND EDUCATION

Chair: Corinne Vercher-chaptal

Discussant: Pascale De Rozario

Paper presentations:

- 1814 EDUCATION FOR SUSTAINABILITY: TRANSFORMATIVE PROCESSES, ACTIONS AND SYSTEMIC CHANGE IN A SWEDISH UNIVERSITY**
 Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL
 Sofia Kjellström SCHOOL OF HEALTH AND WEALFARE OF JONKOPING UNIVERSITY
 Ellen Almers SCHOOL OF EDUCATION AND COMMUNICATION OF JONKOPING UNIVERSITY
 Petra Wagman SCHOOL OF HEALTH AND WEALFARE OF JONKOPING UNIVERSITY
 Ulrica Stagell SCHOOL OF EDUCATION AND COMMUNICATION OF JONKOPING UNIVERSITY
- 1351 FROM UNDERSTANDING ECONOMICS TO CONSCIOUS SUSTAINABILITY**
 Mario Carrassi UNIVERSITÀ DI BARI
- 1634 EDUCATION FOR SUSTAINABILITY IN THE BUSINESS SCHOOL CONTEXT: A TEXTUAL STUDY OF PEDAGOGICAL PRACTICE**
 Harry Van Buren Iii UNIVERSITY OF NEW MEXICO

SLOT 6 (09:00 - 10:30) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

MANAGEMENT AND LEADERSHIP FOR SOCIETY ORIENTED BUSINESS?

Chair: Remi Jardat

Discussant: Nicola Varrone

Paper presentations:

- 1132 ADAPTATION TO POLITICAL UNCERTAINTY: THE ROLE OF PERSONAL AND INSTITUTIONAL POLITICAL CONNECTIONS**
 Addis Gedefaw Birhanu EMLYON BUSINESS SCHOOL
- 1693 THE ROLE OF ETHICAL AND SUSTAINABLE LEADERSHIP IN SOCIAL ENTERPRISE**
 Nurul Mozumder OXBRIDGE CONSULTANTS
- 2545 LABOUR MANAGEMENT IN TODAY'S LARGE CORPORATIONS: THE INTERSECTION OF BUREAUCRATIC AND MARKET-DRIVEN MODELS**
 Amélie Seignour MRM
- 1113 WHY DO WE NOT ALWAYS ACT ETHICALLY IN THE WORKPLACE? AN EXPLORATION OF THE KEY IMPEDIMENTS**
 Mark Schwartz SCHWARTZ@YORKU.CA

SLOT 6 (09:00 - 10:30) - IAE Building - Amphi B - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

SUSTAINABILITY REPORTING AND CORPORATE STRATEGY

Chair: Anna Pistoni

Discussant: Anna Pistoni

Paper presentations:

- | | | |
|-------------|--|--|
| 2521 | EFFECT OF CSR COMMUNICATION ON CORPORATE REPUTATION AND FINANCIAL PERFORMANCE | |
| | Schroeter Julian | UNIVERSITY OF SIEGEN |
| | Dutzi Andreas | UNIVERSITY OF SIEGEN |
| | Withanage Eshari | UNIVERSITY OF SIEGEN |
| 2183 | LINKING SUSTAINABILITY STRATEGIES AND PERFORMANCE MEASUREMENT SYSTEMS: A TWO WAY PATH | |
| | Raffaele Fiorentino | PARTHENOPE UNIVERSITY |
| | Stefano Garzella | PARTHENOPE UNIVERSITY |
| | Daniela Mancini | PARTHENOPE UNIVERSITY |
| | Rita Lamboglia | PARTHENOPE UNIVERSITY |
| 2318 | STRATEGIC CSR AND SUSTAINABILITY IN THE LUXURY INDUSTRY AS A DRIVER OF CORPORATE REPUTATION | |
| | Patrizia Gazzola | INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS |
| | Gianluca Colombo | UNIVERSITY OF LUGANO |
| | Roberta Pezzetti | INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS |
| | Enrica Pavione | INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS |

SLOT 6 (09:00 - 10:30) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

ALTERNATIVE MODEL II

Chair: Catherine Karyotis

Discussant: Djamchid Assadi

Paper presentations:

- | | | |
|-------------|--|---|
| 1575 | MOROCCAN MICROFINANCE: THE FORCES TOWARDS A MORE COMMERCIAL ORIENTATION | |
| | Asmae Diani | INSTITUT DE RECHERCHE EN GESTION UNIVERSITÉ PARIS EST |
| | Discussant : | Djamchid Assadi |
| 1663 | GESTATIONAL SURROGACY: FREEDOM OVER ONE'S BODY, THE MARKET AND THE LAW | |
| | Eric Vernier | IRSI |
| | Baudet Isabelle | IRSI |
| | Mayeul Berger | IRIS |
| | Discussant : | Djamchid Assadi |
| 2093 | IS IT POSSIBLE? COMPANIES WITH NEGATIVE EQUITY LIVE DURING YEARS: STAKEHOLDERS VIEW | |
| | Leire San-jose | UPV/EHU AND U. HUDDERSFIELD |
| | Jose Luis Retolaza | DEUSTO BUSINESS SCHOOL |
| | Sara Urionabarrenetxea | UPV/EHU |
| | Jose Domingo Garcia-merino | UPV/EHU |
| | Discussant : | Djamchid Assadi |

SLOT 6 (09:00 - 10:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

GENDER AND ORGANISATION

Chair: Luigi Maria Sicca

Discussant: Davide Bizjak

Paper presentations:

- 1951 GENDER BINARISM AS AN APPARATUS OF RESISTANCE TO ORGANIZATIONAL INCLUSION**
 Davide Bizjak UNIVERSITY OF NAPLES FEDERICO II
 Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II
 Stefano Oliverio UNIVERSITY OF NAPLES FEDERICO II
 Paolo Valerio UNIVERSITY OF NAPLES FEDERICO II
- 1415 GENDERED DETERIORATION OF WORKING ARRANGEMENTS: THE CASE OF FRINGE BENEFITS**
 Eleanna Galanaki ATHENS UNIVERRSITY OF ECONOMICS AND BUSINESS
- 1418 INFORMAL ENTREPRENEURSHIP, PAKISTANI WOMEN AND EXTREME INSTITUTIONAL VOIDS - A RESEARCH AGENDA**
 Lalarukh Ejaz UNIVERSITY OF SOUTHAMPTON
 Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
 Vadim Grinevich UNIVERSITY OF SOUTHAMPTON
 Amber Gul Rashid INSTITUTE OF BUSINESS ADMINISTRATION

SLOT 6 (09:00 - 10:30) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_04 RESPONSIBLE GLOBAL VALUE CHAINS

RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): CASE STUDIES

Chair: Dr Pascale De Rozario

Discussant: Anurag Tewari

Paper presentations:

- 1496 DISTRIBUTION IN BRAZIL AND USA**
 Ilias Vlachos LEEDS UNIVERSITY
 Silvia Dumitru UNIVERSITY OF LIVERPOOL
- 2508 SUSTAINABLE DEVELOPMENT THROUGH INSERTION OF GLOBAL VALUE CHAINS. A CRITICAL ANALYSIS OF THE CASE OF MAROCCAN ARGAN OIL.**
 Pierre-marie Aubert IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
 Yann Laurans IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
 Renaud Lapeyre IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
 Marellia Auger IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
- 2087 MECHANISMS OF SUPPLY CHAIN RESILIENCE AND VULNERABILITY**
 Liz Varga CRANFIELD UNIVERSITY
 Anurag Tewari CRANFIELD UNIVERSITY

SLOT 6 (09:00 - 10:30) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

ALTERNATIVE FRAMEWORKS FOR NEW CORPORATE BEHAVIOURS

Chair: Blanche Segrestin

Discussant:

Paper presentations:

- 1974 CONTROL DECOUPLING AS AN ALTERNATIVE, INVISIBLE VEIL FOR THE CORPORATE GROUP**
Linn Anker-s-rensen UNIVERSITY OF OSLO
- 2464 COMPANY RULE: CORPORATIONS AS POLITICAL AUTHORITIES**
Maha Atal UNIVERSITY OF CAMBRIDGE

SLOT 6 (09:00 - 10:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

ETHICS AND CARE IN ORGANISATIONS

Chair: Carine Chemin-bouzir

Discussant:

Paper presentations:

- 1615 TELLING TALES OUT OF SCHOOL: 'CARING SPACE' AND ORGANIZATIONAL WELLBEING**
Michaela Edwards LANCASTER UNIVERSITY
Norman Crump LANCASTER UNIVERSITY
Amanda Bingley LANCASTER UNIVERSITY
- 1807 CARING BEYOND REASON: A QUESTION OF ETHICS**
Philip Boxer BRL
- 1374 WHEN THE HEART BEATS: A NEO-WEBERIAN MODEL TO ETHICAL DILEMMAS**
Pauline Fatien Diochon MENLO COLLEGE
Jean Nizet U LOUVAIN-LA-NEUVE

SLOT 6 (09:00 - 10:30) - Langues Building - Room 406 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES
THE CONSEQUENCES OF CEO'S PERSONALTY AND ACTIONS

Chair: Ciaran Heavey

Discussant:

Paper presentations:

- 1035 CEO CORE SELF-EVALUATION AND THE RISE AND FALL OF IRISH FIRMS, 2005 TO 2009**
Ciaran Heavey UNIVERSITY COLLEGE DUBLIN
Brian Fox UNIVERSITY OF CONNECTICUT
Zeki Simsek UNIVERSITY OF CONNECTICUT
Donald Hambrick PENNSYLVANIA STATE UNIVERSITY
- 2215 CONSEQUENCES OF THE ZERO-SUM GAME OF POWER: PERFORMANCE IMPACTS OF EMPOWERING THE CMO VIS-À-VIS THE CFO IN THE TMT**
Cecilia Wiedeck TECHNICAL UNIVERSITY DORTMUND
Andreas Engelen TECHNICAL UNIVERSITY DORTMUND
Andreas Venus TECHNICAL UNIVERSITY DORTMUND
- 2405 STRATEGIC OVERSIGHT OF BOARDS IN EMERGING CAPITAL MARKETS: EVIDENCE FROM CEO DISMISSAL AND THE BOARD'S CHANGES**
Irina Ivashkovskaya NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
Anastasia Stepanova NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
Anastasia Suchkova NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS

SLOT 6 (09:00 - 10:30) - Langues Building - Room 402 - Competitive
Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS: BOARD DIVERSITY

Chair: Tor Brunzell

Discussant: Anastasia Stepanova

Paper presentations:

- | | | |
|-------------|--|------------------------|
| 1328 | JOB-RELATED DIVERSITY AND BOARD DECISION-MAKING PROCESSES: ACHIEVING QUALITY AND SPEED | |
| | Morten Huse | BI NORWEGIAN BUSINESS |
| | Sadi Kanadli | ESADE |
| | Max Bankewitz | WITTEN |
| 1480 | BOARD ROLE PERFORMANCE AND FAULTLINES IN FAMILY FIRMS: THE MODERATING ROLE OF FORMAL BOARD EVALUATION | |
| | Alana Vandebek | HASSELT UNIVERSITY |
| | Wim Voordeckers | HASSELT UNIVERSITY |
| | Frank Lambrechts | HASSELT UNIVERSITY |
| | Jolien Huybrechts | MAASTRICHT UNIVERSITY |
| 2518 | BUILDING DYNAMIC CAPABILITIES IN SMES - CHAIRPERSON'S LEADERSHIP, KNOWLEDGE AND EXPERIENCE | |
| | Daniel Yar Hamidi | UNIVERSITY OF BORAS |
| | Jonas Gabrielsson | UNIVERSITY OF HALMSTAD |

SLOT 6 (09:00 - 10:30) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

INSTITUTIONAL CONTINGENCIES

Chair: Steffen Roth

Discussant:

Paper presentations:

- | | | |
|-------------|---|--|
| 2204 | ENTREPRENEURSHIP POLICIES EVALUATION: REVIEW OF EMPIRICAL STUDIES | |
| | Ondrej Dvoulety | UNIVERSITY OF ECONOMICS, FACULTY OF BUSINESS ADMINISTRATION,
DEPARTMENT OF ENTREPRENEURSHIP |
| 1455 | INFORMATION FREEDOM, INTELLECTUAL PROPERTY RIGHTS, AND TECHNOLOGY ENTREPRENEURSHIP | |
| | Sepideh Yeganegi | UNIVERSITY OF MANITOBA |
| | André Laplume | MICHIGAN TECHNOLOGICAL UNIVERSITY |
| | Parshotam Dass | UNIVERSITY OF MANITOBA |
| 1958 | SOCIOCULTURAL VARIABLES INFLUENCING CULTURAL VALUES IN CENTRAL ASIA | |
| | Jennet Achyldurdyeva | NATIONAL SUN YAT-SEN UNIVERSITY |
| | Christina Yu Ping Wang | NATIONAL SUN YAT-SEN UNIVERSITY |
| 1485 | LOCAL POLITICS AND SME PERFORMANCE | |
| | Sebastiaan Laloo | GHENT UNIVERSITY |
| | Heidi Vander Bauwhede | GHENT UNIVERSITY |
| | Philippe Van Cauwenberge | GHENT UNIVERSITY |

SLOT 6 (09:00 - 10:30) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME

INTERNATIONALIZATION

Chair: Massimiliano M. Pellegrini

Discussant: Filippo Ferrari

Paper presentations:

- 2369 TOWARDS A NOMOLOGICAL NET FOR THE ROLE OF SPEED IN THE INTERNATIONALIZATION PROCESS**
Wolfgang Amann HEC PARIS
- 1952 DO ALL ENTREPRENEURS WANT TO MAKE THEIR NTBF GROW? AN APPROACH THROUGH EXPECTED CONSEQUENCES OF GROWTH**
Caroline Tarillon UNIV. GRENOBLE ALPES

SLOT 6 (09:00 - 10:30) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_05 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT

NETWORKS, SOCIAL CAPITAL AND DIVERSITY

Chair: Marina Dabic

Discussant:

Paper presentations:

- 2086 EFFECTS ON LOCAL NETWORK STRUCTURE ON INTERNATIONAL RELATIONSHIPS**
Isabel Diez-vial COMPLUTENSE UNIVERSITY OF MADRID
Angeles Montoro-sanchez COMPLUTENSE UNIVERSITY OF MADRID
Jose Antonio Belso- MIGUEL HERNANDEZ UNIVERSITY
martínez
- 1978 ENTREPRENEURIAL OPPORTUNITIES AND IMMIGRANT ENTREPRENEURS' KNOWLEDGE: TOWARDS A THEORETICAL FRAMEWORK**
Rocio Aliaga-isla UNIVERSITY OF LIEGE
- 1127 EXCLUSIVENESS OF SOCIAL CAPITAL WITHIN LOCAL BUSINESS NETWORKS, SURROUNDED WITH A LOW-TRUST ENVIRONMENT**
Julia Ivy NORTHEASTERN UNIVERSITY
Edward Mckeever LANCASTER UNIVERSITY

SLOT 6 (09:00 - 10:30) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

DECISION-MAKING AND BIASES

Chair: Anna Menozzi

Discussant: Christopher Ney

Paper presentations:

- 1318 "ENTREPRENEURIAL DECISION MAKING EFFECTIVENESS: A THEORETICAL FRAMEWORK LINKING AFFECT AND COGNITION"**
Sara Sassetti UNIVERSITY OF PISA
Sara Lombardi LUISS GUIDO CARLI
Vincenzo Cavaliere UNIVERSITY OF FLORENCE
- 1492 ENTREPRENEURIAL OVERCONFIDENCE: PERSONAL AND FIRM DETERMINANTS**
Anna Menozzi UNIVERSITÀ DEL PIEMONTE ORIENTALE "A. AVOGADRO"
Giampaolo Viglia UNIVERSITY OF BOURNEMOUTH
Diana Anna Passarani UNIVERSITÀ DEL PIEMONTE ORIENTALE "A. AVOGADRO"
Anna Chiara Invernizzi UNIVERSITÀ DEL PIEMONTE ORIENTALE "A. AVOGADRO"
- 2311 LIMITS AND BARRIERS OF VALUE CREATION AND PROJECTS DEVELOPMENT: THE CASE OF TUNISIAN SMES**
Samira Boussema MODEOR
Salah Ben Hamed MODEOR

SLOT 6 (09:00 - 10:30) - Langues Building - Room 302 - Competitive
Track: 03 ENTREPRENEURSHIP >> 03_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT

CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (II)

Chair: Ruth Rentschler

Discussant: Petra Moog

Paper presentations:

- 1919 EMPLOYER BRANDING AND ITS USE FOR EXECUTIVE RECRUITMENT IN THE VISUAL ARTS. A CONTENT ANALYSIS OF JOB ADVERTISEMENTS**
 Andrea Hausmann EUROPA-UNIVERSITÄT VIADRINA
 Anne Heinze EUROPA-UNIVERSITÄT VIADRINA
 Antonia Liegel EUROPA-UNIVERSITÄT VIADRINA
- 2111 WORK COMMITMENT OF CREATIVE WORKERS OF A SAME QUARTER : UNDERSTANDING ORGANISATION THROUGH A PLACE-BASED APPROACH**
 Brigitte Charles-pauvers UNIVERSITÉ DE NANTES
 Anne-laure Saives ESG - UQAM
 Nathalie Schieb-bienfait UNIVERSITÉ DE NANTES
- 2237 TEMPORAL DIMENSIONS IN ARTISTIC ENTREPRENEURSHIP**
 Lisa Balzarini CA
 Monica Calcagno CA

SLOT 6 (09:00 - 10:30) - Langues Building - Room 309 - Competitive
Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

INFORMAL GOVERNANCE MECHANISMS IN FAMILY BUSINESS

Chair: Alessandro Cirillo

Discussant: Jan-philipp Ahrens

Paper presentations:

- 2573 AN EXAMINATION OF THE INFLUENCE OF FAMILY AND BUSINESS GOVERNANCE MECHANISMS ON FAMILY BUSINESS PERFORMANCE**
 Chris Graves THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL
 Donella Caspersz THE UNIVERSITY OF WESTERN AUSTRALIA BUSINESS SCHOOL
 Jill Thomas THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL
- 1405 THE ROLE OF RELATIONAL GOVERNANCE MECHANISMS IN FAMILY FIRMS - A REVIEW AND RESEARCH AGENDA**
 Christian Rosenkranz PHILIPPS-UNIVERSITY MARBURG
- 1658 SOCIOEMOTIONAL WEALTH AND ORGANIZATIONAL EFFECTIVENESS: AN EMPIRICAL ANALYSIS IN SPANISH FAMILY FIRMS**
 Ismael Barros UNIVERSIDAD AUSTRAL DE CHILE
 Juan Hernangómez UNIVERSIDAD DE VALLADOLID
 Natalia Martín Cruz UNIVERSIDAD DE VALLADOLID

SLOT 6 (09:00 - 10:30) - Langues Building - Room 306 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Allan Discua Cruz

Discussant: Trung Quang Dinh

Paper presentations:

- | | | |
|-------------|---|------------------------------------|
| 1499 | AN EXPLORATIVE STUDY OF FAMILY BUSINESS GOAL | |
| | Rodrigo Basco | THE AMERICAN UNIVERSITY OF SHARJAH |
| | Gloria Aparicio | UNIVERSITY OF THE BASQUE COUNTRY |
| | Txomin Iturralde | UNIVERSITY OF THE BASQUE COUNTRY |
| | Amaia Maseda | UNIVERSITY OF THE BASQUE COUNTRY |
| 2581 | CONSTRUCTING THE IDENTITY OF SECOND-GENERATION BUSINESS FAMILY MEMBERS IN THE PEOPLE'S REPUBLIC OF CHINA | |
| | Nan Jiang | WESTMINSTER BUSINESS SCHOOL |
| | Alison Rieple | WESTMINSTER BUSINESS SCHOOL |
| | Jane Chang | WESTMINSTER BUSINESS SCHOOL |
| 2129 | A CONTENT ANALYSIS OF A CHAPTER ABOUT VEHBI KOC | |
| | Nurgul Keles Taysir | ISTANBUL COMMERCE UNIVERSITY |
| | Cigdem Asarkaya | ISTANBUL COMMERCE UNIVERSITY |

SLOT 6 (09:00 - 10:30) - Langues Building - Room 206 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS

HR IN FAMILY BUSINESS

Chair: Massimo Baù

Discussant: Alexandra Michel

Paper presentations:

- | | | |
|-------------|--|---|
| 1597 | LEARNING BAD HABITS FROM GENERATION TO GENERATION: HOW NEGATIVE IMPRINTS AFFECT HUMAN RESOURCE MANAGEMENT IN THE FAMILY FIRM | |
| | Kim Eddleston | NORTHEASTERN UNIVERSITY |
| | Roland Kidwell | FLORIDA ATLANTIC UNIVERSITY |
| | Franz Kellermanns | UNC CHARLOTTE |
| 2543 | THE INFLUENCE OF FAMILY FIRM CHARACTERISTICS ON ESCALATION OF COMMITMENT | |
| | Celina Smith | EMLYON BUSINESS SCHOOL |
| | Isabelle Royer | MAGELLAN, IAE LYON, JEAN MOULIN LYON 3 UNIVERSITY |
| | Alfredo De Massis | LANCASTER UNIVERSITY MANAGEMENT SCHOOL |
| 1651 | NEW DIRECTOR SELECTION IN FAMILY-INFLUENCED, LONE FOUNDER, AND REGULAR PUBLICLY-TRADED FIRMS: A RESOURCE DEPENDENCY PERSPECTIVE | |
| | Clay Dibrell | UNIVERSITY OF MISSISSIPPI |
| | Rich Gentry | UNIVERSITY OF MISSISSIPPI |
| | David Marshall | UNIVERSITY OF MISSISSIPPI |
| | Jennifer Palar | UNIVERSITY OF MISSISSIPPI |
| | Walter Davis | UNIVERSITY OF MISSISSIPPI |

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_02 WOMEN'S EMPLOYMENT IN THE MIDDLE EAST AND NORTH AFRICA

WOMEN'S LEADERSHIP AND CAREER ADVANCEMENT IN THE MIDDLE EAST

Chair: Charlotte Karam

Discussant: Fida Afiouni

Paper presentations:

- 2223 WOMEN'S LEADERSHIP, POLITICS AND DEVELOPMENT IN THE ARAB MIDDLE EAST**
Beverly Dawn Metcalfe MANCHESTER
- 2406 ARE WOMEN DIFFERENTIALLY APPOINTED TO PRECARIOUS LEADERSHIP POSITIONS? EVIDENCE FROM TURKEY**
F. Pinar Acar METU
- 2257 THE COMPLEXITY OF ALGERIAN WOMEN PROFESSIONAL INTEGRATION - FACILITATION OF ADVANCE-MENT AND OBSTACLES TO PROGRESS**
Marie José Scotto IPAG BS
Manelle Guechtouli IPAG BS
Rey Dang ESC LA ROCHELLE
L'hocine Houanti ESC LA ROCHELLE
- 1690 WOMEN LEADERS IN THE JORDANIAN PRIVATE SECTOR: AN EMPIRICAL STUDY**
Tamer Koburtay UNIVERSITY OF HUDDERSFIELD

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVICIZATION

DIGITAL SERVICE SYSTEMS

Chair:

Discussant:

Paper presentations:

- 1620 DIGITIZATION OF TRADITIONAL SERVICES: AN EXPERIMENTAL STUDY OF ONLINE RESERVATION SYSTEMS USAGE IN LESS DIGITIZED SERVICES**
Bjoern Hoerber UNIVERSITY OF KOBLENZ-LANDAU
Mario Schaarschmidt UNIVERSITY OF KOBLENZ-LANDAU
Harald Von Kortzfleisch UNIVERSITY OF KOBLENZ-LANDAU
- 1749 SERVICE SYSTEMS ENGINEERING TRIGGERED BY DIGITALIZATION - A CONCEPTUAL FRAMEWORK**
Benedikt Höckmayr FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
Angela Roth FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
Kathrin Möslein FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
- 1559 STRATEGIC RENEWAL AND SERVICE INNOVATION IN TIMES OF ECONOMIC CRISIS**
Carlos Martin-rios ECOLE HÔTELIÈRE DE LAUSANNE HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
Susana Pasamar UNIVERSIDAD PABLO DE OLAVIDE

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

TEACHING WITH A DIFFERENCE

Chair: Amanda Hay

Discussant:

Paper presentations:

- 1336 EXPERIENCING COMPUTER-SUPPORTED COLLABORATION: A LEGO® SIMULATION-BASED TRAINING**
 Claudine Bonneau ESG-UQAM
 Simon Bourdeau ESG-UQAM
- 1870 MANAGING STUDENT COOPERATION USING WIKIS AND DISCUSSION BOARDS**
 Doug Atkinson CURTIN
 Siew Leng Lim CURTIN
 Christine Symons CURTIN
- 1691 CLASSROOM TEACHING VERSUS BLENDED LEARNING: LESSONS LEARNT FROM THE COMPARISON**
 Sylvie Chevrier IRG, UPEM
 Catherine Maman IRG, UPEM
 Muriel Jougoux IRG, UPEM

SLOT 6 (09:00 - 10:30) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

MNC AND SUBSIDIARY RESEARCH

Chair: Niccolò Pisani

Discussant: Zaza Hansen

Paper presentations:

- 1131 HOW DO SUBSIDIARIES ASSUME AUTONOMY? AN EXTENDED AGENCY THEORY PERSPECTIVE**
 Susan Freeman UNIVERSITY OF SOUTH AUSTRALIA
 Andrew Cavanagh MONASH UNIVERSITY
 Paul Kalfadellis MONASH UNIVERSITY
 S. Tamer Cavusgil GEORGIA STATE UNIVERSITY
- 1247 TOWARDS MORE HETEROGENEOUS MANAGEMENT OF MULTINATIONAL COMPANIES' MANUFACTURING SUBSIDIARIES**
 Heike Proff UNIVERSITY OF DUISBURG-ESSEN, CHAIR OF INTERNATIONAL AUTOMOTIVE MANAGEMENT
- 1775 SUB-NATIONAL ENTRY MODE SELECTION**
 Anran Li HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY
 Brent Burmester UNIVERSITY OF AUCKLAND
 Peter Zamborsky UNIVERSITY OF AUCKLAND



SLOT 6 (09:00 - 10:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 6

Chair: Vesa Suutari

Discussant:

Paper presentations:

- 1359 **GOOD FOR SOME BAD FOR OTHERS? THE EFFECTS OF INCLUSIVE LANGUAGE MANAGEMENT ON EXPATRIATES AND HOST COUNTRY NATIONALS**
Annamaria Kubovcikova AARHUS UNIVERSITY
- 1609 **ANTECEDENTS OF EXPATRIATES' TURNOVER INTENTION: THE ROLE OF SENSORY PROCESSING SENSITIVITY, STRESS, AND WELL-BEING**
Franziska Bergdolt UNIVERSITY OF BAMBERG
Maike Andresen UNIVERSITY OF BAMBERG
Paul Goldmann UNIVERSITY OF BAMBERG
- 1854 **EXPATRIATION AND THE BOUNDARYLESS CAREER: EMPIRICAL EVIDENCE**
Vesa Suutari UNIVERSITY OF VAASA
Chris Brewster UNIVERSITY OF VAASA, FINLAND; HENLEY BUSINESS SCHOOL, READING UNIVERSITY, UK; RADBOUD UNIVERSITY, NIJMEGEN, NETHERLANDS AND ISCTE - UIL, LISBON, PORTU
Michael Dickmann CRANFIELD UNIVERSITY
Liisa Mäkelä UNIVERSITY OF VAASA

SLOT 6 (09:00 - 10:30) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS

STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OF COLOMBIAN FIRMS (1)

Chair: Amina Djedidi

Discussant:

Paper presentations:

- 2205 **ORGANIZATIONAL LEARNING, INTERNATIONALIZATION AND STRATEGIC FLEXIBILITY IN AN EMERGING ECONOMY. THE CASE OF COLOMBIAN FIRMS**
Teresa Canet-giner UNIVERSITY OF VALENCIA
Juan Antonio Gudziol-vidal ICESI UNIVERSITY
Francisco Balbastre-benavent UNIVERSITY OF VALENCIA
Naiara Escriba-carda ESIC BUSINESS SCHOOL
- 1358 **STRATEGIES AND CHALLENGES OF CHINESE FIRMS IN SOUTH AFRICA: A SOCIAL CAPITAL PERSPECTIVE**
Lisa Siebers NOTTINGHAM TRENT UNIVERSITY
- 1666 **ADVANCING THE NONTRADITIONAL RESEARCH CONTEXT: STRATEGY IN AFRICAN EMERGING ECONOMIES**
Jorge Arevalo WILLIAM PATERSON UNIVERSITY
John O'gorman WILLIAM PATERSON UNIVERSITY



FRIDAY MORNING

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM

EVENT MARKETING AND CONSUMPTION

Chair: James Santomier

Discussant: Thomas Könecke

Paper presentations:

- 1769 THE 2012 LONDON OLYMPICS: INNOVATIONS IN ICT AND SOCIAL MEDIA MARKETING**
 James Santomier SACRED HEART UNIVERSITY
 Patricia Hogan NORTHERN MICHIGAN UNIVERSITY
 John Gerlach SACRED HEART UNIVERSITY
- 2004 SMALL-SCALE SPORT EVENTS AND TOURISM - EVENT TOURISTS' AND REGULAR TOURISTS' PROFILES AND EXPENDITURES AT THE WINDSURF WORLD CUP ON SYLT**
 Thomas Könecke JOHANNES GUTENBERG UNIVERSITY MAINZ
 Grzegorz Kwiatkowski UNIVERSITY OF SOUTHERN DENMARK
- 1308 ARE THE RECENT CHANGES MADE BY UEFA IN ITS MEN'S NATIONAL TEAM COMPETITIONS RELEVANT? AN ANALYSIS WITH THE CONCEPTS OF COMPETITIVE BALANCE AND INTENSITY**
 Nicolas Scelles SCHOOL OF SPORT, UNIVERSITY OF STIRLING

SLOT 6 (09:00 - 10:30) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

EMPLOYEES' DARKSIDE

Chair: Ceyda Maden Eyüsta

Discussant:

Paper presentations:

- 1293 CAN'T STOP LOVING WORK: THE ROLE OF FLOW, JOB CRAFTING, AND FUTURE TIME PERSPECTIVE IN WORKAHOLISM**
 Darija Aleksić UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS
- 1376 DEMANDING RESOURCES: INVESTIGATING NON-LINEAR AND INTERACTIVE EFFECTS OF SKILL UTILIZATION AND JOB DEMANDS ON UNPAID SICK LEAVE**
 Karyn Wang THE UNIVERSITY OF SYDNEY
 Helena Nguyen THE UNIVERSITY OF SYDNEY
 Anya Johnson THE UNIVERSITY OF SYDNEY
 Robyn Goodwin THE UNIVERSITY OF SYDNEY
 Markus Groth THE UNIVERSITY OF NEW SOUTH WALES
- 1484 WHO INFLUENCE AN EMPLOYEE'S DARK SIDE: A META-ANALYSIS OF COUNTERPRODUCTIVE WORKPLACE BEHAVIORS**
 Cheryl Qianru Zhang MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY
 Eko Yi Liao HANG SENG MANAGEMENT COLLEGE

SLOT 6 (09:00 - 10:30) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

SERVICE MANAGEMENT

Chair: Nina J Fryer

Discussant:

Paper presentations:

- 1723 **THE SPILL-OVER EFFECT OF CUSTOMER MISTREATMENT ON SUBSEQUENT CUSTOMERS**
 Markus Groth UNSW AUSTRALIA
 Yumeng Yue UNSW AUSTRALIA
- 2148 **A COMPREHENSIVE, LONGITUDINAL AND NON-LINEAR APPROACH TO THE AET IN A CALL-CENTER CONTEXT: EXPLORING CUSTOMER BEHAVIOR, EMOTIONAL CONTAGION AND PHYSIOLOGICAL HEALTH.**
 Rita Rueff-lopès ESADE
 José Navarro UNIVERSITAT DE BARCELONA
 António Caetano ISCTE-IUL
 Ana Junça-silva ISCTE-IUL

SLOT 6 (09:00 - 10:30) - IAE Building - Room 408 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT - NETWORKS AND EFFECTIVENESS

Chair: Petru L. Curseu

Discussant: Jeroen De Jong

Paper presentations:

- 1926 **WHEN FLUID STRUCTURES FAIL: A SOCIAL NETWORK APPROACH TO MULTI-TEAM SYSTEMS EFFECTIVENESS**
 Oana C. Fodor DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY
 Alina M. Flestea DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY
- 2211 **THE SUCCESSFUL IMPLEMENTATION OF IDEAS: LINKING INDIVIDUALS' INTERACTIONS WITHIN AND BEYOND THE TEAM**
 Emanuel Schreiner TECHNICAL UNIVERSITY MUNICH
 Jennifer L. Sparr UNIVERSITY OF KONSTANZ
 Claudia Peus TECHNICAL UNIVERSITY MUNICH
- 1827 **COMPARE AND COMPETE: THE INFLUENCE OF SOCIAL FEEDBACK ON GROUP COOPERATION**
 Jan Kristian Woike MAX PLANCK INSTITUTE FOR HUMAN DEVELOPMENT
 Sebastian Hafenbrädl YALE UNIVERSITY

SLOT 6 (09:00 - 10:30) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

FLEXIBLE WORK SPACES AND EMPLOYEE WELL-BEING

Chair: Silvia Profili

Discussant:

Paper presentations:

- 1243 MODERN TECHNOLOGY'S IMPACT ON WORK INTERFERENCE WITH FAMILY**
 Henriett Primecz CORVINUS UNIVERSITY
 Csaba Kiss CORVINUS UNIVERSITY
 Katalin Bácsi CORVINUS UNIVERSITY
 Andrea Toarniczky CORVINUS UNIVERSITY
 Sára Csillag CORVINUS UNIVERSITY
 Roland Szilas CORVINUS UNIVERSITY
 Anda Milassin CORVINUS UNIVERSITY
- 2417 THE RELATIONSHIP BETWEEN HUMAN CAPITAL AND THE INVESTMENT IN OCCUPATIONAL HEALTH AND SAFETY: AN EMPIRICAL ANALYSIS**
 Imanol Nuñez UNIVERSIDAD PUBLICA DE NAVARRA
 Maite Prieto UNIVERSIDAD PUBLICA DE NAVARRA / VIVIENDA Y SUELO DE EUSKADI S.A.
- 1756 WORKPLACE BULLYING: THE ROLE OF HRM PRACTICES**
 Al-karim Samnani UNIVERSITY OF WINDSOR

SLOT 6 (09:00 - 10:30) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

COMMITMENT AND EMBEDDEDNESS IN THE WORKPLACE

Chair: Anna Bos-nehles

Discussant:

Paper presentations:

- 2239 DARK SIDE OF JOB EMBEDDEDNESS**
 Anna Huysse-gaytandjjeva PASSIONATE ORGANIZATIONS
 Arjan Bos OPEN UNIVERSITY
 Hugo Alberts MAASTRICHT UNIVERISTY
 Cor Meesters MAASTRICHT UNIVERSITY
 Peter Hom ARIZONA STATE UNIVERSITY
- 2178 HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL COMMITMENT: THE MEDIATING ROLE OF JUSTICE OVER TIME**
 Renata Jesus INSTITUTO FEDERAL DO ESPÍRITO SANTO-CAMPUS GUARAPARI
 Diva Rowe UNIVERSIDADE FEDERAL DA BAHIA - NPGA
- 1550 COMMITMENT WITHOUT BORDERS? MIND THE ORGANIZATIONAL GAP! COMPLEMENTATION AND SUBSTITUTION BETWEEN INTER- AND INTRA- ORGANIZATIONAL TARGETS OF COMMITMENT**
 Yvonne Van Rossenberg UNIVERSITY OF BATH
 Alexander Leischnig UNIVERSITY OF BAMBERG
 Juani Swart UNIVERSITY OF BATH
- 2495 THE MEDIATING EFFECT OF ORGANIZATIONAL CYNICISM ON THE RELATIONSHIP BETWEEN CSR PERCEPTIONS AND ORGANIZATIONAL COMMITMENT**
 Rahul Sheel XLRI

SLOT 6 (09:00 - 10:30) - IAE Building - Room 403 - Paper Development

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 ORGANIZATIONAL ROUTINES EXCELLENCE: LEARNING, RESILIENCE AND SUSTAINABILITY EFFECTS, PROCESSES AND ARTIFACTS

COLLABORATION, INNOVATION, AND ORGANISATIONAL BEHAVIOUR IN A DYNAMIC ERA

Chair: Stavros Sindakis

Discussant: Audrey Depeige

Paper presentations:

- 2259 GUIDED BY THE LIGHT: THE CONJUNCTION BETWEEN COMMUNITIES OF PRACTICE AND THEIR HOST ORGANIZATION - A CULTURAL PERSPECTIVE**
 Benjamin Schulte HELMUT SCHMIDT UNIVERSITY
 Hans Koller HELMUT SCHMIDT UNIVERSITY
 Florian Andresen HELMUT SCHMIDT UNIVERSITY
 Andre Kreutzmann HELMUT SCHMIDT UNIVERSITY
Discussant : Christina Frei
- 1176 ANTECEDENTS AND CONSEQUENCES OF MNE BRIBERY - A MULTI-LEVEL REVIEW**
 Christina Frei WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
 Miriam Müthel WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Discussant : Benjamin Schulte
- 2141 ORGANIZATIONAL DEFENSIVE ROUTINES AND PERSONALITY TRAITS:**
 Yumei Yang BOURNEMOUTH UNIVERSITY
 Fabian Homberg BOURNEMOUTH UNIVERSITY
Discussant : Alexander Haase

SLOT 6 (09:00 - 10:30) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

HUMAN RESOURCE MANAGEMENT & PROJECTS

Chair: Hans Georg Gemünden

Discussant: Anne Live Vaagaasar

Paper presentations:

- 1135 PROJECT EMPLOYEES' VOICE BEHAVIOR AND ITS RELEVANCE FOR PROJECT PORTFOLIO SUCCESS**
 Alexander Kock TU DARMSTADT
 Bastian Ekrot TU BERLIN
 Hans Georg Gemünden TU BERLIN
- 1206 NEVER CHANGE A WINNING TEAM? HOW MANAGEMENT TEAM EXPERIENCE AFFECTS PROJECT PERFORMANCE, AND THE MODERATING ROLE OF PROJECT INNOVATIVENESS**
 Frederik Situmeang UNIVERSITY OF AMSTERDAM
 Claudia Buengeler UNIVERSITY OF AMSTERDAM
 Wendelien Van Eerde UNIVERSITY OF AMSTERDAM
 Nachoem Wijnberg UNIVERSITY OF AMSTERDAM
- 1595 THEORETICAL CONSIDERATIONS TO PROPOSE A CONCEPTUAL FRAMEWORK OF WORK MOTIVATION IN CASE OF TEMPORARY ORGANIZATIONS: 'APPLICATION SPOTTING' AND 'BOX BREAKING' THROUGH CREATING INTERACTION BETWEEN EVENT SYSTEM THEORY, JOB DESIGN PERSPECTIVE, AND ACTOR-NETWORK THEORY**
 Ravikiran Dwivedula AMERICAN COLLEGE OF DUBAI
 Christophe Bredillet UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

SLOT 6 (09:00 - 10:30) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT MANAGEMENT

Chair: Pernille Eskerod

Discussant: Shankar Sankaran

Paper presentations:

- | | |
|-------------|---|
| 1111 | MARKETING FOR THE PROJECT: PROJECT MARKETING BY THE CONTRACTOR |
| | Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Rodney Turner PLOITECNICO DI MILANO |
| | Michael Er UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Laurence Lecoeuvre SKEMA BUSINESS SCHOOL |
| 2550 | OWNER ROLES IN INFRASTRUCTURE DEVELOPMENT PROJECTS |
| | Eunice Maytorena UNIVERSITY OF MANCHESTER |
| | Graham Winch UNIVERSITY OF MANCHESTER |
| 1259 | IDENTIFYING GENERIC COMPETENCIES FOR INFRASTRUCTURE MANAGERS: A STUDY OF INFRASTRUCTURE FIRMS IN INDIA |
| | Dr. Mona N. Shah NATIONAL INSTITUTE OF CONSTRUCTION MANAGEMENT AND RESEARCH (NICMAR) |
| | Sachyatoua Chowdhuri NICMAR |
| | Sherine Mathew NICMAR` |
| | Aswathy Murali NICMAR |

SLOT 6 (09:00 - 10:30) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

INNOVATION IN PUBLIC ORGANISATIONS

Chair: Reto Steiner

Discussant: Reto Steiner

Paper presentations:

- | | |
|-------------|---|
| 2061 | MEASURING OPEN GOVERNMENT: OUTCOME EVIDENCE FROM COUNTRY-LEVEL DATA |
| | Lisa Schmidhuber INSTITUTE FOR PUBLIC AND NONPROFIT MANAGEMENT |
| | Dennis Hilgers INSTITUTE FOR PUBLIC AND NONPROFIT MANAGEMENT |
| 2245 | THE INSTITUTIONALISATION OF RM LOGICS AND PRACTICES IN ITALIAN PUBLIC ADMINISTRATIONS. |
| | Federico Ceschel UNIVERSITY OF ROME TOR VERGATA |
| | Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA |
| | Danila Scarozza UNIVERSITY OF ROME TOR VERGATA |



SLOT 6 (09:00 - 10:30) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

MANAGEMENT RESEARCH AND MODEL DEVELOPMENT IN HEALTHCARE

Chair: Klaus-peter Schulz

Discussant:

Paper presentations:

- 1107 TOWARDS A MODEL OF WORD-OF-MOUTH IN THE HEALTH CARE SECTOR**
Sebastian Martin UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA
- 1388 VALUE CO-CREATION IN THE HOSPITAL-PATIENT COLLABORATIVE NETWORK: A CONCEPTUAL FRAMEWORK**
Wen-yen Hsu DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY
Shih-chieh Fang DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY
Chen-wei Yang DEPARTMENT OF INFORMATION MANAGEMENT, FOOYIN UNIVERSITY
Hsin-hui Chou DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY
- 1734 JOURNAL RANKINGS AND DIRECTIONS FOR FUTURE RESEARCH IN HEALTH CARE MANAGEMENT: A GLOBAL PERSPECTIVE**
Katherine Meese UNIVERSITY OF ALABAMA AT BIRMINGHAM
Stephen O'connor UNIVERSITY OF ALABAMA AT BIRMINGHAM
Nancy Borkowski UNIVERSITY OF ALABAMA AT BIRMINGHAM

SLOT 6 (09:00 - 10:30) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

NEW TRENDS IN TOURISM MANAGEMENT

Chair: Claudio Nigro

Discussant:

Paper presentations:

- 1590 EXPLORING MOTIVATION AS A SEGMENTATION CRITERION IN THE CRUISE INDUSTRY**
Giovanni Satta UNIVERSITY OF GENOA
Francesco Parola UNIVERSITY OF GENOA
Lara Penco UNIVERSITY OF GENOA
Luca Persico UNIVERSITY OF GENOA
Enrico Musso UNIVERSITY OF GENOA
- 2477 A PREPARATORY RESEARCH ON ICT ADOPTION BY A SAMPLE OF EUROPEAN MUSEUMS: TOWARD A POSITIONING MODEL**
Claudio Nigro UNIVERSITY OF FOGGIA
Enrica Iannuzzi UNIVERSITY OF FOGGIA
Miriam Petracca GIUSTINO FORTUNATO UNIVERSITY
Vittorio Montagano UNIVERSITY OF FOGGIA
- 2280 TOO MANY POLICY OPTIONS, NOT ENOUGH DIVERSITY? A TYPOLOGY OF TOURISM POLICY TOOLS**
Cláudia S. Costa SCHOOL OF PUBLIC MANAGEMENT, COMMUNICATION AND TOURISM, POLYTECHNIC INSTITUTE OF BRAGANÇA
António F. Tavares SCHOOL OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF MINHO

FRIDAY MORNING

SLOT 6 (09:00 - 10:30) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH METHODS SOURCES' INCLUSIVE

Chair: Bill Lee

Discussant:

Paper presentations:

- 1655 TOWARDS THE DEVELOPMENT OF A FRAMEWORK FOR GLOCALISTIC RESEARCH: POWER RELATIONSHIPS; STRATEGIES; AND METHODS.**
Bill Lee UNIVERSITY OF SHEFFIELD
Usman Aslam UNIVERSITY OF SHEFFIELD
- 1368 THE METHOD OF SELECTING RESEARCH TOOLS ON MULTIPARTY NEGOTIATIONS**
Marek Szarucki CRACOW UNIVERSITY OF ECONOMICS
Andrzej Kozina CRACOW UNIVERSITY OF ECONOMICS
- 1824 A CASE FOR AUTOETHNOGRAPHY**
R. Duncan Pelly CALIFORNIA STATE UNIVERSITY, LOS ANGELES

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

ACQUISITION CHOICES

Chair: Nicola Mirc

Discussant:

Paper presentations:

- 1939 ACQUISITION CHARACTERISTICS, INTEGRATION CHOICES, AND PERFORMANCE: A PROCESS PERSPECTIVE**
Florian Bauer MCI MANAGEMENT CENTER INNSBRUCK
David R. King IOWA STATE UNIVERSITY
Svante Schriber STOCKHOLM BUSINESS SCHOOL
Kurt Matzler INNSBRUCK UNIVERSITY
- 1512 THE JOINT EFFECT OF EXPERIENCE ACCUMULATION AND PRIOR PERFORMANCE FEEDBACKS ON FOCAL ACQUISITION PERFORMANCE**
Ilaria Galavotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE
- 1869 SPATIAL STRATEGY OF FAMILY FIRMS IN DOMESTIC ACQUISITION BASED GROWTH**
Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY

SHARING AND TRUST IN BUSINESS ECOSYSTEMS

Chair: Ke Rong

Discussant: Ran Ye

Paper presentations:

- 2285 DEVELOPMENT OF SYSTEMIC TRUST IN BUSINESS CLUSTERS: CROSS-NATIONAL AND CROSS-SECTORAL PERSPECTIVES**
 Giedrius Jucevicius VYTAUTAS MAGNUS UNIVERSITY
 Rita Juceviciene KAUNAS UNIVERSITY OF TECHNOLOGY
- 2075 KNOWLEDGE SHARING AND INNOVATIVE CORPORATE STRATEGIES IN ORGANISATIONAL COLLABORATIVE RELATIONSHIPS: THE POTENTIAL OF OPEN STRATEGY IN BUSINESS ECOSYSTEMS**
 Anna Wulf PLYMOUTH UNIVERSITY
- 2548 THE DETERMINANT OF NETWORK EFFECTS OF PLATFORM ECOSYSTEMS**
 Ke Rong UNIVERSITY OF EXETER
 Wansu Hu BOURNEMOUTH UNIVERSITY
 Zhao Wang BOURNEMOUTH UNIVERSITY
 Qun Ren SOUTHAMPTON SOLENT UNIVERSITY
 Xiaosong Yang BOURNEMOUTH UNIVERSITY
 Zhikun Deng UNIVERSITY OF BEDFORDSHIRE

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

ORGANISATIONAL IDENTITY AND IDENTIFICATION PROCESSES DYNAMICS IN STRATEGY MAKING

Chair: Sebastien Picard

Discussant: Stéphan Pezé

Paper presentations:

- 2019 PERFUMERS AND MANAGERS, CHEMISTS AND MARKETERS: STRATEGY AS EMERGENT PRACTICE SHAPED BY OCCUPATIONAL IDENTITIES**
 Diana Barbara Perra ROTTERDAM SCHOOL OF MANAGEMENT
 Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT
 Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT
- 1416 ACHIEVING ORGANIZATIONAL IDENTIFICATION AND EMPLOYEE COMMITMENT THROUGH CSR COMMUNICATION**
 Ouïam Kaddouri SORBONNE BUSINESS SCHOOL
 Elisabeth Albertini SORBONNE BUSINESS SCHOOL
- 1411 THE FIRM'S STRATEGY AND ITS NEGOTIATION CAPABILITY: THE RYANAIR CASE**
 Andrea Caputo UNIVERSITY OF LINCOLN
 Adrian Borbely IESEG SCHOOL OF MANAGEMENT

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

ADVANCING DYNAMIC CAPABILITIES

Chair: Lolita Jurksiene

Discussant: Antoine Pierre

Paper presentations:

- 1909 COMMUNITIES OF PRACTICE AS AN ENHANCEMENT OF DYNAMIC CAPABILITIES? A CASE STUDY WITHIN THE GERMAN FEDERAL ARMED FORCES.**
 André Kreutzmann INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
 Hans Koller INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
 Florian Andresen INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
 Benjamin Schulte INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
- 1240 DYNAMIC CAPABILITY DEVELOPMENT IN AN ENTREPRENEURIAL FIRM IN AN EMERGING INDUSTRY: THE ROLE OF SYMBOLIC PROCESSES**
 Ivana Milosevic UNIVERSITY OF WISCONSIN OSHKOSH
 A. Erin Bass UNIVERSITY OF NEBRASKA OMAHA
- 2315 LIMITS OF DYNAMICS: HOW SELF-REINFORCING MECHANISMS IMPACT THE MICRO-FOUNDATIONS OF DYNAMIC CAPABILITIES**
 Rene Sehi IIHD | INSTITUTE
 Joerg Funder IIHD | INSTITUTE
- 2379 CAPABILITIES COHERENCE CONTRIBUTIONS TO THE PERFORMANCE OF AUTOMOTIVE COMPANIES**
 Mehdi Garrab LAMIDED, UNIVERSITY OF SOUSSE, LARGEPA, PANTHÉON ASSAS UNIVERSITY
 Jacques Rojot LARGEPA, PANTHÉON ASSAS UNIVERSITY

SLOT 6 (09:00 - 10:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : COMPLEMENTARITY & DIVERSITY

Chair: Paul Chiambaretto

Discussant: Alexander Lascaux

Paper presentations:

- 1498 THE ROLE OF ALLIANCE DIVERSITY, ORGANIZATIONAL AND HUMAN CAPITAL IN BUILDING ALLIANCE CAPABILITY- A MULTI-COUNTRY STUDY OF SMALL BIOTECHNOLOGY COMPANIES**
 Shanti Gopalakrishnan NJIT
 Melodi Guilbault NJIT
 Vesna Vlasisavljevic UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA
 Carmen Cabello Medina UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA
- 1381 HOW COMPLEMENTARITY AND DIVERSITY DIFFER IN TECHNOLOGY ALLIANCES?**
 Hamid Mazloomi ESC RENNES SCHOOL OF BUSINESS
 Maryam Nasiriyar ESC RENNES SCHOOL OF BUSINESS
- 1383 CREATING HIGH PERFORMANCE PARTNERSHIPS IN ASIA: THE CASE OF NEH THE PHILIPPINES**
 Andre De Waal MAASTRICHT SCHOOL OF MANAGEMENT
 Jeroen De Haas NEH
 Robert Goedegebuure STATMIND

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA

ORGANISATIONAL AMBIDEXTERITY 13_07

Chair: Roland Zs. Szabo

Discussant:

Paper presentations:

- | | |
|-------------|--|
| 1314 | HOW TO DEVELOP INNOVATION STREAMS? A SOCIAL NETWORK PERSPECTIVE |
| | Fanny Simon UNIVERSITY OF CAEN
Albéric Tellier UNIVERSITY OF CAEN |
| 1454 | HOW TO LEVERAGE THE IMPACT OF R&D ON RADICAL PRODUCT INNOVATIONS? THE MODERATING EFFECT OF MANAGEMENT INNOVATION |
| | Cornelis Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY |
| 2117 | EXPLORATION, EXPLOITATION, AND INNOVATIVE OUTPUT: RESEARCH ON THE UNITED STATES BIOTECHNOLOGY INDUSTRY |
| | Mohamad Ahmad UNIVERSITÉ PANTHÉON-ASSAS PARIS II |
| 1625 | PENETRATION OF ORGANIZATIONAL AMBIDEXTERITY ACROSS MULTIPLE ORGANIZATIONAL LEVELS IN A HIGH TECHNOLOGY INTERNATIONAL ORGANIZATION |
| | Olga Kassotaki WARWICK BUSINESS SCHOOL |

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS

COLLABORATIVE STRATEGIES IN DIFFERENT INDUSTRIES

Chair: Frano Barbic

Discussant: Evangelia Siachou

Paper presentations:

- | | |
|-------------|--|
| 1140 | MANAGING THE TENSIONS OF RESOURCE DEPENDENCE IN THE SUPPLIER BASE: INSIGHTS FROM THE AUTOMOTIVE INDUSTRY |
| | Ronaldo Parente FLORIDA INTERNATIONAL UNIVERSITY
Jose-mauricio Geleilate UNIVERSITY OF MASSACHUSETTS, LOWELL |
| 1230 | ADAPTATION IN MULTI-ORGANIZATION PROJECTS: EVIDENCE FROM THE U.K. CONSTRUCTION INDUSTRY |
| | Nuno Oliveira DEPT. OF MANAGEMENT LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE
Nicholas Argyres OLIN BUSINESS SCHOOL WASHINGTON UNIVERSITY IN ST. LOUIS
Fabrice Lumineau KRANNERT SCHOOL OF MANAGEMENT PURDUE UNIVERSITY |
| 2324 | EFFECTS OF POWER RELATIONSHIPS ON COLLABORATIVE ARRANGEMENTS IN GLOBAL VALUE CHAINS |
| | Afonso Fleury USP
Luis Oliveira USP
Maria Tereza Fleury FGV |
| 2487 | MANAGING COOPERATION IN MULTI-PARTNER ALLIANCES |
| | Frano Barbic POLITECNICO DI MILANO
Antonio Hidalgo UNIVERSIDAD POLITECNICA DE MADRID |

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

THE ROLE OF CEOs IN STRATEGIC DECISION PROCESSES

Chair: Philip Meissner

Discussant: Katarzyna Piórkowska

Paper presentations:

- 1959 I'LL PERSONALLY MAKE SURE WE FIX THIS! THE EFFECTS OF A CEO'S EXPRESSED DEDICATION TO RESOLVING A CRISIS**
 König Andreas UNI PASSAU
 Lasse Milinski UNI PASSAU
 Struck Fabian UNI PASSAU
 Lorenz Graf-vlachy UNI PASSAU
 Gerstner Wolf-christian UNI PASSAU
 Hambrick Donald C. PENNSYLVANIA STATE UNIVERSITY
- 1928 AN INTERACTIVE APPROACH TO CSR: THE INTERPLAY OF CEO SOCIAL VALUE ORIENTATION AND CONTEXT**
 Tine Buyl TILBURG UNIVERSITY
 Miha Sajko UNIVERSITY OF ANTWERP
 Christophe Boone UNIVERSITY OF ANTWERP
 Carolyn Declerck UNIVERSITY OF ANTWERP
- 1969 MANAGERIAL DISCRETION IN THE ARAB WORLD: NEW NATIONAL-LEVEL ANTECEDENTS**
 Moustafa Haj Youssef UNIVERSITY OF WESTMINSTER
 Ioannis Christodoulou UNIVERSITY OF WESTMINSTER
 Thoralf Dassler UNIVERSITY OF WESTMINSTER

SLOT 6 (09:00 - 10:30) - IAE Building - Room 402 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

FOUNDATIONS OF MANAGEMENT REESTABLISHED

Chair: Łukasz Sułkowski

Discussant: John Damm Scheuer

Paper presentations:

- 1566 BRINGING TOGETHER THE FIELDS OF ORGANIZATIONAL BEHAVIOR WITH ORGANIZATIONAL ECONOMICS - A CONCEPTUAL CONTRIBUTION FOR HIGHLIGHTING THE COMPLEMENTARITY OF BOTH DISCIPLINES**
 Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
- 1319 EXTENDING THEORIES OF THE CONSTITUTION OF ORGANIZATION**
 Ziyun Fan ROYAL HOLLOWAY, UNIVERSITY OF LONDON
 Christopher Grey ROYAL HOLLOWAY, UNIVERSITY OF LONDON
- 2198 FROM ENTITY TO PROCESS: TOWARD MORE PROCESS-BASED THEORIZING IN ORGANIZATION AND MANAGEMENT RESEARCH**
 Matthias Wenzel EUROPEAN UNIVERSITY VIADRINA
 Jochen Koch EUROPEAN UNIVERSITY VIADRINA
- 2422 MOVING FROM NOMINAL TOWARDS SUBSTANTIVE THEORIZING: THEORETICAL MECHANISMS IN MANAGEMENT RESEARCH**
 Ilaria Orlandi ROTTERDAM SCHOOL OF MANAGEMENT - ERASMUS UNIVERSITY
 Pursey Heugens ROTTERDAM SCHOOL OF MANAGEMENT - ERASMUS UNIVERSITY

SLOT 6 (09:00 - 10:30) - IAE Building - Room 405 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 EMERGENCY MANAGEMENT AND ORGANISATIONAL RESILIENCE: BRIDGING THE THEORY-PRACTICE GAP

EMERGENCY MANAGEMENT PERSPECTIVES: AN ORGANISATIONAL VIEWPOINT

Chair: Professor Paresh Wankhade

Discussant: Harry Barton

Paper presentations:

- | | | |
|-------------|---|----------------------------|
| 1431 | COORDINATION OF EMERGENCY SERVICES AND THE PROBLEM OF GOVERNANCE: A UK PERSPECTIVE | |
| | Professor Paresh Wankhade | EDGE HILL UNIVERSITY |
| | Dr James Radcliffe | STAFFORDSHIRE UNIVERSITY |
| | Geoffery Heath | KEELE UNIVERSITY |
| 1447 | AN ABSORPTIVE CAPACITY PERSPECTIVE ON 'LEAN' APPROACHES TO POLICING IN ENGLAND AND WALES | |
| | Harry Barton | NOTTINGHAM BUSINESS SCHOOL |
| | Rupert Matthews | NOTTINGHAM BUSINESS SCHOOL |
| | Pete Marzac | NOTTINGHAM BUSINESS SCHOOL |
| 1938 | RESILIENCE AND LEADERSHIP: EXAMINING INFLUENCING FACTORS OF LEADERS' RESILIENCE | |
| | Stephanie Duchek | TU DRESDEN |
| | Charlotte Förster | TU DRESDEN |

SLOT 7 (10:50-12:20) TRACK SESSIONS

SLOT 7 (10:50 - 12:20) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

CORPORATE GOVERNANCE MODELS AND INSTITUTIONS

Chair: Georg Wernicke

Discussant: Alexander Alexiev

Paper presentations:

- | | | |
|-------------|---|--------------------------------|
| 1029 | THE MAKING OF THE SHAREHOLDER WELFARE GOVERNANCE MODEL: PRICE THEORY, THE LAW AND ECONOMICS SCHOOL, AND CORPORATE LAW RETRENCHMENT ADVOCACY | |
| | Alexadner Styhre | UNIVERSITY OF GOTHENBURG |
| 1144 | DECOUPLING CORPORATE GOVERNANCE DE-JURE FROM CORPORATE GOVERNANCE DE-FACTO | |
| | Stelios Zygildopoulos | UNIVERSITY OF GLASGOW |
| | Maria Fotaki | AUEB |
| 2037 | FITTING TOGETHER PIECES OF THE CORPORATE GOVERNANCE JIGSAW: CONNECTING INSTITUTIONALIZED ELEMENTS OF THE GOVERNANCE BUNDLE IN U.S. CAPITAL MARKETS | |
| | Guilhem Bascle | CATHOLIC UNIVERSITY OF LOUVAIN |

SLOT 7 (10:50 - 12:20) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS AND STRATEGY

Chair: Jose-luis Godos-diez

Discussant: Giorgia Profumo

Paper presentations:

- | | |
|-------------|--|
| 1245 | EFFECTS OF BOARD MONITORING ON WEALTH CREATION IN CROSS-BORDER ACQUISITIONS |
| | Deepak Datta UNIVERSITY OF TEXAS AT ARLINGTON |
| | Dynah Basuil UNIVERSITY OF AUCKLAND BUSINESS SCHOOL |
| 1313 | WHEN DO CEOS GET DISMISSED? THE ROLE OF STRATEGIC CHANGE |
| | Andreas Petrou CYPRUS UNIVERSITY OF TECHNOLOGY |
| | Christodoulos Louca CYPRUS UNIVERSITY OF TECHNOLOGY |
| | Andreas Procopiou CYPRUS UNIVERSITY OF TECHNOLOGY |
| 1996 | BOARD INFLUENCE OVER BUSINESS PERFORMANCE, A PROVISIONAL EXPLANATION |
| | Peter Crow MASSEY UNIVERSITY |
| | James Lockhart MASSEY UNIVERSITY |

SLOT 7 (10:50 - 12:20) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

PERSONALITY AND MOTIVATIONS IN FAMILY BUSINESS

Chair: Clay Dibrell

Discussant: Kajsa Haag

Paper presentations:

- | | |
|-------------|---|
| 1478 | PERSONALITY TRAITS OF NONFAMILY CEOS IN FAMILY FIRMS: AN EXPLORATORY STUDY |
| | Ruveyda Kelleci HASSELT UNIVERSITY |
| | Frank Lambrechts HASSELT UNIVERSITY |
| | Wim Voordeckers HASSELT UNIVERSITY |
| | Jolien Huybrechts MAASTRICHT UNIVERSITY |
| 1536 | FAMILY CEO SATISFACTION: THE ROLE OF NON-ECONOMIC GOALS |
| | Lucia Garcés-galdeano UNIVERSIDAD PÚBLICA DE NAVARRA |
| | Martín Larraza-kintana UNIVERSIDAD PÚBLICA DE NAVARRA |
| | Cristina Cruz IE BUSINESS SCHOOL |
| | Ignacio Contín-pilart UNIVERSIDAD PÚBLICA DE NAVARRA |
| 1985 | DIFFERENT SHADES OF GREY: WHAT WE DO NOT KNOW ABOUT THE MOTIVATION OF NON-EXECUTIVE DIRECTORS OF GERMAN FAMILY FIRMS |
| | Axel Walther WITTEN INSTITUTE FOR FAMILY BUSINESS, UNIVERSITY OF WITTEN/HERDECKE |
| | Giovanna Campopiano WITTEN INSTITUTE FOR FAMILY BUSINESS, UNIVERSITY OF WITTEN/HERDECKE |
| | Hannah Möltnner IOP INSTITUTE FOR INNOVATIVE ORGANIZATION- AND PERSONNEL DEVELOPMENT |
| 1430 | TEENAGERS WORKING IN FAMILY FIRMS: IMPACT OF WORK ON PARENT-CHILD RELATIONSHIP AND PSYCHOLOGICAL WELL-BEING |
| | Marjan Houshmand UNIVERSITY OF HAWAII |
| | Marc-david Seidel UNIVERSITY OF BRITISH COLUMBIA |
| | Dennis Ma UNIVERSITY OF BRITISH COLUMBIA |

SLOT 7 (10:50 - 12:20) - Langues Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

FINANCIAL ASPECTS OF FAMILY BUSINESS

Chair: Céline Barredy

Discussant: Zoë Helsen

Paper presentations:

- | | |
|-------------|---|
| 2373 | IPO DECISIONS IN FAMILY FIRMS: A SOCIOEMOTIONAL PERSPECTIVE |
| | Patrice Charlier EM STRASBOURG
Jonathan Bauweraerts UNIVERSITY OF MONS |
| 2126 | MERGER AND ACQUISITION DECISIONS IN FAMILY FIRMS. THE ROLE OF PAST PERFORMANCE |
| | Santulli Rosalia UNIVERSITY OF SALERNO
Carmen Gallucci UNIVERSITY OF SALERNO
Calabrò Andrea UNIVERSITY OF WITTEN/HERDECKE |
| 1724 | FAMILY INVOLVEMENT IN TOP LEVEL POSITIONS: AN EMPIRICAL ANALYSIS OF IPO SURVIVAL. |
| | Alessandro Cirillo UNIVERSITY OF FOGGIA
Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II
Mauro Romano UNIVERSITY OF FOGGIA
Riccardo Viganò UNIVERSITY OF NAPLES - FEDERICO II |

SLOT 7 (10:50 - 12:20) - Langues Building - Room 306 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Isabel Botero

Discussant: Irmak Erdogan

Paper presentations:

- | | |
|-------------|--|
| 1257 | CONFLICT MANAGEMENT IN FAMILY BUSINESS: A CASE STUDY OF A LEBANESE MANUFACTURING FIRM DURING DIFFICULT TIMES |
| | Renee Sabbagh Ghattas LAU |
| 1315 | ENTREPRENEURIAL STEWARDSHIP THROUGH PRODUCT DIFFERENTIATION: A CASE STUDY OF A COFFEE FAMILY FARM IN GUATEMALA. |
| | Allan Discua Cruz LANCASTER UNIVERSITY
Marco Vega Solano EAP ZAMORANO |
| 1863 | THE INFLUENCE OF FAMILY BUSINESS GROUP ON NEW VENTURE CREATION: EVIDENCE FROM INDIA |
| | Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS |
| 1873 | THE INFLUENCE OF FAMILY BUSINESS GROUP HETEROGENEITY ON NEW VENTURE CREATION: EVIDENCE FROM INDIA |
| | Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS |

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

STANDARDISATION AND INNOVATION

Chair: Magnus Johansson

Discussant:

Paper presentations:

- 2033 THE IMPACT OF MODULAR PRODUCT ARCHITECTURES ON DIFFERENT QUALITY DIMENSIONS: EMPIRICAL EVIDENCE FROM A PRODUCT DEVELOPMENT PERSPECTIVE**
 Niklas Friederichsen RWTH AACHEN UNIVERSITY
 David Bendig RWTH AACHEN UNIVERSITY
- 2102 A STAKEHOLDER TANGO FOR SYSTEMIC INNOVATION: CASES FROM THE EUROPEAN AUTOMOTIVE INDUSTRY**
 Jonas Kahlert UNIVERSITY OF ST. GALLEN
 Fiona Schweitzer UPPER AUSTRIA UNIVERSITY OF APPLIED SCIENCES
 Maximilian Palmie UNIVERSITY OF ST. GALLEN
- 2364 A TYPOLOGY OF INNOVATION INTERMEDIARIES**
 Ilham Bensouna JEAN MOULIN UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

PERFORMANCE AND OI

Chair: Luciana Castro

Discussant: Sihem Ben Mahmoud-jouini

Paper presentations:

- 2426 KEY FACTORS FOR AN EFFICIENT CORPORATE ACCELERATOR**
 Sihem Ben Mahmoud- HEC, I3-CRG
 jouini
- 1923 IMPACT OF THE USE OF EXTERNAL KNOWLEDGE OBTAINED THROUGH INFORMAL EXCHANGES ON THE PERFORMANCE OF INNOVATION PROJECTS: FOR THE ENRICHMENT OF INBOUND OPEN INNOVATION PRACTICES**
 Mathilde Esquirol HEC, I3-CRG
 Damien Dietsch CERGAM - IAE AIX-MARSEILLE
 Rim Khemiri IDP - UVHC
- 2252 HOW DO MANAGEMENT AND HUMAN BEHAVIOR BRING SUCCESS TO VIRTUAL COLLABORATION?**
 Krys Markowski PARIS-EST UNIVERSITY, ESIEE-PARIS
 Souad Latorre PARIS-EST UNIVERSITY, ESIEE-PARIS
 Jean-marc Pointet PARIS-EST UNIVERSITY, ESIEE-PARIS
- 2462 DOES OPEN COLLABORATION FACILITATE THE PERFORMANCE OF ENTERPRISE INNOVATION**
 Qi Lv BEIJING INSTITUTE OF TECHNOLOGY
 Donghua Zhu BEIJING INSTITUTE OF TECHNOLOGY
 Ying Huang BEIJING INSTITUTE OF TECHNOLOGY
 Liliana Mitkova UNIVERSITY PARIS EST MARNE VALLEE
 Xuefeng Xuefeng Wang BEIJING INSTITUTE OF TECHNOLOGY
 Gizem Ogsuz UNIVERSITY PARIS EST MARNE VALLEE

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

INNOVATION AND CHANGE IN MANAGEMENT EDUCATION

Chair: Elena Antonacopoulou

Discussant:

Paper presentations:

- 1746 **EMBODIED "AESTH-ETHICS" IN MANAGEMENT EDUCATION THAT MAKES A DIFFERENCE**
Wendelin Küpers KARLSHOCHSCHULE INTERNATIONAL UNIVERSITY
- 2367 **THROUGH A GLASS, DARKLY: NATIONAL INNOVATION POLICY AND ACADEMIA**
Bisrat Misganaw BI NORWEGIAN BUSINESS SCHOOL
Beniamino Callegari BI NORWEGIAN BUSINESS SCHOOL
Olga Mikhailova BI NORWEGIAN BUSINESS SCHOOL
- 1420 **WHY CHANGING A CURRICULUM IS SO DIFFICULT? THE CASE OF A FRENCH INDUSTRIAL DESIGN SCHOOL RESPONDING TO MULTIPLE INSTITUTIONAL LOGICS THROUGH ITS CURRICULUM**
Frederique Alexandre-bailly ESCP EUROPE

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_11 MANAGING EMERGING TECHNOLOGIES FOR SOCIO-ECONOMIC IMPACT

MANAGING EMERGING TECHNOLOGIES FOR SOCIO-ECONOMIC IMPACT 1

Chair: Dimitris Assimakopoulos

Discussant: Krsto Pandza

Paper presentations:

- 1750 **COMBINING TEECE'S DYNAMIC CAPABILITIES MICROFOUNDATIONS AND INTERNATIONAL R&D ORGANIZATION - DEVELOPMENT OF A NEW CONCEPTUAL FRAMEWORK**
Ralf Ester GRENOBLE ECOLE DE MANAGEMENT
Dimitris Assimakopoulos GRENOBLE ECOLE DE MANAGEMENT
Dimo Dimov SCHOOL OF MANAGEMENT UNIVERSITY OF BATH
Frank Mueller NEWCASTLE UNIVERSITY BUSINESS SCHOOL
Maximilian Von Zedtwitz GLORAD
- 1148 **FROM COMPUTER TO MOBILE PHONE: HOW USERS' INTERNET EXPERIENCE AFFECTS THE ADOPTION OF MOBILE PAYMENT**
Peiran Su UNIVERSITY OF THE WEST OF SCOTLAND
Le Wang XI'AN JIAO TONG UNIVERSITY
Jie Yan GRENOBLE ECOLE DE MANAGEMENT
- 1310 **INTERNATIONAL PATENT COLLABORATION: SOCIAL IMPACT FOR DEVELOPED AND DEVELOPING COUNTRIES**
Daniel Alonso-martinez UNIVERSITY OF LEON
Isabel Estrada UNIVERSITY OF GRONINGEN

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_12 ORGANIZATIONAL BEHAVIOR IN A DIGITAL ECOSYSTEM: CHALLENGES AND OPPORTUNITIES

ORGANISATIONAL BEHAVIOUR IN A DIGITAL ECOSYSTEM (2)

Chair: Jessie Pallud

Discussant: Daniel Moser

Paper presentations:

- 1681 THE IMPACT OF PERCEIVED QUALITY OF WEB INFORMATION ON INFORMATION USE AND COMPANY PERFORMANCE: A KNOWLEDGE-BASED VIEW**
Amiram Markovich UNIVERSITY OF HAIFA
Daphne Raban UNIVERSITY OF HAIFA
Kalanit Efrat RUPPIN ACADEMIC CENTER
- 2335 INCREASING NEW PRODUCT DEVELOPMENT SUCCESS: THE IMPORTANT ROLE OF EFFECTIVE INFORMATION TECHNOLOGY USAGE AND ITS ORGANIZATIONAL ANTECEDENTS**
Timo Mauerhoefer RWTH AACHEN UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM

SOCIAL MEDIA, SPORTS AND SPORTS EVENTS

Chair: Christofer Laurell

Discussant: Natasha Brison

Paper presentations:

- 1856 TO TWEET OR NOT TO TWEET: THE EFFECTS OF SOCIAL MEDIA ENDORSEMENTS ON UNFAMILIAR SPORT BRANDS AND ATHLETE ENDORSERS**
Natasha Brison TEXAS A&M UNIVERSITY
Thomas Baker Iii UNIVERSITY OF GEORGIA
Kevin Byon INDIANA UNIVERSITY
- 1662 THE BLESSING OF SPORT MEDIA PLACE BRANDING**
Hallgeir Gammelsaeter MOLDE UNIVERSITY COLLEGE SPECIALISED UNIVERSITY IN LOGISTICS
- 1003 SPORTS, STORYTELLING AND SOCIAL MEDIA: A REVIEW AND CONCEPTUALIZATION**
Christofer Laurell STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY
Sten Söderman STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY

SLOT 7 (10:50 - 12:20) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

CAREERS

Chair: Jan Kristian Woike

Discussant:

Paper presentations:

- 1598 **“MAYBE BABY” ISOLATES LADIES: INCIVILITY’S CAREER CONSEQUENCES FOR YOUNG CHILDLESS WOMEN**
 Jamie Lee Gloor UNIVERSITY OF ZURICH
 Sandy Lim NATIONAL UNIVERSITY OF SINGAPORE
 Xinxin Li NATIONAL UNIVERSITY OF SINGAPORE
 Anja Feierabend UNIVERSITY OF ZURICH
- 1764 **THE NEGLECTED ROLE OF CAREER MATURITY IN NEWCOMER SOCIALIZATION: A LONGITUDINAL ANALYSIS**
 Tomokazu Takeuchi GAKUSHUIN UNIVERSITY
 Norihiko Takeuchi WASEDA UNIVERSITY
 Yuhee Jung GAKUSHUIN UNIVERSITY
- 1396 **PSYCHOLOGICAL CAPITAL AND PSYCHOLOGICAL CAREER MOBILITY AMONG FINNISH**
 Maria Järllström UNIVERSITY OF VAASA
 Tiina Brandt UNIVERSITY OF VAASA

SLOT 7 (10:50 - 12:20) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

EMPLOYEE ENGAGEMENT

Chair: Yalabik Zeynep

Discussant:

Paper presentations:

- 1220 **DAILY UPLIFTS, WELL-BEING AND PERFORMANCE IN ORGANIZATIONAL SETTINGS: THE DIFFERENTIAL MEDIATING ROLES OF AFFECT AND WORK ENGAGEMENT**
 Ana Junça-silva ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA
 António Caetano ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA
 Rita Rueff Lopes ESADE
- 1460 **THE RELATIONSHIP BETWEEN JOB STRESSORS AND PROACTIVE BEHAVIORS AT WORK: FLEXIBLE ROLE ORIENTATION AS A MODERATOR OF THE MEDIATING ROLE OF ENGAGEMENT**
 Ceyda Maden Eyiusta ISTANBUL KEMERBURGAZ UNIVERSITY
- 2153 **EMPLOYEE PSYCHOLOGICAL OWNERSHIP AND WORK ENGAGEMENT**
 Andriana Rapti KINGSTON UNIVERSITY
 Bruce Rayton UNIVERSITY OF BATH
 Zeynep Yalabik UNIVERSITY OF BATH

SLOT 7 (10:50 - 12:20) - IAE Building - Room 408 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT

Chair: Jeroen De Jong

Discussant: Oana C. Fodor

Paper presentations:

- | | | | |
|------|--|---|--|
| 1941 | ANTECEDENTS AND OUTCOMES OF GROUP HARMONY WITHIN TOP MANAGEMENT TEAMS: A MULTI-LEVEL MODEL | Ali F. Unal
Chao Chen
Katherine Xin | ULUDAG UNIVERSITY
RUTGERS BUSINESS SCHOOL
CEIBS |
| 1961 | BEING MINDFUL ABOUT THE LESS-MINDFUL: DETERMINANTS OF ATTUNING TO INDIVIDUAL WORK ROUTINES AND ITS EFFECT ON TEAM PERFORMANCE | Jeroen De Jong
Petru Curseu | OPEN UNIVERSITY OF THE NETHERLANDS
OPEN UNIVERSITY OF THE NETHERLANDS |
| 2449 | TASK AND PERSON-FOCUSED LEADERSHIP BEHAVIORS AND TEAM PERFORMANCE: A META-ANALYSIS | Meltem Ceri Booms
Petru Curseu | TILBURG UNIVERSITY
BABEŞ-BOLYAI |
| 1862 | MINORITY DISSENT AND SOCIAL ACCEPTANCE IN COLLABORATIVE LEARNING GROUPS | Petru L. Curseu
Sandra Schruijer
Oana Fodor | BABES BOLYAI UNIVERSITY, CLUJ NAPOCA, ROMANIA
UTRECHT UNIVERSITY
BABES BOLYAI UNIVERSITY, CLUJ-NAPOCA, ROMANIA |

SLOT 7 (10:50 - 12:20) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

HRM AND ORGANISATIONAL COMPLEXITY

Chair: Laura Innocenti

Discussant:

Paper presentations:

- | | | | |
|------|--|---|--|
| 1060 | UNDERSTANDING EMPLOYEES' ATTITUDE TOWARDS NEWLY INTRODUCING INFORMATION SYSTEM FROM THE PERSPECTIVE OF SOCIAL EXCHANGE RELATIONSHIP | Paul Chou | MINGHSIN UNIVERSITY OF SCIENCE & TECHNOLOGY |
| 2064 | MANAGING COMPLEXITY WITHIN AND ACROSS ORGANIZATIONAL BOUNDARIES: THE ROLE OF INTERNAL COMMUNICATION | Fabrizio Maimone | LUMSA UNIVERSITY |
| 1630 | THE RELATIONSHIP OF INFLUENCE TACTIC AMBIDEXTERITY AND MANAGERS' PERFORMANCE AND THE BOUNDARY ROLE OF POLITICAL SKILL | Ioannis Thanos
Ilias Kapoutsis
Alexandros Papalexandris | LANCASTER UNIVERSITY
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS |
| 1348 | UNDERSTANDING THE EFFECTS OF INTERPERSONAL COMMUNICATION ON EFFECTIVE LEADERSHIP BEHAVIOURS | Teresa Lacerda | ISEG LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSITY OF LISBON |

SLOT 7 (10:50 - 12:20) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

NEW CHALLENGES FOR LEARNING, DEVELOPMENT AND TALENT MANAGEMENT

Chair: Michal Biron

Discussant:

Paper presentations:

- 1375 ETHICAL CHALLENGES AS A CATALYST FOR COOPERATION IN COACHING? A SYSTEMIC APPROACH TO THE EXIT, VOICE, LOYALTY MODEL.**
 Pauline Fatien Diochon MENLO COLLEGE
 Jean Nizet U CATHOLIC LOUVAIN-LA-NEUVE
- 1251 A RESOURCE-BASED VIEW OF TALENT MANAGEMENT: THE PERSPECTIVE OF MANAGEMENT TRAINEES IN HONG KONG**
 Ken Kamoche UNIVERSITY OF NOTTINGHAM
 Flora Leigh
- 2509 WHEN EI COMPETENCIES CATALYZE THE RELATIONSHIP BETWEEN INTELLIGENCE AND LEARNING PERFORMANCE: A TASK-DEPENDENT INTERACTION MODEL**
 Margarida Truninger ESADE
 Xavier Fernández-i-marín ESADE
 Joan Manuel Batista-foguet ESADE
 Ricard Serlavós ESADE
- 1565 EFFECTS OF DEMOGRAPHIC VARIABLES ON TRAINING ATTRIBUTES: THE CASE OF A LEBANESE CEMENT COMPANY**
 Jennifer Abou Hamad NOTRE DAME UNIVERSITY LOUAIZE
 Antranig Tangoukian NOTRE DAME UNIVERSITY LOUAIZE
 Elie Menassa NOTRE DAME UNIVERSITY LOUAIZE

SLOT 7 (10:50 - 12:20) - IAE Building - Room 403 - Paper Development

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 ORGANIZATIONAL ROUTINES EXCELLENCE: LEARNING, RESILIENCE AND SUSTAINABILITY EFFECTS, PROCESSES AND ARTIFACTS

ROUTINIZED RESILIENCE, ENTREPRENEURSHIP AND DIGITAL COLLABORATION

Chair: Yumei Yang

Discussant: Christina Frei

Paper presentations:

- 1412 ROUTINIZED RESILIENCE? A MULTIPLE CASE STUDY OF START-UPS**
 Alexander Haase UNIVERSITY OF KASSEL
 Stefan Klausner UNIVERSITY OF KASSEL
Discussant : Audrey Depeige
- 1553 THE ROLE OF ATTENTION DISTRIBUTION IN DIGITAL COLLABORATION**
 Roman Sauer UNIVERSITY OF ST. GALLEN
 Bernhard Lingens UNIVERSITY OF ST. GALLEN
 Jonas Kahlert UNIVERSITY OF ST. GALLEN
 Edouard Papaux UNIVERSITY OF ST. GALLEN
Discussant : Stavros Sindakis

SLOT 7 (10:50 - 12:20) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

QUALITY IMPROVEMENT AND ORGANISATIONAL CHANGE IN HEALTHCARE

Chair: Marie-léandre Gomez

Discussant:

Paper presentations:

- 1285 **DIFFUSION OF CHANGE, LEARNING AND DEVELOPMENT IN HEALTH CARE PROCESSES**
Klaus-peter Schulz ICN BUSINESS SCHOOL
Anu Kajamaa UNIVERSITY OF HELSINKI
- 1473 **STILL LOST IN TRANSFORMATION? A LITERATURE REVIEW ON THE SCIENTIFIC SUPPORT OF LEAN HEALTH CARE TRANSFORMATIONS**
Alfred Angerer ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES
Florian Liberatore ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES
Tim Brand ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES
- 1709 **QUALITY IMPROVEMENT INTERVENTIONS AND THE TRANSFORMATION OF ORGANIZATIONAL PRACTICES: A REVIEW OF HEALTH SECTOR AND GENERIC MANAGEMENT LITERATURE.**
Olivier Saulpic ESCP EUROPE
Emilie Berard ITESO
Jean-louis Denis ENAP
Philippe Zarlowski ESCP EUROPE

SLOT 7 (10:50 - 12:20) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

GOVERNANCE OF STATE OWNED ENTERPRISES

Chair: Ulf Papenfuss

Discussant:

Paper presentations:

- 2077 **FROM STAKEHOLDER VALUE TO SHAREHOLDER VALUE: THE TRANSFORMATION OF CORPORATE GOVERNANCE REGIME OF SOES IN SLOVENIA**
Andrej Rus UNIVERSITY OF LJUBLJANA
Hajdeja Iglic UNIVERSITY OF LJUBLJANA
- 2158 **THE IMPACT OF THE GOVERNANCE ON THE STATE OWNED ENTERPRISE PERFORMANCE: META-ANALYSIS**
Younes Belfellah IAE UNIVERSITY LILLE 1 FRANCE
- 1819 **REVERSE DECENTRALISATION: STATE INTERVENTION IN CENTRAL ENTERPRISE GOVERNANCE**
On Kit Tam RMIT UNIVERSITY
Monica Tan RMIT UNIVERSITY
Meg Sato RMIT UNIVERSITY

SLOT 7 (10:50 - 12:20) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

CHANGE AND COOPERATION IN CREATIVE INDUSTRIES

Chair: Fabrizio Montanari

Discussant: Alessandro Hinna

Paper presentations:

- 2036 CORPORATE GIVING TO THE ARTS AND CULTURE IN ITALY: AN EXPLORATORY ANALYSIS**
 Annachiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA
 Martina Gianecchini UNIVERSITY OF PADOVA
 Lorenzo Mizzau UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY
 Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA AND ASK BOCCONI UNIVERSITY
- 2172 COLLABORATION AND CLUSTERING IN CREATIVE TOURISM DESTINATION MANAGEMENT FOR THE ALQUEVA DAM, ALENTEJO REGION, PORTUGAL**
 Idalina Dias Sardinha ISEG-LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE LISBOA
 David Ross HULL UNIVERSITY BUSINESS SCHOOL
 Ana Gomes Calapez ISEG-LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE LISBOA
- 2156 THIS RUMPUS OF SHAPES GOVERNANCE AND MANAGERIAL EFFECTS OF THE APPLICATION OF A NEW ORGANIZATIONAL FORM AS A STRATEGIC RESPONSE TO INSTITUTIONAL CHANGE**
 Irene Popoli STOCKHOLM SCHOOL OF ECONOMICS

SLOT 7 (10:50 - 12:20) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH METHODS FOR EVIDENCE IDENTIFICATION

Chair: Bill Lee

Discussant:

Paper presentations:

- 2553 IDENTIFYING KNOWLEDGE BASES FROM KIBS' PUBLIC WEBSITES: AN INNOVATION IN METHODS**
 Katia Pina THE UNIVERSITY OF MANCHESTER
 Bruce Tether THE UNIVERSITY OF MANCHESTER
- 1778 A THEORY OF ACTIONABILITY FOR EVIDENCE-BASED MANAGEMENT: COMPLEMENTING RIGOR AND RELEVANCE**
 Farimah Hakemzadeh WILFRID LAURIER UNIVERSITY
 Vishwanath Baba MCMASTER UNIVERSITY
- 1227 TEXT MATRIX APPLIED TO THE STRUCTURAL ANALYSIS OF BUSINESS MANAGEMENT ARTICLES**
 José De Sordi FACULDADES METROPOLITANAS UNIDAS
 Wanderlei Paulo FACULDADES CAMPO LIMPO PAULISTA
 Marcia Azevedo UNIVERSIDADE FEDERAL DE SÃO PAULO
 Manuel Meireles FACULDADES CAMPO LIMPO PAULISTA
 Luis Pinochet UNIVERSIDADE FEDERAL DE SÃO PAULO

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

KNOWLEDGE TRANSFER IN M&A AND ALLIANCES

Chair: Nicola Mirc

Discussant: Nuno Oliveira

Paper presentations:

- 1760 **GOVERNING EQUITY ALLIANCES: THE ROLE OF PARTNER AND ALLIANCE DISSIMILARITY AND EQUITY EXPERIENCE**
 Eva Niesten UNIVERSITY OF MANCHESTER
 Albert Jolink COVENTRY UNIVERSITY
- 1860 **THE IMPACT OF PATENT PORTFOLIO ON THE CHOICE BETWEEN TECHNOLOGICAL ACQUISITION AND TECHNOLOGICAL ALLIANCE: A DYNAMIC CAPABILITY PERSPECTIVE**
 Christian Gnekpe UNIVERSITÉ CATHOLIQUE DE LOUVAIN
 Regis Coeurderoy ESCP EUROPE
- 2024 **THE IMBALANCE OF INTRA-FIRM KNOWLEDGE TRANSFER IN THE OUTWARD M&A OF EMNCs: EVIDENCE FROM THREE CHINESE FIRMS**
 Qi Ai THE UNIVERSITY OF NORTHAMPTON
 Hui Tan ROYAL HOLLOWAY UNIVERSITY OF LONDON
- 1461 **WHERE DO I SHARE MY KNOWLEDGE? THE ROLE OF SOCIAL IDENTITY AND COMMUNITIES OF PRACTICE IN MERGER OUTCOMES**
 Jennifer R Spoor LA TROBE UNIVERSITY
 Mei Tai Chu LA TROBE UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY

SERVICE INNOVATION ECOSYSTEMS

Chair: Thommie Burström

Discussant: Giedrius Jucevicius

Paper presentations:

- 1103 **HOW TO ORGANIZE A SUPPLY-CHAIN BASED TWO-SIDED PLATFORM ECOSYSTEM**
 Ke Rong UNIVERSITY OF EXETER
 Taoxiong Liu TSINGHUA UNIVERSITY
 Yong Lin UNIVERSITY OF GREENWICH
- 1085 **SERVITIZATION OF THE DANISH MARITIME BUSINESS ECOSYSTEM**
 Thommie Burström HANKEN SCHOOL OF ECONOMICS
 Line Neugebauer TECHNICAL UNIVERSITY OF DENMARK
 Maltesen
- 1311 **MUTUALISM SYMBIOSIS AND PREDATION SYMBIOSIS: DOUBLE-CASE STUDY OF CHINESE MANUFACTURES**
 Ran Ye UNIVERSITY OF LEUVEN
 Ling Ding TSINGHUA UNIVERSITY
 Jin-xi Wu TSINGHUA UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

THE MICRO-PROCESSES AND PRACTICES DYNAMICS OF STRATEGIC PLANNING

Chair: Sebastien Picard

Discussant: Aura Parmentier

Paper presentations:

- | | | |
|-------------|--|-----------------------------|
| 1350 | STRATEGIC PLANNING IN LEBANESE HOSPITALS | |
| | Ziad Nehme | UNIVERSITY OF BALAMAND |
| | Hala Khayr Yaacoub | UNIVERSITY OF BALAMAND |
| 2057 | STRATEGIC PLANNING IN MICRO BUSINESSES - ADAPTING THE STRATEGIC CLOCK FOR MICRO FIRMS | |
| | Birgit Muskat | MANAGEMENT CENTER INNSBRUCK |
| | Anita Zehrer | MANAGEMENT CENTER INNSBRUCK |
| | Stefanie Haselwanter | MANAGEMENT CENTER INNSBRUCK |
| 2418 | SOCIAL PROCESSES IN THE CONSTRUCTION OF COMPLEX MULTI-ORGANIZATIONAL NETWORKS | |
| | Sorin Piperca | UQAM |
| | Serghei Floricel | UQAM |
| | Monique Aubry | UQAM |

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE DYNAMICS: THE CHALLENGE OF UNUSUAL CONTEXTS

COMPETITIVE DYNAMICS 1

Chair: Jukka Luoma

Discussant:

Paper presentations:

- | | | |
|-------------|--|--------------------------------|
| 2145 | CAPITALIZING ON MARKET ORIENTATION THROUGH STRATEGIC COMPETITIVE ACTIONS | |
| | Iiro Vaniala | AALTO UNIVERSITY |
| | Juho-petteri Huhtala | AALTO UNIVERSITY |
| 2166 | OPERATING UNDER THE RADAR IN SPHERES OF INFLUENCE. HOW TO BENEFIT FROM THE TOLERANCE OF KEY MULTIMARKET PLAYERS | |
| | Raquel Orcos | UNIVERSIDAD PÚBLICA DE NAVARRA |
| | Jaime Gomez | UNIVERSIDAD DE LA RIOJA |
| | Sergio Palomas | UNIVERSIDAD DE ZARAGOZA |
| 2452 | MULTIMARKET PIONEERS: DOES MULTIMARKET CONTACT IMPROVE THE MAGNITUDE OF FIRST MOVER ADVANTAGES? | |
| | Beatriz Domínguez | UNIVERSIDAD DE LA RIOJA |
| | Jaime Gómez | UNIVERSIDAD DE LA RIOJA |
| | Juan Máicas | UNIVERSIDAD DE ZARAGOZA |

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

KNOWLEDGE MECHANISMS

Chair: Mait Rungi

Discussant: Rene Sehi

Paper presentations:

- | | |
|-------------|---|
| 1327 | VALUE CREATION IN THE ERA OF INTANGIBLES: A META-ANALYSIS OF THE RELATIONSHIP BETWEEN INTELLECTUAL CAPITAL AND THE FINANCIAL PERFORMANCE OF THE FIRM |
| | Elisabeth Albertini IAE DE PARIS - SORBONNE BUSINESS SCHOOL |
| | Fabienne Berger-remy IAE DE PARIS - SORBONNE BUSINESS SCHOOL |
| 1763 | A CONCEPTUAL FRAMEWORK OF MIDDLE MANAGERS' STRATEGIC ROLE FLEXIBILITY |
| | Ruifang Wang MAYNOOTH UNIVERSITY |
| | Patrick Gibbons UNIVERSITY COLLEGE DUBLIN |
| | Ciaran Heavey UNIVERSITY COLLEGE DUBLIN |
| 2038 | BEHAVIOURAL ASPECTS OF ABSORPTIVE CAPACITY |
| | Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY |

SLOT 7 (10:50 - 12:20) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : A COGNITIVE PERSPECTIVE

Chair: Le Roy Frédéric

Discussant: Audrey Depeige

Paper presentations:

- | | |
|-------------|--|
| 1057 | ALLIANCE COGNITION AND STRATEGIC ALLIANCE MANAGEMENT |
| | David Zoogah XAVIER UNIVERSITY |
| 1392 | ANTECEDENTS OF COOPERATION IN THE TOURISM INDUSTRY: A SYSTEMATIC LITERATURE REVIEW AND CONCEPTUAL MODEL |
| | Dagmara Wójcik UNIVERSITY OF ECONOMICS IN KATOWICE |
| | Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE |
| | Katarzyna Czernek UNIVERSITY OF ECONOMICS IN KATOWICE |
| 1895 | THE INTERPLAY OF AGENCY, STRUCTURES, AND SENSEMAKING: A CASE STUDY OF CRAFTING COOPETITION STRATEGY IN PRACTICE |
| | Eva-lena Lundgren-henriksson HANKEN SCHOOL OF ECONOMICS, DEPARTMENT OF MANAGEMENT AND ORGANISATION |

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA

ORGANISATIONAL AMBIDEXTERITY

Chair: Henk W. Volberda

Discussant:

Paper presentations:

- 1733 THE EFFECT OF THE COGNITIVE AND BEHAVIORAL REPERTOIRE OF TOP MANAGERS ON CONTEXTUAL AMBIDEXTERITY**
David Tarody INSTITUTE OF MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST
- 1902 EXPLAINING AMBIDEXTROUS LEADERSHIP IN HIGH TECHNOLOGY ORGANIZATIONS**
Ioannis Kassotakis HELLENIC AIR FORCE ACADEMY
Olga Kassotaki WARWICK BUSINESS SCHOOL
- 2116 MARCH'S (1991) EXPLORATION AND EXPLOITATION: A BIBLIOMETRIC EXAMINATION OF THE ORIGINS AND DIFFUSION OF AN INTELLECTUAL PATHWAY**
Päivi Karhu LUT UNIVERSITY OF TECHNOLOGY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS

COOPERATIVE STRATEGIES IN TRANSPORT INDUSTRIES

Chair: Francesco Parola

Discussant: Elvira Haezendonck

Paper presentations:

- 1467 SUSTAINING COMPETITIVE ADVANTAGES IN PORT NETWORKS: CASE STUDY OF THE ANTWERP EXTENDED MARITIME CLUSTER**
Elvira Haezendonck VRIJE UNIVERSITEIT BRUSSEL
Toon Valaert VRIJE UNIVERSITEIT BRUSSEL
Alain Verbeke VRIJE UNIVERSITEIT BRUSSEL
- 1785 MARKETING STRATEGIES OF PORT AUTHORITIES: A MULTI-DIMENSIONAL FRAMEWORK**
Francesco Parola UNIVERSITY OF GENOA
Thanos Pallis UNIVERSITY OF THE AEGEAN
Marcello Risitano UNIVERSITY OF NAPLES "PARTHENOPE"
Marco Ferretti UNIVERSITY OF NAPLES "PARTHENOPE"
- 2120 MARKET INNOVATION IN THE TRANSPORT AND HEAVY VEHICLE MARKET**
Benedikte Borgström CBS
Henrik Agndal
Susanne Hertz
Leif-magnus Jensen
Veronika Pereseina
Liangang Cui

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

THE ROLE OF EMOTIONS IN STRATEGIC DECISION PROCESSES

Chair: Torsten Wulf

Discussant: Xena Welch Guerra

Paper presentations:

- 2142 STONE COLD OR PIPING HOT? CEOs' SUSCEPTIBILITY TO EMOTIONS AND THE MANAGEMENT OF ORGANIZATIONAL CRISES**
Lorenz Graf-vlachy UNI PASSAU
Maria Lembeck UNI PASSAU
Stephanie Wegener UNI PASSAU
Andreas König UNI PASSAU
- 2180 EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL RESILIENCE**
Anoosheh Haghshenas SKEMA BUSINESS SCHOOL
- 2072 AVOIDING VALUABLE EMPLOYEES TO LEAVE: ENHANCING TASK SIGNIFICANCE AND AFFECTIVE COMMITMENT**
Ana García Granero UNIVERSITY OF VALENCIA
Anabel Fernández Mesa UNIVERSITY OF VALENCIA
Óscar Llopis Córcoles ESC RENNES SCHOOL OF BUSINESS
Julia Olmos Peñuela UNIVERSITY OF VALENCIA

SLOT 8 (17:00-18:30) TRACK SESSIONS

SLOT 8 (17:00 - 18:30) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

SOCIAL AND SUSTAINABLE INNOVATIONS

Chair: Jerome Meric

Discussant: Kevin Levillain

Paper presentations:

- 2212 TENSIONS IN NASCENT SOCIAL ENTERPRISES: LOOKING BEYOND THE SOCIAL-ECONOMIC DUALITY**
Frédéric Dufays HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE
- 2238 MODULARITY AS A MANAGERIAL INNOVATION FOR DEGROWTH**
Belén Payán-sánchez UNIVERSITY OF ALMERÍA
Miguel Pérez-valls UNIVERSITY OF ALMERÍA
José Antonio Plaza-úbeda UNIVERSITY OF ALMERÍA
- 1838 THE IMPACT OF SOCIAL MEDIA ANALYTICS PRACTICES ON CUSTOMER ENGAGEMENT AND BUSINESS PERFORMANCE IN INDIAN RETAIL**
Poonam Garg INSTITUTE OF MANAGEMENT TECHNOLOGY
Bhumika Gupta INSTITUT MINES TELECOM, TELECOM ECOLE DE MANAGEMENT

SLOT 8 (17:00 - 18:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

RESISTANCE IN ACADEMIA AND EFFICIENCY LOGIC IN PUBLIC ADMINISTRATION

Chair: Maria Luisiani

Discussant:

Paper presentations:

- 2465 COLLEGIALLY IN ACADEME?**
Elisabeth Berg LULEÅ UNIVERSITY OF TECHNOLOGY
Jim Barry UNIVERSITY OF EAST LONDON
John Chandler UNIVERSITY OF EAST LONDON
- 1139 PROFESSIONAL UTOPIANISM AND ADMINISTRATIVE NAIVETÉ. UNCERTAINTY AND ARCHAEOLOGY IN THE SHIPWRECKS OF PISA (1998-20??)**
Luca Zan UNIVERSITY OF BOLOGNA
Daniel Shoup INDEPENDENT SCHOLAR
- 1076 THE ROLE OF ACCOUNTING TECHNOLOGIES IN PUBLIC SECTOR REFORM**
Rebecca Levy Orelli UNIVERSITY OF BOLOGNA
Carlotta Del Sordo UNIVERSITY OF BOLOGNA
Marco Tieghi UNIVERSITY OF BOLOGNA
Emanuele Padovani UNIVERSITY OF BOLOGNA
- 1963 THE ROLE OF COLLECTIVE IDENTITY IN CIVIL SOCIETY ALLIANCES. THE CASE OF PERFORMING ARTS ORGANIZATIONS FROM THE THIRD SECTOR**
Julia Parigot UNIVERSITÉ PARIS DAUPHINE
Jérémy Morales ROYAL HOLLOWAY, UNIVERSITY OF LONDON

SLOT 8 (17:00 - 18:30) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_04 RESPONSIBLE GLOBAL VALUE CHAINS

RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): HYBRIDITY & GOVERNANCE

Chair: Prof. Florence Palpacuer

Discussant: Prof. Yvon Pesqueux

Paper presentations:

- | | | |
|-------------|---|--|
| 2511 | UNDERSTANDING THE IMPACT OF ECONOMIC GLOBALIZATION
Pierre-marie Aubert
Florence Palpacuer
Nicolas Balas
Chakib Anis | IDDR. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
MRM-UNIVERSITÉ DE MONTPELLIER
MRM-UNIVERSITÉ DE MONTPELLIER
ENGREF-AGROPARIS TECH |
| 2049 | MARKET INTERACTIONS AS INSTITUTIONAL ENTREPRENEURSHIP: THE INTER-ORGANIZATIONAL RELATIONSHIPS OF HYBRID ORGANIZATIONS IN THE FAIR TRADE SECTOR
Benjamin Huybrechts
Alex Nicholls | HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE
SAÏD BUSINESS SCHOOL, UNIVERSITY OF OXFORD |
| 2150 | MANAGEABLE COOPERATION FOR REGULATING WORKPLACE CONDITIONS IN GLOBAL VALUE CHAINS?
Laurence Beierlein
Guillaume Delalieux | UNIVERSITÉ PARIS EST
SCIENCES PO LILLE |

SLOT 8 (17:00 - 18:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_08 ORGANIZING COLLECTIVE ACTION: META, PARTIAL AND TEMPORARY ORGANIZATIONS

THEORIZING COLLECTIVE ACTION AMONG ORGANISATIONS

Chair: Christina Garsten

Discussant: Nils Brunsson

Paper presentations:

- | | | |
|-------------|---|---|
| 1621 | INTER-ORGANIZATIONAL COLLABORATION IN TERRITORIAL DEVELOPMENT PROJECTS : A MULTI-SCALE APPROACH
Céline Bourbousson | LEST CNRS UMR 7317 |
| 2493 | CREATING AND LEVERAGING IDENTITIES FOR COLLECTIVE ACTION: ONE VOICE AT THE UNITED NATIONS
Shaz Ansari
Giulia Cappellaro
Valentina Mele | UNIVERSITY OF CAMBRIDGE
BOCCONI UNIVERSITY
BOCCONI UNIVERSITY |
| 2032 | RESOURCING THE META-ORGANIZATION: THE SOURCE OF AND CONTROL OVER RESOURCES
Sanne Bor
Steve Cropper | HANKEN SCHOOL OF ECONOMICS
KEELE UNIVERSITY |
| 2386 | A DEVIL'S ADVOCATE PERSPECTIVE ON ORGANIZING ALTERNATIVES TO CAPITALISM: THE CASE OF THE EVOLUTION OF ENTREPRENEURIAL COOPERATIVES
Benoît Roux
Xavier Lecocq | IESEG SCHOOL OF MANAGEMENT
IAE LILLE |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

CORPORATE ENTREPRENEURSHIP

Chair: Karl Taeuscher

Discussant:

Paper presentations:

- | | | |
|------|---|---|
| 2317 | STANDING ON THE SHOULDERS OF GIANTS - AN ONTOLOGY OF CORPORATE ENTREPRENEURSHIP | Maria De Lurdes Calisto ESHTe; CEFAGE
Soumodip Sarkar UNIVERSITY OF ÉVORA; CEFAGE |
| 2304 | THE CEO'S BIAS TOWARDS PRODUCT DEVELOPMENT AND MARKETING AND THE EFFECTS ON COMPANY PERFORMANCE IN YOUNG TECHNOLOGY-ORIENTED VENTURES | Christopher Leifeld TU DORTMUND |
| 1051 | CLARIFYING STRATEGIC ENTREPRENEURSHIP AS AN ORGANIZATIONAL CONSTRUCT: AN INTEGRATIVE REVIEW, ACTION-LEVEL SPECIFICATION, AND IMPLICATIONS FOR FIRM PERFORMANCE AND FUTURE RESEARCH | Zeki Simsek UNIVERSITY OF CONNECTICUT
Ciaran Heavey UNIVERSITY COLLEGE DUBLIN
Brian Fox UNIVERSITY OF CONNECTICUT |
| 1906 | ELECTRONIC WORD OF MOUTH AND ITS EFFECTS ON FIRM REPUTATION AND PERFORMANCE | Tahir Nisar UNIVERSITY OF SOUTHAMPTON
Guru Prabhakar UWE |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

AFFECTIVE EXPERIENCES

Chair: Stephanie Duchek

Discussant: Sara Sassetti

Paper presentations:

- | | | |
|------|---|---|
| 1991 | IS ENTREPRENEURSHIP REALLY "HOT"? A META-ANALYSIS ON THE ROLE OF AFFECT IN THE ENTREPRENEURIAL PROCESS | Oana C. Fodor DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY
Sebastian Pintea DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY |
| 1406 | ENTREPRENEURIAL RESILIENCE: A BIOGRAPHICAL ANALYSIS OF SUCCESSFUL ENTREPRENEURS | Stephanie Duchek TU DRESDEN
Dobromir Shatov TU DRESDEN |
| 1965 | A MATTER OF TRUST - THE EFFECTS OF STRATEGIC INVESTOR INVOLVEMENT ON PERCEIVED TASK CONFLICT | Christopher Ney RWTH AACHEN UNIVERSITY
Steffen Strese RWTH AACHEN UNIVERSITY |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT

CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (III)

Chair: Elmar D. Konrad

Discussant: Andrea Hausmann

Paper presentations:

- | | | |
|------|---|--|
| 1474 | VISITOR ATTITUDES TO DEACCESSIONING IN ITALIAN PUBLIC MUSEUMS: AN ECONOMETRIC ANALYSIS | |
| | Andrej Srakar | INSTITUTE FOR ECONOMIC RESEARCH, LJUBLJANA AND UNIVERSITY OF LJUBLJANA |
| | Marilena Vecco | ERASMUS UNIVERSITY ROTTERDAM |
| | Michele Piazzai | DELFT UNIVERSITY OF TECHNOLOGY |
| 1971 | BUSINESS MODEL INNOVATION IN ARTS MANAGEMENT: THE ROLE OF EXECUTIVE SUCCESSION | |
| | Alexander Alexiev | VRIJE UNIVERSITEIT |
| | Xavier Castañer | UNIVERSITY OF LAUSANNE |
| | Jori Gerritsen | |
| 2363 | OPPORTUNITIES AND BARRIERS FOR CREATIVE FUTURES | |
| | Boram Lee | UNIVERSITY OF STIRLING |
| | Ian Fraser | UNIVERSITY OF STIRLING |
| | Ian Fillis | UNIVERSITY OF STIRLING |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

IDENTITY IN FAMILY BUSINESS

Chair: Claudia Astrachan

Discussant: Jana Hauck

Paper presentations:

- | | | |
|------|---|--|
| 1551 | STRATEGY-MAKING THROUGH SOCIALIZATION: A CASE OF FAMILY BUSINESS WAYFINDING | |
| | Kajsa Haag | JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL |
| 2308 | WHO AM I IN RELATION TO THE FAMILY BUSINESS? EXPLORING THE NATURE AND DETERMINANTS OF MEMBER'S IDENTIFICATION WITH THE FAMILY BUSINESS | |
| | Irmak Erdogan | BOGAZICI UNIVERSITY |
| | Hayat Kabasakal | BOGAZICI UNIVERSITY |
| 1719 | AM I WHAT I AM? INSIGHTS ON THE SELF-IDENTITY OF DESCENDANTS OF FAMILY BUSINESS OWNERS | |
| | Sabrina Schell | UNIVERSITY OF SIEGEN - CHAIR FOR ENTREPRENEURSHIP, FAMILY BUSINESS AND BUSINESS SUCCESSION |
| | Julia K. Fröhlich | UNIVERSITY OF BERN |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

INTERGENERATIONAL RELATIONS AND SUCCESSION IN FAMILY BUSINESS

Chair: Eddy Laveren

Discussant: Marjan Houshmand

Paper presentations:

- | | | |
|-------------|---|---|
| 1118 | THE BOARD OF DIRECTORS IN FAMILY FIRMS: ONE SIZE FITS FOREVER? | |
| | Matthias Baumann | HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT |
| | Stephan Stubner | HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT |
| 1933 | THE SUCCESSION-PERFORMANCE-PARADOX: IS FAMILY SUCCESSOR INFERIORITY ONLY A MIRAGE? ISOLATING THE FAMILY-SUCCESSOR-ATTRIBUTE EFFECTS FROM OTHER SOCIO-ECONOMIC FORCES | |
| | Jan-philipp Ahrens | UNIVERSITY OF MANNHEIM |
| | Michael Woywode | UNIVERSITY OF MANNHEIM |
| | Jan Zybura | UNIVERSITY OF MANNHEIM |
| 1453 | MAN TO "MAN": MASCULINITY AND FAMILY BUSINESS SUCCESSION | |
| | Janice Byrne | IESEG SCHOOL OF MANAGEMENT |
| | Salma Fattoum | INSEEC SCHOOL OF BUSINESS |
| | Lakshmi Balachandra | BABSON COLLEGE |
| | Miruna Radu-lefebvre | AUDENCIA |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 206 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS

CAREER IN FAMILY BUSINESS

Chair: Daniel Pittino

Discussant: Rosalia Santulli

Paper presentations:

- | | | |
|-------------|--|---|
| 1198 | THE SECOND GENERATION'S CAREER IN FAMILY FIRMS: EMPIRICAL EVIDENCE FROM YOUNG ITALIAN ENTREPRENEURS | |
| | Filippo Ferrari | BOLOGNA UNIVERSITY |
| 2076 | BOUNDED BY OR BOUNDARYLESS? A QUALITATIVE STUDY OF CAREERS OF THE NEXT GENERATION | |
| | Linda Murphy | UNIVERSITY COLLEGE CORK |
| | Frank Lambrechts | HASSELT UNIVERSITY |
| | Jolien Huybrechts | MAASTRICHT UNIVERSITY |
| 2015 | PREDICTING UNIVERSITY STUDENTS' CAREER PATHS FROM THEIR CURRENT MODE OF ENTREPRENEURIAL ENGAGEMENT | |
| | André Van Stel | KOZMINSKI UNIVERSITY & TRINITY COLLEGE DUBLIN |
| | Jerzy Cieslik | KOZMINSKI UNIVERSITY |

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

AGE, CULTURE AND DIVERSITY

Chair: Beverly Dawn Metcalfe

Discussant: Kelechi Ekuma

Paper presentations:

- 2218 AGE AND COWORKERS' ACCEPTANCE OF WORKPLACE ACCOMMODATIONS: THE ROLE OF WORKGROUP COMPOSITION**
Kirill Bourovoi UNIVERSITY OF ST.GALLEN
- 1180 A CRITICAL REFLECTION ON CATEGORIZATION IN CROSS-CULTURAL AND DIVERSITY MANAGEMENT**
Annette Risberg CBS
Katharina Pilhofer STOCKHOLM SCHHOL OF ECONOMICS
- 1393 TOP MANAGEMENT TEAM DIVERSITY AND FIRM PERFORMANCE: EXPLORING A FUNCTION OF AGE**
Tomohiko Tanikawa MEIJI UNIVERSITY
Soyeon Kim MEIJI UNIVERSITY
Yuhee Jung RITSUMEIKAN UNIVERSITY
- 1689 TOWARDS HIGH-INCLUSION WORK SYSTEMS: A REVIEW AND RESEARCH AGENDA FOR MANAGING DIVERSITY THROUGH HRM**
Lena Knappert TILBURG UNIVERSITY
Yuval Engel UNIVERSITY OF AMSTERDAM

SLOT 8 (17:00 - 18:30) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

OFFSHORING AND OUTSOURCING

Chair: Heike Proff

Discussant: Susan Freeman

Paper presentations:

- 1249 NAVIGATING OUTSOURCING: IMPACT OF CONTROL AND TRUST STRATEGIES BETWEEN CLIENT AND VENDOR ON KNOWLEDGE INTERACTION**
Zaza Hansen THE TECHNICAL UNIVERSITY OF DENMARK
Lauge Rasmussen THE TECHNICAL UNIVERSITY OF DENMARK
Andreas Schmidt THE TECHNICAL UNIVERSITY OF DENMARK
- 1886 OFFSHORING INNOVATION AND KNOWLEDGE EXPLOITING VERSUS AUGMENTING MOTIVES: INVESTIGATING THE ROLE OF TALENT SHORTAGE AT HOME**
Niccolò Pisani UNIVERSITY OF AMSTERDAM
Joan Enric Ricart IESE BUSINESS SCHOOL
- 2599 EFFECT OF TASK NATURES AND GOVERNANCE MODE CHOICES ON OFFSHORING PERFORMANCE**
Hassan Kharroubi MACQUARIE UNIVERSITY

SLOT 8 (17:00 - 18:30) - Langues Building - Room 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 7

Chair: Thomas Hippler

Discussant:

Paper presentations:

- | | | |
|-------------|---|---|
| 1975 | SMART TALENT MANAGEMENT OF SELF-INITIATED EXPATRIATES: HOW IS THEIR KNOWLEDGE UTILIZED? | |
| | Jun Jie Shao | TOULOUSE BUSINESS SCHOOL/UNIVERSITY OF TOULOUSE |
| | Akram Al Ariss | TOULOUSE BUSINESS SCHOOL/UNIVERSITY OF TOULOUSE |
| 2542 | TOWARDS THE THEORIZATION OF SKILLED MIGRANT CAREERS: EXPLORING THE CAREERS OF SKILLED MIGRANT WORKERS. | |
| | Edward O Connor | MAYNOOTH UNIVERSITY |
| | Marian Crowley-henry | MAYNOOTH UNIVERSITY |
| 1988 | WHAT DOES IT MEAN TO BE A "SELF-INITIATED" EXPATRIATE? A CRITICAL REVIEW OF EXISTING RESEARCH AND CALL FOR RIGOROUS SAMPLING | |
| | Thomas Hippler | U. OF ESSEX |
| | Maike Andresen | U. OF BAMBERG |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 8

Chair: Marian Van Bakel

Discussant:

Paper presentations:

- | | | |
|-------------|---|--|
| 2035 | SOCIAL SUPPORT, EXPATRIATE SOCIAL NETWORKS, AND THE THREAT FROM TERRORISM: OPENING THE BLACK BOX | |
| | Tassilo Schuster | UNIVERSITY OF ERLANGEN-NÜRNBERG |
| | Benjamin Bader | LEUPHANA UNIVERSITY OF LÜNEBURG |
| 1986 | ABILITY, MOTIVATION OR OPPORTUNITY: WHAT EXPLAINS REVERSE KNOWLEDGE TRANSFER OF INPATRIATES? | |
| | Tassilo Schuster | FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS |
| | Dirk Holtbrügge | FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS |
| | Franziska Engelhard | FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS |
| 2059 | EXPATRIATION AND PERSONALITY TRAITS: AN EMPIRICAL STUDY ON THE IMPACT OF MENTORING | |
| | Judith Ambrosius | UNIVERSITY OF ERLANGEN-NÜRNBERG |
| | Benjamin Bader | LEUPHANA UNIVERSITY OF LÜNEBURG |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS

STRATEGY, MANAGEMENT & MARKETING IN AFRICA (2)

Chair: Ken Kamoche

Discussant:

Paper presentations:

- 1725 **INNOVATION PORTFOLIO MANAGEMENT OF A MNC TARGETING EMERGING MARKETS THE CASE OF A EUROPEAN TELCO OPERATOR IN AFRICA AND MIDDLE EAST**
 Sihem Ben Mahmoud- HEC
 jouini
- Florence Charue-duboc I3-CRG/CNRS-ECOLE POLYTECHNIQUE
- 2143 **INSTITUTIONAL FACTORS INFLUENCING TELECOMMUNICATION FIRMS' INTERNATIONALISATION IN NIGERIA: A LITERATURE REVIEW**
 Ugbede Umoru NOTTINGHAM TRENT UNIVERSITY
 Lisa Siebers NOTTINGHAM TRENT UNIVERSITY
 Musa Mangena NOTTINGHAM TRENT UNIVERSITY
- 2400 **WAVES, REFLEXIVE WAVES AND THE MIRROR EFFECT: HOW THE FIRMS' STRATEGIC BEHAVIORS AND INTERACTION INFLUENCE CONSUMERS' BEHAVIOR IN EMERGENT MARKET CONTEXT.**
 Amina Djedidi UPEC
 Mouhoub Hani UPEC

SLOT 8 (17:00 - 18:30) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

DESIGN & PROJECTS

Chair: Rodney Turner

Discussant: Verena Stingl

Paper presentations:

- 1087 **TOWARDS A DESIGN FOR THE PROJECT-BASED ORGANIZATION**
 Maksim Miterev POLITECNICO DI MILANO
 Rodney Turner POLITECNICO DI MILANO
 Mauro Mancini POLITECNICO DI MILANO
- 1617 **PROJECT MANAGEMENT MEETS DESIGN THINKING**
 Sihem Ben Mahmoud- HEC
 jouini
 Christophe Midler POLYTECHNIQUE CNRS
 Philippe Silberzahn EM LYON
- 1803 **ORGANIZATIONAL DESIGN FOR MANAGING PROJECTS IN PLURALISTIC CONTEXT**
 Monique Aubry UNIVERSITÉ DU QUÉBEC À MONTRÉAL
 Mélanie Lavoie-tremblay MCGILL UNIVERSITY
 Guylaine Cyr MCGILL UNIVERSITY

SLOT 8 (17:00 - 18:30) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

LEADERSHIP & PROJECTS

Chair: Martina Huemann

Discussant: Magali Simard

Paper presentations:

- | | | |
|-------------|---|---------------------------------|
| 1433 | LEADING PROJECTS BY BALANCING VERTICAL AND HORIZONTAL LEADERSHIP -INTERNATIONAL CASE STUDIES | |
| | Anne Live Vaagaasar | BI NORWEGIAN BUSINESS SCHOOL |
| | Ralf Müller | BI NORWEGIAN BUSINESS SCHOOL |
| | Natalia Nikolova | UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Shankar Sankaran | UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Stewart Hase | UNIVERSITY OF TECHNOLOGY SYDNEY |
| | Fangwei Zhu | DALIAN UNIVERSITY OF TECHNOLOGY |
| | Xiaohang Xu | DALIAN UNIVERSITY OF TECHNOLOGY |
| | Nathalie Drouin | SCHOOL OF MANAGEMENT, UQAM |
| 1303 | STRATEGIC NARRATIVES ARTICULATED BY CEOS OF CONSTRUCTION, ENGINEERING AND INFRASTRUCTURE ORGANISATIONS | |
| | Natalya Sergeeva | UCL |
| 1269 | JOINT SENSEGIVING AND SENSEMAKING AMONGST LEADERS AND MEMBERS IN CHANGE PROJECTS | |
| | Janita F.j. Vos | UNIVERSITY OF GRONINGEN |
| | Charlot Profijt | UNIVERSITY OF GRONINGEN |
| | Heleen P. Van Peet | UNIVERSITY OF GRONINGEN |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 406 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT MANAGEMENT

Chair: Brian Hobbs

Discussant: Frederik Situmeang

Paper presentations:

- | | | |
|-------------|--|---|
| 1901 | APPLICATION OF STANDARDIZED PRACTICES IN PROJECT, PROGRAM, CHANGE MANAGEMENT AND BUSINESS ANALYSIS: A FIELD OBSERVATION STUDY | |
| | Professor Lynn Crawford | THE UNIVERSITY OF SYDNEY |
| | Renee Dinkha | THE UNIVERSITY OF SYDNEY |
| 2231 | PRACTICE OF PROJECT CONTROL UNDER DIFFERENT LEVELS OF COMPLEXITY IN ENGINEERING PROJECTS | |
| | Lauri Vuorinen | TAMPERE UNIVERSITY OF TECHNOLOGY |
| | Miia Martinsuo | TAMPERE UNIVERSITY OF TECHNOLOGY |
| 1976 | UNDERSTANDING THE PHD-PROJECT - APPLYING A PROJECT PERSPECTIVE ON DOCTORAL STUDIES | |
| | Fredrik Backlund | DEPARTMENT OF BUSINESS ADMINISTRATION, TECHNOLOGY AND SOCIAL SCIENCES |
| | Anette Hallin | SCHOOL OF BUSINESS SOCIETY AND ENGINEERING |

SLOT 8 (17:00 - 18:30) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

STRATEGY AND PERFORMANCE OF HEALTHCARE ORGANISATIONS

Chair: Alfred Angerer

Discussant:

Paper presentations:

- 1556 A POPULATION BASED EXPLORATORY ANALYSIS OF HOSPITAL QUALITY PERFORMANCE**
Michael Counte SAINT LOUIS UNIVERSITY
Laurel Schuster SAINT LOUIS UNIVERSITY
- 1794 THE ROLE OF RESOURCES AND CAPABILITIES IN SUSTAINING COLLABORATIVE CLINICAL NETWORKS**
Josephine Chong AUCKLAND UNIVERSITY OF TECHNOLOGY
Bill Doolin AUCKLAND UNIVERSITY OF TECHNOLOGY
- 1806 STRATEGY AS PRACTICE ANALYSIS USING STRUCTURATION THEORY**
Paulo Iasbech FEDERAL UNIVERSITY OF SANTA CATARINA
Rosalia Lavarda FEDERAL UNIVERSITY OF SANTA CATARINA
Aldo Von Wangenheim FEDERAL UNIVERSITY OF SANTA CATARINA

SLOT 8 (17:00 - 18:30) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

PUBLIC AND NONPROFIT BOARDS

Chair: Fabio Monteduro

Discussant:

Paper presentations:

- 2131 PROFESSIONALIZATION OF THE BOARDS OF STATE-OWNED ENTERPRISES—DETERMINANTS OF BOARD EVALUATIONS**
Ulf Papenfuss UNIVERSITY OF LEIPZIG
Nicolas Werner-schmolling UNIVERSITY OF GOETTINGEN
Michael Wolff UNIVERSITY OF GOETTINGEN
- 1378 SUPERVISORY BOARD PROCESS: INSIGHTS FROM FRENCH PUBLIC HOSPITALS**
Radhoine Laouer INSEEC
Rhouma Drine MAINE UNIVERSITY
- 1584 HOW NON-PROFIT ORGANIZATION BOARDS AND TOP MANAGEMENT TEAMS CAN MANAGE VOLUNTEERS AS A STRATEGIC ORGANIZATIONAL RESOURCE. EMPIRICAL EVIDENCES FROM THE EMERGENCY SECTOR IN ITALY.**
Massimiliano M. Pellegrini UNIVERSITY OF WEST LONDON
Lamberto Zollo UNIVERSITY OF FLORENCE
Guglielmo Faldetta KORE UNIVERSITY
Cristiano Ciappei UNIVERSITY OF FLORENCE
- 2322 THE DEVELOPMENT OF STAKEHOLDER THEORY AND ITS MISSING ROLE OF GOVERNMENT AS STOCKHOLDER: A BIBLIOMETRIC ANALYSIS IN THE PERIOD BETWEEN 1984-2013**
Alexsander Dauzeley Silva UNIVERSIDADE DE BRASÍLIA - UNB
Lear Valadares Vieira UNIVERSIDADE DE BRASÍLIA - UNB

SLOT 8 (17:00 - 18:30) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

TO MEASURE PERFORMANCE AND INNOVATION IN CREATIVE INDUSTRIES

Chair: Charles Clemens Ruling

Discussant:

Paper presentations:

- | | |
|-------------|--|
| 1786 | THE ROLE OF PERFORMANCE MEASUREMENT SYSTEMS IN MANAGING THE CULTURAL INDUSTRIES: ANALYSING THE DEBATES OF THE FRENCH MOVIE INDUSTRY |
| | Alexandre Viard ECOLE POLYTECHNIQUE - PREG CRG |
| | Thomas Paris CNRS/ GREG HEC |
| 1604 | THE MODERATING EFFECT OF ECONOMIC REPUTATION ON MIDDLE-STATUS CONFORMITY: A STUDY ON THE ITALIAN FILM INDUSTRY |
| | Claudio Giachetti CA' FOSCARI UNIVERSITY OF VENICE |
| | Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA |
| | Fabrizio Castellucci BOCCONI UNIVERSITY |
| 2265 | MEASURING SOCIAL AND REPUTATIONAL IMPACT THROUGH WEB AND SOCIAL MEDIA ANALYTICS. THE CASE OF THE FESTIVAL FOTOGRAFIA EUROPEA |
| | Lorenzo Mizzau UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY |
| | Massimiliano Nuccio UNIVERSITY OF TURIN |
| | Fabrizio Montanari NIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY |

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY

LOCATION AND ECOSYSTEMS

Chair: Kristina Grumadaite

Discussant: Thommie Burström

Paper presentations:

- | | |
|-------------|---|
| 1084 | HIGH-IMPACT FIRMS AND NATIONAL ECOSYSTEMS |
| | Thommie Burström HANKEN SCHOOL OF ECONOMICS |
| | Mikko Grönlund UNIVERSITY OF TURKU |
| | Tuomas Ranti UNIVERSITY OF TURKU |
| 1680 | A BIBLIOMETRIC ANALYSIS OF CLUSTER LITERATURE: AFTER CRUZ AND TEIXEIRA |
| | Hazar Ben Barka ISCCB- CARTHAGE UNIVERSITY |
| | Maria Bonnafous-boucher NOVANCIA SCHOOL |
| 2389 | ECOSYSTEM APPROACH TO THE EMERGENCE OF REGIONAL INDUSTRIAL SYSTEMS |
| | Kristina Grumadaite KAUNAS UNIVERSITY OF TECHNOLOGY |
| | Giedrius Juzevicius VYTAUTAS MAGNUS UNIVERSITY |

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

STRATEGIZING THROUGH COMPLEXITY

Chair: Sebastien Picard

Discussant: Aura Parmentier

Paper presentations:

- 1161 THE PROCESS OF KNOWLEDGE COMMERCIALIZATION IN COMPLEX SYSTEMS**
Radek Nowak NYIT
- 1801 THE MITIGATING EFFECT OF MODULARIZATION AND SUPPLIER INTEGRATION ON COMPLEXITY**
Ronaldo Parente FLORIDA INTERNATIONAL UNIVERSITY
Yue Zhao FLORIDA INTERNATIONAL UNIVERSITY
- 2044 THE ROLE OF MARKETING STRATEGY CREATIVITY AND ORGANIZATIONAL LEARNING IN THE RELATIONSHIP BETWEEN MARKETING CAPABILITIES AND FIRM PERFORMANCE**
Ana Maria Toaldo FEDERAL UNIVERSITY OF PARANÁ
Simone Didonet FEDERAL UNIVERSITY OF PARANÁ
Shirlei Camargo FEDERAL UNIVERSITY OF PARANÁ
Fernando Luce FEDERAL UNIVERSITY OF RIO GRANDE DO SUL

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE DYNAMICS: THE CHALLENGE OF UNUSUAL CONTEXTS

COMPETITIVE DYNAMICS 2

Chair: Jukka Luoma

Discussant: Iiro Vaniala

Paper presentations:

- 1441 SHOULD I KEEP UP THE RED QUEEN DYNAMICS? TECHNOLOGY COMPETITION IN THE ADVANCEMENT OF GENERATIONAL TECHNOLOGIES**
I Kim Wang SUFFOLK UNIVERSITY
Lihong Qian PORTLAND STATE UNIVERSITY
- 2022 THE PERFORMANCE IMPLICATIONS OF STRATEGIC FOCUS IN INTENSELY COMPETED ENVIRONMENTS: A SIMULATION STUDY**
Jukka Luoma AALTO UNIVERSITY
Juha-antti Lamberg UNIVERSITY OF JYVÄSKYLÄ

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

MICRO-MACRO LINKS: MECHANISMS AND ENTREPRENEURIAL MICROFOUNDATIONS

Chair: Rob Jansen

Discussant: Ioannis Thanos

Paper presentations:

- 1616 **HOW DOES INDIVIDUAL-LEVEL ENTREPRENEURIAL BEHAVIOR IMPACT FIRM PERFORMANCE IN DYNAMIC ENVIRONMENTS? A MICROFOUNDATIONS APPROACH**
Christian Alexander UNIVERSITY OF STUTT GART
Mahringer
- 2188 **MICROFOUNDATIONS OF ENTREPRENEURIAL STRATEGY: AN AMBIDEXTROUS WAY TO MEET STRATEGIC GOALS.**
Birgit Renzl UNIVERSITY OF STUTT GART
Paolo Di Muro POLITECNICO DI MILANO
- 2062 **SEED STARTING THE MICROFOUNDATIONS OF STRATEGY: AN UPDATED BUTTERFLY EFFECT?**
Rob Jansen TILBURG UNIVERSITY
Maryse Chappin UTRECHT UNIVERSITY

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 304 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : AN INSTITUTIONAL PERSPECTIVE

Chair: Patrycja Klimas

Discussant: Elio Shijaku

Paper presentations:

- 1514 **INSTITUTIONAL COOPETITION LOGICS AND (UN)PRODUCTIVE TENSIONS IN NEW MARKETPLACES: INSIGHTS FROM THE CONTACTLESS PAYMENT CARD PROJECT**
Mark Palmer QUEEN'S UNIVERSITY
Inci Toral UNIVERSITY OF BIRMINGHAM
Ronan Jouan SABANCI UNIVERSITY
Dekervenoael
- 1982 **WHY IN-LAW RELATIONSHIPS MATTER: ACQUIRED VERSUS ORIGINAL ALLIANCES AND THEIR FIRM PERFORMANCE IMPLICATIONS**
Dries Faems UNIVERSITY OF GRONINGEN
Aneta Oleksiak UNIVERSITY OF GRONINGEN
Pedro De Faria UNIVERSITY OF GRONINGEN
- 2025 **POWER-BASED BEHAVIORS AND RELATIONAL SATISFACTION: A DYADIC STUDY OF INTERORGANIZATIONAL RELATIONSHIPS**
Ismail Golgeci UNIVERSITY OF EAST ANGLIA
William Murphy UNIVERSITY OF SASKATCHEWAN
David Johnston YORK UNIVERSITY

SLOT 8 (17:00 - 18:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : LEARNING CHALLENGES

Chair: Le Roy Frédéric

Discussant: Stefanie Dorn

Paper presentations:

- 1920 RECONCILING TENSIONS AND OPPORTUNITIES IN LEARNING: TOWARDS A RELATIONAL PERSPECTIVE OF INTRA-ORGANIZATIONAL COOPETITION DYNAMICS**
 Audrey Depeige TELECOM ECOLE DE MANAGEMENT
 Aude D'andria UNIVERSITY OF EVRY VAL D'ESSONNE
- 1560 KNOWLEDGE BROKERS AND THE MANAGEMENT OF INTERNAL COOPETITION : THE UBISOFT CASE**
 Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL ECOLE POLYTECHNIQUE (I3 -CRG)
 David Massé ESCP EUROPE & ECOLE POLYTECHNIQUE (I3- CRG)
 Nicola Mirc IAE TOULOUSE, UNIVERSITÉ TOULOUSE 1 CAPITOLE ECOLE POLYTECHNIQUE (I3 -CRG)
- 2048 THE ROLES OF BOUNDARY SPANNERS AND MENTALIZING SKILLS IN ALLIANCE LEARNING AND KNOWLEDGE TRANSFER**
 Xinlu Qiu NHH NORWEGIAN SCHOOL OF ECONOMICS
 Sven Haugland NHH NORWEGIAN SCHOOL OF ECONOMICS

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 312 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS

BUSINESS ECOSYSTEMS AND COLLABORATIVE DYNAMICS

Chair: Jolanda Knobel

Discussant: Simone Napolitano

Paper presentations:

- 1331 COLLABORATIVE STRATEGIES FOR MICRO, MESO AND MACRO OUTCOMES : CASE OF MONGOLIA**
 Kantha Dayaram CURTIN UNIVERSITY
 Vanessa Chang CURTIN UNIVERSITY
 Maria Fay Rola-rubzen CURTIN UNIVERSITY
 Helen Cabalu CURTIN UNIVERSITY
- 1602 HOW DO THEY DO IT? EXPLORATORY STUDY ON BUSINESS DIPLOMACY INSTRUMENTS**
 Jolanda Knobel WINDESHEIM UNIVERSITY OF APPLIED SCIENCE
 Huub Ruël WINDESHEIM UNIVERSITY OF APPLIED SCIENCE
- 2191 FELLOW TRAVELERS AND ORGANIZATION DESIGNING: AN ETHNOGRAPHIC JOURNEY IN THE DYNAMICS OF FORMATION OF ENTREPRENEURIAL ECOSYSTEMS**
 Simone Napolitano UNIVERSITÀ DI BOLOGNA

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

BEHAVIOURAL AND FINANCIAL CONSIDERATIONS ON STRATEGIC MANAGEMENT

Chair: Philip Meissner

Discussant: Torsten Wulf

Paper presentations:

- 2352 IMPERFECT BUT CONSTRUCTIVE: DEBIASING ATTEMPTS IN M&A DEPARTMENTS**
Xena Welch Guerra UNIVERSITY OF ST.GALLEN
- 1515 IMPACT OF "MARKETING" THE CORPORATE STRATEGY ON FINANCIAL ANALYSTS: DEVELOPING A THEORETICAL MODEL BASED ON CASE STUDY ANALYSIS**
Thorsten Ehinger PHILIPPS-UNIVERSITY MARBURG
Torsten Wulf PHILIPPS-UNIVERSITY MARBURG
- 1472 AN APPROACH TO STAKEHOLDER THEORY BASED ON BEHAVIOURAL ECONOMICS**
Jose-luis Godos-diez UNIVERSITY OF LEON
Roberto Fernandez-gago UNIVERSITY OF LEON
Laura Cabeza-garcia UNIVERSITY OF LEON

SLOT 8 (17:00 - 18:30) - IAE Building - Room 405 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 EMERGENCY MANAGEMENT AND ORGANISATIONAL RESILIENCE: BRIDGING THE THEORY-PRACTICE GAP

CRISIS MANAGEMENT, RECOVERY AND ORGANISTAIONAL RESILIENCE

Chair: Professor Paresh Wankhade

Discussant: James Earnest

Paper presentations:

- 1340 VOLUNTEERISM IN THE AGE OF AUSTERITY: AN INTERNATIONAL PERSPECTIVE**
Jamie Halsall THE UNIVERSITY OF HUDDERSFIELD
Paresh Wankhade EDGE HILL UNIVERSITY
Ian Cook LIVERPOOL JOHN MOORES UNIVERSITY
- 1802 PEOPLE, POLICIES, PROCESSES, PROJECTS AND PROGRAM: STAKEHOLDER ENGAGEMENT (MANAGEMENT) IN POST-CONFLICT SOCIETIES THROUGH RECONSTRUCTION PROJECTS**
James Earnest CURTIN UNIVERSITY
- 1947 PERSPECTIVES ON ORGANIZATIONAL ROBUSTNESS AND RESILIENCE: A QUALITATIVE LITERATURE**
Florian Maurer FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBER
Ulrike Lechner UNIVERSITÄT DER BUNDESWEHR MÜNCHEN
Albrecht Fritzsche FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBER

4 June 2016, Saturday

Highlights

*** All events take place in the FSEG Building**

Special Interest Group (SIGs) Activities:

9:00 - 10:30: Track sessions, SIG Wrap Ups

Executive Committee Meeting

9:00 - 10:30 - FSEG Building, Keynes Room

Coffee Break

10:30 - 10:50 - FSEG Building, Lobby and mezzanine

Special Interest Group (SIGs) Activities:

10:50 - 12:20: Track sessions, Development Working Groups

SIG Chairs Meeting

10:50 - 12:20 - FSEG Building, Keynes Room

End of the Conference

EURAM 2017 Preparation

12:30 - 14:00 - FSEG Building, Keynes Room - Tray Lunch

The next pages present the track sessions schedule day per day.

Information about the SIGs other activities can be found:

Symposia: page 217

Development Working Groups: page 222

SIGs other Activities: page 24

SLOT 9 (09:00-10:30) TRACK SESSIONS

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 307 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

ETHICS, MANAGEMENT AND LEADERSHIP

Chair: Jerome Meric

Discussant: Yoann Bazin

Paper presentations:

- 2428 **SOMETHING'S WRONG WITH THE DESIGN? ANALYSIS OF THE CONCEPTUALIZATION PROCESS OF ETHICAL TOOLS**
 Wafa Ben Khaled PARIS DAUPHINE
 Jean-pascal Gond CASS BUSINESS SCHOOL
- 2016 **SERVANT LEADERSHIP AND VIRTUE ETHICS: FOSTERING FOLLOWERS' ETHICAL DEVELOPMENT AND COOPERATION**
 Guillaume Mercier ESCP EUROPE
 Ghislain Deslandes ESCP EUROPE
- 2021 **IS THE STAGE A FREE SPACE**
 Elen Riot URCA

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

ORGANISATIONAL CONFLICTS

Chair: Luca Pareschi

Discussant:

Paper presentations:

- 1591 **SUPERVISORY CONTROL AND WORK PERFORMANCE: THE MEDIATING ROLE OF JOB CRAFTING**
 Giovanni Masino DEPARTMENT OF ECONOMICS AND MANAGEMENT
 Domenico Berdicchia DEPARTMENT OF ECONOMICS AND MANAGEMENT
- 2278 **DISRUPTING ORGANIZATIONAL HIERARCHY: USING DISCURSIVE TOOLS FROM SOCIAL MOVEMENT THEORY TO ADDRESS POWER INEQUITY IN THE AMERICAN WORKPLACE**
 Leah Ritchie SALEM STATE UNIVERSITY
- 1647 **ADDRESSING INDIVIDUAL NEEDS THROUGH 'MULTIPLE-IDENTITY' MANAGEMENT IN ORGANIZATIONS A CASE STUDY**
 Anne-catherine Moquet UNIVERSITÉ PARIS EST
 Eric Pezet UNIVERSITÉ PARIS OUEST
 Nelarine Cornelius BRADFORD UNIVERSITY BUSINESS SCHOOL

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 313 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

INSTITUTIONAL CHANGE, LOGIC EMERGENCE AND INSTITUTIONALIZATION

Chair: Guglielmo Faldetta

Discussant:

Paper presentations:

- | | |
|-------------|--|
| 1018 | AUDITOR IDENTITY WORK: A DYNAMIC OF PROCESS AT THE HEART OF INSTITUTIONALIZATION |
| | Lambert Jerman HEC MONTREAL
Pauline Beau PARIS DAUPHINE |
| 1490 | THE EMERGENCE OF A COMMONS LOGIC THE STRUGGLES IN THE ADOPTION OF OPEN ACCESS PUBLISHING |
| | Shaz Ansari UNIVERSITY OF CAMBRIDGE
Evelyn Micelotta UNIVERSITY OF NEW MEXICO
Frank Wijen ERASMUS UNIVERSITY |
| 1202 | CSR PRACTICES IN THE UAE: THEORISING THROUGH THE PRISM OF INSTITUTIONAL APPROACH |
| | Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
Shilpi Banarjee UNIVERSITY OF LONDON, ROYAL HOLLOWAY
Katerina Nicolopoulou STRATHCLYDE UNIVERSITY
Sibel Yamak GALATASARAY UNIVERSITY
Ibrahim Shahnaz UNIVERSITY OF SOUTHAMPTON |
| 1286 | LEGITIMACY SPILLOVERS IN MNOS |
| | Ron Wiesner TILBURG UNIVERSITY
Tobias Goessling TILBURG UNIVERSITY |

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_04 RESPONSIBLE GLOBAL VALUE CHAINS

RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): CSR & WATER ACCOUNTING

Chair: Dr Karen Delchet-cochet

Discussant: Ilias Vlachos

Paper presentations:

- | | |
|-------------|--|
| 2443 | ECOSYSTEMS OF INNOVATION AS RESPONSIBLE GLOBAL VALUE CHAINS |
| | Anne Berthinier-poncet LIRSA, CONSERVATOIRE NATIONAL DES ARTS ET METIERS
Pascale De Rozario LISE, CONSERVATOIRE NATIONAL DES ARTS ET METIERS |
| 1065 | CSR AND SME'S STRATEGY: NEW STAKEHOLDERS FOR NEW FORMS OF STRATEGIC COOPERATION |
| | Mantiaba Coulibaly UNIVERSITY OF NICE
Ali Elidrissi UNIVERSITY OF NICE
Djamila Elidrissi UNIVERSITY OF NICE
François Goxe UNIVERSITY OF VERSAILLES SQY |
| 1086 | GOVERNING CORPORATE SOCIAL RESPONSIBILITY WITHIN GLOBAL VALUE CHAINS |
| | Sarah Jastram HAMBURG SCHOOL OF BUSINESS ADMINISTRATION
Hedda Knoll UNIVERSITÄT HAMBURG |
| 1031 | WATER ACCOUNTING AND THE CORPORATE SUPPLY CHAIN: STATE OF PLAY AND FUTURE OPPORTUNITIES |
| | Katherine Christ UNIVERSITY OF SOUTH AUSTRALIA
Roger Burritt UNIVERSITY OF KASSEL |

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 303 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT

Chair: M-f Waxin

Discussant:

Paper presentations:

- 2114 THE DEVELOPMENT AND VALIDATION OF A TEAM LEVEL CULTURAL INTELLIGENCE SCALE**
 Joost Bucker RADBOUD UNIVERSITY, INSTITUTE FOR MANAGEMENT RESEARCH
 Hubert Korzilius RADBOUD UNIVERSITY, INSTITUTE FOR MANAGEMENT RESEARCH
 Richard Dijkman DELTA CAPITA
- 2256 MEASUREMENT EQUIVALENCE OF THE THREE-DIMENSIONAL ADJUSTMENT ACROSS CULTURES AND EXPATRIATE TYPES**
 Annamaria Kubovcikova AARHUS UNIVESITY
 Thomas Hippler UNIVERSITY OF ESSEX
- 2303 GANIZATIONAL ANTECEDENTS OF EXPATRIATES' TIME TO PROFICIENCY: DOES HOME COUNTRY CULTURE HAVE AN EFFECT?**
 M-f Waxin AUS
 Chris Brewster HENLEY BUSINESS SCHOOL
 Nicolas Ashill AUS
 Jean-louis Chandon INSEEC BUSINESS SCHOOL

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_03 SPORT INNOVATION

SPORTS AND INNOVATION

Chair: Cristina Fernandes

Discussant: Harry Arne Solberg

Paper presentations:

- 1284 TOWARD A NEW (EVOLUTIONARY) ECONOMICS OF SPORTS**
 Stuart Thomas RMIT UNIVERSITY
 Jason Potts RMIT UNIVERSITY
- 2586 SPORTS AND INNOVATION: A BIBLIOMETRIC ANALYSIS (1989-2015)**
 Cristina Fernandes POLITHECNIC INSTITUTE OF CASTELO BRANCO
 Joao Ferreira UNIVERITY OF BEIRA INTERIOR
 Vanessa Ratten LA TROBE UNIVERSITY
 Dina Miragaia UNIVERSITY OF BEIRA INTEIOR
- 2177 AUCTIONS AS DISTRIBUTION INSTRUMENTS OF INPUTS AND OUTPUTS IN ELITE SPORT - SOME CRITICAL REFLECTIONS.**
 Harry Arne Solberg NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
 Lin Older-ien

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

HRM AND SMES

Chair: Fabrizio Maimone

Discussant:

Paper presentations:

- 1518 FILLING THE GAPS: FORMAL AND INFORMAL PARTICIPATION IN MICRO AND SMALL FIRMS**
Sylvia Rohlfers CUNEF
- 1967 THINKING ABOUT EMPLOYEE VOICE IN SMALLER ENTERPRISES: REVIEW AND RESEARCH AGENDA**
Alesia Slocum SAINT LOUIS UNIVERSITY
Sylvia Rohlfers CUNEF
- 2341 MANAGING PARADOX THROUGH HRM IN GROWTH ENTERPRISES**
Sara Lindström INSTITUTE OF OCCUPATIONAL HEALTH
Jenni Kantola UNIVERSITY OF VAASA
Pia Heilmann LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
Minna Janhonen INSTITUTE OF OCCUPATIONAL HEALTH

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 305 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

HEALTHCARE LEADER COMPETENCIES

Chair: Victor Callan

Discussant:

Paper presentations:

- 1382 COMPARING AVERAGE AND HIGH PERFORMING HEALTH CARE MANAGERS: IMPLICATIONS FOR WORKFORCE POLICY**
Sandra Leggat LA TROBE UNIVERSITY
Zhanming Liang LA TROBE UNIVERSITY
Peter Howard LA TROBE UNIVERSITY
- 1766 AN EVIDENCE-BASED APPROACH TO UNDERSTANDING THE COMPETENCY DEVELOPMENT NEEDS OF THE HEALTH SERVICE MANAGEMENT WORKFORCE**
Zhanming Liang LA TROBE UNIVERSITY
Peter Howard LA TROBE UNIVERSITY
David Briggs THE SOCIETY OF HEALTH ADMINISTRATION IN EDUCATION
Sandra Leggat LA TROBE UNIVERSITY
Dennis Wollersheim LA TROBE UNIVERSITY
Godfrey Isourad UNIVERSITY OF NEW ENGLAND
Nicola North UNIVERSITY OF AUCKLAND
Janny Madden FLINDERS UNIVERSITY
- 1839 FROM TRANSACTION COST TO AGENCY THEORY: THE CHANGING HEALTH INDUSTRY-HIGHER EDUCATION PARTNERSHIP. HOW WELL DO ACADEMIC INSTITUTIONS ASSESS COMPETENCY ATTAINMENT IN FULFILLING THEIR ROLE IN MANAGEMENT DEVELOPMENT? AN ANALYSIS USING ACCREDITATION DATA.**
Jason Turner SAINT LOUIS UNIVERSITY
Kevin Broom SAINT LOUIS UNIVERSITY
Eric Brichto COMMISSION ON ACCREDITATION FOR HEALTHCARE MANAGEMENT EDUCATION

SLOT 10 (10:50-12:20) TRACK SESSIONS

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

PHILOSOPHICAL ISSUES AND RESISTANCE

Chair: Gianluca Colombo

Discussant: Daniele Goldoni

Paper presentations:

- | | |
|------|---|
| 1440 | THE ETHICAL BASIS OF RESTORATIVE JUSTICE IN REPAIRING DAMAGED RELATIONSHIPS IN ORGANIZATIONS: A LÉVINASIAN APPROACH
Guglielmo Faldetta KORE UNIVERSITY OF ENNA |
| 1277 | THE RELIGION OF CREATIVITY: A DESTRUCTIVE JUSTICE
Daniele Goldoni CA |
| 1364 | SIMON AND CRITICAL REALISTS ON DECISIONS AND STRUCTURES
Koumakhov Rouslan NEOMA BUSINESS SCHOOL
Daoud Adel UNIVERSITY OF GOTENBURG |

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

ENTREPRENEURIAL DECISION MAKING II

Chair: Laura Cortellazzo

Discussant:

Paper presentations:

- | | |
|------|--|
| 2580 | IMPROVING DECISION MAKING IN CRISIS MANAGEMENT THROUGH LEARNING-BY-DOING: THE CASE STUDY OF THE ATTACKS PROJECT
Riccardo Onori NESEA
Stefano Armenia CIS SAPIENZA
Camillo Carlini CIS SAPIENZA
Georgios Tsaples CIS SAPIENZA
Claudia Volpetti CIS SAPIENZA |
| 1387 | COMMONALITIES IN THE DECISION MAKING OF EXPERT ENTREPRENEURS
Per Tornell STOCKHOLM UNIVERSITY |
| 1524 | THE RELATIONSHIP BETWEEN TECHNOLOGICAL COMPETENCE AND PRODUCT INNOVATION IN NEW TECHNOLOGY-BASED VENTURES AND THE ROLE OF THE ENTREPRENEUR'S COMPETENCES
Irina Voudouris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Ioanna Deligianni ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Yiannis Spanos ATHENS UNIVERSITY OF ECONOMIC AND BUSINESS |
| 1451 | ANTECEDENTS OF SPINOUTS: TECHNOLOGY RELATEDNESS, INTELLECTUAL PROPERTY RIGHTS, AND VENTURE CAPITAL
Sepideh Yeganegi UNIVERSITY OF MANITOBA
André Laplume MICHIGAN TECHNOLOGICAL UNIVERSITY
Parshotam Dass UNIVERSITY OF MANITOBA
Cam-loi Huynh UNIVERSITY OF MANITOBA |

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

COMMUNICATION IN FAMILY BUSINESS

Chair: Lorraine Uhlaner

Discussant: Linda Murphy

Paper presentations:

- 1570 TO REVEAL OR NOT TO REVEAL - THE FAMILY FIRM STATUS**
 Susanne Beck ZEPPELIN UNIVERSITY
 Katharina Walter ZEPPELIN UNIVERSITY
 Reinhard Prügl ZEPPELIN UNIVERSITY
- 1588 EFFECTS OF COMMUNICATING THE FAMILY FIRM STATUS ON BRAND PERCEPTION: INSIGHTS FROM AN EXPERIMENTAL STUDY**
 Maximilian Lude ZEPPELIN UNIVERSITY
 Reinhard Prügl ZEPPELIN UNIVERSITY
- 1670 SHOULD FAMILY FIRMS COMMUNICATE THE FAMILY'S INVOLVEMENT IN THE BUSINESS WHEN RECRUITING NEW EMPLOYEES? EMPIRICAL EXAMINATION IN TWO COUNTRIES**
 Diane Arijis KULEUVEN - DEPARTMENT OF WORK & ORGANISATION STUDIES
 Isabel Botero STETSON UNIVERSITY
 Anneleen Michiels KULEUVEN
 Vincent Molly KULEUVEN

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 307 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

GOVERNANCE AND FIRM OUTCOMES IN FAMILY BUSINESS

Chair: Patrice Charlier

Discussant: Nora Block

Paper presentations:

- 1187 THE 'WORST AMONG THE BEST' OR THE 'BEST AMONG THE WORST'? FINANCIAL DISTRESS IN FAMILY-CONTROLLED FIRMS**
 Massimo Baù JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
 Francesco Chirico JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
- 1711 FAMILY OWNERSHIP DISPERSION AND DEBT LEVEL: THE MODERATING ROLE OF INTERGENERATIONAL STAGE.**
 Alessandro Cirillo UNIVERSITY OF FOGGIA
 Silvia Bacci UNIVERSITY OF PERUGIA
 Donata Mussolino UNIVERSITY OF NAPLES
 Simone Terzani UNIVERSITY OF PERUGIA
- 1903 FAMILY LEADERSHIP: A DOUBLE-EDGED SWORD FOR THE SALES INTERNATIONALIZATION OF SMALL- AND MEDIUM-SIZED FAMILY FIRMS**
 Jonathan Bauweraerts UNIVERSITY OF MONS
 Salvatore Sciascia IULM UNIVERSITY
 Pietro Mazzola IULM UNIVERSITY

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS

CSR IN FAMILY BUSINESS

Chair: Anita Van Gills

Discussant: Matthias Baumann

Paper presentations:

- 2547 DIRECTOR INTERLOCKS AND CSR ENGAGEMENT IN INDIA**
 James J Cordeiro SUNY BROCKPORT
 Tara Shankar Shaw IIT BOMBAY
- 1261 WOMEN AND CORPORATE SOCIAL RESPONSIBILITY IN FAMILY FIRMS: FAMILY VS NON-FAMILY STRATEGIC LEADERS**
 Giovanna Campopiano WITTEN/HERDECKE UNIVERSITY
 Francesca Romana Rinaldi IULM UNIVERSITY
 Salvatore Sciascia IULM UNIVERSITY
 Alfredo De Massis LANCASTER UNIVERSITY
- 2328 DO HEALTHY FAMILIES RUN BETTER COMPANIES? INVESTIGATING THE RELATIONSHIP AMONG FAMILY COHESION, CORPORATE SOCIAL RESPONSIBILITY, AND FIRM PERFORMANCE**
 Claudia Astrachan LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS
 Giovanna Campopiano WITTEN/HERDECKE UNIVERSITY
 Torsten Pieper KENNESAW STATE UNIVERSITY
 Joe Astrachan KENNESAW STATE UNIVERSITY

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 10

Chair: Jan Selmer

Discussant:

Paper presentations:

- 2307 MILITARY EXPATRIATES: U.S. VETERANS LIVING ABROAD**
 Kelly Fisher WEST CHESTER UNIVERSITY
 Yvonne McNulty SIM UNIVERSITY
 Louis Hicks ST MARY'S COLLEGE OF MARYLAND
- 1124 ORGANIZATIONAL EXPATRIATES VS. SELF-INITIATED EXPATRIATES IN CHINA: PERSONALITY FIT AND JOB RESULTS**
 Jan Selmer AARHUS UNIVERSITY
 Jakob Lauring AARHUS UNIVERSITY

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_03 SPORT INNOVATION

SPORTS PERFORMANCE AND BRANDING

Chair: Harald Dolles

Discussant: Anna Gerke

Paper presentations:

- | | | |
|-------------|--|---|
| 1849 | EXPLORING MOTIVATION OF MARATHON RUNNERS
Konstantinos Koronios
Marina Psiloutsikou | DEPARTMENT OF SPORT MANAGEMENT UNIVERSITY OF PELOPONNESE
SCHOOL OF BUSINESS, ATHENS UNIVERSITY OF ECONOMICS AND
BUSINESS |
| 1235 | Athanasios Kriemadis
RE-CONCEPTUALIZING REVERSE MEANING TRANSFER: THE MODERATING INFLUENCE OF MEANING TYPE
Thomas Baker Iii
Kevin Byon
Natasha Brison | DEPARTMENT OF SPORT MANAGEMENT UNIVERSITY OF PELOPONNESE
UNIVERSITY OF GEORGIA
INDIANA UNIVERSITY
TEXAS A&M UNIVERSITY |
| 1659 | VALUE CAPTURING IN FLOORBALL: HOW EQUIPMENT MANUFACTURERS AND RETAILERS CONTRIBUTE TO THE DEVELOPMENT OF A 'NEW' SPORT
Harald Dolles

Carl Gabriëlsson | FACULTY OF BUSINESS ADMINISTRATION AND SOCIAL SCIENCES,
MOLDE UNIVERSITY COLLEGE - SPECIALIZED UNIVERSITY
INSTITUTE FOR BUSINESS ADMINISTRATION, SCHOOL OF BUSINESS,
ECONOMICS AND LAW, UNIVERSITY OF GOTHENBURG |

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 305 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

HEALTHCARE WORK FORCE ISSUES

Chair: Jean-paul Dumond

Discussant:

Paper presentations:

- | | | |
|-------------|--|--|
| 1048 | INJUNCTIVE AND DESCRIPTIVE LOGICS DURING NEWCOMER SOCIALIZATION INTO HEALTHCARE: THE IMPACT ON ORGANIZATIONAL IDENTIFICATION, TRUST AND SELF-EFFICACY
Callan Victor
Laura Smith
Gillespie Nicole
Fitzsimmons Terrance
Paulsen Neil | UNIVERSITY OF QUEENSLAND
UNIVERSITY OF BATH
UNIVERSITY OF QUEENSLAND
UNIVERSITY OF QUEENSLAND
UNIVERSITY OF QUEENSLAND |
| 1226 | EVALUATING THE EFFECTS OF ARTS-MEDIATED WORKSHOPS ON THE CRITICAL MANAGEMENT LEARNING FOR HEALTH/SOCIAL CARE PROFESSIONALS AND MANAGERS IN JAPAN
Takaya Kawamura | OSAKA CITY UNIVERSITY GRADUATE SCHOOL OF BUSINESS |
| 2404 | THE JOB DEMAND - RESOURCES MODEL UNDER ENTREPRENEURIAL VERSUS EMPLOYEE CONDITIONS IN DENTAL HYGIENE
Marjolein Van Offenbeek
Hans Van Der Bij
Katarina Jerkovic-cosic | UNIVERSITY OF GRONINGEN
UNIVERSITY OF GRONINGEN
INSTITUTE OF PARAMEDIC STUDIES, UNIVERSITY OF APPLIED
SCIENCES UTRECHT |

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

NEW CHANGES IN CULTURAL INSTITUTIONS

Chair: Olivier Keramidas

Discussant: Fabrizio Panozzo

Paper presentations:

- 2197 CHANGING MUSEUMS THROUGH NEW TECHNOLOGIES**
Mauro Romanelli PARTHENOPE UNIVERSITY
- 2316 BOARD COMPOSITION AND PERFORMANCE IN ITALIAN OPERA HOUSES**
Paola Dubini BOCCONI
Alberto Monti BOCCONI
- 2359 THE MANAGERIALIZATION OF THE ARTS IN THE ERA OF CREATIVITY: THE CASE OF AN ITALIAN OPERA HOUSE**
Paola Trevisan CA' FOSCARI UNIVERSITY

SLOT 10 (10:50 - 12:20) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : STRATEGIC CHALLENGES

Chair: Katarzyna Czernek

Discussant: Aleksios Gotsopoulos

Paper presentations:

- 1521 LET'S GET THINGS STRAIGHT: TECHNOLOGICAL, MARKET OR EFFICIENCY A NEW TYPOLOGY OF VALUE BASED-STRATEGIES IN CO-OPETITION**
André Nemeš ESC RENNES SCHOOL OF BUSINESS
Audrey Depeige IKI-SEA - BANGKOK UNIVERSITY
- 1543 THE EVOLUTION OF COOPETITIVE ARCHITECTURE DURING THE EMERGENCE OF AN ECOSYSTEM.**
Magali Malherbe UNIVERSITY OF CAEN
- 1688 COOPETITIVE GROUPS IN AGGREGATE POPULATIONS: A STUDY OF COOPETITION DYNAMICS IN THE CONTEXT OF UK UNIVERSITY SPINOFFS**
Aleksios Gotsopoulos SKK GSB
Konstantinos Pitsakis KINGSTON BUSINESS SCHOOL

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES : AN ORGANISATIONAL PERSPECTIVE

Chair: Anne-sophie Fernandez

Discussant: Magali Malherbe

Paper presentations:

- 1676 BEAUTY OR BEAST: ORGANIZATIONAL ASPIRATIONS AND DYNAMIC EMBEDDEDNESS IN STRATEGIC TRANSACTIONS**
Elio Shijaku UNIVERSITAT AUTONOMA DE BARCELONA
Martin Larraza-kintana U. PÚBLICA DE NAVARRA
Ainhoa Urtasun-alonso U. PÚBLICA DE NAVARRA
- 2113 CULTURAL SPONSORSHIP AS A PARTNERSHIP - A CASE STUDY OF RESOURCE INTEGRATION AND COLLABORATIVE MARKETING STRATEGY**
Ragnar Lund KTH - ROYAL INSTITUTE OF TECHNOLOGY
Stephen A. Greyser HARVARD BUSINESS SCHOOL

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

ANTECEDENTS AND DRIVERS OF BEHAVIOURAL DECISION PROCESSES

Chair: Torsten Wulf

Discussant: Philip Meissner

Paper presentations:

- 1175 ANTECEDENTS OF ENTREPRENEURIAL ORIENTATION: ENVIRONMENTAL INTERPRETATIONS AT THE UPPER ECHELONS LEVEL**
Sebastiaan Van Doorn WBS
- 1207 ECONOMIC AND NORMATIVE RATIONALITY AS DRIVERS OF STRATEGIC ADJUSTMENT TOWARDS MULTIPLE REFERENCE GROUPS**
Raquel Orcos UNIVERSIDAD PÚBLICA DE NAVARRA
Jaime Gómez UNIVERSIDAD DE LA RIOJA
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT
- 2161 THE RELATIONSHIP BETWEEN ORGANIZATIONAL SPEED AND ORGANIZATIONAL MISHAPS. THE EFFECT OF INDUSTRY DYNAMISM**
Matilde Morales-roya UNIVERSITY OF GRANADA
Inmaculada Martín-tapia UNIVERSITY OF GRANADA
Natalia Ortin-de-mandojana UNIVERSITY OF BALEARIC ISLANDS

SYMPOSIA

Sym 01 - Aesthetics, objects and process theory - Thursday 2 June, 9:00- 10:30, IAE Building - Room 203 - (Co-sponsored by the SIGs Business for Society and the General Conference) - Mathias Béjean - mathias.bejean@u-pec.fr

Originally concerned by reintroducing subjective and sensory experience in organizational life, researches in organizational aesthetics have then opened new ways in which to conceptualize the dynamic relation between form and matter in organizations, the role of aesthetic knowledge and objects in organizational practices, or, more recently, the processes of "formativeness", a concept which "comes from aesthetic philosophy and [which] denotes the process by which phenomena (for instance an object or a work of art) acquire form within working practices" (Gherardi & Perrotta, 2013, p.1.). Nevertheless, while such focus on form, matter, processes and practices, echoes other research works on processes, objects and artifacts, it seems that the relationships between these various traditions need to be further investigated. To gain insight into this viewpoint, this symposium wants to bring scholars together to engage in questions related to aesthetic, forms, processes, objects and artifacts. Could these notions be articulated despite different traditions? Is this an impossible task or are new notions necessary?

Sym 02 - Art, Entrepreneurship and Resistance - Thursday 2 June, 16:30-18:00, Langues Building - Room 301 -(Co-sponsored by the SIGs Business for Society and Entrepreneurship) - Birgit Helene Jevnaker - birgit.h.jevnaker@bi.no

This symposium will discuss and reflect on the practices and possibilities - what could happen but also what tend not to happen - in managing when looking at art, entrepreneurship and resistance. Grounded in live encounters in multidisciplinary practices and related philosophizing, we address the human conditions, actions, and fallacies of managing from art, entrepreneurship and resistance perspectives. We will attend to actual practices in individuated and collective performing generally, including art and creative industries, regarded as both an entrepreneurial endeavour and a form of resistance.

Sym 04 - Coaching and Collaboration: Pleonasm or Oxymoron? - Thursday 2 June, 9:00- 10:30, IAE Building - Room 402 - (Co-sponsored by the SIGs Business for Society and Organizational Behaviour)-Pauline Fatien-Diochon - pauline.fatien@menlo.edu

As far as collaboration goes, coaching is generating a lot of noise: excitement from the positivist side that portrays coaching as a renewed support for cooperation in organizations; defiance from the most critical that identify the practice with a new tool for compliance and soft domination. Given this intrinsic ambiguity, our panel of prominent international coaching scholars and practitioners will examine the nature of cooperation sustained by and existing within different forms of coaching in organizations, from external coaching to managerial coaching.

Sym 05 - Collective Action, Commons and the Firm: Interdisciplinary Perspectives - Thursday 2 June, 9:00- 10:30, IAE Building - Room 301 (Sponsored by the SIG Business for Society) - Yuri Biondi - yuri.biondi@gmail.com

Corporate groups and their web of socio-economic and financial relationships are today the dominant form of industrial organisation. They raise overwhelming issues and concerns for both society and nature within which they operate, and their stakeholders (including shareholders): Why do corporate groups exist? How do they operate in economy and society? Which interests should they serve? What are their responsibilities towards stakeholders and the general interest? How should they being controlled and made accountable to their constituencies? This symposium aims to address these fundamental questions by looking at industrial firms and groups as modes of collective action involving commonalities which require specific attention and design for management, governance and regulation.

Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives - Thursday 2 June, 9:00-12:20, IAE Building - Amphi B -(Co-sponsored by the SIGs Business for Society and the General Conference)
- Jacob Dahl Rendtorff - Jacrendt@ruc.dk

This Symposium will deal with management of cooperation and conflict from the perspectives of philosophy of Management. We will present different philosophical concepts and theories of cooperation and relate them to one another. The main issue is also how to develop new concepts of cooperation in order to deal with conflict and manage cooperation. With this in mind we will look at the concept of cooperation in the perspective of recent and modern theories of philosophy of management. This implies asking questions of cooperation and conflict in relation to important management theories like scientific management, game theory, human relations management, stakeholder theory, post-structuralist management theory and other philosophical management concepts of cooperation.

Sym 07 - Entrepreneurship and Stakeholder Collaboration- Perspectives - Thursday 2 June, 16:30-18:00, Langues Building - Room 303 (Sponsored by the SIG Entrepreneurship) - Moyra Marval - moyra.marval@edu.escpeurope.eu

This symposium discusses the role of different stakeholders and variety of collaboration heuristics in entrepreneurship. It takes a broad perspective, addressing research settings from start-ups and SMEs to established firms. Concepts like effectuation, gift giving, or lean start-up stress the necessity of early interaction with stakeholders and suggest processes for early collaboration. Also, concepts at the organizational level emphasize the idea of open innovation and collective action within and beyond organizational borders. Together with digitalization and globalization, these trends have created an intense discussion about a collaborative and sharing economy. In this context, there is a growing need to further our understanding of collaborative interactions, and more so in the entrepreneurial arena.

Sym 08 - Governance, Collective Action and Social Innovation: Rediscovering the Boundaries of Sustainable Cooperation - Thursday 2 June, 9:00- 10:30, IAE Building - Room 407- (Sponsored by the SIG Business for Society) - Sharam Alijani - sharam.aliyani@neoma-Bs.fr

The growing pace of globalization and the outbreak of financial crises and scandals have revived a longstanding debate on the importance of global and corporate governance as well as social, political and economic innovation. Governance field studies the principles, processes, and systems by which organizations and institutions are governed. Social innovation refers to the processes and systems of change in social relations as well as the design and development of goods and services in response to market shortcomings. By investigating the principles, components and objectives of social innovation and good governance, this symposium seeks to stimulate debate on the multiple dimensions of governance and social innovation and the boundaries of sustainable cooperation in an increasingly complex business environment.

Sym 09 - Institutional investors and long-term investment- Thursday 2 June, 9:00- 10:30, IAE Building - Room 202 - (Sponsored by the SIG Business for Society) - Tristan Auvray - tristan.auvray@univ-paris13.fr

Policy makers and academics agree to say that patient capital is required to avoid short term pressure by financial investors on non-financial corporations (NFCs). Despite of this consensus, frontiers of patient capital are rarely clearly defined while it is now acknowledge that it is the prerequisite of a sustainable long term growth. The aim of this symposium is to identify the barriers of long term investment in accounting and regulation of pension funds and insurance companies on the one hand, and in the behaviour of these institutional investors on the other hand.

Sym 10 - Making history matter for management students - Thursday 2 June, 16:30- 18:00, IAE Building - Amphi B- (Sponsored by the General Conference) - Matthias Kipping- mkippping@schulich.yorku.ca

Do you believe that history matters? That the renewed interest in history among management scholars should also find its way into the classroom? And that history might help students to become more rounded, long-term oriented managers? This symposium presents examples of the innovative ways in which history is being imparted at three business schools. We will then invite the audience to share their experiences and discuss how to make history attractive to management students and how to overcome possible roadblocks in the (re-)integration of history into management education.

Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations- Thursday 2 June, 9:00- 10:30, FSEG Building - Room 307- (Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)
- Olimpia Meglio - meglio@unisannio.it

Mergers and acquisitions attract considerable attention from scholars and practitioners alike. Yet, despite the bulk of research, we seem to know very little about this complex phenomenon. This symposium aims at proposing a different journey into M&As by focusing on issues rather than on functional perspectives to rejuvenate often taken for granted concepts in M&A studies. A range of panellists exploring a variety of M&A issues employing a variety of research methods, in different research settings across the globe offers the potential for a more holistic view of M&A by considering both differences and areas of agreement.

Sym 13 - Leveraging cooperation for more gender equality in management- Wednesday 1 June, 10:50 - 12:20, FSEG Building - Room 15 - (Sponsored by the SIG Gender, Race and Diversity in Organisations)- Mounia Utzeri - mounia.utzeri@yahoo.fr

Whilst there has been appreciable progress in some areas of gender equality, limited progress has been achieved or even stopped in many other fields, in particular in senior management jobs, top wage earners, senior and influential (clout) positions and corporate directorships. Considerable attention has been paid to the reasons for women's underrepresentation in management. To go beyond the simple description of this bulk of hindrances to gender equality in employment, the symposium intends to shift the focus to alternative, innovative and creative systems of cooperation. The scope of the symposium is to discuss several forms cooperation which can bear within and outside organisational boundaries. We are searching for the old and new agents of these emergent types of cooperation, encompassing different borders, cultures and economic sectors.

Sym 14 - Positive and Negative Organizational Studies- Thursday 2 June, 9:00- 10:30, IAE Building - Room 408 (Sponsored by the SIG Business for Society) - Miguel Pereira Lope - mplopes@iscsp.ulisboa.pt

The previous decade has witnessed a growing interest in the topic of "Positive Organizational Studies". EURAM and AOM Conferences have reflected that trend by convening symposia on topics related to the study of positive issues in organizations, such as gratitude, positive emotions, positive leadership or positive psychological capital. However, negative topics such as mobbing, negative emotions, entrenchment, machiavelism, and others are now raising interest from academics. In addition, several studies are now being published that reflect another interesting issue, that of the interplay between negative and positive in organizations and workplaces. As such, the goal of this symposium is to create the academic platform to critically analyze positive and negative organizational studies and the possibilities of studying their joint effects in a more comprehensible perspective.

Sym 15 - Project management and entrepreneurship Thursday 2 June, 9:00- 10:30, Langues Building - Room 207 (Co-sponsored by the SIGs Project Organising and Entrepreneurship) - Christophe Midler - christophe.midler@polytechnique.fr

In practice, entrepreneurship and project management show clear convergences: entrepreneurs establish and grow their firms as temporary endeavours. Big organizations expect entrepreneurial spirit in various kinds of projects. Entrepreneurship and project management are both related to opportunities, innovation, learning processes, and coping with risk and uncertainty.

However, in research, the development of these two fields has been, up to now, largely parallel and unrelated tracks. The purpose of this symposium is to integrate the segregated communities and to stimulate debates and cross-disciplinary learning on the conceptual, methodological, and pragmatic level between researchers in project organizing and entrepreneurship.

Sym 17 - Strategic Followership - - Friday 3, 17:00 - 18:30, IAE Building - Room 402- (Co-sponsored by the SIGs and Organizational Behaviour and Strategic Management) - David Zoogah - David.Zoogah@morgan.edu

Strategic followership, a bottom-up approach to value-creation, is an emerging area that complements strategic leadership. In this era of bad (unethical and ineffectual) leadership by executives, strategic followership represents the counteractive responses that act to restore or enhance relational value (i.e., value to stakeholders in the relational interface). In this symposium, the panel members explore topics that relate to the major dimensions of strategic followership. In this symposium, five researches that examine different elements of strategic followership are discussed: Strategic Role Systems: Strategic Management Perspectives; Does your thinking style moderate your decisions and strategic behaviours; A Multidimensional scale to measure Strategic Followership; Understanding leaders through followers: active and passive followership.

SYM 18 - Strategic Renewal: Understanding Non-technological Innovation in Service Firms Thursday 2 June, 9:00- 10:30, FSEG Building - Room 305 - (Sponsored by the SIG Strategic Management) - Carlos Martin-Rios - Carlos.Martin-Rios@ehl.ch

This symposium seeks to advance our understanding of what drives strategic renewal in service firms. We aim at developing a more integrative and comprehensive conversation about the antecedents, characteristics, and output of strategic renewal in service firms by means of non-technological innovations. We draw here on the finer categorization of non-technological innovation as one that helps renewal within the service firm's core business model and internal processes. By combining innovation research with the strategy domain, strategic renewal in the service industry aims at improving the critical review and integration of theories of service transformation, advancing our understanding of the complexity and mechanisms of non-technological innovation in a variety of organizational levels (industry, firm, team, and individual), and combining approaches and methods (quantitative and/or qualitative).

Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust Thursday 2 June, 9:00- 10:30, FSEG Building - Amphi 103 - Joan Robinson - (Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations) - Maria Giuseppina Bruna - margie.bruna@gmail.com

Western countries are bogged down in economic instability and sluggish growth, with serious social implications, the confidence crisis is systemic, deep and lasting. As a key driver of wealth creation, secondary socialization and social regulation, labour feeds-up the being-in-society. Thus, recreating the conditions of trust in the organizational field is: a political urgency (which questions the effectiveness and efficiency of social links and the foundations of living together), a categorical imperative (which invites reconsidering the relationship with Self, the Others and the groups), a strategic tool (through a renewal of the confidence cycle, gathering the company and its employees through a "gift of trust" granted by the management, appreciated as a "Pascal's wager" and a strategic investment), a performance-key (development of "self-confidence", "hetero-confidence" and stimulation of creative cooperation). The development of affinity groups and pro-diversity networks contribute to redefining the phenomenology, the ways and the spaces of socialization and cooperation at work. They participate into the "design" a new responsible management of cooperation and mending the confidence pact. Our symposium will address, through a systemic and multi-dimensional perspective, the dissemination of responsible practices, through the development of diversity networks, affinity-based socialization and management of trust into the companies.

DEVELOPMENT WORKING GROUPS

DWG 03 - Collaborating for Sustainability – Thursday 2 June, 9:00- 12:20, IAE Building - Room 302- (sponsored by the “SIG General Conference”) - Susan Jackson - sjackson@smlr.rutgers.edu

Sustainability is a global challenge that crosses many boundaries and meeting the challenge requires effective collaboration amongst diverse stakeholders, including scholars from different disciplines, businesses that also compete with each other, governments founded on differing ideologies, non-profit organizations, human rights organizations, etc. The complexity of the sustainability challenge makes effective collaborating imperative. To facilitate such collaborating, this DWG offers a forum for interested parties to establish new connections that will facilitate future research efforts and share practical knowledge (e.g., tools for collaboration, case examples of effective collaborations) for managing collaborations amongst diverse stakeholders with a shared interest in sustainability.

DWG 04 - Competency Measurement in Healthcare Management Education and Practice - Thursday 2 June, 9:00- 12:20, Langues Building - Room 117 - (sponsored by the SIG Public and Non-Profit Management) – Stefan Kunz - stefan.kunz@supsi.ch

The competence of health service managers (HSM) is critical for healthcare reform and efficient healthcare delivery. Competence is also an essential concept for accrediting academic programs that provide health management education and for professional organisations that credential HSMs. Research defining and measuring management competence of HSMs has been published internationally. This DWG will provide a platform for knowledge sharing and exploring collaboration to advance global research. The lack of empirical evidence linking management competence with better delivery outcomes limits the level of interest and investment in competency research. Formulating a research agenda on this topic will be the second focus of the DWG.

DWG 05 - Dealing with crisis, uncertainty, and the unknown through cooperation – Thursday 2 June, 9:00- 10:30, FSEG Building - Room 313- (sponsored by the SIG Innovation) - Wolfgang Guettel - wolfgang.guettel@jku.at

During the last decades tremendous turbulences have been shaking our economy, partly to its very foundations. There is agreement that organization studies need to further investigate the role of organizations and their actors in coping with such turbulences as environments become increasingly volatile. This DWG aims to explore how managers deal with uncertainty and unknownness, and which strategies and heuristics they use to reduce ambiguity and to venture into the unknown and the emergent. The purpose of the DWG is to bring together practitioners' and academics' views and stimulate discussions and advancement on this topic. Based on a kick-off presentation there will be a world café and round table discussions that facilitate knowledge exchange. Finally there will be a closing round where concrete theory based practical implications are developed.

DWG 06 - Democratizing Learning and Development through Art-Based Mediation and Playful Modeling - Thursday 2 June, 9:00- 12:20, FSEG Building - Room 302- (sponsored by the SIG Innovation) - Klaus-Peter Schulz - klaus-peter.schulz@icn-groupe.fr

In the field of innovation research and practice, learning and development are of growing importance. We see a particular benefit in participatory processes applying “art-based mediation” and “playful modeling” (e.g. drama, building blocks, cardboard, drawing, performance art, music) to integrate diverse stakeholder groups. With the DWG we intend to provide a discursive frame where participants can bring in, experience, reflect and discuss art-based mediation and playful modeling in interactive round table sessions. We will contribute to the question of future learning and development in professional and university contexts using art based mediation and playful modeling.

DWG 07 - Entrepreneurship and intrapreneurship: developing innovation culture – Thursday 2 June, 9:00- 12:20, Langues Building - Room 301- (sponsored by the SIG Entrepreneurship) - Rosana Reis - rosana.reis@isg.fr

The aim of this DWG is to set a panel with Scholars and Practitioners to discuss how an appropriate entrepreneurship culture could be developed first, inside an organization and second, outside the organization vis-a-vis its ecosystem. Considering the importance of innovation on a company's success, it is important to develop and optimize the entrepreneurial skills and competencies of employees. Entrepreneurs are integrators that combine the talents of technical and marketing elements, establishing new products, processes and services. Our aim is to gather insights on how cultural settings may create the favorable context for sustainable entrepreneurship and innovation practices. Indeed, cultural aspects, such as the enforcement of power, may influence innovation and entrepreneurship, shaping the extent to which they emerge and unfold. To address this issue we intend to explore the role of culture at the individual, organizational and institutional level within the context of entrepreneurship and its practice.

DWG 08 - Exploring employer branding – Wednesday 1 June, 9:00-10:30, IAE Building Amphi A -(co-sponsored by the SIGs Business for Society and Organizational Behaviour) - Manfred Auer - manfred.auer@uibk.ac.at

Despite its intensified practical relevance employer branding remains a relatively under-researched management tool and practice (Edwards & Edwards, 2013; App et al, 2012; Lievens et al, 2007). Given its interdisciplinary character employer branding has great potential for a variety of theoretical perspectives. Within this Development Working Group we are focusing on three different research themes: (1) Sustainability and employer branding, (2) Conceptualizing employer branding and (3) Ownership of employer branding. The objective of this DWG is to deepen our understanding of and create new vistas on employer branding and explore its potential to be or to become a meaningful tool to foster positive employment experiences.

DWG 09 - Fablab, coworking space, start-up accelerator... New spaces of cooperation? - Friday 3 June, 17:00-18:30 , Building, Room...- (sponsored by the SIG Entrepreneurship) - Julie Fabbri - julie.fabbri@polytechnique.edu

In line with the theme "Manageable Cooperation?", we propose a development working group on new collaborative practices and spaces for business development. Scholars and practitioners will discuss about new places of work like coworking spaces, fablabs, start-up accelerators, innovation labs... whatever they are independent, academic, public, or corporate entities. Such workspaces recently emerged to support more mobile and flexible ways of working, but their impact on occupants has received few exploration yet in the literature. Our objective is to propose new avenues of research on the topic, and connect with a community of researchers that would engage in such issues. A visit of the Descartes FabLab will also be proposed.

DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship – Thursday 2 June, 16:30- 18:00, IAE Building - Amphi A -(co-sponsored by the SIGs General Conference and Business for Society) - Mustafa Ozbilgin - mustafa.ozbilgin@brunel.ac.uk

This Development Working Group –Future and relevance of academic work: role of impactful and engaged scholarship- is an opportunity to bring together scholars with diverse perspectives on impactful and engaged scholarship and future relevance of academic work in order to exchange innovative approaches to practice, policy and research in the field. Defining impact broadly as demonstrable contribution that excellent research makes to society and economy, this DWG aims to generate context-specific understanding of the notion of impact; to engage with key stakeholders in shaping the future agenda of impactful research; and to focus on how to support an academic career espoused with humanistic, social and developmental values.

DWG 11- How to make common? Solving tensions in social and solidarity organizations - Thursday 2 June, 9:00- 12:20, IAE Building - Amphi A- (sponsored by the SIG Business for Society) -Amina Béji-Becheur - amina.becheur@u-pem.fr

Clearly, a third way has recently emerged in the social and solidarity economy (SSE): companies that hybridize different kinds of management models. New practices are developing that tackle both resistance to management tools and trivialization by management tools by combining practical concern for professionalization and control by overall performance. This approach is controversial in SSE because activist stakeholders in the field still view management, at worst, as taboo; at best, as "dangerous". Yet, necessarily, management cannot be done away with; indeed, it permeates the whole field. We aim to conduct comparative discussions on the cases at hand and bring out issues that might turn into an international research endeavor supplementing the "Alternative Control of Collective Interest Cooperative Companies" project.

DWG 12 - Innovating teaching Innovation – Thursday 2 June, 9:00- 12:20, FSEG Building - Room 301- (sponsored by the SIG Innovation) - Silhem Ben Mahmoud-Jouini - jouini@hec.fr

Firms encounter many mutations regarding the management of innovation: open innovation, business model innovation, platforms and ecosystems, exploration and experimentation, etc. This imperative translates directly in a call for education in preparing students to these mutations. There has been much experimentation on alternative ways to teach the innovation process lately. This DWG will bring together faculty engaged in designing and delivering courses on the innovation process with the intent to discuss current challenges and lessons to share.

DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts – Thursday 2 June, 9:00- 12:20, Langues Building - Room 404- (co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour) - Gail Clarkson - g.clarkson@lubs.leeds.ac.uk

While acts of seemingly altruistic behaviour are not disputed, the claim that altruism does not exist has a long tradition in many areas of biological, economic, political and philosophical thought. We provide the opportunity for complex and challenging debate, as we attempt to conceptualise the difficult to define concept of 'altruism' and move on to the operationalisation of this knotty concept. Participants will be invited to be involved in and assess individual, dyadic and focus group interview techniques, and questionnaires and experimental measures, to determine their benefits, identify what key challenges are raised, and consider their iterative role in conceptualisation.

DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution – Thursday 2 June, 9:00- 10:30, Langues Building - Room 309- (co-sponsored by the SIGs Business for Society and Public and Non-Profit Management) - Dorota Bourne - dorota.bourne@henley.ac.uk

Leaders of today's non-for-profit organisations face several challenges in terms of growth, development and learning; additionally, they are faced with increased competition for shrinking pools of funding as well as from for-profits who offer a similar range of services and products. The need to search for ways to address these challenges and to nurture talent and develop future leaders to rise to such challenges is urgent. The pursuit of leadership models and approaches that would address such complex needs within the third sector has led to various attempts to transfer current leadership models from the for-profit context. The literature on leadership models and approaches is dominated by studies of the for-profit sector and there are much fewer systematic studies of leadership in the not-for-profit sector or social enterprise contexts. This DWG aims to address this gap. The overarching questions it seeks to address concern the practice of leadership in the not-for-profit sector, SE and the nature of its distinctiveness (if any) as well as the lessons that can be drawn from these experiences for furthering leadership scholarship.

DWG 15 - Managing Transnationalism in Television- Friday 3 June, 17:00-18:30, IAE Building - Room 302 (sponsored by the SIG Business for Society) - Iris Rittenhofer - iri@bcom.au.dk

This Development Working Group - Managing Transnationalisation in Television - is an invitation to scholars who usually work with transnationalisation within their distinct fields of expertise to meet at EURAM Paris to collaborate across disciplines on management challenges arising from the transnationalisation of an organizational and geographical diverse media industry. The purpose is to informally discuss and compare the challenges arising from transnationalisation across fields of expertise, to identify alternative views, and to establish joint areas of interests or future collaboration and cooperation.

DWG 17- Open Innovation Laboratories: Platforms for Collaborative Management Research? – Thursday 2 June, 9:00- 10:30, Langues Building - Room 203 - (co- sponsored by the SIGs Innovation and Public and Non-Profit Management) - Kathrin Moeslein - kathrin.moeslein@fau.de

Open laboratories for innovation and co-creation are a recent trend: Firms and research institutions open up new public spaces for ideation, development, prototyping and testing of innovations with “unobvious others” (Piller & Wielens 2013). Examples range from Fraunhofer’s JOSEPHS and professional industrial open lab spaces to living labs, research-oriented maker spaces and fab labs where everyone is allowed to contribute (Fritzsche & Moeslein 2015). In this DWG, we will look at their methodological implications for scientific research. Together with academics, businesses and co-creators, we will explore the potential and pitfalls of such novel spaces as platforms for collaborative management research.

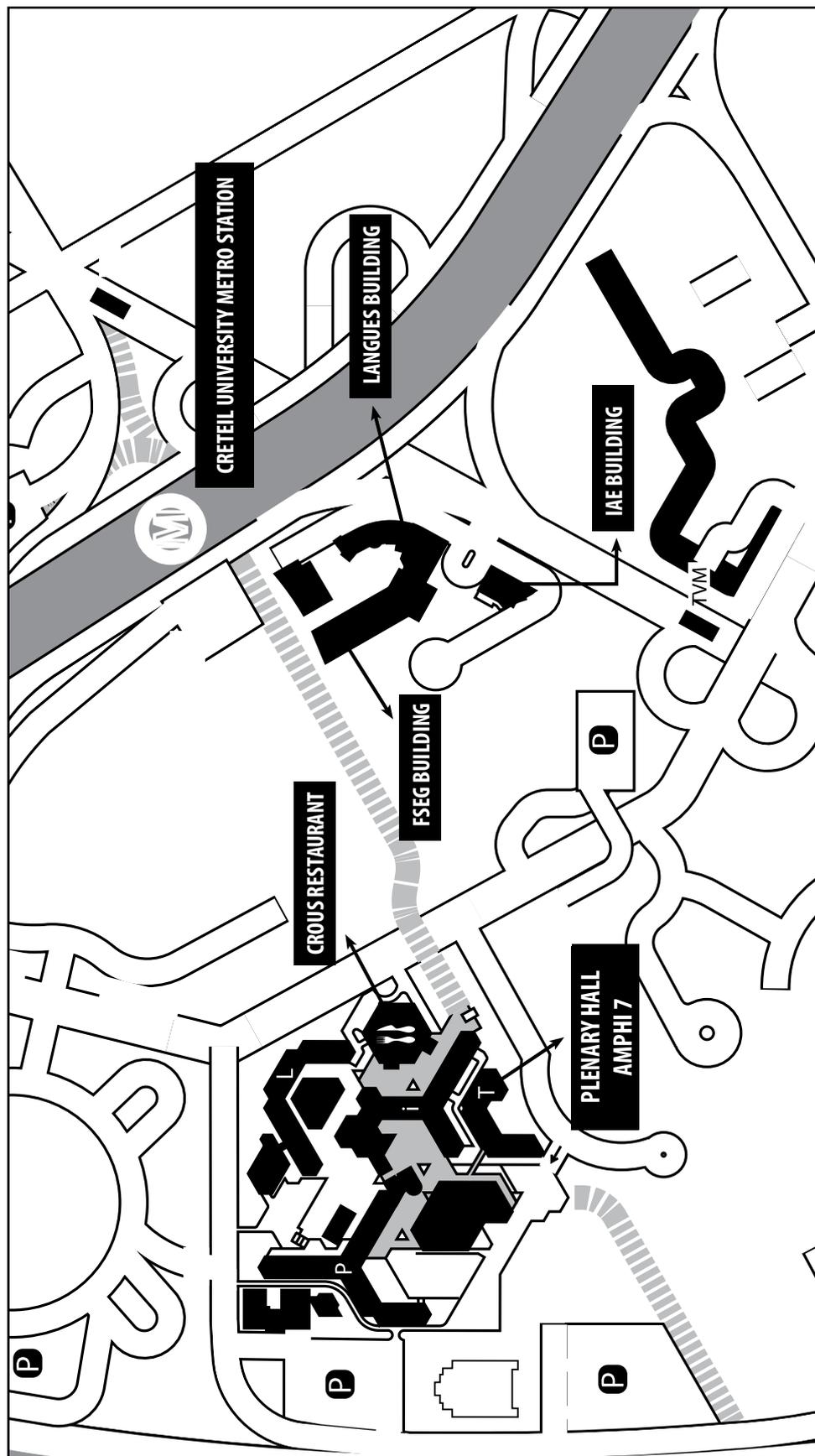
DWG 18 - Simulating the governance of inter-organizational project networks - Thursday 2 June, 9:00- 12:20, Langues Building - Room 204- (sponsored by the SIG Project Organising) - Jaakko Kujala - jaakko.kujala@oulu.fi

Agent-based simulation models provide a means to analyze and to understand the functioning of complex socio-economic systems, which often consist of many interacting entities with non-linear and stochastic interactions. In these models agents may be individuals or organizations, characterized by different properties such as objectives, values, capabilities, resources. Actors may also have an ability to learn. The objective of the DWG is to discuss use of agent-based simulation models as a research method in organizational and management research; and to apply agent-based simulation in the context of complex inter-organizational project networks.

DWG 20 - The Entrepreneurial University - (sponsored by the SIG Entrepreneurship) -Matthias Raith – **Saturday 3 June, 10:50-12:20, FSEG Building - Room 302** - raith@ovgu.de

Transfer of knowledge from universities to society has been gaining increasing importance over the past decades. In addition, decreasing public funds and accelerating costs of research create pressure on universities to generate alternative sources of income. As a consequence, transfer, next to research and teaching, has become a third mission of universities. The purpose of the DWG is to provide a unique European platform for research on the entrepreneurial university. The focus will be on research dealing with incentive and governance structures, indicators, regional networks, and policies. The DWG will focus on prominent research topics and compare alternative research methods.

On Site and Building Maps

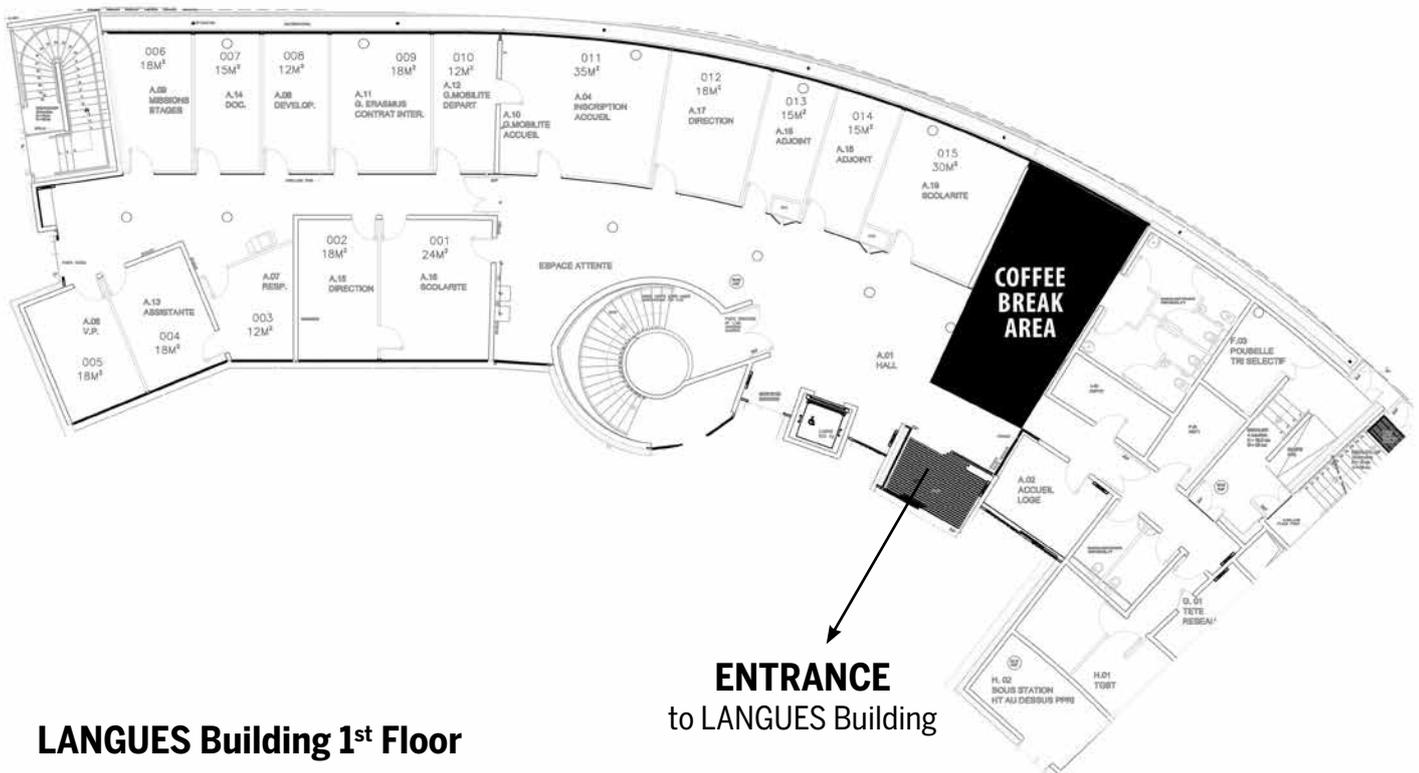


LANGUES Building

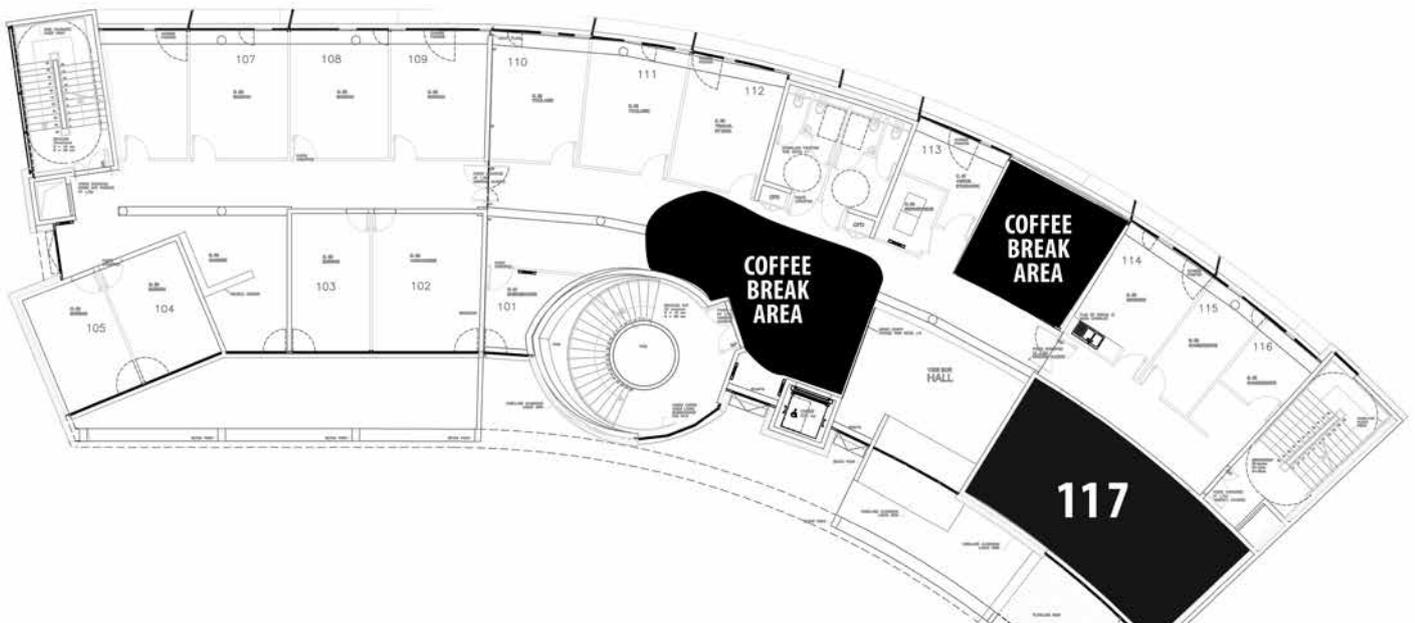
The following SIG Sessions will take place at Langues Building

02 (Corporate Governance) - 03 (Entrepreneurship) - 04 (Family Business Research) - 07 (International Management) - 10 (Project Organizing) - 11 (Public Management and Non Profit Management) - 12 (Research Methods & Research Practice)

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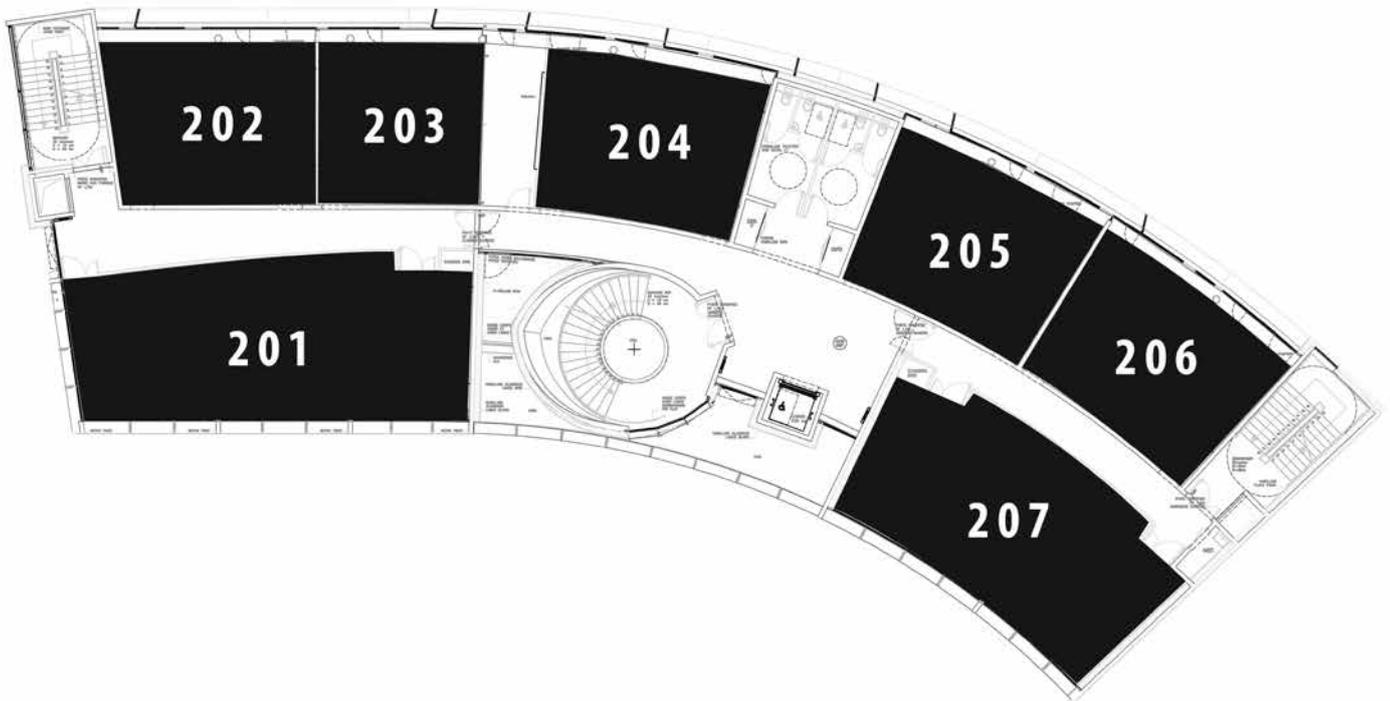


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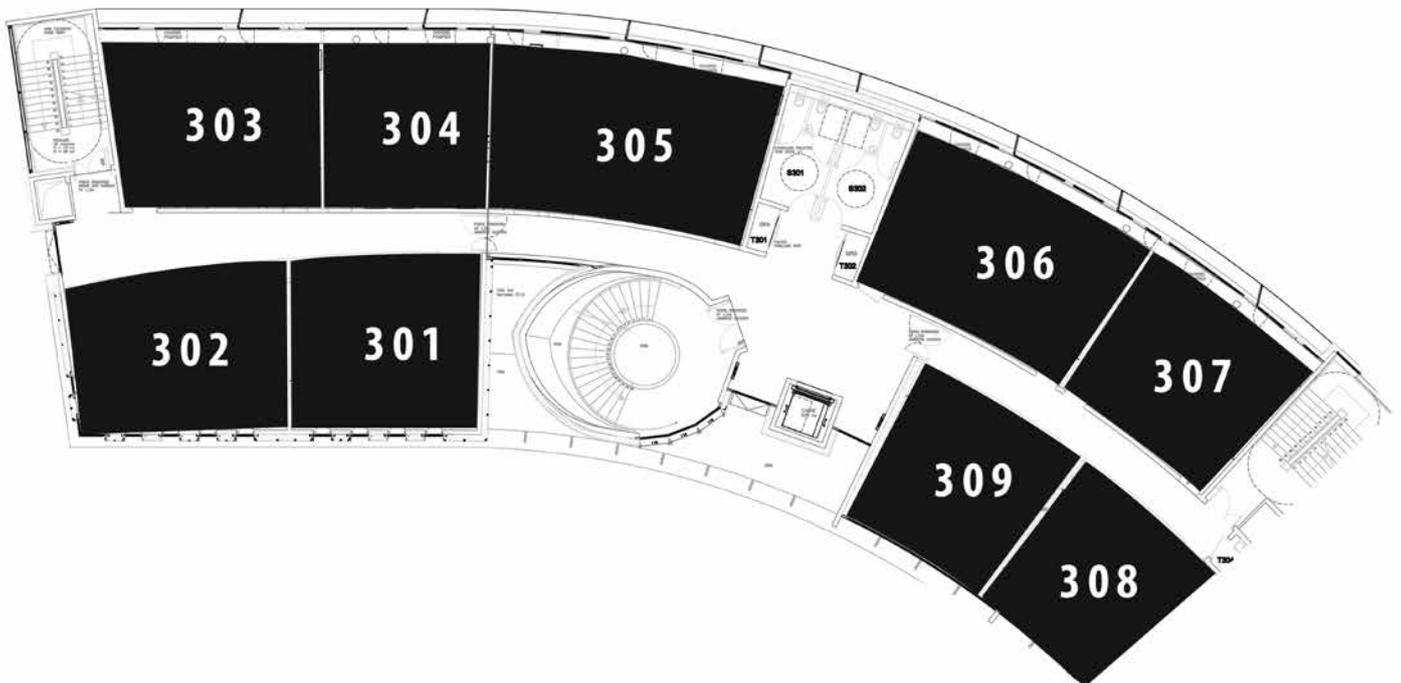


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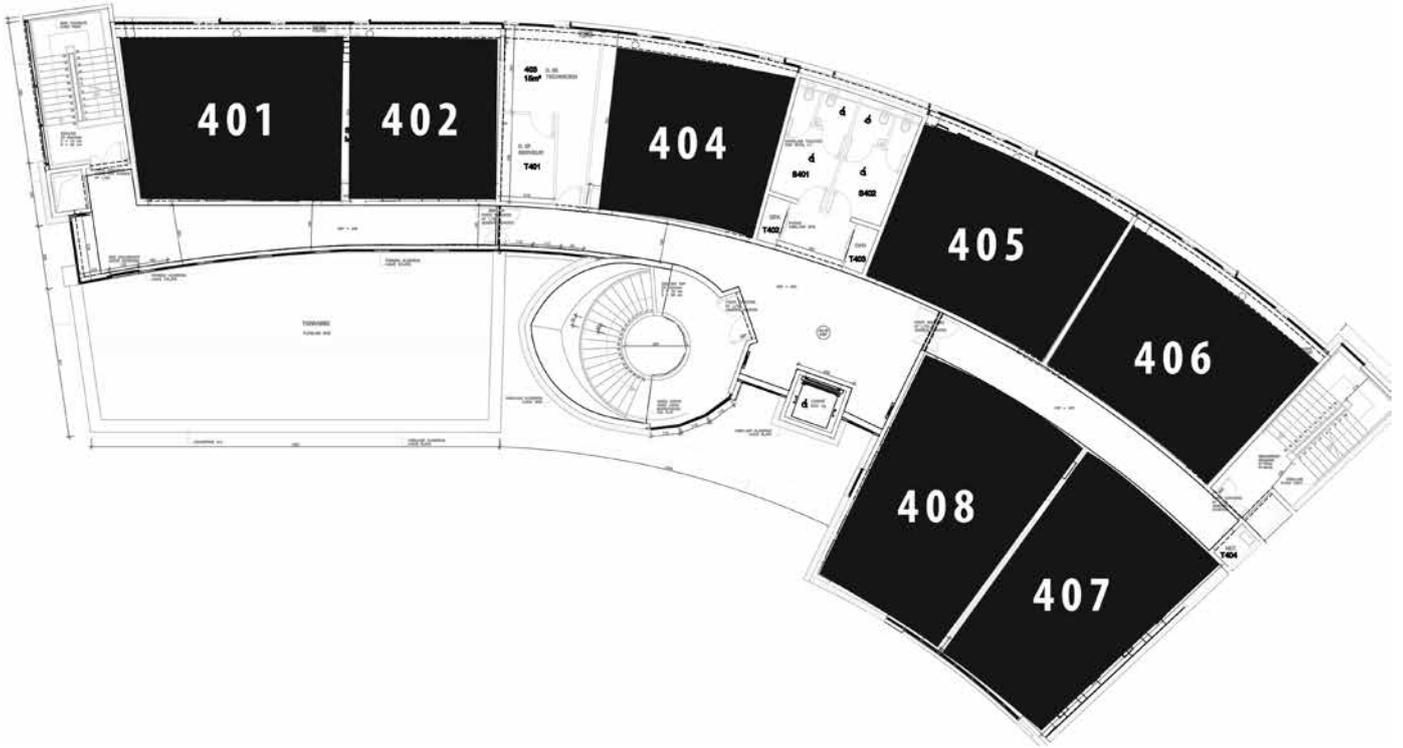


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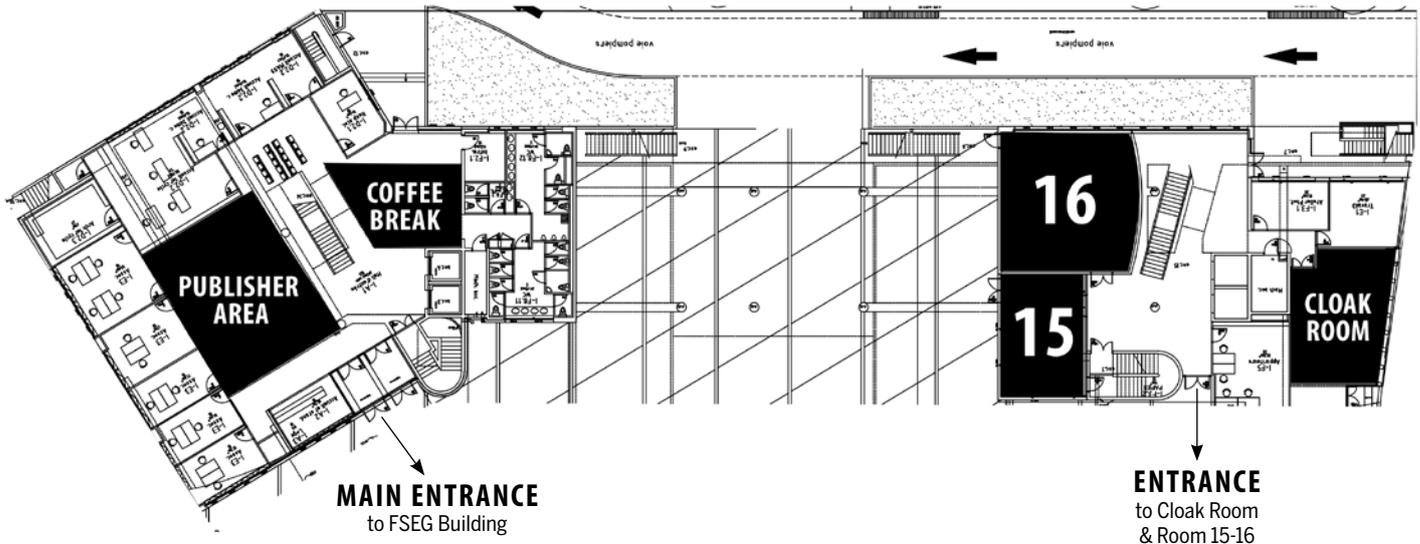
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FSEG Building

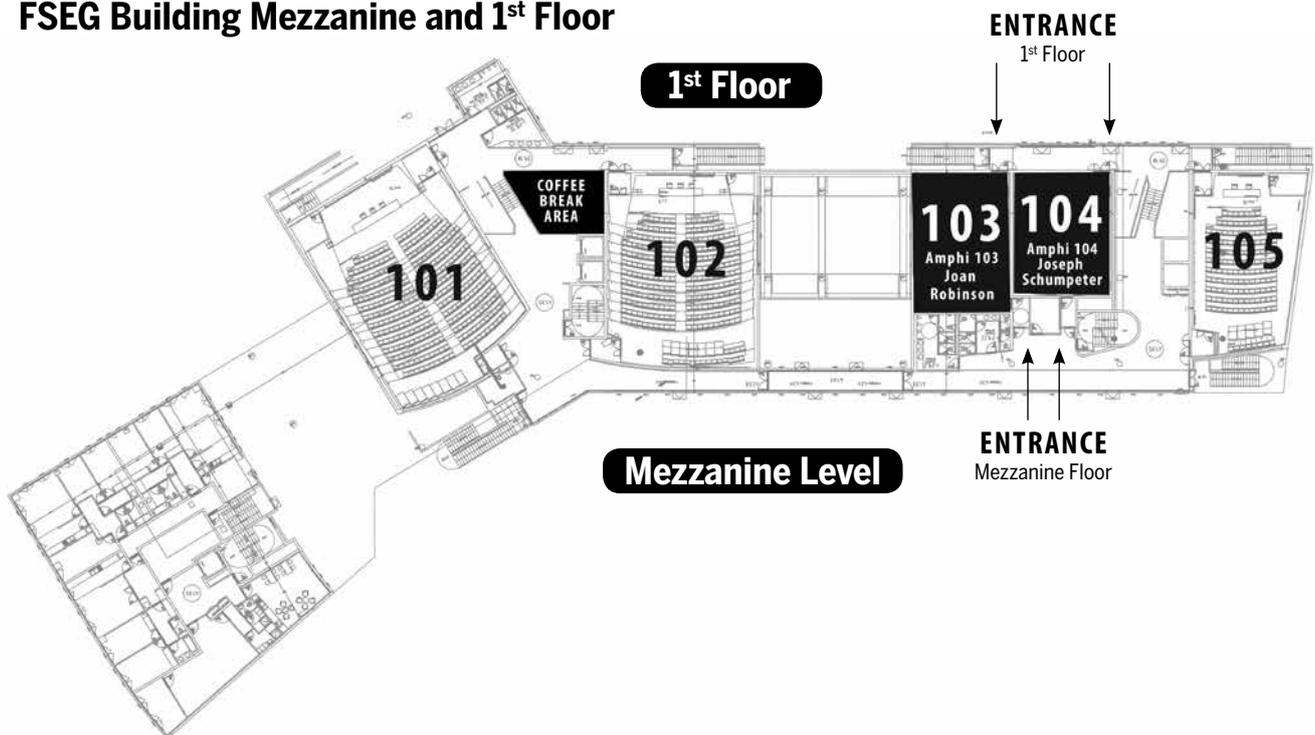
The following SIG Sessions and All sessions and events on Saturday morning will take place at FSEG Building

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FSEG Building Ground Floor

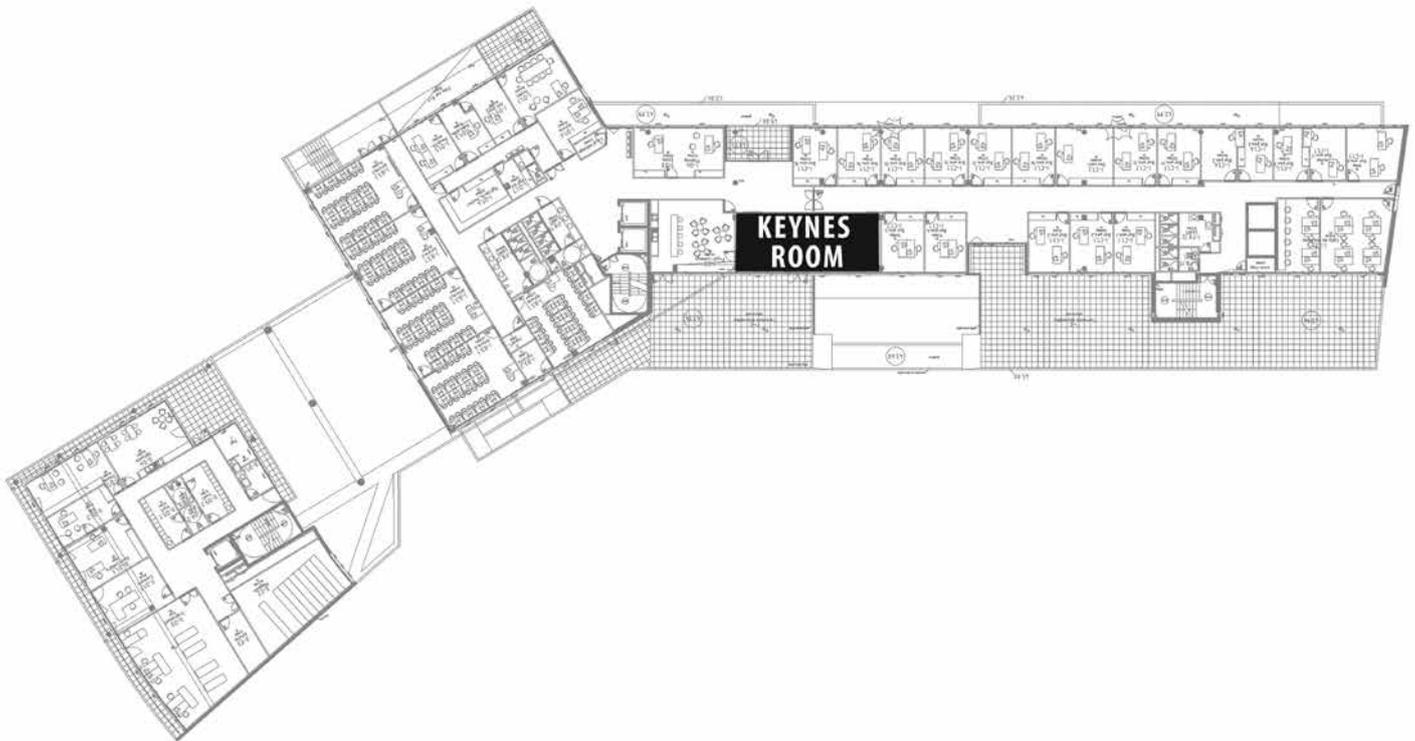


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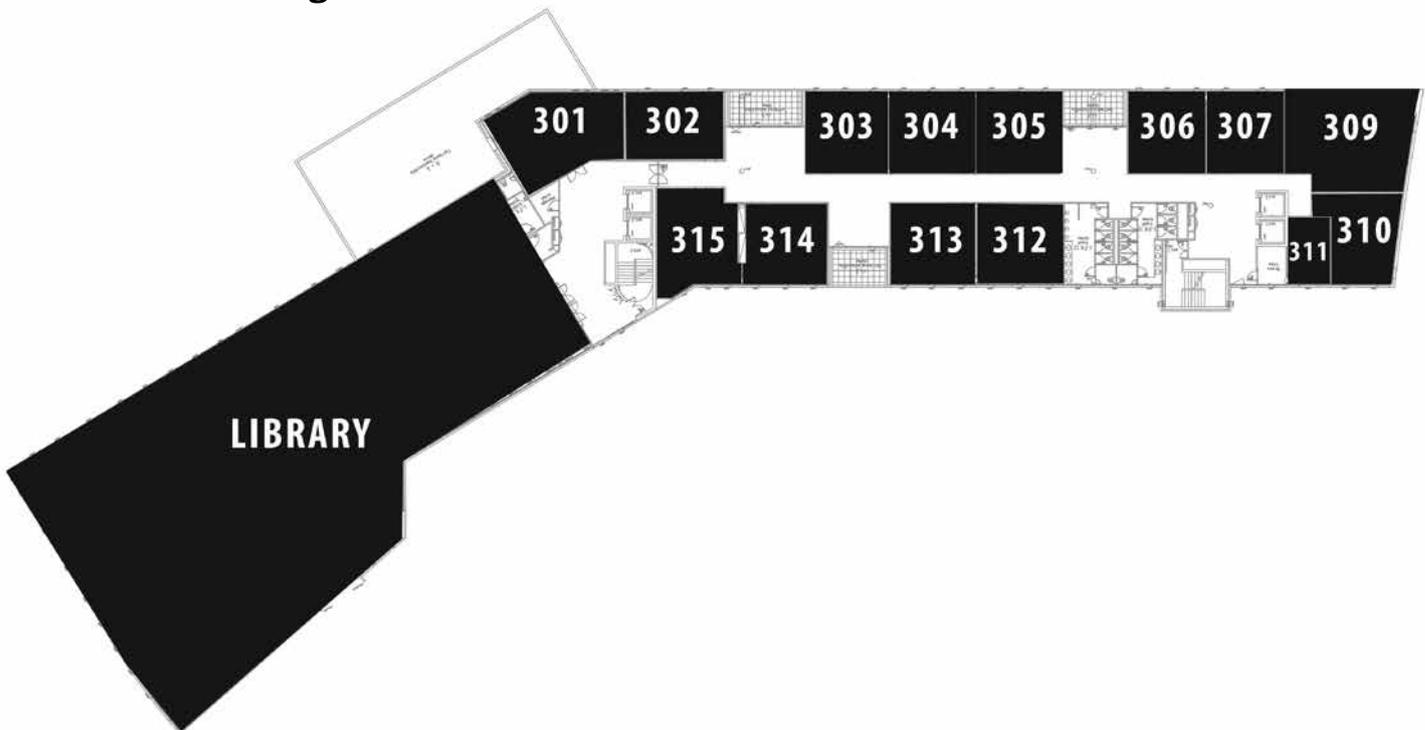


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FSEG Building 2nd Floor



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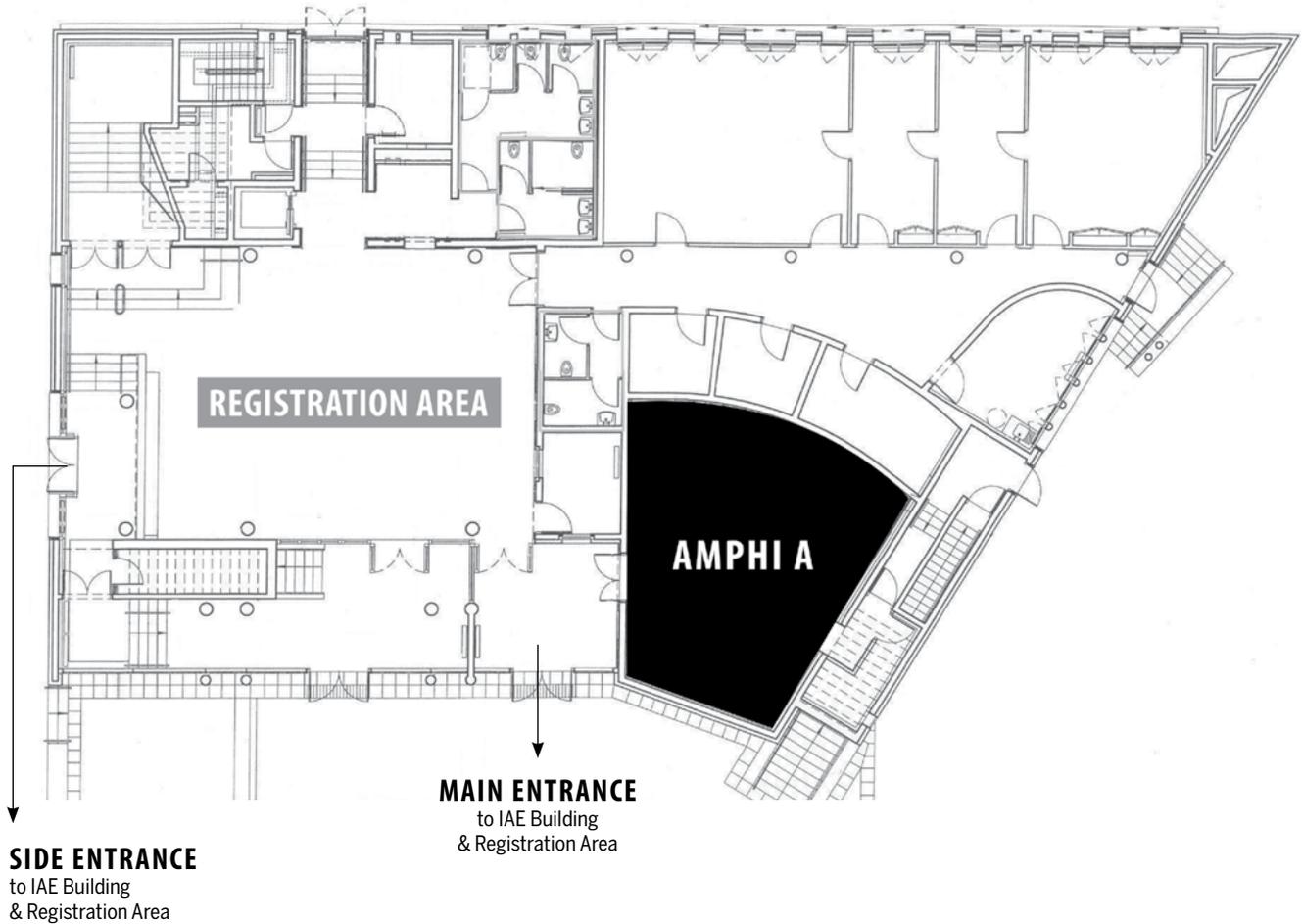
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IAE Building

The following SIG Sessions will take place at IAE Building

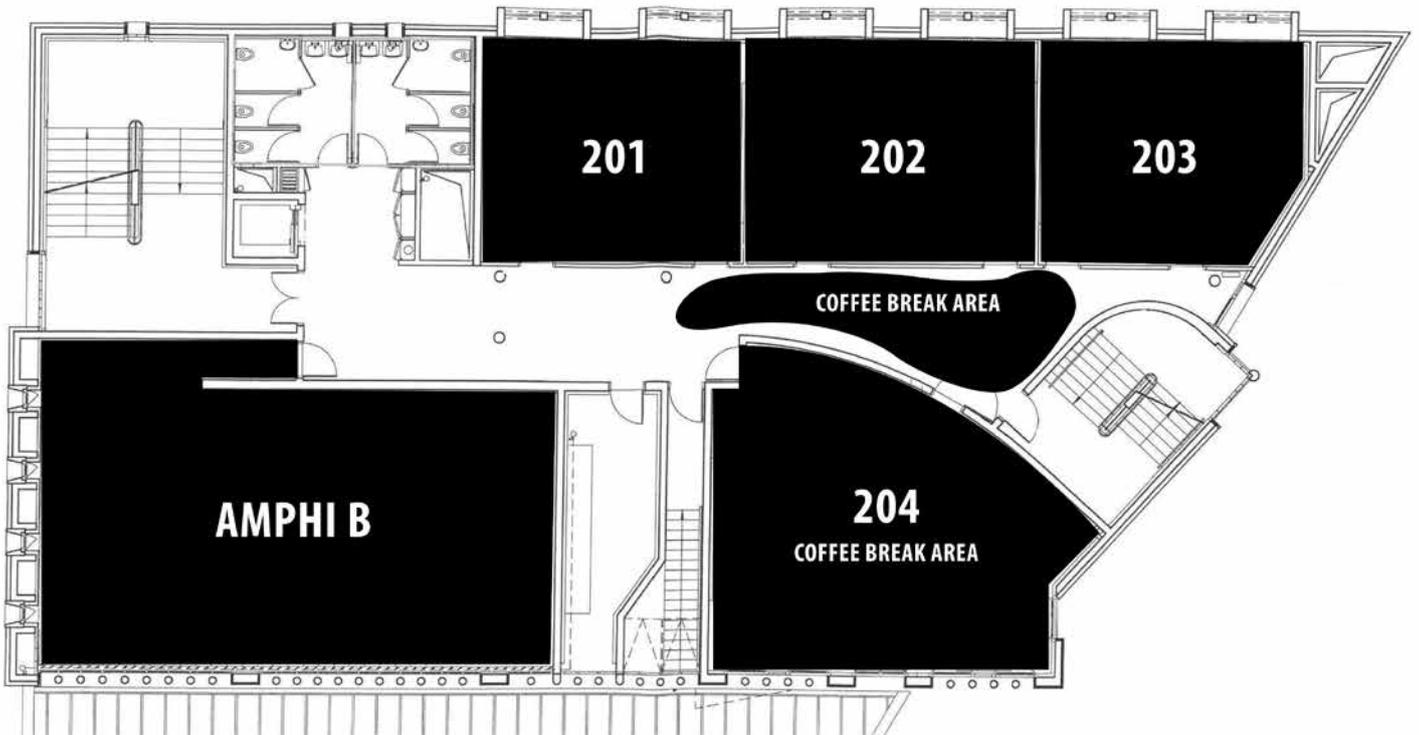
01 (Business for Society) - 09 (Organizational Behaviour) - 14 (General Conference)

IAE Building Ground Floor



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IAE Building 2nd Floor

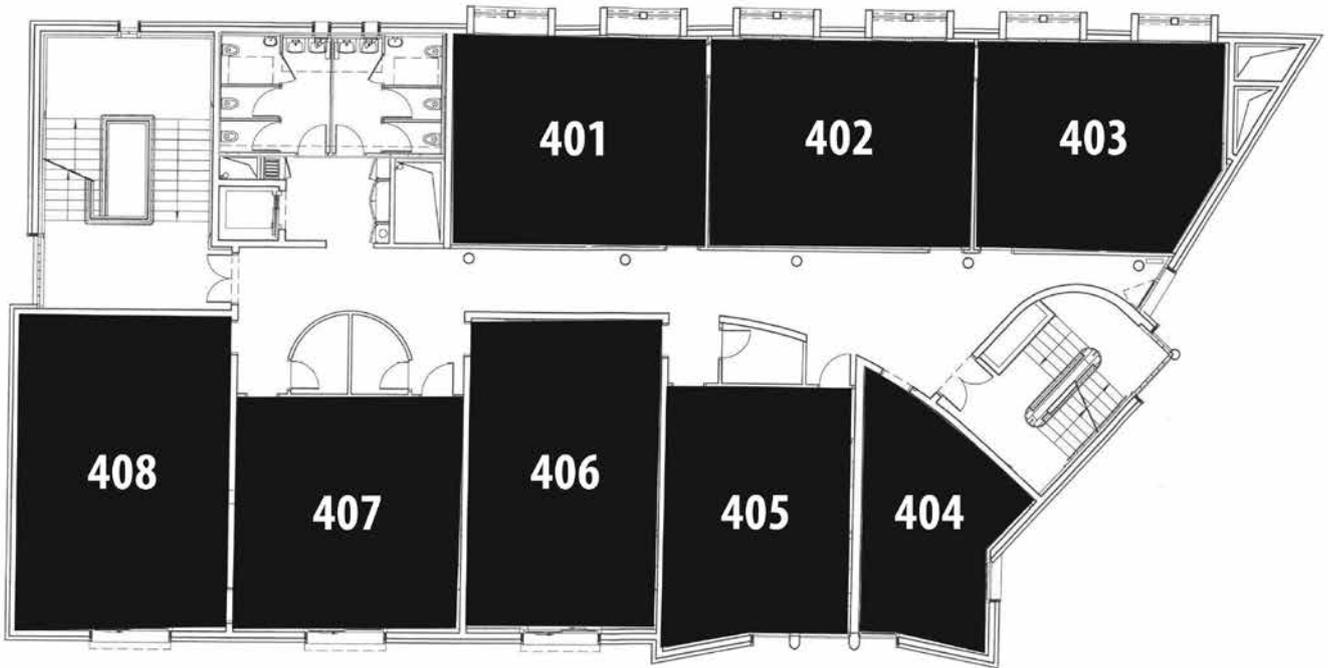


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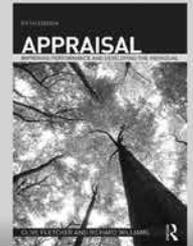
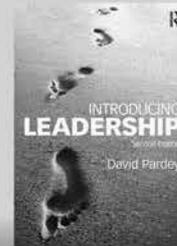
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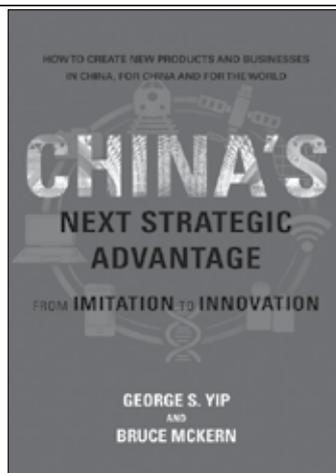
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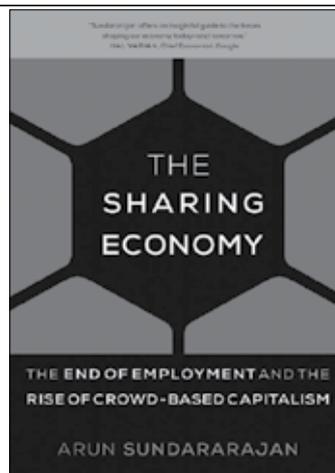


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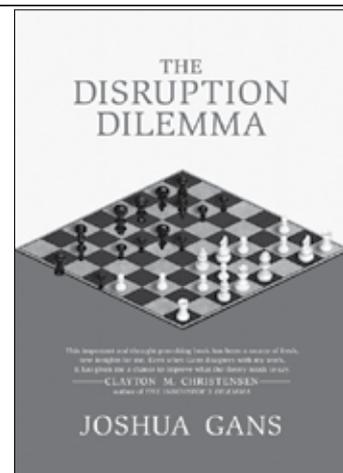


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